



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.08.21 10:53:06 -04'00'

Name: Anthony Iacovetti

Date: 8.21.20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 8-21-20

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	692208005 KBKK 692208006 KEDG	Station Call Letters:	KBKK, KEDG, KLAA	Date Received/Requested:	8-21-20
Est. #:	692208007 KLAA 82247	Station Location:		Run Start and End Dates:	8-22-20 to 9-07-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Luke Letlow

Authorized committee:

Letlow for Congress

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Louisiana Congressional District 5

Date of election:

November 3rd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Scott Franklin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.08.21 10:52:17 -04'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 8.21.20

Station Representative

Signature:



Name: Douglas R. Gann

Date of Station Agreement to Sell Time: 8.21.20



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

Sales Order

Station: **KBKK-FM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **LUKE KBKK 82297** Address: **125 WEST 55TH STREET**
 Contract#: **698208005** **3TH FLOOR**
 Start Date: **8/22/20** End Date: **9/07/20** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **National Political** Type: **Cash** Buyer:
 Advertiser: **LUKE LETLOW FOR CONGRESS** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: Salesperson: **3738CRADI** Comm %: **0**
 Estimate #: **82297** Makegood Policy: **WITHIN CONTRACT DATES**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	8/22/20	8/22/20		10:00 AM	3:00 PM	60						2		2	D	5.00	2	10.00	2	
	Approved-																			
2	8/22/20	8/22/20		3:00 PM	7:00 PM	60						2		2	D	5.00	2	10.00	2	
	Approved-																			
3	8/23/20	8/23/20		10:00 AM	3:00 PM	60						2	2	D	3.00	2	6.00	2		
	Approved-																			
4	8/23/20	8/23/20		3:00 PM	7:00 PM	60						2	2	D	5.00	2	10.00	2		
	Approved-																			
5	8/24/20	9/04/20		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	6.00	10	60.00	2	
	Approved-																			
6	8/24/20	9/04/20		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	5.00	10	50.00	2	
	Approved-																			
7	8/29/20	9/05/20		10:00 AM	3:00 PM	60						1		1	D	5.00	2	10.00	3	
	Approved-																			
8	8/29/20	9/05/20		3:00 PM	7:00 PM	60						1		1	D	5.00	2	10.00	3	
	Approved-																			
9	8/30/20	9/06/20		10:00 AM	3:00 PM	60							1	1	D	3.00	2	6.00	3	
	Approved-																			
10	8/30/20	9/06/20		3:00 PM	7:00 PM	60							1	1	D	5.00	2	10.00	3	
	Approved-																			
11	9/07/20	9/07/20		6:00 AM	10:00 AM	60	1							1	D	6.00	1	6.00	2	
	Approved-																			
12	9/07/20	9/07/20		3:00 PM	7:00 PM	60	1							1	D	5.00	1	5.00	2	
	Approved-																			

Billing Projections: By Month

	Aug 20	Sep 20
CA	120.00	73.00
ST	109.00	84.00

☒ Print Spot Prices

☒ Affidavit Only

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 38

GROSS TOTAL \$ 193.00

ADJUSTED SPOTS 38

ADJUSTED TOTAL \$ 193.00

APPROVE DECLINE



Mediascape

Sales Order

Station: **KEDG-FM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **LUKE KEDG 82297** Address: **125 WEST 55TH STREET**
 Contract#: **698208006** **3TH FLOOR**
 Start Date: **8/22/20** End Date: **9/07/20** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **National Political** Type: **Cash** Buyer:
 Advertiser: **LUKE LETLOW FOR CONGRESS** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: Salesperson: **3738CRADI** Comm %: **0**
 Estimate #: **82297** Makegood Policy: **WITHIN CONTRACT DATES**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/22/20	8/22/20		10:00 AM	3:00 PM	60						2		2	D	11.00	2	22.00	2	
	Approved-																			
2	8/22/20	8/22/20		3:00 PM	7:00 PM	60						2		2	D	11.00	2	22.00	2	
	Approved-																			
3	8/23/20	8/23/20		10:00 AM	3:00 PM	60							2	2	D	8.00	2	16.00	2	
	Approved-																			
4	8/23/20	8/23/20		3:00 PM	7:00 PM	60							2	2	D	8.00	2	16.00	2	
	Approved-																			
5	8/24/20	9/04/20		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	10.00	10	100.00	2	
	Approved-																			
6	8/24/20	9/04/20		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	10.00	10	100.00	2	
	Approved-																			
7	8/29/20	9/05/20		10:00 AM	3:00 PM	60						1		1	D	11.00	2	22.00	3	
	Approved-																			
8	8/29/20	9/05/20		3:00 PM	7:00 PM	60						1		1	D	11.00	2	22.00	3	
	Approved-																			
9	8/30/20	9/06/20		10:00 AM	3:00 PM	60							1	1	D	8.00	2	16.00	3	
	Approved-																			
10	8/30/20	9/06/20		3:00 PM	7:00 PM	60							1	1	D	8.00	2	16.00	3	
	Approved-																			
11	9/07/20	9/07/20		6:00 AM	10:00 AM	60	1							1	D	10.00	1	10.00	3	
	Approved-																			
12	9/07/20	9/07/20		3:00 PM	7:00 PM	60	1							1	D	10.00	1	10.00	3	
	Approved-																			

Billing Projections: By Month

	Aug 20	Sep 20
CA	234.00	138.00
ST	214.00	158.00

- ☒ Print Spot Prices
- ☒ Affidavit Only

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS	38
GROSS TOTAL \$	372.00
ADJUSTED SPOTS	38
ADJUSTED TOTAL \$	372.00

APPROVE DECLINE

☒ ☐ Mediascape

Sales Order

Station: **KLAA-FM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **LUKE KLAA 82297** Address: **125 WEST 55TH STREET**
 Contract#: **698208007** **3TH FLOOR**
 Start Date: **8/22/20** End Date: **9/07/20** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **National Political** Type: **Cash** Buyer:
 Advertiser: **LUKE LETLOW FOR CONGRESS** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: Salesperson: **3738CRADI** Comm %: **15**
 Estimate #: **82297** Makegood Policy: **WITHIN CONTRACT DATES**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/22/20	8/22/20		10:00 AM	3:00 PM	60						2		2	D	10.00	2	20.00	3	
	Approved-																			
2	8/22/20	8/22/20		3:00 PM	7:00 PM	60						2		2	D	8.00	2	16.00	3	
	Approved-																			
3	8/23/20	8/23/20		10:00 AM	3:00 PM	60							2	2	D	7.00	2	14.00	3	
	Approved-																			
4	8/23/20	8/23/20		3:00 PM	7:00 PM	60							2	2	D	7.00	2	14.00	3	
	Approved-																			
5	8/24/20	9/04/20		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	15.00	10	150.00	2	
	Approved-																			
6	8/24/20	9/04/20		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	13.00	10	130.00	2	
	Approved-																			
7	8/29/20	9/05/20		10:00 AM	3:00 PM	60						1		1	D	10.00	2	20.00	2	
	Approved-																			
8	8/29/20	9/05/20		3:00 PM	7:00 PM	60						1		1	D	8.00	2	16.00	2	
	Approved-																			
9	8/30/20	9/06/20		10:00 AM	3:00 PM	60							1	1	D	7.00	2	14.00	2	
	Approved-																			
10	8/30/20	9/06/20		3:00 PM	7:00 PM	60							1	1	D	7.00	2	14.00	2	
	Approved-																			
11	9/07/20	9/07/20		10:00 AM	3:00 PM	60	1							1	D	15.00	1	15.00	2	
	Approved-																			
12	9/07/20	9/07/20		3:00 PM	7:00 PM	60	1							1	D	13.00	1	13.00	2	
	Approved-																			

Billing Projections: By Month

	Aug 20	Sep 20
CA	264.00	172.00
ST	236.00	200.00

☒ Print Spot Prices

☒ Affidavit Only

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 38

GROSS TOTAL \$ 436.00

ADJUSTED SPOTS 38

ADJUSTED TOTAL \$ 436.00

APPROVE DECLINE



Mediascape