

Order / Rev: 1650258
 Alt Order #: 09207883
 Flight Dates: 09/04/18 - 09/10/18

Advertiser: POL/ Mike DeWine/ Gov / Jon Husted/ L
 Product Desc: DEWINE/HUSTED 4 OH
 Estimate: 1640

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 2															
Today Show 2															
TARGET 200302 INDEX: 111. NIELSEN: 1.2 MEGYN KELLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/04/18		09/04/18	09/10/18	M- - - - -			1			\$300.00		0.00			
N 16	WKYC	09/04/18	09/10/18	Ellen 4-5p	CM	4p-5p	MTWTF- -	:30	3	\$500.00	P04	0.00	NM	3	\$1,500.00
Ellen Degeneres															
TARGET 200302 INDEX: 111. NIELSEN: 1.7 ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/04/18		09/04/18	09/10/18	MTWTF- -			3			\$500.00		0.00			
													Totals	33	\$29,800.00