

Programs and Issues

Quarterly Reports for

For WADK

Q4 2022

Note to public file:

This Quarterly Programs and Issues list reflects the station's most significant programming treatment of community issues.

WADK 1540AM, 101.1FM runs upwards of 30 minutes of PSAs each week as well as occasional promotion of local events. This will be a list of all PSA's run for Q4 2022.

The following is a list of community issues that received significant treatment.

1. Education
2. Childhood education
3. Reading proficiency
4. Nature conservancy
5. Pet care
6. Senior services/health
7. Community service
8. Spiritual education
9. Environment/preservation
10. State parks
11. The Arts
12. Safety Education
13. Local impact of National and International Security
14. Taxes
15. Social Services

3G BROADCASTING PROGRAMS AND ISSUES

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 10-01-2022 – 10-31-2022

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Extreme Reach:

- VIRTUES
- SICK DAY
- PROMISES
- 64 PEOPLE
- SEE FOR A LIFETIME
- PREGNANCY COVID
- ALZHEIMERS
- STAND UP TO CANDER
- GET ON BOARD 2022
- PARKINSON
- SMILE TRAIN
- SOUND IT OUT
- FAMILY LIKE YOURS

RHODE ISLAND BROADCASTERS ASSOCIATION:

- QUIT SMOKING
- RI NATIONAL GUARD

CONNECT 360 MULTIMEDIA

- GET SCREENED

CARDI'S FURNITURE:

- WOMEN YEAR 2022

TWCPA:

- CHAMP FEMALE
- CHAMP MALE

SPOTLIGHT ON GIVING:

- THE MAIDEN FACTOR
- FORT BUTTS BATTLE OF RHODE ISLAND
- THE HUDDLE
- ARAMALI FOUNDATION
- BIKE NEWPORT
- MAKERS MARKET
- PAWSWATCH
- VOICE OF THE OCEANS

3G BROADCASTING PROGRAMS AND ISSUES

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 11-01-2022 – 11-30-2022

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Extreme Reach:

- VIRTUES
- 64 PEOPLE
- SEE FOR A LIFETIME
- PREGNANCY COVID
- STORYTIME
- STAND UP TO CANDER
- GET ON BOARD 2022
- SMILE TRAIN
- SOUND IT OUT
- FAMILY LIKE YOURS
- JELLY

RHODE ISLAND BROADCASTERS ASSOCIATION:

- QUIT SMOKING
- RI NATIONAL GUARD

CARDI'S FURNITURE:

- GHOST PLAY

TWCPA:

- CHAMP FEMALE
- CHAMP MALE

SPOTLIGHT ON GIVING:

- SENEDIA
- FORT ADAMS
- PAWSWATCH

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 12-01-2022 – 12-31-2022

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Extreme Reach:

- VIRTUES
- STAND UP TO CANDER
- GET ON BOARD 2022
- SMILE TRAIN
- CNFU0045000
- CNFE0530900
- DEF100548RCE3

RHODE ISLAND BROADCASTERS ASSOCIATION:

- QUIT SMOKING
- RI NATIONAL GUARD

CARDI'S FURNITURE:

- LIGHT BULBS

SPOTLIGHT ON GIVING:

- CORAL COLLECTIVE OF NEWPORT COUNTY
- HOPE'S HARVEST
- FARM FRESH
- WOMEN'S RESOURCE CENTER
- SANKOFA
- HUNTINGTONS DISEASE SOCIETY OF AMERICA

STATION PROMOS:

- HOLIDAY SAFETY MESSAGES