



125 West 55th St
New York, NY 10019

Contract # 25277225	Changes as of: 11/4/2016 at 3:43 PM	Version: Highlighting Revision 7
CPE: 278/295/5292	Flight: 11/1/16 - 11/7/16	Station: WKEF
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Dayton
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: PHILADELPHIA
Agency Order #: 5333978	Primary Demo: Adults 35+	Total \$: \$27,705.00
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Total Spots: 45
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total CPP: \$0.00
		Total GRP:
		Traffic #: 2659794
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
41	Tu 10p-11p		Marvels	\$1,050.00	0.0	30	1		1	\$1,050.00	\$0.00	0.0
42	W 8p-11p		CMA	\$2,900.00	0.0	30	1		1	\$2,900.00	\$0.00	0.0
43	Tu-F,M 11p-11:30p		News	\$160.00	0.0	30	0		0	\$0.00	\$0.00	0.0
44	Tu-F,M 4p-5p		Harvey	\$110.00	0.0	30	0		0	\$0.00	\$0.00	0.0
45	Tu-F,M 7a-9a		GMA	\$200.00	0.0	30	0		0	\$0.00	\$0.00	0.0
46	W 8p-11p		CMA Awards	\$2,095.00	0.0	30	2		2	\$4,190.00	\$0.00	0.0
47	Th 9p-10p		HTGAWM	\$1,400.00	0.0	30	0		0	\$0.00	\$0.00	0.0
48	Th 7a-9a		GMA	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
49	F 7a-9a		GMA	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
REV+ 50	Sa 12n-3:30p		Wisconsin vs Northwestern	\$455.00	0.0	30	0	1	1	\$455.00	\$0.00	0.0
REV+ 51	Su 7a-9a		GMA	\$200.00	0.0	30	0	1	1	\$200.00	\$0.00	0.0
REV+ 52	Sa 8a-9a		GMA	\$90.00	0.0	30	0	1	1	\$90.00	\$0.00	0.0
TOTALS: 45									45	\$27,705.00	\$0.00	0.0



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		Total GRP:
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		Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
11/04/16 3:43 PM	FRAN BROWN	11/4 added makegoods for previous NAs
		dt credits on wkef 25343060 & wrgt 25277227 offering
		1x 11/5 Wisconsin v northwester 12n-3:30p @ \$455
		1x 11/7 GMA 7-9a @ \$200
		1x 11/5 GMA 8-9a @ \$90
11/04/16 3:38 PM	Brittney Milk	
11/03/16 12:02 PM	FRAN BROWN	11/1 added spot based on previous credit and NAs
		LINE 47 PLEASE CREDIT 1X 11/3
11/03/16 11:25 AM	Brittney Milk	PLEASE SEE OFFER ON WRGT 25277227
11/01/16 2:24 PM	FRAN BROWN	11/1 added spot based on previous credit and NAs
10/28/16 5:23 PM	FRAN BROWN	10/28 converting 30 spots to 60 approximately \$9150 will be added to est 5835
10/27/16 11:51 AM	FRAN BROWN	10/25 added OSU game
		line 32- prgm is Harry, pls change Prgm
		line 23- 1x Na 11/2 d/t prgm change
		line 24- 1x NA 11/2 d/t prgm change
		line 25- 1x Na 11/2 d/t prgm change
		line 29- 5x NA w/o 11/1 d/t incorrect rate
		line 36- 1x NA 11/5 d/t OSU
10/27/16 11:38 AM	jill mudryk	offer:1x 11/1 830-9p American Housewife @ \$1050, 1x 11/1 10-11p Marvels @ \$1050, 1x 11/2 8-11p CMA's @ \$2900, 4x w/o 11/1 11-1130p News @ \$160, 1x w/o 11/1 4-5p Harvey @ \$110 & 1x w/o 11/1 7-9a GMA @ \$200
10/25/16 9:01 AM	FRAN BROWN	10/25 added OSU game
10/25/16 8:42 AM	jill mudryk	confirming per Fran's email
09/16/16 1:02 PM	FRAN BROWN	Separation: 30
09/16/16 12:51 PM	System	Notice Received.
08/30/16 9:21 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$197,893
WKEF Share:	14%
Comment:	
WBDT:	4%
WDTN:	16%
WHIO:	55%
WRGT:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$27,705.00	N/A	0.0
Total	100%	45	\$27,705.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	45	\$27,705.00
Total	45	\$27,705.00



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Agency Order #: 5333978	Primary Demo: Adults 35+	Total \$: \$27,705.00
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Total Spots: 45
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total CPP: \$0.00
	Total GRP:	Traffic #: 2659794
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/4/16 3:43 PM	FRAN BROWN	Revised	3		\$745.00	\$0	Changes: Total Spots from 42 to 45, Calculated Dollars from \$26,960.00 to \$27,705.00, Competitive Market Budget from \$192,571 to \$197,893, Total \$ from \$26,960.00 to \$27,705.00, Comments from 11/1 added spot based on previous credit and NAs to 11/4 added makegoods for previous NAs, User Entered \$ from \$26,960.00 to \$27,705.00. 3 buylines added or modified.
Makegood 4	11/4/16 3:38 PM	Brittney Milk	Sent_To_Rep			\$0	\$0	
Revision	11/3/16 12:02 PM	FRAN BROWN	Confirmed		1	-\$1,400.00	\$0	Changes: Total Spots from 43 to 42, Calculated Dollars from \$28,360.00 to \$26,960.00, Competitive Market Budget from \$202,571 to \$192,571, Total \$ from \$28,360.00 to \$26,960.00, User Entered \$ from \$28,360.00 to \$26,960.00. 1 buyline added or modified.
Makegood 3	11/3/16 11:25 AM	Brittney Milk	Confirmed			\$0	\$0	
Revision	11/1/16 2:24 PM	FRAN BROWN	Confirmed	5		\$5,990.00	\$0	Changes: Total GIMPs to 0.
Revision	10/28/16 5:23 PM	FRAN BROWN	Confirmed		61	-\$9,150.00	\$0	Changes: Total Spots from 38 to 43, Calculated Dollars from \$22,370.00 to \$28,360.00, Competitive Market Budget from \$159,786 to \$202,571, Total \$ from \$22,370.00 to \$28,360.00, Comments from 10/28 converting 30 spots to 60 approximately \$9150 will be added to est 5835 to 11/1 added spot based on previous credit and NAs, User Entered \$ from \$22,370.00 to \$28,360.00. 4 buylines added or modified.
Revision	10/27/16 11:51 AM	FRAN BROWN	Confirmed			\$0	\$0	
Makegood 2	10/27/16 11:38 AM	jill mudryk	Confirmed			\$0	\$0	Changes: 12 buylines added or modified.
Revision	10/25/16 9:01 AM	FRAN BROWN	Confirmed	1		\$6,300.00	\$0	Changes: Total Spots from 98 to 99, Calculated Dollars from \$25,220.00 to \$31,520.00, Competitive Market Budget from \$180,143 to \$225,143, Total \$ from \$25,220.00 to \$31,520.00, Comments from Separation: 30 to 10/25 added OSU game, User Entered \$ from \$25,220.00 to \$31,520.00. 1 buyline added or modified.
Makegood 1	10/25/16 8:42 AM	jill mudryk	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/11/16 5:13 PM					\$0	\$0	
Queued for Electronic Contracting	10/10/16 2:28 PM					\$0	\$0	
Revision	9/16/16 1:02 PM	FRAN BROWN	Confirmed	2		\$2,520.00	\$25,220.00	Changes: Total Spots from 96 to 98, Calculated Dollars from \$22,700.00 to \$25,220.00, Competitive Market Budget from \$162,143 to \$180,143, Total \$ from \$22,700.00 to \$25,220.00, User Entered \$ from \$0.00 to \$25,220.00, Demo Meta to [R16]. 2 buylines added or modified.
New	8/30/16 9:21 AM	FRAN BROWN	Confirmed	96		\$22,700.00	\$22,700.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



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Buyer: Outen, David	Con Type: POLITICAL/VOTE	Total Spots: 45
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total CPP: \$0.00
		Total GRP:
		Traffic #: 2659794
		Separation:

Comments: 11/4 added makegoods for previous NAs

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-F-M 4:30a-5a		ABC 22 Good Morning at 430A	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
Level 3												
2	Tu-F-M 5a-6a		FOX 45 News in the Morning on ABC	\$65.00	0	30	2		2	\$130.00	\$0.00	0.0
Level 3												
3	Tu-F-M 6a-7a		FOX 45 News in the Morning on ABC	\$105.00	0	30	2		2	\$210.00	\$0.00	0.0
Level 3												
4	Tu-F-M 7a-9a		Good Morning America	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
Level 3												
5	Sa 8a-9a		Good Morning America Sat.	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
Level 3												
6	Su 8a-9a		Good Morning America Sunday	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
Level 3												
7	Tu-F-M 9a-10a		Celebrity Name Game	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
8	Tu-F-M 10a-11a		MILLIONAIRE	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
9	Tu-F-M 11a-12n		The View	\$90.00	0	30	2		2	\$180.00	\$0.00	0.0
Level 3												
10	Tu-F-M 12n-1p		Rachael Ray	\$80.00	0	30	2		2	\$160.00	\$0.00	0.0
Level 3												
11	Tu-F-M 1p-2p		The Chew	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
12	Tu-F-M 5p-6p		Judge Judy	\$125.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
13	Su 10:30a-11:30a		ABC This Week	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												



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							11/1					
14	Su 11:30a-12n		Sharyl Attkisson	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												
15	Tu-F,M 3p-4p		HARRY	\$70.00	0	30	1		1	\$70.00	\$0.00	0.0
Level 3												
16	Tu-F,M 6p-6:30p		FOX 45 News At Six on ABC	\$130.00	0	30	1		1	\$130.00	\$0.00	0.0
Level 3												
17	Su 6p-6:30p		FOX 45 News on ABC	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
Level 3												
18	Tu-F,M 7p-7:30p		Family Feud	\$370.00	0	30	1		1	\$370.00	\$0.00	0.0
Level 3												
19	Tu-F,M 7:30p-8p		Family Feud	\$455.00	0	30	1		1	\$455.00	\$0.00	0.0
Level 3												
20	Sa 7p-8p		Judge Judy	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
Level 3												
21	M 8p-10p		Dancing With the Stars (Season Premiere)	\$1,330.00	0	30	1		1	\$1,330.00	\$0.00	0.0
Level 3												
22	Tu 8p-8:30p		MIDDLE	\$875.00	0	30	1		1	\$875.00	\$0.00	0.0
Level 3												
23	W 8p-9p		GOLDBERGS/SPEECHLESS	\$1,400.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
24	W 9p-9:30p		MODERN FAMILY/BLACKISH	\$1,400.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
25	W 9:30p-10p		BLACKISH	\$1,050.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
26	Th 9p-10p		NOTORIOUS	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
Level 3												



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		Separation:

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							11/1					
27	F 8p-9p		LAST MAN STANDING/DR KEN	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
<i>Level 3</i>												
28	F 9p-10p		SHARK TANK	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
<i>Level 3</i>												
29	Tu-F,M 11p-11:35p		FOX 45 News At Eleven on ABC	\$140.00	0	30	0		0	\$0.00	\$0.00	0.0
<i>Level 3</i>												
30	Tu-F,M 11:35p-12:36a		Jimmy Kimmel	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Level 3</i>												
31	Tu-F,M 12:36a-1:06a		Nightline	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
<i>Level 3</i>												
32	Tu-F,M 1:06a-1:32a		Harry	\$35.00	0	30	0		0	\$0.00	\$0.00	0.0
<i>Level 3</i>												
33	Sa 12:30a-1:30a		Ring Of Honor	\$70.00	0	30	0		0	\$0.00	\$0.00	0.0
<i>Level 3</i>												
34	Sa 12n-3:30p		COLLEGE FOOTBALL	\$455.00	0	30	1		1	\$455.00	\$0.00	0.0
<i>Level 3</i>												
35	Sa 3:30p-7p		COLLEGE FOOTBALL	\$595.00	0	30	1		1	\$595.00	\$0.00	0.0
<i>Level 3</i>												
36	Sa 8p-11:30p		COLLEGE FOOTBALL	\$1,400.00	0	30	0		0	\$0.00	\$0.00	0.0
<i>Level 3</i>												
37	Th 8p-9p		Greys	\$1,120.00	0.0	30	1		1	\$1,120.00	\$0.00	0.0
<i>9/16 added spot per agy</i>												
38	Th 10p-11p		HTGAWM	\$1,400.00	0.0	30	1		1	\$1,400.00	\$0.00	0.0
<i>9/16 added per agy</i>												
39	Sa 8p-11p		OSU	\$6,300.00	0.0	30	1		1	\$6,300.00	\$0.00	0.0
40	Tu 8:30p-9p		American Housewife	\$1,050.00	0.0	30	1		1	\$1,050.00	\$0.00	0.0