

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order#: 68119	CF	NTL-Cash-Political	Start - End: 10/13/2014 - 10/19/2014	HL#:	Created: 10/10/2014 02:25 P
Advertiser: ANDREW CUOMO 2014 (362292)	PO BOX 4105 New York, NY 10163-4105		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: AKPD MESSAGE & MEDIA (13565)	730 N Franklin St Ste 404 Chicago, IL 60654-7205		CPE: -/-	Co-op Invoice: N	Confirmed: 10/10/2014 02:55 P
			Product: DEM-NYC	Do Not Mail Invoice: N	Contract: 10/10/2014 02:56 P
			Demo: P25-54 DMA RTG	Apply Taxes: N	Billing Int: Normal
AE: John Link (CTS-PH)			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
Buyer: Vivian SILVERMAN			Self Protection Intr: :30:00	Print Affidavit: N	Comm Cat: Political
				Print Sub Invoice: N	Supress Rates: N
				Notarize Sub Invoice: N	Schedule Code: Z

Internal: NEW ORDER; CTS-PH; EK 10/10/14

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF	MEARLY	0 1 0 1 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,800.00	2	\$3,600.00	\$1,800.00

Internal, Log: LEVEL 1

Start	End	Oct 13
10/13/14	10/16/14	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF	WNEWSSU8-9	0 0 0 0 0 0 1	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,000.00	1	\$1,000.00	\$1,000.00

Internal, Log: LEVEL 1

Start	End	Oct 13
10/19/14	10/19/14	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CF	DQUEEN	0 1 0 1 0 0 0	DAY	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$750.00	2	\$1,500.00	\$750.00

Internal, Log: LUR

Start	End	Oct 13
10/13/14	10/17/14	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF	DPHIL	1 0 1 0 1 0 0	PHIL	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,500.00	3	\$4,500.00	\$1,500.00

Internal, Log: LEVEL 1

Start	End	Oct 13
10/13/14	10/17/14	3

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CF	EJUDY	0 1 0 1 0 0 0	EFG	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,400.00	2	\$2,800.00	\$1,400.00

Internal, Log: LUR

Start	End	Oct 13
10/13/14	10/17/14	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF	ENEWS5P	1 0 1 0 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,800.00	3	\$8,400.00	\$2,800.00

Internal, Log: LEVEL 1

Start	End	Oct 13
10/13/14	10/17/14	3

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF NEARLY	0 0 0 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,800.00	1	\$2,800.00	\$2,800.00	
Internal, Log: LEVEL 1													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/17/14	10/17/14	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF AINSIDER	0 0 0 1 0 0 0	ACC	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/16/14	10/16/14	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF AET730	0 0 1 0 0 0 0	ACC	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$6,000.00	1	\$6,000.00	\$6,000.00	
Internal, Log: LEVEL 1													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/13/14	10/17/14	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF PWIFESUN9	0 0 0 0 0 0 1	REGP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$35,000.00	1	\$35,000.00	\$35,000.00	
Internal, Log: LEVEL 1													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/19/14	10/19/14	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF NLATE1	1 1 1 1 1 0 1	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$3,500.00	6	\$21,000.00	\$3,500.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/13/14	10/19/14	6									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF LLETTER1	0 0 1 0 1 0 0	LETT	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,800.00	2	\$5,600.00	\$2,800.00	
Internal, Log: LEVEL 1													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/15/14	10/17/14	2									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF DSOAP	0 1 0 0 0 0 0	SOAP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,200.00	1	\$1,200.00	\$1,200.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 13</u>									
		10/14/14	10/14/14	1									

Confirmed Broadcast Buyline Summary

Q4 2014

Oct

	Spots	Revenue
Total	26	\$95,900.00
Credited	1	\$2,500.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	26	\$95,900.00	\$81,515.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	26	\$95,900.00	\$81,515.00