

Programs and Issues

Quarterly Reports for

For WADK

Q3 2022

Note to public file:

This Quarterly Programs and Issues list reflects the station's most significant programming treatment of community issues.

WADK 1540AM, 101.1FM runs upwards of 30 minutes of PSAs each week as well as occasional promotion of local events. This will be a list of all PSA's run for Q3 2022.

The following is a list of community issues that received significant treatment.

1. Education
2. Childhood education
3. Reading proficiency
4. Nature conservancy
5. Pet care
6. Senior services/health
7. Community service
8. Spiritual education
9. Environment/preservation
10. State parks
11. The Arts
12. Safety Education
13. Local impact of National and International Security
14. Taxes
15. Social Services

3G BROADCASTING PROGRAMS AND ISSUES

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 07-01-22 thru 07-31-2022

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Extreme Reach:

- GUILDING LIGHT
- TOTALLY
- VIRTUES
- BABEL AUTISM
- CAR SEAT SAFETY 1, 2, 3
- WITH LOVE I BUILD
- GET ON BOARD
- SICK DAY
- SYMPTOMS
- ZIKA
- CHAMP FEMALE AND MALE

Rhode Island Broadcasters Association:

- RI National Guard
- Quit Smoking
- Tick Free
- Back to School Vaccination

Spotlight on Giving

- Island Wellness Center
- Jamestown Art Center
- ERI Conservation District
- Aquidneck Island Golf
- 3 Angels Fund
- Turning Around Ministries

3G BROADCASTING PROGRAMS AND ISSUES

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 08-01-2022 thru 08-31-2022

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Connec 360 Melutimedia:

- Career Day
- Get Screened

Extreme Reach:

- VIRTUES
- BABEL AUTISM
- CAR SEAT SAFETY 1, 2, 3
- GET ON BOARD
- SICK DAY
- SYMPTOMS
- ZIKA
- CHAMP FEMALE AND MALE
- 65 People
- Alzheimer's Hateful
- Dad 65
- Pregnancy Covid
- Promise US Depart. Of Health
- See for a Lifetime
- Stand Up 2 Cancer
- Storytime
- Smile Train
- Parkinson
- Youth Vaping

Rhode Island Broadcasters Association:

- RI National Guard
- Quit Smoking
- Tick Free
- Back to School Vaccination

Spotlight on Giving:

- Class of 70 Reunion
- RI SBDC
- Newport Classical
- Eve's Fund
- Historic Hill Association
- 4 Hearts Foundation

3G BROADCASTING PROGRAMS AND ISSUES

Issue: Hunger / holiday safety / health / education / Community service / military service / medicine

Issue Treatment: PSA

Date: 09-01-22 thru 09-30-22

Title: Various PSAs

Time: Various

Duration: PSAs run between 30 and 60 seconds

Type: Pre-recorded

Specifics:

Connect 360 Multimedia:

- Get Screened

Extreme Reach:

- VIRTUES
- BABEL AUTISM
- CAR SEAT SAFETY 1, 2, 3
- GET ON BOARD
- SICK DAY
- SYMPTOMS
- ZIKA
- CHAMP FEMALE AND MALE
- 65 People
- Alzheimer's Hopeful
- Pregnancy Covid
- Promise US Depart. Of Health
- See for a Lifetime
- Stand Up 2 Cancer
- Storytime
- Smile Train
- Parkinson

Rhode Island Broadcasters Association:

- RI National Guard
- Quit Smoking
- Tick Free

Spotlight on Giving:

- Alumni Night – MHS student
- Eating with the Eco System
- Huntingtons Disease Society of America
- Geater Wareick Lions – Hopes Harvest
- Voice of the Oceans