

CONTRACT

WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
(239) 479-5500

www.wxcw.com

And:

Waterfront Strategies
3050 K Street NW
100
Washington, DC 20007

| | | |
|--|--|--|
| Contract / Revision 85826 / | | Alt Order # 26033351 |
| Product Issue | | |
| Contract Dates 06/21/18 - 06/27/18 | | Estimate # 6548 |
| Advertiser Senate Majority PAC | | Original Date / Revision 06/14/18 / 06/14/18 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WXCW-TV | Account Executive Political Millennium | Sales Office Political Millenni |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 163 | Product Code 173 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-----------|-------------------|
| N 1 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 7-8a/WINK NEWS | 7a-8a | | :30 | | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 2 | \$175.00 | 0.00 | | | |
| N 2 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 8-9a/WINK NEWS | 8a-9a | | :30 | | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 2 | \$175.00 | 0.00 | | | |
| N 3 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 9-10A/WINK NEWS | 9A-10A | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 1 | \$175.00 | 0.00 | | | |
| N 4 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 10-11a/RACHEL F10a-11a | | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 1 | \$125.00 | 0.00 | | | |
| N 5 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 3-4p/W WILLIAM | 3p-4p | | :30 | | | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 5 | \$75.00 | 0.00 | | | |
| N 6 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 5-6p/DR PHIL | 5p-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 3 | \$300.00 | 0.00 | | | |
| N 7 | WXCW | 06/21/18 | 06/27/18 | TH-W 630-7p/WINK NEWS | TH-W 6:30-7p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTFSS | | | | 1 | \$225.00 | 0.00 | | | |
| N 8 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 7-730p/BIG BANG | 7p-730p | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 1 | \$425.00 | 0.00 | | | |
| N 9 | WXCW | 06/21/18 | 06/27/18 | TH-F,M-W 730-8p/BIG BANG | 730p-8p | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTF-- | | | | 1 | \$425.00 | 0.00 | | | |
| N 10 | WXCW | 06/21/18 | 06/27/18 | TH-W 10-11p/WINK NEWS | 10p-11p | | :30 | | | | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/21/18 | 06/27/18 | MTWTFSS | | | | 3 | \$225.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 20 | \$4,025.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERTISER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 85826 / | 26033351 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 06/21/18 - 06/27/18 | Issue | 6548 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Senate Majority PAC | 06/14/18 / 06/14/18 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 05/28/18 - 06/24/18 | 5 | \$900.00 | \$765.00 |
| 06/25/18 - 06/27/18 | 15 | \$3,125.00 | \$2,656.25 |
| Totals | 20 | \$4,025.00 | \$3,421.25 |

Signature: _____ **Date:** _____

Authorized signature of Advertiser

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**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Jesse Demastrie, authorized media buyer
do hereby request station time concerning the following issue:

| |
|---------------------|
| Senate Majority PAC |
|---------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|------------|----------------|-----------------|
| AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED |
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This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Bill Nelson, US Senate, 11/6/2018

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary
Rebecca Lambe, Treasurer

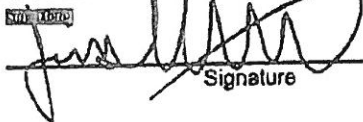
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/30/2018  202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted In Part ☐ Rejected
 John LANGERMANN NAT'S SALES MGR
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|------------|----------------|-----------------|
| AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED | AS ORDERED |
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Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.