



KIMA-KEPR
2801 Terrace Heights Dr
Yakima, WA 98901
(509) 575-0029

www.kimatv.com/keprtv.com

CONTRACT

<u>Contract / Revision</u> AR609974 /		<u>Alt Order #</u> 25258831
<u>Product</u> Jay Inslee For Washi		
<u>Contract Dates</u> 08/01/16 - 08/02/16	<u>Estimate #</u>	
<u>Advertiser</u> Inslee/Gov (Dem)		<u>Original Date / Revision</u> 07/29/16 / 07/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIMA	<u>Account Executive</u> New York Millennium	<u>Sales Office</u> KATZ New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 9146		<u>Advertiser Ref</u>

And:

Shorr & Associates
1831 Chestnut St
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/01/16	08/01/16	M-F Early Morning Rotator	5a-9a		:30				NM	1	\$62.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----	1			\$62.00					
N 2	All	08/02/16	08/02/16	M-F Early Morning Rotator	5a-9a		:30				NM	2	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	2			\$62.00					
N 3	All	08/02/16	08/02/16	Action News @ 5a	5a-530a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	2			\$10.00					
N 4	All	08/02/16	08/02/16	Action News @ 530a	530a-6a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	1			\$20.00					
N 5	All	08/01/16	08/01/16	CBS This Morning	M-F 7a-8a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----	1			\$65.00					
N 6	All	08/02/16	08/02/16	CBS This Morning	M-F 7a-8a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	2			\$65.00					
N 7	All	08/01/16	08/01/16	Action News @ 630a	630a-7a		:30				NM	1	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----	1			\$64.00					
N 8	All	08/02/16	08/02/16	Action News @ 630a	630a-7a		:30				NM	1	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	1			\$64.00					
N 9	All	08/02/16	08/02/16	Action News @ 6a	6a-630a		:30				NM	1	\$58.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	1			\$58.00					
N 10	All	08/01/16	08/01/16	CBS This Morning	M-F 8a-9a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----	1			\$15.00					
N 11	All	08/02/16	08/02/16	CBS This Morning	M-F 8a-9a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/02/16	08/08/16	-T-----	2			\$15.00					
N 12	All	08/01/16	08/01/16	CBS News	M-F 530p-6p		:30				NM	1	\$210.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Week:		08/01/16	08/07/16	M-----				1	\$210.00				
Totals								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/02/16	16	\$862.00	(\$129.30)	\$732.70
Totals	16	\$862.00	(\$129.30)	\$732.70

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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