



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Citizens for Schimpf, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Citizens for Schimpf

Agency name: N/A

Address: P.O. Box 16, Waterloo, Illinois 62298

Contact: Paul Schimpf

Phone number: (618) 939-4262

Email: pschimpf@schimpf4illinois.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Citizens for Schimpf

Address: P.O. Box 16, Waterloo, Illinois 62298

Contact: Paul Schimpf

Phone number: (618) 939-4262

Email: pschimpf@schimpf4illinois.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: Paul M Schimpf

Digitally signed by Paul M Schimpf
Date: 2020.07.13 13:44:21 -05'00'

Signature:

Name: Paul M. Schimpf

Name:

Date of Request to Purchase Ad Time: July 13, 2020

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☐

Yes

☐

No

Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Regional Media

PO Box 307
Blue Grass, IA 52726
Email: Business@RegionalMedia.info

Multi-Station - Regional Media - Order Confirmation

OrderID: 21947-158

Sponsor: Illinois Radio Network
Product: Citizens for Schimpf
Estimate/PO:
AccountRep: Regional Media Network
BillingCycle: Calendar Month
InvoiceType: None-Statement Only
Run Dates: 7/20/2020 - TFN
Items Ordered: 102
Ordered Amount: \$0.00

ILLINOIS RADIO NETWORK
430 WEST ERIE STREET
CHICAGO, IL 60654

Scheduled Station(s): WKEI / WJRE HD-2 Jack FM 102.1 / WNLF 95.9 / WLMD 104.7 / WZZT / WSDR
Illinois Radio Network ***TFN Order amounts computed for the period 7/20/2020 - 12/30/2025***

Printed 7/28/2020 4:54:16 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 7/20/2020 - 7/26/2020 Package	All Weeks	BTA (6am - 7pm)	3	4	4	3	3			17	:60	Spot		5085	17	[Package]	[Package] 0.00

Calendar Month Projected Billing:

Jul-20	0.00	Aug-20	0.00	Sep-20	0.00	Q3-2020	0.00
Oct-20	0.00	Nov-20	0.00	Dec-20	0.00	Q4-2020	0.00
Jan-21	0.00	Feb-21	0.00	Mar-21	0.00	Q1-2021	0.00
Apr-21	0.00	May-21	0.00	Jun-21	0.00	Q2-2021	0.00
Jul-21	0.00	Aug-21	0.00	Sep-21	0.00	Q3-2021	0.00
Oct-21	0.00	Nov-21	0.00	Dec-21	0.00	Q4-2021	0.00
Jan-22	0.00	Feb-22	0.00	Mar-22	0.00	Q1-2022	0.00
Apr-22	0.00	May-22	0.00	Jun-22	0.00	Q2-2022	0.00
Jul-22	0.00	Aug-22	0.00	Sep-22	0.00	Q3-2022	0.00
Oct-22	0.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	0.00
Jan-23	0.00	Feb-23	0.00	Mar-23	0.00	Q1-2023	0.00
Apr-23	0.00	May-23	0.00	Jun-23	0.00	Q2-2023	0.00
Jul-23	0.00	Aug-23	0.00	Sep-23	0.00	Q3-2023	0.00
Oct-23	0.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	0.00
Jan-24	0.00	Feb-24	0.00	Mar-24	0.00	Q1-2024	0.00
Apr-24	0.00	May-24	0.00	Jun-24	0.00	Q2-2024	0.00
Jul-24	0.00	Aug-24	0.00	Sep-24	0.00	Q3-2024	0.00
Oct-24	0.00	Nov-24	0.00	Dec-24	0.00	Q4-2024	0.00
Jan-25	0.00	Feb-25	0.00	Mar-25	0.00	Q1-2025	0.00
Apr-25	0.00	May-25	0.00	Jun-25	0.00	Q2-2025	0.00
Jul-25	0.00	Aug-25	0.00	Sep-25	0.00	Q3-2025	0.00
Oct-25	0.00	Nov-25	0.00	Dec-25	0.00	Q4-2025	0.00

If this order needs changed, you must notify the business office within 24 Hours of air at 563-345-6454 or business@regionalmedia.info to change the order. If you do not, the order will air as described and full payment will be expected.