



125 West 55th St
New York, NY 10019

Contract # 25338887 **Changes as of:** 10/24/2016 at 12:09 PM **Version:** Highlighting Revision 2

CPE: //5770 **Flight:** 10/25/16 - 10/31/16 **Station:** WKEF **Total \$:** \$23,600.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Dayton **Total Spots:** 46
GMMB 3050 K ST NW **Product:** Hilary for America **Office:** PHILADELPHIA **Total CPP:** \$0.00
WASHINGTON DC
20007

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: dave outen **Con Type:** POLITICAL/VOTE
Salesperson: FRAN BROWN **Assistant:** FRAN BROWN **Separation:**
215-563-5400 215-563-5400

Comments: 10/24 added spots from 30 order, converted 30 spots into 60s

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP
							10/25	10/31				
1	M-F 4:30a-5a		News	\$60.00	0.0	60	2	0	2	\$120.00	\$0.00	0.0
2	M-F 5a-6a		News	\$130.00	0.0	60	1	0	1	\$130.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
4	M-F 10a-11a		Millionaire	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
5	M-F 12n-1p		Rachel Ray	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
6	M-F 1p-2p		Chew	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
7	M-F 4p-5p		Harvey	\$150.00	0.0	60	1	0	1	\$150.00	\$0.00	0.0
8	M-F 6p-6:30p		News	\$260.00	0.0	60	1	0	1	\$260.00	\$0.00	0.0
9	Sa-Su 6p-6:30p		News	\$280.00	0.0	60	1	0	1	\$280.00	\$0.00	0.0
10	M-F 11p-11:30p		News	\$320.00	0.0	60	1	0	1	\$320.00	\$0.00	0.0
11	Sa 11p-11:30p		News	\$280.00	0.0	60	1	0	1	\$280.00	\$0.00	0.0
12	Su 11p-11:30p		News	\$320.00	0.0	60	1	0	1	\$320.00	\$0.00	0.0
13	M-F 11:35p-12:35a		Kimmel	\$180.00	0.0	60	1	0	1	\$180.00	\$0.00	0.0
14	M-F 12:35a-1:05a		Nightline	\$120.00	0.0	60	1	0	1	\$120.00	\$0.00	0.0
15	M 8p-10p		DWTS	\$2,660.00	0.0	60	0	1	1	\$2,660.00	\$0.00	0.0
16	W 10p-11p		Designated Survivor	\$1,820.00	0.0	60	1	0	1	\$1,820.00	\$0.00	0.0
17	Th 10p-11p		HTGAWM	\$2,800.00	0.0	60	1	0	1	\$2,800.00	\$0.00	0.0
18	Th 8p-9p		Greys	\$2,240.00	0.0	60	1	0	1	\$2,240.00	\$0.00	0.0
19	M-F 7p-7:30p		Feud	\$740.00	0.0	60	1	0	1	\$740.00	\$0.00	0.0
20	Su 8p-9p		Once Upon a Time	\$1,680.00	0.0	60	1	0	1	\$1,680.00	\$0.00	0.0



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CPE: //5770

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Station: WKEF

Total \$: \$23,600.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Dayton

Total Spots: 46

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Hilary for America

Office: PHILADELPHIA

Total CPP: \$0.00

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: dave outen

Con Type: POLITICAL/VOTE

Salesperson: FRAN BROWN
215-563-5400

Assistant: FRAN BROWN
215-563-5400

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP	
							10/25	10/31					
21	Su 8a-9a		GMA Sunday	\$180.00	0.0	60	1	0	1	\$180.00	\$0.00	0.0	
22	Sa 8a-9a		GMA Saturday	\$180.00	0.0	60	1	0	1	\$180.00	\$0.00	0.0	
23	Su 10:30a-11:30a		This Week	\$130.00	0.0	60	1	0	1	\$130.00	\$0.00	0.0	
REV- 24	M-F 4:30a-5a		News	\$60.00	0.0	60	2	1	1	\$60.00	\$0.00	0.0	
Changes: Day/Time from M-F 7a-9a to M-F 4:30a-5a, Rate from 210 to 60													
REV- 25	M-F 5a-6a		News	\$130.00	0.0	60	2	1	1	\$130.00	\$0.00	0.0	
Changes: Day/Time from M-F 12n-1p to M-F 5a-6a, Program from Peoples Court to News, Rate from 180 to 130													
26	M-F 6a-7a		News	\$210.00	0.0	60	2	0	2	\$420.00	\$0.00	0.0	
Changes: Day/Time from M-F 2p-3p to M-F 6a-7a, Program from Judge Mathis to News, Rate from 220 to 210													
27	M-F 7a-9a		GMA	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0	
Changes: Day/Time from M-F 6p-6:30p to M-F 7a-9a, Program from Big Bang Theory to GMA, Rate from 640 to 400													
REV- 28	M-F 10a-11a		Millionaire	\$160.00	0.0	60	2	1	1	\$160.00	\$0.00	0.0	
Changes: Day/Time from M-F 10p-11p to M-F 10a-11a, Program from News to Millionaire, Rate from 560 to 160													
29	M-F 12n-1p		Rachel Ray	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0	
Changes: Day/Time from Sa-Su 10p-10:30p to M-F 12n-1p, Program from News to Rachel Ray, Rate from 390 to 160													
30	M-F 1p-2p		The Chew	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0	
Changes: Day/Time from M-F 7:30p-8p to M-F 1p-2p, Program from Modern Family to The Chew, Rate from 770 to 160													
31	M-F 4p-5p		Harvey	\$150.00	0.0	60	1	0	1	\$150.00	\$0.00	0.0	
Changes: Day/Time from W 9p-10p to M-F 4p-5p, Program from Empire to Harvey, Rate from 2500 to 150													
32	M-F 6p-6:30p		News	\$260.00	0.0	60	1	0	1	\$260.00	\$0.00	0.0	
Changes: Day/Time from M-F 7p-7:30p to M-F 6p-6:30p, Program from Big Bang Theory to News, Rate from 940 to 260													
REV+ 33	Sa-Su 6p-6:30p		News	\$280.00	0.0	60	0	1	0	1	\$280.00	\$0.00	0.0
REV+ 34	M-F 11p-11:30p		News	\$320.00	0.0	60	0	1	0	1	\$320.00	\$0.00	0.0
REV+ 35	Sa 11p-11:30p		News	\$280.00	0.0	60	0	1	0	1	\$280.00	\$0.00	0.0
REV+ 36	Su 11p-11:30p		News	\$320.00	0.0	60	0	1	0	1	\$320.00	\$0.00	0.0



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Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Dayton	Total Spots: 46
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hilary for America	Office: PHILADELPHIA	Total CPP: \$0.00
Agency Order #:	Buyer: dave outen	Primary Demo: Adults 35+	Total GRP:
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Con Type: POLITICAL/VOTE	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP	
							10/25	10/31					
REV+ 37	M-F 11:35p-12:35a		Kimmel	\$180.00	0.0	60	0	1	0	1	\$180.00	\$0.00	0.0
REV+ 38	M-F 12:35a-1:05a		Nightline	\$120.00	0.0	60	0	1	0	1	\$120.00	\$0.00	0.0
REV+ 39	M-F 7p-7:30p		Feud	\$740.00	0.0	60	0	1	0	1	\$740.00	\$0.00	0.0
REV+ 40	W 10p-11p		Designated Survivor	\$1,820.00	0.0	60	0	1	0	1	\$1,820.00	\$0.00	0.0
REV+ 41	Su 8p-9p		Once Upon A Time	\$1,680.00	0.0	60	0	1	0	1	\$1,680.00	\$0.00	0.0
REV+ 42	Su 8a-9a		GMA Sunday	\$180.00	0.0	60	0	1	0	1	\$180.00	\$0.00	0.0
REV+ 43	Sa 8a-9a		GMA Saturday	\$180.00	0.0	60	0	1	0	1	\$180.00	\$0.00	0.0
REV+ 44	Su 10:30a-11:30a		This Week	\$130.00	0.0	60	0	1	0	1	\$130.00	\$0.00	0.0
TOTALS:							45	1		46	\$23,600.00	\$0.00	0.0



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GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hilary for America	Office: PHILADELPHIA
Agency Order #:	Primary Demo: Adults 35+	Total \$: \$23,600.00
Buyer: dave outen	Con Type: POLITICAL/VOTE	Total Spots: 46
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/24/16 12:09 PM	FRAN BROWN	10/24 added spots from 30 order, converted 30 spots into 60s
10/24/16 11:42 AM	FRAN BROWN	10/24 added spots from :30 contract, the adds were converted from 30's to 60's
10/24/16 11:34 AM	jill mudryk	confirming per Fran's request
10/21/16 3:17 PM	FRAN BROWN	10/21 new order

Competitive Information	
Market Budget:	\$181,538
WKEF Share:	13%
Comment:	
WRGT:	13%
Unknown:	74%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$23,600.00	N/A	0.0
Total	100%	46	\$23,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	45	\$20,940.00
2016-Nov	1	\$2,660.00
Total	46	\$23,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/16 12:09 PM	FRAN BROWN	Revised	9		\$550.00	\$0	Changes: Calculated Dollars from \$23,050.00 to \$23,600.00, Competitive Market Budget from \$177,308 to \$181,538, Total \$ from \$23,050.00 to \$23,600.00, Total Spots from 37 to 46, User Entered \$ from \$23,050.00 to \$23,600.00, Comments from 10/24 added spots from :30 contract, the adds were converted from 30's to 60's to 10/24 added spots from 30 order, converted 30 spots into 60s. 21 buylines added or modified.
Revision	10/24/16 11:42 AM	FRAN BROWN	Confirmed	13		\$7,580.00	\$0	Changes: Total Spots from 24 to 37, Calculated Dollars from \$15,470.00 to \$23,050.00, Competitive Market Budget from \$119,000 to \$177,308, Total \$ from \$15,470.00 to \$23,050.00, Comments from 10/21 new order to 10/24 added spots from :30 contract, the adds were converted from 30's to 60's, User Entered \$ from \$15,470.00 to \$23,050.00. 9 buylines added or modified.
Makegood 1	10/24/16 11:34 AM	jill mudryk	Sent_To_Rep			\$0	\$0	
Queued for Electronic Contracting	10/24/16 8:31 AM					\$0	\$0	
New	10/21/16 3:17 PM	FRAN BROWN	Confirmed	24		\$15,470.00	\$15,470.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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