



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2533887

CPE: //5770

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/24/2016 at 12:09 PM

Flight: 10/25/16 - 10/31/16

Advertiser: CLINTON, HILLARY

Product: Hilary for America

Version: Highlighting Revision 2

Station: WKEF

Market: Dayton

Office: PHILADELPHIA

Total \$: \$23,600.00

Total Spots: 46

Total CPP: \$0.00

Agency Order #:

Buyer: dave outen

Salesperson: FRAN BROWN
215-563-5400

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: FRAN BROWN
215-563-5400

Total GRP:

Separation:

Comments: 10/24 added spots from 30 order, converted 30 spots into 60s

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP
							10/25	10/31				
1	M-F 4:30a-5a		News	\$60.00	0.0	60	2	0	2	\$120.00	\$0.00	0.0
2	M-F 5a-6a		News	\$130.00	0.0	60	1	0	1	\$130.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
4	M-F 10a-11a		Millionaire	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
5	M-F 12n-1p		Rachel Ray	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
6	M-F 1p-2p		Chew	\$160.00	0.0	60	1	0	1	\$160.00	\$0.00	0.0
7	M-F 4p-5p		Harvey	\$150.00	0.0	60	1	0	1	\$150.00	\$0.00	0.0
8	M-F 6p-6:30p		News	\$260.00	0.0	60	1	0	1	\$260.00	\$0.00	0.0
9	Sa-Su 6p-6:30p		News	\$280.00	0.0	60	1	0	1	\$280.00	\$0.00	0.0
10	M-F 11p-11:30p		News	\$320.00	0.0	60	1	0	1	\$320.00	\$0.00	0.0
11	Sa 11p-11:30p		News	\$280.00	0.0	60	1	0	1	\$280.00	\$0.00	0.0
12	Su 11p-11:30p		News	\$320.00	0.0	60	1	0	1	\$320.00	\$0.00	0.0
13	M-F 11:35p-12:35a		Kimmel	\$180.00	0.0	60	1	0	1	\$180.00	\$0.00	0.0
14	M-F 12:35a-1:05a		Nightline	\$120.00	0.0	60	1	0	1	\$120.00	\$0.00	0.0
15	M 8p-10p		DWTS	\$2,660.00	0.0	60	0	1	1	\$2,660.00	\$0.00	0.0
16	W 10p-11p		Designated Survivor	\$1,820.00	0.0	60	1	0	1	\$1,820.00	\$0.00	0.0
17	Th 10p-11p		HTGAWM	\$2,800.00	0.0	60	1	0	1	\$2,800.00	\$0.00	0.0
18	Th 8p-9p		Greys	\$2,240.00	0.0	60	1	0	1	\$2,240.00	\$0.00	0.0
19	M-F 7p-7:30p		Feud	\$740.00	0.0	60	1	0	1	\$740.00	\$0.00	0.0
20	Su 8p-9p		Once Upon a Time	\$1,680.00	0.0	60	1	0	1	\$1,680.00	\$0.00	0.0



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							10/25	10/31				
21	Su 8a-9a		GMA Sunday	\$180.00	0.0	60	1	0		\$180.00	\$0.00	0.0
22	Sa 8a-9a		GMA Saturday	\$180.00	0.0	60	1	0		\$180.00	\$0.00	0.0
23	Su 10:30a-11:30a		This Week	\$130.00	0.0	60	1	0		\$130.00	\$0.00	0.0
REV- 24	M-F 4:30a-5a		News	\$60.00	0.0	60	2	1	0	\$60.00	\$0.00	0.0
Changes: Day/Time from M-F 7a-9a to M-F 4:30a-5a, Rate from 210 to 60												
REV- 25	M-F 5a-6a		News	\$130.00	0.0	60	2	1	0	\$130.00	\$0.00	0.0
Changes: Day/Time from M-F 12n-1p to M-F 5a-6a, Program from Peoples Court to News, Rate from 180 to 130												
26	M-F 6a-7a		News	\$210.00	0.0	60	2	0		\$420.00	\$0.00	0.0
Changes: Day/Time from M-F 2p-3p to M-F 6a-7a, Program from Judge Mathis to News, Rate from 220 to 210												
27	M-F 7a-9a		GMA	\$400.00	0.0	60	1	0		\$400.00	\$0.00	0.0
Changes: Day/Time from M-F 6p-6:30p to M-F 7a-9a, Program from Big Bang Theory to GMA, Rate from 640 to 400												
REV- 28	M-F 10a-11a		Millionaire	\$160.00	0.0	60	2	1	0	\$160.00	\$0.00	0.0
Changes: Day/Time from M-F 10p-11p to M-F 10a-11a, Program from News to Millionaire, Rate from 560 to 160												
29	M-F 12n-1p		Rachel Ray	\$160.00	0.0	60	1	0		\$160.00	\$0.00	0.0
Changes: Day/Time from Sa-Su 10p-10:30p to M-F 12n-1p, Program from News to Rachel Ray, Rate from 390 to 160												
30	M-F 1p-2p		The Chew	\$160.00	0.0	60	1	0		\$160.00	\$0.00	0.0
Changes: Day/Time from M-F 7:30p-8p to M-F 1p-2p, Program from Modern Family to The Chew, Rate from 770 to 160												
31	M-F 4p-5p		Harvey	\$150.00	0.0	60	1	0		\$150.00	\$0.00	0.0
Changes: Day/Time from W 9p-10p to M-F 4p-5p, Program from Empire to Harvey, Rate from 2500 to 150												
32	M-F 6p-6:30p		News	\$260.00	0.0	60	1	0		\$260.00	\$0.00	0.0
Changes: Day/Time from M-F 7p-7:30p to M-F 6p-6:30p, Program from Big Bang Theory to News, Rate from 940 to 260												
REV+ 33	Sa-Su 6p-6:30p		News	\$280.00	0.0	60	0	1	0	\$280.00	\$0.00	0.0
REV+ 34	M-F 11p-11:30p		News	\$320.00	0.0	60	0	1	0	\$320.00	\$0.00	0.0
REV+ 35	Sa 11p-11:30p		News	\$280.00	0.0	60	0	1	0	\$280.00	\$0.00	0.0
REV+ 36	Su 11p-11:30p		News	\$320.00	0.0	60	0	1	0	\$320.00	\$0.00	0.0



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REV+ 37	M-F 11:35p-12:35a		Kimmel	\$180.00	0.0	60	0	1	0		1	\$180.00	\$0.00	0.0	
REV+ 38	M-F 12:35a-1:05a		Nightline	\$120.00	0.0	60	0	1	0		1	\$120.00	\$0.00	0.0	
REV+ 39	M-F 7p-7:30p		Feud	\$740.00	0.0	60	0	1	0		1	\$740.00	\$0.00	0.0	
REV+ 40	W 10p-11p		Designated Survivor	\$1,820.00	0.0	60	0	1	0		1	\$1,820.00	\$0.00	0.0	
REV+ 41	Su 8p-9p		Once Upon A Time	\$1,680.00	0.0	60	0	1	0		1	\$1,680.00	\$0.00	0.0	
REV+ 42	Su 8a-9a		GMA Sunday	\$180.00	0.0	60	0	1	0		1	\$180.00	\$0.00	0.0	
REV+ 43	Sa 8a-9a		GMA Saturday	\$180.00	0.0	60	0	1	0		1	\$180.00	\$0.00	0.0	
REV+ 44	Su 10:30a-11:30a		This Week	\$130.00	0.0	60	0	1	0		1	\$130.00	\$0.00	0.0	
TOTALS:							45	1				46	\$23,600.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/24/16 12:09 PM	FRAN BROWN	10/24 added spots from 30 order, converted 30 spots into 60s
10/24/16 11:42 AM	FRAN BROWN	10/24 added spots from :30 contract, the adds were converted from 30's to 60's
10/24/16 11:34 AM	jill mudryk	confirming per Fran's request
10/21/16 3:17 PM	FRAN BROWN	10/21 new order

Competitive Information	
Market Budget:	\$181,538
WKEF Share:	13%
Comment:	
WRGT:	13%
Unknown:	74%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$23,600.00	N/A	0.0
Total	100%	46	\$23,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	45	\$20,940.00
2016-Nov	1	\$2,660.00
Total	46	\$23,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/16 12:09 PM	FRAN BROWN	Revised	9		\$550.00	\$0	Changes: Calculated Dollars from \$23,050.00 to \$23,600.00, Competitive Market Budget from \$177,308 to \$181,538, Total \$ from \$23,050.00 to \$23,600.00, Total Spots from 37 to 46, User Entered \$ from \$23,050.00 to \$23,600.00, Comments from 10/24 added spots from :30 contract, the adds were converted from 30's to 60's to 10/24 added spots from 30 order, converted 30 spots into 60s. 21 buylines added or modified.
Revision	10/24/16 11:42 AM	FRAN BROWN	Confirmed	13		\$7,580.00	\$0	Changes: Total Spots from 24 to 37, Calculated Dollars from \$15,470.00 to \$23,050.00, Competitive Market Budget from \$119,000 to \$177,308, Total \$ from \$15,470.00 to \$23,050.00, Comments from 10/21 new order to 10/24 added spots from :30 contract, the adds were converted from 30's to 60's, User Entered \$ from \$15,470.00 to \$23,050.00. 9 buylines added or modified.
Makegood 1	10/24/16 11:34 AM	jill mudryk	Sent_To_Rep			\$0	\$0	
Queued for Electronic Contracting	10/24/16 8:31 AM					\$0	\$0	
New	10/21/16 3:17 PM	FRAN BROWN	Confirmed	24		\$15,470.00	\$15,470.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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