

## ORDER



**Orders**  
**Order / Rev:** 503226  
**Alt Order #:**  
**Product Desc:** OH-JOSH MANDEL 10.14-10.20  
**Estimate:** 4150  
**Flight Dates:** 10/14/14 - 10/20/14  
**Original Date / Rev:** 10/13/14 / 10/13/14  
**Order Type:** REG  
**Primary AE:** WBDT Political House  
**Sales Office:** L-DTN  
**Sales Region:** Loc

**Agency**  
**Name:** Midwest Communications  
**Buying Contact:**  
**Billing Contact:**  
 49 South Grant Avenue  
 Columbus, OH 43215  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Mandel for Treasurer (R)  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** TO1712  
**Agency External ID:** MO6658/TO119

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/14	10/17/14	4	\$1,000.00	\$850.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	4	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WBDT Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	10/14/14	10/19/14	LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-TWTF--	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
LN M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-TWTF--			4		\$250.00		0.00				
Totals														4	\$1,000.00



# OH-JOSH MANDEL EST 4150

*Handwritten signature/initials*

**Client:** OH-JOSH MANDEL  
**Media:** TV  
**Product:** GENERAL  
**Market:** Dayton

**Estimate:** 4150  
**Description:** OH-JOSH MANDEL 10.14-10.20  
**Flight Start Date:** 10/14/2014 05:00 AM  
**Flight End Date:** 10/20/2014 11:59 PM

**Separation between spots:** 15

**Buyer:** SMP

**Revision #:**  
**Date:** 10/13/2014 12:32 PM

**Send Billing To:** Strategic Media Placement  
7669 Stagers Loop

Delaware, OH 43015  
**Phone:** 740-201-5500  
**Fax:** 740-201-5502

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/14	Wed 10/15	Thu 10/16	Fri 10/17	Sat 10/18	Sun 10/19	Mon 10/20	Total Spots
WBDF-TV 126	MTuWThF 10:00p-10:30p 2 News at 10 on Dayton's CW	\$250.00	\$212.50		30	1	1	1	1	0	0	0	4
<b>Total Cost:</b>		\$1,000.00				1	1	1	1	0	0	0	4
<b>Total Spots:</b>						1	1	1	1	0	0	0	4
			\$850.00										4

**Disclaimer:**

**Signature:**

*Handwritten signature: B.S.D. 10/13/14*