CONTRACT

WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
(239) 479-5500

www.wxcw.com

And:

Waterfront Strategies
3050 K Street NW
 # 100
Washington, DC 20007

Contract / Revision	Alt Order #
86058 /	26038930

Product
Issue

Contract Dates	Estimate #
10/16/18 - 10/22/18	**6515**

Advertiser	Original Date / Revision
Senate Majority PAC	09/21/18 / 09/21/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WXCW-TV	Political Millennium	Political Millenni

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	163	173

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WXCW	10/16/18	10/22/18	TU-F,M 7-9A/WINK NEWS	7-9A		:30			NM	3	$600.00
Week:		10/16/18	10/22/18	MTWTF--	3	$200.00						
N 2	WXCW	10/16/18	10/22/18	TU-F,M 9-10A/WINK NEWS	9A-10A		:30			NM	2	$400.00
Week:		10/16/18	10/22/18	MTWTF--	2	$200.00						
3	WXCW	10/16/18	10/22/18	TU-F,M 10-11a/RACHEL RA	10a-11a		:30			NM	2	$140.00
Week:		10/16/18	10/22/18	MTWTF--	2	$70.00						
D 4	WXCW	10/20/18	10/20/18	Sa 7-9a News	7-9a		:30			NM	0	$0.00
5	WXCW	10/16/18	10/22/18	TU-F,M 3-4P/WENDY WILLI	3p-4p		:30			NM	3	$135.00
Week:		10/16/18	10/22/18	MTWTF--	3	$45.00						
6	WXCW	10/16/18	10/22/18	TU-SU,M 630-7p/WINK NEV	TU-SU,M 6:30-7p		:30			NM	3	$750.00
Week:		10/16/18	10/22/18	MTWTFSS	3	$250.00						
N 7	WXCW	10/16/18	10/22/18	TU-F,M 7p-730p/BIG BANG	7p-730p		:30			NM	2	$800.00
Week:		10/16/18	10/22/18	MTWTF--	2	$400.00						
8	WXCW	10/16/18	10/22/18	TU-F,M 730p-8p/BIG BNG	730p-8p		:30			NM	3	$1,200.00
Week:		10/16/18	10/22/18	MTWTF--	3	$400.00						
9	WXCW	10/20/18	10/20/18	Sa 7p-730p/BIG BANG	7p-730p		:30			NM	1	$250.00
Week:		10/15/18	10/21/18	-----S-	1	$250.00						
10	WXCW	10/20/18	10/20/18	Sa 730p-8p/BIG BANG	730p-8p		:30			NM	1	$250.00
Week:		10/15/18	10/21/18	-----S-	1	$250.00						
11	WXCW	10/21/18	10/21/18	SU 7-730P/BIG BANG	7-730p		:30			NM	1	$250.00
Week:		10/15/18	10/21/18	------S	1	$250.00						
12	WXCW	10/21/18	10/21/18	SU 730-8P/BIG BANG	730-8p		:30			NM	1	$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERISTER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
86058 /	26038930

Contract Dates	Product	Estimate #
10/16/18 - 10/22/18	Issue	**6515**

Advertiser	Original Date / Revision
Senate Majority PAC	09/21/18 / 09/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	------S	1	$250.00						
N	13	WXCW10/16/18	10/22/18	TU-F,M 10p-1030p/WINK NE	10p-1030p		:30			NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF--	2	$275.00						
N	14	WXCW10/16/18	10/22/18	TU-F,M 1030p-11p/WINK NE	1030p-11p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF--	1	$250.00						
D	15	WXCW10/20/18	10/20/18	Sa 1030p-11p/WINK NEWS	1030p-11p		:30			NM	0	$0.00
	16	WXCW10/21/18	10/21/18	Su 10p-1030p/WINK NEWS	10p-1030p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	------S	1	$300.00						
	17	WXCW10/21/18	10/21/18	Su 1030p-11p/WINK NEWS	1030p-11p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	------S	1	$250.00						
	18	WXCW10/22/18	10/22/18	M 8-9P/SUPERGIRL	8p-9p		:30			NM	1	$475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	M------	1	$475.00						
	19	WXCW10/16/18	10/16/18	TU 8-9P/THE FLASH	8p-9p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	-T-----	1	$800.00						
						Totals					29	$7,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/22/18	29	$7,650.00	($1,147.50)	$6,502.50
Totals	29	$7,650.00	($1,147.50)	$6,502.50

Signature: _____ **Date:** _____

Authorized Signature of Advertiser

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Jesse Demastrie, authorized media buyer
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Senate Majority PAC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Bill Nelson, US Senate, 11/6/2018

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/30/2018		202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted In Part ☐ Rejected

	John LANGERMANN	NAT'L SALES MGR
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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