



125 West 55th St
New York, NY 10019

Contract # 25277224	Changes as of: 8/30/2016 at 9:20 AM	Version: Current State Version 1	
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WKEF	Total \$: \$21,425.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Dayton	Total Spots: 96
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: PHILADELPHIA	Total CPP: \$0.00
Agency Order #: 5333849	Buyer: Outen, David	Primary Demo:	Total GRP:
Salesperson: FRAN BROWN	215-563-5400	Con Type: POLITICAL/VOTE	Separation:
		Assistant: FRAN BROWN	
		215-563-5400	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
1	Tu-F,M 4:30a-5a		ABC 22 Good Morning at 430A	\$30.00	30	2		2	\$60.00	\$0.00	0.0
Level 3											
2	Tu-F,M 5a-6a		FOX 45 News in the Morning on ABC	\$65.00	30	2		2	\$130.00	\$0.00	0.0
Level 3											
3	Tu-F,M 6a-7a		FOX 45 News in the Morning on ABC	\$105.00	30	4		4	\$420.00	\$0.00	0.0
Level 3											
4	Tu-F,M 7a-9a		Good Morning America	\$200.00	30	10		10	\$2,000.00	\$0.00	0.0
Level 3											
5	Sa 8a-9a		Good Morning America Sat.	\$90.00	30	1		1	\$90.00	\$0.00	0.0
Level 3											
6	Su 8a-9a		Good Morning America Sunday	\$90.00	30	1		1	\$90.00	\$0.00	0.0
Level 3											
7	Tu-F,M 9a-10a		Celebrity Name Game	\$80.00	30	4		4	\$320.00	\$0.00	0.0
Level 3											
8	Tu-F,M 10a-11a		MILLIONAIRE	\$80.00	30	2		2	\$160.00	\$0.00	0.0
Level 3											
9	Tu-F,M 11a-12n		The View	\$90.00	30	4		4	\$360.00	\$0.00	0.0
Level 3											
10	Tu-F,M 12n-1p		Rachael Ray	\$80.00	30	4		4	\$320.00	\$0.00	0.0
Level 3											
11	Tu-F,M 1p-2p		The Chew	\$80.00	30	3		3	\$240.00	\$0.00	0.0
Level 3											
12	Tu-F,M 5p-6p		Judge Judy	\$125.00	30	5		5	\$625.00	\$0.00	0.0
Level 3											
13	Su 10:30a-11:30a		ABC This Week	\$65.00	30	1		1	\$65.00	\$0.00	0.0
Level 3											



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 WASHINGTON DC 20007

Agency Order #: 5333849 Primary Demo: Total GRP:
 Buyer: Outen, David Con Type: POLITICAL/VOTE
 Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation:
 215-563-5400 215-563-5400

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
14	Su 11:30a-12n		Sharyl Attkisson	\$65.00	30	1		1	\$65.00	\$0.00	0.0
Level 3											
15	Tu-F,M 3p-4p		HARRY	\$70.00	30	5		5	\$350.00	\$0.00	0.0
Level 3											
16	Tu-F,M 6p-6:30p		FOX 45 News At Six on ABC	\$130.00	30	5		5	\$650.00	\$0.00	0.0
Level 3											
17	Su 6p-6:30p		FOX 45 News on ABC	\$140.00	30	1		1	\$140.00	\$0.00	0.0
Level 3											
18	Tu-F,M 7p-7:30p		Family Feud	\$370.00	30	5		5	\$1,850.00	\$0.00	0.0
Level 3											
19	Tu-F,M 7:30p-8p		Family Feud	\$455.00	30	5		5	\$2,275.00	\$0.00	0.0
Level 3											
20	Sa 7p-8p		Judge Judy	\$350.00	30	1		1	\$350.00	\$0.00	0.0
Level 3											
21	M 8p-10p		Dancing With the Stars (Season Premiere)	\$1,330.00	30	1		1	\$1,330.00	\$0.00	0.0
Level 3											
22	Tu 8p-8:30p		MIDDLE	\$875.00	30	1		1	\$875.00	\$0.00	0.0
Level 3											
23	W 8p-9p		GOLDBERGS/SPEECHLESS	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
Level 3											
24	W 9p-9:30p		MODERN FAMILY/BLACKISH	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
Level 3											
25	W 9:30p-10p		BLACKISH	\$1,050.00	30	1		1	\$1,050.00	\$0.00	0.0
Level 3											
26	Th 9p-10p		NOTORIOUS	\$700.00	30	1		1	\$700.00	\$0.00	0.0
Level 3											



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#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
27	F 8p-9p		LAST MAN STANDING/DR KEN	\$700.00	30	1		1	\$700.00	\$0.00	0.0
Level 3											
28	F 9p-10p		SHARK TANK	\$700.00	30	1		1	\$700.00	\$0.00	0.0
Level 3											
29	Tu-F,M 11p-11:35p		FOX 45 News At Eleven on ABC	\$140.00	30	5		5	\$700.00	\$0.00	0.0
Level 3											
30	Tu-F,M 11:35p-12:36a		Jimmy Kimmel	\$90.00	30	5		5	\$450.00	\$0.00	0.0
Level 3											
31	Tu-F,M 12:36a-1:06a		Nightline	\$60.00	30	5		5	\$300.00	\$0.00	0.0
Level 3											
32	Tu-F,M 1:06a-1:32a		Extra	\$35.00	30	4		4	\$140.00	\$0.00	0.0
Level 3											
33	Sa 12:30a-1:30a		Ring Of Honor	\$70.00	30	1		1	\$70.00	\$0.00	0.0
Level 3											
34	Sa 12n-3:30p		COLLEGE FOOTBALL	\$455.00	30	1		1	\$455.00	\$0.00	0.0
Level 3											
35	Sa 3:30p-7p		COLLEGE FOOTBALL	\$595.00	30	1		1	\$595.00	\$0.00	0.0
Level 3											
TOTALS:								96	\$21,425.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/30/16 9:20 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$153,036
WKEF Share:	14%
Comment:	
WBDT:	4%
WDTN:	16%
WHIO:	55%
WRGT:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	96	\$21,425.00	N/A	0.0
Total	100%	96	\$21,425.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	96	\$21,425.00
Total	96	\$21,425.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/30/16 9:20 AM	FRAN BROWN	New	96		\$21,425.00	\$21,425.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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