

Flight 002
10/21/20 - 11/1/20

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBFB	Date: 10/16/20
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I, Cathy Watt / The Media Mogul
 being/on behalf of: Deirdre Milne
 a legally qualified candidate of the Republican
 political party for the office of: Maine State Senate
 in the General
 election to be held on: 11/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 Seconds	See Schedule			\$538. ⁰⁵	net

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

The Candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Thibodeau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/20

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Jack O'Brien

Printed Name

Director Programming & Operations

Title



Duncan Milne for Maine Senate 2020

WKSQ - KISS-FM

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-11/2 3x per day – 9 days

27x @ \$20 each = \$540

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 2x per day – 4 days

8x @ \$20 each = \$160

Total KISS-FM = \$700 gross

WBFB - 97.1 The Bear

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-10/30 3x per day – 8 days

24x @ \$22 each = \$528

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 3x per day – 4 days

12x @ \$8.75 = \$105

Total 97.1 The Bear = \$633 gross

WABK - BIG 104-FM

Add Mon – Fri 10am-3pm day part to current schedule as shown:

10/21-10/30 3x per day – 8 days

24X @ \$15 each = \$360

Add Sat/Sun 6am-7pm day part to current schedule as shown:

10/24-11/1 2x per day – 4 days

8x @ \$20 each = \$160

Total BIG 104-FM = \$520 gross

Blueberry Broadcasting
PO Box 3059
Kennebunkport, ME 04046

Order #: 3940-00006
Description: WBFB DUNCAN MILNE FOR MAINE SENATE
Date Entered: 10/16/2020
P.O.#:
Salesperson: ROBIN FULCHER, POLITICAL/ISSUE
Invoice Frequency: Billed at end of Media Month, Sorted by Date

DUNCAN MILNE-MAINE SENATE
PO BOX 90
LIBERTY, ME 04949

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/21/2020	10/30/2020	WBFB/WMCMA	10:00:00 to 15:00:00	Weekly	1:00	24	22.00	528.00	3	3	3	3	3	0	0
2 10/24/2020	11/1/2020	WBFB/WMCMA	06:00:00 to 19:00:00	Weekly	1:00	12	8.75	105.00	0	0	0	0	0	3	3

Order Start Date: 10/21/2020 Order End Date: 11/1/2020 Spots: 36

Total Charges: \$633.00
Combined Discounts: \$94.95
Total Net: \$538.05

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for DUNCAN MILNE-MAINE SENATE / 3940-00006 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	15	\$250.50	\$37.57	\$212.93
November	2020	21	\$382.50	\$57.38	\$325.12
Total:		36	\$633.00	\$94.95	\$538.05

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for DUNCAN MILNE-MAINE SENATE By:

Please Sign and Return One Copy