



QUARTERLY REPORT

FOR

July - September 2013

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OVERVIEW

OVERVIEW

KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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3rd Quarter 2013 Community Events:

Back 2 School Event (August 10, 2013)

X106.7 and Cox Radio San Antonio partnered with San Antonio Metro Health on August 10th, 2013 to give out 500 backpacks with school supplies and get children immunized by Metro Health before going back to school.

Margarita Pour Off (September 21, 2013)

X106.7 supported the Margarita Pour Off held on September 21st, 2013. This event raised a \$13,000 donation for charities like Boyville, San Antonio Founding Heritage, & St. John Church.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/7/13	Focus on San Antonio	Jim Mickler	Texas Veterans Land Board	Upcoming Texas Veterans Benefits Fair; help for Texas veterans	30:00 7AM
7/14/13	Focus on San Antonio	Bethany Hines	Animal Care Services	Taking care of San Antonio's unwanted animals	30:00 6AM
7/14/13	Focus on San Antonio	Peter Bella	Alamo Area Council of Governments	The importance of keeping SA's air clean; ways to reduce air pollution	30:00 6AM
7/14/13	Focus on San Antonio	Kris Cordell Yvonne Padilla	San Antonio Police Department	Recruiting women, application process and requirements for SAPD	30:00 7:30AM
7/21/13	Focus on San Antonio	Michelle Kleiss	SAPD Vehicle Crimes Division	25 tips on preventing your vehicle or contents from being stolen	30:00 6:30AM
8/4/13	Focus on San Antonio	Geronimo Aguirre Michael Baldwin	San Antonio Parks and Recreation	Programs offered by the San Antonio Parks & Recreation Dept.	30:00 6AM
9/1/13	Focus on San Antonio	Mona Lisa Zertuche	Texas Department of Transportation	Campaign to improve safe driving in Texas	30:00 6:30am

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/14/13	Focus on San Antonio	Regina Villalobos Vanessa Gonzales	San Antonio AIDS Foundation	Free AIDS testing; what to do when you're diagnosed; services offered	30:00 7:30AM
7/28/13	Focus on San Antonio	Clarissa Thompson Tina Marie Beralles	San Antonio Eye Bank	What Eye Bank does; importance of becoming a donor	30:00 7:30AM
7/28/13	Focus on San Antonio	Rebecca Helterbrand	Clarity Child Guidance Center	One if five children is affected by mental illness; helping them	30:00 7AM
8/4/13	Focus on San Antonio	Brian Phillips Belinda Benavidez	Alzheimer's Association	The toll Alzheimer's and dementia take on families; funding research	30:00 6:30AM
8/11/13	Focus on San Antonio	Michael Baldwin Geronimo Aguirre	San Antonio Parks and Recreation	Fitness push in San Antonio; helping San Antonians get healthy	30:00 6:30AM
8/11/13	Focus on San Antonio	Brian Phillips Belinda Benavidez	Alzheimer's Association	Raising funds for research to find a cause and cure for Alzheimer's	30:00 6AM
8/18/13	Focus on San Antonio	Stephanie and Alfred	Any Baby Can	How the agency helps families of children with a special need	30:00 6am
8/25/13	Focus on San Antonio	Liz Lutz Jennifer Cook	San Antonio Health Collaborative	The need to improve health literacy in San Antonio	30:00 6am
9/1/13	Focus on San Antonio	Eddie Canales	Gridiron Heroes	Helping families of athletes seriously injured in sports	30:00 6am
9/15/13	Focus on San Antonio	Patti Ruffin Christina Prieto	Polycystic Kidney Disease Foundation	Living with PKD; how it affects them; fundraising walk coming up	30:00 6am
9/22/13	Focus on San Antonio	Bill Morris	Grey's Gift Memorial Foundation	Increasing screenings of Texas newborns to catch diseases	30:00 6:30am
9/29/13	Focus on San Antonio	Dr. Danny Juarez	San Fernando Health and Safety Fair	Free screenings; health information and consultations at the health fair	30:00 6:30am

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/21/13	Focus on San Antonio	Fran Hutchins Margaux Huckabay	Bat Conservation International	All about bats, the ones at the Camden St. bridge and in Bracken	30:00 6:30AM
8/4/13	Focus on San Antonio	Shannon Espy	SnipSA	Educating the public about responsible pet ownership; spaying	30:00 7:30AM
8/11/13	Focus on San Antonio	Kim Abernathy Clarissa Zamora	ChildSafe	Educating San Antonio parents about taking care of children	30:00 7:30AM
9/15/13	Focus on San Antonio	Dr. Charles Karulak	Winston School	Educating children with learning differences; upcoming fundraisers	30:00 6:30am
9/22/13	Focus on San Antonio	Mike Wilson Bill Masden	Ducks Unlimited	Wetlands conservation; management of wildlife	30:00 6am

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/7/13	Focus on San Antonio	Gen. Wesley Clark Dave Danhi	The Grilled Cheese Truck	An opportunity for veterans to own their own business	30:00 6:30AM
7/14/13	Focus on San Antonio	David Reyna	Furniture For a Cause	Reselling furniture to raise money for San Antonio Metropolitan Ministries	30:00 7AM
7/21/13	Focus on San Antonio	Albert Cantu	CPS Energy	Reducing summer utility bills; rebates offered for weatherization	30:00 6AM
8/25/13	Focus on San Antonio	Peter Bella	Alamo Area Council of Governments	How air pollution in San Antonio affects drivers and the economy	30:00 6:30am
9/8/13	Focus on San Antonio	Mary Japhet Carolyn Wheat	SA Sports	Transforming the community through the power of sports	30:00 6am

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/7/13	Focus on San Antonio	Matt Schima	San Antonio Coalition for Life	The fight to end abortion; Senator Wendy Davis' filibuster in Austin	30:00 7:30AM
7/7/13	Focus on San Antonio	Lisa Phillips	Retired Military working Dogs	Providing a good life for a working dog after military no longer needs it	30:00 6AM
7/14/13	Focus on San Antonio	Mary Esther Bernal Chris Alderete	San Antonio Women's Hall of Fame	Recognizing the contributions of women who help other women	30:00 6:30AM
7/21/13	Focus on San Antonio	David Reyna	Furniture For a Cause	A used furniture store supporting operations for SAMM; helping people/families get back on track	30:00 7AM
8/4/13	Focus on San Antonio	Kim Abernathy Clarissa Zamora	ChildSafe	Stopping abuse and neglect of children in San Antonio	30:00 7AM
8/11/13	Focus on San Antonio	Armin Babajanian	Big Brothers and Big Sisters	Need for volunteers to be a big brother/sister to SA children	30:00 7AM
8/18/13	Focus on San Antonio	Janet Ketchum	St. Peter's & St. Joseph's Orphanage	Need for foster families; caring for abused and neglected children	30:00 6:30am
9/8/13	Focus on San Antonio	Michael Guerra	San Antonio Food Bank	Increasing food insecurity in San Antonio; feeding needy people	30:00 6:30am
9/29/13	Focus on San Antonio	Bill Morris	Grey's Gift Memorial Foundation	The death of his baby Grayson, from a condition that could have been caught at birth, if Texas had expanded testing of newborns	30:00 6am

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2013-7/31/2013	Texas Association of Broadcasters	National Guard-Recruitment	Community	55
7/1/2013-7/31/2013	Transplant for Children	Program Awareness	Community	153
7/1/2013-7/31/2013	National Association of Broadcasters	Mental Health Awareness	Health	17
7/1/2013-7/31/2013	National Association of Broadcasters	Congressional PSA-Veterans Affairs, Depression and Cancer Prevention	Community	203
7/1/2013-7/31/2013	Texas Association of Broadcasters	Energy Conservation	Community	18
7/1/2013-7/31/2013	Texas Association of Broadcasters	Ready or Not-Emergency Preparedness	Community	30
7/1/2013-7/31/2013	Texas Association of Broadcasters	Environmental Quality	Community	32
7/1/2013-7/31/2013	Texas Association of Broadcasters	Child Advocacy	Community	13
7/15/2013-8/10/2013	Texas Department of Health	Back 2 School event & Immunization Drive on 8/10/13	Health	124
8/1/2013-8/31/2013	Texas Association of Broadcasters	National Guard-Recruitment	Community	53
8/1/2013-8/31/2013	Transplant for Children	Program Awareness	Community	194
8/1/2013-8/31/2013	National Association of Broadcasters	Mental Health Awareness	Health	53
8/1/2013-8/31/2013	National Association of Broadcasters	Congressional PSA-Veterans Affairs, Depression and Cancer Prevention	Health	183
8/1/2013-8/31/2013	Texas Association of Broadcasters	Energy Conservation	Community	30
8/1/2013-8/31/2013	Texas Association of Broadcasters	Environmental Quality	Community	10
8/1/2013-8/31/2013	Texas Association of Broadcasters	Child Advocacy	Community	11
9/9/2013-9/21/2013	Boysville/ SAFounding Heritage & KISS Kids	Margarita Pour Off event on 9/21/13 that raised funds for KISS Kids program	Community	25

9/1/2013-9/30/2013	Texas Association of Broadcasters	National Guard-Recruitment	Community	72
9/1/2013-9/30/2013	Transplant for Children	Program Awareness	Community	160
9/1/2013-9/30/2013	Texas Association of Broadcasters	Energy Conservation	Community	20
9/1/2013-9/30/2013	Texas Association of Broadcasters	Child Advocacy	Community	48
9/1/2013-9/30/2013	National Association of Broadcasters	Congressional PSA-Veterans Affairs, Depression and Cancer Prevention	Health	191