

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM KBRJ
593301A

I, Tom Anderson / Optima PR, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:		
Agency name: <u>Optima Public Relations, LLC</u>		
Address: <u>P.O. Box 101134 Anchorage, Alaska 99510-1134</u>		
Contact: <u>Tom Anderson</u>	Phone number: <u>907-202-5516</u>	Email: <u>Tom@OptimaPublicRelations.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>ClearPath Action Fund</u>		
Address: <u>518 C St NE Ste 300 Washington DC 20002</u>		
Contact: <u>Luke Bolar</u>	Phone number: <u>202-355-3677</u>	Email: <u>bolar@</u>
Station is authorized to announce the time as paid for by such person or entity. <u>clearpath.org</u>		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
R Jay Faison, Founder Luke Bolar, Executive Director		
<i>see attached for full list</i>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		Senator Murkowski has not filed for re-election as of the date of this insert order.
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Clean Energy		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tom T. Anderson</i>	Signature: <i>Lara Bickford</i>
Name: Tom Anderson / Optima PR	Name: Lara Bickford
Date of Request to Purchase Ad Time: 11/11/21	Date of Station Agreement to Sell Time: 11.11.2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 11.11.2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 593301A	Station Call Letters: KBQJ-FM	Date Received/Requested: 11.11.2021
Est. #: n/a	Station Location: Anchorage, AK	Run Start and End Dates: 11/15 - 12/31/2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ClearPath Leadership Team

Jay Faison – Founder

Rich Powell – Executive Director

Liz Adkins – Government Affairs Associate

Zak Baig – Managing Director – Government Affairs

Jeff Morehouse – Senior Government Affairs Director

Colleen Moss – Government Affairs Director

Chris Tomassi – Senior Government Affairs Director

- **ClearPath**

- For Information
- 518 C St NE Suite 300
Washington, DC 20002
- info@clearpath.org
- For Press
- media@clearpath.org

ORDER



Orders
Order / Rev: 593301A
Alt Order #:
Product Desc: ClearPath-LM Nov 2021
Estimate:
Flight Dates: 11/15/21 - 12/31/21
Original Date / Rev: 11/11/21 / 11/11/21
Order Type: TRANSACTIONAL

KBRJ-FM
Jessy Lakin
L-AK
Local

Agency Name: Optima Public Relations (AK)
Buying Contact:
Billing Contact: Optima Billing Contact
 836 Wilder Avenue
 Wasilla, AK 99654

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL21/ClearPath Action Fund
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/30/21	50	\$1,900.00	\$1,615.00
12/01/21	12/31/21	50	\$1,900.00	\$1,615.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	50	\$1,900.00	\$1,615.00	0.00
December 2021	50	\$1,900.00	\$1,615.00	0.00
Totals	100	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jessy Lakin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBRJ	11/15/21	11/30/21	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	MTWTF--	:30	20	\$38.00	P-03	0.00	NM	50	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/15/21	11/21/21	MTWTF--					20	\$38.00		0.00			
		Week: 11/22/21	11/28/21	MTWTF--					20	\$38.00		0.00			
		Week: 11/29/21	12/05/21	MT-----					10	\$38.00		0.00			
N 2	KBRJ	12/01/21	12/31/21	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	MTWTF--	:30	10	\$38.00	P-03	0.00	NM	50	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/29/21	12/05/21	--WTF--					10	\$38.00		0.00			
		Week: 12/06/21	12/12/21	MTWTF--					10	\$38.00		0.00			
		Week: 12/13/21	12/19/21	MTWTF--					10	\$38.00		0.00			
		Week: 12/20/21	12/26/21	MTWTF--					10	\$38.00		0.00			
		Week: 12/27/21	01/02/22	MTWTF--					10	\$38.00		0.00			
													Totals	100	\$3,800.00