



3033 Riviera Drive, Suite 200  
Naples, Florida 34103

May 6, 2024

**VIA UPLOAD TO PUBLIC INSPECTION FILES**

Elizabeth E. Goldin  
Assistant Chief, Investigations & Hearings Division  
Enforcement Bureau  
Federal Communications Commission  
45 L Street NE  
Washington, DC 20554

**RE: Station WMGC-FM, Detroit, Michigan (Facility ID No. 40407)**

Dear Ms. Goldin:

Beasley Broadcast Group, Inc. (“BBGI”) hereby responds to the Enforcement Bureau’s letter dated March 22, 2024 (the “EEO Audit Letter”) requesting information and materials in connection with the audit of the EEO program of WMGC-FM, Detroit, Michigan (Facility ID No. 40407) and other stations (collectively, the “Stations”) in the station employment unit (the “Employment Unit”). Beasley Media Group Licenses, LLC, licensee of the Stations, is a wholly owned subsidiary of BBGI.

In compiling the requested information and materials and preparing its response, BBGI has relied on an examination of its files and records and due inquiry of current employees who are knowledgeable of employment-related issues at the Employment Unit.

In addition to WMGC-FM, the Employment Unit includes:

Call Signs	Service	Facility ID. No.	Community of License
WCSX	FM	25084	Birmingham, MI
WRIF	FM	11278	Detroit, MI
WDMK	FM	4597	Detroit, MI

The responses below correspond to the paragraph numbers in the EEO Audit Letter.

**Paragraph 2(b)(i): EEO Public File Reports**

The Employment Unit’s two most recent EEO public file reports, which cover the 2022 and 2023 reporting periods (May 23, 2021 – May 22, 2022 and May 23 2022 – May 22, 2023), are attached at Attachment A.

**Paragraph 2(b)(ii): Websites**

The Employment Unit’s most recent public file report is linked to the Stations’ websites pursuant to Section 73.208(c)(6). The websites are:

Call Sign	Website URL
WMGC-FM	<a href="https://1051thebounce.com/">https://1051thebounce.com/</a>
WCSX	<a href="https://wcsx.com/">https://wcsx.com/</a>
WRIF	<a href="https://wrif.com/">https://wrif.com/</a>
WDMK	<a href="https://kissfmdetroit.com/">https://kissfmdetroit.com/</a>

**Paragraph 2(b)(iii): Positions Filled**

The dates of hire for the full-time positions listed on the two most recent EEO public file reports are:

May 23, 2021 – May 22, 2022		
#	Vacancy	Hire Date
1	BMG Account Executive	11/3/2021
2	BMG Account Executive	10/14/2021
3	Digital Account Executive	11/30/2021
4	Integrated Sales Manager	6/30/2021
5	BMG Account Executive	1/26/2022
6	General Sales Manager	1/27/2022
7	Videographer/Editor	3/21/2022

May 23, 2022 – May 22, 2023		
#	Vacancy	Hire Date
1	BMG Sales Strategist	12/19/2022
2	Morning Show Talent	10/17/2022
3	BMG Account Executive (3 positions)	2/13/2023 2/20/2023 2/20/2023

Attachment B hereto contains copies of job postings and communications announcing the full-time job vacancies filled during the reporting periods.

**Paragraph 2(b)(iv): Interviewees**

The total number of interviewees for each vacancy and the referral source for each interviewee for all full-time Employment Unit vacancies filled during the periods covered by the above-noted EEO public file reports are as follows:

<b>May 23, 2021 – May 22, 2022</b>			
<b>#</b>	<b>Vacancy</b>	<b>Total No. of Interviewees</b>	<b>Referral Source for Each Interviewee</b>
1	BMG Account Executive (3 positions) and Digital Account Executive (same applicant pool)	19	Beasley Media Group Stations and Websites: 1 LinkedIn: 4 Management Referral: 8 Industry Referral: 4 Employee Referral: 1 Walk-In: 1
2	Integrated Sales Manager	5	LinkedIn: 2 Employee Referral: 1 Intracompany Move: 1 Industry Referral: 1
3	General Sales Manager	8	Beasley Media Group Detroit In-House Posting: 1 LinkedIn: 1 RAMP: 1 Employee Referral: 3 Management Referral: 1 Industry Referral: 1
4	Videographer/Editor	7	Beasley Media Group Stations and Websites: 2 Indeed: 1 LinkedIn: 4

May 23, 2022 – May 22, 2023			
#	Vacancy	Total No. of Interviewees	Referral Source for Each Interviewee
1	BMG Sales Strategist	7	Indeed: 4 Employee Referral: 1 Management Referral: 2
2	Morning Show Talent	3	RAMP: 1 Industry Referral: 2
3	BMG Account Executive (3 positions)	7	Beasley Media Group Stations and Websites: 2 Management Referral: 4 Industry Referral: 1

**Paragraph 2(b)(v): Recruitment Initiatives**

Documentation demonstrating performance of the completed initiatives pursuant to Section 73.2080(c)(2), including Employment Unit personnel involved in the recruitment initiatives, is included at Attachment C.

The Employment Unit has 60 full-time employees. The Employment Unit is located in a market with more than 250,000 persons. The Employment Unit is required to perform four initiatives within each two-year period.

**Paragraph 2(b)(vi): Discrimination Complaints**

There have been no complaints involving the Stations filed during their current license term, before any body having competent jurisdiction under Federal, State, territorial or local law, alleging unlawful discrimination in the employment practices of the Stations or the Employment Unit on the basis of race, color, religion, national origin, or gender.

**Paragraph 2(b)(vii): Description of Responsibilities**

Management of the Employment Unit actively works to facilitate effective implementation and enforcement of the Employment Unit’s equal opportunity and nondiscrimination practices and policies.

The Employment Unit’s VP/Market Manager holds ultimate responsibility for ensuring the Employment Unit’s EEO policies are followed. The VP/Market Manager works to see that the EEO policies are implemented effectively, that notices are sent to recruitment sources on the Employment Unit’s distribution lists, and, in conjunction with the department heads, that the necessary paperwork is completed for each full-time job vacancy.

The VP/Market Manager and the department heads are responsible for seeing that the Employment Unit complies with its EEO policies in its day-to-day operations. Department heads are reminded of the Employment Unit's EEO policies at department head meetings, and that they are responsible for contacting the VP/Market Manager for assistance disseminating notice of full-time and part-time job vacancies. Employment Unit management is also available to address employee concerns regarding the Employment Unit's EEO policies.

Pursuant to 47 C.F.R. § 73.2080(b), the Employment Unit uses a variety of methods to inform both current employees and job applicants of its EEO policies. The Employment Unit's current employees are informed of BBGI's and the Employment Unit's EEO policies in the BBGI employee handbook, which each employee receives at the time of hire. In the section dedicated to Equal Employment Opportunity, the BBGI employee handbook explains that:

We are an Equal Employment Opportunity employer committed to providing equal opportunity in all of our employment practices, including selection, hiring, assignment, re-assignment, promotion, transfer, compensation, discipline, and termination. The Company prohibits discrimination, harassment, and retaliation in employment based on race, color, religion, genetic information, national origin, sex (including same sex), pregnancy, childbirth, or related medical conditions, age, disability or handicap, citizenship status, service member status, or any other category protected by federal, state or local law.

The Employment Unit informs job applicants of its EEO policies by including a description of its EEO and nondiscrimination policies on the first page of each application for employment. The application informs applicants that "This Company is an equal opportunity employer. We are committed to providing equal opportunity in all employment practices, including but not limited to selection, hire, promotion, transfer, and compensation to all qualified applicants and employees without regard to race; color; religion; ancestry; sex; pregnancy; childbirth or related medical condition; national origin; age; disability; genetic information; citizenship status; service member status; or any other category protected by law." The Employment Unit's printed advertisements, online postings, and on-air announcements regarding job vacancies also explain that the Employment Unit is an equal opportunity employer.

### **Paragraph 2(b)(viii): Outreach Efforts**

The Employment Unit conducts ongoing evaluations of its EEO recruitment program, pursuant to 47 C.F.R. § 73.2080(c)(3), in an effort to ensure its efforts achieve broad outreach to potential applicants. The VP/Market Manager performs such analyses, including ongoing review of recruitment data and the recruitment source list to assess the effectiveness of the Employment Unit's recruitment sources. In order to improve the pool of applicants for vacancies at the Employment Unit, in addition to distributing notice of vacancies to the organizations listed on its recruitment sources list, the Employment Unit recruits at job fairs and/or networking events. Additionally, through participation in such activities, personnel from the Employment Unit interact with personnel from local organizations and potential recruitment sources in the community.

**Paragraph 2(b)(ix): Internal Policies**

The Employment Unit regularly analyzes the effectiveness of its EEO practices and policies (including examination of pay, benefits, seniority practices, promotions, and selection techniques and tests) in an effort to ensure they provide equal opportunity and do not have a discriminatory effect, as required by 47 C.F.R. § 73.2080(c)(4).

The Employment Unit’s VP/Market Manager works with management at BBGI to examine employee pay rates, fringe benefits, seniority practices, and promotions to determine whether all employees were treated equally in connection with the Employment Unit’s annual budget process. The Employment Unit’s employees are offered identical benefits, including insurance and paid leave, with the exception of the VP/Market Manager and certain contract employees who receive benefits in accordance with their individually-negotiated contracts.

The Employment Unit makes all promotion decisions based on the skills, ability and experience of the applicant – race, color, religion, national origin, and gender are not considered. Furthermore, it is the Employment Unit’s policy that the VP/Market Manager approves all promotion decisions and that the VP/Market Manager and the BBGI General Counsel approve termination decisions.

There are no union agreements applicable to employees of the Employment Unit.

**Paragraph 2(b)(x): Religious Broadcaster**

Not applicable. BBGI is not a religious broadcaster.

**Paragraphs 3 and 4: Time Brokerage**

Not applicable. None of the Stations in the Employment Unit is subject to a time brokerage agreement, and the licensee is not a broker of any of the Stations.

**Paragraph 5: E-mail Contact**

The e-mail address that should be contacted about this response is [spippin@lermansenter.com](mailto:spippin@lermansenter.com).

**[SIGNATURE ON FOLLOWING PAGE]**

Should any question arise regarding this information, please contact the licensee's counsel, F. Scott Pippin, at (202) 429-8970.

Respectfully submitted,

\_\_\_\_\_/s/\_\_\_\_\_  
Caroline Beasley  
CEO  
Beasley Broadcast Group, Inc.

## Attachment A



## EEO PUBLIC FILE REPORT

THIS REPORT COVERS FULL-TIME VACANCY RECRUITMENT DATA FOR THE PERIOD:

MAY 23, 2021 – MAY 22, 2022.

1) EMPLOYMENT UNIT: BEASLEY MEDIA GROUP - DETROIT

2) UNIT MEMBERS (STATIONS AND COMMUNITIES OF LICENSE):

WCSX (FM), Birmingham, MI  
WMGC (FM), Detroit, MI  
WRIF (FM), Detroit, MI  
WDMK (FM), Detroit, MI

3) EEO CONTACT INFORMATION FOR EMPLOYMENT UNIT:

Mailing Address:	Telephone Number: 248-591-6800
One Radio Plaza Detroit, MI 48220	Contact Person/Title: Lauren Conn, Executive Assistant
	E-mail Address: lauren.conn@bbgi.com

4) FULL-TIME JOB VACANCIES FILLED BY EACH STATION IN THE EMPLOYMENT UNIT:

<u>Job Title</u>	<u>Referral Source</u>
(a) BMG ACCOUNT EXECUTIVE	MANAGEMENT REFERRAL
(b) BMG ACCOUNT EXECUTIVE	MANAGEMENT REFERRAL
(c) DIGITAL ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
(d) INTEGRATED SALES MANAGER	INTRACOMPANY MOVE
(e) BMG ACCOUNT EXECUTIVE	WALK-IN
(f) GENERAL SALES MANAGER	EMPLOYEE REFERRAL
(g) VIDEOGRAPHER/EDITOR	LINKED-IN

Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.

**5) RECRUITMENT/REFERRAL SOURCES USED FOR EACH VACANCY**

**a., b., c. and e.) Job Title:** **BMG Account Executive (3), Digital Account Executive**      **Referral Source(s) of Hiree:** **Management Referral (2x), Walk-In (1x), Industry Referral (1x)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		1	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		4 (Linked-In)	See Appendix A
Management Referral	Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	8	No
Industry Referral	Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	4	No
Employee Referral	Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
Walk-In	Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No

**d.) Job Title:** **Integrated Sales Manager**      **Referral Source(s) of Hiree:** **Intracompany Move**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		0	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		2 (Linked-In)	See Appendix A
Employee Referral	Market Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
Intracompany Move	Market Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
Industry Referral	Market Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No

**f.) Job Title: General Sales Manager Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		0	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
EEO Distribution List	N/A	See Appendix A		2 (Linked-In, RAMP)	See Appendix A
Employee Referral	Market Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	3	No
Management Referral	Director of Sales	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
Industry Referral	Director of Sales	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No

**g.) Job Title: Videographer/Editor Referral Source(s) of Hiree: EEO Distribution List: Linked-In**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		2	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		5 (Indeed-1, LinkedIn- 4)	See Appendix A

**6) TOTAL # OF INTERVIEWEES REFERRED:** For the period from May 23, 2021 through May 22, 2022, this Employment Unit interviewed 39 interviewees for full-time job vacancies.

**7) SUPPLEMENTAL RECRUITMENT INITIATIVES.**

- a) **INITIATIVE: ESTABLISHMENT OF AN INTERNSHIP PROGRAM DESIGNED TO ASSIST MEMBERS OF THE COMMUNITY TO ACQUIRE SKILLS NEEDED FOR BROADCAST EMPLOYMENT.**

**Checkpoint XP Esports Internships**

**Date: Through November 2021**

**Participants: Checkpoint XP Staff (Head of Collegiate Content, Brand Manager, Host/Producer, and Director of Marketing and Sales)**

The Beasley XP/Checkpoint XP Esports Internship is an internship program in partnership with University of Nevada - Las Vegas and other schools in North America. College students looking to learn more about e-sports, radio/digital production and e-sports journalism have an opportunity to join Beasley XP/Checkpoint XP for 1-2 semesters for opportunities that include furthering their careers in e-sports journalism and broadcasting. Students can receive college internship credit for assisting with production, editing, interviewing and marketing/social. There are also on-air opportunities for students who are interested in becoming hosts.

- b) **INITIATIVE: PARTICIPATION IN OTHER ACTIVITIES DESIGNED BY THE STATION EMPLOYMENT UNIT REASONABLY CALCULATED TO FURTHER THE GOAL OF DISSEMINATING INFORMATION AS TO EMPLOYMENT OPPORTUNITIES.**

i. **LOVEYOURNEXTGIG.COM**

**Date: June 2021-ONGOING**

Beasley Media Group has developed LOVEYOURNEXTGIG.COM, a complete recruitment kit to help employers connect with the current workforce in an effort to recruit for better opportunities. By using a multi-platform campaign including traditional media, digital marketing, and additional online assets, the website helps business partners target qualified workers for available positions. Listeners, job seekers and businesses can find and post open positions. The job board was created June 2021 and will continue.

- c) **INITIATIVE: PARTICIPATION IN JOB FAIRS BY STATION PERSONNEL WHO HAVE SUBSTANTIAL RESPONSIBILITY IN THE MAKING OF HIRING DECISIONS.**

i. **2022 MAB Foundation Digital Speed Networking Career Outreach Event**

**Date: March 25<sup>th</sup>, 2022**

**Participants: BMG Regional Marketing Director, WRIF Marketing Director**

The Employment Unit participated in the 2022 MAB Foundation Digital Speed Networking Career Outreach Event on March 25<sup>th</sup>, 2022. There were 5-minute speed networking interviews with young professionals, and panel discussions with various media guest speakers. Employment Unit representatives spoke with attendees about the potential opportunities at Beasley Media Detroit including internships, jobs, and job shadowing, while also informing them of the current open positions. Resumes were collected.

- d) **INITIATIVE: LISTING OF EACH UPPER-LEVEL CATEGORY OPENING IN A JOB BANK OR NEWSLETTER OF MEDIA TRADE GROUPS WHOSE MEMBERSHIP INCLUDES SUBSTANTIAL PARTICIPATION OF WOMEN AND MINORITIES.**

i. **Date: Ongoing**

**Participants: Executive Assistant/EEO Coordinator**

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**

The Employment Unit posts job openings and internships at the online job banks of the Michigan Association of Broadcasters ([www.michmab.com](http://www.michmab.com)) and All Access ([www.allaccess.com](http://www.allaccess.com)), and regularly sends non-confidential upper-level postings (Management, Sales, Promotions) to organizations whose membership includes substantial participation by women and minorities, such as Detroit Urban League, Arab-American Chaldean Council, Wayne State University, The Association for Women in Communication Detroit Chapter, and Detroit Branch of the NAACP, Detroit Workforce Development, and Arab Community Center for Economic & Social Services.

**e) INITIATIVE: PARTICIPATION IN EVENTS SPONSORED BY ORGANIZATIONS REPRESENTING GROUPS PRESENT IN THE COMMUNITY INTERESTED IN BROADCAST EMPLOYMENT ISSUES.**

- i. **Sunrise Networking Group Mixer**  
**Date: March 23<sup>rd</sup>, 2022 (Plus Meet Twice a Month)**  
**Participants: Account Executive**

The Account Executive joined the Sunrise Networking Group to discuss the broadcast industry, including career opportunities. She also meets one on one with other members to discuss more in depth her job duties and what the broadcast industry can offer.

**f) INITIATIVE: PARTICIPATION IN EVENTS OR PROGRAMS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCASTING**

- i. **Plymouth Salem High School Media Class Speech**  
**Date: October 6<sup>th</sup>, 2021**  
**Participant: WRIF PM Drive On-Air Talent**

The WRIF PM Drive On-Air Talent spoke to a student media class. He discussed his job duties, career, career journey, how he got into the broadcast industry, and tips for starting out in the broadcasting industry.

- ii. **Lourdes University Student Interview**  
**Date: April 13<sup>th</sup>, 2022**  
**Participant: On-Air Talent**

The WRIF On-Air Talent was interviewed by a student from Lourdes University who was asked to interview a professional broadcaster, preferably one he wants to emulate. They discussed how the WRIF On-Air Talent started in the industry, what his job duties encompass, the ins and outs of being an on-air talent, and tips for starting out in the broadcasting industry.

**Appendix A- EEO Distribution List**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
ACCESS: Arab Community Center for Economic & Social Services	Mustapha Mounajed	6451 Schaefer Rd., Dearborn, MI 48126	313-945-8146	Yes
Adrian College	Kellie Berger	110 S Madison St, Adrian, MI 49221	517-265-5161	No
Adcraft	Michelle Rossow	2000 Brush St., Suite 601, Detroit MI, 48226	313-872-7850	No
Albion College	Jenny Risner-Wade	611 E. Porter, Albion, MI 49224	517*629-0332	Yes
All Access	Joel Denver	28955 Pacific Hwy., Ste. 210-5, Malibu CA 90265	310-457-6616	Yes
AMFMJobs.com Broadcast Employment Services	Mark Holloway	PO Box 4116, Oceanside CA, 92502	800-374-0119	No
Aquinas College	Annmarie Post	1700 Fulton ST. E, Grand Rapids, MI 49506	616-632-8900	No
Arab American Chaldean Council	Kimberly	28551 Southfield Rd., Lathrup Village, MI 48076	248-559-1990	No
The Association for Women in Communications Detroit Chapter	Alison LaRose	2744 Ellwood, Berkley, MI 48072	248-582-8465	Yes
Baker College	Tony Vuckovich	1050 W. Bristol Rd., Flint, MI 48507	800-964-4299	No
Broadcast Compliance Services	Robin Cooper	1700 Rockville Pike, Suite 400, Rockville, MD 20852	301-998-6136	Yes
Calvin University	TaRita Johnson	3201 Burton St. SE, Grand Rapids MI, 49546	616-526-6485	No
Central Michigan University	Diane Prekert	1200 S. Franklin, Ronan Hall, RM240, Mt. Pleasant, MI 48859	(989) 774-3068	No
Columbia College Chicago	Angela Sheridan	623 S. Wabash, Suite 307, Chicago, IL 60605	312-369-7280	Yes
Davenport University	Eric Cross	6191 Kraft Ave, SE, Grand Rapids, MI 49512	616-698-7111	Yes
Detroit Urban League	Shelita Richmond	208 Mack Ave., Detroit, MI 48201	313-832-4600	No
Detroit Workforce Development	Pamela Moore	707 W. Milwaukee, Detroit, MI 48202	313-876-0674	No
Eastern Michigan University	Barb Gehring	200 McKenny Hall, Ypsilanti, MI 48197	734-487-0940	No
Ferris State University	Michele Albright	1201 S. State St., Big Rapids, MI 49307	231-591-2685	No
Grand Valley State University	Susan Proctor	1 Campus Dr., Allendale MI, 49401	616-331-3311	No
Indeed.com		Indeed.com		No
Jewish Vocational Services	Lauren Kepes	29699 Southfield Rd., Southfield, MI 48076	(313) 833-8100	Yes
Lawrence Technological University	Margaret Pierce	21000 W. 10 Mile Rd., Southfield, MI 48075	248-204-3140	No
LinkedIn.com	LinkedIn.com	Mountain View, CA	N/A	No
MAB Job Bank	Sarah Beeskow	819 N. Washington Ave., Lansing, MI 48906	800-968-7622	No
Macomb Community College	Andrea Rickert	14500 E. 12 Mile Rd., Warren MI, 48088	(586) 445-7999	Yes

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
Madonna University	Christine Brant	36600 Schoolcraft Rd., Livonia, MI 48150	734-432-5300	Yes
Michigan State University	Theda Rudd	113 Student Services Bldg., East Lansing MI, 48824	(517) 355-9510	No
Michigan State University Alumni Association	Lisa Parker	535 Chestnut Road, Room 300, East Lansing, MI 48824	517-355-8314	No
Michigan Technological University	Shelley Farrey	1400 Townsend Dr., Houghton, MI 49931	906-487-2313	No
Michigan Works Oak Park/ Ferndale Service Center	Heather Coleman-Voss	713 E. Nine Mile Rd., Ferndale, MI 48220	248-586-8924	No
Michigan Works' Oak Park Career Center	Patricia Edmonds	22180 Parklawn, Room 105, Oak Park, MI 48237		No
NAACP, Detroit Branch	Donnell White	8220 Second Ave., Detroit MI, 48202	(313) 871-2087, Ext. 2413	No
Oakland Community College- Auburn Hills	Director, Placement Services and Co-Op	2900 Featherstone Rd., Auburn Hills, MI 48326	248-232-4100	Yes
Oakland University	Denise McConkey	275 W. Vandenberg Hall, Rochester MI 48309	(248) 370-3250	Yes
Pure Michigan Talent Connect		<a href="https://jobs.mitalent.org/post-job/">https://jobs.mitalent.org/post-job/</a>	888-522-0103	No
RadioFacts.com	Kevin Ross	<a href="http://www.radiofacts.com">http://www.radiofacts.com</a>		No
RAMP247.com	Kevin Carter	24307 Magic Mountain Pkwy, #65, Valencia, CA 91355	661-294-9408	No
Saginaw Valley State University	Sarah Binder	7400 Bay Rd., University Center, MI 48710	989-964-4954	No
Schoolcraft College	Kathy Cox	18600 Haggerty Rd., Livonia, MI 48152	734-462-4461	No
Specs Howard School of Broadcast Arts	Anjenetta Hicks	19900 W. 9 Mile Rd., Southfield, MI 48075	248-358-9000	Yes
University of Detroit Mercy	Sheryl McGriff	4001 W. McNichols Rd., Detroit MI, 48221	(313) 993-1000	Yes
University of Michigan	Lynne Sebille-White	3200 Student Activities Bldg., Ann Arbor MI, 48109	(734) 764-7460	No
University of Michigan Alumni Association	Louise Jackson	200 Fletcher St., Ann Arbor 48109	734-764-3153	Yes
University of Michigan Dearborn	Regina Storrs	4901 Evergreen, Rm 111CAB, Dearborn MI, 48128	(313) 593-5000	No
University of Michigan Flint	Handshake	303 East Kearsley St., Flint MI, 48502		No
Walsh College	Laurie Siebert	3838 Livernois Rd./P.O. Box 7006, Troy, MI 48009	248-689-8282	No
Wayne Co. Community College District	E. Martinus Whitfield	801 W. Fort St., Detroit MI, 48226	(313) 496-2500	No
Wayne State University	Eddie Dickinson	656 Reuther Mall, Room 1001, Detroit MI, 48202	313-577-3390	Yes
Western Michigan University	Brenda Case- Parris	1401 Ellsworth Hall, Kalamazoo MI 49008	269-387-2745	Yes

Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.

**Appendix B- Beasley Media Group Stations/Websites**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
Beasley Media Group Atlanta, GA	Business Manager	1465 Northside Dr. #218, Atlanta, GA 30318	404-355-8600	No
Beasley Media Group Augusta, GA	Business Manager	4051 Jimmie Dyess Parkway, Augusta GA 30909	706-396-7000	No
Beasley Media Group Boca Raton, FL	Business Manager	1650 S. Dixie Highway, 5 <sup>th</sup> Floor, Boca Raton FL, 33432	561-997-0074	No
Beasley Media Group, Boston, MA	Business Manager	55 Morrissey Blvd., Boston MA, 02125	617-822-9600	No
Beasley Media Group Charlotte, NC	Business Manager	1520 South Blvd, Ste 300, Charlotte NC 28203	704-522-1103	No
Beasley Media Group Detroit	Business Manager/ Executive Assistant	One Radio Plaza, Ferndale, MI 48220	248-591-6804	No
Beasley Media Group Fayetteville, SC	Business Manager	508 Person Street, Fayetteville, NC 28301	910-486-2000	No
Beasley Media Group Fort Myers, FL	Business Manager	20125 S. Tamiami Trail, Estero FL 33928	239-495-2100	No
Beasley Media Group Las Vegas, NV	Business Manager	2920 S Durango Drive, Las Vegas, NV 89117	702-730-0300	No
Beasley Media Group New Jersey	Business Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	No
Beasley Media Group Philadelphia, PA	Business Manager/ Executive Assistant	1 Bala Plaza, Suite 424, Bala Cynwyd, PA 19004	610-667-8500	No
Beasley Media Group Tampa, FL	Business Manager	9721 Executive Center Drive, Suite 200, St. Petersburg, FL 33702	727-563-8990	No
Beasley Media Group Wilmington, DE	Business Manager	812 Philadelphia Pike, Suite C, Wilmington, DE 19809	302-765-1160	No
Beasley Broadcast Group Inc. Careers ( <a href="http://www.bbgi.com">www.bbgi.com</a> )	Director, Information Technology	3033 Riviera Drive, Suite 200, Naples FL 34103	239-263-5000	No

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**



**EEO PUBLIC FILE REPORT**

**THIS REPORT COVERS FULL-TIME VACANCY RECRUITMENT DATA FOR THE PERIOD:**

**MAY 23, 2022 – MAY 22, 2023**

1) **EMPLOYMENT UNIT: BEASLEY MEDIA GROUP - DETROIT**

2) **UNIT MEMBERS (STATIONS AND COMMUNITIES OF LICENSE):**

WCSX (FM), Birmingham, MI  
WMGC (FM), Detroit, MI  
WRIF (FM), Detroit, MI  
WDMK (FM), Detroit, MI

3) **EEO CONTACT INFORMATION FOR EMPLOYMENT UNIT:**

Mailing Address:	Telephone Number: 248-591-6800
One Radio Plaza Detroit, MI 48220	Contact Person/Title: Lisa Thorn, Executive Assistant
	E-mail Address: lisa.thorn@bbgi.com

4) **FULL-TIME JOB VACANCIES FILLED BY EACH STATION IN THE EMPLOYMENT UNIT:**

**Job Title**

**Referral Source**

- |   |  |
|---|--|
| (a) BMG SALES STRATEGIST                | MANAGEMENT REFERRAL                      |
| (b) MORNING SHOW TALENT                 | INDUSTRY REFERRAL                        |
| (c) BMG ACCOUNT EXECUTIVE (3 positions) | BBGI WEBSITE, MANAGEMENT REFERRAL<br>(2) |

Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.

**5) RECRUITMENT/REFERRAL SOURCES USED TO SEEK CANDIDATES FOR EACH VACANCY**

**a.) Job Title: BMG Sales Strategist Referral Source(s) of Hiree: Management Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		0	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		4 (Indeed)	See Appendix A
Employee Referral	Director of Sales	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No
Management Referral	General Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	2	No

**b.) Job Title: Morning Show Talent Referral Source(s) of Hiree: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		0	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		1 (RAMP247)	See Appendix A
Industry Referral	Consultant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	2	No

c.) Job Title: **BMG Account Executive (3 positions)** Referral Source(s) of Hiree: Management Referral (2), BBGI Website (1)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification ?
Beasley Media Group Stations and Websites	Executive Assistant/HR Coordinator per Station	See Appendix B		2 (BMG Detroit)	No
Beasley Media Group Detroit In-House Posting	Executive Assistant	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	0	No
EEO Distribution List	N/A	See Appendix A		0	See Appendix A
Management Referral	General Sales Manager	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	4	No
Industry Referral	Client	One Radio Plaza, Ferndale MI, 48220	(248) 591-6800	1	No

6) **TOTAL # OF INTERVIEWEES REFERRED:** For the period from May 23, 2022 through May 22, 2023, this Employment Unit interviewed 17 interviewees for full-time job vacancies.

7) **SUPPLEMENTAL RECRUITMENT INITIATIVES.**

a) **INITIATIVE: ESTABLISHMENT OF AN INTERNSHIP PROGRAM DESIGNED TO ASSIST MEMBERS OF THE COMMUNITY TO ACQUIRE SKILLS NEEDED FOR BROADCAST EMPLOYMENT.**

**Date: Ongoing**  
**Participants: All Stations**

The Employment Unit has an ongoing internship program in the programming, promotion, sales, and production departments. These are semester-long, for-credit programs that allow students to experience radio station operation firsthand. Students shadow station employees on projects and promotions. In addition, time is provided for department head managers to answer questions in a formal setting in order to explain and provide context for students on the various procedures, techniques, and events they experience during the internship. During the reporting period, the employment unit hosted 1 intern.

b) **INITIATIVE: PARTICIPATION IN OTHER ACTIVITIES DESIGNED BY THE STATION EMPLOYMENT UNIT REASONABLY CALCULATED TO FURTHER THE GOAL OF DISSEMINATING INFORMATION AS TO EMPLOYMENT OPPORTUNITIES:**

i. **LOVEYOURNEWJOB.COM**  
**Date: ONGOING**

Beasley Media Group has developed LOVEYOURNEWJOB.COM, a job board recruitment program to help employers connect with the current workforce to recruit for better opportunities. Business partners can target qualified workers for available positions. Listeners, job seekers and businesses can come to

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**

LOVEYOURNEWJOB.COM to find and post open positions. This job board is open to all businesses as a resource to help with their hiring needs.

**c) INITIATIVE: PARTICIPATION IN JOB FAIRS BY STATION PERSONNEL WHO HAVE SUBSTANTIAL RESPONSIBILITY IN THE MAKING OF HIRING DECISIONS.**

- i. **MAB Foundation Great Lakes Media Show 2023**  
**Date: March 21, 2023**  
**Participants: BMG VP of Digital Marketing, WRIF On Air Talent**

The Employment Unit participated in the MAB Foundation Great Lakes Media Show 2023 on March 15, 2023. There were panel discussions with various media guest speakers. They talked to attendees about the potential opportunities at Beasley Media Detroit, including internships, jobs, and job shadowing, while also informing them of the current positions they were looking to hire in, and also collected resumes.

**d) INITIATIVE: LISTING OF EACH UPPER-LEVEL CATEGORY OPENING IN A JOB BANK OR NEWSLETTER OF MEDIA TRADE GROUPS WHOSE MEMBERSHIP INCLUDES SUBSTANTIAL PARTICIPATION OF WOMEN AND MINORITIES.**

- i. **Date: Ongoing**  
**Participants: Executive Assistant/EEO Coordinator**

The Employment Unit posts job openings and internships at the online job banks of the Michigan Association of Broadcasters ([www.michmab.com](http://www.michmab.com)), All Access ([www.allaccess.com](http://www.allaccess.com)), as well as regularly sending non-confidential upper-level postings (Management, Sales, Promotions) to organizations with membership including substantial participation by women and minorities such as Detroit Urban League, Wayne State University, The Association for Women in Communication Detroit Chapter, and Detroit Branch of the NAACP, Detroit Workforce Development, and Arab Community Center for Economic & Social Services.

**e) INITIATIVE: PARTICIPATION IN EVENTS SPONSORED BY ORGANIZATIONS REPRESENTING GROUPS PRESENT IN THE COMMUNITY INTERESTED IN BROADCAST EMPLOYMENT ISSUES.**

- i. **I Am Unstoppable**  
**Date: January 28, 2023**  
**Participants: WDMK On Air Talent**

The On Air Talent joined the I Am Unstoppable event to discuss the broadcast industry and all that it has to offer to women. She spoke about her career in radio and shared her story and journey getting to where she is now in her career. She discussed her career motivation and how to empower women in the workplace.

- ii. **2023 Detroit Women in Ministry and Business**  
**Date: April 22, 2023**  
**Participants: Program Director & Host on The Detroit Praise Network**

The Program Director & Host on The Detroit Praise Network shared her story about her career in radio and networked with attendees. She was also honored with a certificate of appreciation from the Wayne County Commission and a 2023 Forbes Circle Awards for Influencer of the Year.

f) **INITIATIVE: PARTICIPATION IN EVENTS OR PROGRAMS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCASTING**

i. **MAB Foundation Student Conference**

**Date: December 7, 2022**

**Participant: BMG Engineer**

The BMG Engineer helped lead a panel discussion about engineering careers in the broadcast industry. He spoke about his job and his career in radio. High school and college students who were interested in broadcasting asked questions and talked with members of the panel. The Michigan Association of Broadcasters works with various schools and universities in Michigan to help students learn about broadcasting and allows them to network with broadcast companies and other organizations that could potentially hire them.

ii. **Faxon Academy Career Day**

**Date: May 5, 2023**

**Participant: DMK On Air Talent**

The DMK On Air Talent attended the Faxon Academy Career Day. Speakers from various career paths spoke with kindergarten through eighth grade students. The students completed surveys asking professionals questions about their careers, like how technology ties into the community and pros and cons of each profession.

iii. **Thurston High School Class Tour**

**Date: May 12, 2023**

**Participant: BMG Marketing Director and Staff in Building on Day of Tour**

Students from Thurston High School visited Beasley Media Group Detroit. The Marketing Director took the students on a tour while inviting staff to speak to the students about their jobs, career paths, the different departments and what a career in broadcasting has to offer to them. Students had the opportunity to meet on-air hosts, sales managers, promotions staff, and talk to them about their careers, see the studios and how they work, and ask questions. The group consisted of about 20 students.

**Appendix A- EEO Distribution List**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
ACCESS: Arab Community Center for Economic & Social Services	Mustapha Mounajed	6451 Schaefer Rd., Dearborn, MI 48126	313-945-8146	Yes
Adrian College	Kellie Berger	110 S Madison St, Adrian, MI 49221	517-265-5161	No
Adcraft	Michelle Rossow	2000 Brush St., Suite 601, Detroit MI, 48226	313-872-7850	No
Albion College	Jenny Risner-Wade	611 E. Porter, Albion, MI 49224	517*629-0332	Yes
All Access	Joel Denver	28955 Pacific Hwy., Ste. 210-5, Malibu CA 90265	310-457-6616	Yes
AMFMJobs.com Broadcast Employment Services	Mark Holloway	PO Box 4116, Oceanside CA, 92502	800-374-0119	No
Aquinas College	Annmarie Post	1700 Fulton ST. E, Grand Rapids, MI 49506	616-632-8900	No
Arab American Chaldean Council	Kimberly	28551 Southfield Rd., Lathrup Village, MI 48076	248-559-1990	No
The Association for Women in Communications Detroit Chapter	Alison LaRose	2744 Ellwood, Berkley, MI 48072	248-582-8465	Yes
Baker College	Tony Vuckovich	1050 W. Bristol Rd., Flint, MI 48507	800-964-4299	No
Broadcast Compliance Services	Robin Cooper	1700 Rockville Pike, Suite 400, Rockville, MD 20852	301-998-6136	Yes
Calvin University	TaRita Johnson	3201 Burton St. SE, Grand Rapids MI, 49546	616-526-6485	No
Central Michigan University	Diane Prenkert	1200 S. Franklin, Ronan Hall, RM240, Mt. Pleasant, MI 48859	(989) 774-3068	No
Columbia College Chicago	Angela Sheridan	623 S. Wabash, Suite 307, Chicago, IL 60605	312-369-7280	Yes
Davenport University	Eric Cross	6191 Kraft Ave, SE, Grand Rapids, MI 49512	616-698-7111	Yes
Detroit Urban League	Shelita Richmond	208 Mack Ave., Detroit, MI 48201	313-832-4600	No
Detroit Workforce Development	Pamela Moore	707 W. Milwaukee, Detroit, MI 48202	313-876-0674	No
Eastern Michigan University	Barb Gehring	200 McKenny Hall, Ypsilanti, MI 48197	734-487-0940	No
Ferris State University	Michele Albright	1201 S. State St., Big Rapids, MI 49307	231-591-2685	No
Grand Valley State University	Susan Proctor	1 Campus Dr., Allendale MI, 49401	616-331-3311	No
Indeed.com		Indeed.com		No
Jewish Vocational Services	Lauren Kepes	29699 Southfield Rd., Southfield, MI 48076	(313) 833-8100	Yes
Lawrence Technological University	Margaret Pierce	21000 W. 10 Mile Rd., Southfield, MI 48075	248-204-3140	No
LinkedIn.com	LinkedIn.com	Mountain View, CA	N/A	No

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
Michigan Association of Broadcasters Job Bank	Sarah Beeskow	819 N. Washington Ave., Lansing, MI 48906	800-968-7622	No
Macomb Community College	Andrea Rickert	14500 E. 12 Mile Rd., Warren MI, 480888	(586) 445-7999	Yes
Madonna University	Christine Brant	36600 Schoolcraft Rd., Livonia, MI 48150	734-432-5300	Yes
Michigan State University	Theda Rudd	113 Student Services Bldg., East Lansing MI, 48824	(517) 355-9510	No
Michigan State University Alumni Association	Lisa Parker	535 Chestnut Road, Room 300, East Lansing, MI 48824	517-355-8314	No
Michigan Technological University	Shelley Farrey	1400 Townsend Dr., Houghton, MI 49931	906-487-2313	No
Michigan Works Oak Park/Ferndale Service Center	Heather Coleman-Voss	713 E. Nine Mile Rd., Ferndale, MI 48220	248-586-8924	No
Michigan Works' Oak Park Career Center	Patricia Edmonds	22180 Parklawn, Room 105, Oak Park, MI 48237		No
NAACP, Detroit Branch	Donnell White	8220 Second Ave., Detroit MI, 48202	(313) 871-2087, Ext. 2413	No
Oakland Community College-Auburn Hills	Director, Placement Services and Co-Op	2900 Featherstone Rd., Auburn Hills, MI 48326	248-232-4100	Yes
Oakland University	Denise McConkey	275 W. Vandenberg Hall, Rochester MI 48309	(248) 370-3250	Yes
Pure Michigan Talent Connect		<a href="https://jobs.mitalent.org/post-job/">https://jobs.mitalent.org/post-job/</a>	888-522-0103	No
RadioFacts.com	Kevin Ross	http: www.radiofacts.com		No
RAMP247.com	Kevin Carter	24307 Magic Mountain Pkwy, #65, Valencia, CA 91355	661-294-9408	No
Saginaw Valley State University	Sarah Binder	7400 Bay Rd., University Center, MI 48710	989-964-4954	No
Schoolcraft College	Kathy Cox	18600 Haggerty Rd., Livonia, MI 48152	734-462-4461	No
Specs Howard School of Broadcast Arts	Anjenetta Hicks	19900 W. 9 Mile Rd., Southfield, MI 48075	248-358-9000	Yes
University of Detroit Mercy	Sheryl McGriff	4001 W. McNichols Rd., Detroit MI, 48221	(313) 993-1000	Yes
University of Michigan	Lynne Seville-White	3200 Student Activities Bldg., Ann Arbor MI, 48109	(734) 764-7460	No
University of Michigan Alumni Association	Louise Jackson	200 Fletcher St., Ann Arbor 48109	734-764-3153	Yes
University of Michigan Dearborn	Regina Storrs	4901 Evergreen, Rm 111CAB, Dearborn MI, 48128	(313) 593-5000	No
University of Michigan Flint	Handshake	303 East Kearsley St., Flint MI, 48502		No
Walsh College	Laurie Siebert	3838 Livernois Rd./P.O. Box 7006, Troy, MI 48009	248-689-8282	No

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
Wayne Co. Community College District	E. Martinus Whitfield	801 W. Fort St., Detroit MI, 48226	(313) 496-2500	No
Wayne State University	Eddie Dickinson	656 Reuther Mall, Room 1001, Detroit MI, 48202	313-577-3390	Yes
Western Michigan University	Brenda Case- Parris	1401 Ellsworth Hall, Kalamazoo MI 49008	269-387-2745	Yes

Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.

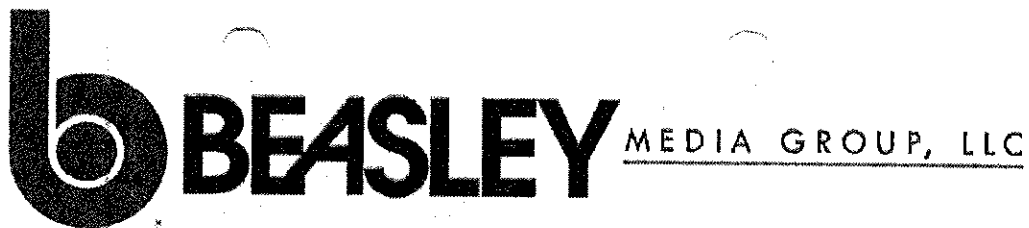


**Appendix B- Beasley Media Group Stations/Websites**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Did Recruitment Source Request Notification?
Beasley Media Group Atlanta, GA	Business Manager	1465 Northside Dr. #218, Atlanta, GA 30318	404-355-8600	No
Beasley Media Group Augusta, GA	Business Manager	4051 Jimmie Dyess Parkway, Augusta GA 30909	706-396-7000	No
Beasley Media Group Boca Raton, FL	Business Manager	1650 S. Dixie Highway, 5 <sup>th</sup> Floor, Boca Raton FL, 33432	561-997-0074	No
Beasley Media Group, Boston, MA	Business Manager	55 Morrissey Blvd., Boston MA, 02125	617-822-9600	No
Beasley Media Group Charlotte, NC	Business Manager	1520 South Blvd, Ste 300, Charlotte NC 28203	704-522-1103	No
Beasley Media Group Detroit	Business Manager/ Executive Assistant	One Radio Plaza, Ferndale, MI 48220	248-591-6804	No
Beasley Media Group Fayetteville, SC	Business Manager	508 Person Street, Fayetteville, NC 28301	910-486-2000	No
Beasley Media Group Fort Myers, FL	Business Manager	20125 S. Tamiami Trail, Estero FL 33928	239-495-2100	No
Beasley Media Group Las Vegas, NV	Business Manager	2920 S Durango Drive, Las Vegas, NV 89117	702-730-0300	No
Beasley Media Group New Jersey	Business Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	No
Beasley Media Group Philadelphia, PA	Business Manager/ Executive Assistant	1 Bala Plaza, Suite 424, Bala Cynwyd, PA 19004	610-667-8500	No
Beasley Media Group Tampa, FL	Business Manager	9721 Executive Center Drive, Suite 200, St. Petersburg, FL 33702	727-563-8990	No
Beasley Media Group Wilmington, DE	Business Manager	812 Philadelphia Pike, Suite C, Wilmington, DE 19809	302-765-1160	No
Beasley Broadcast Group Inc. Careers ( <a href="http://www.bbgi.com">www.bbgi.com</a> )	Director, Information Technology	3033 Riviera Drive, Suite 200, Naples FL 34103	239-263-5000	No

**Stations WCSX(FM), WDMK(FM), WMGC(FM), and WRIF(FM) are Equal Opportunity Employers.**

## Attachment B



105.1  
THE  
BOUNCE

101.1  
WRIF

105.9  
KISS

94.7  
WCSX  
DETROIT'S CLASSIC ROCK

PRaise  
NETWORK  
93.5 99.1

ROAR  
93.5 99.1

BEASLEY DIGITAL

## Position Available

**Date:** September 10, 2021  
**Title:** Account Executive  
**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group-Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

### Qualifications:

- Minimum of 2 year sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have valid driver's license with stellar driving record.

### Vaccination – Condition of Employment

As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

[Business Office Home](#)
[Web Templates](#)
[Job Postings](#)
[HR Forms](#)
[User Access Request](#)
[User Termination](#)

**After your Job Posting is approved by the legal department "upload" or "drag and drop" into the Job Posting Folder. All Business Managers of the new job posting. When the position is filled click the three dots ... next to the posting to delete the posting from the site. An alert will be sent to all Business Managers the job was deleted, flagging them the job was filled.**

[New](#)
[Upload](#)
[Sync](#)
[Save this site](#)

[All Documents](#)
...
[View page](#)
[SAVE THIS SITE](#)


✓	📄	Name	Modified	Modified by	
		PRAISE Account Executive Ad 09.10.2021	...	A few seconds ago	Lauren Conn
		Beasley Media Group Detroit Account Executive Ad 09.10.2021	...	A few seconds ago	Lauren Conn
		Beasley Media Group Detroit Digital Sales Executive Ad 07.15.2019	...	July 15, 2019	Lauren Conn
		Beasley Media Group Detroit Generic On-Air Host REV Ad 09.10.2021	...	8 minutes ago	Lauren Conn

Drop files here to upload

**Lauren Conn**

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Friday, September 10, 2021 11:16 AM  
**To:** Lauren Conn  
**Subject:** Job Postings - Beasley Media Group Detroit Account...

 Beasley Media Group Detroit Account... has been added



Lauren Conn  
9/10/2021 11:14 AM

[Modify my alert settings](#) [View Job Postings](#)

From: Colin Hazelton Colin.Hazelton@beasley.digital

To: Lauren Conn Lauren.Conn@bbgi.com

Date: Fri, Sep 10, 2021, 2:24 PM

Hi Lauren,

All set, jobs have been removed and the two added. Let me know if there's anything else.

Have a great weekend!



**Colin Hazelton**

Senior Multimedia Designer

Phone: 704.227.8036

Email: colin.hazelton@bbgi.com

1520 South Blvd, Ste 300

Charlotte, NC 28203

[www.bbgi.com](http://www.bbgi.com)

---

2 Emails

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:06 AM  
**To:** Colin Hazelton  
**Subject:** BBGI Careers Page  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.docx; PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.docx; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hey Colin~

Can we please remove this postings:

- Digital Program Director
- Associate Media Coordinator
- Account Executive

And add these 2 postings:

- Account Executive (we revised it)
- Detroit Praise Network Account Executive

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





## Job Archives

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Keywords

Category [▼](#) Job Type [▼](#) Detroit, MI [▼](#)



Account Executive - Detroit PRAISE Network | Beasley Media Group

Full-time

Detroit, MI

Posted 12 min. ago

Date: September 10th, 2021 Title: Account Executive - Detroit PRAISE Network Location: Detroit, MI Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career chall...



Account Executive | Beasley Media Group

Full-time

Detroit, MI

Posted 13 min. ago

Date: September 10, 2021 Title: Account Executive Location: Detroit, MI Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new care...





## Account Executive



**Beasley Media Group**

 Full-time

 Detroit, MI

 Posted 16 mins ago

**Date: September 10, 2021**

**Title: Account Executive**

**Location: Detroit, MI**

**Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?**

**Description:**

- » Do you naturally build trust and relationships with people you meet?
- » Are you comfortable dealing with high level decision makers?
- » Can you be direct and convincing when you know it's right for the client?
- » Are you patient with a longer selling cycle and can follow it through?
- » Do you get a charge out of helping clients maximize their marketing?

**If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX,**

Job Category

Accounts

**Apply Online**

Full Name\*

Phone Number\*

▼ (201) 555-0123

E-Mail\*

Market applying for:\*

Atlanta ▼

Station applying for (if applicable)

Today's Date\*

Attach Resume\*

No file chosen

Browse

Submit



(<http://bbgidetroit.com/bbgi/>)

Home (<http://bbgidetroit.com/bbgi/home/>) News (<http://bbgidetroit.com/bbgi/category/news/>)

Stations (<http://#>) EEO/ Careers (<http://bbgidetroit.com/bbgi/eeo/>)

Online Marketing from Beasley Digital (<http://bbgidetroit.com/bbgi/online-marketing-by-beasley-digital/>)

Radio Advertising (<http://bbgidetroit.com/bbgi/radio-9/>)

# Employment and EEO Report

Candidates can click here ([https://bbgidetroit.formstack.com/forms/untitled\\_form4](https://bbgidetroit.formstack.com/forms/untitled_form4)) to apply for jobs with Beasley Media Group – Detroit

## Beasley Media Group is an Equal Opportunity Employer

Beasley Media Group – Detroit is committed to ongoing outreach efforts to insure that we make our employment opportunities known to as wide a range of potential candidates as possible. We have an extensive list of community organizations that we make aware of our job opening as they occur. If your organization would like to be included on this list, please e-mail us at [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)

We also participate in supplemental recruitment efforts, both on an individual station level and as an employment group. Here are some examples:

Click here to download our 2021 EEO Report (<http://bbgidetroit.com/bbgi/wp-content/uploads/2021/05/EEO-Public-File-Report-May-23-2020-May-22-2021-FINAL.pdf>) (PDF).

## Beasley Media Group Detroit Careers

- Ability to take direction, meet deadlines and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have valid driver's license with stellar driving record.



<http://bbgidetroit.com/bbgi/>

As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

Radio Advertising (http://bbgidetroit.com/bbgi/radio94) Limited, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

**Last Date for Consideration: Ongoing – Until Filled**

**E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com) (mailto:DetroitJobs@bbgi.com).**

**No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**



**Position Available**

**Date: September 10<sup>th</sup>, 2021**

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:29 AM  
**To:** 'marcia.fishman@sagaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umnd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

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Thanks!



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**Executive Assistant/HR Assistant/  
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WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:28 AM  
**To:** [adcraft@adcraft.org](mailto:adcraft@adcraft.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf; PRAISE Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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WDMK/WDMK-HD  
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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Hustek <lauren@adcraft.org>  
**Sent:** Friday, September 10, 2021 11:30 AM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive

We will get these posted next week and thank you!

Lauren Hustek  
248.891.4533  
lauren@adcraft.org

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Friday, September 10, 2021 11:28 AM  
**To:** Adcraft <adcraft@adcraft.org>  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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[www.bbgidetroit.com](http://www.bbgidetroit.com)





## JOB POSTINGS

### SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcraft@adcraft.org](mailto:adcraft@adcraft.org) and we will get it posted to the job board right away.

- Marketing Communications Manager - Rock Central
- Campaign Manager - Rock Central
- Senior Director, Performance Marketing - Rock Central
- Associate Production Strategist - Rocket Mortgage
- Production Strategist Coordinator - Rocket Mortgage
- Production Strategist - Rocket Mortgage
- Campaign Manager - Professional Services - Rock Central
- Associate Direct Mail Marketing Manager - Rock Central
- Account Executive - Detroit PRAISE Network
- Account Executive - Beasley Media Group, LLC
- Freelance Account Associate - Fox Corporation
- Campaign Manager - Solar - Rock Central
- Associate Partner Manager - Rock Central
- Social Media Content Coordinator - Rocket Mortgage
- Blog Writer - Rocket Auto - Rock Central
- Blog Writer - Rocket Mortgage - Rock Central
- Director Client Engagement - VML&R
- Senior Graphic Designer - Rocket Mortgage
- Senior Designer - Rock Central
- Paid Search Marketing Manager - Rocket Auto - Rock Central
- Senior Creative Strategist - Rocket Auto - Rock Central
- Copywriter - LUDWIG+

## JOB POSTINGS

### SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft Job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcraft@adcraft.org](mailto:adcraft@adcraft.org) and we will get it posted to the job board right away.

- Marketing Communications Manager - Rock Central ▼
- Campaign Manager - Rock Central ▼
- Senior Director, Performance Marketing - Rock Central ▼
- Associate Production Strategist - Rocket Mortgage ▼
- Production Strategist Coordinator - Rocket Morgage ▼
- Production Strategist - Rocket Mortgage ▼
- Campaign Manager - Professional Services - Rock Central ▼
- Associate Direct Mail Marketing Manager - Rock Central ▼
- Account Executive - Detroit PRAISE Network ▼
- Account Executive - Beasley Media Group, LLC ▲

**Description:**

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAD 94.7 WCSX-HD2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

**Qualifications:**

...



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NEIL WILSON

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### WANTED- Beasley Media Group Detroit Account Executive

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

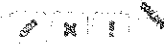
You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!



Search this topic...

1 post • Page 1 of 1

Iconn



### WANTED- Beasley Media Group Detroit Account Executive

Fri Sep 10, 2021 1:46 pm

#### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

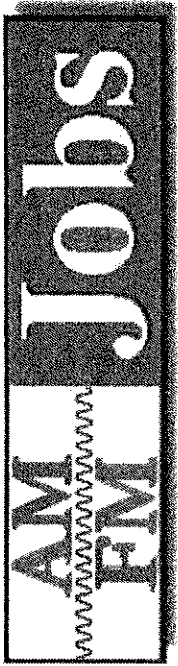


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Learn how to get help or give back at

broadcastersfoundation.org

@BroadcastersFDN



Post  
Jobs



"Beasley Media Group Detroit Account Executive"  
position has been submitted to a temporary holding area.

Upon approval by an AMFMJobs.com Administrator, the job will be placed on-line, and you will receive notification via e-mail.

You can...

- Submit another job to the temporary holding area.
- Return to Main Page of [AMFMJobs.com](http://AMFMJobs.com).

Note! If you do not have an account with AMFMJobs.com and wish to confirm your job is on-line, login as a "Guest" in the Job Center area and check the listings for

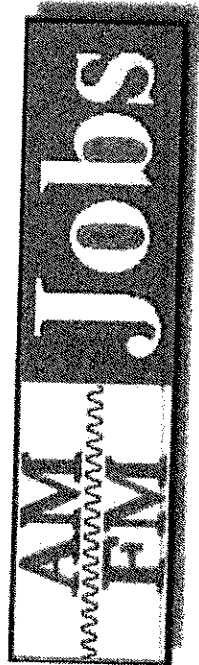
**Beasley Media Group Detroit Account Executive AMFM#14007739.**

Pay particular attention to the Control Number, as this number is unique to the job you posted. Please be patient ... this job will not be placed on-line automatically, it will be reviewed first by a AMFMJobs.com Administrator before being added to the database. Thank you!

Would you like to be able to submit jobs directly to the database? Are you a Station Manager, Human Resources Manager, News Director, Production Manager, Chief Engineer or the person tasked with posting jobs for your station?? Become a registered employer today, and post jobs 24 hours a day! It's free and easy!

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# Job Listing Preview



## Beasley Media Group, Ferndale

**Position** Beasley Media Group Detroit Account Executive  
**Station Ownership** Beasley Media Group  
**Reference #** *Will be assigned when submission is completed ...*  
**Full / Part** Full Time - Regular  
**Experience** 2+ Years  
**Posted** 9/10/2021  
**Closes** 11/9/2021  
**Time Left** 60 Days  
**DMA** #13  
**Found In** Sales - Account Executive



## Beasley Media Group Detroit Account Executive

Position Available

**Date:** September 10, 2021  
**Title:** Account Executive  
**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

**Description:**

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?

## Supplemental Information

<b>Salary Type</b>	Full Time - Regular
<b>Salary Range</b>	
<b>Starting Salary / Year</b>	
<b>Starting Salary / Hour</b>	
<b>Job Type</b>	
<b>Hours</b>	
<b>Workweek</b>	
<b>Scheduled on Holidays</b>	
<b>Start Date</b>	
<b>Probation Period</b>	
<b>Benefits</b>	Yes - Full Time Only
<b>Benefit Premium</b>	
<b>401K Plan</b>	Available
<b>Vacation</b>	Yes
<b>Paid Sick Leave</b>	Yes
<b>Phone Calls</b>	No Phone Calls Please
<b>Agent Phone Calls</b>	No Phone Calls Please
<b>Résumé</b>	Required
<b>Cover Letter</b>	Required
<b>References</b>	

When responding to this job ad, please mention that you saw it listed at AMFMJobs.com

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(Subscription E-Resume or Digital Talent profile required)

[ [View other job listings](#) ]

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# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit

More Actions ▾

(/jobs/5336804/edit)

**Details (/jobs/5336804)**

**Schools (/jobs/5336804/schools)**

**Matches (/jobs/5336804/matches)**

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	9/10/21	12/31/21	☰
Albion College	Pending	0	0	9/10/21	12/31/21	☰
Aquinas College	Approved	0	0	9/10/21	12/31/21	☰
Baker College	Pending	0	0	9/10/21	12/31/21	☰
Calvin University	Pending	0	0	9/10/21	12/31/21	☰
Central Michigan University	Pending	0	0	9/10/21	12/31/21	☰

← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

**Details (/jobs/5336804)**

**Schools (/jobs/5336804/schools)**

**Matches (/jobs/5336804/matches)**

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Pending (13)

Approved (9)

School	Status	Applications	Comments	Apply Start	Expiration	
Grand Valley State University	Pending	0	0	9/10/21	12/31/21	☰
Lawrence Technological University	Approved	0	0	9/10/21	12/31/21	☰
Macomb Community College	Pending	0	0	9/10/21	12/31/21	☰
Madonna University	Approved	0	0	9/10/21	12/31/21	☰
Michigan State University	Approved	0	0	9/10/21	12/31/21	☰



← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit

More Actions ▾

(/jobs/5336804/edit)

**Details (/jobs/5336804)**

**Schools (/jobs/5336804/schools)**

**Matches (/jobs/5336804/matches)**

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Search for a school

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Western Michigan University	Pending	0	0	9/10/21	12/31/21	≡

< 3 / 3 >



**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Sunday, September 12, 2021 10:24 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Katelyn R approved the job Beasley Media Group Detroit Account Executive at Baker College

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:22 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Kristy D. approved the job Beasley Media Group Detroit Account Executive at Calvin University

1 minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 11:12 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Yinka C approved the job Beasley Media Group Detroit Account Executive at Davenport University

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:32 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Mary C. University approved the job Beasley Media Group Detroit Account Executive at Eastern Michigan

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

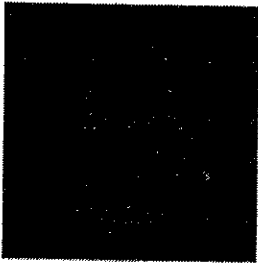
---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:53 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Justin S approved the job Beasley Media Group Detroit Account Executive at Grand Valley State University

1 minute ago

---

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# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Saturday, September 11, 2021 3:11 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Robert S. P a approved the job Beasley Media Group Detroit Account Executive at Macomb Community College

less than a minute ago

---

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# Handshake

P.O. Box 40770, San Francisco, CA 94140



**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 8:36 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Madison S approved the job Beasley Media Group Detroit Account Executive at Saginaw Valley State University

2 minutes ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

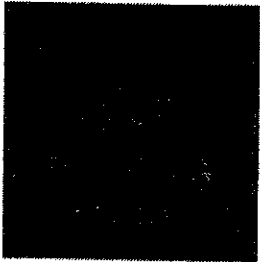
---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Saturday, September 11, 2021 11:23 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



TJ approved the job Beasley Media Group Detroit Account Executive at University of Michigan-Flint  
less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

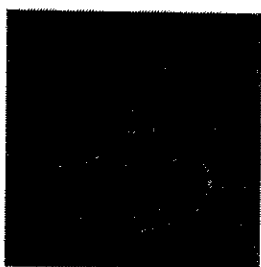
---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:07 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Cassandra P / approved the job Beasley Media Group Detroit Account Executive at Western Michigan University

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

Jobs Candidates Messages Virtual Recruiting Assistant <sup>beta</sup>

Search candidates Post a job

Posted on Indeed (2) Posted on career site (0)

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### Beasley Media Group Detroit Account Executive

Beasley Media Group - Ferndale, MI

Edit job

Status: Open ▾

[View public job page](#)

#### Clicks

Gathering data...

Check back tomorrow to see how your job is performing.

10

5

0

Clicks this week 📊

Increase Budget for More Clicks

Improve Job Description

#### Details

Created: September 10, 2021

Views: 0

Candidates: 0 total

[Add a candidate](#)

[Find candidates](#)

#### Budget

Job Budget: Not sponsored

[Sponsor job](#)

#### Candidates

0 Applicants  
0 Awaiting Review  
0 Reviews  
0 Contacted  
0 Hired  
0 Rejected

Job description

Position Available

9/10/21, 6:14 PM

Employers | Indeed.com

you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

**Last Date for Consideration: Ongoing - Until Filled**

**No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

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## Preview job post



This is how your job will look on Indeed

### Beasley Media Group Detroit Account Executive

Beasley Media Group - Ferndale, MI 48220



#### Position Available

**Date:** September 10, 2021

**Title:** Account Executive

**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group-**

**Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX,**

Close Preview

#### Pay and Benefits

Edit

**Lauren Conn**

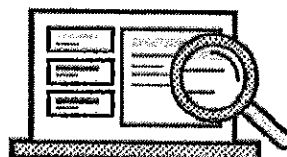
---

**From:** Indeed for Employers <no-reply@indeed.com>  
**Sent:** Saturday, September 11, 2021 12:12 AM  
**To:** Lauren Conn  
**Subject:** Your Beasley Media Group Detroit Account Executive job is live on Indeed!

**indeed** for employers

## Your job is live!

Your Beasley Media Group  
Detroit Account Executive role  
for Beasley Media Group in  
Ferndale, MI 48220 is ready for  
job seekers to see!



**Free postings are live for 30 days.**  
Your job will pause on 10/10/2021.



**Have questions?**  
Contact Client Services  
[1-800-430-6955](tel:1-800-430-6955)





Home



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Jobs

You posted this job on September 15, 2021

Manage job post



# Beasley Media Group Detroit Account Executive

Beasley Media Group - Detroit Ferndale, MI (On-site) 18 minutes ago

Full-time

51-200 employees

13 connections · 1 school alumni

See recent hiring trends for Beasley Media Group - Detroit. [Try Premium for free](#)

Easy Apply

Save

## About the job

### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?



Home

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### Contact the job poster



**Lauren Conn**  
Executive Assistant at Beasley...

PREMIUM

Send InMail

See less ^

### Pay range unavailable

Salary information is not available at the moment.

Are you interested in salary information for this job? **Yes / No**

### Featured benefits

Based on information provided by the employer

Medical insurance

Dental insurance

Vision insurance

401(k)

Disability insurance

### Put your best foot forward with your application

Hire a resume writer

Get a resume review



**Lauren Conn**  
Executive Assistant at Beasley M...

### About the company



**Beasley Media Group - Detroit**  
244 followers

Following

Marketing & Advertising • 51-200 employees • 20 on LinkedIn



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English (English)

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Manage your account and privacy

Sales Solutions

Mobile

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Go to your Settings.

Safety Center

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### Careers

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## Submit a Job Opening

The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national origin, height, weight, marital status, sexual orientation or disability is not practiced by the MAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

### Submit a Job Opening

[Edit Listing](#)
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## Beasley Media Group Detroit Account Executive

Full Time
Detroit, Ferndale
Posted on September 16, 2021

Beasley Media Group



Beasley Media Group

[Website](#)

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale and are you ready for a new career challenge?

#### Description

business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources plus best in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

#### Requirements (Experience, Education, Etc.):

##### Qualifications

- ▷ Minimum of 2 years sales experience
- ▷ Strong oral and written communication skills
- ▷ College degree preferred
- ▷ Ability to take direction, meet deadlines, and thrive when challenged
- ▷ Must be able to work in a fast paced environment
- ▷ Must have a valid driver's license with a stellar driving record.

#### Vaccination – Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.



# EMPLOYER DASHBOARD

Beasley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

## Manage Job Postings

ACTIVE JOBS INACTIVE JOBS DRAFT JOBS

ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/SAVES
<input type="checkbox"/>	12329313	Beasley Media Group, LLC	Beasley Media Group Detroit Account Executive	09/17/2021	10/17/2021		0 / 0 / 0
<input type="checkbox"/>	12329312	Beasley Media Group, LLC	Beasley Media Group Detroit Praise Network Account Executive	09/17/2021	10/17/2021		0 / 0 / 0

Display

25

UPDATE RESULTS

Available operations for selected job(s)

-- Select One Option --

SUBMIT

JOB POSTING FEEDBACK

EXPORT ACTIVE JOBS TO EXCEL

EXPORT ACTIVE JOBS TO PDF

POST A JOB

## Saved Candidate Searches

START A NEW CANDIDATE SEARCH

COVID relief dollars are being used to help Michigan workers get back on their feet, with #FuturesForFrontliners pl <https://t.co/0mUEE0qEg> about 5 hours ago

**Job Seeker**

- Job Search
- Just for You
- Internships
- Agriculture Employment
- Other Resources

**Employer**

- Dashboards
- Post a Job
- Candidate Search
- My Account
- Report Refusal of Work
- Agriculture Employment
- Other Resources

**Career Exploration**

- Pathfinder
- MA12 Program
- Michigan Training Connect
- e Learning Soft Skills Program

**Veteran**

- Veteran Home

**Skilled Trades**

- Apprenticeships
- Jobs, Pay & Outlook
- Post-Secondary Education
- Opportunities
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HELLO LAUREN

SEARCH



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EMPLOYER

CAREER EXPLORATION

VETERAN

SKILLED TRADES

## JOB DETAILS

Beasley Media Group, LLC

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Select available actions for this job posting

-- Select an Action --

SUBMIT

Job Code Number 12329313

Job Description

Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale and are you ready for a new career challenge?

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale and are you ready for a new career challenge?

Description:

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- Are you comfortable dealing with high-level decision-makers?

Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?
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- Are you patient with a longer selling cycle and can follow it through?
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If you answered yes to these questions, we should talk. **Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 106.1 The BOUNCE, 94.7 WCSX, 106.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-

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## Oakland Community College

Beasley Media Group

DASHBOARD SEARCH CANDIDATES JOB BOARD OFFERS/HIRES MY ACCOUNT ▾

## Job Detail Information

## Job Information

Job ID 6552614

Job Title Beasley Media Group Detroit Account Executive

## Job Description

Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

## Description:

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## Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have a valid driver's license with a stellar driving record.

## Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last Date for Consideration: Ongoing - Until Filled

E-mail: Detroit.Jobs@bhgi.com. No Phone Calls Please

Beasley Media Group, LLC is an Equal Opportunity Employer.

# Oakland Community College

Beasley Media Group

- DASHBOARD
- SEARCH CANDIDATES
- JOB BOARD
- OFFERS/HIRES
- MY ACCOUNT

## Job Postings

The job has been reposted as job #6552614.

Listed below are the jobs you have posted to Oakland Community College.

- On Hold:** not yet reviewed, displayed on a pink background
  - Pending:** reviewed and approved; scheduled to become Active on a future date
  - Under Review:** additional information is needed for approval
  - Active:** reviewed and approved; visible to job seekers
  - Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
  - Not Approved:** reviewed but not approved for display to job seekers
- Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

- Click the **Job ID** to view a posting as job seekers will see it
- Click the icon to Edit a job posting.
- Click the icon to Expire an active job posting.
- Click the icon to Repost a job posting.
- Click the icon to view Submissions to a posting.

Post a New Job

Show 10 entries

Search:

Job ID	Job Title	Job Type	Deadline				
				<b>On Hold</b>			
6552614	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
				<b>Expired</b>			
6331982	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6398076	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6327201	Beasley Media Group Detroit Associate Media Coordinator	Full Time	02/15/2021				
6316910	Beasley Media Group Detroit Digital Project Coordinator	Full Time	01/20/2021				
6282653	Beasley Media Group Detroit Account Executive	Full Time	12/21/2020				
6274558	105.1 The BOUNCE Assistant Program Director/Afternoon Host	Full Time	11/07/2020				
6222742	Beasley Media Group Detroit	Full Time	08/08/2020				
6167270	WMGC and WDMK Brand Manager	Full Time	04/09/2020				
6100164	WMGC, WDMK, WDMK-HD2 Marketing Director	Full Time	01/18/2020				

Showing 1 to 10 of 26 entries

Previous 1 2 3 Next

**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Thursday, September 16, 2021 2:17 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunities  
**Attachments:** Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf; PRAISE Account Executive Ad 09.10.2021.pdf

Hi Kevin~

Beasley Media Group Detroit has 2 open opportunities available. I'm attaching the new postings. We are hiring for Account Executive and an Account Executive for the Detroit Praise Network. Wasn't sure if these should still come to you. 😊

Thanks!



*Lauren Conn*

**Executive Assistant**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Thursday, September 16, 2021 2:25 PM  
**To:** Kevin Carter  
**Subject:** RE: Beasley Media Group Detroit Job Opening Opportunities

Sounds good. 😊 Thanks so much!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**From:** Kevin Carter [<mailto:kevin@ramp247.com>]  
**Sent:** Thursday, September 16, 2021 2:24 PM  
**To:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Subject:** Re: Beasley Media Group Detroit Job Opening Opportunities

Thanks, Lauren... will try and get to these this week.

Kevin Carter  
RAMP (Radio and Music Pros)  
661-294-9408

**From:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Date:** Thursday, September 16, 2021 at 11:21 AM  
**To:** "Kevin ([Kevin@RAMP247.com](mailto:Kevin@RAMP247.com))" <[Kevin@RAMP247.com](mailto:Kevin@RAMP247.com)>  
**Subject:** Beasley Media Group Detroit Job Opening Opportunities

Hi Kevin~

## Job Detail Information

### Job Information

Job ID: 6552638

Job Title: Beasley Media Group Detroit Account Executive

Job Description: Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF,

- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

#### Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
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- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment.
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#### Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

## Job Postings

The job has been reposted as job #6552638.

Listed below are the jobs you have posted to **Schoolcraft College**.

- On Hold:** not yet reviewed; displayed on a pink background
- Pending:** reviewed and approved; scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.)

[Post a New Job](#)

Show 10 entries

Search:

Job ID	Job Title	Status	Job Type	Deadline	Actions
6552638	Account Executive	On Hold	Full Time	10/15/2021	
6332001	Beasley Media Group Detroit On-Air Host	Expired	Full Time	06/30/2021	
6398090	Beasley Media Group Detroit Digital Program Director	Expired	Full Time	06/07/2021	
6327160	Digital Assistant	Expired	Full Time	02/15/2021	
6316919	Detroit Digital Project Coordinator	Expired	Full Time	01/31/2021	
6281915	Account Executive	Expired	Full Time	12/30/2020	
6274565	105.1 The BOUNCE Assistant Program Director/Afternoon Host	Expired	Full Time	11/07/2020	
6222748	Beasley Media Group Detroit Operations Manager	Expired	Full Time	08/08/2020	
6167279	WMGC and WDMK Brand Manager	Expired	Full Time	04/09/2020	
6100173	WMGC, WDMK, WDMK-HD2 Marketing Director	Expired	Full Time	01/18/2020	

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Previous **1** 2 3 4 Next



# Employer Portal

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Consider us your free, specialized staffing service.

## SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

### A few of the areas our programs prepare students to work in include:

work. And you already have a lot of work!

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### A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Producer
- Promotions and sales

### A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Editor
- PA
- Packaging
- Producer
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)

- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you!

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000

## Job Candidate Request Form

Company Name:



Department

Admin/HR

Company Address

1 RADIO PLAZA ST

Ferndale

Michigan

48220

Phone

(248) 591-6864

Email \*

lauren.conn@bbgi.com

Company and Culture

Title of Position You Are Seeking to Fill \*

Beasley Media Group Detroit Praise Network Account Executive

Job Description

Position Available

Date September 16th, 2021

Title Account Executive - Detroit PRAISE Network

Location Detroit, MI

Upload Job Description

Choose File No file chosen

Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: pdf, doc, docx, txt

Submit



**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Thursday, September 16, 2021 2:47 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** September 16, 2021  
**Order #:** 00413998  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Account Executive  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** October 16, 2021

**Share now!**



**ORDER DETAILS:**



Home

Post a Job

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Post a Job

Search

# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

Post a Job

### Sign up for Job Alerts

Email Address

First Name

Last Name

Select your Category +

Create Alert



### Beasley Media Group Detroit Account Executive

Beasley Media Group Ferndale, MI, USA

Open to



### Beasley Media Group Detroit Praise Network Account Executive

Beasley Media Group Ferndale, MI, USA

Open to



### Account Representative for Paid Media & Public Affairs

Alper Strategies & Media Grosse Pointe, MI, USA

Open to



### Financial Management Consultant - Corporate F.A.C.T.S.

Corporate F.A.C.T.S. Plymouth, MI, USA

Open to



### Business Development Specialist - SBD Automotive - North America

SBD Automotive Ann Arbor, MI, USA

Open to



### Corporate Counsel

Piper Aircraft Vero Beach, FL, USA

Open to



### Veterinarian, Community Medicine

ASPCA Miami, FL, USA

Open to



### Veterinarian, Community Medicine

ASPCA New York, New York, USA

Open to



### Mail Order Seasonal Customer Service Center Holiday Crew

Zingerman's Mail Order Ann Arbor, MI, USA

Open to

**Documentation of announcements sent to organizations requesting job notifications.**



105.1  
THE  
BOUNCE

101.1  
WRIF

105.9  
KISS

94.7  
WCSX  
DETROIT'S CLASSIC ROCK

Praise  
93.5 94.7 99.1

ROAR  
93.5 99.1

BEASLEY DIGITAL

## Position Available

**Date:** September 10, 2021  
**Title:** Account Executive  
**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
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## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:29 AM  
**To:** 'marcia.fishman@sagaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

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WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





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### WANTED- Beasley Media Group Detroit Account Executive

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

Icon

### WANTED- Beasley Media Group Detroit Account Executive

Fri Sep 10, 2021 1:46 pm

#### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?



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## WANTED- Beasley Media Group Detroit Account Executive

Moderators: shawnski, j-terver, mpaulsen68

### Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

[icon11](#)

## WANTED- Beasley Media Group Detroit Account Executive

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Learn how to get help or give back at

[broadcastersfoundation.org](http://broadcastersfoundation.org)  
@broadcastersFDN



[← Jobs \(/jobs\)](#)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

[Edit \(/jobs/5336804/edit\)](#)

[More Actions ▾](#)

[Details \(/jobs/5336804\)](#)

[Schools \(/jobs/5336804/schools\)](#)

[Matches \(/jobs/5336804/matches\)](#)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](#)

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	9/10/21	12/31/21	☰
Albion College	Pending	0	0	9/10/21	12/31/21	☰
Aquinas College	Approved	0	0	9/10/21	12/31/21	☰
Baker College	Pending	0	0	9/10/21	12/31/21	☰
Calvin University	Pending	0	0	9/10/21	12/31/21	☰
Central Michigan University	Pending	0	0	9/10/21	12/31/21	☰

School	Status	Count 1	Count 2	Start Date	End Date	Icon
Columbia College Chicago	Pending	0	0	9/10/21	12/31/21	≡
Davenport University	Pending	0	0	9/10/21	12/31/21	≡
Eastern Michigan University	Pending	0	0	9/10/21	12/31/21	≡
Ferris State University and KCAD	Approved	0	0	9/10/21	12/31/21	≡

< 1/3 >

← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

[Details \(/jobs/5336804\)](/jobs/5336804)

[Schools \(/jobs/5336804/schools\)](/jobs/5336804/schools)

[Matches \(/jobs/5336804/matches\)](/jobs/5336804/matches)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Search for a school

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Grand Valley State University	Pending	0	0	9/10/21	12/31/21	☰
Lawrence Technological University	Approved	0	0	9/10/21	12/31/21	☰
Macomb Community College	Pending	0	0	9/10/21	12/31/21	☰
Madonna University	Approved	0	0	9/10/21	12/31/21	☰
Michigan State University	Approved	0	0	9/10/21	12/31/21	☰

Handshake

Michigan Technological University	Approved	0	0	9/10/21	12/31/21	≡
Oakland University	Pending	0	0	9/10/21	12/31/21	≡
Saginaw Valley State University	Pending	0	0	9/10/21	12/31/21	≡
The University of Michigan	Approved	0	0	9/10/21	12/31/21	≡
University of Michigan-Flint	Pending	0	0	9/10/21	12/31/21	≡

< 2 / 3 >

[← Jobs \(/jobs\)](#)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

[Edit \(/jobs/5336804/edit\)](#)

[More Actions ▾](#)

[Details \(/jobs/5336804\)](#)

[Schools \(/jobs/5336804/schools\)](#)

[Matches \(/jobs/5336804/matches\)](#)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](#)

- Pending (13)
- Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Western Michigan University	Pending	0	0	9/10/21	12/31/21	≡

< 3 / 3 >



Type of Job Full Time  
Job Location Ferndale, Michigan 48220  
Expiration Date 10/16/2021

Job Requirements  
Degrees Wanted None Required  
Majors Wanted Any Major  
Job Targets Wanted Any Job Target  
Special Skills Wanted  
Other Job Requirements

Company Information



Company Name Beasley Media Group  
Employer Web Site <http://bbgi.com>  
Company Description Radio Stations 101.1 WRIF, 94.7 WCSX, 105.1 WMGC, The ROAR WCSX-HD2, 105.9 WDMK-FM and The Detroit Praise Network  
Equal Opportunity Employer Yes

Contact Information

Contact  
Name: Lauren Conn  
Address: 1 Radio Plaza, Ferndale, MI 48220  
Email: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com)  
Apply Online

Application Instructions  
Last Date for Consideration, Ongoing - Until Filled  
E-mail: [DETROITJOBS@BBGI.COM](mailto:DETROITJOBS@BBGI.COM)  
No Phone Calls Please

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## Job Postings

The job has been reposted as job #6552614

Listed below are the jobs you have posted to Oakland Community College

- On Hold** not yet reviewed, displayed on a pink background
- Pending** reviewed and approved, scheduled to become Active on a future date
- Under Review** additional information is needed for approval
- Active** reviewed and approved, visible to job seekers
- Expired** Expiration Date has been reached; no longer visible to job seekers, displayed in red text
- Not Approved** reviewed but not approved for display to job seekers

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.)

Post a New Job

Show 10 entries

Job ID	Job Title	Job Type	Deadline				
<b>On Hold</b>							
6552614	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
<b>Expired</b>							
6311651	Beasley Media Group Detroit On Air Host	Full Time	06/30/2021				
6394174	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6421217	Beasley Media Group Detroit Associate Media Coordinator	Full Time	06/15/2021				
6418117	Beasley Media Group Detroit Digital Project Coordinator	Full Time	06/15/2021				
6382652	Beasley Media Group Detroit Account Executive	Full Time	12/21/2020				
6373488	OSU The Edge NCE Assistant Program Director-Afternoon Host	Full Time	11/07/2020				
6411747	Beasley Media Group Detroit	Full Time	09/18/2021				
6411710	WMSG and WTMF Brand Manager	Full Time	04/29/2021				
6411714	WMSG, WTMF, WTMX, HD Marketing Director	Full Time	07/15/2020				

Showing 1 to 10 of 26 entries



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## SAVE TIME AND TAKE THE MASSLE (OUT OF INTERVIEWING)

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

A few of the areas our programs prepare students to work in include:

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A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Producer
- Promotions and sales

A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Editor
- PA
- Packaging
- Producer
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live on-air, recorded)

- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you!

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

---

Department

Admin/HR

Address

1 RADIO PLAZA ST

Ferndale

Michigan

48220

Phone

Work Phone

Home

lauren.conn@bbgi.com

Mobile Phone

Beasley Media Group Detroit Praise Network Account Executive

Beasley Media Group

Beasley Media Group

Beasley Media Group

Beasley Media Group

Choose File (No file chosen)

Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB



**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aumcareer@umich.edu>  
**Sent:** Thursday, September 16, 2021 2:47 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** September 16, 2021  
**Order #:** 00413998  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Account Executive  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** October 16, 2021

Share now!



**ORDER DETAILS:**

# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

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### Beasley Media Group Detroit Account Executive

Beasley Media Group Ferndale, MI, USA



### Beasley Media Group Detroit Praise Network Account Executive

Beasley Media Group Ferndale, MI, USA



### Account Representative for Paid Media & Public Affairs

Alper Strategies & Media Grosse Pointe, MI, USA

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### Financial Management Consultant - Corporate F.A.C.T.S.

Corporate F.A.C.T.S. Plymouth, MI, USA

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### Business Development Specialist - SBD Automotive - North America

SBD Automotive Ann Arbor, MI, USA



### Corporate Counsel

Piper Aircraft Vero Beach, FL, USA



### Veterinarian, Community Medicine

ASPCA Miami, FL, USA



### Veterinarian, Community Medicine

ASPCA New York, New York, USA



### Mail Order Seasonal Customer Service Center Holiday Crew

Zingerman's Mail Order Ann Arbor, MI, USA

Preview

## Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

# Beasley Media Group Detroit Account Executive

## Beasley Media Group

Ferndale, MI, USA

Sales Arts/entertainment/media

### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

### Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have a valid driver's license with a stellar driving record.

### Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for an accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last Date for Consideration: Ongoing - Until Filled

E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please

**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Wednesday, September 15, 2021 4:05 PM  
**To:** Detroit - Jobs  
**Subject:** Your job post is live!



Congrats, your job is posted on LinkedIn!

Hi Lauren,

Your job post is now live!

**Beasley Media Group Detroit Account Executive**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States



Posted 9/15/2021

[Manage job](#)

**Post another job**

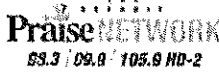
More positions to fill? Why not cross that off your to-do list now?

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**Title:** Digital Sales Strategist  
**Date Opened:** May 6<sup>th</sup>, 2022  
**Location:** Detroit, MI

**Description:**

Beasley-Detroit – a leader in digital marketing – is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

**The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:**

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

**Qualifications:**

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

**Last Date for Consideration: Until filled.**

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com) No phone calls, please.


Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

**Lauren Conn**

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Friday, May 6, 2022 2:26 PM  
**To:** Lauren Conn  
**Subject:** Job Postings - Digital Sales Strategist Ad 05.06.2022.pdf

 Digital Sales Strategist Ad 05.06.2022.pdf has been added



Lauren Conn  
5/6/2022 2:25 PM

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# Job Postings

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After your Job Posting is approved by the legal department "upload" or "drag and drop" into the Job Posting Folder. All Business Managers of the new job posting. When the position is filled click the three dots ... next to the posting to delete the posting from the site. An alert will be sent to all Business Managers the job was deleted. flagging them the job was filled.

New Upload Sync

All Documents

Job Title	Created	Created By
Digital Sales Strategist AD 05.04.2022	April 15, 2022	Lauren Conn
Account Executive - Beasley Media Tampa	April 15, 2022	Tara Consentino
Internship Job Listing	March 29, 2022	Julie Desrosiers
Digital Content Director - Beasley Tampa	March 29, 2022	Tara Consentino
Graphic PT-Gr-Artist	March 15, 2022	Tom Pittone
BBQ Boston SEO - SEM Specialist Job Posting Mar2022	March 15, 2022	Jake Desrosiers
Digital Ad Operations Supervisor Job Posting 3.7.22	March 8, 2022	Tom Pittone
PT Video-2022	February 18, 2022	Tom Pittone
MOA Chem2021	February 18, 2022	Tom Pittone
Digital Program Director Job Posting 2.10.22	February 10, 2022	Tom Pittone
Digital Sales Marketing Coordinator 2.10	February 7, 2022	Tom Pittone
Beasley Beppin Board Operator 2021	February 4, 2022	Julie Desrosiers
Project Manager 2022	January 20, 2022	Eracy Byler
BMO Detroit Videographer Editor Job Posting 01.10.2022	January 11, 2022	Lauren Conn
Beasley Media Group Detroit General Sales Manager Posting 12.13.2021	December 13, 2021	Lauren Conn
Digital Ad Operations Project Manager - Job Description 11.15.21	November 10, 2021	Tom Pittone
AP Job Beasley 10.21	November 9, 2021	Tom Pittone

## Job Archives

Filter by

Category

Job Type

Detroit, MI



Digital Sales Strategist - Beasley Media Group

Full-time

Detroit, MI

Posted 13 days ago

Date: September 6th, 2022 Title: Digital Sales Strategist Location: Detroit, MI Description: Beasley Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team.



Account Executive - Detroit PRAISE Network - Beasley Media Group

Full-time

Detroit, MI

Posted 8 months ago

Date: September 10th, 2021 Title: Account Executive - Detroit PRAISE Network Location: Detroit, MI Are you a marketing pro who enjoys making the BIG sale - and are you ready for a new career?



Account Executive - Beasley Media Group

Full-time

Detroit, MI

Posted 7 months ago

Date: September 16, 2021 Title: Account Executive Location: Detroit, MI Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale - and are you ready for a new



ON AIR TALENT - Beasley Media Group

Full-time

Detroit, MI

Posted 1 year ago

Date: January 19, 2021 Title: On Air Talent Location: Detroit, MI Description: Beasley Media Group is always searching for OUTSTANDING Talent to strengthen the team of air personalities on our legendary



Digital Sales Strategist - Beasley Media Group

Full-time

Detroit, MI

Posted 2 years ago

Date: January 14, 2019 Title: Digital Sales Person Location: Detroit, MI Description: Beasley Media Group Detroit - the home of WRIF, WCSX, and 105.1 The BOUNCE - is growing again in our digital division.



Event Staff - Beasley Media Group

Part-time

Detroit, MI

Posted 1 year ago

Date: February 13, 2017 Title: Event Staff (Part-time) Location: Detroit Market - All Stations Description: Beasley Media Group Detroit is seeking a part-time Event Staff who is interested in tea



Beasley Media Group is an Equal Opportunity Employer. Minorities and women are encouraged to apply.

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# Digital Sales Strategist



Beasley Media Group

Full-time

Detroit, MI

Posted 3 days ago

Date Opened: May 6th, 2022

Location: Detroit, MI

### Description

Beasley Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients. The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, Email, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

### Qualifications

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

### Last Date for Consideration: Until filled

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bmg.com](mailto:detroitjobs@bmg.com). No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer.

### Job Features

Job Category: Digital Sales

### Apply Online

Full-time

Phone Number: 313.486.1100

E-Mail:

Market/Region: Atlanta

Station/Agency for all applications:

Upload Resume:

Attach Resume: No file chosen



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Beasley Media Group, LLC is an Equal Opportunity Employer.



**Lauren Conn**

---

**From:** Colin Hazelton  
**Sent:** Friday, May 6, 2022 4:34 PM  
**To:** Lauren Conn  
**Subject:** Re: Ad for Website

Hi Lauren,

All set, job has been posted and the two removed.

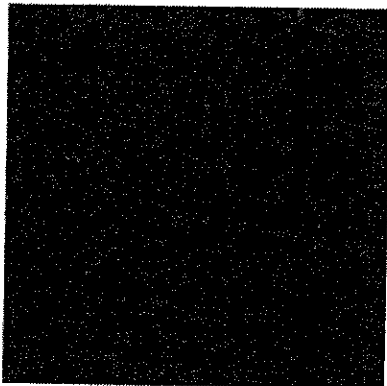
Have a great weekend!

**Colin Hazelton**

*Art Director  
Beasley Media Group, Inc.  
1520 South Blvd, Suite 300  
Charlotte, NC 28203  
Office: 704-227-8036*



**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Date:** Friday, May 6, 2022 at 2:29 PM  
**To:** Colin Hazelton <Colin.Hazelton@beasley.digital>  
**Subject:** RE: Ad for Website



Hey Colin~

Can we add this ad to the website? We also want to remove the Videographer and General Sales Manager listing. 😊

Thanks!



EEO/ Careers

# Employment and EEO Report

For more information, visit [www.beasleymedia.com/careers](http://www.beasleymedia.com/careers)

## Beasley Media Group is an Equal Opportunity Employer

Beasley Media Group is an Equal Opportunity Employer. We are committed to providing a diverse and inclusive work environment for all employees. We are an Equal Opportunity Employer and do not discriminate on the basis of race, gender, religion, national origin, age, disability, or any other protected characteristics. We are an Equal Opportunity Employer and do not discriminate on the basis of race, gender, religion, national origin, age, disability, or any other protected characteristics.

Click here to download our 2023 EEO Report (PDF).

### Beasley Media Group Detroit Careers



#### Position Details

Title: **Chief Sales Strategist**

Date Posted: **May 17, 2024**

Location: **Detroit, MI**

#### Description

Click here to view a detailed description of this position. [View Job Description](#)

The Chief Sales Strategist will lead the Detroit sales strategy, driving revenue growth and market penetration. This role involves identifying new sales opportunities, developing sales plans, and managing the sales team. The Chief Sales Strategist will also be responsible for analyzing sales data and reporting on sales performance.

This role will work cooperatively with our Sales and Detroit Operations Teams to strategize and execute Detroit's digital marketing strategy, driving the following key objectives:

- Increase digital advertising revenue by 15% over the next 12 months.
- Increase digital advertising efficiency by 10% over the next 12 months.
- Increase digital advertising ROI by 5% over the next 12 months.
- Increase digital advertising reach by 20% over the next 12 months.
- Increase digital advertising engagement by 10% over the next 12 months.
- Increase digital advertising conversion by 5% over the next 12 months.

#### Qualifications

- 10+ years of experience in digital advertising sales.
- Proven track record of driving revenue growth and market penetration.
- Strong understanding of digital advertising trends and strategies.
- Excellent communication and interpersonal skills.
- Ability to work independently and manage multiple projects.
- Bachelor's degree in Business, Marketing, or related field.
- Sales and marketing experience in the Detroit market.
- Strong analytical and problem-solving skills.

Last Date for Consideration: **June 14, 2024**

Interested applicants should indicate where they found this posting when contacting us via letter and resume to: [hr@beasleymedia.com](mailto:hr@beasleymedia.com)

No phone calls please

Beasley Media Group reserves the right to hire or not hire candidates based on the information provided in this EEO Report. We reserve the right to change our requirements at any time.

Beasley Media Group is an Equal Opportunity Employer



#### Position Details

Title: **Account Executive**

Date Posted: **September 26, 2023**

Location: **Detroit, MI**

At Beasley Media Group, we are committed to providing a diverse and inclusive work environment for all employees. We are an Equal Opportunity Employer and do not discriminate on the basis of race, gender, religion, national origin, age, disability, or any other protected characteristics.

#### Description

- Develop and execute account strategies to drive revenue growth.
- Identify and pursue new sales opportunities.
- Build and maintain strong relationships with clients.
- Analyze account performance and report on sales progress.
- Collaborate with internal teams to ensure client needs are met.

The Account Executive will be responsible for driving revenue growth and market penetration in the Detroit market. This role involves identifying new sales opportunities, developing sales plans, and managing the sales team. The Account Executive will also be responsible for analyzing sales data and reporting on sales performance.

#### Qualifications

- 3+ years of experience in sales or account management.
- Proven track record of driving revenue growth and market penetration.
- Strong understanding of digital advertising trends and strategies.
- Excellent communication and interpersonal skills.
- Ability to work independently and manage multiple projects.
- Bachelor's degree in Business, Marketing, or related field.

The 2023 EEO Report is available at [www.beasleymedia.com/eo-report](http://www.beasleymedia.com/eo-report). Beasley Media Group reserves the right to hire or not hire candidates based on the information provided in this EEO Report. We reserve the right to change our requirements at any time.

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:29 AM  
**To:** 'marcia.fishman@sagafta.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitf1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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WDMK/WDMK-HD  
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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** grandrapids cs <grcs@davenport.edu>  
**Sent:** Monday, May 9, 2022 12:52 PM  
**To:** Lauren Conn  
**Subject:** Re: Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Employer Instructions Handshake Account Creation.docx

Hello Lauren,

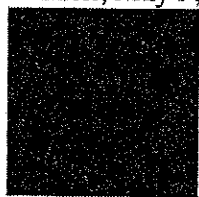
Thank you for reaching out to us, we appreciate your interest and job opportunities for DU students, we encourage you to use the recruiting system called Handshake, which can be found at [app.joinhandshake.com](http://app.joinhandshake.com)

Kindly consider by creating an account and requesting Davenport University as a college to recruit from. I have attached instructions on how to get that started, once you do, we will approve you. You can then have access to post jobs and future open positions which will be immediately visible to our students.

I will be here and happy to assist further if needed.

Thank you,  
Yinka D

On Mon, May 9, 2022 at 11:27 AM Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)> wrote:



Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



## Lauren Conn

---

**From:** Jason C [redacted] <[redacted]@jvshumanservices.org>  
**Sent:** Monday, May 9, 2022 4:05 PM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist

I'm happy to share this with our job seekers.

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Monday, May 9, 2022 11:27 AM  
**To:** 'Albion College' <careers@albion.edu>; 'CMU' <careers@cmich.edu>; 'Davenport University' <careerservices@davenport.edu>; 'Davenport University' <grcs@davenport.edu>; 'Madonna University- cbrant@madonna.edu' <cbrant@madonna.edu>; 'Mustapha Mounajed' <mmounajed@accesscommunity.org>; 'Oakland University' <mack@oakland.edu>; 'The Association for Women in Communications, Detroit Chapter' <info@womcomdetroit.org>; 'Wayne State University Career Services' <edickson12@wayne.edu>; Jason Charnas <jcharnas@jvshumanservices.org>  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist

This message was sent from someone outside of JVS Human Services. Please make sure you trust the sender before clicking on any links or attachments.

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:28 AM  
**To:** 'adcraft@adcraft.org'  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



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WANTED - Beasley Media Group Detroit Digital Sales Specialist

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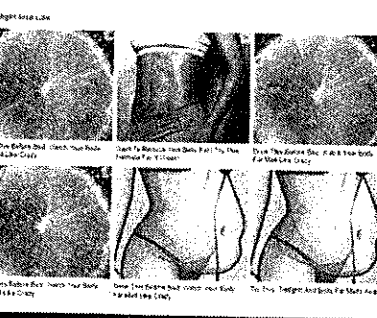


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Job Title	Location	Salary	Company
Software Engineer	San Francisco	\$120,000	Google
Product Manager	New York	\$110,000	Facebook
Marketing Specialist	Los Angeles	\$80,000	Amazon
UX Designer	Austin	\$90,000	Apple
Business Development	Chicago	\$70,000	Microsoft
Operations Manager	Seattle	\$100,000	LinkedIn
Systems Administrator	Denver	\$60,000	IBM
Quality Assurance	Portland	\$50,000	Oracle
Customer Support	Phoenix	\$40,000	Salesforce
Project Manager	San Diego	\$95,000	Twitter
Data Analyst	Boston	\$75,000	Uber
UX Researcher	London	\$85,000	Spotify
Product Designer	Stockholm	\$90,000	Slack
Marketing Director	London	\$150,000	Unilever
Software Engineer	London	\$100,000	Google
Product Manager	London	\$110,000	Facebook
Marketing Specialist	London	\$80,000	Amazon
UX Designer	London	\$90,000	Apple
Business Development	London	\$70,000	Microsoft
Operations Manager	London	\$100,000	LinkedIn
Systems Administrator	London	\$60,000	IBM
Quality Assurance	London	\$50,000	Oracle
Customer Support	London	\$40,000	Salesforce
Project Manager	London	\$95,000	Twitter
Data Analyst	London	\$75,000	Uber
UX Researcher	London	\$85,000	Spotify
Product Designer	London	\$90,000	Slack

Job postings

Global apply start date 
Global expiration date

Schools	Status	Global apply start date	Global expiration date
Ardan College	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Lawrence Technological University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Albion College	Pending	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Michigan State University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Baker College	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Calvin University	Pending	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Aquinas College	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Central Michigan University	Pending	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Columbia College Chicago	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Davenport University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Ferris State University and KCAD	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Eastern Michigan University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Grand Valley State University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
The University of Michigan	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Macomb Community College	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Madison University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Michigan Technological University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Oakland University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Saginaw Valley State University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
University of Michigan-Flint	Pending	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Western Michigan University	Approved	2022-05-09 4:00 pm	2022-06-10 5:00 pm
Oakland Community College	Approved	2022-05-10 2:00 pm	2022-06-10 5:00 pm

Contact





Jobs Posted on Indeed (4) Posted on career site (0)

Post a job

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### Beasley Media Group Detroit Digital Sales Specialist

Beasley Media Group - Ferndale, MI

Clicks

0

Clicks this week

0

Increase budget for more clicks

Improve job description

Edit job

Status: Open

View public job page

#### Details

Created: May 6, 2022

Views: 0

Candidates: 0

Find candidates

#### Budget

Cost: \$0.00

Job Budget: \$0.00

Sponsored job



#### Candidates

0 Active Candidates

0

0

0

0

0

#### Job description

Title: Digital Sales Strategist

Date Opened: May 6th, 2022

Location: Detroit, MI

#### Description:

Beasley Media Group is seeking a Digital Sales Specialist to work with our talented team of sales people and clients.

The Digital Sales Strategist will develop and execute digital sales strategies and programs, including prospecting, account management, and client retention. The successful candidate will be responsible for developing and executing digital sales strategies, including prospecting, account management, and client retention. The majority of the work will be on the street with A/B testing face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis to help in the field to achieve their best goals and strategic objectives.
- Create, plan, strategize, and execute digital sales campaigns and programs to generate customer interest, to our program.
- Develop sales with account executives and executive support staff for clients.
- Create and execute specific programs for clients and prospecting to meet for ensure quality and timely execution of paid and organic products.
- Increase revenue and improve the digital sales performance against key performance indicators including evaluating Google Analytics.
- At the end of the campaign, present customer performance reports that effectively utilize data to the customer goals, with quality research to make a successful and report.

#### Qualifications:

- Experience in sales and the development and execution of digital programs.
- Strong strategic and analytical problem-solving and decision-making skills.
- Excellent communication skills with a high level of customer engagement, highly self-motivated and energetic.
- Ability to manage and coordinate multiple projects and campaigns.
- Ability to multi-task and work with multiple people and clients at the same time.
- Excellent communication and planning skills.
- Geographic flexibility is required.
- Active driver's license, experience in sales plus.
- Good communication, organizational, and analytical skills.

Last Date for Consideration: Until filled

Interested applicants should indicate where they found this posting when submitting a cover letter and resume. No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

Apply now

Get a better estimate by logging in

★★★★☆ Reviews

### Job details

#### Salary

\$11 - \$24 an hour

#### Job Type

Full-time

#### Benefits

Health Savings Account

Health Savings Account • Health Insurance • Dental Insurance • 401(k) • Paid time off

Vision Insurance • Flexible Spending • Life Insurance

Let employers find you

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Upload your resume

### Full Job Description

**Title:** Digital Sales Strategist

**Date Opened:** May 6th, 2022

**Location:** Detroit, MI

#### Description

Beasley Media Group is looking for a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist (DSS) does not perform in digital sales but instead in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, RTB, CTV, Email, Gen. Marketing, SEM, SEO, Social and Content marketing with being analytical, organized, self-motivated, in a customer-centric. The majority of the workload will be on the street with 40% meeting face-to-face sales calls to local, regional and national clients/agencies.

**The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:**

- Partner with customer needs analysts (CNAs) in the field to analyze their objectives and strategic objectives
- Create custom strategies and tactics to achieve client goals and business objectives
- Collaborate with account managers and create digital solutions for clients
- Communicate specific product benefits and benefits to clients to ensure quality and safety execution of purchased products
- Implement and test programmatic campaign against key performance indicators in creating evaluating Google Analytics
- At the end of the campaign, present a custom performance report that effectively analyzes how the customer objectives were met and needed to maintain retention and support

#### Qualifications:

- Experience in strategic planning and selling strategic digital products
- Strong ability with strategic presentation and closing skills
- Proven sales ability with a history of success in a goal-oriented, high-accountable environment
- Excellent listening and ability to analyze complex details in a fast-paced environment
- Ability to multi-task and prioritize multiple clients and clients at the same time
- Excellent command of oral and written skills
- Google Analytics and CRM (Sales preferred)
- A minimum of 3-5 years experience in a similar role
- Valid driver's license, good driving record, and insurability required

#### Last Date for Consideration: Until Filled

Interested applicants should indicate where they found this posting when submitting a cover letter and resume. No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19) excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

Job Type: Full-time

Job Type: Full-time

Pay: \$11.00 - \$24.00 per hour

#### Benefits

- 401(k)
- Dental Insurance
- Flexible Spending
- Health Insurance
- Health Savings Account
- Life Insurance
- Paid Time Off
- Vision Insurance

#### Soft Skills

- Multitasking

#### Ability to commute/relocate:

- Commute: 10-15 minutes, Relatively commutable or willing to relocate (based on client's needs)

Work Visa Sponsorship: Not applicable

### Hiring Insights

2022 Hiring Trends for Digital Sales Strategist

#### Job activity

1 job posted in the last 7 days

Salary

Salary ranges may vary by location, experience, and other factors. Salary ranges are estimates and not guaranteed. Actual salaries may vary significantly from these estimates and may depend on your qualifications, experience, and other factors.

Report Job



**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Tuesday, May 10, 2022 12:05 PM  
**To:** Detroit - Jobs  
**Subject:** Your job post is live!



Congrats, your job is posted on LinkedIn!

Hi Lauren,

Your job post is now live!

**Beasley Media Group Detroit Digital Sales Specialist**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States



Posted 5/10/2022

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More positions to fill? Why not cross that off your to-do list now?

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---

This email was sent to [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com).  
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Q Search



**Beasley Media Group Detroit Digital Sales Specialist**  
Beasley Media Group • Detroit, Ferndale, MI • On-site  
Active • Posted 2 minutes ago • Free job post • 0 views

[View applicants](#) [Close job](#) ...

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### Job description

**Title:** Digital Sales Strategist  
**Date Opened:** May 5th 2022  
**Location:** Detroit, MI

**Employment Type:**  
Full-time

**Description:**  
Beasley-Detroit is a leader in digital marketing and hiring a Digital Sales Strategist to work with our talented team of salespeople and clients. The Digital Sales Strategist (DSS) helps execute our digital sales enablement in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, CTV, C-Email, Gen-Zeeting, SEM/SEO, Social and Content marketing while being analytical and giving solution-minded and customer-centric. The majority of the workday will be on the street with AEs making face-to-face sales calls to local, regional and national clients/regions. **The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute Beasley's digital campaigns, sharing the following responsibilities:**

- Perform customer needs analysis of the client to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Quote sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to explain clients' benefits, execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and repeat

### Qualifications

- 3+ years experience developing and selling strategic digital proposals
- Strong client-facing presentation and closing skills
- Excellent partnership with a history of success in a goal-oriented, high-accountability environment
- Self-motivated
- Detail oriented and able to manage complex details in a fast-paced environment
- Ability to multi-task and adapt to multiple clients and events at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Additional product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

### Last Date for Consideration: **Until Filled**

Interested Applicants should indicate where they found this posting when submitting a cover letter and resume to [detrecr@bmg.com](mailto:detrecr@bmg.com). No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group LLC is an Equal Opportunity Employer.

Share this job

### Screening question

#### Preferred qualifications

- Do you have a computer skills test?
- How many years of work experience do you have using Google Analytics?
- How many years of work experience do you have using CRM?

0 Applicants

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### Job Preview

This is a preview of the job description for the position of Digital Sales Specialist. The actual job description may vary slightly from this preview. The job description is subject to change without notice.



## Beasley Media Group Detroit Digital Sales Specialist

Beasley Media Group - Detroit - Ferndale, Michigan, United States (Onsite)

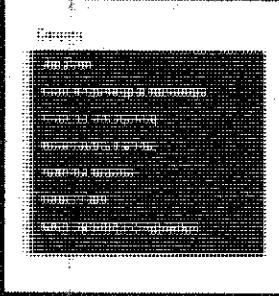
**Title:** Digital Sales Specialist  
**Date Opened:** May 6th, 2022  
**Location:** Detroit, MI  
**Employment Type:** Full Time

#### Description:

Beasley, Detroit is a leader in digital marketing with a digital sales strategy to work with our talented team of salespeople and clients. The Digital Sales Strategist (DSS) has deep experience in digital sales with a history of creating and providing recommendations and strategies to account managers and clients. Qualified candidates will be well versed in Programmatic Display, OTT/CTV, Email, Geo Targeting, SEM/SEO, Social and Content marketing while being analytical, organized, solution minded and customer centered. The majority of the workday will be on the street with 25% making face-to-face sales calls to local, regional, and national clients (on-site).

The DSS will work cooperatively with our Sales and Digital Operations teams to strategize, set, and execute flexible digital campaigns, sharing the following responsibilities:

- Partner customer needs and provide KPIs in the field to ensure the client's goals and strategic objectives

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### Submit a Job Opening

✓ Job submitted successfully. Your listing will be visible once approved.

By clicking the "submit" button above, you are verifying that your company is an equal opportunity employer.

### Michigan Association of Broadcasters

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Lansing, MI 48933

Phone: 517.434.7444

Toll-Free: 800.926.7652 (1-800-YOUR-MTAB)

Fax: 517.434.5610



**Lauren Conn**

---


**From:** PATRICIA EDMONDS <PATRICIA.EDMONDS@oaksoakpark.org>  
**Sent:** Tuesday, May 10, 2022 2:44 PM  
**To:** Lauren Conn  
**Subject:** Re: Beasley Media Group Job Posting- Digital Sales Specialist

Hi Lauren,

I will circulate this posting.

Pat

Patricia Edmonds, BSP/ CDF  
Business Services - Career Advisor  
Oakland County Michigan Works! Oak Park  
22180 Parklawn, Room 105  
Oak Park, MI 48237  
(o) 248-248-2482  
Fax: 248-248-2482  
Michigan Relay Center - TYY 711

  
*Funded by the Oakland County Workforce Development Board and the Workforce Development Agency, State of Michigan Department of the Oak Park School District. Equal Opportunity Employer/Program Auxiliary aids and services available upon request to individuals with disabilities.*

"Many of life's failures are people who did not realize how close they were to success when they gave up."  
-Thomas Edison

---

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Tuesday, May 10, 2022 1:57 PM  
**To:** PATRICIA EDMONDS <PATRICIA.EDMONDS@oaksoakpark.org>  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist

**External Message**

---

Hi Pat~

I have this position posted on the website.... The job code is 47477465

Thanks ☺

Please be aware that Friday, May 13, 2022 at 5:00 p.m. EST until 6:00 p.m. EST, there will be a scheduled downtime for Pure Michigan Talent Connect (P/MTC). We are using this time to enhance our critical service delivery. Thank you for choosing Pure Michigan Talent Connect.

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Beasley Media Group, LLC

Welcome back, Lauren Conn!

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ALL	BY CODES	BY ORGANIZATION	BY JOB TITLE	BY POSTED	BY EXPIRED	FEEDBACK	VIEW ALL JOBS/SAVES
1	4242160	Beasley Media Group, LLC	REMOTE, Michigan, Search Digital Skills Services	05/11/2022	05/18/2022		0 / 0 / 0

Display: 25 Available options for selected jobs: Select One Option

EMPLOYER DASHBOARD | INACTIVE JOBS | DRAFT JOBS | ALL JOBS

For security reasons it is important to remember to close your browser completely when you are done. Hide this Message

Please be aware that Friday, May 13, 2022 at 5:00 a.m. EST until 6:00 p.m. EST, there will be a scheduled downtime for Pure Michigan Talent Connect (PMTCC). We are using this time to optimize our overall service delivery. Thank you for choosing Pure Michigan Talent Connect.

## JOB DETAILS

**EMPLOYER** ABOUT BEASLEY MEDIA GROUP, LLC

### Beasley Media Group Detroit Digital Sales Specialist

#### Job Description

**Title:** Digital Sales Strategist  
**Date Opened:** May 07, 2022  
**Location:** Detroit, MI

**Description:**  
 Beasley-Exton - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist (DSS) with expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be experienced in Programmatic Display, OTT/CTV, Email, Geo-Targeting, SEM/SEO, Social and Content marketing along being analytical, organized, solution-oriented, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute (launches digital) campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives.
- Create custom strategies and tactics to achieve client goals and format them into custom, client-facing proposals.
- Close sales with account executives and execute digital solutions for clients.
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products.
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics.
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell.

#### Qualifications:

- Experience success developing and selling strategic digital proposals.
- Skilled in urgent, with strong presentation and closing skills.
- Confident personality with a history of success in a goal-oriented, highly accountable environment.
- Critical thinking and ability to manage complex details in client campaigns.
- Ability to multi-task and work with multiple clients and clients at the same time.
- Excellent communication and listening skills.
- Google Analytics certification preferred.
- Automotive product sales experience a major plus.
- Valid driver's license, good driving record, and insurance required.

#### Last Date for Consideration: **Until Filled**

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [recruitment@bea.com](mailto:recruitment@bea.com). No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer.

#### Additional Requirements

## Job Summary

**Organization**  
 Beasley Media Group, LLC [VIEW ORGANIZATION](#)

**Websites**  
[www.beasleymedia.com/detroit](http://www.beasleymedia.com/detroit)

**Location**  
 Ferndale, Michigan 48015

**Positions Available**  
 1

**Expiration Date**  
 6/10/2022

**Education Level**  
 Some College

**Job Level**  
 Experienced (non-manager)

#### Job Characteristics

- Full-time
- Medical benefits provided

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REMINDER: AMERICANZ Night is being held this evening at 5:30 at @LansTechCollege! Participants will receive the [AMERICANZ NIGHT](#) about 3 hours ago.

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## Lauren Conn

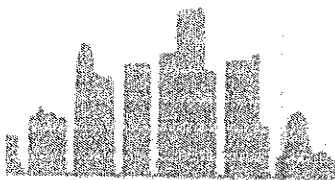
---

**From:** Lauren Conn  
**Sent:** Tuesday, May 10, 2022 1:58 PM  
**To:** 'PATRICIA EDMONDS'  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist

Hi Pat~

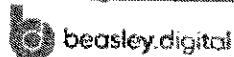
I have this position posted on the website.... The job code is 47477465

Thanks ☺



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
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WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**From:** Lauren Conn

**Sent:** Monday, May 9, 2022 11:29 AM

**To:** [marcia.fishman@sagaftra.org](mailto:marcia.fishman@sagaftra.org); 'Detroit Urban League- Shelita Richmond ([shelita.richmond@deturbanleague.org](mailto:shelita.richmond@deturbanleague.org))' <[shelita.richmond@deturbanleague.org](mailto:shelita.richmond@deturbanleague.org)>; 'Detroit Urban League-NC Anderson' <[ncanderson@deturbanleague.org](mailto:ncanderson@deturbanleague.org)>; Detroit Workforce Development Department <[detroitmwa@emptrain.ci.detroit.mi.us](mailto:detroitmwa@emptrain.ci.detroit.mi.us)>; 'Sandra Rice (Sandra.Rice@nbcuni.com)' <[Sandra.Rice@nbcuni.com](mailto:Sandra.Rice@nbcuni.com)>; [placement@focushope.edu](mailto:placement@focushope.edu); [dwhite@detroitnaacp.org](mailto:dwhite@detroitnaacp.org); 'MI Works Oak Park Center- Pat Edmonds' <[pedmond@oakparkcareercenter.org](mailto:pedmond@oakparkcareercenter.org)>; [laked@oakgov.com](mailto:laked@oakgov.com); University of Detroit Mercy ([careerlink@udmercy.edu](mailto:careerlink@udmercy.edu)) <[careerlink@udmercy.edu](mailto:careerlink@udmercy.edu)>; [umd-careersv@umich.edu](mailto:umd-careersv@umich.edu); University of Phoenix Detroit Main Campus- Ebony Taylor <[ebony.taylor@phoenix.edu](mailto:ebony.taylor@phoenix.edu)>; [mwhitfi1@wcccd.edu](mailto:mwhitfi1@wcccd.edu); 'MSU Alumni Association ([careers@uadv.msu.edu](mailto:careers@uadv.msu.edu))' <[careers@uadv.msu.edu](mailto:careers@uadv.msu.edu)>; [kimberlyh@myacc.org](mailto:kimberlyh@myacc.org); [radiofacts@gmail.com](mailto:radiofacts@gmail.com)  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist

Hi everyone~

**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:26 AM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi Kevin~

Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a Digital Sales Specialist for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Job Detail Information

### Job Information

Job ID: 6789004  
Job Title: Beasley Media Group Detroit Digital Sales Specialist

### Job Description

Title: Digital Sales Strategist

Date Opened: May 6th, 2022

Location: Detroit, MI

#### Description:

Beasley Detroit – a leader in digital marketing – is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely and execute flawless digital campaigns, sharing the following responsibilities:
- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

#### Qualifications:

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bhgi.com](mailto:detroitjobs@bhgi.com) No phone calls, please.

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Job #6759004 has been posted successfully.


Listed below are the jobs you have posted to Schoolcraft College.


- On Hold:** not yet reviewed; displayed on a pink background
  - Pending:** reviewed and approved; scheduled to become Active on a future date
  - Under Review:** additional information is needed for approval
  - Active:** reviewed and approved; visible to job seekers
  - Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
  - Not Approved:** reviewed but not approved for display to job seekers
- Click on the **Status** header to sort the jobs by status (Active, Expired, etc.)

Click the Job ID to view a posting as job seekers will see it.

Click the  icon to Edit a job posting

Click the  icon to Expire an active job posting.
















Click the  icon to Repost a job posting.

Click the  icon to view Submissions to a posting

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<b>Expired</b>							
6648075	Beasley Media Group Detroit Videographer	Full Time	02/12/2022				
6626157	General Sales Manager	Full Time	01/13/2022				
6621176	Beasley Media Group Detroit Integrated Sales Manager	Full Time	01/06/2022				
6552638	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
6552644	Beasley Media Group Detroit Praise Network Account Executive	Full Time	10/16/2021				
6332001	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6398090	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6327160	Digital Assistant	Full Time	02/15/2021				
6316919	Detroit Digital Project Coordinator	Full Time	01/31/2021				

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### A few of the areas our programs prepare students to work in include:

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And candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries!

### A few of the areas our programs prepare students to work in include:

- Boarding
- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Producer
- Promotional and sales
- Script writing and storyboarding
- Social media
- Talent live on air/on-camera
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you!

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- Interns
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- Extra crew/knowledge
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We know our students and graduates. We know their skill sets. We know what they're best at doing in their field. We know their strengths and weaknesses. And we know who wants the skill sets of others.

Please complete the form below to give the Specs Howard Career Services Department a call at (248) 359-9000

Thanks for contacting us! We will get in touch with you as quickly as possible.



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, May 10, 2022 2:55 PM  
**To:** 'careerlink@udmercy.edu'  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, May 10, 2022 3:10 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

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**RECEIPT INFORMATION:**

**Date:** May 10, 2022  
**Order #:** 00476710  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Digital Sales Specialist  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** June 09, 2022

Share now!



**ORDER DETAILS:**

## Beasley Media Group Detroit Digital Sales Specialist

### Beasley Media Group

Farmdale, IL, USA

Title: Digital Sales Strategist

Date Opened: May 6<sup>th</sup>, 2022

Location: Detroit, MI

#### Description:

Beasley-Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

Location: Detroit, MI

#### Description:

Beasley-Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and secure digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

#### Qualifications:

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to [detroitjobs@bbg.com](mailto:detroitjobs@bbg.com) No phone calls, please.

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Detroit Medical Center: LPN  
Utilization Review Days FT  
Detroit Medical Center

Detroit Medical Center RN  
Orthopedic at Sinai Grace Hospital  
Detroit Medical Center





# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internships and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

 **Beasley Media Group Detroit Digital Sales Specialist**  
Beasley Media Group • Ferndale, MI, USA

 **Field Application Scientist**  
Genentech • Ann Arbor, MI, USA

 **Head of Sales**  
Weav3D • Norcross, Georgia, USA

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### Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

## Beasley Media Group Detroit Digital Sales Specialist

### Beasley Media Group

Ferndale, MI, USA

Title: Digital Sales Strategist

Date Opened: May 6<sup>th</sup>, 2022

Location: Detroit, MI

#### Description:

Beasley Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/C-TV, Email, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

#### Qualifications:

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com) No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

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# Beasley Media Group Detroit Digital Sales Specialist

Beasley Media Group, INC.

Full Time

### Position Type

Full Time

### Work Authorization

Citizen, Non-Citizen/Permanent Visa

### Important Dates

Posted On:

May 10, 2022

Application Deadline:

Jun 10, 2022

### Description

Title: Digital Sales Strategist

Date Opened: May 6th, 2022

Location: Detroit, MI

### Description:

Beasley-Detroit – a leader in digital marketing – is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com) No phone calls, please.

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Beasley Media Group, LLC is an Equal Opportunity Employer

Location

Ferndale, Michigan United States

Desired Major(s)

All Majors

Salary Level

Negotiable

Additional Documents

Cover Letter

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**Your answer within the 'Salary' field does not have to indicate a specific value (e.g. \$15.00/hour). You are free to input any text, narrative or numerical data to indicate the salary level (e.g. 'Commensurate with experience').**

Yes, the University of Michigan - Dearborn Career Connections system is open to alumni to use

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[Student Resumes \(non-OCR\)](#)
[Multi-School Postings \(Pilot\)](#)
[Job Shadow](#)
[Applied Jobs](#)
[My Jobs](#)

### Keywords

Additional keywords for this posting are: [View Keywords](#)

### Contact Name

### Besley Media Group Detroit Digital Sales Specialist NOT APPROVED

Perthole, Michigan, United States - Full Time

ID: 41994

Posted on May 08, 2022 Expires on June 03, 2022

17

Applicants



LC

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## Job Postings

**1** Your answer within the 'Salary' field does not have to indicate a specific value (e.g. \$15.00/hour). You are free to input any text, narrative or numerical data to indicate the salary level (e.g. 'Comments are not visible while reviewing this job posting').

Yes, the University of Michigan - Dearborn Career Connection system is open to allow to use

[Job Postings \(near OCR\)](#) [Student Reviews \(near OCR\)](#) [Multi-School Postings \(near OCR\)](#) [Job Shadow](#) [Approved Jobs](#) [All Jobs](#)

**2** Thank you for recruiting at University of Michigan - Dearborn. Your **Bessley Media Group Detroit Digital Sales Specialist** job had been submitted for approval.

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## Lauren Conn

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Tuesday, May 10, 2022 3:14 PM  
**To:** Lauren Conn  
**Subject:** WalshCareerLink - Job Posting Received

Dear Lauren:

Thank you for submitting your new "Beasley Media Group Detroit Digital Sales Specialist" job posting request. Your request has been received, and is currently being reviewed. **Please note: Career Services approves jobs closely aligned with college majors and student/alumni career interests.**

A confirmation email will be sent when the request is approved. Until the request is approved, you may review your request and make changes as necessary.

You have elected to receive resumes via: email.

If you have any questions, please contact us.

Thank you,  
Walsh Career Services



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Thank you for registering at Walsh. Your Brasley Media Group Detroit Digital Sales Specialist job has been submitted for approval.

### Want to fill your job faster? Post to more Schools on Simplicity Recruit.

Expand your reach by posting the job to a large network of schools, approved by students, for a limited fee only.



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 This is how a student may see your job posting.

# Beasley Media Group Detroit General Sales Manager

Beasley Media Group, INC.

Job

Position Type

Job

Description

**Position Available - General Sales Manager**

Date Opened: December 13, 2021

Location: Detroit, MI

**Description:**

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our focal Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-

Important Dates

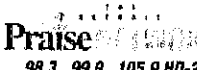
Posted On:

Dec 14, 2021

Application Deadline:

Feb 28, 2022

**Documentation of announcements sent to organizations requesting job notifications.**



BEASLEY DIGITAL

**Title:** Digital Sales Strategist  
**Date Opened:** May 6<sup>th</sup>, 2022  
**Location:** Detroit, MI

**Description:**

Beasley-Detroit -- a leader in digital marketing -- is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist's (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT/CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients/buyers.

**The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:**

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- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

**Qualifications:**

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

**Last Date for Consideration:** Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com) No phone calls, please.

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Beasley Media Group, LLC is an Equal Opportunity Employer

**Lauren Conn**

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:29 AM  
**To:** 'marcia.fishman@sagaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

**From:** Lauren Conn  
**Sent:** Monday, May 9, 2022 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



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WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** grandrapids cs <grcs@davenport.edu>  
**Sent:** Monday, May 9, 2022 12:52 PM  
**To:** Lauren Conn  
**Subject:** Re: Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Employer Instructions Handshake Account Creation.docx

Hello Lauren,

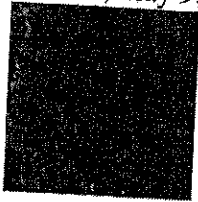
Thank you for reaching out to us, we appreciate your interest and job opportunities for DU students, we encourage you to use the recruiting system called Handshake, which can be found at [app.joinhandshake.com](http://app.joinhandshake.com)

Kindly consider by creating an account and requesting Davenport University as a college to recruit from. I have attached instructions on how to get that started, once you do, we will approve you. You can then have access to post jobs and future open positions which will be immediately visible to our students.

I will be here and happy to assist further if needed.

Thank you,  
Yinka Dahunsi.

On Mon, May 9, 2022 at 11:27 AM Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)> wrote:



Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. 😊

Thanks!

## Lauren Conn

**From:** Jason Charnas <jcharnas@jvshumanservices.org>  
**Sent:** Monday, May 9, 2022 4:05 PM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist

I'm happy to share this with our job seekers.

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Monday, May 9, 2022 11:27 AM  
**To:** 'Albion College' <careers@albion.edu>; 'CMU' <careers@cmich.edu>; 'Davenport University' <careerservices@davenport.edu>; 'Davenport University' <grcs@davenport.edu>; 'Madonna University' <cbrant@madonna.edu>; 'Mustapha Mounajed' <mmounajed@accesscommunity.org>; 'Oakland University' <mack@oakland.edu>; 'The Association for Women in Communications, Detroit Chapter' <info@womcomdetroit.org>; 'Wayne State University Career Services' <edickson12@wayne.edu>; Jason Charnas <jcharnas@jvshumanservices.org>  
**Subject:** Beasley Media Group Job Posting- Digital Sales Specialist

This message was sent from someone outside of JVS Human Services. Please make sure you trust the sender before clicking on any links or attachments.

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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**BEASLEY MEDIA GROUP, LLC | DETROIT**  
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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**WANTED: Delivery Media Group Detroit Digital Sales Specialist**

**Headline:** Delivery Media Group Detroit Digital Sales Specialist

**Job Type:** Full-time

**Location:** Detroit, MI

**Job ID:** 12345678

**Job Description:**  
 We are seeking a highly motivated and experienced Digital Sales Specialist to join our team in Detroit. The ideal candidate will have a proven track record in digital advertising sales, with a focus on programmatic advertising and display advertising. You will be responsible for identifying and securing new business opportunities, managing existing accounts, and ensuring the highest quality of service for our clients. The role involves a mix of sales, account management, and strategic planning. You will work closely with our marketing and operations teams to ensure the successful execution of our clients' campaigns.

**Key Responsibilities:**

- Identify and secure new business opportunities in the digital advertising space.
- Manage existing accounts, ensuring high levels of client satisfaction and retention.
- Develop and execute strategic sales plans for assigned territories.
- Collaborate with marketing and operations teams to ensure the successful execution of campaigns.
- Monitor market trends and competitor activity to stay ahead of the competition.
- Provide regular reports and updates to management on sales performance and account status.

**Qualifications:**

- Minimum 5 years of experience in digital advertising sales, with a focus on programmatic and display advertising.
- Proven track record of meeting or exceeding sales targets.
- Strong understanding of the digital advertising ecosystem, including programmatic, display, and mobile advertising.
- Excellent communication and negotiation skills.
- Ability to work independently and manage multiple accounts simultaneously.
- Bachelor's degree in Business, Marketing, or a related field.

**Benefits:** Competitive salary, comprehensive health and dental insurance, 401(k) plan, and flexible work schedule.

**How to Apply:** Please submit your resume and cover letter to [careers@deliverymedia.com](#). Only candidates selected for an interview will be contacted.



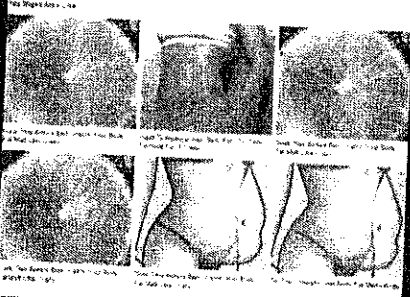
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BREEZE  
DELIVERY ON DEMAND



BREEZE



Body Part	Area	Key Points	Notes
Neck & Shoulder	Neck	Posture, Range of Motion	Common issues: Stiffness, Pain
	Shoulder	Strength, Flexibility	Common issues: Impingement, Rotator Cuff
	Upper Back	Posture, Core Strength	Common issues: Muscle Tension, Pain
	Lower Back	Posture, Core Strength	Common issues: Disc Issues, Pain
Core & Hip	Core	Strength, Stability	Common issues: Weakness, Pain
	Hip	Flexibility, Strength	Common issues: Tightness, Pain
	Glutes	Strength, Posture	Common issues: Weakness, Pain
	Legs	Strength, Flexibility	Common issues: Tightness, Pain



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	Auburn College	Pending	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Michigan State University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Baker College	Approved	2020-07-09 4:00 pm	2020-07-09 4:00 pm
	Calvin University	Pending	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	AnnArbor College	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Central Michigan University	Pending	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Columbia College Chicago	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Davenport University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Fortis State University and RCAD	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Eastern Michigan University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Grand Valley State University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	The University of Michigan	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Macomb Community College	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Malone University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Michigan Technological University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Oakland University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Stephen VanRensselaer State University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	University of Michigan-Flint	Pending	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Western Michigan University	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm
	Oakland Community College	Approved	2020-09-09 4:00 pm	2020-09-09 4:00 pm

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Approved



Central Michigan University

Pending



Columbia College Chicago

Pending



University of Detroit Mercy

Pending

Florida State University and NC State

Approved



Eastern Michigan University

Pending



Western Michigan University

Pending



The University of Michigan

Approved



Michigan State University

Pending



Michigan State University

Approved



Michigan State University

Approved



University of Michigan

Pending



Saginaw Valley State University

Pending



University of Michigan

Pending



Western Michigan University

Approved





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## Are You Looking for a Student to Hire?

At Spec Showard School of Media Arts, we have a large number of students who are looking for part-time or full-time employment. We can help you find the right student for your business.

Whether you are looking for a student to work on campus or off campus, we can help you find the right student for your business. We have a large number of students who are looking for part-time or full-time employment.

### A few of our best programs provide students to work on campus:

Our students are highly motivated and have a variety of skills and experiences. We can help you find the right student for your business.

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## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, May 10, 2022 2:55 PM  
**To:** 'careerlink@udmercy.edu'  
**Subject:** RE: Beasley Media Group Job Posting- Digital Sales Specialist  
**Attachments:** Digital Sales Strategist Ad 05.06.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Digital Sales Specialist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, May 10, 2022 3:10 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



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**RECEIPT INFORMATION:**

**Date:** May 10, 2022  
**Order #:** 00476710  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Digital Sales Specialist  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** June 09, 2022

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# Beasley Media Group Detroit Digital Sales Specialist

Apply to this Job

**Beasley Media Group**  
Ferndale, MI, USA

Title: Digital Sales Strategist

Date Opened: May 6<sup>th</sup>, 2022

Location: Detroit, MI

Description:

Beasley-Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT, CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients' buyers.

Location: Detroit, MI

Description:

Beasley-Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in Programmatic Display, OTT, CTV, E-mail, Geo-Fencing, SEM/SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national clients' buyers.

The DSS will work cooperatively with our Sales and Digital Operations Teams to strategize, sell, and execute flawless digital campaigns, sharing the following responsibilities:

- Perform customer needs analysis (CNA) in the field to uncover the client's goals and strategic objectives
- Create custom strategies and tactics to achieve clients' goals and format them into custom client-facing proposals
- Close sales with account executives and execute digital solutions for clients
- Communicate specific product benefits and processes to clients to ensure quality and timely execution of purchased products
- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

Qualifications:

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to [detroitjobs@bbg.com](mailto:detroitjobs@bbg.com) No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

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# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

 **Beasley Media Group Detroit Digital Sales Specialist**  
Beasley Media Group Ferndale, MI, USA

 **Field Application Scientist**  
Genemac Ann Arbor, MI, USA

 **Head of Sales**  
View3D Marietta, Georgia, USA

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### Beasley Media Group



Ferndale, MI, USA

lauren.conn@bmg.com

2485863016

#### Your Active Postings

You do not have any Job Posting Credits available.

#### Your Jobs

Title	Applied	Status	Posted	Expires	Actions
Beasley Media Group Detroit Digital Sales Specialist Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit Midwest Sales Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit General Sales Manager Ferndale, MI, USA	0	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit International Sales Assistant Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit Account Executive Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit Network Account Executive Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit LLC Account Executive Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Digital Program Director Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit LLC Account Executive Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close
Beasley Media Group Detroit Air Host Ferndale, MI, USA	1	Applied	07/27/2021	08/03/2021	Edit Close



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Preview

Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

# Beasley Media Group Detroit Digital Sales Specialist

**Beasley Media Group**  
Farmdale, MI, USA

Title: Digital Sales Strategist

Date Opened: May 6<sup>th</sup>, 2022

Location: Detroit, MI

**Description:**

Beasley, Detroit - a leader in digital marketing - is hiring a Digital Sales Strategist to work with our talented team of salespeople and clients.

The Digital Sales Strategist (DSS) deep expertise in digital sales will be utilized in creating and providing recommendations and strategies to account managers and clients. Candidates must be well-versed in: Programmatic Display, OTT/CTV, E-mail, Geo Targeting, SEM, SEO, Social and Content marketing while being analytical, organized, solution-minded, and customer-centric. The majority of the workday will be on the street with AE's making face-to-face sales calls to local, regional, and national client buyers.

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- Interpret results and optimize the campaign against key performance indicators, including evaluating Google Analytics
- At the end of the campaign, present custom performance reports that effectively analyze how the customer goals were met or exceeded to increase retention and upsell

**Qualifications:**

- Experience successfully developing and selling strategic digital proposals
- Sense of urgency with strong presentation and closing skills
- Confident personality with a history of success in a goal-oriented, highly accountable environment
- Critical thinking and ability to manage complex details in client campaigns
- Ability to multi-task and work with multiple sellers and clients at the same time
- Excellent communication and planning skills
- Google Analytics certification preferred
- Automotive product sales experience a major plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bmg.com](mailto:detroitjobs@bmg.com). No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19) excepting those granted an accommodation.

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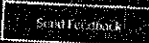
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## Position Available

**Title:** Integrated Sales Manager  
**Date Opened:** December 7, 2021  
**Location:** Detroit, MI

### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

### Qualifications:

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects;
- A confident personality and sense of urgency while being a creative and innovative thinker
- The willingness to embrace change, encourage innovation, and solve problems creatively
- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

**Last Date for Consideration: Ongoing - Until Filled.**

**Interested Applicants Should Indicate Where They Found the Posting.**

**E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

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# SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$1000 value), until further notice. If you have an opportunity, please email us at [ads@adcraft.com](mailto:ads@adcraft.com) and we will get it posted to the job board right away.

Media Director - Berline

Integrated Sales Manager - Beasley Media Group  
Detroit

Title: Integrated Sales Manager  
Date Opened: December 7, 2021  
Location: Detroit, MI

**Description:**  
The Integrated Sales Manager will be responsible for meeting and exceeding the company's sales revenue goals and will work closely with the Director of Sales to create cross-platform advertising campaigns for clients. The ISM will be the leading internal expert and advisor for all the company's advertising and media buying, planning, buying, and activating the ISM's staff on growing digital and traditional media buying and advertising solutions. The ISM will be responsible for managing the company's advertising and media buying solutions. The ISM will be responsible for managing the company's advertising and media buying solutions. The ISM will be responsible for managing the company's advertising and media buying solutions. The ISM will be responsible for managing the company's advertising and media buying solutions.

- Qualifications:**
- Extensive knowledge of digital sales processes, digital platforms, technical markets, advertising programs, buying patterns and budgeting.
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  - History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects.
  - A confident personality and sense of urgency while being a creative and innovative thinker.
  - The willingness to embrace change, encourage innovation, and solve problems creatively.
  - Valid Driver's license, good driving record, and insurability required.
  - Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled

Interested Applicants Should Indicate Where They Found the Posting

Email: [ads@adcraft.com](mailto:ads@adcraft.com) No Phone Calls, Please

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- Innovation Program Manager - Marcos's Pizza
- copywriter - seeds marketing and design
- Account Executive - Event Marketing - Campbell Marketing & Communications
- Automotive Intern - Campbell Marketing & Communications
- Human Resources Assistant - Campbell Marketing & Communications

Account Club Detroit  
2000 Bush St.  
Suite 401  
Detroit, MI 48226  
313.872.7650 (6)

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The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (100 value) until further notice. If you have an opportunity, please email us at [ads@adcraft.org](mailto:ads@adcraft.org) and we will get it posted to the job board right away.

- Media Director - Berline
- Integrated Sales Manager - Beasley Media Group Detroit
- Innovation Program Manager - Marcos's Pizza
- Copywriter - seeds marketing and design
- Account Executive - Event Marketing - Campbell Marketing & Communications
- Automotive Intern - Campbell Marketing & Communications
- Human Resources Assistant - Campbell Marketing & Communications
- Programmatic Sales Director - Causal IQ

Adcraft Club Detroit  
2000 Brush St.  
Suite 601  
Detroit, MI 48226  
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## Lauren Conn

---

**From:** umichdearborn-csm@symplicity.com  
**Sent:** Wednesday, December 8, 2021 12:04 PM  
**To:** Lauren Conn  
**Subject:** Career Connections: Job Position Approved

Dear Lauren Conn:

The following position has been approved:

Beasley Media Group Detroit Integrated Sales Manager

If students are interested in applying for this position, they will be given the instructions that you posted. If no specific instructions are given, the resumes of interested students will accumulate online and be sent to you at the end of the job posting time period.

If you have any questions about your job posting, please feel free to contact a Career Connections team member.

Thank you for your interest in recruiting our students,

The Career Connections Team at the University of Michigan - Dearborn

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## Lauren Conn

---

**From:** Colin Hazelton  
**Sent:** Wednesday, December 8, 2021 9:51 AM  
**To:** Lauren Conn  
**Subject:** Re: Integrated Sales Manager Ad for Website

Hi Lauren,

All set, job has been posted to bbgj.com. Have a great day!



**Colin Hazelton**  
Senior Multimedia Designer  
**Phone:** 704.227.8036  
**Email:** colin.hazelton@bbgj.com  
1520 South Blvd, Ste 300  
Charlotte, NC 28203  
[www.bbgj.com](http://www.bbgj.com)

---

**From:** Lauren Conn <Lauren.Conn@bbgj.com>  
**Date:** Tuesday, December 7, 2021 at 12:00 PM  
**To:** Colin Hazelton <Colin.Hazelton@beasley.digital>  
**Subject:** Integrated Sales Manager Ad for Website

Hi Colin~

We have an ad to post on the corporate website. I've attached it here. ☺

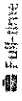
Thank you so much!!



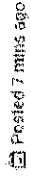
## Integrated Sales Manager



Beasley Media Group



Detroit, MI



Posted 7 mins ago

Title: Integrated Sales Manager

Date Opened: December 7, 2021

Location: Detroit, MI

### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

### Qualifications:

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;





**Qualifications:**

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects;
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- The willingness to embrace change, encourage innovation, and solve problems creatively
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- Covid-19 vaccination required

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing -- Until Filled.

Interested Applicants Should Indicate Where They Found the Posting.

E-mail: [DMG@Jobsbbj.com](mailto:DMG@Jobsbbj.com). No Phone Calls Please.

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Job Category: Digital Sales


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 Integrated Sales Manager | Beasley Media Group Full-time Detroit, MI Posted 7 mins ago

Title: Integrated Sales Manager Date Opened: December 7, 2021 Location: Detroit, MI Description: The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital rev...

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 Digital Ad Operations Coordinator | Beasley Media Group Full-time Augusta, GA, Boston, MA, Charlotte, NC, Detroit, MI, Fort Worth, TX Posted 3 weeks ago

**Lauren Conn**

---

**From:** Lauren Hustek <lauren@adcraft.org>  
**Sent:** Tuesday, December 7, 2021 3:58 PM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting-Integrated Sales Manager

This is posted and please let me know when it has been filled. Have a great night!

Lauren Hustek- Executive Director  
248.891.4533  
lauren@adcraft.org

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Tuesday, December 7, 2021 12:07 PM  
**To:** Adcraft <adcraft@adcraft.org>  
**Subject:** Beasley Media Group Job Posting-Integrated Sales Manager

Hi everyone~

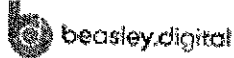
Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Tuesday, December 7, 2021 11:58 AM  
**To:** Lauren Conn  
**Subject:** Job Postings - Beasley Media Group Detroit Integrated...

 Beasley Media Group Detroit Integrated... has been added



Lauren Conn  
12/7/2021 11:58 AM

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	Modified	Approvers
Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021	47 minutes ago	Lauren Conn
Digital Ad Operations Project Manager - Job Description 11.19.21	November 19	Toni Berone
Home Show Sales Mgr - Tampa Job Posting	November 18	Toni Berone
AD Job Posting 2021	November 5	Toni Berone
Document	October 28	Julie Desrosiers
BBG Boston Digital Sales Specialist Job Posting Oct 2021	October 27	Julie Desrosiers
2021 Beasley Boston Promotions Coordinator	September 22	Julie Desrosiers
WRBQ/WPBB Tampa Promotions Director	September 13	Toni Berone
Job Posting - Traffic Assistant	September 10	Tracy Taylor
Beasley Media Group Detroit Account Executive Ad 09.10.2021	September 10	Lauren Conn

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 7, 2021 12:07 PM  
**To:** [adcrafft@adcrafft.org](mailto:adcrafft@adcrafft.org)  
**Subject:** Beasley Media Group Job Posting-Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi everyone~

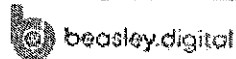
Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. 😊

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 7, 2021 12:06 PM  
**To:** [marcia.fishman@sugafta.org](mailto:marcia.fishman@sugafta.org); 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; Detroit Workforce Development Department; 'Sandra Rice (Sandra.Rice@nbounk.com)'; [placement@focushope.edu](mailto:placement@focushope.edu); [dwhite@detroitnaacp.org](mailto:dwhite@detroitnaacp.org); 'MI Works Oak Park Center- Pat Edmonds'; [laked@oakgov.com](mailto:laked@oakgov.com); University of Detroit Mercy ([careerlink@udmercy.edu](mailto:careerlink@udmercy.edu)); ~~and-careers@umich.edu~~; University of Phoenix-Detroit Main Campus- Ebony Taylor; [mwhitfi1@wcccd.edu](mailto:mwhitfi1@wcccd.edu); 'MSU Alumni Association (careers@uadv.msu.edu)'; [kimberlyh@myacc.org](mailto:kimberlyh@myacc.org); [radiofacts@gmail.com](mailto:radiofacts@gmail.com)  
**Subject:** Beasley Media Group Job Posting- Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 7, 2021 12:08 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University'; 'cbrent@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi everyone~

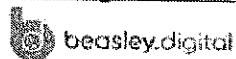
Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 7, 2021 11:58 AM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi Kevin~

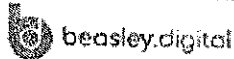
Beasley Media Group Detroit has a new position opportunity available. I'm attaching the new posting. We are hiring for an Integrated Sales Manager for our cluster.

Thanks!

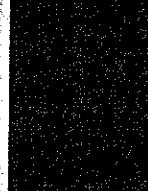


*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



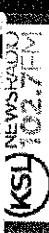




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**Position Available**

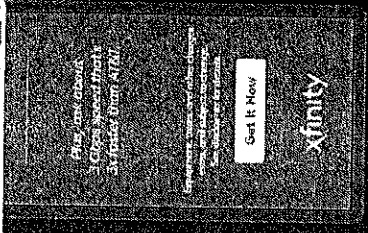
**Title:** Integrated Sales Manager  
**Date Opened:** December 7, 2021  
**Location:** Detroit, MI

**Description:**

The integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.



**BEASLEY MEDIA GROUP**  
Zetta GSelector App  
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creatively

- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled.

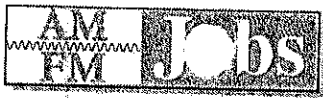
Interested Applicants Should Indicate Where They Found the Posting.

E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.  
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1 post • Page 1 of 1  
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Jobs



"Wanted- Beasley Media Group Detroit Integrated Sales Manager" position has been submitted to a temporary holding area.

Upon approval by an AMFMJobs.com Administrator, the job will be placed on-line, and you will receive notification via e-mail.

You can:

- Submit another job to the temporary holding area
- Return to Main Page of [AMFMJobs.com](http://AMFMJobs.com)

Note! If you do not have an account with AMFMJobs.com and wish to confirm your job is on-line login as a "Guest" in the Job Center area and check the listings for

Wanted- Beasley Media Group Detroit Integrated Sales Manager AM#48420721

Pay particular attention to the Control Number, as this number is unique to the job you posted. Please be patient... this job will not be placed on-line automatically. It will be reviewed first by a AMFMJobs.com Administrator before being added to the database. Thank you!

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# Beasley Media Group Detroit Integrated Sales Manager

Job #2736297 • Created 12/7/2021 by: Laver Bern • Expires 01/2022

[Details](#) | [Schools](#) | [Matches](#) | [Applicants \(0\)](#)

## Targeted schools

School	Status	Applicants	Comments	Apply Start	Expiration
Adrian College	Approved	0	0	12/7/21	1/3/22
Albion College	Pending	0	0	12/7/21	1/3/22
Auried College	Approved	0	0	12/7/21	1/3/22
Baker College	Pending	0	0	12/7/21	1/3/22
Central Michigan University	Pending	0	0	12/7/21	1/3/22
Central Michigan University	Pending	0	0	12/7/21	1/3/22
College of Arts and Sciences	Pending	0	0	12/7/21	1/3/22
Eastern Michigan University	Pending	0	0	12/7/21	1/3/22
Eastern Michigan University	Pending	0	0	12/7/21	1/3/22
Ferris State University and KOSD	Approved	0	0	12/7/21	1/3/22

Type here to search

1:52 PM  
 12/7/2021



Jobs

# Beasley Media Group Detroit Integrated Sales Manager

Job #5726287 • Created 12/7/21 by: Lillian Carr • Expires 1/31/2022

Details Schools Matches Applicants (1)

## Targeted schools

Beasley Media Group Detroit Integrated Sales Manager • Address No. • Ranking 0

School	Status	Applicants	Company	Apply By	Expires
Michigan University	Approved	0	0	12/7/21	1/31/22
Michigan State University	Approved	0	0	12/7/21	1/31/22
Michigan Technological University	Approved	0	0	12/7/21	1/31/22
Oakland University	Approved	0	0	12/7/21	1/31/22
Saginaw Valley State University	Approved	0	0	12/7/21	1/31/22
The University of Michigan	Approved	0	0	12/7/21	1/31/22
University of Michigan-E Ann Arbor	Pending	0	0	12/7/21	1/31/22

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# Beasley Media Group Detroit Integrated Sales Manager

Job #5729257 • Expires 12/7/2021 by Letter Conf. • Expires 12/1/2022

ESR More Actions

Details Schools Matches Applicants (0)

## Targeted schools

Use the filters below to narrow down your list of targeted schools.

17 Schools (17)

17 Applicants (0)

17 Pending (0)

School	Applicants	Comments	App. #s	Expires
Western Michigan University	0	0	12/1/22	12/1/22

0/0

0/0



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- References
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- Schools
- Contacts
- Messages
- Events
- Scheduling
- On-Campus
- Interviews
- Fairs
- Request Employment
- Dangling
- Segments
- Commissions

**Qualifications:**

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects;
- A confident personality and sense of urgency while being a creative and innovative thinker
- The willingness to embrace change, encourage innovation, and solve problems creatively
- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its**

**E-mail: DetroitJobs@bbgi.com. No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

**About Beasley Media Group, Inc.**

Headquarters	Website	Division
3033 Riviera Drive, Naples,...	bbgi.com	No division

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- Engagement
- Branding
- Segments
- Analytics

Jobs

# Beasley Media Group Detroit Integrated Sales Manager

Edit More Actions

Job #3726297 • Created 12/17/2021 by Lauren Conn • Expires 1/31/2022

Details Schools Matches Applicants (0)

## Basic Information

<b>Locations</b>	<b>Compensation</b>
Ferndale, Michigan, United States	Paid

## Labels

Add label  
Create new label

## Job Roles

Get detailed info on this role by reading the full description. You can also view the full description of this role by clicking on the role name. [Learn more](#)

Edit

Sales Managers Advertising Sales Agents

## Tracking Code

No tracking code added

## Job Description

Edit

Position Available

**Title:** Integrated Sales Manager  
**Date Created:** December 7 2021

## Applicant Package Recipients

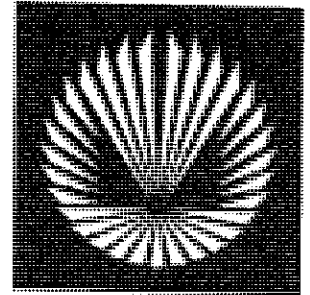
Will be listed as "Contacts" for Universities

Lauren Conn

**Lauren Conn**

---

**From:** handshake@notifications.joinhandshake.com on behalf of Handshake  
<handshake@notifications.joinhandshake.com>  
**Sent:** Tuesday, December 7, 2021 3:13 PM  
**To:** Lauren Conn  
**Subject:** You have a notification from Handshake



Hello Lauren,

Kathleen W from Macomb Community College commented on Beasley Media Group Detroit Integrated Sales Manager:

"Thank you for your interest in our Macomb Community College students and alumni. We have approved your posting. To improve the traffic of potential candidates to your posting, we recommend you enter a wage. "

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P.O. Box 40770, San Francisco, CA 94140



This is a preview of what people may see  
Your job post may look slightly different when it goes live.

### Integrated Sales Manager

Searcher Media Group - Farmdale, MI 48022



#### Position Available

Title: Integrated Sales Manager

Date Opened: December 7, 2021

create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

#### Qualifications:

[Close Preview](#)



This is a preview of what people may see  
Your job post may look slightly different when it goes live.

## Integrated Sales Manager

Beasley Media Group - Fayetteville, MO 65220



- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting.
- A proven track record of strong digital and traditional sales management and effective closing skills.
- History of success in a goal-oriented, highly accountable environment through creativity.
- Valid Driver's license, good driving record, and insurability required.
- Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants Should Indicate Where They Found the Posting.

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Q Search

Beasley Media Group Detroit Integrated Sales Manager

Beasley Media Group - Detroit - Ferndale, MI (On-site)  
Active • Posted 2 minutes ago • Free job post • 0 views

Job Info

Settings

### Job description

Position Available

Title: Integrated Sales Manager

Date Opened: December 7, 2021

Location: Detroit, MI

#### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

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### Screening question

#### Must-have qualifications

Do you have a valid driver's license?  
Best answer: Yes

How many years of Broadcast Media experience do you

Post successful View

X

How many years of work experience do you have using

Sales?

Best answer: 1

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- Company
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**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Tuesday, December 7, 2021 2:40 PM  
**To:** Detroit - Jobs  
**Subject:** Your job post is live!



**Congrats, your job is posted on LinkedIn!**

Hi Lauren,

Your job post is now live!



**Beasley Media Group Detroit Integrated Sales  
Manager**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States  
Posted 12/7/2021

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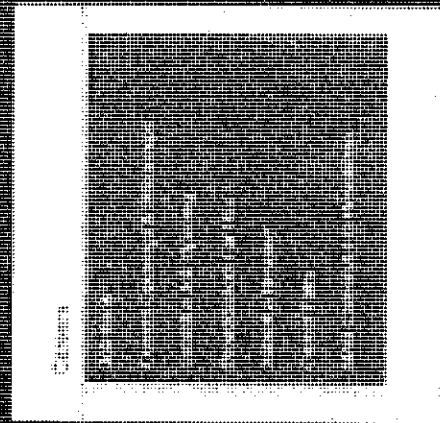
More positions to fill? Why not cross that off your to-do list now?

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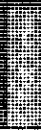
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### Beasley Media Group Detroit Integrated Sales Manager



0 Jobs | 1 Position | 1 Salary Range

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Beasley Media Group is seeking a Sales Manager for its Detroit office. The ideal candidate will have 5+ years of experience in a sales role, preferably in the media industry. They will be responsible for managing a team of sales representatives and driving revenue growth. For more information, please contact us at [phone number].



27

1. The first part of the document  
 2. The second part of the document  
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 10. The tenth part of the document

**JOB DETAILS**

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**Beasley Media Group Detroit Integrated Sales Manager**

**Job Description**  
 Position Available  
 Title: Integrated Sales Manager  
 Date Opened: December 1, 2021  
 Location: Detroit, MI

**Description:**  
 The Integrated Sales Manager is responsible for managing and executing the company's sales strategy for the Detroit market. This role involves identifying and pursuing new business opportunities, managing existing accounts, and ensuring the highest level of customer satisfaction. The Integrated Sales Manager will also be responsible for leading and motivating a team of sales representatives, providing coaching and support, and ensuring the team meets its sales goals.

- Qualifications:**
- Bachelor's degree in Business Administration, Marketing, or a related field.
  - Minimum 5 years of sales experience, preferably in a B2B environment.
  - Proven track record of meeting and exceeding sales goals.
  - Strong communication and interpersonal skills.
  - Ability to lead and motivate a team.
  - Excellent organizational and time management skills.
  - Proficiency in CRM software (e.g., Salesforce).

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation requirements under federal law.  
 Last Date for Consideration: Ongoing - Until Filled.  
 Interested Applicants Should Indicate Where They Found the Posting.  
 E-mail: [recruitment@beasleymedia.com](mailto:recruitment@beasleymedia.com) #WeHearYourVoice

Beasley Media Group, LLC is an Equal Opportunity Employer.  
**Additional Requirements:**  
 Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

**Job Summary**

**Organization:**  
 Beasley Media Group, LLC  
**Website:**  
[www.beasleymedia.com](http://www.beasleymedia.com)  
**Location:**  
 Detroit, Michigan 48226  
**Positions Available:**  
 1  
**Expiration Date:**  
 1/31/2022  
**Education Level:**  
 Bachelor's Degree  
**Job Characteristics:**  
 • Full-time  
 • On-site/On-premise/In-office

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For assistance please contact us at [recruitment@beasleymedia.com](mailto:recruitment@beasleymedia.com) or call 1-800-888-8888.

# EMPLOYER DASHBOARD

Beasley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

## Manage Job Postings

ACTIVE JOBS   INACTIVE JOBS   DRAFT JOBS

ALL   **JOB BOARD**   ORGANIZATION   **JOB TITLE**   POSTED   **EXPIRED**   **FEEDBACK**   **VIEW/CANCEL/SAVE**

<input type="checkbox"/>	17624399	Beasley Media Group LLC	Beasley Media Group Deloitte Integrated Sales Manager	12/06/2021	01/07/2022	0	0	0	0
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Display 25   **UPDATE FILTERS**   Available operations for selected jobs:   **SELECT ONE OPTION**   **SUBMIT**

**JOB POSTING FEEDBACK**   **EXPIRE ACTIVE JOBS TO BOARD**   **POST AS JOB**

## Saved Candidate Searches

For security reasons it is important to remember to close your browser completely when you are done. Hide this Message

**Job Detail Information**

**Job ID:** 002159  
**Job Title:** Senior Medical Office Manager - 1st Shift  
**Job Location:** Pontiac, MI  
**Department:** The Pontiac Health Network  
**Reporting To:** Director, Operations  
**Job Type:** Full Time

The responsible for the overall management of the medical office operations. This position is responsible for the day-to-day operations of the medical office, including but not limited to: managing the medical office staff, ensuring the quality of patient care, and managing the medical office budget. The position holder will also be responsible for ensuring that the medical office is in compliance with all applicable laws and regulations.

- Qualifications:**
- Bachelor's degree in Business Administration or a related field.
  - Minimum of 5 years of experience in a medical office management position.
  - Strong leadership and communication skills.
  - Excellent organizational and time management skills.
  - Ability to manage a budget and ensure financial stability.
  - Knowledge of medical office operations and procedures.
  - Strong customer service orientation.
  - Ability to work in a fast-paced environment.
  - Strong attention to detail.
  - Ability to handle stress and pressure.
  - Strong problem-solving skills.
  - Ability to work independently and take initiative.
  - Strong interpersonal skills.
  - Ability to build and maintain positive relationships with staff and patients.
  - Strong written and verbal communication skills.
  - Ability to manage multiple tasks simultaneously.
  - Strong ability to learn and adapt to new situations.
  - Strong ability to work with diverse groups of people.
  - Strong ability to work in a team environment.
  - Strong ability to work under pressure.
  - Strong ability to work in a dynamic environment.
  - Strong ability to work in a fast-paced environment.
  - Strong ability to work in a high-stress environment.
  - Strong ability to work in a demanding environment.
  - Strong ability to work in a challenging environment.
  - Strong ability to work in a complex environment.
  - Strong ability to work in a multi-cultural environment.
  - Strong ability to work in a global environment.
  - Strong ability to work in a diverse environment.
  - Strong ability to work in a multicultural environment.
  - Strong ability to work in a global multicultural environment.

**Education:** Bachelor's degree in Business Administration or a related field.  
**Experience:** Minimum of 5 years of experience in a medical office management position.  
**Skills:** Strong leadership and communication skills, excellent organizational and time management skills, ability to manage a budget and ensure financial stability, knowledge of medical office operations and procedures, strong customer service orientation, ability to work in a fast-paced environment, strong attention to detail, ability to handle stress and pressure, strong problem-solving skills, ability to work independently and take initiative, strong interpersonal skills, ability to build and maintain positive relationships with staff and patients, strong written and verbal communication skills, ability to manage multiple tasks simultaneously, strong ability to learn and adapt to new situations, strong ability to work with diverse groups of people, strong ability to work in a team environment, strong ability to work under pressure, strong ability to work in a dynamic environment, strong ability to work in a fast-paced environment, strong ability to work in a high-stress environment, strong ability to work in a demanding environment, strong ability to work in a challenging environment, strong ability to work in a complex environment, strong ability to work in a multi-cultural environment, strong ability to work in a global environment, strong ability to work in a diverse environment, strong ability to work in a multicultural environment, strong ability to work in a global multicultural environment.

**Salary:** \$45,000 - \$55,000  
**Job Type:** Full Time  
**Employment Type:** Full Time  
**Posting Date:** 07/20/2022

**Department:** Pontiac Health Network  
**Job Family:** Management  
**Job Title:** Senior Medical Office Manager - 1st Shift  
**Special Skills:** None  
**Shift Job Requirements:** None

**Company Name:** Pontiac Health Network  
**Employment Type:** Full Time  
**Employment Description:** Senior Medical Office Manager - 1st Shift  
**Equal Opportunity Employer:** Yes

**Contact:** Human Resources  
 Address: 1000 Lakeshore Blvd., East Lansing, MI 48824  
 Email: [hr@oaklandcc.edu](mailto:hr@oaklandcc.edu)  
 Phone: (517) 335-1000



### Job Postings

Job #662169 has been posted successfully.

Listed below are the jobs you have posted to Oakland Community College.

**On Hold:** not yet reviewed, displayed on a pink background

**Pending:** reviewed and approved, scheduled to become Active on a future date

**Under Review:** additional information is needed for approval

**Active:** reviewed and approved, visible to job seekers

**Expired:** Expiration Date has been reached, no longer visible to job seekers, displayed in red text

**Not Approved:** reviewed but not approved for display to job seekers

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

Click the **Job ID** to view a posting as job seekers will see it.

Click the icon to Edit a job posting.

Click the icon to Expire an active job posting.

Click the icon to Repost a job posting.

Click the icon to view Submissions to a posting.

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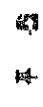
Show 10 entries

Search

Job ID Job Title

Job Type Deadline

On Hold





**Job Detail Information**

**Job ID:** 9923118  
**Job Title:** Special Needs Social Services Support Specialist Manager  
**Job Description:** This position is responsible for providing direct support and supervision to students with special needs in the classroom. The position holder will work closely with teachers, administrators, and other staff members to ensure that all students receive the highest quality of education. Responsibilities include: developing and implementing individualized education plans (IEPs), providing direct instruction and behavior management, monitoring student progress, and collaborating with parents and other professionals.

**Education:** Bachelor's degree in Special Education, Social Services, or a related field.  
**Experience:** Minimum of 3 years of experience in a similar role, preferably in a public school setting.  
**Skills:** Strong communication and interpersonal skills, ability to work with diverse populations, and excellent organizational abilities.

**Location:** Phoenix, AZ  
**Employment Type:** Full-time  
**Salary Range:** \$45,000 - \$65,000 per year, depending on experience.  
**Benefits:** Health, dental, vision, and 401(k) plans.  
**Application Process:** Submit resume and cover letter to: [hr@beasleyhigh.com](mailto:hr@beasleyhigh.com)



**Company Name:** Beasley High School  
**Employment Type:** Full-time  
**Company Description:** Beasley High School is a public school serving students in grades 9-12. We are committed to providing a high-quality education for all students.  
**Equal Opportunity Employer:** We are an equal opportunity employer.

## Job Postings

Job #6621176 has been posted successfully.

Listed below are the jobs you have posted to Schoolcraft College.

**On Hold:** not yet reviewed, displayed on a pink background

**Pending:** reviewed and approved; scheduled to become Active on a future date

**Under Review:** additional information is needed for approval

**Active:** reviewed and approved; visible to job seekers

**Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text

**Not Approved:** reviewed but not approved for display to job seekers

Click on the Status header to sort the jobs by status (Active, Expired, etc.).

[Post a New Job](#)


Show 10 v entries


Job ID Job Title


On Hold

Click the Job ID to view a posting as job seekers will see it.

Click the  icon to Edit a job posting.

Click the  icon to Expire an active job posting.

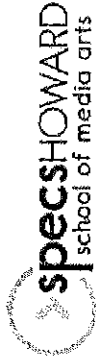
Click the  icon to Repost a job posting.

Click the  icon to view Submissions to a posting.

Search:

Job Type Deadline





[START HERE](#) [PROGRAMS](#) [STUDYING AT SPECS](#) [ADMISSIONS](#) [GRADUATE STORIES](#) [ABOUT US](#) [CONTACT US](#)

## Employer Portal

Consider us your free, specialized staffing service.

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### SAVE TIME AND TAKE THE KISSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

A few of the areas our programs prepare students to work in include:

[Board op](#) [START HERE](#) [PROGRAMS](#) [STUDYING AT SPECS](#) [ADMISSIONS](#) [GRADUATE STORIES](#) [ABOUT US](#) [CONTACT US](#)

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A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Editor
- Producer
- Promotions and sales
- Script writing and storyboarding

[START HERE](#) [PROGRAMS](#) [STUDYING AT SPECS](#) [ADMISSIONS](#) [GRADUATE STORIES](#) [ABOUT US](#) [CONTACT US](#)

A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Producer
- Promotions and sales

- Event volunteers
- Interns
- Freelancers

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

Job Candidates **START HERE** PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

Company Name

Beasley Media Group

Title

Executive Assistant

Department

Company Address

1 RADIO PLAZA ST

11111

Email

detroitjobs@hbgj.com

Company and Culture

Title of Position You are Seeking to Fill

Integrated Sales Manager

Job Description

Interested applicants should indicate where they found the posting

Email to [hr@hbgj.com](mailto:hr@hbgj.com) or Phone Call Please

Beasley Media Group, LLC is an Equal Opportunity Employer.

Upload Job Description

Choose File | Beasley Media Group Detroit Posting 12-06-2021.pdf Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: pdf, doc, docx, txt



- Editor
- PA
- Packaging
- Print & electronic graphics
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:

- Event volunteers
- Interns
- Freelancers
- Entry-level employees
- Experienced professionals

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

Thanks for contacting us! We will get in touch with you shortly.





Preview

# Beasley Media Group Detroit Integrated Sales Manager

## Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

### Beasley Media Group

Ferndale, MI, USA

Arts/entertainment/media Marketing/advertising Sales

Position Available

Title: Integrated Sales Manager

Date Opened: December 7, 2021

Location: Detroit, MI

#### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to interested Applicants Should Indicate Where They Found the Posting.

E-mail: DetroitJobs@bbgi.com. No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

< Edit

Submit



200 Fletcher St, Ann Arbor, MI 48109 (closed for renovation)  
800.847.4764 | alumni@umich.edu

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Send Feedback

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441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888

441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888

441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888 | 441.323.8888



Thank you

- Manage Profile
- Export Data
- Hide Profile
- View your public Profile

### Beasley Media Group

bbgi.com

Ferndale, MI, USA

lauren.conn@bbgi.com

2485863010





Search bar with input field and search button

# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

[Post a Job](#)

## Latest Jobs

**Beasley Media Group Detroit Integrated Sales Manager**  
Beasley Media Group • Ferndale, MI, USA

**Oakland County, MI- Equalization Officer**  
Oakland County, MI • Pontiac, MI, USA

**Assistant Director of Student Financial Services**  
Rochester University • Rochester Hills, MI, USA

**Accounts Payable Clerk**  
Rochester University • Rochester Hills, MI, USA

**Associate Registrar**  
Rochester University • Rochester Hills, MI, USA

**Admissions Recruiter, Accelerated Learning**  
Rochester University • Rochester Hills, MI, USA

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[Select your Category -](#)

[Create Alert](#)



200 Fletcher St. Ann Arbor, MI 48109 (closed for renovation)  
800.847.4764 | alumni@umich.edu

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**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, December 7, 2021 3:09 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** December 07, 2021  
**Order #:** 00436900  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Integrated Sales Manager  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** January 06, 2022

Share now!



**ORDER DETAILS:**

Single Job Posting - 30 Days \$0.00  
**Total:** \$0.00



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- Beasley Media Group Detroit Integrated Sales Manager [Preview](#)

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[Events](#)

[Resume Banks](#)

[Career Outcomes](#)

[Calendar](#)

[Account](#)

This is how a student may see your job posting.

## Beasley Media Group Detroit Integrated Sales Manager

Beasley Media Group, Inc.  
Full Time

**Work Authorization**  
Citizen, Non-Citizen/Permanent Visa

**Description**  
Position Available

**Title:** Integrated Sales Manager  
**Date Opened:** December 7, 2021  
**Location:** Detroit, MI

**Description:**  
The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely

Dec 07, 2021

Application Deadline:  
Jan 31, 2022

Apply



Home / Jobs

# Job Postings

- Home
- Employer Profile
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- Job Postings**
- Student Resumes
- Job Shadow
- Archived Jobs
- CF Jobs
- Publication Requests
- Events
- Resume Bonus
- Career Outcome
- Calendar
- Account

If you are hiring for a remote position, we recommend including the word 'Remote' in both the job title and description for greater visibility

Your answer within the 'Salary' field does not have to indicate a specific value (e.g. \$15.00/hour). You are free to input any text, narrative or numerical data to indicate the salary level (e.g. Commensurate with experience)

Yes, the University of Michigan - Dearborn Career Connections System is open to alumni to use.

Job Postings (non-OCR)   Student Resumes (non-OCR)   Multi-School Postings (Paich)   Job Shadow   Archived Jobs   CF Jobs

Thank you for recruiting at University of Michigan - Dearborn. Your Seastar Media Group Detroit Integrated Sales Manager job has been submitted for approval.

Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of students available on Symplicity Recruit.



Lauren Conn

From:

umichdearborn-csm@symplicity.com

Sent:

Tuesday, December 7, 2021 3:19 PM

To:

Lauren Conn

Subject:

Add your logo for Beasley Media Group Detroit Integrated Sales Manager

Hi Lauren,

Thank you for your recent job posting for Beasley Media Group Detroit Integrated Sales Manager. We noticed you do not have a logo in your employer profile. To help your job stand out, you can upload your logo in the Employer Profile at University of Michigan - Dearborn. The following link will take you directly your Employer Profile after signing in: <https://umichdearborn-csm.symplicity.com/employers/index.php?s=profile&ss=profile&m=form2>

Need to update more than one school? You can add your logo in Symplicity Recruit and then publish it to all of your connected schools in one click. To get started, go to Symplicity Recruit <https://www.symplicity.com/employers/campus-recruiting>

Thank you,

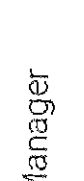


Home / Jobs /

Beasley Media Group Detroit Integrated Sales Manager [Previous](#)

- Home
- Employer Profile
- Jobs
- Job Postings
- Student Resumes
- Archived Jobs
- Publication Requests
- Calendar
- My Account

This is how a student may see your job posting.



VCE

Dec 07, 2021

Application Deadline: Jun 05, 2022

Description  
Position Available

Title: Integrated Sales Manager  
Date Opened: December 7, 2021  
Location: Detroit, MI

Description:  
The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while



experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally and nationally with Direct and Agency accounts

Home

Employee Profile

Jobs

Job Postings

Student Resumes

Archived Jobs

Post-Card Requests

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My Account

Qualifications:

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- The willingness to embrace change, encourage innovation, and solve problems creatively
- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

Beeley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants Should Indicate Where They Found the Posting

Email: DetroitJobs@bbgi.com. No Phone Calls Please.



Home / Jobs

### Job Postings

🔍 If you are hiring for a remote position, we recommend including the word "remote" in both the job title and description for greater visibility.

📄 Job Postings (non-OCR)    Student Resumes/Applications (non-OCR)    Multi-School Postings (Paid)    Archived Jobs    Publication Requests

📧 Thank you for recruiting at Walsh. Your Beasley Media Group Detroit Integrated Sales Manager job has been submitted for approval.

### Want to fill your job faster? Post to more schools on Synchronicity Recruit.

Expanding your reach by advertising this job to the largest network of schools available on Synchronicity Recruit.



Post once to multiple schools

Choose from over 800 schools

Verified students and alumni

Manage all applications together

Post To More Schools

Post Now

**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Tuesday, December 7, 2021 3:22 PM  
**To:** Lauren Conn  
**Subject:** WalshCareerLink - Job Posting Received

Dear Lauren:

Thank you for submitting your new "Beasley Media Group Detroit Integrated Sales Manager" job posting request. Your request has been received, and is currently being reviewed. **Please note: Career Services approves jobs closely aligned with college majors and student/alumni career interests.**

A confirmation email will be sent when the request is approved. Until the request is approved, you may review your request and make changes as necessary.

You have elected to receive resumes via: email.

If you have any questions, please contact us.

Thank you,  
Walsh Career Services



**Documentation of announcements sent to organizations requesting job notifications.**



## Position Available

**Title:** Integrated Sales Manager  
**Date Opened:** December 7, 2021  
**Location:** Detroit, MI

### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

### Qualifications:

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects;
- A confident personality and sense of urgency while being a creative and innovative thinker
- The willingness to embrace change, encourage innovation, and solve problems creatively
- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

**Last Date for Consideration: Ongoing - Until Filled.**

**Interested Applicants Should Indicate Where They Found the Posting.**

**E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

Lauren Conn

From: Lauren Conn  
 Sent: Tuesday, December 7, 2021 12:06 PM  
 To: marcie.fishman@sagafire.org; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; Detroit Workfoce Development Department; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; placement@focushope.edu; dwhite@detroitnaacp.org; 'MI Works Oak Park Center- Pat Edmonds'; laked@oakgov.com; University of Detroit Mercy (careerlink@udmercy.edu); ~~and-careers@umich.edu~~; University of Phoenix-Detroit-Main-Campus-Ebony Taylor; mwhitfi1@wccd.edu; 'MSU Alumni Association (careers@uadv.msu.edu)'; kimberlyh@myacc.org; radiofacts@gmail.com  
 Subject: Beasley Media Group Job Posting- Integrated Sales Manager  
 Attachments: Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. ☺

Thanks!



Lauren Conn

Executive Assistant/HR Assistant/  
 EEO & Public File Coordinator  
 BEASLEY MEDIA GROUP, LLC | DETROIT  
 WCSX-FM/ WRIF-FM /WMGC-FM/  
 WDMK/WDMK-HD  
 Phone: 248-591-6804  
 Cell: 586-477-8398  
 Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 7, 2021 12:08 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University'; 'evant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit Integrated Sales Manager Posting 12.06.2021.pdf

Hi everyone~


Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Integrated Sales Manager. Please see attached and post. 😊

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)

 beasley.digital







# BZ 50 RADIO'S BIGGEST IMAGING VOICES APPLY NOW FOR 2021

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## Position Available

**Title:** Integrated Sales Manager  
**Date Opened:** December 7, 2021  
**Location:** Detroit, MI

## Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, e-mail marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to ensure growth and utilization of the full product set, including traditional broadcast, while assuring a positive experience for the client. The majority of the workday will be spent on the street making face-to-face sales calls to include presenting digital and broadcast products, services, and opportunities to buyers locally, regionally, and nationally with Direct and Agency accounts.

## CALLING ALL STORYTELLERS!

WE WANT TO HEAR YOUR VOICES!  
WE WANT TO HEAR YOUR STORIES!  
WE WANT TO HEAR YOUR ADVICE!  
WE WANT TO HEAR YOUR OPINIONS!  
WE WANT TO HEAR YOUR THOUGHTS!  
WE WANT TO HEAR YOUR IDEAS!

**GOT WHAT IT TAKES?  
CLICK HERE TO APPLY.**





**Qualifications:**

- Extensive knowledge of digital sales processes, digital platforms, technical markets, distribution channels, buying patterns, and budgeting;
- A proven track record of strong digital and traditional sales management and effective closing skills;
- History of success in a goal-oriented, highly accountable environment through strategic thinking, tactical implementation, and effectively managing multiple projects;
- A confident, energetic, and sense of urgency while being a creative and innovative thinker;
- The willingness to embrace change, encourage innovation, and solve problems creatively;
- Valid Driver's license, good driving record, and insurability required;
- Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

**Last Date for Consideration: Ongoing - Until Filled.**

**Interested Applicants Should Indicate Where They Found the Posting.**



**Zeta**  
RCSNWS

Formats NetNews Medibase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

creative/

- Valid Driver's license, good driving record, and insurability required
- Covid-19 vaccination required

### Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants Should Indicate Where They Found the Posting.

E-mail: [Detroit.Jobs@bbgt.com](mailto:Detroit.Jobs@bbgt.com). No Phone Calls Please.  
Beasley Media Group, LLC is an Equal Opportunity Employer.

Return to "Job Openings"

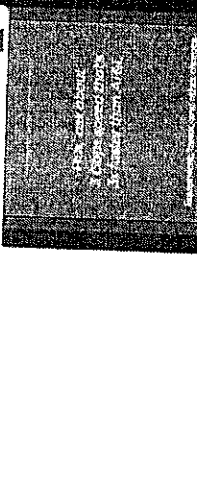
Board Index

Powered by [bbgt.com](http://bbgt.com) Forum Software 1 pro:bb Limited

All times are UTC-07:00

Page 1 of 1

1 of 1



## Beasley Media Group Detroit Integrated Sales Manager

[Details](#) | [Schools](#) | [Matches](#) | [Applications \(0\)](#)

[Targeted schools](#)

[View all targeted schools](#)

School	Address	City	State	Zip	Phone	Website	Approved
Adelphi College	1000 Adelphi Dr	Delaware	OH	43015	614.393.3000	adelphi.edu	Approved
Albion College	1000 Albion College Dr	Albion	MI	49012	517.335.3000	albion.edu	Approved
Aquinas College	1000 Aquinas College Dr	Ann Arbor	MI	48106	734.769.3000	aquinas.edu	Approved
Ball State University	1000 Ball State University Dr	Muncie	IN	47306	317.284.3000	ballstate.edu	Approved
Case Western Reserve University	1000 Case Western Reserve University Dr	Cleveland	OH	44106	216.368.3000	cwru.edu	Approved
Cornell College	1000 Cornell College Dr	Iowa City	IA	52242	319.335.3000	cornellcollege.edu	Approved
Davenport University	1000 Davenport University Dr	Davenport	IA	52806	319.335.3000	davenport.edu	Approved
Eastern Michigan University	1000 Eastern Michigan University Dr	Ypsilanti	MI	48197	313.487.3000	emich.edu	Approved
Eastern State University	1000 Eastern State University Dr	West Virginia	WV	26061	304.746.3000	easternstate.edu	Approved

# Beasley Media Group Detroit Integrated Sales Manager

Job # 525227 • Created 2/19/2018 by J. E. Coyle • Exp. 05/31/2022

Details Schools Matches Applicants (0)

## Targeted schools

School	Appointments	Priority	Expires	Actions
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21
Wayne State University	0	0	12/31/21	12/31/21

1,234

# Beasley Media Group Detroit Integrated Sales Manager

Job #5726257 • Created 10/20/2011 11:00 AM • Expires 10/20/2012

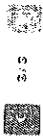
Post More Actions

Profile Schools Matched 100% (10/10)

## Targeted schools

10/10

Targeted School	Applied	Accepted	Rejected	Interviewed	Offered
Wayne State University	0	0	0	12/20	1/21/12



3/15

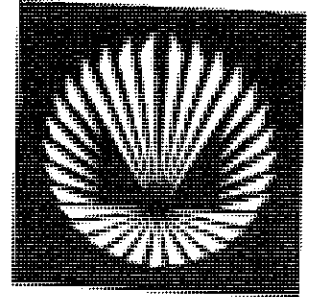


1/1/12

**Lauren Conn**

---

**From:** handshake@notifications.joinhandshake.com on behalf of Handshake  
**Sent:** <handshake@notifications.joinhandshake.com>  
**To:** Tuesday, December 7, 2021 3:13 PM  
**Subject:** Lauren Conn  
You have a notification from Handshake



Hello Lauren,

[Kathleen Williams](#) from Macomb Community College commented on [Beasley Media Group Detroit Integrated Sales Manager](#):

"Thank you for your interest in our Macomb Community College students and alumni. We have approved your posting. To improve the traffic of potential candidates to your posting, we recommend you enter a wage. "

[View Comment](#)

less than a minute ago

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

P.O. Box 40770, San Francisco, CA 94114

Job Detail Information

Job ID: 662188  
Job Title: Business Development Specialist  
Department: Business Development  
Location: 20000

Posting Date: 08/03/2015

Posting Time: 10:00 AM

Posting Status: Open

Posting Type: Full Time

Posting Category: Business Development

Posting Subcategory: Business Development

Posting Priority: High

Posting Expires: 09/07/2015

Posting Contact: Human Resources

Posting Phone: 517-353-1100

Posting Email: hr@oaklandcc.edu

Posting URL: https://www.oaklandcc.edu/jobs

Posting Reference: 662188

Posting Agency: Human Resources

Posting Manager: Human Resources

Posting Supervisor: Human Resources

Posting Approver: Human Resources

Posting Created: 08/03/2015

Posting Modified: 08/03/2015

Posting Deleted: 08/03/2015

Posting Archived: 08/03/2015

Posting Status: Open

Posting Type: Full Time

Posting Category: Business Development

Posting Subcategory: Business Development

Posting Priority: High

Posting Expires: 09/07/2015

Posting Contact: Human Resources

Posting Phone: 517-353-1100

Posting Email: hr@oaklandcc.edu

Posting URL: https://www.oaklandcc.edu/jobs

Posting Reference: 662188

Posting Agency: Human Resources

Posting Manager: Human Resources

Posting Supervisor: Human Resources

Posting Approver: Human Resources

Posting Created: 08/03/2015

Posting Modified: 08/03/2015

Posting Deleted: 08/03/2015

Posting Archived: 08/03/2015

Job Title: Business Development Specialist  
Department: Business Development  
Location: 20000

Posting Date: 08/03/2015  
Posting Time: 10:00 AM  
Posting Status: Open  
Posting Type: Full Time  
Posting Category: Business Development  
Posting Subcategory: Business Development  
Posting Priority: High  
Posting Expires: 09/07/2015  
Posting Contact: Human Resources  
Posting Phone: 517-353-1100  
Posting Email: hr@oaklandcc.edu  
Posting URL: https://www.oaklandcc.edu/jobs  
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Posting Deleted: 08/03/2015  
Posting Archived: 08/03/2015



Job Description and Requirements section containing detailed text about the Business Development Specialist role, including duties, qualifications, and application information.



## Job Postings

Job #6621169 has been posted successfully.

Listed below are the jobs you have posted to Oakland Community College.

**On Hold:** not yet reviewed, displayed on a pink background

**Pending:** reviewed and approved, scheduled to become Active on a future date

**Under Review:** additional information is needed for approval

**Active:** reviewed and approved, visible to job seekers

**Expired:** Expiration Date has been reached, no longer visible to job seekers, displayed in red text

**Not Approved:** reviewed but not approved for display to job seekers

Click on the Status header to sort the jobs by status (Active, Expired, etc.)


[Post a New Job](#)


Show 10 v entries


Job ID Job Title


On Hold

Click the Job ID to view a posting as job seekers will see it

Click the  icon to Edit a job posting.

Click the  icon to Expire an active job posting.

Click the  icon to Re-post a job posting.

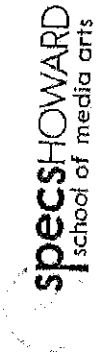
Click the  icon to view Submissions to a posting.

Search

Job Type Deadline







START HERE PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US

# Employer Portal

Consider us your free, specialized staffing service.

Home > Employer Portal

## Employer Recruitment Services

Picking the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

A few of the areas our programs prepare students to work in include:

• **Production** START HERE PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US

work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

A few of the areas our programs prepare students to work in include:

• **Board op** START HERE PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US  
• **Camera operator**  
• **Editor**  
• **Producer**  
• **Promotions and sales**  
• **Script writing and storyboarding**

A few of the areas our programs prepare students to work in include:

• **Board op**  
• **Camera operator**  
• **Producer**  
• **Promotions and sales**

- Event volunteers
- Interns
- Freelancers

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please contact us at [redacted] or give the Specs Howard Career Services Department a call at (248) 358-9000.

Ink Candidates | [START HERE PROGRAMS](#) | [STUDYING AT SPECS](#) | [ADMISSIONS](#) | [GRADUATE STORIES](#) | [ABOUT US](#) | [CONTACT US](#)

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please contact us at [redacted] or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

Company Name  
 Beasley Media Group

Title  
 Executive Assistant

Department

Company Address  
 1 RADIO PLAZA ST



Email

STUDENT INFO

STUDENT COURSE

Title of Post (not for e-mail)

Post by (not for e-mail)

File Name

File Description

File Size

File Type

Choose File

Beasley Media Group Detroit Posting 12.06.2021.pdf Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: pdf, doc, docx, txt



- Editor
- PA
- Packaging
- Print & electronic graphics

- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:

- Event volunteers
- Interns
- Freelancers
- Entry-level employees
- Experienced professionals

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please call [redacted] or give the Specs Howard Career Services Department a call at (248) 358-9000.

Thanks for contacting us! We will get in touch with you shortly.



Preview

### Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

## Beasley Media Group Detroit Integrated Sales Manager

### Beasley Media Group

Farmdale, MI, USA

Arts:entertainment:media Marketing/advertising Sales

Position Available

Title: Integrated Sales Manager

Date Opened: December 7, 2021

Location: Detroit, MI

#### Description:

The Integrated Sales Manager will be responsible for meeting and exceeding the company's digital revenue goals and will work closely with the Director of Sales to create cross-platform programs that generate results for clients. The ISM will be the leading internal expert and resource for all things related to digital media while influencing, training, and motivating the sales staff on growing digital revenue and business development streams. Digital initiatives include display, streaming, OTT, geo-fencing, email marketing, and other digital products. The ISM continually works with the Digital Director & team in tracking metrics to interested Applicants Should Indicate Where They Found the Posting.

E-mail: DetroitJobs@bbgi.com. No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

< Edit

Submit



200 Fletcher St, Ann Arbor, MI 48109 (closed for renovation)  
800.847.4764 | alumni@umich.edu

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Send Feedback

Privacy Policy | Terms & Conditions





Thank you.

- Manage Profile
- Export Data
- Hide Profile
- View your public Profile

### Beasley Media Group



Ferndale, MI, USA

lauren.conn@bbgi.com

2485863010





Search

# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

Post a Job

Sign up for Job Alerts

**Beasley Media Group Detroit Integrated Sales Manager**  
Beasley Media Group · Ferndale, MI, USA

**Oakland County, MI- Equalization Officer**  
Oakland County, MI · Pontiac, MI, USA

**Assistant Director of Student Financial Services**  
Rochester University · Rochester Hills, MI, USA

**Accounts Payable Clerk**  
Rochester University · Rochester Hills, MI, USA

**Associate Registrar**  
Rochester University · Rochester Hills, MI, USA

**Admissions Recruiter, Accelerated Learning**  
Rochester University · Rochester Hills, MI, USA

Select your Category -

Create Alert



200 Fletcher St, Ann Arbor, MI 48109 (closed for renovation)  
800.847.4764 | alumni@umich.edu

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[Send Feedback](#)

[Privacy Policy](#) | [Terms & Conditions](#)





**Lauren Conn**

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, December 7, 2021 3:09 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.  
Good luck with your search, and Go Blue!



**RECEIPT INFORMATION:**

**Date:** December 07, 2021  
**Order #:** 00436900  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Integrated Sales Manager  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** January 06, 2022

Share now!



**ORDER DETAILS:**

Single Job Posting - 30 Days \$0.00  
**Total:** \$0.00



## Position Available

**Date:** December 13, 2021  
**Title:** General Sales Manager  
**Location:** Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

### Qualifications:

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement, with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels, in addition to traditional radio/media sales skills and background.
- Ability to motivate account executives toward successfully maintaining strong relationships with local and regional accounts and advertising agencies.
- Drive to build and maintain a quantifiable network of solid relationships with agency planners and clients.
- Desire to work directly with key account executives to close business in person.
- Stellar writing and presentations skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

**Last Date for Consideration: Ongoing - Until Filled.**

**Interested Applicants Should Indicate Where They Found the Posting.**

**E-mail cover letter and resume to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

## Lauren Conn

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Monday, December 13, 2021 3:11 PM  
**To:** Lauren Conn  
**Subject:** Job Postings - Beasley Media Group Detroit General...



Beasley Media Group Detroit General... has been added



Lauren Conn

12/13/2021 3:09 PM

[Modify my alert settings](#) [View Job Postings](#)

**Lauren Conn**

---

**From:** Colin Hazelton  
**Sent:** Monday, December 13, 2021 3:40 PM  
**To:** Lauren Conn  
**Subject:** Re: General Sales Manager Ad for Website

Hi Lauren,

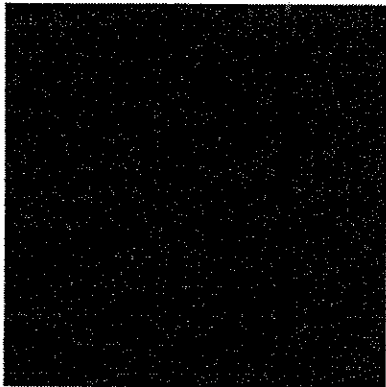
All set, job has been posted.

Have a great evening!



**Colin Hazelton**  
Senior Multimedia Designer  
Phone: 704.227.8036  
Email: [colin.hazelton@bbgi.com](mailto:colin.hazelton@bbgi.com)  
1520 South Blvd, Ste 300  
Charlotte, NC 28203  
[www.bbgi.com](http://www.bbgi.com)

**From:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Date:** Monday, December 13, 2021 at 3:19 PM  
**To:** Colin Hazelton <[Colin.Hazelton@beasley.digital](mailto:Colin.Hazelton@beasley.digital)>  
**Subject:** General Sales Manager Ad for Website



Hi Colin~

We have an ad to post on the corporate website. I've attached it here. ☺

Thank you so much!!



# Job Archives

Keywords:

Category ▾ Job Type ▾ Location ▾



General Sales Manager | Beasley Media Group

Full-time

Detroit, MI

Posted 8 mins ago

Date: December 13, 2021 Title: General Sales Manager Location: Detroit, MI Description: Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our s...


[Read More](#)




## General Sales Manager



Beasley Media Group

 Full-time

 Detroit, MI

 Posted 10 mins ago

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

### Qualifications:

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement, with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels,

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:20 PM  
**To:** Colin Hazelton  
**Subject:** General Sales Manager Ad for Website  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.06.2021.docx; Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi Colin~

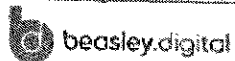
We have an ad to post on the corporate website. I've attached it here. ☺

Thank you so much!!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgi.com](http://www.bbgi.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:36 PM  
**To:** [adcrafft@adcrafft.org](mailto:adcrafft@adcrafft.org)  
**Subject:** Beasley Media Group Job Posting-General Sales Manager  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi everyone~

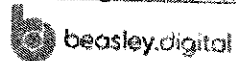
Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a General Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





## JOB POSTINGS

# SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcraft@adcraft.org](mailto:adcraft@adcraft.org) and we will get it posted to the job board right away.

### General Sales Manager - Beasley Media Group ^

Date: December 13, 2021  
Title: General Sales Manager  
Location: Detroit, MI

**Description:**

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practices strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

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- Drive to build and maintain a quantifiable network of solid relationships with agency planners and clients.
- Desire to work directly with key account executives to close business in person.
- Stellar writing and presentations skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled. Interested Applicants Should Indicate Where They Found the Posting.

E-mail cover letter and resume to: [Detroit.Jobs@bmg.com](mailto:Detroit.Jobs@bmg.com). No Phone Calls Please. Beasley Media Group, LLC is an Equal Opportunity Employer.

Production Strategist - 1 - Rocket Mortgage	▼
Analytics Director - Huge Inc	▼
Portfolio Management Manager - Universal McCann	▼
Strategy Partner - Universal McCann	▼
Strategy Manager - Universal McCann	▼
Traffic Coordinator - REGROUP	▼
Digital Insights Manager - SMZ	▼
Assistant Account Manager - SMZ	▼
Traffic Manager - SMZ	▼
Senior Director, Performance Marketing - Rock Central	▼
Account Executive - Detroit PRAISE Network	▼
Account Executive - Beasley Media Group, LLC	▼
Freelance Account Associate - Fox Corporation	▼
Director Client Engagement - VML&R	▼
Senior Creative Strategist - Rocket Auto - Rock Central	▼
Copywriter - LUDWIG+	▼
Public Relations Manager - Rock Central	▼
Client Partner, Auto - Spotify	▼

Associate, Paid Social at Reprise (Client: high profile real estate tech firm)	▼
Media Analyst - Transmit	▼
Senior Account Executive - The Mars Agency	▼
Senior Copywriter - The Mars Agency	▼
Strategic Planner - The Mars Agency	▼
Senior Retoucher/Prepress - The Mars Agency	▼
Ad Ops Specialist - The Mars Agency	▼
Associate Project Manager - The Mars Agency	▼
Project Manager - The Mars Agency	▼
Digital Project Manager - The Mars Agency	▼
Marketing Coordinator - Winning Futures	➤
National Sales Account Manager - Gannett	➤
Associate Director, Paid Social - Assembly	➤
Paid Social Manager - Assembly	➤
Sales Operations Associate - Brooklyn Outdoor	➤
Planning Supervisor - Carat	➤
Senior Account Executive - Carol H Williams Advertising	➤
Associate Director, Experience Strategist - VMLY&R	➤
Senior Experience Strategist - VMLY&R	➤

## JOB POSTINGS

# SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcrafft@adcrafft.org](mailto:adcrafft@adcrafft.org) and we will get it posted to the job board right away.

- General Sales Manager - Beasley Media Group
- Media Director - Berline
- Integrated Sales Manager - Beasley Media Group Detroit
- Innovation Program Manager - Marcos's Pizza

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:37 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University - cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- General Sales Manager  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi everyone~


Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a General Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
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Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)

 beasley.digital



## Lauren Conn

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:35 PM  
**To:** 'marcia.fishman@sagefla.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix-Detroit Main-Campus-Ebony Taylor'; 'mwhitf1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a General Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

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EEO & Public File Coordinator**  
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Cell: 586-477-8398  
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[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:34 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi Kevin~

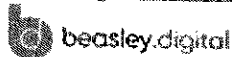
Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a General Sales Manager for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





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### WANTED- Beasley Media Group Detroit General Sales Manager

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

iconn

### WANTED- Beasley Media Group Detroit General Sales Manager

Mon Dec 13, 2021 1:56 pm

Position Available

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

Qualifications:



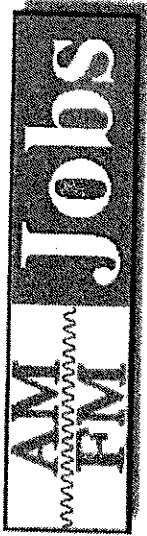
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AND FREEDOM 970 KUYO

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EMAIL: JOBS@ALPHAMEDIAUSA.COM





**Beasley Media Group, Ferndale, Michigan**

**Position:** Beasley Media Group Detroit General Sales Manager  
**Station Ownership:** Beasley Media Group  
**Reference #:** *Will be assigned when submission is completed*  
**Full / Part:** Full Time - Regular  
**Experience:** 4+ Years  
**Posted:** 12/13/2021  
**Closes:** 2/12/2022  
**Time Left:** 60 Days  
**DMA:** #13  
**Found In:** Sales - General Sales Manager



**Beasley Media Group Detroit General Sales Manager**

**Position Available:**  
**Date:** December 13, 2021  
**Title:** General Sales Manager  
**Location:** Detroit, MI

**Description:**  
 Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

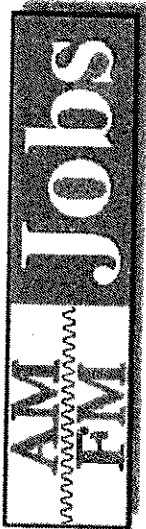
**Qualifications:**

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels, in addition to traditional radio/media sales skills and background.
- Ability to motivate account executives toward successfully maintaining strong relationships with local and regional accounts and advertising agencies.
- Drive to build and maintain a quantifiable network of solid relationships with agency planners and clients.
- Desire to work directly with key account executives to close business in person.
- Stellar writing and presentation skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.



**Supplemental Information**

Salary Type	Negotiable
Salary Range	Negotiable
Starting Salary / Year	
Starting Salary / Hour	Full Time - Regular
Job Type	
Hours	
Workweek	
Scheduled on Holidays	
Start Date	
Probation Period	
Benefits	Yes
Benefit Premium	
401K Plan	Available
Vacation	Yes
Paid Sick Leave	Yes
Phone Calls	No Phone Calls Please
Agent Phone Calls	No Phone Calls Please
Résumé	Required
Cover Letter	Preferred
References	
Salary History	
Tape / Reel	
Tape Format	
Tape Return	
Air Check	
FAX Résumé	No
AMFJobs.com E-Résumé	Yes
Degree Required	
Contract Required	
Contract Length	



"Beasley Media Group Detroit General Sales Manager" position has been submitted to a temporary holding area.

Upon approval by an AMFMJobs.com Administrator, the job will be placed on-line, and you will receive notification via e-mail.

You can...

- Submit another job to the temporary holding area.
- Return to Main Page of [AMFMJobs.com](http://AMFMJobs.com)

Note! If you do not have an account with AMFMJobs.com and wish to confirm your job is on-line, login as a "Guest" in the Job Center area and check the listings for

Beasley Media Group Detroit General Sales Manager AMFM#1407753

Pay particular attention to the Control Number, as this number is unique to the job you posted. Please be patient ... this job will not be placed on-line automatically. It will be reviewed first by a AMFMJobs.com Administrator before being added to the database. Thank you!

Would you like to be able to submit jobs directly to the database? Are you a Station Manager, Human Resources Manager, News Director, Production Manager, Chief Engineer or the person tasked with posting jobs for your station? Become a registered employer today, and post jobs 24 hours a day! It's free and easy!

University of Michigan-Flint just approved your job, Beasley Media Group Detroit  
General Sales Manager

Handshake <employers@g.joinhandshake.com>

Sat 12/18/2021 7:50 AM

To: Lauren Conn <Lauren.Conn@bbgl.com>



## Your job was just approved at University of Michigan-Flint

You can now see candidate matches from this school and invite them to apply to your job via Job Matches.

[See matches](#)

For a full list and status of school postings associated with this job, [go here](#).

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).



P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

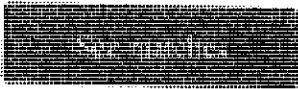
---

**From:** employers@g.joinhandshake.com on behalf of Handshake  
<employers@g.joinhandshake.com>  
**Sent:** Thursday, December 16, 2021 7:30 AM  
**To:** Lauren Conn  
**Subject:** Albion College just approved your job, Beasley Media Group Detroit General Sales Manager



## Your job was just approved at Albion College

You can now see candidate matches from this school and invite them to apply to your job via Job Matches.



For a full list and status of school postings associated with this job, [go here](#).

---

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# Beasley Media Group Detroit General Sales Manager

Job #5749438 • Created 12/13/2021 by Lauren Conn • Expires 1/31/2022

Edit

[\(/jobs/5749438/edit\)](/jobs/5749438/edit)

More Actions ▾

[Details \(/jobs/5749438\)](/jobs/5749438) [Schools \(/jobs/5749438/schools\)](/jobs/5749438/schools) [Matches \(/jobs/5749438/matches\)](/jobs/5749438/matches) [Applicants \(0\)](#)

## Targeted schools

[Post to more schools \(/jobs/5749438/edit?initial\\_page=3\)](#)

Search for a school

Pending (11)

Approved (10)

School	Status	Applications	Comments	Apply Start	Expiration
Adrian College	Approved	0	0	12/13/21	1/31/22
Albion College	Pending	0	0	12/13/21	1/31/22
Aquinas College	Approved	0	0	12/13/21	1/31/22

← Jobs (/jobs)

# Beasley Media Group Detroit General Sales Manager

Job #5749438 • Created 12/13/2021 by Lauren Conn • Expires 1/31/2022

Edit

(/jobs/5749438/edit)

More Actions ▾

**Details (/jobs/5749438) Schools (/jobs/5749438/schools) Matches (/jobs/5749438/matches) Applicants (0)**

## Targeted schools

Post to more schools (/jobs/5749438/edit?initial\_page=3)

Search for a school

Pending (11)

Approved (10)

School

Status Applications Comments Apply Start Expiration \*

Grand Valley State University Pending 0 0 12/13/21 1/31/22 ☰

Lawrence Technological University Approved 0 0 12/13/21 1/31/22 ☰

Macomb Community College Approved 0 0 12/13/21 1/31/22 ☰

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### Qualifications:

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement, with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels.
- in addition to traditional radio/media sales skills and background.
- Ability to motivate account executives toward successfully maintaining strong relationships with local and regional accounts and advertising agencies.
- Stellar writing and presentations skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

**Last Date for Consideration: Ongoing - Until Filled.**

Cancel



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Details

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**Lauren Conn**

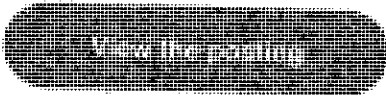
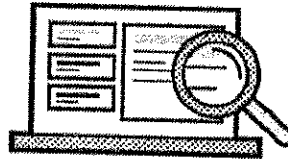
---

**From:** Indeed for Employers <no-reply@indeed.com>  
**Sent:** Wednesday, December 15, 2021 6:10 AM  
**To:** Lauren Conn  
**Subject:** Your Beasley Media Group Detroit General Sales Manager job is live on Indeed!

**indeed** for employers

## Your job is live!

Your Beasley Media Group Detroit General Sales Manager role for Beasley Media Group in Ferndale, MI 48220 is ready for job seekers to see!



**Free postings are live for 30 days.**  
Your job will pause on 01/14/2022.



**Have questions?**  
Contact Client Services  
[1-800-430-6955](tel:1-800-430-6955)



Back to jobs

### Beasley Media Group Detroit General Sales Manager

Beasley Media Group - Royal Oak, MI

Clicks

Generating data...

Check back tomorrow to see how your job is performing.

4 States Open

Clicks this week

**Details**  
Created: December 14, 2021  
Views: 2  
Company size: 500+

Find candidates

Candidates

**Budget**  
Job budget: Not specified  
Sponsor job

0 Active Candidates  
0 In view  
0 Viewing  
0 Not viewed  
0 Archived

**Job description**

**Position Available**

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

Description:

Beasley Media Group, LLC is seeking a self-motivated, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. The position will report to the local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

**Qualifications:**

- Minimum of five years of successful experience in media management.
- Demonstrated ability to develop and manage a sales team.
- Proven ability to create and execute a sales strategy that results in consistent growth.
- Experience managing a sales team in a competitive market.
- Ability to manage account relationships, ensure sales team's adherence to national and local advertising sales rules and regulations.
- Strong ability to build and maintain a profitable relationship with agency partners, advertising agencies and high-level executives in advertising agencies.
- Strong ability to build and maintain a profitable relationship with agency partners and clients.
- Strong ability to work closely with key account executives to drive business in the local market.

The qualified candidate must have a proven track record in leading a highly successful media sales team.

**Qualifications:**

- Minimum of five years of successful experience in media management.
- Demonstrated ability to develop and manage a sales team.
- Proven ability to create and execute a sales strategy that results in consistent growth.
- Experience managing a sales team in a competitive market.
- Ability to manage account relationships, ensure sales team's adherence to national and local advertising sales rules and regulations.
- Strong ability to build and maintain a profitable relationship with agency partners, advertising agencies and high-level executives in advertising agencies.
- Strong ability to build and maintain a profitable relationship with agency partners and clients.
- Strong ability to work closely with key account executives to drive business in the local market.
- Ability to manage account relationships, ensure sales team's adherence to national and local advertising sales rules and regulations.
- Strong ability to build and maintain a profitable relationship with agency partners and clients.
- Strong ability to work closely with key account executives to drive business in the local market.
- Ability to manage account relationships, ensure sales team's adherence to national and local advertising sales rules and regulations.
- Strong ability to build and maintain a profitable relationship with agency partners and clients.
- Strong ability to work closely with key account executives to drive business in the local market.

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligation under Federal law.

Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants should indicate Where They found the Posting.

E-mail cover letter and resume.

No Phone Calls Please.

BeasleyMedia Group, LLC is an Equal Opportunity Employer.



This is a preview of what people may see  
Your job post may look slightly different when it goes live.

X

## Beasley Media Group Detroit- General Sales Manager

Beasley Media Group - Farmdale, MI 48220



### Position Available

Date: December 13, 2021

#### Title: General Sales Manager

Media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

#### Qualifications:

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement, with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and

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Job Status

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Beasley Media Group Detroit General Sales Manager  
1 Radio Plaza St. Ferndale, MI 48226

1  
Awaiting Review

50 seconds

Pending

Actions

Integrated Sales Manager  
1 Radio Plaza St. Ferndale, MI 48226

1  
Awaiting Review

7 days

Open

Actions

Beasley Media Group Detroit Praise Network Account Executive  
1 Radio Plaza St. Ferndale, MI 48226

1  
Awaiting Review

3 months

Open

Actions

Beasley Media Group Detroit Account Executive  
1 Radio Plaza St. Ferndale, MI 48226

1  
Awaiting Review

3 months

Open

Actions

Your job is not currently live. All live jobs also are typically reviewed in 24 hours. We'll notify when it goes live.

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Lauren Conn  
Event & Account Manager

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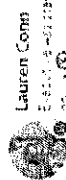
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Start a post

Photo Video Event Write article



Lauren Conn  
Event & Account Manager at Beasley Media Group

Beasley Media Group Detroit is hiring! #hring #media



Position Available

Date: December 11, 2021  
Title: General Sales Manager  
Location: Detroit, MI

**Description:**  
Beasley Media Group, LLC is seeking a multi-year, excellent, dynamic, energetic media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our status of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The successful candidate must have a proven track record in leading a highly successful media sales team.

**Qualifications:**

- Minimum of four years of successful experience in media management.
- Demonstrable history of revenue and account growth with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue targets.
- Extensive knowledge of digital sales processes, CRM platforms, and distribution channels.
- Ability to manage account executives toward successfully maintaining strong local and regional accounts and advertising agencies.
- Drive to build and maintain a qualitative network of sales relationships with agency planners and clients.

*Please do not respond to this post with an application or resume. Applications will be reviewed on a rolling basis.*

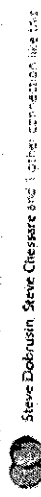
Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants should indicate where they found the posting.

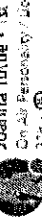
Email cover letter and resume to: DetroitJobs@beasley.com. No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

Like Comment Share Send



Steve Dobrusin Steve Chesters and 1 other commented like this



Joanna Turtle · 1w  
On All Personality Licensed Radio  
27k · 3

When you think life is hard, remember there is always someone that has more going on than you do.

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### Submit a Job Opening

The Job Postings Board is an online recruitment service for employers and job seekers. It is a free service for employers to post their job openings and for job seekers to search for jobs. The service is available to all employers and job seekers who are members of the Job Postings Board. The service is available to all employers and job seekers who are members of the Job Postings Board.

Job Posting

Submit a Job Opening

## Beasley Media Group Detroit General Sales Manager

Beasley Media Group is seeking a General Sales Manager for its Detroit office. The position is responsible for managing the sales and marketing activities of the Detroit office. The position is responsible for managing the sales and marketing activities of the Detroit office.

Beasley Media Group

Beasley Media Group

Beasley Media Group

Beasley Media Group

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Beasley Media Group



Mathematical Foundations of Probability Theory

by  
L. V. Ahlfors

Phonetic: /mæθəˈmætɪkəl/

ISBN 0-201-08532-1

Hardcover \$18.95

**JOB DETAILS**

CELLS ONE  
**Beesley Media Group Detroit; General Sales Manager**  
 Job Description

**POSITION AVAILABLE**

Date Available: December 13, 2021

**POSITION AVAILABLE**

Date Available: December 13, 2021

Title: General Sales Manager  
 Location: Detroit, MI

Description:  
 Beesley Media Group is seeking a General Sales Manager to lead the Detroit sales team. The ideal candidate will have 5+ years of sales experience in a media or advertising environment. Responsibilities include identifying and securing advertising opportunities, managing client relationships, and ensuring revenue targets are met.

- Qualifications:**
- 5+ years of sales experience in a media or advertising environment
  - Proven track record of meeting or exceeding sales targets
  - Strong communication and negotiation skills
  - Ability to manage multiple accounts and projects simultaneously
  - Bachelor's degree in Business, Marketing, or related field
  - Excellent organizational and time management skills
  - Self-motivated and results-driven

Beesley Media Group is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, gender, age, religion, or national origin. This position is subject to a background check and drug testing.

Last Date for Application: Open - Until Filled

For more information, please contact: [talent@puremichigan.com](mailto:talent@puremichigan.com) or [313-963-1234](tel:313-963-1234)

**Job Summary**

Organization: Beesley Media Group, LLC  
 Job Title: General Sales Manager  
 Location: Detroit, MI  
 Position Number: 123456789  
 Position Type: Full-time  
 Expiration Date: 12/31/2021  
 Education Level: Bachelor's Degree  
 Experience: 5+ years  
 Job Level: Manager  
 Job Characteristics: Sales, Marketing, Client Relations

Beasley Media Group, LLC

Employer User Guide

### Manage Job Postings

ACTIVE JOBS	INACTIVE JOBS	DRAFT JOBS														
<p><b>ALL JOBS</b>   <b>ORGANIZATION</b>   <b>IF POSTED</b>   <b>IF EXPIRED</b>   <b>FEEDBACK</b>   <b>MY SAVED JOBS</b></p>	<table border="1"> <tr> <td><input type="checkbox"/></td> <td>19141992</td> <td>Beasley Media Group, LLC</td> <td>Beasley Media Group Detroit General Sales Manager</td> <td>12/15/2021</td> <td>01/12/2022</td> <td>0/0/0</td> </tr> <tr> <td><input type="checkbox"/></td> <td>17624939</td> <td>Beasley Media Group, LLC</td> <td>Beasley Media Group Detroit Integrated Sales Manager</td> <td>12/08/2021</td> <td>01/07/2022</td> <td>1/0/0</td> </tr> </table>	<input type="checkbox"/>	19141992	Beasley Media Group, LLC	Beasley Media Group Detroit General Sales Manager	12/15/2021	01/12/2022	0/0/0	<input type="checkbox"/>	17624939	Beasley Media Group, LLC	Beasley Media Group Detroit Integrated Sales Manager	12/08/2021	01/07/2022	1/0/0	
<input type="checkbox"/>	19141992	Beasley Media Group, LLC	Beasley Media Group Detroit General Sales Manager	12/15/2021	01/12/2022	0/0/0										
<input type="checkbox"/>	17624939	Beasley Media Group, LLC	Beasley Media Group Detroit Integrated Sales Manager	12/08/2021	01/07/2022	1/0/0										

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For security reasons it is important to remember to close your browser completely when you are done. Hide this Message



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Tuesday, December 14, 2021 10:47 AM  
**To:** 'PATRICIA EDMONDS'  
**Subject:** RE: Beasley Media Group Job Posting- Integrated Sales Manager

Hi Pat~

Here is the job code information for the General Sales Manager ad ☺

19141093

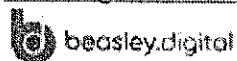
Beasley Media Group, LLC

Beasley Media Group Detroit General Sales



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**From:** Lauren Conn

**Sent:** Monday, December 13, 2021 3:35 PM

**To:** 'marcia.fishman@sagaftra.org' <marcia.fishman@sagaftra.org>; 'Detroit Urban League- Shellita Richmond (shelita.richmond@deturbanleague.org)' <shelita.richmond@deturbanleague.org>; 'Detroit Urban League-NC Anderson' <ncanderson@deturbanleague.org>; 'Detroit Workfoce Development Department' <detroitmwa@emptrain.ci.detroit.mi.us>; 'Sandra Rice (Sandra.Rice@nbcuni.com)' <Sandra.Rice@nbcuni.com>; 'placement@focushope.edu' <placement@focushope.edu>; 'dwhite@detroitnaacp.org' <dwhite@detroitnaacp.org>; 'MI Works Oak Park Center- Pat Edmonds' <pedmond@oakparkcareercenter.org>; 'laked@oakgov.com' <laked@oakgov.com>; 'University of Detroit Mercy (careerlink@udmercy.edu)' <careerlink@udmercy.edu>; 'umd-careersv@umich.edu' <umd-careersv@umich.edu>; 'University of Phoenix Detroit Main Campus- Ebony Taylor' <ebony.taylor@phoenix.edu>; 'mwhitfi1@wcccd.edu' <mwhitfi1@wcccd.edu>; 'MSU Alumni Association (careers@uadv.msu.edu)' <careers@uadv.msu.edu>; 'kimberlyh@myacc.org' <kimberlyh@myacc.org>;

**Job Details Information**

**Job Information**  
 Job ID: 6428148  
 Position Title: Senior Financial Officer Manager  
 Position Available Date: December 12, 2021  
 Job Location: East Lansing, Michigan  
 Location: Lansing, Michigan

**Description**  
 The Senior Financial Officer Manager is responsible for the overall financial management of the college. This position is a key role in the college's financial operations and is responsible for the development and implementation of financial policies and procedures. The Senior Financial Officer Manager will also be responsible for the oversight of the college's financial reporting and compliance with state and federal regulations.

- Qualifications**
- Minimum of 10 years of experience in financial management.
  - Graduate degree in business administration or related field.
  - Proven ability to manage and lead a team of financial professionals.
  - Experience in financial reporting, budgeting, and financial planning.
  - Strong communication and interpersonal skills.
  - Ability to work effectively with other departments and stakeholders.
  - Knowledge of financial systems and software.
  - Excellent organizational and time management skills.
  - Ability to work under pressure and meet deadlines.
  - Strong attention to detail and accuracy.

**Responsibilities**  
 - Develop and implement financial policies and procedures.  
 - Oversee the college's financial reporting and compliance.  
 - Manage the college's budget and financial planning.  
 - Provide leadership and guidance to the financial staff.  
 - Collaborate with other departments to ensure financial accuracy.  
 - Monitor and report on the college's financial performance.  
 - Ensure the college's financial systems are up-to-date and secure.

**Job Information**  
 Job ID: 6428148  
 Position Title: Senior Financial Officer Manager  
 Position Available Date: December 12, 2021  
 Job Location: East Lansing, Michigan  
 Location: Lansing, Michigan

**Company Information**  
 Company Name: Oakland Community College  
 Employer Info: Oakland Community College  
 Company Description: Oakland Community College is a public college in East Lansing, Michigan. It offers a variety of undergraduate and graduate programs in business, education, health care, and liberal arts. The college is committed to providing a high-quality education and is a member of the Association of Public Higher Education Institutions (APHEI).

**Contact Information**  
 Address: 600 University Street, East Lansing, MI 48824  
 Phone: 517.335.2000  
 Email: careers@oaklandcc.edu

### Job Postings

Job #6626148 has been posted successfully.

Listed below are the jobs you have posted to Oakland Community College.

On Hold: not yet reviewed, displayed on a pink background

Pending: reviewed and approved; scheduled to become Active on a future date

Under Review: additional information is needed for approval

Active: reviewed and approved; visible to job seekers

Expired: Expiration Date has been reached, no longer visible to job seekers; displayed in red text

Not Approved: reviewed but not approved for display to job seekers

Click on the Status header to sort the jobs by status (Active, Expired, etc.).

Click the Job ID to view a posting as job seekers will see it.

Click the icon to Edit a job posting.

Click the icon to Expire an active job posting.

Click the icon to Repost a job posting.

Click the icon to view Submissions to a posting.

[Post a New Job](#)

Show 10 entries

Search

Job ID	Job Title	On Hold	Job Type	Deadline
6626148	Beasley Media Group Detroit General Sales Manager	On Hold	Full Time	01/13/2022
6621169	Beasley Media Group Detroit Integrated Sales Manager	Active	Full Time	01/06/2022
6552614	Beasley Media Group Detroit Account Executive	Expired	Full Time	10/16/2021
6552622	Beasley Media Group Detroit Praise Network Account Executive	Expired	Full Time	10/16/2021
6331982	Beasley Media Group Detroit On-Air Host	Expired	Full Time	06/30/2021
5398076	Beasley Media Group Detroit Digital Program Director	Expired	Full Time	06/07/2021
6327201	Beasley Media Group Detroit Associate Media Coordinator	Expired	Full Time	02/15/2021
6316910	Beasley Media Group Detroit Digital Project Coordinator	Expired	Full Time	01/20/2021
6282653	Beasley Media Group Detroit Account Executive	Expired	Full Time	12/21/2020
6274568	105.1 The BOUNCE Assistant Program Director/Afternoon Host	Expired	Full Time	11/07/2020

Showing 1 to 10 of 29 entries

Previous 2 3 Next

**Job Details Information**

**Job ID:** 10000000000000000000  
**Job Title:** Service Center Sales Manager  
**Job Description:**

**Location:** Beasley Motors Group, Service Center Sales Manager  
**City:** Aurora, CO  
**State:** CO  
**Country:** US  
**Posting Date:** 12/15/2019  
**Posting Time:** 10:00 AM  
**Posting Status:** Open

**Job Summary:** The Service Center Sales Manager is responsible for the overall management of the service center sales department. This includes developing and implementing sales strategies, managing sales staff, and ensuring the highest level of customer satisfaction. The ideal candidate will have a proven track record in sales management and a strong understanding of the automotive industry.

**Key Responsibilities:**

- Develop and implement sales strategies to drive revenue growth.
- Manage and motivate sales staff to achieve targets.
- Monitor sales performance and identify areas for improvement.
- Provide training and support to sales staff.
- Ensure excellent customer service and retention.
- Collaborate with other departments to support sales efforts.

**Qualifications:**

- Bachelor's degree in Business Administration or Marketing.
- Minimum 5 years of sales management experience in the automotive industry.
- Proven track record of meeting or exceeding sales targets.
- Strong communication and leadership skills.
- Ability to work in a fast-paced, high-pressure environment.

**Compensation:** Competitive salary and benefits package, including health, dental, and vision insurance.

**Application Information:**

- Apply Online:** [Apply Now](#)
- Company Website:** [Beasley Motors Group](#)
- Contact:** [hr@beasleymotors.com](mailto:hr@beasleymotors.com)



BEASLEY  
 BEASLEY MOTORS GROUP  
 15000 W. 10th Street, Suite 200, Aurora, CO 80012  
 (303) 441-1234

### Job Postings

Job #6226157 has been posted successfully.

Listed below are the jobs you have posted to Schoolcraft College.

- On Hold:** not yet reviewed, displayed on a pink background
  - Pending:** reviewed and approved, scheduled to become Active on a future date
  - Under Review:** additional information is needed for approval
  - Active:** reviewed and approved, visible to job seekers
  - Expired:** Expiration Date has been reached, no longer visible to job seekers, displayed in red text
  - Not Approved:** reviewed but not approved for display to job seekers
- Click on the Status header to sort the jobs by status (Active, Expired, etc.).

- Click the Job ID to view a posting as job seekers will see it.
- Click the icon to Edit a job posting.
- Click the icon to Explore an active job posting.
- Click the icon to Repost a job posting.
- Click the icon to view Submissions to a posting.

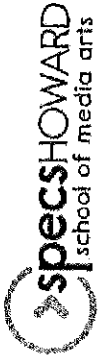
**Post a New Job**

Show 10 entries

Job ID	Job Title	Status	Job Type	Deadline	Actions
6626167	Beasley Media Group Detroit General Sales Manager	On Hold	Full Time	01/13/2022	[Edit] [Explore] [Repost] [Submissions]
6627176	Beasley Media Group Detroit Integrated Sales Manager	Active	Full Time	01/06/2022	[Edit] [Explore] [Repost] [Submissions]
6552658	Beasley Media Group Detroit Account Executive	Expired	Full Time	10/16/2021	[Edit] [Explore] [Repost] [Submissions]
6552644	Beasley Media Group Detroit Praise Network Account Executive	Expired	Full Time	10/15/2021	[Edit] [Explore] [Repost] [Submissions]
6332001	Beasley Media Group Detroit On-Air Host	Expired	Full Time	06/30/2021	[Edit] [Explore] [Repost] [Submissions]
6898090	Beasley Media Group Detroit Digital Program Director	Expired	Full Time	06/07/2021	[Edit] [Explore] [Repost] [Submissions]
6327160	Digital Assistant	Expired	Full Time	02/15/2021	[Edit] [Explore] [Repost] [Submissions]
6316919	Detroit Digital Project Coordinator	Expired	Full Time	01/31/2021	[Edit] [Explore] [Repost] [Submissions]
6281915	Account Executive	Expired	Full Time	12/30/2020	[Edit] [Explore] [Repost] [Submissions]
6274565	105.1 The BOUNCE Assistant Program Director/Afternoon Host	Expired	Full Time	11/07/2020	[Edit] [Explore] [Repost] [Submissions]

Showing 1 to 10 of 42 entries

Previous 1 2 3 4 5 Next



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## SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Editor
- Producer
- Promotions and sales
- Sprint writing and storvhardinn

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

Company Name \*

Beasley Media Group

Contact Name \*

Lauren M Conn

Title

Executive Assistant

Department

HR/Admin

Company Address

1 RADIO PLAZA ST

Street Address

1 RADIO PLAZA ST

## Beasley Media Group Detroit General Sales Manager

### Job Description

#### Position Available

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

### Upload Job Description

Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: .pdf, .doc, .docx, .txt

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## Lauren Conn

---

**From:** umichdearborn-csm@symplicity.com  
**Sent:** Tuesday, December 14, 2021 1:29 PM  
**To:** Lauren Conn  
**Subject:** Career Connections: Job Position Approved

Dear Lauren Conn:

The following position has been approved:

Beasley Media Group Detroit General Sales Manager


If students are interested in applying for this position, they will be given the instructions that you posted. If no specific instructions are given, the resumes of interested students will accumulate online and be sent to you at the end of the job posting time period.

If you have any questions about your job posting, please feel free to contact a Career Connections team member.

Thank you for your interest in recruiting our students,

The Career Connections Team at the University of Michigan - Dearborn

Powered By Symplicity

 This is how a student may see your job posting.



# Beasley Media Group Detroit General Sales Manager

Beasley Media Group, INC.

Full Time

Position Type

Full Time

Work Authorization

Citizen, Non-Citizen/Permanent Visa

Description

Position Available

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

### Important Dates

Posted On:  
Dec 14, 2021

Application Deadline:  
Jan 31, 2022

- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled.

Interested Applicants Should Indicate Where They Found the Posting.

E-mail cover letter and resume to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com).

No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

Location

Ferndale, Michigan United States

Desired Major(s)

All Majors

Salary Level

Negotiable

Additional Documents

Cover Letter



- Home
- Employee Profile
- Jobs

**Job Postings**

- Student Resumes
- Job Shadow
- Archived Jobs
- CP Jobs

**Publication Requests**

- Events
- Resume Boxes
- Career Outcomes
- Calendar
- Account

Yes, the University of Michigan - Dearborn Career Connections system is open to alumni to use.

- Job Postings (non-OCR)
- Student Resumes (non-OCR)
- Multi-School Postings (Purdue)
- Job Shadow
- Archived Jobs
- CP Jobs

**Keywords**

searches,active,description and organization name (max 3 characters)

**Contact Name**

Clear More Filters

2 results

Expiration Date

**Beasley Media Group Detroit General Sales Manager**

Ferndale, Michigan, United States - Full Time

ID: 38219

Posted On Dec 14, 2021 Ending on Jan 31, 2022



Applicants



Home / Jobs

# Job Postings

- Home
- Employer Profile
- Jobs
- Job Postings
- Student Resumes
- Job Shadow
- Archived Jobs
- CF Jobs
- Publication Requests
- Events
- Resume Books
- Career Outcomes
- Calendar
- Account

1 If you are hiring for a remote position, we recommend including the word "remote" in both the job title and description for greater visibility.

Your answer within the 'Salary' field does not have to indicate a specific value (e.g. \$15.00/hour). You are free to input any text, narrative or numerical data to indicate the salary level (e.g. Commensurate with experience).

Yes, the University of Michigan - Dearborn Career Connections system is open to alumni to use.

Thank you for recruiting at University of Michigan - Dearborn. Your Beasley Media Group Detroit General Sales Manager job has been submitted for approval.

## Want to fill your job faster? Post to more schools on Symplicity Recruit.

Expand your reach by posting this job to the largest network of schools available on Symplicity Recruit.



Post once to multiple schools    Choose from over 800 schools    Verified students and alumni    Manage all applications together

Lauren Conn

**From:** umichdearborn-csm@symplicity.com  
**Sent:** Tuesday, December 14, 2021 11:04 AM  
**To:** Lauren Conn  
**Subject:** Add your logo for Beasley Media Group Detroit General Sales Manager

Hi Lauren,

Thank you for your recent job posting for Beasley Media Group Detroit General Sales Manager. We noticed you do not have a logo in your employer profile. To help your job stand out, you can upload your logo in the Employer Profile at University of Michigan - Dearborn. The following link will take you directly your

Employer Profile after signing in: [https://umichdearborn-](https://umichdearborn-csm.symplicity.com/employers/index.php?s=profile&ss=profile&m=form2)

[csm.symplicity.com/employers/index.php?s=profile&ss=profile&m=form2](https://umichdearborn-csm.symplicity.com/employers/index.php?s=profile&ss=profile&m=form2)

Need to update more than one school? You can add your logo in Symplicity Recruit and then publish it to all of your connected schools in one click. To get started, go to Symplicity Recruit

<https://www.symplicity.com/employers/campus-recruiting>

Thank you,





Beasley Media Group Detroit

# Beasley Media Group Detroit General Sales Manager

Beasley Media Group Detroit  
Farmdale, MI, USA

Arts/entertainment/media Executive Marketing/advertising Sales

## Position Available

Date Available: December 13th, 2021

Title: General Sales Manager

Location: Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

Apply to this Job

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### Similar Jobs

- Executive Director of Sales Operations  
Beasley Media Group
- Manager/Director of Laboratory Operations - Functional Fluidics - Detroit  
Functional Fluidics
- EVICTION PREVENTION DIRECTOR - Housing - Metro Detroit, MI  
Lakeshore Legal Aid
- Account Representative for Paid Media & Public Affairs Detroit, MI  
Lakeshore Legal Aid
- Account Representative for Paid Media & Public Affairs

**Business Operations Team Leader (Director equivalent)**  
American College of Cardiology

**Scientist I, Computational Chemistry (Machine Learning/  
Data Science)**  
PTC Therapeutics

**Chief Financial Officer**  
Mission Point Healthcare Services

**Regional Field Consultant**  
State of Michigan - Division of Environmental Health

**Construction Sales Manager - Detroit, MI**  
DIRTT

**EXPRESSION OF INTEREST - AV SALES  
MANAGER - DETROIT**  
J. Patrick & Associates

**Field Sales Representative, Manheim - Detroit /  
Lansing / Ann Arbor**  
Car Automotive

**Sales Associate - Detroit Metropolitan Wayne  
Airport**  
Hudson Group



200 Fletcher St, Ann Arbor, MI 48109 (closed for renovation)  
800.847.4764 | alumni@umich.edu

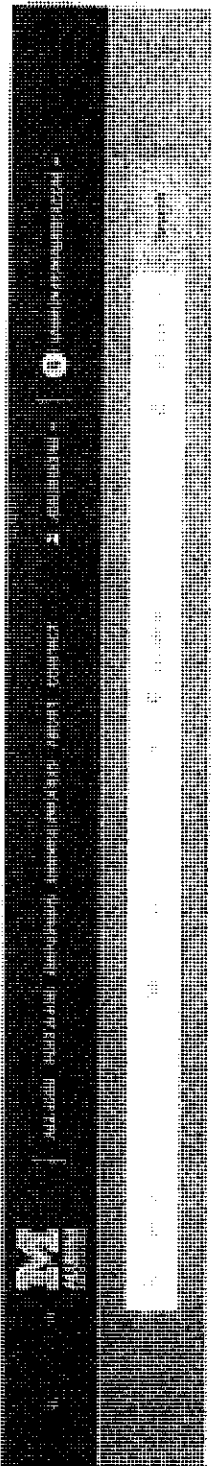
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# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

Latest Jobs

**Beasley Media Group Detroit: General Sales Manager**  
Beasley Media Group Detroit | Ferndale, MI, USA

**Business Operations Team Leader (Director equivalent)**  
American College of Cardiology | Washington, D.C., USA

**Scientist I, Computational Chemistry ( Machine Learning/ Data Science)**  
PTC Therapeutics | Bridgewater, NJ, USA

**Chief Financial Officer**  
Mission Point Healthcare Services | Bingham Farms, MI, USA

**Regional Field Consultant**  
State of Michigan - Division of Environmental Health | Lansing, MI, USA

**Applications Programmer/Analyst Senior/Intermediate**  
University of Michigan Institute for Social Research | Ann Arbor, MI, USA

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1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

Preview Your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

# Beasley Media Group Detroit General Sales Manager

Beasley Media Group Detroit

9 Ferndale, MI, USA

Account Executive, Events, Marketing/Advertising, Sales

## Position Available

Date Available: December 13th, 2021  
Title: General Sales Manager  
Location: Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a two-charge, confident, dynamic, multi-year media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must embrace our culture of excellence, proactive communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, oversee, and motivate top performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

### Qualifications:

- Minimum of four years of successful experience in media management.
- Proven ability to meet and exceed account objectives across multiple markets to deliver revenue growth.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels in addition to traditional radio/media sales skills and background.
- Ability to manage account executives/owners successfully maintaining strong relationships with local and regional accounts and advertising agencies.
- Drive to build and maintain a quantifiable network of solid relationships with agency partners and clients.
- Desire to work directly with key account executives to close business in person.
- Stellar writing and presentation skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

Last Date for Consideration: Ongoing - Until Filled

Interested Applicants Should Indicate Where They Found the Posting

E-mail cover letter and resume to: DetroitJobs@bmg.com. No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

Back

Submit

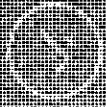


2011 Ketchikan Sh. Ann Arbor, MI 48107 (Education renovation)  
300.977.9764 | alumni@umich.edu

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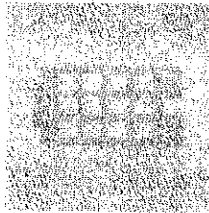
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Thank you

- Manage Profile
- Export Data
- Hide Profile
- View your public Profile



### Beasley Media Group

[bbg.com](http://bbg.com)

Ferndale, MI, USA

[lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)

2485863010

**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, December 14, 2021 11:12 AM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** December 14, 2021  
**Order #:** 00438666  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit General Sales Manager  
**Company:** Beasley Media Group Detroit  
**Location:** Ferndale, MI, USA  
**Expires:** January 13, 2022

Share now!



**ORDER DETAILS:**

Single Job Posting - 30 Days \$0.00  
**Total:** \$0.00

**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Tuesday, December 14, 2021 1:32 PM  
**To:** Lauren Conn  
**Subject:** Non-OCR Position Approved

Dear Lauren:

The following position has been approved:

Beasley Media Group Detroit General Sales Manager

If students are interested in applying for this position, their resumes will be submitted to the email address you provided, unless you selected a different application method.

If you have any questions about your job posting, please feel free to contact Career Services.

Thank you for your interest in recruiting our students!

Walsh Career Services

Powered By Symplicity

**Documentation of announcements sent to organizations requesting job notifications.**



## Position Available

**Date:** December 13, 2021  
**Title:** General Sales Manager  
**Location:** Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

### Qualifications:

- Minimum of four years of successful experience in media management.
- Quantifiable history of revenue goal achievement, with consistent growth.
- Proven ability to coach and lead account executives across multiple brands to deliver revenue budget.
- Extensive knowledge of digital sales processes, digital platforms, and distribution channels, in addition to traditional radio/media sales skills and background.
- Ability to motivate account executives toward successfully maintaining strong relationships with local and regional accounts and advertising agencies.
- Drive to build and maintain a quantifiable network of solid relationships with agency planners and clients.
- Desire to work directly with key account executives to close business in person.
- Stellar writing and presentations skills.
- Willingness to embrace change, encourage innovation and solve problems creatively.
- Valid Driver's License, good driving record, and insurability required.
- Covid-19 vaccination required.

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

**Last Date for Consideration: Ongoing - Until Filled.**

**Interested Applicants Should Indicate Where They Found the Posting.**

**E-mail cover letter and resume to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

**Lauren Conn**

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:37 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madelonne-University'; 'brant@madelonne.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- General Sales Manager  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi everyone--

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a General Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgdl.com](mailto:lauren.conn@bbgdl.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)





Lauren Conn

**From:** Lauren Conn  
**Sent:** Monday, December 13, 2021 3:35 PM  
**To:** 'mariafishman@sogafra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workforce Development Department'; 'Sandra-Rico (Sandra.Rico@abcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careers@umich.edu'; 'University of Phoenix-Detroit Main Campus-Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uacv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Integrated Sales Manager  
**Attachments:** Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a General Sales Manager. Please see attached and post. ☺

Thanks!



*Lauren Conn*

Executive Assistant/HR Assistant/  
EEO & Public File Coordinator  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
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### WANTED- Beasley Media Group Detroit General Sales Manager

Moderators: shawnski, jdenver, mpaulsen60

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voice tracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

Iconn

### WANTED- Beasley Media Group Detroit General Sales Manager

Mon Dec 13, 2021 1:56 pm

Position Available

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

Qualifications:

<https://www.allaccess.com/forum/viewtopic.php?f=10&t=95923>



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Lauren Conn

---

**From:** employers@g.joinhandshake.com on behalf of Handshake  
<employers@g.joinhandshake.com>  
**Sent:** Thursday, December 16, 2021 7:30 AM  
**To:** Lauren Conn  
**Subject:** Albion College just approved your job, Beasley Media Group Detroit General Sales Manager

 **Handshake**

## Your job was just approved at Albion College

You can now see candidate matches from this school and invite them to apply to your job via Job Matches.



For a full list and status of school postings associated with this job, [go here](#).

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

 **Handshake**

P.O. Box 40770, San Francisco, CA 94140

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# Beasley Media Group Detroit General Sales Manager

Job #5749438 • Created 12/13/2021 by Lauren Conn • Expires 1/31/2022

Edit

[\(/jobs/5749438/edit\)](/jobs/5749438/edit)

More Actions ▾

[Details \(/jobs/5749438\)](/jobs/5749438)

[Schools \(/jobs/5749438/schools\)](/jobs/5749438/schools)

[Matches \(/jobs/5749438/matches\)](/jobs/5749438/matches)

[Applicants \(0\)](#)

## Targeted schools

[Post to more schools \(/jobs/5749438/edit?initial\\_page=3\)](/jobs/5749438/edit?initial_page=3)

Search for a school

Pending (11)

Approved (10)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	12/13/21	1/31/22	☰
<del>Albion College</del>	Pending	0	0	12/13/21	1/31/22	☰
Aquinas College	Approved	0	0	12/13/21	1/31/22	☰

Baker College	Pending	0	0	12/13/21	1/31/22	≡
Calvin University	Pending	0	0	12/13/21	1/31/22	≡
Central Michigan University	Pending	0	0	12/13/21	1/31/22	≡
<i>J</i> Columbia College Chicago	Pending	0	0	12/13/21	1/31/22	≡
<i>X</i> Davenport University	Pending	0	0	12/13/21	1/31/22	≡
Eastern Michigan University	Pending	0	0	12/13/21	1/31/22	≡
Ferris State University and KCAD	Approved	0	0	12/13/21	1/31/22	≡

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# Beasley Media Group Detroit General Sales Manager

Job #5749438 • Created 12/13/2021 by Lauren Conn • Expires 1/31/2022

Edit (/jobs/5749438/edit)

More Actions ▾

[Details \(/jobs/5749438\)](/jobs/5749438) [Schools \(/jobs/5749438/schools\)](/jobs/5749438/schools) [Matches \(/jobs/5749438/matches\)](/jobs/5749438/matches) [Applicants \(0\)](#)

## Targeted schools

[Post to more schools \(/jobs/5749438/edit?initial\\_page=3\)](/jobs/5749438/edit?initial_page=3)

Search for a school

- Pending (11)
- Approved (10)

School	Status	Applications	Comments	Apply Start	Expiration
Grand Valley State University	Pending	0	0	12/13/21	1/31/22
Lawrence Technological University	Approved	0	0	12/13/21	1/31/22
Macomb Community College	Approved	0	0	12/13/21	1/31/22

<del>X</del> Madonna University	Approved	0	0	12/13/21	1/31/22	≡
Michigan State University	Approved	0	0	12/13/21	1/31/22	≡
Michigan Technological University	Approved	0	0	12/13/21	1/31/22	≡
<del>X</del> Oakland University	Approved	0	0	12/13/21	1/31/22	≡
Saginaw Valley State University	Pending	0	0	12/13/21	1/31/22	≡
The University of Michigan	Approved	0	0	12/13/21	1/31/22	≡
University of Michigan-Flint	Pending	0	0	12/13/21	1/31/22	≡

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# Beasley Media Group Detroit General Sales Manager

Job #5749438 • Created 12/13/2021 by Lauren Conn • Expires 1/31/2022

Edit

[\(/jobs/5749438/edit\)](/jobs/5749438/edit)

More Actions ▾

[Details \(/jobs/5749438\)](/jobs/5749438)
[Schools \(/jobs/5749438/schools\)](/jobs/5749438/schools)
[Matches \(/jobs/5749438/matches\)](/jobs/5749438/matches)
[Applicants \(0\)](#)

## Targeted schools

[Post to more schools \(/jobs/5749438/edit?initial\\_page=3\)](/jobs/5749438/edit?initial_page=3)

Search for a school

Pending (1)

Approved (10)

School	Status	Applications	Comments	Apply Start	Expiration
Western Michigan University	Pending	0	0	12/13/21	1/31/22

< 3 / 3 >



Job Description

Job ID

463144

Job Title

Police - Sheriff's Office - Sheriff's Office - Sheriff's Office

Job Description

See attached file for details.

See attached file for details.

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**Job Postings**

Job #6526169 has been posted successfully.

Listed below are the jobs you have posted to Oakland Community College  
 On Hold: not reviewed; displayed on a pink background  
 Pending: reviewed and approved, scheduled to become Active on a future date  
 Under Review: additional information is needed for approval  
 Active: reviewed and approved; visible to job seekers  
 Expired: Expiration Date has been reached; no longer visible to job seekers; displayed as "expired"  
 Not Approved: reviewed but not approved for display to job seekers  
 Click on the Status Reader to sort the jobs by status (Active, Expired, etc.)

Click the Job ID to view a posting so job seekers will see it  
 Click the icon to Edit a job posting  
 Click the icon to Expire an active job posting  
 Click the icon to Renew a job posting  
 Click the icon to view Subscribers to a posting

Show 10 entries

Search

Job ID	Job Title	Status	Job Type	Deadline	Expires	Subscribers
6526169	Beebley Media Group Detroit General Sales Manager	On Hold	Full Time	01/18/2022	01/18/2022	0
6526168	Beebley Media Group Detroit Integrated Sales Manager	Active	Full Time	01/06/2022	01/06/2022	0
6526167	Beebley Media Group Detroit Account Executive	Expired	Full Time	10/26/2021	10/26/2021	0
6526166	Beebley Media Group Detroit Prime Network Account Executive	Expired	Full Time	10/16/2021	10/16/2021	0
6526165	Beebley Media Group Detroit On-Air Host	Expired	Full Time	06/30/2021	06/30/2021	0
6526164	Beebley Media Group Detroit Digital Program Director	Expired	Full Time	06/07/2021	06/07/2021	0
6526163	Beebley Media Group Detroit Associate Media Coordinator	Expired	Full Time	02/15/2021	02/15/2021	0
6526162	Beebley Media Group Detroit Digital Project Coordinator	Expired	Full Time	01/20/2021	01/20/2021	0
6526161	Beebley Media Group Detroit Account Executive	Expired	Full Time	12/21/2020	12/21/2020	0
6526160	The 30/30/30 Assignment Program Broadcast/Interview Host	Expired	Full Time	11/07/2020	11/07/2020	0

Showing 1 to 10 of 29 entries



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- Camera operator
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- Producer
- Promotions and sales
- Script writing and storyboarding

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

Company Name \*

Beasley Media Group

Contact Name \*

Lauren M Conn

Title

Executive Assistant

Department

HR/Admin

Company Address

1 RADIO PLAZA ST

Street Address

1 RADIO PLAZA ST

## Beasley Media Group Detroit General Sales Manager

### Job Description

#### Position Available

Date: December 13, 2021

Title: General Sales Manager

Location: Detroit, MI

### Upload Job Description

Beasley Media Group Detroit General Sales Manager Posting 12.13.2021.pdf

Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: .pdf, .doc, .docx, .txt

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Beasley Media Group

# Beasley Media Group Detroit General Sales Manager

Beasley Media Group  
9 Ferris Ave, Detroit, MI 48202

Account Executive / Executive / Marketing / Advertising / Sales

## Position Available

Date Available: December 13th, 2021

Title: General Sales Manager

Location: Detroit, MI

### Description:

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

Beasley Media Group, LLC is seeking a take-charge, confident, dynamic, motivated media sales leader to manage our sales team in Detroit, Michigan. This position will report to our local Director of Sales. The ideal candidate must enhance our culture of excellence, practice strong communication and presentation skills, be digitally savvy, and demonstrate an ability to recruit, develop, and motivate top-performing sales talent. The qualified candidate must have a proven track record in leading a highly successful media sales team.

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### Similar Jobs

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Beasley Media Group

Manager/Director of Laboratory Operations - Functional Fluidics - Detroit  
Functional Fluidics

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Account Representative for Paid Media & Public Affairs  
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Account Representative for Paid Media & Public Affairs

Business Operations Team Leader (Director equivalent)  
American College of Cardiology

Construction Sales Manager - Detroit, MI  
GPTI

Scientist I, Computational Chemistry (Machine Learning/  
Data Science)  
PFC Therapeutics

EXPRESSION OF INTEREST - AV SALES  
MANAGER - DETROIT  
Z. Fisher & Associates

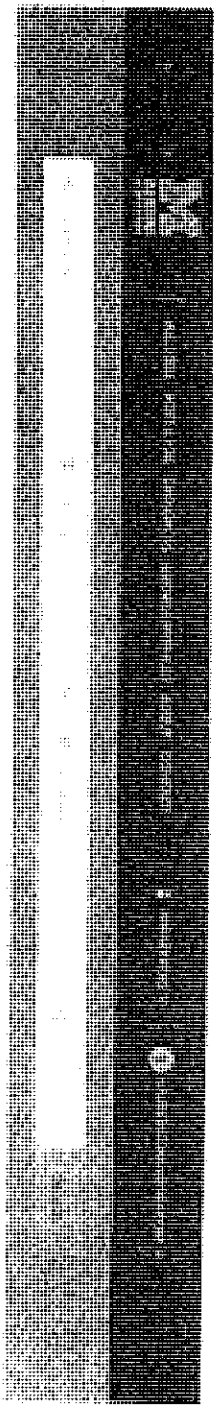
Chief Financial Officer  
Mission Point Healthcare Services

Field Sales Representative, Mannheim - Detroit/  
Lansing / Awn Arbor  
Cor Automotive

Regional Field Consultant  
State of Michigan - Division of Environmental Health

Sales Associate - Detroit Metropolitan Wayne  
Airport  
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Beasley Media Group/Detroit • Ferndale, MI, USA

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American College of Cardiology • Washington, DC, USA

**PTC** **Scientist I, Computational Chemistry (Machine Learning/ Data Science)**  
PTC Therapeutics • Bridgewater, NJ, USA

Submit your CV/resume

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Mission Point Healthcare Services • Birmingham, MI, USA

**Regional Field Consultant**  
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**Applications Programmer/Analyst Senior/Intermediate**  
University of Michigan Institute for Social Research • Ann Arbor, MI, USA



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Beasley Media Group Detroit General Sales Manager

Beasley Media Group  
9750 E. Warren Ave. Suite 200  
Detroit, MI 48214

Keywords: Sales, Marketing, Advertising, Sales

Position Available

Post Available: December 13th, 2017

Title: General Sales Manager

Location: Detroit, MI

Description:

Beasley Media Group is seeking a sales manager, general, to manage and coordinate the sales efforts of the Detroit office. The sales manager will report to the Vice President of Sales. The sales manager will be responsible for the development and execution of the sales strategy for the Detroit office. The sales manager will be responsible for the development and execution of the sales strategy for the Detroit office. The sales manager will be responsible for the development and execution of the sales strategy for the Detroit office.

Qualifications:

- Minimum of 5 years of sales experience in media management.
- Proven track record of successful sales performance with growth potential.
- Proven ability to build and maintain a successful sales team.
- Excellent communication skills, both written and verbal.
- Ability to work independently and manage multiple projects.
- Strong analytical skills and ability to track and report on sales performance.
- Strong interpersonal skills and ability to build relationships with agency partners & clients.
- Bachelor's degree in Business Administration or Marketing.
- Sales experience in advertising and media industry preferred.
- Knowledge of advertising and media industry trends.

Beasley Media Group maintains a non-discriminatory policy in all its employment practices and is an equal opportunity employer.

Last Date for Consideration: December 13th, 2017

Beasley Media Group is an Equal Opportunity Employer.

Beasley Media Group, LLC, an Equal Opportunity Employer.



2471 Rochester St. Ann Arbor, MI 48106 (based on location)

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### Beasley Media Group

Ferndale, MI, USA  
[lauren.com@bbgi.com](mailto:lauren.com@bbgi.com)  
 2485863010

**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Tuesday, December 14, 2021 11:12 AM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

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**RECEIPT INFORMATION:**

**Date:** December 14, 2021  
**Order #:** 00438666  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit General Sales Manager  
**Company:** Beasley Media Group Detroit  
**Location:** Ferndale, MI, USA  
**Expires:** January 13, 2022

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**ORDER DETAILS:**

Single Job Posting - 30 Days \$0.00  
Total: \$0.00



## Position Available

**Date:** 01/10/2022  
**Title:** Videographer - Editor  
**Type:** Full Time  
**Location:** Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio. Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

### Responsibilities include:

- Pre-production – meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production – setting up lighting, sets, and shooting video
- Post-production – video editing, graphics, and audio correction

### Technical Skills and Qualifications

- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work.
- Adobe Creative Cloud – Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Live audio mixing experience is helpful
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com).  
No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

## Lauren Conn

---

**To:** 'marcia.fishman@sagafta.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workforce Development Department'; 'Sandra Rice (Sandra.Rice@mbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'

**Subject:** Beasley Media Group Job Posting- Videographer

**Attachments:** BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job opening for a Videographer. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, January 11, 2022 4:19 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Videographer  
**Attachments:** BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job opening for a Videographer. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



Re: Beasley Media Group Job Posting- Videographer

grandrapids cs <grcs@davenport.edu>

Wed 1/12/2022 10:16 AM

To: Lauren Conn <Lauren.Conn@bbgi.com>

Hello,

Thank you for reaching out to recruit candidates from Davenport University. Students and Alumni search for positions through our online jobs database, [davenport.joinhandshake.com](http://davenport.joinhandshake.com) Please create an account for your company so you can post your openings and begin recruiting today!

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Appointments: 866-925-3884  
To post a position or find an opportunity, please visit Handshake.

On Tue, Jan 11, 2022 at 4:19 PM Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)> wrote:

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job opening for a Videographer. Please see attached and post. ☺

Thanks!



## Lauren Conn

Executive Assistant/HR Assistant/

FEO & Public File Coordinator

BEASLEY MEDIA GROUP, LLC | DETROIT

WCSX-TV | WRIF-TV | W4000-TV

WDMK-WEAR-HD

Phone: 248-591-6804

Cell: 586-477-8398

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, January 11, 2022 4:21 PM  
**To:** 'adcraft@adcraft.org'  
**Subject:** Beasley Media Group Job Posting- Videographer  
**Attachments:** BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job openings for a Videographer. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)







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BEFORE NEWS BREAKS, IT MUST BEND... AND THAT'S WHERE WE COME IN.

# Videographer Wanted: Beasley Detroit

January 12, 2022 Beasley Media Group, WCSX, WDMK, WMGC, WRIF



Beasley Media Group Detroit has a rare opportunity now available — the cluster's growing Digital Department is seeking a passionate and highly motivated digital creator to join the team as a Videographer-Editor.

You will be working in a fast-paced and rewarding environment, designing materials for our local brands — Active Rock 101 WRIF, Classic Rock 94.7 WCSX, Classic Hip Hop WMGC (105.1 The Bounce),

## BREAKING NEWS



### Foxx Takes The Reins Of Houston's Bull

January 12, 2022

Audacy has named John Foxx as Brand Manager of KILT (100.3 The Bull)/Houston. He will continue to serve as

## SUBSCRIBE TODAY

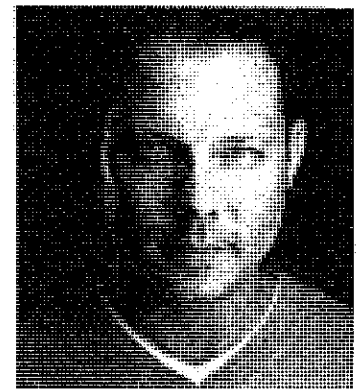


- PROGRAMMING
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BEFORE NEWS BREAKS, IT MUST BEND... AND THAT'S WHERE WE COME IN.

OPPORTUNITIES

BREAKING NEWS



# Videographer Wanted: Beasley Detroit

January 12, 2022 Beasley Media Group, WCSX, WDMK, WMGC, WRIF

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# Foxx Takes The Reins Of Houston's Bull

January 12, 2022

• Audacy has named John Foxx as Brand Manager of KILT (100.3 The Bull)/Houston. He will continue to serve as

SUBSCRIBE TODAY

Email

## Lauren Conn

---

**From:** Kevin Carter <@ramp247.com>  
**Sent:** Wednesday, January 12, 2022 3:11 PM  
**To:** Lauren Conn  
**Subject:** Re: Beasley Media Group Detroit Job Opening Opportunity

Hi Lauren.... The job is posted, and will also appear in tomorrow's issue of RAMP.

Happy to help!

<http://ramp247.com/jobs/videographer-wanted-beasley-detroit/>

Kevin

Kevin Carter  
RAMP (Radio and Music Pros)  
661-  
[RAMP247.com](http://RAMP247.com)

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Date:** Tuesday, January 11, 2022 at 1:04 PM  
**To:** "Kevin (Kevin@RAMP247.com)" <Kevin@RAMP247.com>  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity

Hi Kevin~

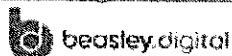
Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a Videographer for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Tuesday, January 11, 2022 4:04 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi Kevin~


Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a Videographer for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)

 beasley.digital





# Job Archives

Keywords

Category | Job Type | Location



Videographer | Beasley Media Group

Full-time | Detroit, MI | Posted 13 mins ago

Date: 01/10/2022 Title: Videographer – Editor Type: Full Time Location: Detroit, MI Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is ...

[Read More](#)

## Lauren Conn

---

**From:** Colin Hazelton  
**Sent:** Tuesday, January 11, 2022 4:04 PM  
**To:** Lauren Conn  
**Subject:** Re: Ad for Website

Hi Lauren,

All set, job has been posted and the other removed. Have a great evening!



### Colin Hazelton

Senior Multimedia  
Designer

Office: 704.227.8036

Email:

[colin.hazelton@bbgi.com](mailto:colin.hazelton@bbgi.com)

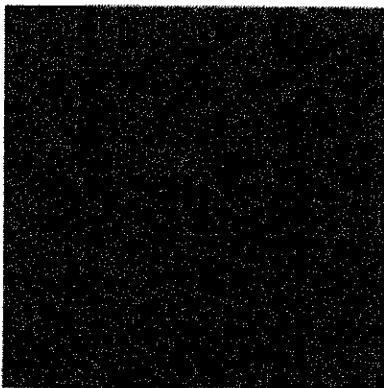
1520 South Blvd, Ste  
300

Charlotte, NC 29715

[www.bbgi.com](http://www.bbgi.com)

---

**From:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Sent:** Tuesday, January 11, 2022 3:46 PM  
**To:** Colin Hazelton <[Colin.Hazelton@beasley.digital](mailto:Colin.Hazelton@beasley.digital)>  
**Subject:** Ad for Website



Hey Colin~

Can we add this ad to the website? We also want to remove the Integrated Sales Manager listing. 😊

Thanks!



(<http://bbgidetroit.com/bbgi/>)

Home (<http://bbgidetroit.com/bbgi/home/>) News (<http://bbgidetroit.com/bbgi/category/news/>)

Stations (<http://#>) EEO/ Careers (<http://bbgidetroit.com/bbgi/eo/>)

Online Marketing From Beasley Digital (<http://bbgidetroit.com/bbgi/online-marketing-by-beasley-digital/>)

Radio Advertising (<http://bbgidetroit.com/bbgi/radio-g/>)

# Employment and EEO Report

Candidates can click here ([https://bbgidetroit.formstack.com/forms/untitled\\_form4](https://bbgidetroit.formstack.com/forms/untitled_form4)) to apply for jobs with Beasley Media Group – Detroit

## Beasley Media Group is an Equal Opportunity Employer

Beasley Media Group – Detroit is committed to ongoing outreach efforts to insure that we make our employment opportunities known to as wide a range of potential candidates as possible. We have an extensive list of community organizations that we make aware of our job opening as they occur. If your organization would like to be included on this list, please e-mail us at [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)

We also participate in supplemental recruitment efforts, both on an individual station level and as an employment group. Here are some examples:

Click here to download our 2021 EEO Report (<http://bbgidetroit.com/bbgi/wp-content/uploads/2021/05/EEO-Public-File-Report-May-23-2020-May-22-2021-FINAL.pdf>) (PDF).

## Beasley Media Group Detroit Careers

### Technical Skills and Qualifications



- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider applicants working toward degrees who possess strong media portfolios showing examples of their video production and editing work.

Home (<http://bbgidetroit.com/bbgi/home/>), News (<http://bbgidetroit.com/bbgi/category/news/>),  
 Adobe Creative Cloud – Photoshop, Premiere Pro, Illustrator, After Effects,

Stations (<http://#>), EEO/ Careers (<http://bbgidetroit.com/bbgi/eo/>)  
 Spark, and InDesign

Online Marketing From Beasley Digital (<http://bbgidetroit.com/bbgi/online-marketing-by-beasley-digital/>)  
 • Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen

• Experience producing video specifically for Facebook, Instagram, and YouTube  
 Radio Advertising (<http://bbgidetroit.com/bbgi/radio-g/>)

- Live audio mixing experience is helpful
- Incredibly high attention to detail – errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business.
- Some nights and weekends will be required.

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

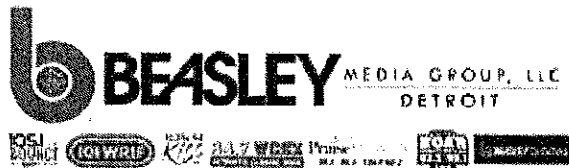
E-mail cover letter, resume and examples of your work to: [DETROITJOBS@BBGI.COM](mailto:DETROITJOBS@BBGI.COM)  
 (mailto:DETROITJOBS@BBGI.COM).

No Phone Calls Please.

(Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

**Beasley Media Group, LLC is an Equal Opportunity Employer.**




**Position Available**



**Lauren Conn**

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Tuesday, January 11, 2022 3:57 PM  
**To:** Lauren Conn  
**Subject:** Job Postings - BMG Detroit Videographer-Editor Job...

 BMG Detroit Videographer-Editor Job... has been added



**Lauren Conn**  
1/11/2022 3:56 PM

[Modify my alert settings](#) [View Job Postings](#)



Business Office Home

# Job Postings

After your Job Posting is approved by the legal department "upload" or "drag and drop" into the Job Posting Folder. All Business Managers of the new job posting. When the position is filled click the three dots ... next to the posting to delete the posting from the site. An alert will be sent to all Business Managers the job was deleted, flagging them the job was filled.

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- Upload
- Sync
- Share
- More ▼

All Documents ...  🔍 SAVE THIS VIEW

		Name		Modified ↓	Modified By
✓		BMG Detroit Videographer-Editor Job Posting 01.10.2022	...	2 minutes ago	Lauren Conn
		Director, Florida's Largest Home Show- Tampa Job Posting	...	December 30, 2021	Terri Contento
		Beasley Media Group Detroit General Sales Manager Posting 12.13.2021	...	December 13, 2021	Lauren Conn
		Digital Ad Operations Project Manager - Job Description 11.19.21	...	November 19, 2021	Toni Pirrone
		AE Job Posting2021	...	November 5, 2021	Toni Pirrone
		Document	...	October 28, 2021	Julie Desrosiers
		BBGI Boston Digital Sales Specialist Job Posting Oct2021	...	October 27, 2021	Julie Desrosiers
		2021 Beasley Boston Promotions Coordinator	...	September 22, 2021	Julie Desrosiers
		WRBQ-WPBB Tampa Promotions Director	...	September 13, 2021	Terri Contento
		Beasley Media Group Detroit Account Executive Ad 09.10.2021	...	September 10, 2021	Lauren Conn
		PRAISE Account Executive Ad 09.10.2021	...	September 10, 2021	Lauren Conn
		Beasley Media Group Detroit Generic On-Air Host REV Ad 09.10.2021	...	September 10, 2021	Lauren Conn
		BBGI Boston Sales Assistant Job Posting Jan2021	...	September 10, 2021	Betsy Calderin
		Digital Sales Strategist Sept 2021-V	...	September 9, 2021	Toni Pirrone
✓		Name Job Posting - Account Exec	...	Modified ↓ September 3, 2021	Modified By Tracy Taylor

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Home > All Forums > Job Market > Job Openings

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### WANTED- Beasley Media Group Detroit Videographer

Moderators: shawnski, jdenver, mpaulsen68

**Forum rules**  
 You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

lconn 1 2 3

### WANTED- Beasley Media Group Detroit Videographer

Tue Jan 11, 2022 2:40 pm

**Position Available**

Date: 01/10/2022  
 Title: Videographer - Editor  
 Type: Full Time  
 Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands - 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production

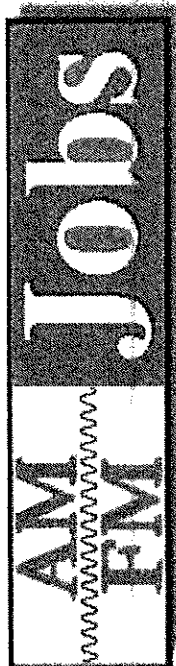
ALPHA MEDIA  
 LIVE. LOCAL. PORTLAND

**SEEKING EXPERIENCED CONTENT DIRECTOR FOR PORTLAND, OR**

FM NEWS TALK KYL, 760 THE GAME AXTS, AND FREEDOM 970 KUFO

ALPHA MEDIA IS AN EQUAL OPPORTUNITY EMPLOYER AND PARTICIPATES IN E-VERIFY. EMAIL: JOBS@ALPHAMEDIAUSA.COM

# Job Listing Preview



Beasley Media Group, Ferndale, Michigan

**Position** Beasley Media Group Detroit Videographer  
**Station Ownership** Beasley Media Group  
*Will be assigned when submission is completed ...*  
**Reference #**  
**Full / Part** Full Time - Regular  
**Experience** 1+ Year  
**Posted** 1/12/2022  
**Closes** 3/12/2022  
**Time Left** 59 Days  
**DMA** #13  
**Found In** Graphic Design



Beasley Media Group Detroit Videographer

Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

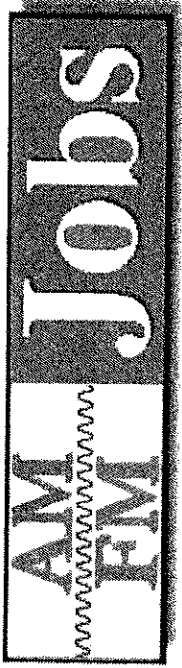
Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.



## Supplemental Information

**Salary Type** Negotiable  
**Salary Range**  
**Starting Salary / Year**  
**Starting Salary / Hour**  
**Job Type** Full Time - Regular  
**Hours**  
**Workweek**  
**Scheduled on Holidays**  
**Start Date**  
**Probation Period**  
**Benefits** Yes  
**Benefit Premium** Available  
**401K Plan** Yes  
**Vacation** Yes  
**Paid Sick Leave**  
**Phone Calls** No Phone Calls Please  
**Agent Phone Calls** No Phone Calls Please  
**Résumé** Required  
**Cover Letter** Preferred  
**References**



Post  
Jobs



**"Beasley Media Group Detroit Videographer"**  
position has been submitted to a temporary holding area.

Upon approval by an AMFMJobs.com Administrator, the job will be placed on-line, and you will receive notification via e-mail.

You can...

- [Submit another job](#) to the temporary holding area.
- [Return to Main Page of AMFMJobs.com.](#)

Note! If you do not have an account with AMFMJobs.com and wish to confirm your job is on-line, login as a "Guest" in the Job Center area and check the listings for

**Beasley Media Group Detroit Videographer AMFM#14007756.**

Pay particular attention to the Control Number, as this number is unique to the job you posted. Please be patient ... this job will not be placed on-line automatically. It will be reviewed first by a AMFMJobs.com Administrator before being added to the database. Thank you!

Would you like to be able to submit jobs directly to the database? Are you a Station Manager, Human Resources Manager, News Director, Production Manager, Chief Engineer or the person tasked with posting jobs for your station?? Become a registered employer today, and post jobs 24 hours a day! It's free and easy!

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Stephanie Taylor



10h ·

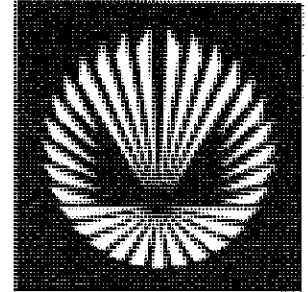
Do I know any  
videographers looking  
for a full-time gig? Do  
YOU? If so, get at me!  
Beasley Detroit is  
hiring!



**Lauren Conn**

---

**From:** handshake@notifications.joinhandshake.com on behalf of Handshake  
<handshake@notifications.joinhandshake.com>  
**Sent:** Thursday, January 13, 2022 3:52 PM  
**To:** Lauren Conn  
**Subject:** You have a notification from Handshake



Hello Lauren,

Robert S. \_\_\_\_\_ from Macomb Community College commented on Beasley Media Group Detroit Videographer:

"Thank you for your interest in our Macomb Community College students and alumni. We have approved your posting. To improve the traffic of potential candidates to your posting, we recommend you enter a wage."

[View Comment](#)

less than a minute ago

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

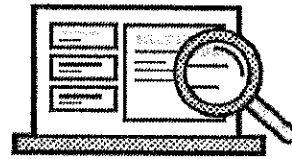
---

**From:** Indeed for Employers <no-reply@indeed.com>  
**Sent:** Friday, January 14, 2022 12:08 PM  
**To:** Lauren Conn  
**Subject:** Your Beasley Media Group Detroit Videographer job is live on Indeed!

**indeed** for employers

## Your job is live!

Your Beasley Media Group  
Detroit Videographer role for  
Beasley Media Group in  
Ferndale, MI 48220 is ready for  
job seekers to see!



**Free postings are live for 30 days.**  
Your job will pause on 02/13/2022.



**Have questions?**  
Contact Client Services  
[1-800-430-6955](tel:1-800-430-6955)





**Jobs** Posted on Indeed (5) Posted on career site (0)

← Back to jobs

## Beasley Media Group Detroit Videographer

Beasley Media Group - Ferndale, MI

### Clicks

Gathering data...

Check back tomorrow to see how your job is performing.

10

5

9

### Clicks this week

—

Increase budget for more clicks

Improve Job Description

### Candidates

<b>0</b> Active Candidates	<b>0</b> New	<b>0</b> Reviewed	<b>0</b> Contacting	<b>0</b> Hired	<b>0</b> Rejected
----------------------------	--------------	-------------------	---------------------	----------------	-------------------

### Job description

#### Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands - 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio. Video projects will include shooting, editing, and post-production of various short-form

Stat

### Details

Created:

Views:

Candidates:

Find

### Budget

Job Budget:

5%

**Lauren Conn**

---

**From:** employers@g.joinhandshake.com on behalf of Handshake  
<employers@g.joinhandshake.com>  
**Sent:** Monday, January 17, 2022 7:30 AM  
**To:** Lauren Conn  
**Subject:** University of Michigan-Flint just approved your job, Beasley Media Group Detroit Videographer



## Your job was just approved at University of Michigan-Flint

You can now see candidate matches from this school and invite them to apply to your job via Job Matches.

[See matches](#)

For a full list and status of school postings associated with this job, [go here](#).

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).



P.O. Box 40770, San Francisco, CA 94140



This is a preview of what people may see

Your job post may look slightly different when it goes live.



## Beasley Media Group Detroit Videographer

Beasley Media Group – Ferndale, MI 48220



### Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

**Beasley Media Group-Detroit** has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – **101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR**, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio. Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

Close Preview

**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Thursday, January 13, 2022 4:21 PM  
**To:** Detroit - Jobs  
**Subject:** Your job post is live!



Congrats, your job is posted on LinkedIn!

Hi Lauren,

Your job post is now live!

**Beasley Media Group Detroit Videographer**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States



Posted 1/13/2022

[Manage Job](#)

**Post another job**

More positions to fill? Why not cross that off your to-do list now?

[Post a new job](#)

---

This email was sent to detroitjobs@bbgi.com.  
If you need assistance or have questions, please contact LinkedIn Customer Service.

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Home



My Network



Jobs

You posted this job on January 13, 2022

Manage job post



# Beasley Media Group Detroit Videographer

Beasley Media Group - Detroit Ferndale, MI (On-site) 1 minute ago

Full-time · Requires working Overnights and Weekends

51-200 employees

14 connections · 1 school alumni

See recent hiring trends for Beasley Media Group - Detroit. [Try Premium for free](#)

Your profile matches this job

Easy Apply

Save

## About the job

Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who

'nets' video TODAY understands the nuances of video production for



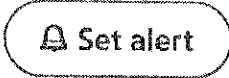
New Baltimore, Michigan, United States

PREMIUM  
Send InMail

See less ^

### Set alert for similar jobs

Videographer, Ferndale, MI



Pay range unavailable

Salary information is not available at the moment.

Are you interested in salary information for this job? Yes / No

#### Featured benefits

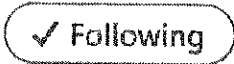
Based on information provided by the employer

- Medical insurance
- Vision insurance
- Dental insurance
- 401(k)
- Disability insurance

### About the company



**Beasley Media Group - Detroit**  
252 followers



Marketing & Advertising • 51-200 employees • 21 on LinkedIn

Southeast Michigan's premiere radio stations, websites, and multi-media personalities can be found at Beasley Media Group: WRIF, WCSX, and 1051. the Bounce.

...show more

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Jobs



**Lauren Conn**

Executive Assistant at Beasley Media Group

[View full profile](#)



**Lauren Conn**

Executive Assistant at Beasley Media Group  
now •



Beasley Media Group-Detroit is #hiring. Know anyone who might be interested?



**Beasley Media Group Detroit Videographer**

Job by Beasley Media Group - Detroit  
Ferndale, Michigan, United States (On-site)  
Medical, Vision, Dental, 401(k) and 1+ benefit

[View job](#)



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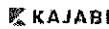
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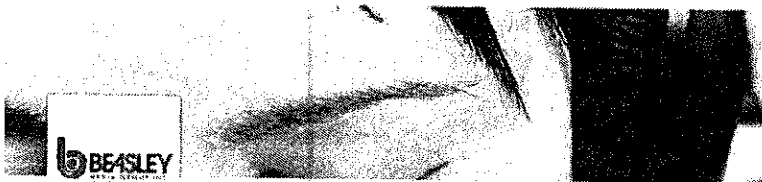


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### Job Preview



This is a preview of what your job post will look like to job seekers. Any screening questions added will appear after candidates click Apply.



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who

## Beasley Media Group Detroit Videographer

Beasley Media Group - Detroit • Ferndale, Michigan, United States (On-site)

Save

### Position Available

Date: 01/10/2022  
Title: Videographer - Editor  
Type: Full Time  
Location: Detroit, MI

### Employment Type

Full-time

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio. Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

recommended

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The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national

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[MEMBERS \(HTTPS://WWW.MICHMAB.COM/MEMBERS/\)](https://www.michmab.com/members/)

[Job Bank](https://www.michmab.com/careers/job-bank/)

[\(https://www.michmab.com/careers/job-bank/\)](https://www.michmab.com/careers/job-bank/)

origin, height, weight, marital status, sexual orientation or

disability is not practiced by the MAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

[Current Openings & Internships](https://www.michmab.com/careers/current-openings-internships/)

[\(https://www.michmab.com/careers/current-openings-internships/\)](https://www.michmab.com/careers/current-openings-internships/)

[Submit a Job Opening](https://www.michmab.com/careers/submit-a-job-opening/)

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## Submit a Job Opening

✓ Job submitted successfully. Your listing will be visible once approved.

[Broadcasters For Hire](https://www.michmab.com/careers/broadcasters-for-hire/)

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[Submit a Resume](https://www.michmab.com/careers/submit-resume/)

[\(https://www.michmab.com/careers/submit-resume/\)](https://www.michmab.com/careers/submit-resume/)

By clicking the "submit" button above, you are verifying that your company is an equal opportunity employer.

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[\(https://www.michmab.com/careers/career-fairs/\)](https://www.michmab.com/careers/career-fairs/)

[MAB Careers/EEO Resolution](https://www.michmab.com/careers/mab-careers-eo-resolution/)

[\(https://www.michmab.com/careers/mab-careers-eo-resolution/\)](https://www.michmab.com/careers/mab-careers-eo-resolution/)

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## Careers

- Job Board
- Post a Job Opening
- Submit a Job Opening
- Submit a Candidate
- Submit a Resume
- MAB Career, LLC Description

## Submit a Job Opening

The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national origin, height, weight, marital status, sexual orientation or disability is not practiced by the MAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

## Submit a Job Opening

Job Title

Location (optional)

Leave this blank if the location is not important

Job type

Click and choose a Job category

Enter a Description of the Job Opening

**B I**

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding

How to apply:

**B I**

indicate the Job Posting source.)

(optional)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

Application Deadline

(optional)

Application email/URL

(optional)

## Company Details

Call Letters

Please enter your call letters. If not a station, enter Company Name. For blind listings, enter "BLIND"

Company Name (optional)

Please enter your company or corporate name if not entered above. For blind listing, enter "BLIND"

Website (optional)

SIGN OUT

HELLO LAUREN

HOME

JOB SEEKER

EMPLOYER

CAREER EXPLORATION

VETERAN

SKILLED TRADES

## EMPLOYER DASHBOARD

Beasley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

### Manage Job Postings

ACTIVE JOBS

INACTIVE JOBS

DRAFT JOBS

ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/GAVES
<input type="checkbox"/>	<a href="#">25361452</a>	Beasley Media Group, LLC	<a href="#">Beasley Media Group Detroit Videographer</a>	01/14/2022	02/13/2022	0	0 / 0 / 0
<input type="checkbox"/>	<a href="#">25361453</a>	Beasley Media Group, LLC	<a href="#">Beasley Media Group Detroit Videographer</a>	01/14/2022	02/13/2022	0	0 / 0 / 0
<input type="checkbox"/>	<a href="#">25301454</a>	Beasley Media Group, LLC	<a href="#">Beasley Media Group Detroit Videographer</a>	01/14/2022	02/13/2022	0	0 / 0 / 0
<input type="checkbox"/>	<a href="#">25361455</a>	Beasley Media Group, LLC	<a href="#">Beasley Media Group Detroit Videographer</a>	01/14/2022	02/13/2022	0	0 / 0 / 0
<input type="checkbox"/>	<a href="#">19141093</a>	Beasley Media Group, LLC	<a href="#">Beasley Media Group Detroit General Sales Manager</a>	12/15/2021	01/14/2022	0	3 / 0 / 0

Display

25

UPDATE RESULTS

Available operations for selected jobs:

-- Select One Option --

SUBMIT

JOB POSTING FEEDBACK

EXPORT ACTIVE JOBS TO EXCEL

EXPORT ACTIVE JOBS TO PDF

POST A JOB

### Saved Candidate Searches

START A NEW CANDIDATE SEARCH

Volunteer Michigan has opportunities for individuals, families, community teams and corporate teams to volunteer at <https://Lco/YR8qiajG6f> about 2 hours ago

#### Job Seeker

Job Search  
Just for You  
Internships  
Agriculture Employment  
Other Resources

#### Employer

Dashboard  
Post a Job  
Candidate Search  
My Account  
Report Refusal of Work  
Agriculture Employment  
Other Resources

#### Career Exploration

Pathfinder  
MAT2 Program  
Michigan Training Connect  
e-Learning Soft Skills Program

#### Veteran

Veteran Home

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- [Sign Out](#)
- [Hello Lauren](#)

Sign In

Email Address Or MILogin User ID

[NEXT](#)

Create Account

Which type of account would you like to create?

I am a/an :

- [JOB SEEKER \(HTTPS://JOBS.MITALENT.ORG/SAML/CREATESSOJOBSEEKER/\)](https://jobs.mitalent.org/SAML/CREATESSOJOBSEEKER/)
- [EMPLOYER \(HTTPS://JOBS.MITALENT.ORG/EMPLOYER-CREATE-ACCOUNT/\)](https://jobs.mitalent.org/EMPLOYER-CREATE-ACCOUNT/)
- [TRAINING PROVIDER \(HTTPS://JOBS.MITALENT.ORG/MITC/ADMIN/LICENSE/APPLY\)](https://jobs.mitalent.org/MITC/ADMIN/LICENSE/APPLY)

SEARCH



# PURE MICHIGAN

## Talent Connect

(https://jobs.mitalent.org)

### JOB DETAILS

[JOB DETAILS](#)

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- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Live audio mixing experience is helpful
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com)  
(<mailto:DetroitJobs@bbgi.com>).

**No Phone Calls Please.**

**(Applicants should indicate the Job Posting source.)**

**Last Date for Consideration: Until Filled**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

### **Additional Requirements**

**Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.**

HOW TO APPLY

## **Job Summary**

---

### **Organization**

Beasley Media Group, LLC [view profile](#)

### **Website**

<http://bbgidetroit.com/bbgi/eeo/>

### **Location**

Ferndale, Michigan 48051

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**Positions Available**

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[Michigan Training Connect \(https://www.mitalent.org/mitc\)](https://www.mitalent.org/mitc)

[e-Learning Soft Skills Program \(https://www.mitalent.org/elearning-soft-skills-program\)](https://www.mitalent.org/elearning-soft-skills-program)

**Veteran ([https://www.michigan.gov/leo/0,5863,7-336-94422\\_95539\\_98962---,00.html](https://www.michigan.gov/leo/0,5863,7-336-94422_95539_98962---,00.html))**

[Veteran Home \(https://www.michigan.gov/leo/0,5863,7-336-94422\\_95539\\_98962---,00.html\)](https://www.michigan.gov/leo/0,5863,7-336-94422_95539_98962---,00.html)

**Skilled Trades (<https://www.going-pro.com>)**

[Apprenticeships \(https://www.mitalent.org/apprenticeships\)](https://www.mitalent.org/apprenticeships)

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## Oakland Community College

## Beasley Media Group

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## Job Detail Information

## Job Information

**Job ID** 6648069

**Job Title** Beasley Media Group Detroit Videographer

## Job Description

**Position Available**

**Date:** 01/10/2022

**Title:** Videographer - Editor

**Type:** Full Time

**Location:** Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production

for various social platforms, and knows how to build an effective video story with and without audio.

Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

Responsibilities include:

- Pre-production – meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production – setting up lighting, sets, and shooting video

Responsibilities include:

- Pre-production – meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production – setting up lighting, sets, and shooting video
- Post-production – video editing, graphics, and audio correction

Technical Skills and Qualifications

- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work.
- Adobe Creative Cloud – Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Live audio mixing experience is helpful
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com)

No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group LLC is an Equal Opportunity Employer



# Oakland Community College

## Beasley Media Group

- DASHBOARD
- SEARCH CANDIDATES
- JOB BOARD
- OFFERS/HIRES
- MY ACCOUNT

### Job Postings

Job #6648069 has been posted successfully.

Listed below are the jobs you have posted to **Oakland Community College**.

- On Hold:** not yet reviewed, displayed on a pink background
- Pending:** reviewed and approved, scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

[Post a New Job](#)

Show 10 entries

Search:

Job ID	Job Title	Job Type	Deadline				
<b>On Hold</b>							
6648069	Beasley Media Group Detroit Videographer	Full Time	02/12/2022				
<b>Active</b>							
6626148	Beasley Media Group Detroit General Sales Manager	Full Time	01/13/2022				
<b>Expired</b>							
6621169	Beasley Media Group Detroit Integrated Sales Manager	Full Time	01/06/2022				
6552614	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
6552622	Beasley Media Group Detroit Praise Network Account Executive	Full Time	10/16/2021				
6331992	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6348076	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6327201	Beasley Media Group Detroit Associate Media Coordinator	Full Time	02/15/2021				
6316910	Beasley Media Group Detroit Digital Project Coordinator	Full Time	01/20/2021				
6282653	Beasley Media Group Detroit Account Executive	Full Time	12/21/2020				

Showing 1 to 10 of 30 entries

Previous **1** 2 3 Next

## Schoolcraft College

Beasley Media Group

[DASHBOARD](#)
[JOB BOARD](#)
[OFFERS/HIRES](#)
[MY ACCOUNT ▾](#)

## Job Detail Information

## Job Information

Job ID	6648075
Job Title	Beasley Media Group Detroit Videographer
Job Description	Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detron PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio.

Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

Responsibilities include:

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- Production – setting up lighting, sets, and shooting video

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- Pre-production – meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production – setting up lighting, sets, and shooting video
- Post-production – video editing, graphics, and audio correction

Technical Skills and Qualifications

- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work
- Adobe Creative Cloud – Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Live audio mixing experience is helpful
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID-19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com).

No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group LLC is an Equal Opportunity Employer

Type of Job Full Time  
Job Location Ferndale, Michigan 48220  
Expiration Date 02/12/2022

Job Requirements

Degrees Wanted Associates, Bachelors, Certificate  
Majors Wanted Any Major  
Job Targets Wanted Any Job Target

Special Skills Wanted

Other Job Requirements

Company Information



Company Name Beasley Media Group

Employer Web Site <http://bbgidetroit.com>

Company Description Beasley Media Group is the parent company of radio stations 101.1 WRIF, 94.7 WCSX, 105.1 WMGC, The ROAR, WCSX-HD2, 105.9 WDMK and The Praise Network.  
Beasley Media Group is an Equal Opportunity Employer

Equal Opportunity Employer Yes

Contact Information

Contact Address: 1 Radio Plaza, Ferndale, MI 48220  
Email: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com)  
Apply Online





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## Job Postings

Job #6648075 has been posted successfully.

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- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached, no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

- Click the **Job ID** to view a posting as job seekers will see it
- Click the  icon to Edit a job posting.
- Click the  icon to Expire an active job posting.
- Click the  icon to Repost a job posting.
- Click the  icon to view Submissions to a posting.

Click on the **Status** header to sort the jobs by status (Active, Expired, etc ).

**Post a New Job**

Show 10 ▾ entries

Search:

Job ID	Job Title	Job Type	Deadline				
<b>On Hold</b>							
6648075	Beasley Media Group Detroit Videographer	Full Time	02/12/2022				
<b>Active</b>							
6626157	General Sales Manager	Full Time	01/13/2022				
<b>Expired</b>							
6621176	Beasley Media Group Detroit Integrated Sales Manager	Full Time	01/06/2022				
6552638	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
6552644	Beasley Media Group Detroit Praise Network Account Executive	Full Time	10/16/2021				
6332001	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6398090	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6327160	Digital Assistant	Full Time	02/15/2021				
6316919	Detroit Digital Project Coordinator	Full Time	01/31/2021				
6291915	Account Executive	Full Time	12/30/2020				

Showing 1 to 10 of 43 entries



# Employer Portal

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Consider us your free, specialized staffing service.

## SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

## SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

### A few of the areas our programs prepare students to work in include:

work. And you already have a lot of work!

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### A few of the areas our programs prepare students to work in include:

- Board op
  - Camera operator
  - Producer
  - Promotions and sales
- START HERE PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US

### A few of the areas our programs prepare students to work in include:

- Board op
  - Camera operator
  - Editor
  - PA
  - Packaging
  - Talent (live, on-air, recorded)
  - Producer
  - Promotions and sales
  - Script writing and storyboarding
  - Social media
- START HERE PROGRAMS STUDYING AT SPECS ADMISSIONS GRADUATE STORIES ABOUT US CONTACT US

- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:

- Freelancers

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000

## Job Candidate Request Form

**JOB CANDIDATE REQUEST FORM**

Company Name \*

**Beasley Media Group**

Contact Name \*

Lauren Conn

Title

Contact Name \*

Lauren Conn

Title

Executive Assitant

Department

Title

Executive Assitant

Department

HR/Admin

Company Address

Department

HR/Admin

Company Address

1 Radio Plaza St.

Company Address

1 Radio Plaza St

**Ferndale**

**Michigan**

**48220**



- Print & electronic graphics
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:

- Event volunteers
- Interns
- Freelancers
- Entry-level employees
- Experienced professionals

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Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

Thanks for contacting us! We will get in touch with you shortly.

[Preview](#)





















































































## Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

Job ID: 112222

# Beasley Media Group Detroit Videographer

## Beasley Media Group

Ferdale, MI, USA                                                                                    

### Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands - 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio.

Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

### Responsibilities include:

- Pre-production - meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production - setting up lighting, sets, and shooting video
- Post-production - video editing, graphics, and audio correction

### Technical Skills and Qualifications

- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work.
- Adobe Creative Cloud - Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Live audio mixing experience is helpful
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com).

No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.



**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Thursday, January 13, 2022 5:11 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** January 13, 2022  
**Order #:** 00445601  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** [Beasley Media Group Detroit Videographer](#)  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** February 12, 2022

Share now!



**ORDER DETAILS:**



Thank you.

Beasley Media Group has been approved by the FCC to broadcast on the radio spectrum.

Manage Profile

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View your public Profile



## Beasley Media Group

[www.beasleymedia.com](#)

[Cincinnati, OH, USA](#)

**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Friday, January 14, 2022 8:23 AM  
**To:** Lauren Conn  
**Subject:** Non-OCR Position Approved

Dear Lauren:

The following position has been approved:

Beasley Media Group Detroit Videographer

If students are interested in applying for this position, their resumes will be submitted to the email address you provided, unless you selected a different application method.

If you have any questions about your job posting, please feel free to contact Career Services.

Thank you for your interest in recruiting our students!

Walsh Career Services

Powered By Symplicity

**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Thursday, January 13, 2022 5:16 PM  
**To:** Lauren Conn  
**Subject:** WalshCareerLink - Job Posting Received

Dear Lauren:

Thank you for submitting your new "Beasley Media Group Detroit Videographer" job posting request. Your request has been received, and is currently being reviewed. **Please note: Career Services approves jobs closely aligned with college majors and student/alumni career interests.**

A confirmation email will be sent when the request is approved. Until the request is approved, you may review your request and make changes as necessary.

You have elected to receive resumes via: email.

If you have any questions, please contact us.

Thank you,  
Walsh Career Services



**Documentation of announcements sent to organizations requesting job notifications.**



## Position Available

**Date:** 01/10/2022  
**Title:** Videographer - Editor  
**Type:** Full Time  
**Location:** Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – **101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR**, and for our advertisers.

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No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

**Lauren Conn**

To:

'marcia.fishman@sagafta.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workforce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus-Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'

Subject:

Attachments:

Beasley Media Group Job Posting- Videographer  
BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job opening for a Videographer. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Tuesday, January 11, 2022 4:19 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Videographer  
**Attachments:** BMG Detroit Videographer-Editor Job Posting 01.10.2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has a new job opening for a Videographer. Please see attached and post. ☺

Thanks!




*Lauren Conn*


**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)







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**Forums**

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Board index | Job Market | Job Openings

**WANTED- Beasley Media Group Detroit Videographer**

Moderators: shawnski, jdenver, mpaulsen68

**Forum rules**

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

conn

**WANTED- Beasley Media Group Detroit Videographer**

Tue Jan 11, 2022 2:40 pm


**Position Available**

Date: 01/10/2022  
Title: Videographer - Editor  
Type: Full Time  
Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands - 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production

<https://www.allaccess.com/forum/viewtopic.php?f=10&t=96263>




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 AND ANALYZING STATE MATCHES, TARGET DEMOS,  
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Responsibilities include:

- Pre-production - meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production - setting up lighting, sets, and shooting video
- Post-production - video editing, graphics, and audio correction

Technical Skills and Qualifications

- 1-2 years of video production experience working within broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work.
- Adobe Creative Cloud - Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
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- Ideal candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: DetroitJobs@bbgi.com.

No Phone Calls Please.

(Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

1

1 post • Page 1 of 1

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Forum

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# Beasley Media Group Detroit Videographer

Job #5855926 • Created 1/13/2022 by Lauren Conn • Expires 2/28/2022

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(/jobs/5855926/edit)

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[Details \(/jobs/5855926\)](/jobs/5855926)

[Schools \(/jobs/5855926/schools\)](/jobs/5855926/schools)

[Matches \(/jobs/5855926/matches\)](/jobs/5855926/matches)

## Recommended Schools

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Based on number of **qualified candidates**  at each school.



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Columbus, OH

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**University of Cincinnati**  
Cincinnati, OH

Qualified candidates here:

**27037**

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**Indiana University -  
Bloomington**  
Bloomington, IN

Qualified candidates here:

**25897**

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**Kent State University**  
Kent, OH

Qualified candidates here:

**25307**

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**University of Pittsburgh**  
Pittsburgh, PA

Qualified candidates here:

**20737**

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Search for a school

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	1/13/22	2/28/22	≡
Albion College	Pending	0	0	1/13/22	2/28/22	≡
Aquinas College	Approved	0	0	1/13/22	2/28/22	≡
Baker College	Pending	0	0	1/13/22	2/28/22	≡
Calvin University	Pending	0	0	1/13/22	2/28/22	≡
Central Michigan University	Pending	0	0	1/13/22	2/28/22	≡
Columbia College Chicago	Pending	0	0	1/13/22	2/28/22	≡
Davenport University	Pending	0	0	1/13/22	2/28/22	≡
Eastern Michigan University	Pending	0	0	1/13/22	2/28/22	≡

Ferris State  
University and KCAD

Approve  
d

0

0

1/13/22

2/28/22



< 1/3 >

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## Targeted schools

[Post to more schools \(/jobs/5855926/edit?initial\\_page=3\)](/jobs/5855926/edit?initial_page=3)

Search for a school

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Grand Valley State University	Pending	0	0	1/13/22	2/28/22	≡
Lawrence Technological University	Approved	0	0	1/13/22	2/28/22	≡
Macomb Community College	Pending	0	0	1/13/22	2/28/22	≡
Madonna University	Approved	0	0	1/13/22	2/28/22	≡
Michigan State University	Approved	0	0	1/13/22	2/28/22	≡
Michigan Technological University	Approved	0	0	1/13/22	2/28/22	≡
Oakland University	Pending	0	0	1/13/22	2/28/22	≡
Saginaw Valley State University	Pending	0	0	1/13/22	2/28/22	≡

The University of Michigan	Approved	0	0	1/13/22	2/28/22	≡
University of Michigan-Flint	Pending	0	0	1/13/22	2/28/22	≡

< 2/3 >

Load more

## Targeted schools

[Post to more schools \(/jobs/5855926/edit?initial\\_page=3\)](/jobs/5855926/edit?initial_page=3)

Pending (12)

Approved (9)

School	Status	Applications	Comments	Apply Start	Expiration	
Western Michigan University	Pending	0	0	1/13/22	2/28/22	≡

< 3 / 3 >



### Job Detail Information

#### Job Information

**Job ID** 6648069

**Job Title** Beasley Media Group Detroit Videographer

#### Job Description

**Position Available**

**Date:** 01/10/2022

**Title:** Videographer - Editor

**Type:** Full Time

**Location:** Detroit MI

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Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

Type of Job Full Time  
Job Location Ferndale, Michigan 48220  
Expiration Date 02/12/2022  
Job Requirements  
Degrees Wanted Associates, Bachelors, Certificate  
Majors Wanted Any Major  
Job Targets Wanted Any Job Target

Special Skills Wanted  
Other Job Requirements

Company Information



Company Name Beasley Media Group  
Employer Web Site <http://bbg.com>  
Company Description Radio Stations 101.1 WRIF, 94.7 WCSX, 105.1 WMGC, The RDAR, WCSX-HD2, 105.9 WDMK-FM and The Detroit Prize Network  
Equal Opportunity Employer Yes

Contact Information

Contact  
Address 1 Radio Plaza, Ferndale, MI 48220  
Email [detroitjobs@bbg.com](mailto:detroitjobs@bbg.com)  
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## TAKE THE HUNT AND FIRE THE HAZARDS OUT OF INTENTIONS

Posting the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work.

Posting the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work.

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

### A few of the areas our programs prepare students to work in include:

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries.

### A few of the areas our programs prepare students to work in include:

- Broadcast
  - Production
  - Promotions and sales
- [START HERE](#)
[PROGRAMS](#)
[STUDYING AT SPECS](#)
[ADMISSIONS](#)
[GRADUATE STORIES](#)
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### A few of the areas our programs prepare students to work in include:

- Broadcast
  - Production
  - Promotions and sales
  - Script writing and storyboarding
  - Digital media
  - Talent development
  - Video production
- [START HERE](#)
[PROGRAMS](#)
[STUDYING AT SPECS](#)
[ADMISSIONS](#)
[GRADUATE STORIES](#)
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Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you.

Know our students and graduates. We know their skill sets. We know what they want in a job or if they're looking. We know their strengths and weaknesses. And we know who wants the jobs we're offering.

Please complete the form below or give the Specs Howard Career Services Department a call at (248) 359-9000.

## Job Candidate Request Form

JOB CANDIDATE REQUEST FORM

Company Name

Beasley Media Group

Contact Name

Contact Email

Title

Contact Name

Contact Email

Title

Education/Background

Department

Title

Education/Background

Department

Contact Email

Company Address

Department

Contact Email

Company Address

Contact Email

Company Address

Contact Email

Ferndale

Michigan

48220

• Print & electronic graphics

• Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:

• Event volunteers

• Entry-level employees

• Interns

• Experienced professionals

• Freelancers

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please contact us today to have the Specs Howard Career Services Department call at (248) 358-9000

Thanks for contacting us! We will get in touch with you shortly

Preview

## Beasley Media Group Detroit Videographer

### Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

### Beasley Media Group

Ferndale, MI, USA

Negotiable

#### Position Available

Date: 01/10/2022

Title: Videographer - Editor

Type: Full Time

Location: Detroit, MI

Beasley Media Group-Detroit has a rare opportunity. Our growing Digital Department is seeking a passionate and highly motivated digital creator to join our team as a Videographer-Editor. You will be working in a fast-paced and rewarding environment, designing materials for our local brands – 101 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit PRAISE Network, and The ROAR, and for our advertisers.

Can you capture a brand story with video in 90 seconds? 15 seconds? How about just 6 seconds? We're looking for an innovative videographer who 'gets' video TODAY, understands the nuances of video production for various social platforms, and knows how to build an effective video story with and without audio.

Video projects will include shooting, editing, and post-production of various short-form projects, including events, performances, personalities, commercial assets, artist interviews, event recaps, and social videos.

#### Responsibilities include:

- Pre-production – meeting with stakeholders internal & external, discussing goals, storyboarding ideas
- Production – setting up lighting, sets, and shooting video
- Post-production – video editing, graphics, and audio correction

#### Technical Skills and Qualifications

- 1-2 years of video production experience working with in-broadcast or digital media or as an in-house producer working for agencies or brands. We will consider candidates working toward degrees who possess strong media portfolios showing examples of their video production and editing work.
- Adobe Creative Cloud – Photoshop, Premiere Pro, Illustrator, After Effects, Spark, and InDesign
- Proficiency with DSLR and Studio Cameras, Lighting, and Green Screen
- Live audio mixing experience is helpful
- Experience producing video specifically for Facebook, Instagram, and YouTube
- Incredibly high attention to detail - errors, typos, and inconsistencies really irritate you.
- Working with diverse audiences while collaborating with internal and external partners
- Valid driver's license and good driving record
- Local candidates will have schedule flexibility given the nature of our business. Some nights and weekends will be required.

Beasley Media Group maintains a mandatory COVID 19 vaccination policy subject to its accommodation obligations under federal law.

E-mail cover letter, resume and examples of your work to: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com).

No Phone Calls Please. (Applicants should indicate the Job Posting source.)

Last Date for Consideration: Until Filled

Beasley Media Group, LLC is an Equal Opportunity Employer.

**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Thursday, January 13, 2022 5:11 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** January 13, 2022  
**Order #:** 00445601  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Videographer  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** February 12, 2022

Share now!



**ORDER DETAILS:**



Thank you.

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[View your public Profile](#)

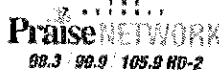


Beasley Media Group



Denver, Colorado, United States





**Title:** Sales Strategist  
**Date Opened:** May 23, 2022  
**Location:** Detroit, MI

**Description:**

**Beasley Media Group - Detroit** – a long-time leader in marketing – is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

**Responsibilities:**

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorming and other components of the overall sales process

**Qualifications:**

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a pro-active TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office: specifically PowerPoint, Word, & Excel – plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

**Last Date for Consideration:** Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University - Grant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Sales Strategist  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Sales Strategist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** 'marcia.fishman@sagafra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center- Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix-Detroit Main Campus- Ebony Taylor'; 'mwhitf1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** RE: Beasley Media Group Job Posting- Sales Strategist  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Sales Strategist. Please see attached and post. ☺

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Phone: 248-591-6804  
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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



# JOB POSTINGS

## SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adsales@adcraft.org](mailto:adsales@adcraft.org) and we will get it posted to the job board right away.

### Sales Strategist - Beasley Media Group ^

Title: Sales Strategist  
Date Opened: May 23, 2022  
Location: Detroit, MI

**Description:**  
Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

- Responsibilities:**
- ▣ Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into action-oriented and customer-centric proposals
  - ▣ Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
  - ▣ Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
  - ▣ Collaborate with execution teams in all departments to ensure campaign deliverables are met to secure client retention and to uncover any upsell opportunities
  - ▣ Provide daily support to Sales Managers assisting with projects, event management, branding and other components of the overall sales process

- Qualifications:**
- ▣ Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
  - ▣ Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
  - ▣ Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
  - ▣ Essential to be a pro-active TEAM player who is dependable, trustworthy, and driven to excel and succeed
  - ▣ Proficiency in Microsoft Office: specifically PowerPoint, Word & Excel - plus Photoshop
  - ▣ Knowledge of programmatic digital marketing tools and/or broadcast products preferred
  - ▣ Experience using a CRM, Google Analytics, and Nielsen Research is a plus
  - ▣ Valid driver's license, good driving record, and insurability required

Last Date For Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [adsales@adcraft.org](mailto:adsales@adcraft.org)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

Public Relations Manager - Rocket Community Fund v

Programmatic Trader - 9th Wonder v

Office Manager/Sales Assistant - Teads v

Senior Customer Experience Manager (AD OPS) - Teads v

Retailer Success Manager - GSTV v

Sales Planner - GSTV v

SR Campaign Delivery Manager - GSTV v

Teads Summer Intern - Detroit - Help Promoting v

Graphic Designer - Crain's Automotive News v

Event & Marketing Specialist - Crain's Automotive News v

Senior Producer - Rocket Central v

Technical SEO Analyst (Remote) - Dictionary.com v

Campaign Manager - Solar - Rocket Loans v

Graphic Designer - The Quell Group v

Account Manager - SiriusXM/Pandora v

Social Media Manager - Yellow Flag Productions v

Available UMWV Opportunities v

Intern Copywriter - VMLY&R v

## Lauren Conn

---

**From:** Lauren Hustek <lauren@adcraft.org>  
**Sent:** Wednesday, May 25, 2022 1:29 PM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting- Sales Strategist

This has been added to our site.

Lauren Hustek- Executive Director  
248.891.4533  
lauren@adcraft.org

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** Adcraft <adcraft@adcraft.org>  
**Subject:** Beasley Media Group Job Posting- Sales Strategist

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Sales Strategist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
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WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** [adcrafft@adcrafft.org](mailto:adcrafft@adcrafft.org)  
**Subject:** Beasley Media Group Job Posting- Sales Strategist  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Sales Strategist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Sales Strategist



Beasley Media Group

Full time

Detroit, MI

Posted 2 hours ago

Date Opened: May 23, 2022

Location: Detroit, MI

### Description:

**Beasley Media Group - Detroit** - a long time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients. **Responsibilities**

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals.
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorming and other components of the overall sales process

### Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a pro-active TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office, specifically PowerPoint, Word, & Excel - plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbg.com](mailto:detroitjobs@bbg.com)

No phone calls, please

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation

Beasley Media Group, LLC is an Equal Opportunity Employer

### Job Features

Job Category: Sales

### Apply Online

Full Name\*

Phone Number\*

888-888-8888

E-Mail\*

Market applying for\*

Atlanta

State: Washington (or if applicable)

Job Title\*

Attach Resumes\*

No file chosen



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### Job Archives

1-10 of 10

Category  Job Type  Location



Sales Strategist | Beasley Media Group

Full-time

Detroit, MI

Posted 23 mins ago

Date Opened: May 23, 2022 Location: Detroit, MI Description: Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Strategist to work closely ...

[Read More](#)



National Sales Assistant | Beasley Media Group

Full-time

Charlotte, NC

Posted 1 day ago

Date: 5/24/22 Title: National Sales Assistant- Full Time Location: Charlotte, NC Description: Beasley Media Group Charlotte is searching for a detail oriented, energetic, focus...

[Read More](#)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:14 PM  
**To:** Colin Hazelton  
**Subject:** Ad for Website  
**Attachments:** Sales Strategist Ad 05\_25\_2022.docx; Sales Strategist Ad 05\_25\_2022.pdf

Hey Colin~

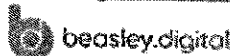
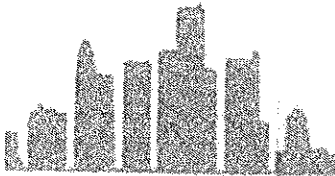
Can we add this ad for Sales Strategist to the website? ☺

Thanks!

*Lauren Conn*



**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
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WDMK/WDMK-HD  
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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Colin Hazelton  
**Sent:** Wednesday, May 25, 2022 2:02 PM  
**To:** Lauren Conn  
**Subject:** Re: Ad for Website

Hi Lauren,

All set, job has been posted.

Have a great rest of your day!



TOMORROW'S MEDIA COMPANY TODAY

**Colin Hazelton**  
Art Director

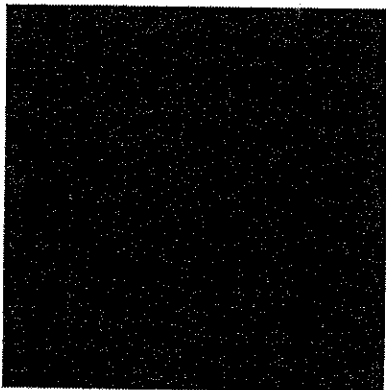
Office: 704.227.8036  
Email:  
[colin.hazelton@bbgi.com](mailto:colin.hazelton@bbgi.com)

1520 South Blvd, Ste  
300  
Charlotte, NC 29715

[www.bbgi.com](http://www.bbgi.com)

---

**From:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Sent:** Wednesday, May 25, 2022 12:14 PM  
**To:** Colin Hazelton <[Colin.Hazelton@beasley.digital](mailto:Colin.Hazelton@beasley.digital)>  
**Subject:** Ad for Website



Hey Colin~

Can we add this ad for Sales Strategist to the website? ☺

Thanks!

**EEO/ Careers**

# Employment and EEO Report

Company Career Information for All Beasley Media Group - Detroit

## Beasley Media Group is an Equal Opportunity Employer

Beasley Media Group - Detroit is committed to ongoing diversity efforts to ensure that we have a diverse, inclusive, and equitable workplace. We have an extensive list of open and upcoming jobs that are available to our employees. We encourage you to apply to the position that interests you most. We will not discriminate on the basis of race, gender, religion, age, sexual orientation, or national origin in our hiring, promotion, or other employment practices. For more information, please visit our website.

[Click here to download our 2021 EEO Report \(PDF\).](#)

### Beasley Media Group Detroit Careers



Position Available

Title: Sales Strategist

Date Opened: May 23, 2022

Location: Detroit MI

Description:

**Beasley Media Group - Detroit** is a leading broadcast advertising and digital media company with county-wide broadcast, Marketing, Programming and Digital teams. This strategic role will lead and coordinate the sales and marketing efforts.

Responsibilities:

- Work with clients on assigned territories to develop proposals and build relationships with existing clients to ensure they are solution-oriented and customer-centric proposals.
- Analyze client data to identify sales opportunities and marketing trends and strategies, and provide opportunities and present to management and sales team.
- Begin to report on various systems and tools in order to be able to analyze data, create reports and provide sales support to the Account Executives.
- Collaborate with other teams in all departments to ensure campaign effectiveness and to ensure client satisfaction and client retention, upon opportunities.
- Provide sales support to Sales Managers/Accounting with respect to client management, contracts and the implementation of the overall sales process.

Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans.
- Must have a strong ability and strong creative analytical, organizational and presentation capabilities.
- Excellent people skills with excellent verbal and written communication skills and a customer-oriented approach.
- Must be a self-starter/TEAM player who is dependable, trustworthy, and driven to achieve excellent results.
- Proficiency in Microsoft Office applications (Word, Excel, PowerPoint).
- Proficiency in CRM systems and digital advertising tools (Google Ads, Facebook, etc.).
- A computer with a high-speed internet connection and a printer is required.
- Must be able to travel and work nights and weekends if needed.

Last Date for Consideration: Until filled

Interested applicants should indicate where they found the posting when submitting a cover letter and resume to [detroit@beasleymedia.com](mailto:detroit@beasleymedia.com)

No phone calls please

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19) excepting those granted an accommodation

Beasley Media Group, LLC is an Equal Opportunity Employer



Position Available


Title: Digital Sales Strategist



**Lauren Conn**

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Wednesday, May 25, 2022 11:29 AM  
**To:** Lauren Conn  
**Subject:** Job Postings - Sales Strategist Ad 05\_25\_2022.pdf

 Sales Strategist Ad 05\_25\_2022.pdf has been added



Lauren Conn  
5/25/2022 11:27 AM

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Forums

Quick links: FAQ Notifications Private messages Icons

User Control Panel (1) Your posts

Board index Job Market Job Openings

WANTED- Beasley Media Group Detroit Sales Strategist

Moderators: shawnaki, jdenver, mpaulsen88

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voice tracking, or other business plugs, please!

Search this topic: 12 0 1 post • Page 1 of 1

WANTED- Beasley Media Group Detroit Sales Strategist

Iconn Posts: 61 Jobs: 4 in Sep-12 2017 11:18 am Contact: 57

Title: Sales Strategist Date Opened: May 23, 2022 Location: Detroit, MI

Description: Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

Responsibilities:

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• Become adept at various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives.
• Collaborate with execution teams in all departments to ensure campaign deliverable timeline.
• Secure client retention and to uncover any upsell opportunities.
• Provide daily support to Sales Managers assisting with projects, event management, transactions, and other components of the overall sales process.

Qualifications:

- Excellent communication and planning skills with experience developing comprehensive strategic marketing proposals & plans.
• Proficient with a variety of agencies and strong creative, analytical, organizational, and problem-solving capabilities.
• Excellent people skills with a confident personality and a history of success in a goal oriented, high, accountable environment.
• Essential to be a proactive IT/CRM player who is dependable, team worthy, and driven to excel and succeed.
• Proficiency in Microsoft Office, specifically PowerPoint, Word & Excel, plus Photoshop.
• Knowledge of programmatic digital marketing tools and/or broadcast products preferred.
• Experience using a CRM, Google Analytics, and Twitter Research is a plus.
• Valid driver's license, good driving record, and availability required.

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: detroitjobs@bbgi.com

No phone calls, please.

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1 post • Page 1 of 1

Beasley Media Group, LLC is an Equal Opportunity Employer All times are UTC-07:00



ALL ACCESS DOWNLOADS WE'VE GOT YOUR NEW HOT AC & AC MUSIC HERE!



Your Spring Getaway Awaits ACNIVITY

Overview Schools Matches Applicants (0) Details

Recommended Schools

Based on number of qualified candidates at each school

School	Request connection	Request connection	Request connection	Request connection	Request connection
The Ohio State University	0	0	0	0	0
University of Cincinnati	29932	28111	27200	22359	22359

Targeted schools

0 Pending (0) 0 Approved (0)

School	Status	Action	Request connection	Request connection	Request connection	Request connection	Request connection
Adrian College	Approved	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Albion College	Pending	0	0	6,250.22	6,250.22	6,250.22	6,250.22
Aurora College	Approved	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Baker College	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Central Michigan University	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Cleveland State University	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Eastern Michigan University	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Western Michigan University	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22
Wayne State University	Pending	0	0	5,250.22	6,250.22	6,250.22	6,250.22

2025

2025-05-19 08:18 • Created 05/22/2024 by Lauren Quinn • Expires 05/29/2025

Recommended Schools

Based on number of qualified candidates at each school

Schools	Matches	Applicants (0)	Details
The Ohio State University	University of Cincinnati	Indiana University Bloomington	Kent State University
41751	29932	28111	27200
22359			

Targeted schools

Schools	Matches	Applicants (0)	Pending (0)
Rowland Young State University	0	0	0
Lakeland Technological University	0	0	0
Madison Community College	0	0	0
Madison University	0	0	0
Kent State University	0	0	0
Michigan Technological University	0	0	0
Case and Cincinnati College	0	0	0
Franklin University	0	0	0
Saginaw Valley State University	0	0	0
The University of Michigan	0	0	0



Jobs

# Beasley Media Group Detroit Sales Strategist

Job #6519778 • Created 6/25/2022 by Lauren Conn • Expires 6/25/2022

EPA More Actions

Overview Schools Matches Applicants (0) Details

## Recommended Schools

Based on number of qualified candidates at each school.

Customize Recommendations

0	The Ohio State University	University of Cincinnati	Indiana University - Bloomington	Kent State University	University of Pittsburgh
41751	Qualified candidates here:	29932	Qualified candidates here:	27200	Qualified candidates here:
28111	Qualified candidates here:				22359

Request connection Request connection Request connection Request connection

Post Job Instruction

Load more

## Targeted schools

Post to these schools

School	Request connection	Request connection	Request connection	Request connection	Request connection
University of Michigan-Flint	Pending	0	0	5/25/22	6/25/22
Western Michigan University	Approved	0	0	5/25/22	6/25/22



### Beasley Media Group Detroit Sales Strategist

Beasley Media Group, Inc.

Frederick, Michigan, United States  
12 Miles from Me

Full Time Job

EST Paid  
\$100,000 - \$150,000

Applications close on June 28th, 2022 at 6:00 pm

Apply Extension

#### Job Description

Title: Sales Strategist  
Date Opened: May 25, 2022  
Location: Detroit, MI

Share Job



#### Description:

**Beasley Media Group - Detroit** is a long-time leader in marketing - hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

#### Responsibilities:

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, transactions and other components of the overall sales process

#### Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational and presentation capabilities
- Excellent people skills, with a confident personality and a history of success in a team-oriented, highly accountable environment
- Essential to be a proactive TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office, specifically PowerPoint, Word & Excel - plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license - good driving record and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bmg.com](mailto:detroitjobs@bmg.com)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

#### About Beasley Media Group, Inc.

Address:	Website:	Division:
3000 Frederick Drive, Naples, FL 34109	<a href="http://bmg.com">bmg.com</a>	No division

#### Fast Facts

Founded: 1961 by George W. Beasley  
 Executive Offices: Based in Naples, FL Since 1998  
 Number of Employees: Approximately 850 Full and Part Time  
 Number of Radio Stations Owned or Operated: 52  
 Number of Listeners: 27 Million On-Air Listeners Weekly  
 Number of Markets Served: 12 Large and Mid-Size Markets  
 Publicly Traded as "BBST" on the NASDAQ National Market  
 Nearly 40% of Beasley stations are located in the nation's top 50 markets such as Philadelphia, Tampa, Las Vegas, West Palm Beach, Orlando, Boston and Atlanta. The remaining stations are primarily in regional centers like coastal North Carolina, Northeast Georgia and Southeast Florida where Beasley operated large station clusters.

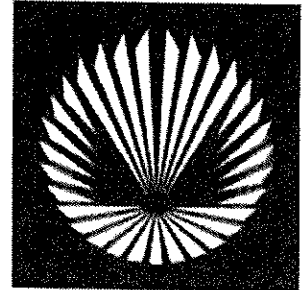
Beasley and its affiliates focus on a combination of sports, marketing, local, national and personal and overall programming that appeals to a wide range of audiences and demographics groups. We're proud to be there. We deliver news, news information and entertainment to our audience through our stations in Country, Adult Contemporary, Sports, Talk, Top 40, Urban, Rock, Hot Classics, and to alternative, classic, jazz, foreign language and more.

**Lauren Conn**

---

**From:** handshake@notifications.joinhandshake.com on behalf of Handshake  
<handshake@notifications.joinhandshake.com>  
**Sent:** Wednesday, May 25, 2022 4:44 PM  
**To:** Lauren Conn  
**Subject:** You have a notification from Handshake

 **Handshake**



Hello Lauren,

Robert S. [redacted] from Macomb Community College commented on Beasley Media Group Detroit Sales Strategist:

"Thank you for your interest in our Macomb Community College students and alumni. We have approved your posting. To improve the traffic of potential candidates to your posting, we recommend you enter a wage."

[View Comment](#)

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

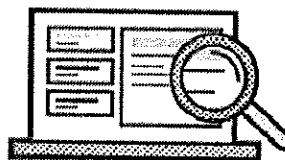
---

**From:** Indeed for Employers <no-reply@indeed.com>  
**Sent:** Friday, May 27, 2022 8:43 AM  
**To:** Lauren Conn  
**Subject:** Your Beasley Media Group Detroit Sales Strategist job is live on Indeed!

**indeed** for employers

## Your job is live!

Your Beasley Media Group  
Detroit Sales Strategist role for  
Beasley Media Group in  
Ferndale, MI 48220 is ready for  
job seekers to see!



[View the posting](#)

**Free postings are live for 30 days.**  
Your job will pause on 06/26/2022.



**Have questions?**  
Contact Client Services  
[1-800-430-6955](tel:1-800-430-6955)

Back to jobs

### Beasley Media Group Detroit Sales Strategist

Beasley Media Group - Ferndale, MI

Edit job

Status: Open

#### Clicks

Gathering data...

Check back tomorrow to see how your job is performing.

#### Clicks this week

view

Increase budget for more clicks

Improve job description

#### Details

Created: May 25, 2022

Views: 2

Candidates: 0 total

Find candidates

#### Candidates

0 Active Candidates

0 New

0 Reviewed

0 Consulting

0 Hired

0 Rejected

#### Budget

Cost: \$0.00/SDI

Job Budget: Not Sponsored

Sponsor job

#### Job description

Title: Sales Strategist

Date Opened: May 25, 2022

Location: Detroit, MI

#### Description:

**Beasley Media Group - Detroit** - a long-time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

#### Responsibilities:

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorming and other components of the overall sales process

#### Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a proactive TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office, specifically PowerPoint, Word, & Excel - plus Photoshop
- Knowledge of programmable digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume

No phone calls, please.

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Jobs **Posted on Indeed (5)** Posted on career site (0)

Post a job

**Open and paused (5)** Starred (0) Closed (9) 4 open, 1 paused

**New** Create a campaign to automatically distribute one budget across multiple jobs. [Learn more](#)

Create a campaign X

Filter and search jobs

Sort by: Date created

Job Title	Candidates	Sponsorship Status	Age	Posted by	Job Status	Actions
<input type="checkbox"/> <b>Beasley Media Group Detroit Sales Strategist</b> 1 Beasley Plaza St. Farmdale, MI 48329	Your job is not currently live. All time jobs will automatically reinsert in 2 business days unless they were a sponsored job.	Free job Sponsor job	2 months	12	Pending	
<input type="checkbox"/> <b>Beasley Media Group Detroit Digital Sales Specialist</b> 1 Beasley Plaza St. Farmdale, MI 48329	2 Active Candidates 5 Available 0 Review 0 Contact 0 Hire	Free cost Sponsor job	17 days	12	Open	
<input type="checkbox"/> <b>Beasley Media Group Detroit Proline Network Account Executive</b> 1 Beasley Plaza St. Farmdale, MI 48329	1 Active Candidate 8 Available 0 Review 0 Contact 0 Hire	Free cost Sponsor job	2 months	12	Open	
<input type="checkbox"/> <b>Beasley Media Group Detroit Account Executive</b> 1 Beasley Plaza St. Farmdale, MI 48329	4 Active Candidates 4 Available 0 Review 0 Contact 0 Hire	Free cost Sponsor job	5 months	12	Open	
<input type="checkbox"/> <b>Beasley Media Group Account Executive</b> 1 Beasley Plaza St. Farmdale, MI 48329	10 Active Candidates 20 Available 2 Review 0 Contact 0 Hire	Free job Sponsor job	4 years	12	Paused	

This job has expired. Free jobs immediately expire when you fail to receive enough results. Refreshing this job will highlight its position in search results.

Close

**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Thursday, May 26, 2022 1:41 PM  
**To:** Detroit - Jobs  
**Subject:** Your job post is live!



Congrats, your job is posted on LinkedIn!

Hi Lauren,

Your job post is now live!

**Beasley Media Group Detroit Sales Specialist**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States



Posted 5/26/2022

[Manage job](#)

**Post another job**

More positions to fill? Why not cross that off your to-do list now?

[Post a new job](#) ▶

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This email was sent to [detroitjobs@bbgj.com](mailto:detroitjobs@bbgj.com).  
If you need assistance or have questions, please contact LinkedIn Customer Service.

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Beasley Media Group C Sales Specialist  
Beasley Media Group - Det  
Active 40 seconds ago First job post

Apply **Apply** **Close job** ...

Job Info Settings

### Job description

Title: Sales Specialist  
Date Opened: May 25, 2022  
Location: Detroit, MI

Employment Type  
Full-time

0  
0

#### Description

Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Specialist to work closely with our talented Sales Marketing Programming and Digital teams to strategize, coordinate, and execute flawless campaigns for our clients.



Get 30 more qualified applicants

Post now for free

Questions? Contact Support | Help Center

#### Responsibilities

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formulating them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry risks and revenue opportunities and present to management and sales team
- Secure access to various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any sales opportunities
- Provide daily support to Sales Managers working with projects, client management, his reports and other components of the overall sales process

#### Qualifications

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics and Nielsen Research is a plus
- Valid driver's license, good driving record and insurance required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbq.com](mailto:detroitjobs@bbq.com)

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Show less

### Screening question

Preferred qualifications

Messaging



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Careers

**REGISTER**

NAME (Last, First, Middle Initial)  
 ADDRESS  
 CITY  
 STATE  
 ZIP  
 PHONE (Area Code) \_\_\_\_\_  
 FAX (Area Code) \_\_\_\_\_  
 E-MAIL (Area Code) \_\_\_\_\_

**REGISTER**

NAME (Last, First, Middle Initial)  
 ADDRESS  
 CITY  
 STATE  
 ZIP  
 PHONE (Area Code) \_\_\_\_\_  
 FAX (Area Code) \_\_\_\_\_  
 E-MAIL (Area Code) \_\_\_\_\_

## Submit a Job Opening

The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national origin, height, weight, marital status, sexual orientation or disability is not practiced by the MAAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

### Submit a Job Opening

✓ **Job submitted successfully. Your listing will be visible once approved.**

By clicking the "submit" button above, you are verifying that your company is an equal opportunity employer.

[ABOUT](#)[PROGRAMS & EVENTS](#)[CAREERS](#)[ABOUT](#)[DIRECTORS & PRESIDENT](#)[MEMBERS](#)[CONTACT](#)**Michigan Association of Broadcasters**

222 N. Chestnut Street  
 Lansing, MI 48903

**Phone:** 517.484.7414**Toll-Free:** 800.696.7622 (1.800.YOUR.MAAB)**Fax:** 517.484.5810

JOB DETAILS

JOB DETAILS ABOUT BEASLEY MEDIA GROUP LLC

Beasley Media Group Detroit Sales Strategist

Job Description

Title: Sales Strategist  
 Date Opened: May 25, 2022  
 Location: Detroit, MI

Description:

Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute business campaigns for our clients.

Responsibilities:

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-oriented and customer-centric proposals.
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team.
- Become adept in various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives.
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any up-sold opportunities.
- Provide daily support to Sales Managers assisting with projects, event management, transactions and other components of the overall sales process.

Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans.
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational and presentation capabilities.
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment.
- Essential to be a productive TEAM player who is dependable, trustworthy, and driven to excel and succeed.
- Proficiency in Microsoft Office (specifically PowerPoint, Word, & Excel) plus iProfound.
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred.
- Experience using a CRM, Google Analytics and Nielsen Research is a plus.
- Valid driver's license, good driving record, and insurability required.

Last Date for Consideration: Until Filled.  
 Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [careers@bmg.com](mailto:careers@bmg.com)  
 No phone calls, please.

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Beasley Media Group, LLC is an Equal Opportunity Employer

Additional Requirements

HOW TO APPLY

Job Summary

Organization  
 Beasley Media Group, LLC [View Profile](#)

Website  
<http://beasleymedia.com/beesol>

Location  
 Ferndale, Michigan 48051

Positions Available  
 1

Expiration Date  
 6/26/2022

Education Level  
 Some College

Job Level  
 Experienced (Non-Manager)

Job Characteristics  
 • Full-time  
 • Medical benefits provided

[Learn More About This Role](#)

# EMPLOYER DASHBOARD

Beebley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

## Manage Job Postings

ACTIVE JOBS    INACTIVE JOBS    DRAFT JOBS

ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/SAVES
<input type="checkbox"/>	31676028	Beebley Media Group, LLC	Beebley Media Group Digital Sales Specialist	04-27-2022	06-26-2022	4	0 / 0 / 0
<input type="checkbox"/>	31422488	Beebley Media Group, LLC	Beebley Media Group Digital Sales Specialist	05-11-2022	08-10-2022	4	0 / 0 / 0

Display: 25    Available operations for selected jobs:    [EXPORT RESULTS](#)    [SELECT ONE OR MORE](#)    [SUBMIT](#)

[JOB POSTING FEEDBACK](#)    [EXPORT INACTIVE JOBS TO EXCEL](#)    [EXPORT ACTIVE JOBS TO PDF](#)    [POST A JOB](#)

For security reasons it is important to remember to close your browser completely when you are done. [Hide this Message](#)

**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:17 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi Kevin~

Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a Sales Strategist for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Kevin Carter <kevin@ramp247.com>  
**Sent:** Wednesday, May 25, 2022 12:50 PM  
**To:** Lauren Conn  
**Subject:** Re: Beasley Media Group Detroit Job Opening Opportunity

Thanks, Lauren! I'm on the case!

Is this job also posted on the Beasley Careers site?

Kevin Carter  
RAMP (Radio and Music Pros)  
661-294-9408  
[RAMP247.com](http://RAMP247.com)

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Date:** Wednesday, May 25, 2022 at 9:17 AM  
**To:** "Kevin (Kevin@RAMP247.com)" <Kevin@RAMP247.com>  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity

Hi Kevin~

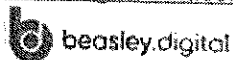
Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for a Sales Strategist for our cluster.

Thanks!




*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



### Job Detail Information

<b>Job Information:</b>	
<b>Job ID</b>	6773657
<b>Job Title</b>	Beasley Media Group Detroit Sales Strategist
<b>Job Description</b>	<p><b>Title:</b> Sales Strategist</p> <p><b>Date Opened:</b> May 29, 2022</p> <p><b>Location:</b> Detroit, MI</p> <p><b>Description:</b></p> <p>Beasley Media Group - Detroit - a long time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.</p> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Work with account management team to develop strategies and tactics to achieve client marketing goals, formulating them into solution-minded and customer-centric proposals</li> <li>• Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team</li> <li>• Become adept in various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives</li> <li>• Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upset opportunities</li> <li>• Provide daily support to Sales Managers assisting with projects, event management, brainstorming and other components of the overall sales process</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>• Excellent communication and planning skills with experience developing successful strategic marketing proposals &amp; plans</li> <li>• Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities</li> <li>• Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment</li> <li>• Essential to be a proactive TEAM player who is dependable, trustworthy, and driven to excel and succeed</li> <li>• Proficiency in Microsoft Office: specifically PowerPoint, Word, &amp; Excel - plus Photoshop</li> <li>• Knowledge of programmatic digital marketing tools and/or broadcast products preferred</li> <li>• Experience using a CRM, Google Analytics, and Nielsen Research is a plus</li> <li>• Valid driver's license, good driving record, and insurability required</li> </ul> <p><b>Last Date for Consideration:</b> Until filled</p> <p>Interested applicants should indicate where they found this posting when submitting a cover letter and resume to <a href="mailto:detroitjobs@bmg.com">detroitjobs@bmg.com</a></p> <p>No phone calls, please</p> <p>Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.</p> <p>Beasley Media Group, LLC is an Equal Opportunity Employer</p>
<b>Type of Job</b>	Full Time
<b>Job Location</b>	Ferndale, Michigan 48220
<b>Expiration Date</b>	06/25/2022
<b>Job Requirements:</b>	
<b>Degrees Wanted</b>	Associates, Bachelors, Masters
<b>Majors Wanted</b>	Any Major
<b>Job Targets Wanted</b>	Any Job Target
<b>Special Skills Wanted</b>	
<b>Other Job Requirements</b>	
<b>Company Information:</b>	
	
<b>Company Name</b>	Beasley Media Group
<b>Employer Web Site</b>	<a href="http://bmgdet.com">http://bmgdet.com</a>
<b>Company Description:</b>	<p>Beasley Media Group is the parent company of radio stations 101.1 WRRF, 94.7 WCSX, 105.1 WABC, The Road WGSX-HD2, 105.9 WGMK and The France Network.</p> <p>Beasley Media Group is an Equal Opportunity Employer</p>
<b>Equal Opportunity Employer</b>	Yes
<b>Contact Information:</b>	
<b>Contact</b>	<p><b>Address:</b> 1 Radio Plaza, Ferndale, MI 48220</p> <p><b>Email:</b> <a href="mailto:detroitjobs@bmg.com">detroitjobs@bmg.com</a></p>



### Job Postings

Job #6773657 has been posted successfully.

Listed below are the jobs you have posted to Schoolcraft College.

- On Hold:** not yet reviewed; displayed on a pink background
- Pending:** reviewed and approved; scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click the Job ID to view a posting as job seekers will see it.

Click the icon to Edit a job posting

Click the icon to Expire an active job posting.

Click the icon to Repost a job posting.

Click the icon to view Submissions to a posting.

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6773657	Beasley Media Group Detroit Sales Strategist	Full Time	06/25/2022				
<b>Active</b>							
5759004	Beasley Media Group Detroit Digital Sales Specialist	Full Time	06/10/2022				
<b>Expired</b>							
6648075	Beasley Media Group Detroit Videographer	Full Time	02/12/2022				
6626157	General Sales Manager	Full Time	01/19/2022				
6621176	Beasley Media Group Detroit Integrated Sales Manager	Full Time	01/06/2022				
6552638	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
6652644	Beasley Media Group Detroit Praise Network Account Executive	Full Time	10/16/2021				
6332001	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6398090	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6327160	Digital Assistant	Full Time	02/16/2021				

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Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you.

- Event volunteers
- Interns
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We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

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We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below or give the Specs Howard Career Services Department a call at (248) 358-9000

## Job Candidate Request Form

Company Name \*

Beasley Media Group Detroit

Contact Name \*

Lauren Quinn

Title \*

Executive Assistant

Department \*

Admin

Company Address \*

1 RADIO PLAZA ST

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Find candidates for opportunities in Broadcast Media, Digital Media and Graphic Design industries

**A few of the areas our programs prepare students to work in include:**

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- Web design & creation

**Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you:**

- Event volunteers
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We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

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# Beasley Media Group Detroit Sales Strategist

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**Beasley Media Group**  
Ferretville, MI, USA

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**Title:** Sales Strategist

**Date Opened:** May 25, 2022

**Location:** Detroit, MI

**Description:**

**Beasley Media Group - Detroit** - a long time leader in marketing - is hiring a Sales Strategist to work closely with our Revenue Sales, Marketing, Programming, and Digital teams to strategize, prepare, set and execute flawless campaigns for our clients.

**More from Beasley Media Group**

Beasley Media Group is a leading provider of advertising solutions for Beasley Media Group

**Responsibilities:**

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client presentation and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorming and other components of the overall sales process

**Similar Jobs**

Marketing Manager  
Beasley Media Group

**Qualifications:**

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a proactive, TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office: Word, Excel, PowerPoint, Word & Excel - plus PhotoShop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, great driving record, and insurability required

**Lead Use and Sustainability**  
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Detroit Future City

**DMC Harper University/Hutzel Women's Hospital RN Observation**  
Detroit Medical Center

**DMC Rehabilitation Institute of Michigan RN Med Surg Rehab PT Attentions**  
Detroit Medical Center

**Last Date for Consideration:** Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@btg.com](mailto:detroitjobs@btg.com)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

**Children's Hospital of Michigan Pediatric RN Genetic Diagnostic**  
Detroit Medical Center

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**Account Executive**  
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**Network Specialist**  
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**Education Abroad Advisor**  
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**Marketing & Strategic Project Program Manager**  
Detroit Land Bank Authority

**SEO Strategist (Remote)**  
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**Beasley Media Group Detroit Sales Strategist**  
 Beasley Media Group | Ferndale, MI, USA
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- 
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 St. Johns Public Schools | St. Johns, MI, USA
- 
**Nurse Care Coordinator**  
 Corner Health Center | Ypsilanti, MI, USA
- 
**Education Abroad Advisor**  
 University of Michigan | Ann Arbor, MI, USA
- 
**Executive Assistant**  
 Arbor Research Collaborative for Health | Ann Arbor, MI, USA
- 
**Global Biodiversity Lead Scientist - 22131**  
 WWF Washington, DC | Washington D.C., DC, USA
- 
**Global Oceans Lead Scientist - 22130**  
 WWF Washington, DC | Washington D.C., DC, USA
- 
**Tribal Administrator**  
 United Auburn Indian Community | Auburn, CA, USA
- 
**Software Development Engineer in Test (SDET)**  
 dryvIQ | Ann Arbor, MI, USA
- 
**Children's Hospital of Michigan Senior Pharmacy Technician**  
 Detroit Medical Center | Detroit, MI, USA
- 
**Children's Hospital of Michigan RN PICU**  
 Detroit Medical Center | Detroit, MI, USA

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**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
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**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



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**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Sales Strategist  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** June 26, 2022

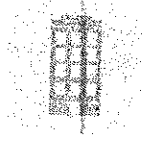
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Ferndale, MI, USA

lauren.conn@bbgi.com

2485863010

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## Beasley Media Group Detroit Sales Strategist

### Beasley Media Group

Ferndale, MI, USA

Title: Sales Strategist

Date Opened: May 25, 2022

Location: Detroit, MI

Description:

Beasley Media Group - Detroit - a long time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

#### Responsibilities:

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorm and other components of the overall sales process

#### Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a pro-active TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office: specifically PowerPoint, Word, & Excel - plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbg.com](mailto:detroitjobs@bbg.com)

No phone calls, please.

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### Beasley Media Group Detroit Sales Strategist

Beasley Media Group, Inc.

Apply

Position Type  
Full Time

#### Important Dates

Posted On

May 27, 2022

Application Deadline

Jun 30, 2022

#### Work Information

Location: New Auburn, Pennsylvania, USA

#### Selection

Title: Sales Strategist

Start/End Date: May 25, 2022

Location: Detroit, MI

#### Description

Beasley Media Group, Inc. is seeking a Sales Strategist to work closely with our talented sales, Marketing, Programming, and Digital teams to strategize on new, high and generate Facebook campaigns for our clients.

#### Responsibilities

- Work with our client's marketing team to develop strategic and tactics to achieve their marketing goals, formulating lower attritable, branded and customer centric, products.
- Utilize internal and external resources to drive engagement and maximize their advertising revenue and explore opportunities and present to management and sales team.
- Develop ad spots of various sizes and formats and be able to analyze data, create reports, and provide strategic insight on the Ad Account level.
- Collaborate with our internal teams in all departments to ensure campaigns are optimized overall to maximize client retention and to attract new advertising clients.
- Provide day to day support to Sales Managers assisting with monthly and quarterly management, client retention and overall consistency of the advertising process.

#### Qualifications

- 1+ years of communication and planning skills with experience developing and executing strategic marketing programs & plans.
- Multi-tasker with a sense of urgency and strong creative and analytical capabilities and presentational capabilities.
- Excellent people skills with a confident personality and a history of success as a collaborative, high-achieving team member.
- Essential to be a successful IAM, sales and operations professional and drive to meet and exceed.
- Proficiency in Microsoft Office specifically PowerPoint, Word & Excel - plus if possible.
- Knowledge of group, individual, digital marketing tools and is data driven critical to preferred.
- Experience using CRM, Google Analytics, and various financial reports.
- Excellent time management skills and ability to manage multiple projects.

#### Education/Experience/Other Info

Required Education: Bachelor's Degree in Business Administration, Marketing, or related field.

#### Work Schedule

Beasley Media Group reserves the right to hire and schedule employees on a temporary basis.

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Company: Beasley Media Group, Inc.

Department: Sales

Salary: \$60,000

Application ID: 12345678



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Yes, the University of Michigan - Dearborn Career Connections system is open to alumni to use

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10   Expiration Date

#### Beasley Media Group Detroit Digital Sales Specialist

Ferndale, Michigan, United States - Full Time

01/4/2024

Posted 01/04/2024 Expires Jun 10, 2024

Applicants

#### Beasley Media Group Detroit Sales Strategist NOT APPROVED

Ferndale, Michigan, United States - Full Time

01/4/2024

Applicants



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## Job Postings

**1** Your answer within the 'Salary' field does not have to indicate a specific value (e.g. \$15.00/hour). You are free to input any text, narrative or numerical data to indicate the salary level (e.g. Commensurate with experience)

Yes, the University of Michigan - Dearborn Career Connections system is open to alumni to use

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### Beasley Media Group Detroit Sales Strategist

Beasley Media Group  
Detroit, MI



**Position Type**  
Full-time

**Description**

**Title** Sales Strategist  
**Start Date** May 21, 2022  
**Location** Detroit, MI

**Important Dates**

**Posted On**  
May 21, 2022  
**Application Deadline**  
May 31, 2022

**Description**

Beasley Media Group, Detroit is a long-time leader in marketing. We are hiring a Sales Strategist to work closely with our talented Sales, Marketing, Advertising, and Digital teams to strategize, produce, and implement Beasley's campaigns for our clients.

**Responsibilities**

- Work with account management teams to develop objectives and tactics to achieve each marketing goal, formulating the initial solution based on client objectives for the program.
- Offer strategic advice on program objectives, including media, including media, industry news and revenue opportunities, and present to management and sales team.
- Keep abreast of current systems and tools in order to analyze data, create reports, and provide strategic advice to the Account Executive.
- Collaborate with creative teams in all efforts to ensure campaign deliverables are met to reach client objectives and to identify any growth opportunities.
- Provide any support to Sales Managers, as they work through event management, transportation and other components of the overall sales process.

**Qualifications**

- Excellent communication and listening skills with excellent problem-solving skills and strategic marketing programs.
- Must possess a sense of urgency, strong creative analytical, organizational and problem-solving capabilities.
- Excellent interpersonal skills with a confident personality and a history of success in a goal-oriented public environment.
- It is a plus to be a previous B2B sales professional with 5+ years of experience in the advertising industry.
- It is a plus to have a Bachelor's Degree in Marketing, Business Administration, or a related field.
- Knowledge of digital marketing and social media marketing tools is a plus.
- Experience using CRM, Google Analytics, and other reporting tools is a plus.
- Must possess a strong ability to manage several and multitasking required.

**Current Rate for Compensation: \$60,000**

Interested applicants should email resumes to: [hr@beasleymedia.com](mailto:hr@beasleymedia.com) with subject line: Sales Strategist - Detroit, MI. Beasley Media Group is an Equal Opportunity Employer.

**Beasley Media Group**

Beasley Media Group requires all employees to use only company-issued email accounts for all business communications. All employees must use the company-issued email accounts for all business communications.

**Beasley Media Group** is an Equal Opportunity Employer.

**Location**

Detroit, MI

**Beasley Media Group**

All Majors

**Salary Level**

Full-time

**Approximate Hours Per Week**

40

**Work Schedule**

Monday - Friday

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Beasley Media Group Detroit Integrated Sales Manager

Ferndale, Michigan, United States - Job

ID: 33997106

Posted On Dec 07, 2020 - Expires on Dec 14, 2020

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Applicants

Beasley Media Group Detroit Sales Strategist **NOT APPROVED**

Ferndale, Michigan, United States - Volunteer

ID: 33992147

Posted On Mar 07, 2020 - Expires on Oct 07, 2020

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Applicants

Beasley Media Group Detroit Digital Sales Specialist

Ferndale, Michigan, United States - Job

ID: 33942119

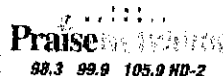
Posted On May 17, 2020 - Expires on Dec 28, 2020

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**Documentation of announcements sent to organizations requesting job notifications.**



**Title:** Sales Strategist  
**Date Opened:** May 23, 2022  
**Location:** Detroit, MI

**Description:**

**Beasley Media Group - Detroit** – a long-time leader in marketing – is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

**Responsibilities:**

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-minded and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upsell opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorm and other components of the overall sales process

**Qualifications:**

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a pro-active TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office: specifically PowerPoint, Word, & Excel – plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

**Last Date for Consideration:** Until filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

Beasley Media Group, LLC is an Equal Opportunity Employer

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University - crant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Sales Strategist  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for a Sales Strategist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

**From:** Lauren Conn  
**Sent:** Wednesday, May 25, 2022 12:18 PM  
**To:** 'marcia.fishman@seaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center- Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** RE: Beasley Media Group Job Posting- Sales Strategist  
**Attachments:** Sales Strategist Ad 05\_25\_2022.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for Sales Strategist. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



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### WANTED- Beasley Media Group Detroit Sales Strategist

Moderators: snowbird, jenny, spazzano

Keywords:

Beasley Media Group is seeking a sales strategist to join our Detroit sales and marketing team. The ideal candidate will have a proven track record in sales and marketing, with a focus on strategic planning and execution. Responsibilities include developing and implementing sales strategies, managing client relationships, and analyzing market trends. No contractors, please.

### WANTED- Beasley Media Group Detroit Sales Strategist

Job ID: 1001 - Open May 10, 2001 4:48 pm

Title: Sales Strategist

Date Opened: May 10, 2001

Location: Detroit, MI

**Description:**

Beasley Media Group - Detroit - a long-time leader in marketing is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

**Responsibilities:**

- Develop and execute sales strategies for our clients, including prospecting, lead generation, and account management.
- Collaborate with marketing, advertising, and digital teams to create and execute integrated campaigns.
- Analyze market trends and client needs to identify new sales opportunities.
- Present and pitch sales proposals to clients and internal stakeholders.
- Manage client relationships and ensure high levels of customer satisfaction.

**Qualifications:**

- Bachelor's degree in Business Administration, Marketing, or related field.
- Minimum 3-5 years of sales experience, preferably in the advertising or media industry.
- Proven track record in sales, with a focus on strategic planning and execution.
- Excellent communication, negotiation, and presentation skills.
- Ability to work independently and as part of a team.

Last Date for Consideration: 05/31/01

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to our HR department.

No phone calls, please.

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# Beasley Media Group Detroit Sales Strategist

1:37 Mon, 6/10/2020

Overview Schools Matches Applications Details

## Recommended Schools

Based on your targeted candidate @ 4/10/2020

Request completion	Request completion	Request completion	Request completion	Request completion
0	0	0	0	0
The Ohio State University	University of Kentucky	Indiana University Bloomington	King State University	University of Pittsburgh
41751	29932	28111	27200	22359

View Profile

View Profile

## Targeted schools

Request completion	Request completion	Request completion	Request completion	Request completion
0	0	0	0	0
University of Kentucky	University of Kentucky	University of Kentucky	University of Kentucky	University of Kentucky
41751	29932	28111	27200	22359



# Beasley Media Group Detroit Sales Strategist

101 5001 5177 • 1000112121 • 1000112121 • 1000112121

EDIT More Actions

Overview Schools Matches Applicants (0) Details

## Recommended Schools

Based on number of qualified candidates @ at each school

Customize Recommendations

0

The Ohio State University

University of Cincinnati

0

Indiana University  
Bloomington

Kent State University

0

University of Pittsburgh

Qualified candidates here  
41751

Qualified candidates here  
29932

Qualified candidates here  
28111

Qualified candidates here  
27200

Qualified candidates here  
22359

Request connection

Request connection

Request connection

Request connection

Request connection

## Targeted schools

Approved 11

Pending 11

View targeted schools

University of Michigan  
Western Michigan University

Approved 11

Pending 11

11

11



3/3



Beasley Media Group Detroit Sales Strategist  
Beasley Media Group, Inc.

Applications close on June 25th, 2022 at 5:00 pm ET

Job Description

Title: Sales Strategist  
Date Opened: May 25, 2022  
Location: Detroit, MI

Share Job



Description:

Beasley Media Group - Detroit is seeking a Sales Strategist to join our team. The Sales Strategist will be responsible for identifying and developing sales opportunities, managing client relationships, and providing strategic direction to the sales team. The Sales Strategist will also be responsible for analyzing market trends and providing insights to the marketing and advertising teams.

Responsibilities:

- Work with internal and external clients to provide strategic direction to the sales team and manage client relationships.
- Identify internal and external resources to investigate sales and marketing trends, industry trends, and revenue opportunities and present to management and sales team.
- Become adept at various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives.
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client relations and to uncover any sales opportunities.
- Provide daily support to Sales Managers assisting with projects, event management by standards and other components of the overall sales process.

Qualifications:

- Bachelor's degree in Business Administration, Marketing, or related field.
- Minimum 3 years of sales and marketing experience.
- Strong communication and interpersonal skills.
- Ability to work independently and manage multiple projects.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint) and CRM software.
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus.

Last Date for Consideration: Until Filled.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbq.com](mailto:detroitjobs@bbq.com)

No phone calls, please.

Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation.

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About Beasley Media Group, Inc.

Beasley Media Group is a leading national advertising agency. We are currently seeking qualified candidates for various positions across our organization. Our clients include some of the most prominent brands in the world. We offer a competitive salary and benefits package. For more information, please visit our website at [www.beasleymedia.com](http://www.beasleymedia.com).

Beasley Media Group is an Equal Opportunity Employer. We do not discriminate on the basis of race, gender, religion, age, or national origin. We are committed to creating a diverse and inclusive work environment for all our employees.



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Consider us your free, specialized staffing service.

At Specs Howard, we have a long history of providing specialized staffing services to our employers. We have a large database of students who are highly motivated, hardworking, and ready to take on any challenge. We can help you find the perfect candidate for your organization, whether you need a temporary employee for a short-term project or a long-term employee for your permanent staff.

### A few of the areas we program prepare students in:

- **Business Administration** - Students are trained in the fundamentals of business, including marketing, sales, and customer service.
- **Event Planning** - Students learn how to plan and execute successful events, from corporate conferences to social gatherings.
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Whether you need someone for a one-day event, weekend help, long-term or short-term part-time or full-time, we've got the candidates for you.

Our students are highly motivated, hardworking, and ready to take on any challenge. We can help you find the perfect candidate for your organization, whether you need a temporary employee for a short-term project or a long-term employee for your permanent staff.

Whether you need someone for a one-day event, weekend help, long-term or short-term part-time or full-time, we've got the candidates for you.

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Whether you need someone for a one-day event, weekend help, long-term or short-term part-time or full-time, we've got the candidates for you.

Our students are highly motivated, hardworking, and ready to take on any challenge. We can help you find the perfect candidate for your organization, whether you need a temporary employee for a short-term project or a long-term employee for your permanent staff.

## Job Candidate Request Form

**Bentley Media Group Detroit**

18400 PLYMOUTH

Ann Arbor

Michigan

**A few of the areas our programs prepare students to work in include:**

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- Engineering
- Environmental Studies
- Health Services
- Humanities
- Law
- Life Sciences
- Medicine
- Music
- Physical Sciences
- Public Administration
- Social Sciences
- The Arts

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you.

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- Full-time Employees
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For more information, contact us at 312.996.1000. We'll help you find the right candidate for your organization. [www.northwestern.edu/careers](http://www.northwestern.edu/careers)

For more information, contact us at 312.996.1000. We'll help you find the right candidate for your organization. (248) 358-9000

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you.

# Beasley Media Group Detroit Sales Strategist

Apply to this Job

**Beasley Media Group**  
 9 Ferrisburgh, MI, USA

Share this Job



**Title:** Sales Strategist

**Date Opened:** May 25, 2022

**Location:** Detroit, MI

**Description**

**Beasley Media Group - Detroit** is a long-time leader in marketing - hiring a Sales Strategist to work closely with our Sales, Sales, Marketing, Programming, and Digital teams to strategize, propose, vet, and execute address campaigns for our clients.

**Responsibilities:**

- Work with account management teams to develop strategies and tactics to achieve client marketing goals, formatting them into solution-oriented, customer-centric proposals.
- Utilize internal and external resources to investigate sales and marketing trends, industry news, and revenue opportunities and present to management and sales team.
- Become adept at various systems and tools in order to be able to analyze data, create reports and provide strategic direction to the Account Executives.
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any upside opportunities.
- Proactively support Sales Manager's existing and future projects, event management, brainstorming and other components of the overall sales process.

**Qualifications:**

- Excellent communication and planning skills with excellent developing successful strategic marketing proposals & plans.
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities.
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment.
- Essential to be a part of the TEAM player who is dependable, trustworthy, and driven to excel and succeed.
- Proficiency in Microsoft Office, specifically PowerPoint, Word, & Excel - plus PhotoShop.
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred.
- Experience using a CRM, Google Analytics, and Twitter Research is a plus.
- Must have strong professional record and accuracy in writing.

**Last Date for Consideration:** Until filed

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [DETroitjobs@bzg.com](mailto:DETroitjobs@bzg.com)

No phone calls, please.

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Beasley Media Group Detroit, MI, USA

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Network Specialist Detroit, MI, USA


Save for Top Alerts


 **Nurse Care Coordinator**  
Nurse Care Coordinator Detroit, MI, USA


Create Alerts


 **Education Abroad Advisor**  
Education Abroad Advisor Detroit, MI, USA


 **Executive Assistant**  
Executive Assistant Detroit, MI, USA


 **Global Biodiversity Lead Scientist - 22131**  
Global Biodiversity Lead Scientist - 22131 Detroit, MI, USA

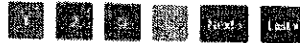
 **Global Oceans Lead Scientist - 22130**  
Global Oceans Lead Scientist - 22130 Detroit, MI, USA

 **Tribal Administrator**  
Tribal Administrator Detroit, MI, USA

 **Software Development Engineer in Test (SDET)**  
Software Development Engineer in Test (SDET) Detroit, MI, USA

 **Children's Hospital of Michigan Senior Pharmacy Technician**  
Children's Hospital of Michigan Senior Pharmacy Technician Detroit, MI, USA

 **Children's Hospital of Michigan RN PICU**  
Children's Hospital of Michigan RN PICU Detroit, MI, USA





**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Friday, May 27, 2022 1:44 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

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**RECEIPT INFORMATION:**

**Date:** May 27, 2022  
**Order #:** 00481403  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Sales Strategist  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** June 26, 2022

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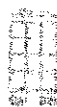


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Ferndale, MI, USA  
latren.conn@bbgi.com  
2485863010

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### Preview your Job Posting

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## Beasley Media Group Detroit Sales Strategist

**Beasley Media Group**  
Farmers, MI, USA

Title: Sales Strategist

Date Opened: May 25, 2022

Location: Detroit, MI

#### Description

Beasley Media Group - Detroit - a long-time leader in marketing - is hiring a Sales Strategist to work closely with our talented Sales, Marketing, Programming, and Digital teams to strategize, propose, sell, and execute flawless campaigns for our clients.

#### Responsibilities:

- Work with account management team to develop strategies and tactics to achieve client marketing goals, formatting them into solution-oriented and customer-centric proposals
- Utilize internal and external resources to investigate sales and marketing trends, industry news and revenue opportunities and present to management and sales team
- Become adept at various systems and tools in order to be analyze data, create reports and provide strategic direction to the Account Executives
- Collaborate with execution teams in all departments to ensure campaign deliverables are met, to secure client retention and to uncover any special opportunities
- Provide daily support to Sales Managers assisting with projects, event management, brainstorm and other components of the overall sales process

#### Qualifications:

- Excellent communication and planning skills with experience developing successful strategic marketing proposals & plans
- Multi-tasker with a sense of urgency and strong creative, analytical, organizational, and presentation capabilities
- Excellent people skills with a confident personality and a history of success in a goal-oriented, highly accountable environment
- Essential to be a proactive TEAM player who is dependable, trustworthy, and driven to excel and succeed
- Proficiency in Microsoft Office: specifically PowerPoint, Word, & Excel - plus Photoshop
- Knowledge of programmatic digital marketing tools and/or broadcast products preferred
- Experience using a CRM, Google Analytics, and Nielsen Research is a plus
- Valid driver's license, good driving record, and insurability required

Last Date for Consideration: Until filed.

Interested applicants should indicate where they found this posting when submitting a cover letter and resume to: [detroitjobs@bbgi.com](mailto:detroitjobs@bbgi.com)

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**105.1 THE  
BOUNCE**  
Detroit's Throwback Hip Hop and R&B

## Position Available

**Date:** August 22, 2022  
**Title:** Morning Talent  
**Location:** Detroit, MI

**Description:**

Beasley Media Group's **105.1 The BOUNCE** is searching for an outstanding **CREATIVE** Talent to host mornings on Detroit's top Throwbacks and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

**Qualifications:**

- A minimum of 3 years on-air experience with ratings success;
- A substantial understanding of programming and station operations (Wide Orbit, G-Selector & Adobe Audition proficient);
- A strong background in digital & social media;
- Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines;
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail;
- PD or APD experience a plus;
- Valid driver's license and excellent driving record.

**Last Date for Consideration: Until Position is Filled**

**Applicants May E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

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## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:05 PM  
**To:** Colin Hazelton  
**Subject:** Ad for Website  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.docx; WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hey Colin~

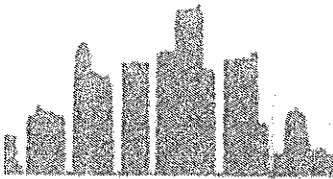
Can we add this ad for WMGC Morning Show Talent to the website? Also, can we remove the Sales Strategist ad? ☺

Thanks!

*Lauren Conn*



**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Monday, August 22, 2022 12:40 PM  
**To:** Lauren Conn  
**Subject:** Job Postings - WMGC 105.1 MORNING SHOW TALENT AD...

**Categories:** TALENT FEES

 WMGC 105.1 MORNING SHOW TALENT AD... has been added



Lauren Conn  
8/22/2022 12:39 PM

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#### Besley Media Group Detroit Offices



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EEO/AFSA Institutional Outreach





**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:38 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- WMGC Morning Show Talent  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi everyone~

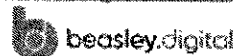
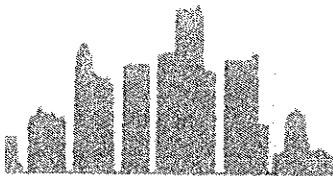
Beasley Media Group Detroit, 105.1 The BOUNCE, has new job openings for 105.1 Morning Show Talent. Please see attached and post. ☺

Thanks!

*Lauren Conn*



**Executive Assistant/HR Assistant/  
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[www.bbgidetroit.com](http://www.bbgidetroit.com)**



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:40 PM  
**To:** marcia.fishman@sagaftra.org; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; Detroit Workfoce Development Department; dwhite@detroitnaacp.org; 'MI Works Oak Park Center- Pat Edmonds'; laked@oakgov.com; University of Detroit Mercy (careerlink@udmercy.edu); umd-careersv@umich.edu; University of Phoenix Detroit Main Campus- Ebony Taylor; mwhitfi1@wcccd.edu; 'MSU Alumni Association (careers@uadv.msu.edu)'; kimberlyh@myacc.org; radiofacts@gmail.com  
**Subject:** Beasley Media Group Job Posting- Morning Show Talent  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi everyone~

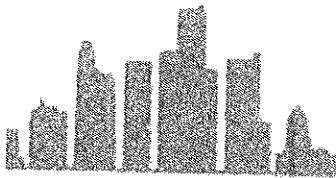
Beasley Media Group Detroit, 105.1 The BOUNCE, has new job openings for 105.1 Morning Show Talent. Please see attached and post. ☺

Thanks!

*Lauren Conn*



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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:39 PM  
**To:** [adcrafft@adcrafft.org](mailto:adcrafft@adcrafft.org)  
**Subject:** Beasley Media Group Job Posting- WMGC Morning Show Talent  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi everyone~

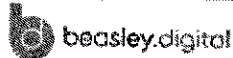
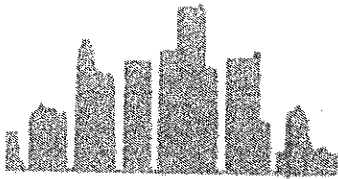
Beasley Media Group Detroit, 105.1 The BOUNCE, has new job openings for 105.1 Morning Show Talent. Please see attached and post. ☺

Thanks!

*Lauren Conn*



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EEO & Public File Coordinator**  
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The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [ads@adcraft.org](mailto:ads@adcraft.org) and we will get it posted to the job board right away.

#### 105.1 Morning Show Talent - Beasley Media Group

Site: August 27, 2022  
Title: Morning Talent  
Location: Detroit, MI

**Description:**  
Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's Top Thrashback and R&H station and assist elsewhere as needed. Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the mix? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting markets, schools, and wherever our fans are working and playing? Do you enhance the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

**Qualifications:**  
- A minimum of 3 years on air experience with ratings success  
- A substantial understanding of programming and station operations (White Collar, G-Selector & Radio Auction preferred)  
- A strong background in digital & social media  
- Ability to write and post frequent engaging content daily on the station's website and other social media platforms while adhering to company guidelines  
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail  
- PD or APD experience a plus  
- Valid driver's license and excellent driving record

**Last Date for Consideration:** Until Position is Filled

Applicants May E-mail: [ads@adcraft.org](mailto:ads@adcraft.org); No Phone Calls Please

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- Sales Planner - GSTV
- Performance Marketing Designer - Rocket Central
- Producer - Rocket Central
- Senior Creative Strategist - Rocket Central
- Performance Media Strategist - Rocket Central
- Director, Integrated Sales OEM - Motor Trend Group
- Senior Performance Media Strategist - Rocket Central
- Performance Media Strategist - Rocket Central
- Marketing Research Manager - Hour Media
- Account Director - 9th Wonder
- Public Relations Manager - Rocket Central
- Senior Account Executive - Special Vehicle Registry (SVR) - Hybrid
- Marketing Manager - Ziebart
- Account Director - 9th Wonder
- Executive Creative Director - Rocket Central
- Performance Media Marketing Manager - Rocket Central
- Associate Account Manager - Detroit
- Search Engine Optimization Marketing Manager - Rocket Central
- Programmatic Trader - Marketing Architects
- Media Analyst - Transmit
- Senior Account Executive - The Mars Agency
- Marketing Coordinator - Winning Futures
- Sales Operations Associate - Brooklyn Outdoor
- Business Development and Community Relations Manager - MSGCU

## JOB POSTINGS

### SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcrafb@adcraft.com](mailto:adcrafb@adcraft.com) and we will get it posted to the job board right away.

- 105.1 Morning Show Talent - Beasley Media Group** ▾
- Programmatic Campaign Manager - GSTV** ▾
- Sales Planner - GSTV** ▾
- Performance Marketing Designer - Rocket Central** ▾
- Producer - Rocket Central** ▾
- Senior Creative Strategist - Rocket Central** ▾
- Performance Media Strategist - Rocket Central** ▾
- Director, Integrated Sales OEM - MotorTrend** ▾



- Home
- My Profile
- Company Profile
- Jobs
- Search
- Search Students
- Schools
- Contact
- My Jobs
- Events
- Scheduling
- On-Campus Interviews
- Fairs
- Resources
- Feedback
- Programs
- Campus Visit
- Applicant
- Learn More

**ⓘ This preview no longer accurately represents the candidate's experience.**

You can still use this preview to see that your information has been entered correctly, but due to changes in the candidate's experience, it's no longer 100% reflective. We're working to update this preview in the future to match the current experience.



**WMGC 105.1 Morning Show Talent**  
Beasley Media Group, Inc.

📍 **Financial** Michigan, United States  
📍 **Location** Detroit, MI, 48201

🕒 **Post Time** 10/11/2021

📄 **Details** [View Details](#)

Applications close on October 31st, 2022 at 12:00 am ⌚

📄 **Apply Extension**

**Job Description**

Position Available

👤 **Shara Job**



**Date:** August 22, 2022  
**Title:** Morning Talent  
**Location:** Detroit, MI

**Description:**

Beasley Media Group's **105.1 The BOUNCE** is searching for an outstanding CREATIVE Talent to host mornings on Detroit's top Throwbacks and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint lively, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

**Qualifications:**

- A minimum of 3 years of on-air experience with ratings success.
- A substantial understanding of programming and station operations (Wide Open 6-Selector & Adobe Audition preferred).
- A strong background in digital & social media.
- Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines.
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail.
- PD or APD experience a plus.
- Valid driver's license and excellent driving record.

**Last Date for Consideration: Until Position is Filled**

**Applicants May E-mail: DetroitJobs@bmg.com. No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

**About Beasley Media Group, Inc.**

📍 <b>Address</b>	📞 <b>Phone</b>	🌐 <b>Website</b>
3635 Riviera Drive, Naples, FL 34109	888-674-6148	www.bmg.com

**Fast Facts:**

Founded: 1961 by George G. Beasley  
 Executive Offices: Based in Naples, FL Since 1986  
 Number of Employees: Approximately 650 Full and Part-time  
 Number of Radio Stations Owned or Operated: 62  
 Number of Listeners: 77 Million On-Air Listeners Weekly  
 Number of Markets Served: 12 Large- and Mid-Size Markets  
 Publicly Traded as "BMO" on the NASDAQ National Market  
 Nearly 41% of Beasley stations are located in the nation's top 50 markets such as Philadelphia, Tampa, Las Vegas, West Palm Beach, Charlotte, Boston and Atlanta. The remaining stations are primarily in regional centers like coastal North Carolina, Northeast Georgia and Southeast Florida where Beasley operates large station clusters.

Beasley stations are home to an assortment of formats, featuring top-of-the-line personalities and diverse programming that appeals to a wide range of audiences and demographic groups. With a live and local focus, we deliver music, news, information, and entertainment to consumers through our genres as Creative Adult Contemporary, Sports, Top 40, Urban, R&B/Urban, Classic Rock to Alternative, Country, Gospel, Foreign Language and more.

In each of our markets, we aim to provide the very best of air, on-air and digital media experiences to both our listeners and advertisers. We are first in our markets in an ever-growing and diverse, multiplatform, active and involved members of the communities we serve.





# Targeted schools

Post in here notices

Search for a school

Pending (12)  Approved (11)

Schools	Status	Applicants	Limit(s)	Apply Date	Expiration	
Grand Valley State University	Pending	0	0	8/22/22	10/31/22	TH
Lawrence Technological University	Approved	0	0	8/22/22	10/31/22	TH
Macomb Community College	Pending	0	0	8/22/22	10/31/22	TH
Madonna University	Approved	0	0	8/22/22	10/31/22	TH
Michigan State University	Approved	0	0	8/22/22	10/31/22	TH
Michigan Technological University	Approved	0	0	8/22/22	10/31/22	TH
Oakland Community College	Approved	0	0	8/22/22	10/31/22	TH
Oakland University	Approved	0	0	8/22/22	10/31/22	TH
Saginaw Valley State University	Pending	0	0	8/22/22	10/31/22	TH
The University of Michigan	Approved	0	0	8/22/22	10/31/22	TH

- Home
- My Profile
- Company Profile
- Settings
- 1992
- Admin Panel
- Search Students
- Schools
- Contacts
- Calendar
- Events
- Scheduling
- On Campus
- Interviews
- Jobs
- Postings
- Signatures
- Complaints
- Feedback
- Learn More →

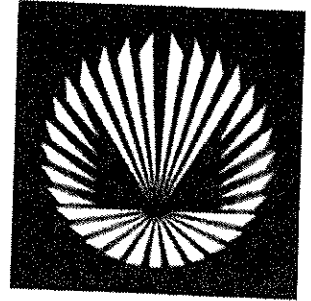


**Lauren Conn**

---

**From:** handshake@notifications.joinhandshake.com on behalf of Handshake  
**Sent:** <handshake@notifications.joinhandshake.com>  
**To:** Monday, August 22, 2022 2:59 PM  
**Subject:** Lauren Conn  
You have a notification from Handshake

**Handshake**



Hello Lauren,

Robert S. J from Macomb Community College commented on WMGC 105.1 Morning Show Talent:

"Thank you for your interest in our Macomb Community College students and alumni. We have approved your posting. To improve the traffic of potential candidates to your posting, we recommend you enter a wage."

[View Comment](#)

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

P.O. Box 40770, San Francisco, CA 94140

Open and paused (5)

Starred (0)

Closed (10)

4 open 1 paused

Filter and search jobs

Sort by: Date created

Job Title	Candidates	Sponsorship Status	Age	Posted by	Job Status	Actions
<b>WMGC 105.1 Morning Show Talent</b> 13000 Woodward Ave, Ferndale, MI 48220	0 Available	Sponsor job	1m	10/11/2017	Open	Open
<b>Beasley Media Group Detroit Sales Strategist</b> 13000 Woodward Ave, Ferndale, MI 48220	6 Available	Sponsor job	2m	10/11/2017	Open	Open
<b>Beasley Media Group Detroit Praise Network Account Executive</b> 13000 Woodward Ave, Ferndale, MI 48220	5 Available	Sponsor job	1 year	10/11/2017	Open	Open
<b>Beasley Media Group Detroit Account Executive</b> 13000 Woodward Ave, Ferndale, MI 48220	5 Available	Sponsor job	1 year	10/11/2017	Open	Open
<b>Beasley Media Group Account Executive</b> 13000 Woodward Ave, Ferndale, MI 48220	29 Available	Sponsor job	1 year	10/11/2017	Paused	Open

This job has expired. Free jobs eventually expire as older jobs fall back in search results. Reporting this job will improve its position in search results.

Report Job

Messages (0)

Sponsored job billing

View FAQs

What 108-1166 Resonance Broadcasting Company Location MI Find jobs

### WMGC 105.1 Morning Show Talent

Beasley Media Group  
Farmdale, MI 48220  
Full-time

Apply on company site

Let employers find you  
Thousands of employers search for candidates on Indeed  
Upload your resume

#### Job details

Job Type  
Full-time

#### Benefits

### WMGC 105.1 Morning Show Talent

Beasley Media Group  
Farmdale, MI 48220  
Full-time

Apply on company site

Thousands of employers search for candidates on Indeed  
Upload your resume

#### Job Type

Full-time

#### Benefits

- 401(k)
- Dental insurance
- Employee assistance program
- Flexible spending account
- Health insurance
- Health savings account

Show 3 more benefits

### WMGC 105.1 Morning Show Talent

Beasley Media Group  
Farmdale, MI 48220  
Full-time

Apply on company site

#### Benefits

- 401(k)
- Dental insurance
- Employee assistance program
- Flexible spending account
- Health insurance
- Health savings account

Show 3 more benefits

#### Full Job Description

##### Position Available

### WMGC 105.1 Morning Show Talent

Beasley Media Group  
Farmdale, MI 48220  
Full-time

Apply on company site

- Health insurance
- Health savings account

Show 3 more benefits

#### Full Job Description

##### Position Available

Date: August 21, 2022  
Title: Morning Talent  
Location: Detroit, MI

**Description:**  
Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding talent large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

##### Qualifications:

- A minimum of 3 years on-air experience with ratings success;
- A substantial understanding of programming and station operations;

##### Must Have: G-Selector & Adobe Audition proficiency:

- A strong background in digital & social media
- Ability to write and post social engaging content daily on the station's website and other social media platforms while adhering to company guidelines.
- Ability to follow a plan, meet deadlines, work under pressure, and perform well as a team member with excellent attention to detail.
- PD or APD experience a plus.
- Valid driver license and excellent driving record.

Last Date for Consideration: Until Position is Filled

No Phone Calls Please.

# Review the job post



## WMGC 105.1 Morning Show Talent

Bessley Media Group

Ferndale, MI 48220

### Job details

**Pay**  
From \$40,000.00 per year

**Job Type**  
Full-time

**Number of openings for this position**  
1

**Schedule**  
Monday to Friday

**Benefits**  
Health insurance  
Paid time off  
Dental insurance  
401(k)  
Vision insurance  
Life insurance  
Flexible spending account  
Health savings account  
Employee assistance program

### Job description

Position Available

Date: August 22, 2022

Title: Morning Talent

Location: Detroit, MI

Show

**Supplemental Pay**  
Bonus pay

**Work location**  
• One location

**COVID-19 precautions**  
COVID-19 precautions was not provided and will not appear on the job post. + Add



1 Radio Plaza St, Ferndale, MI 48220

**Photos and videos**  
Photos and videos were not added and will not appear on the job post. + Add

### Settings

The following information will not be shared on your job post



### Application settings

**Apply method**  
• Email

**Resume required**  
• Yes

**Send application updates to**  
• detroitjobs@bmg.com  
• Also send an individual email update each time someone applies

**Allow messages**  
• No - do not let people who apply to the job message about their application



You shared this job on May 22

Manage job post

Get LinkedIn Premium Career

Connect with industry leaders directly. See who's viewed your profile. Stand out to top applicants and more.

Try Premium for free

Looking for talent? Post a job

Design

### Beasley Media Group Detroit WMGC 105.1 Morning Show Talent

Beasley Media Group • Detroit, Michigan, MI, On-site • 18 seconds ago

Full-time

11-220 employees

14 connections • 1 school alumni

See recent hiring trends for Beasley Media Group - Detroit, MI [View similar jobs](#)

Easy Apply Save

#### Meet the hiring team

**Lauren Conn**  
Executive Assistant at Beasley Media Group

Message

View Lauren's profile  
Title: Marketing Director

See more

#### Set alert for similar jobs

Media Specialist, Pensacola, FL

Set alert

Pay range unavailable

23 similar jobs in Pensacola, FL

#### Featured benefits

- Medical insurance
- Dental insurance
- Commuter benefits
- Vision insurance
- 401(k)
- Disability insurance



# Submit a Job Opening

The Michigan Association of Broadcasters is committed to the promotion and creation of job opportunities and career development for the broadcast industry. We are seeking qualified individuals to fill positions in the broadcast industry. All questions or comments should be directed to the contact information provided below. All resumes and cover letters should be submitted to the contact information provided below. All resumes and cover letters should be submitted to the contact information provided below.

### Job Title of Opening

Enter the job title of the opening.

### Location

Leave this blank if the location is not important.

City:

### Job Type \*

Type of Job Desired

- Temporary
- Full Time
- Part time
- Contract
- Internship
- Seasonal
- Volunteer

### Job Category \*

- Administrative
- Management
- Production
- Promotions
- Other
- Engineering
- News
- Programming
- Sales

### Enter a Description of the Job Opening \*

Provide a brief description of the job opening. This should include the duties and responsibilities of the position, the qualifications required, and the location of the position.

### Requirements (Experience, Education, Etc.):

List the requirements for the job opening, including experience, education, and other qualifications.

### How to apply:

Provide instructions on how to apply for the job opening, including the contact information and the deadline for applications.

### Application Deadline

Click to select an exact date for the deadline.

City:

### Application email/URL

Enter the email address or URL for the application.

City:

### Company Address \*

Please enter your full mailing address, including zip code. For multiple offices, enter the main office.

City:

### Company Name

Please enter your company name. If you are representing a franchise, please include the franchise name.

City:

### Website

City:

### Logo

Upload your logo.

Choose File

Remove

Cancel

OK

## Get In Touch!

Phone: 517-484-2666  
 Toll-Free: 800-869-7622 (MICHIGANMAB)  
 Fax: 517-484-2810  
 222 N. Chestnut Street  
 Lansing, MI 48933  
 General E-Mail: [mab@miabroadcasters.com](mailto:mab@miabroadcasters.com)  
 Website: [www.miabroadcasters.com](http://www.miabroadcasters.com)

## Additional Resources

Privacy policy  
 FAS/FCC

## Stay Connected!

f t in

# EMPLOYER DASHBOARD

Beasley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

[Employer Website](#)

## Manage Job Postings

ACTIVE JOBS	INACTIVE JOBS	DRAFT JOBS																
<table border="1"> <thead> <tr> <th>ALL</th> <th>JOB CODE</th> <th>ORGANIZATION</th> <th>JOB TITLE</th> <th>POSTED</th> <th>EXPIRED</th> <th>FEEDBACK</th> <th>VIEWS/CLICKS/SAVES</th> </tr> </thead> <tbody> <tr> <td>25</td> <td>BEH00028</td> <td>Beasley Media Group, LLC</td> <td>MANAGER, IT HR RESOURCE MANAGER SOUTH BEND</td> <td>09-21-2022</td> <td>09-22-2022</td> <td></td> <td>619 / 0</td> </tr> </tbody> </table>	ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/SAVES	25	BEH00028	Beasley Media Group, LLC	MANAGER, IT HR RESOURCE MANAGER SOUTH BEND	09-21-2022	09-22-2022		619 / 0		
ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/SAVES											
25	BEH00028	Beasley Media Group, LLC	MANAGER, IT HR RESOURCE MANAGER SOUTH BEND	09-21-2022	09-22-2022		619 / 0											

[GO TO INACTIVE JOBS](#)
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[GO TO ACTIVE JOBS](#)

## Saved Candidate Searches

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JOB DETAILS

ABOUT BEASLEY MEDIA GROUP LLC

WMGC 105.1 The BOUNCE Morning Show Talent

Job Description

Position Available

Date: August 22, 2022  
 Title: Morning Talent  
 Location: Detroit, MI

Description:

Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's Top Throwbacks and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the top? Is your social media footprint large, engaging, compelling and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

Qualifications:

- A minimum of 3 years on-air experience with ratings success.
- A substantial understanding of programming and station operations (Voice Over, Q-Selector & Audio Automation preferred).
- A strong background in digital & social media.
- Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines.
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail.
- PD or APD experience a plus.
- Valid driver's license and excellent driving record.

Last Date for Consideration: Until Position is Filled

Interested Applicants May E-mail Their Resume and Demo to: [ChristaKoba@bmg.com](mailto:ChristaKoba@bmg.com)

No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

Additional Requirements

HOW TO APPLY

Job Summary

Organization

Beasley Media Group LLC [www.bmg.com](http://www.bmg.com)

Website

<http://www.bmg.com/1051thebounce>

Location

Farmdale, Michigan 48051

Positions Available

Expiration Date

8/22/2022

Education Level

Some College

Job Level

Experienced Non-Manager

Job Characteristics

- Full-time
- Medical benefits provided

<https://www.bmg.com/1051thebounce>

Specializing in being a Great Program Coordinator to support our MI-STEM Network. Top positions will manage the <https://www.bmg.com/1051thebounce> about ad look up

<p><b>Job Seeker</b></p> <ul style="list-style-type: none"> <li>Job Search</li> <li>Just for You</li> <li>Interimjobs</li> <li>Apprentice Employment</li> <li>Other Resources</li> </ul>	<p><b>Employer</b></p> <ul style="list-style-type: none"> <li>Employers</li> <li>Post a Job</li> <li>Candidate Search</li> <li>My Account</li> <li>Report Abuse of Work</li> <li>Apprentice Employment</li> <li>Other Resources</li> </ul>	<p><b>Career Exploration</b></p> <ul style="list-style-type: none"> <li>Pathfind</li> <li>MI17 Program</li> <li>Michigan Training Connect</li> <li>Learning Skill Skills Program</li> </ul>	<p><b>Veteran</b></p> <ul style="list-style-type: none"> <li>Veterans Home</li> </ul>	<p><b>Skilled Trades</b></p> <ul style="list-style-type: none"> <li>Apprenticeship</li> <li>Jobs, Pay &amp; Outlook</li> <li>Post-Secondary Education</li> <li>Opportunities</li> <li>Students, Parents &amp; Educators</li> </ul>	<p><b>About Us</b></p> <ul style="list-style-type: none"> <li>FAQs</li> <li>Features</li> <li>Social Media</li> <li>Online Job Search Safety</li> <li>Terms and Conditions</li> </ul>
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## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 4:26 PM  
**To:** 'PATRICIA EDMONDS'  
**Subject:** RE: Beasley Media Group Job Posting- Morning Show Talent

Hi Pat

I just posted this on the Pure Michigan Talent Connect. Here is the job code:

69976078

Beasley Media Group, LLC

WMGC 105.1 The BOUNCE Morning Show

Thanks!

*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)

 **BEASLEY**  
MEDIA GROUP, LLC  
DETROIT  
WORKFORCE'S MEDIA COORDINATOR TODAY



 beasley.digital

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:40 PM  
**To:** marcia.fishman@sagaftra.org; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)' <shelita.richmond@deturbanleague.org>; 'Detroit Urban League-NC Anderson' <ncanderson@deturbanleague.org>; Detroit Workforce Development Department <detroitmwa@emptrain.ci.detroit.mi.us>; dwhite@detroitnaaccp.org; 'MI Works Oak Park Center- Pat Edmonds' <pedmond@oakparkcareercenter.org>; laked@oakgov.com; University of Detroit Mercy (careerlink@udmercy.edu) <careerlink@udmercy.edu>; umd-careersv@umich.edu; University of Phoenix Detroit Main Campus- Ebony Taylor <ebony.taylor@phoenix.edu>; mwhitfi1@wcccd.edu; 'MSU Alumni Association (careers@uadv.msu.edu)' <careers@uadv.msu.edu>; kimberlyh@myacc.org; radiofacts@gmail.com  
**Subject:** Beasley Media Group Job Posting- Morning Show Talent

Hi everyone~

## Lauren Conn

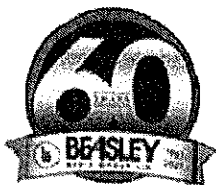
---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 4:29 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunity  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi Kevin~

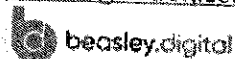
Beasley Media Group Detroit has another new position opportunity available. I'm attaching the new posting. We are hiring for WMGC 105.1 Morning Show Talent for our cluster.

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



### Job Detail Information

#### Job Information

Job ID: 6835779  
Job Title: WMGC 105.1 The BOUNCE Morning Show Talent

Job Description: Position Available  
Date: August 22, 2022  
Title: Morning Talent  
Location: Detroit, MI  
Description:  
Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's top Throwbacks and R&B

Date: August 22, 2022  
Title: Morning Talent  
Location: Detroit, MI  
Description:  
Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's top Throwbacks and R&B  
station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming host mornings on Detroit's top Throwbacks and R&B  
station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

- Qualifications:
- A minimum of 3 years on-air experience with ratings success;
  - A substantial understanding of programming and station operations (Wide Orbit, G-Selector & Adobe Audition proficient);
  - A strong background in digital & social media;
  - Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines;
  - Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail;
  - PD or APD experience a plus;
  - Valid driver's license and excellent driving record.

Last Date for Consideration: Until Position is Filled  
Applicants May E-mail: [DetronJobs@bbq.com](mailto:DetronJobs@bbq.com) No Phone Calls Please  
Beasley Media Group, LLC is an Equal Opportunity Employer.

Salary: Negotiable  
Type of Job: Full Time  
Job Location: Ferndale, Michigan 48220  
Expiration Date: 09/21/2022

Job Requirements:  
Degrees Wanted: None Required  
Majors Wanted: Any Major  
Job Targets Wanted: Any Job Target

## Job Postings

Job #6835779 has been posted successfully.

Listed below are the jobs you have posted to Schoolcraft College

**On Hold:** not yet reviewed; displayed on a pink background

**Pending:** reviewed and approved, scheduled to become Active on a future date

**Under Review:** additional information is needed for approval


**Active:** reviewed and approved; visible to job seekers

**Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text

**Not Approved:** reviewed but not approved for display to job seekers


Click on the Status header to sort the jobs by status (Active, Expired, etc.)

Click the Job ID to view a posting as job seekers will see it.

Click the  icon to Edit a job posting.

Click the  icon to Expire an active job posting.

Click the  icon to Repost a job posting.

Click the  icon to view Submissions to a posting.

[Post a New Job](#)

Show 10 entries

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Job ID	Job Title	Job Type	Deadline				
<b>On Hold</b>							
6835779	WMGC 105.1 The BOUNCE Morning Show Talent	Full Time	09/21/2022				
<b>Expired</b>							
6773657	Beasley Media Group Detroit Sales Strategist	Full Time	06/25/2022				
6759004	Beasley Media Group Detroit Digital Sales Specialist	Full Time	06/10/2022				
6648075	Beasley Media Group Detroit Videographer	Full Time	02/12/2022				
6626137	General Sales Manager	Full Time	01/13/2022				
6621176	Beasley Media Group Detroit Integrated Sales Manager	Full Time	01/06/2022				
6552938	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
6532044	Beasley Media Group Detroit Praise Network Account Executive	Full Time	10/16/2021				
6332001	Beasley Media Group Detroit On-Air Host	Full Time	06/30/2021				
6398090	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				

Showing 1 to 10 of 46 entries

Previous **1** 2 3 4 5 Next

**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Monday, August 22, 2022 4:46 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** August 22, 2022  
**Order #:** 00500082  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** WMGC 105.1 The BOUNCE Morning Show Talent  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** September 21, 2022

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**ORDER DETAILS:**














Search bar with placeholder text and a search button

Search

# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

-  **WMGC 105.1 The BOUNCE Morning Show Talent**  
Beasley Media Group | Ferndale, MI, USA
-  **Medical Engineer**  
Michigan HR Group | Ann Arbor, MI, USA
-  **Construction Task Planning SME**  
Pyramid Consulting | Greensburg, PA, USA
-  **Cost Estimator**  
Pyramid Consulting International | Ann Arbor, MI, USA
-  **Finance Director**  
Dundas Village | Dundas, MI, USA
-  **Technical Solutions Engineer**  
Epic | Verona, WI, USA
-  **Software Developer**  
Epic | Madison, WI, USA
-  **Consultant - Ricardo Strategic Consulting**  
Ricardo Strategic Consulting | Van Buren Twp, MI, USA
-  **Business Analyst - Ricardo Strategic Consulting**  
Ricardo Strategic Consulting | Van Buren Twp, MI, USA

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Create Alert

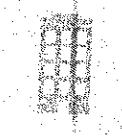


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## Beasley Media Group

 [www.beasleymedia.com](#)

 Ferndale, MI, USA

[lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)

2485863010

### Your Active Products

 You do not have any Job Posting Credits available

Preview

### Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

## WMGC 105.1 The BOUNCE Morning Show Talent

### Beasley Media Group

Fondale, MI, USA

Position Available

Date: August 22, 2022

Title: Morning Talent

Location: Detroit, MI

#### Description:

Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's top Throwbacks and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

#### Qualifications:

- A minimum of 3 years on-air experience with ratings success;
- A substantial understanding of programming and station operations
- Wide Orbit, iS Selector & Adobe Audition proficient;
- A strong background in digital & social media;
- Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines;
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail;
- PD or APD experience a plus;
- Valid driver's license and excellent driving record.

Last Date for Consideration: Until Position is Filled

Interested Applicants May E-mail Their Resume and Demo to: [DetroitJobs@bbg1.com](mailto:DetroitJobs@bbg1.com).

No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

[Edit](#)

[Submit](#)

**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Monday, August 22, 2022 5:01 PM  
**To:** Lauren Conn  
**Subject:** WalshCareerLink - Job Posting Received

Dear Lauren:

Thank you for submitting your new "WMGC 105.1 The BOUNCE Morning Show Talent" job posting request. Your request has been received, and is currently being reviewed. **Please note: Career Services approves jobs closely aligned with college majors and student/alumni career interests.**

A confirmation email will be sent when the request is approved. Until the request is approved, you may review your request and make changes as necessary.

You have elected to receive resumes via: email.

If you have any questions, please contact us.

Thank you,  
Walsh Career Services

Walsh Career Services | symplicity.com

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- Job Postings
- Current Postings
- Archived Jobs
- Publication Requests
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### Job Postings

Job Postings (non-OCR) Student Resumes/Applications (non-OCR) Multi-School Postings (Pack) Archived Jobs Publication Requests

Thank you for recruiting at Walsh. Your **WAGC 1051 The BOUNCE Morning Show Talent** job has been submitted for approval.

### Want to fill your job faster? Post to more Schools on Symplicity Recruit.

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Post To More Schools



**Lauren Conn**

---

**From:** walshcollege@csm.symplicity.com  
**Sent:** Tuesday, August 23, 2022 4:50 PM  
**To:** Lauren Conn  
**Subject:** Non-OCR Position Approved

Dear Lauren:

The following position has been approved:

WMGC 105.1 The BOUNCE Morning Show Talent

If students are interested in applying for this position, their resumes will be submitted to the email address you provided, unless you selected a different application method.

If you have any questions about your job posting, please feel free to contact Career Services.

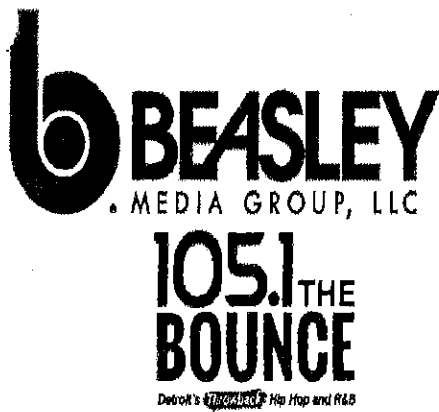
Thank you for your interest in recruiting our students!

Walsh Career Services

Powered By Symplicity

**Documentation of announcements sent to organizations requesting job notifications.**





## Position Available

**Date:** August 22, 2022  
**Title:** Morning Talent  
**Location:** Detroit, MI

**Description:**

Beasley Media Group's **105.1 The BOUNCE** is searching for an outstanding **CREATIVE** Talent to host mornings on Detroit's top Throwbacks and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

**Qualifications:**

- A minimum of 3 years on-air experience with ratings success;
- A substantial understanding of programming and station operations (Wide Orbit, G-Selector & Adobe Audition proficient);
- A strong background in digital & social media;
- Ability to write and post topical/engaging content daily on the station's website and other social media platforms while adhering to company guidelines;
- Ability to follow a plan, meet deadlines, work under pressure, and perform well in a team environment with excellent attention to detail;
- PD or APD experience a plus;
- Valid driver's license and excellent driving record.

**Last Date for Consideration: Until Position is Filled**

**Applicants May E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com). No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:38 PM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- WMGC Morning Show Talent  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi everyone~

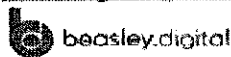
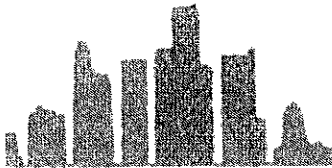
Beasley Media Group Detroit, 105.1 The BOUNCE, has new job openings for 105.1 Morning Show Talent. Please see attached and post. ☺

Thanks!

*Lauren Conn*



Executive Assistant/HR Assistant/  
EEO & Public File Coordinator  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Monday, August 22, 2022 1:40 PM  
**To:** marcia.fishman@sagaftra.org; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; Detroit Workfoce Development Department; dwhite@detroitnaacp.org; 'MI Works Oak Park Center- Pat Edmonds'; laked@oakgov.com; University of Detroit Mercy (careerlink@udmercy.edu); umd-careersv@umich.edu; University of Phoenix Detroit Main Campus- Ebony Taylor; mwhitfi1@wcccd.edu; 'MSU Alumni Association (careers@uadv.msu.edu)'; kimberlyh@myacc.org; radiofacts@gmail.com  
**Subject:** Beasley Media Group Job Posting- Morning Show Talent  
**Attachments:** WMGC 105.1 MORNING SHOW TALENT AD 08\_22\_2022.pdf

Hi everyone~

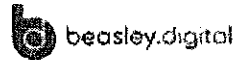
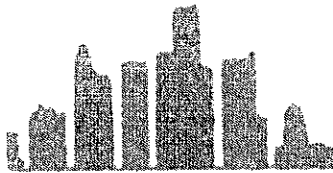
Beasley Media Group Detroit, 105.1 The BOUNCE, has new job openings for 105.1 Morning Show Talent. Please see attached and post. ☺

Thanks!

*Lauren Conn*



**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



Forums

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**Beasley Media Group Detroit WMGC 105.1 Morning Show Talent WANTED**

Moderators: shawnael, joenell, imolater88

**Forum rules:**  
 You will be asked to post anything that is not in any of our posted categories. You will be asked to post anything that is not in any of our posted categories. You will be asked to post anything that is not in any of our posted categories.

**Beasley Media Group Detroit WMGC 105.1 Morning Show Talent WANTED**

1 to 10000 | Min: 10000 | Max: 10000 | 11/11/10

Position Available

Date: August 22, 2012  
 Title: Morning Talent  
 Location: Detroit, MI

**Description:**  
 Beasley Media Group's 105.1 The BOUNCE is searching for an outstanding CREATIVE Talent to host mornings on Detroit's top Flyoverback and R&B station and assist elsewhere as needed.

Can you creatively develop and deliver unique, relevant topics that are compelling for listeners while keeping the station's music and party momentum at the max? Is your social media footprint large, engaging, compelling, and influential? Are you willing to invest heavily in the communities we serve, including hosting station events and visiting workplaces, schools, and wherever our fans are working and playing? Do you embrace the Sales and Digital part of the business? Are you willing to perform other duties as assigned by the Director of Programming and Market Manager?

**Qualifications:**  
 4+ years of radio experience, preferably in a morning show role. Must have a proven track record of creative programming and audience engagement. Must be a team player and able to work in a fast-paced environment. Must have a strong understanding of the Detroit market and its diverse audience. Must be able to work flexible hours, including nights and weekends. Must have a strong understanding of the radio business and be able to contribute to the station's overall success.

Last Date for Consideration: Until Position is Filled

Applicants May E-mail: [redacted]@wmgc.com. No Phone Calls Please.

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# WMGC 105 Learning Show Talent

Job #087851 • Created 8/22/2022 by Lauren Cain • Expires 10/31/2022

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Overview Schools Matches Applicants (0) Details

## Recommended Schools

Based on number of qualified candidates at each school.

Customize Recommendations

<p>The Ohio State University</p> <p>Qualified candidates here: <b>42904</b></p> <p>Request connection</p>	<p>University of Cincinnati</p> <p>Qualified candidates here: <b>32224</b></p> <p>Request connection</p>	<p>Indiana University - Bloomington</p> <p>Qualified candidates here: <b>31752</b></p> <p>Request connection</p>	<p>University of Pittsburgh</p> <p>Qualified candidates here: <b>22850</b></p> <p>Request connection</p>	<p>Kent State University</p> <p>Qualified candidates here: <b>21547</b></p> <p>Request connection</p>
---	--	--	--	---

## Targeted schools

Send to recommended schools

			Pending (12)	Approved (11)		
	Adrian College	Approved	0	0	8/23/22	10/31/22
	Adrian College	Pending	0	0	8/23/22	10/31/22
	Aquinas College	Approved	0	0	8/23/22	10/31/22
	Ball State University	Pending	0	0	8/23/22	10/31/22
	Central Michigan University	Pending	0	0	8/23/22	10/31/22
	Columbia College Chicago	Pending	0	0	8/23/22	10/31/22
	Davenport University	Pending	0	0	8/23/22	10/31/22
	Eastern Michigan University	Pending	0	0	8/23/22	10/31/22
	Ferris State University and KCAD	Approved	0	0	8/23/22	10/31/22

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## Targeted schools

Top ranked schools

University	Status	Pending (12)	Approved (11)	Start Date	End Date	Details
Grand Valley State University	Pending	0	0	8/22/22	10/31/22	10
Lamar University	Approved	0	0	8/22/22	10/31/22	10
Madison Community College	Pending	0	0	8/22/22	10/31/22	10
Madonna University	Approved	0	0	8/22/22	10/31/22	10
Michigan State University	Approved	0	0	8/22/22	10/31/22	10
Michigan Technological University	Approved	0	0	8/22/22	10/31/22	10
Oakland Community College	Approved	0	0	8/22/22	10/31/22	10
Oakland University	Approved	0	0	8/22/22	10/31/22	10
Shawnee State University	Pending	0	0	8/22/22	10/31/22	10
The University of Michigan	Approved	0	0	8/22/22	10/31/22	10

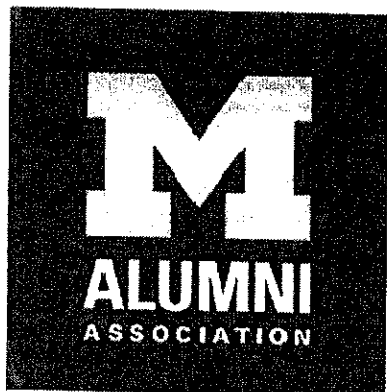




**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Monday, August 22, 2022 4:46 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** August 22, 2022  
**Order #:** 00500082  
**Contact:** lauren.conn@bbgi.com

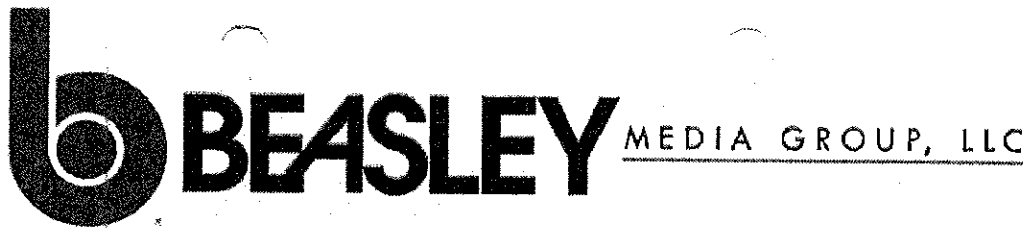
**JOB POSTING DETAILS:**

**Title:** WMGC 105.1 The BOUNCE Morning Show Talent  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** September 21, 2022

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**ORDER DETAILS:**



105.1 THE BOUNCE

101 WRIF

105.9 KISS

94.7 WCSX  
DETROIT'S CLASSIC ROCK

DETROIT PRAISE NETWORK  
94.9 94.3 94.9

ROAR  
93.5 99.1

BEASLEY DIGITAL

## Position Available

Date: September 10, 2021  
Title: Account Executive  
Location: Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group-Detroit's** top-rated stations **101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

### Qualifications:

- Minimum of 2 year sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have valid driver's license with stellar driving record.

### Vaccination – Condition of Employment

As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

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After your Job Posting is approved by the legal department "upload" or "drag and drop" into the Job Posting Folder. All Business Managers of the new job posting. When the position is filled click the three dots ... next to the posting to delete the posting from the site. An alert will be sent to all Business Managers the job was deleted, flagging them the job was filled.

New	Upload	Sync	Share	More	More	Modified By
All Documents	...	Find a file	...	SAVE THIS VIEW	...	Lauren Conn
PRaise Account Executive Ad 09.10.2021	...	...	...	...	A few seconds ago	Lauren Conn
Beasley Media Group Detroit Account Executive Ad 09.10.2021	...	...	...	...	A few seconds ago	Lauren Conn
Beasley Media Group Detroit Digital Sales Executive Ad 07.15.2019	...	...	...	...	July 15 2019	Lauren Conn
Beasley Media Group Detroit Generic On-Air Host REV Ad 09.10.2021	...	...	...	...	8 minutes ago	Lauren Conn

Drop files here to upload

## Lauren Conn

---

**From:** Business Office <no-reply@sharepointonline.com>  
**Sent:** Friday, September 10, 2021 11:16 AM  
**To:** Lauren Conn  
**Subject:** Job Postings - Beasley Media Group Detroit Account...

 Beasley Media Group Detroit Account... has been added



Lauren Conn

9/10/2021 11:14 AM

[Modify my alert settings](#) [View Job Postings](#)

**From:** Colin Hazelton Colin.Hazelton@beasley.digital

**To:** Lauren Conn Lauren.Conn@bbgi.com

**Date:** Fri, Sep 10, 2021, 2:24 PM

Hi Lauren,

All set, jobs have been removed and the two added. Let me know if there's anything else.

Have a great weekend!



**Colin Hazelton**  
Senior Multimedia Designer

**Phone:** 704.227.8036

**Email:** colin.hazelton@bbgi.com

1520 South Blvd, Ste 300  
Charlotte, NC 28203

[www.bbgi.com](http://www.bbgi.com)

---

2 Emails

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:06 AM  
**To:** Colin Hazelton  
**Subject:** BBGI Careers Page  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.docx; PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.docx; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hey Colin~

Can we please remove this postings:

- Digital Program Director
- Associate Media Coordinator
- Account Executive

And add these 2 postings:

- Account Executive (we revised it)
- Detroit Praise Network Account Executive

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)







## Account Executive



**Beasley Media Group**

Full-time

Detroit, MI

Posted 16 mins ago

**Date: September 10, 2021**

**Title: Account Executive**

**Location: Detroit, MI**

**Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?**

**Description:**

- » Do you naturally build trust and relationships with people you meet?
- » Are you comfortable dealing with high level decision makers?
- » Can you be direct and convincing when you know it's right for the client?
- » Are you patient with a longer selling cycle and can follow it through?
- » Do you get a charge out of helping clients maximize their marketing?

**If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX,**



Job Category

Accounts

**Apply Online**

Full Name\*

Phone Number\*

▼ (201) 555-0123

E-Mail\*

Market applying for:\*

Atlanta ▼

Station applying for (if applicable)

Today's Date\*

Attach Resume\*

No file chosen

Browse

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Radio Advertising (<http://bbgidetroit.com/bbgi/radio-9/>)

# Employment and EEO Report

Candidates can click here ([https://bbgidetroit.formstack.com/forms/untitled\\_form4](https://bbgidetroit.formstack.com/forms/untitled_form4)) to apply for jobs with Beasley Media Group – Detroit

## Beasley Media Group is an Equal Opportunity Employer

Beasley Media Group – Detroit is committed to ongoing outreach efforts to insure that we make our employment opportunities known to as wide a range of potential candidates as possible. We have an extensive list of community organizations that we make aware of our job opening as they occur. If your organization would like to be included on this list, please e-mail us at [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)

We also participate in supplemental recruitment efforts, both on an individual station level and as an employment group. Here are some examples:

Click here to download our 2021 EEO Report (<http://bbgidetroit.com/bbgi/wp-content/uploads/2021/05/EEO-Public-File-Report-May-23-2020-May-22-2021-FINAL.pdf>) (PDF).

## Beasley Media Group Detroit Careers

- Ability to take direction, meet deadlines and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have valid driver's license with stellar driving record.



<http://bbgidetroit.com/bbgi/> Employment

As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

Radio Advertising (<http://bbgidetroit.com/bbgi/radio/>)  
 If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

**Last Date for Consideration: Ongoing – Until Filled**

E-mail: [DetroitJobs@bbgi.com](mailto:DetroitJobs@bbgi.com) (<mailto:DetroitJobs@bbgi.com>).

No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.



Position Available

Date: September 10<sup>th</sup>, 2021

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:29 AM  
**To:** 'marcia.fishman@sagaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitfi1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

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Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Lauren Conn**

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:28 AM  
**To:** [adcraft@adcraft.org](mailto:adcraft@adcraft.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf; PRAISE Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

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*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Hustek <lauren@adcraft.org>  
**Sent:** Friday, September 10, 2021 11:30 AM  
**To:** Lauren Conn  
**Subject:** RE: Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive

We will get these posted next week and thank you!

Lauren Hustek  
248.891.4533  
lauren@adcraft.org

**From:** Lauren Conn <Lauren.Conn@bbgi.com>  
**Sent:** Friday, September 10, 2021 11:28 AM  
**To:** Adcraft <adcraft@adcraft.org>  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
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Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## JOB POSTINGS

### SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcraft@adcraft.org](mailto:adcraft@adcraft.org) and we will get it posted to the job board right away.

- Marketing Communications Manager - Rock Central
- Campaign Manager - Rock Central
- Senior Director, Performance Marketing - Rock Central
- Associate Production Strategist - Rocket Mortgage
- Production Strategist Coordinator - Rocket Mortgage
- Production Strategist - Rocket Mortgage
- Campaign Manager - Professional Services - Rock Central
- Associate Direct Mail Marketing Manager - Rock Central
- Account Executive - Detroit PRAISE Network
- Account Executive - Beasley Media Group, LLC
- Freelance Account Associate - Fox Corporation
- Campaign Manager - Solar - Rock Central
- Associate Partner Manager - Rock Central
- Social Media Content Coordinator - Rocket Mortgage
- Blog Writer - Rocket Auto - Rock Central
- Blog Writer - Rocket Mortgage - Rock Central
- Director Client Engagement - VML&R
- Senior Graphic Designer - Rocket Mortgage
- Senior Designer - Rock Central
- Paid Search Marketing Manager - Rocket Auto - Rock Central
- Senior Creative Strategist - Rocket Auto - Rock Central
- Copywriter - LUDWIG+



## JOB POSTINGS

### SHARE YOUR COMPANY'S JOB OPENINGS WITH 2,000+ ADCRAFT MEMBERS

The Adcraft job board is always free for members. In order to serve our community in a time of increasing need, we are now making all postings for Detroit marketing jobs free (\$100 value) until further notice. If you have an opportunity, please email us at [adcraft@adcraft.org](mailto:adcraft@adcraft.org) and we will get it posted to the job board right away.

- Marketing Communications Manager - Rock Central v
- Campaign Manager - Rock Central v
- Senior Director, Performance Marketing - Rock Central v
- Associate Production Strategist - Rocket Mortgage v
- Production Strategist Coordinator - Rocket Mortgage v
- Production Strategist - Rocket Mortgage v
- Campaign Manager - Professional Services - Rock Central v
- Associate Direct Mail Marketing Manager - Rock Central v
- Account Executive - Detroit PRAISE Network v
- Account Executive - Beasley Media Group, LLC ^

**Description:**

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

**Qualifications:**



EXPERIENCE  
IMAGING IS EVERYTHING  
NEIL WILSON

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### WANTED- Beasley Media Group Detroit Account Executive

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

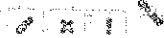
You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!



Search this topic...

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conn



### WANTED- Beasley Media Group Detroit Account Executive

Fri Sep 10, 2021 1:46 pm

#### Position Available

Date: September 10, 2021


Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?



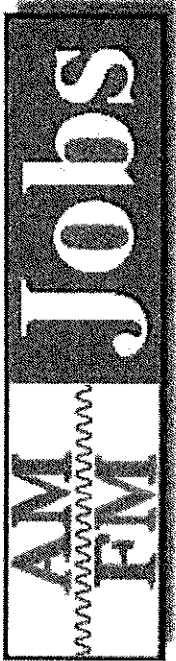
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AMERICA**

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Learn how to  
get help or  
give back at

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[@BroadcastersFDN](https://twitter.com/BroadcastersFDN)



Post  
Jobs



**"Beasley Media Group Detroit Account Executive"**  
position has been submitted to a temporary holding area.

Upon approval by an AMFMJobs.com Administrator, the job will be placed on-line, and you will receive notification via e-mail.

You can...

- Submit another job to the temporary holding area.
- Return to Main Page of [AMFMJobs.com](http://AMFMJobs.com).

Note! If you do not have an account with AMFMJobs.com and wish to confirm your job is on-line, login as a "Guest" in the Job Center area and check the listings for

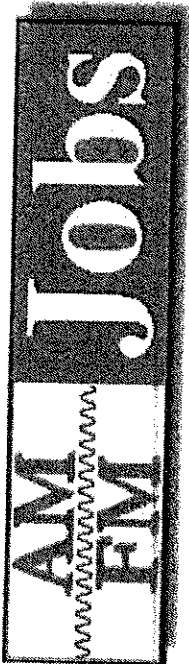
**Beasley Media Group Detroit Account Executive AMFM#14007739.**

Pay particular attention to the Control Number, as this number is unique to the job you posted. Please be patient ... this job will not be placed on-line automatically, it will be reviewed first by a AMFMJobs.com Administrator before being added to the database. Thank you!

Would you like to be able to submit jobs directly to the database? Are you a Station Manager, Human Resources Manager, News Director, Production Manager, Chief Engineer or the person tasked with posting jobs for your station?? Become a registered employer today, and post jobs 24 hours a day! *It's free and easy!*

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# Job Listing Preview



## Beasley Media Group, Ferndale

**Position** Beasley Media Group Detroit Account Executive  
**Station Ownership** Beasley Media Group  
**Reference #** *Will be assigned when submission is completed ...*  
**Full / Part** Full Time - Regular  
**Experience** 2+ Years  
**Posted** 9/10/2021  
**Closes** 11/9/2021  
**Time Left** 60 Days  
**DMA** #13  
**Found In** Sales - Account Executive



## Beasley Media Group Detroit Account Executive

Position Available

**Date:** September 10, 2021  
**Title:** Account Executive  
**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

**Description:**

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?

### Supplemental Information

<b>Salary Type</b>	Full Time - Regular
<b>Salary Range</b>	
<b>Starting Salary / Year</b>	
<b>Starting Salary / Hour</b>	
<b>Job Type</b>	
<b>Hours</b>	
<b>Workweek</b>	
<b>Scheduled on Holidays</b>	
<b>Start Date</b>	
<b>Probation Period</b>	
<b>Benefits</b>	Yes - Full Time Only
<b>Benefit Premium</b>	
<b>401K Plan</b>	Available
<b>Vacation</b>	Yes
<b>Paid Sick Leave</b>	Yes
<b>Phone Calls</b>	No Phone Calls Please
<b>Agent Phone Calls</b>	No Phone Calls Please
<b>Résumé</b>	Required
<b>Cover Letter</b>	Required
<b>References</b>	

When responding to this job ad, please mention that you saw it listed at AMFMJobs.com

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AMFMJobs.com E-Résumés accepted. To apply immediately, [click here!](#)

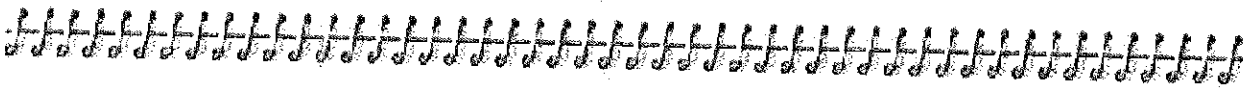
(Subscription E-Résumé or Digital Talent profile required)

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EOE Data Form

Yes



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# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

[Details \(/jobs/5336804\)](/jobs/5336804)

[Schools \(/jobs/5336804/schools\)](/jobs/5336804/schools)

[Matches \(/jobs/5336804/matches\)](/jobs/5336804/matches)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	9/10/21	12/31/21	☰
Albion College	Pending	0	0	9/10/21	12/31/21	☰
Aquinas College	Approved	0	0	9/10/21	12/31/21	☰
Baker College	Pending	0	0	9/10/21	12/31/21	☰
Calvin University	Pending	0	0	9/10/21	12/31/21	☰
Central Michigan University	Pending	0	0	9/10/21	12/31/21	☰

← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

[Details \(/jobs/5336804\)](/jobs/5336804)

[Schools \(/jobs/5336804/schools\)](/jobs/5336804/schools)

[Matches \(/jobs/5336804/matches\)](/jobs/5336804/matches)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Grand Valley State University	Pending	0	0	9/10/21	12/31/21	☰
Lawrence Technological University	Approved	0	0	9/10/21	12/31/21	☰
Macomb Community College	Pending	0	0	9/10/21	12/31/21	☰
Madonna University	Approved	0	0	9/10/21	12/31/21	☰
Michigan State University	Approved	0	0	9/10/21	12/31/21	☰

[← Jobs \(/jobs\)](#)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

[Edit \(/jobs/5336804/edit\)](#)

[More Actions ▾](#)

[Details \(/jobs/5336804\)](#)

[Schools \(/jobs/5336804/schools\)](#)

[Matches \(/jobs/5336804/matches\)](#)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](#)

Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Western Michigan University	Pending	0	0	9/10/21	12/31/21	≡

< 3 / 3 >



## Beasley Media Group Detroit Praise Network Account Executive

**i** This preview no longer accurately represents the candidate experience

You can still use this preview to see that your information has been entered correctly, but due to changes in the candidate-facing experience, it's no longer 100% reflective. We'll be working to update this preview in the future to match the current experience.



### Beasley Media Group Detroit Account Executive

Beasley Media Group, Inc. (/employers/52111)

- (/employers/52111) 📍 Ferndale, Michigan, United States
- 🕒 Full-Time Job
- 💰 Paid
- 📺 Movies, TV, Music
- 👥 No company size
- 🚫 No on-campus interviews

Applications close on Dec 31

🗒️ Apply Externally

### Job Description

#### Position Available

**Date:** September 10, 2021

**Title:** Account Executive

**Location:** Detroit, MI

### Share Job

(https://www.linkedin.com/...) u=https... page=38

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

**Description:**

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- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group - Detroit's** top-rated stations **101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and

Delete Save

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Sunday, September 12, 2021 10:24 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Katelyn R. approved the job Beasley Media Group Detroit Account Executive at Baker College

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:22 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Kristy approved the job Beasley Media Group Detroit Account Executive at Calvin University

1 minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 11:12 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Yinka C approved the job Beasley Media Group Detroit Account Executive at Davenport University  
less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:32 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Mary C s approved the job Beasley Media Group Detroit Account Executive at Eastern Michigan University

less than a minute ago

---

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# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:53 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Justin S University approved the job Beasley Media Group Detroit Account Executive at Grand Valley State

1 minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Saturday, September 11, 2021 3:11 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Robert S. P. approved the job Beasley Media Group Detroit Account Executive at Macomb Community College

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

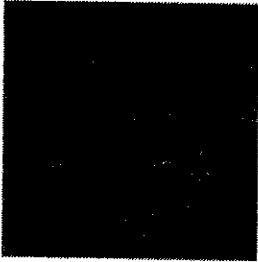
---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 8:36 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Madison S approved the job Beasley Media Group Detroit Account Executive at Saginaw Valley State University

2 minutes ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140



**Lauren Conn**

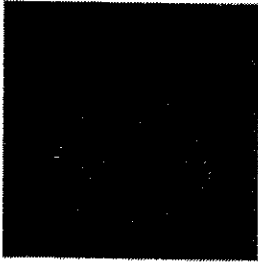
---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Saturday, September 11, 2021 11:23 PM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



TJ \_\_\_\_\_ approved the job Beasley Media Group Detroit Account Executive at University of Michigan-Flint  
less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

**Lauren Conn**

---

**From:** Handshake <handshake@notifications.joinhandshake.com>  
**Sent:** Monday, September 13, 2021 9:07 AM  
**To:** Lauren Conn  
**Subject:** You have a new notification on Handshake

# Handshake

## You have a new notification

Hello Lauren,



Cassandra approved the job Beasley Media Group Detroit Account Executive at Western Michigan University

less than a minute ago

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# Handshake

P.O. Box 40770, San Francisco, CA 94140

Jobs Candidates Messages Virtual Recruiting Assistant <sup>beta</sup>

Search candidates

Post a job

Posted on Indeed (2)

Posted on career site (0)

← Back to jobs

### Beasley Media Group Detroit Account Executive

Beasley Media Group - Ferndale, MI

Edit job

Status: Open ▾

View public job page

#### Clicks

Gathering data...

Check back tomorrow to see how your job is performing.

10

5

0

Clicks this week 📊

Increase Budget for More Clicks

Improve Job Description

#### Details

Created: September 10, 2021

Views: 0

Candidates: 0 total

Add a candidate

Find candidates

#### Budget

Job Budget: Not sponsored

Sponsor job

#### Candidates

0

At  
Cz

0

Awaiting  
Review

0

Reviews

0

Contact

0

Hired

0

Rejected

Job description

Position Available

9/10/21, 6:14 PM

Employers | Indeed.com

you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

**Last Date for Consideration: Ongoing - Until Filled**

**No Phone Calls Please.**

**Beasley Media Group, LLC is an Equal Opportunity Employer.**

[Products](#) - [Resources](#) - [FAQ](#) - [Blog](#)

[©2021 Indeed](#) - [Cookies](#), [Privacy and Terms](#) - [Do Not Sell My Personal Information](#) - [Contact](#)

Jobs Candidates Messages Virtual Recruiting Assistant <sup>beta</sup>

Search candidates

Post a job

Posted on Indeed (6)

Posted on career site (0)

Open and paused (6)

1 open, 5 paused

Starred (0)

Closed (2)

Filter and search jobs

Sort by: Date created

<input type="checkbox"/>	Job Title	Candidates	Sponsorship Status	Age	Posted by	Job Status	Actions
<input type="checkbox"/>	Beasley Media Group Detroit		Free Post Sponsor job	1 minute	la	Pending	⋮
<input type="checkbox"/>	Account Executive 1 Radio Plaza St, Ferndale, MI 48220	Your job is not currently live. All new job posts are typically reviewed in 3-5 hours. We'll notify when it goes live.	Free Post Sponsor job	11 months	la	Paused	⋮

This job has expired. Free posts eventually expire as older jobs fall back in search results. Reposting this job will improve its position in search results. [Repost job](#)

## Preview job post



This is how your job will look on Indeed

### Beasley Media Group Detroit Account Executive

Beasley Media Group - Ferndale, MI 48220



#### Position Available

**Date:** September 10, 2021

**Title:** Account Executive

**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group-**

**Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX,**

Close Preview

#### Pay and Benefits

Edit

**Lauren Conn**

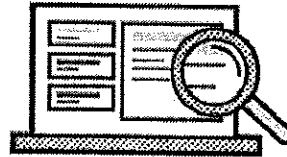
---

**From:** Indeed for Employers <no-reply@indeed.com>  
**Sent:** Saturday, September 11, 2021 12:12 AM  
**To:** Lauren Conn  
**Subject:** Your Beasley Media Group Detroit Account Executive job is live on Indeed!

**indeed** for employers

## Your job is live!

Your Beasley Media Group Detroit Account Executive role for Beasley Media Group in Ferndale, MI 48220 is ready for job seekers to see!



**Free postings are live for 30 days.**  
Your job will pause on 10/10/2021.



**Have questions?**  
Contact Client Services  
1-800-430-6955

**Lauren Conn**

---

**From:** LinkedIn Jobs <jobs-listings@linkedin.com>  
**Sent:** Wednesday, September 15, 2021 4:05 PM  
**To:** Lauren - Jobs  
**Subject:** Your job post is live!



Congrats, your job is posted on LinkedIn!

Hi Lauren,

Your job post is now live!



**Beasley Media Group Detroit Account Executive**  
Beasley Media Group - Detroit, Ferndale, Michigan, United States

Posted 9/15/2021

[Manage job](#)

**Post another job**

More positions to fill? Why not cross that off your to-do list now?

[Post a new job](#)

---

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If you need assistance or have questions, please contact LinkedIn Customer Service.

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Home



My Network



Jobs

You posted this job on September 15, 2021

Manage job post



# Beasley Media Group Detroit Account Executive

Beasley Media Group - Detroit Ferndale, MI (On-site) 18 minutes ago



Full-time



51-200 employees



13 connections · 1 school alumni



See recent hiring trends for Beasley Media Group - Detroit. [Try Premium for free](#)

Easy Apply

Save

## About the job

### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

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- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?



### Contact the job poster



**Lauren Conn**  
Executive Assistant at Beasley...

PREMIUM  
Send InMail

See less ^

### Pay range unavailable

Salary information is not available at the moment.

Are you interested in salary information for this job? Yes / No

### Featured benefits

Based on information provided by the employer

- Medical insurance
- Dental insurance
- Vision insurance
- 401(k)
- Disability insurance

### Put your best foot forward with your application

Hire a resume writer

Get a resume review



**Lauren Conn**  
Executive Assistant at Beasley M...

### About the company



**Beasley Media Group - Detroit**  
244 followers

Following

Marketing & Advertising • 51-200 employees • 20 on LinkedIn



Careers

- Job Bank
- Current Openings & Internships
- Submit a Job Opening
- Broadcasters For Hire
- Submit a Resume
- Career Fairs
- MAB Careers/EEO Resolution

Submit a Job Opening

The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national origin, height, weight, marital status, sexual orientation or disability is not practiced by the MAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

Submit a Job Opening

Edit listing Submit Listing

# Beasley Media Group Detroit Account Executive

Full Time Detroit, Ferndale Posted on September 16, 2021

Beasley Media Group



Beasley Media Group

Website

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale and are you ready for a new career challenge?

Description

business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

Requirements (Experience, Education, Etc.):

Qualifications

- ▷ Minimum of 2 years sales experience
- ▷ Strong oral and written communication skills
- ▷ College degree preferred
- ▷ Ability to take direction, meet deadlines, and thrive when challenged
- ▷ Must be able to work in a fast paced environment
- ▷ Must have a valid driver's license with a stellar driving record.

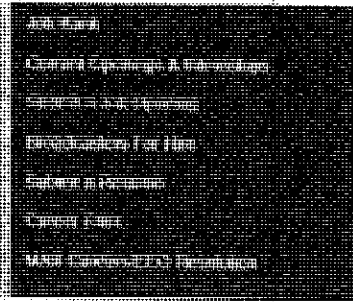
Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.



Careers



## Submit a Job Opening

The Michigan Association of Broadcasters is committed to the principal and practice of equal employment opportunity. Unlawful discrimination on the basis of race, sex, religion, age, national origin, height, weight, marital status, sexual orientation or disability is not practiced by the MAB and will not be tolerated. Any questions or problems related to this policy or any perceived deviation from the policy should immediately be brought to the attention of The President.

### Submit a Job Opening

Job Title

Location (optional)

Leave this blank if the location is not important

Job type  Full Time

Click and choose a Job category  Sales

Enter a Description of the Job Opening

**B I** Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

challenged

How to apply (optional)

**B I** Last Date for Consideration: Ongoing - Until Filled  
 E-mail: DetroitJobs@bbgi.com. No Phone Calls Please.  
 Beasley Media Group, LLC is an Equal Opportunity Employer.

Application Deadline (optional)

Application email/URI (optional)

### Company Details

Call Letters

Please enter your call letters. If not a station, enter Company Name. For blind listings, enter "BLIND"

Company Name (optional)

Please enter your company or corporate name if not entered above. For blind

SEARCH



# EMPLOYER DASHBOARD

Beasley Media Group, LLC

Welcome back, Lauren Conn!

[Employer User Guide](#)

## Manage Job Postings

ACTIVE JOBS INACTIVE JOBS DRAFT JOBS

ALL	JOB CODE	ORGANIZATION	JOB TITLE	POSTED	EXPIRED	FEEDBACK	VIEWS/CLICKS/SAVES
<input type="checkbox"/>	12329313	Beasley Media Group, LLC	Beasley Media Group Detroit Account Executive	09/17/2021	10/17/2021		0 / 0 / 0
<input type="checkbox"/>	12329312	Beasley Media Group, LLC	Beasley Media Group Detroit Praise Network ACCOUNT Executive	09/17/2021	10/17/2021		0 / 0 / 0

Display 25 UPDATE RESULTS Available operations for selected jobs: -- Select One Option -- SUMMARY

JOB POSTING FEEDBACK EXPORT ACTIVE JOBS TO EXCEL EXPORT ACTIVE JOBS TO PDF POST A JOB

## Saved Candidate Searches

START A NEW CANDIDATE SEARCH

COVID relief dollars are being used to help Michigan workers get back on their feet, with #FuturesForFrontliners. <https://Lco/ImUEEDqEq> about 5 hours ago

<b>Job Seeker</b> <a href="#">Job Search</a> <a href="#">Just for You</a> <a href="#">Internships</a> <a href="#">Agriculture Employment</a> <a href="#">Other Resources</a>	<b>Employer</b> <a href="#">Dashboard</a> <a href="#">Post a Job</a> <a href="#">Candidate Search</a> <a href="#">My Account</a> <a href="#">Report Refusal of Work</a> <a href="#">Agriculture Employment</a> <a href="#">Other Resources</a>	<b>Career Exploration</b> <a href="#">Pathfinder</a> <a href="#">MAT2 Program</a> <a href="#">Michigan Training Connect</a> <a href="#">e Learning Soft Skills Program</a>	<b>Veteran</b> <a href="#">Veteran Home</a>	<b>Skilled Trades</b> <a href="#">Apprenticeships</a> <a href="#">Jobs, Pay &amp; Outlook</a> <a href="#">Post-Secondary Education</a> <a href="#">Opportunities</a> <a href="#">Students, Parents &amp; Educators</a>	<b>About Us</b> <a href="#">FAQs</a> <a href="#">Tutorials</a> <a href="#">Social Media</a> <a href="#">Online Job Search Safety</a> <a href="#">Terms and Conditions</a>
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For security reasons it is important to remember to close your browser completely when you are done. Hide this Message

SIGN OUT

HELLO LAUREN

SEARCH



HOME

JOB SEEKER

EMPLOYER

CAREER EXPLORATION

VETERAN

SKILLED TRADES

## JOB DETAILS

Beasley Media Group, LLC

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JOB DETAILS

MAT\*

Michigan Advanced Technician  
Training (MAT\*) Program



Gain the high-tech skills you  
need to succeed

[Learn more about MAT\\*](#)

[Feedback about this page?](#)

Select available actions for this job posting

-- Select an Action --

SUBMIT

Job Code Number 12329313

Job Description

Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?

Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group- Detroit's** top-rated stations **101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-

## Oakland Community College

Beasley Media Group

DASHBOARD SEARCH CANDIDATES JOB BOARD OFFERS/HIRES MY ACCOUNT

## Job Detail Information

## Job Information

Job ID 6552614

Job Title Beasley Media Group Detroit Account Executive

## Job Description

Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF,

- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have a valid driver's license with a stellar driving record.

## Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last Date for Consideration: Ongoing - Until Filled

E-mail: DetroitJobs@bbgi.com. No Phone Calls Please

Beasley Media Group, LLC is an Equal Opportunity Employer.

# Oakland Community College

Beasley Media Group

- DASHBOARD
- SEARCH CANDIDATES
- JOB BOARD
- OFFERS/HIRES
- MY ACCOUNT

## Job Postings

The job has been reposted as job #6552614.

Listed below are the jobs you have posted to Oakland Community College.

- On Hold:** not yet reviewed; displayed on a pink background
  - Pending:** reviewed and approved; scheduled to become Active on a future date
  - Under Review:** additional information is needed for approval
  - Active:** reviewed and approved; visible to job seekers
  - Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
  - Not Approved:** reviewed but not approved for display to job seekers
- Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

- Click the **Job ID** to view a posting as job seekers will see it.
- Click the icon to Edit a job posting.
- Click the icon to Expire an active job posting.
- Click the icon to Repost a job posting.
- Click the icon to view Submissions to a posting.

Post a New Job

Show 10 entries

Job ID	Job Title	Status	Job Type	Deadline	Actions
		On Hold			
6552614	Beasley Media Group Detroit Account Executive	Expired	Full Time	10/16/2021	
6331982	Beasley Media Group Detroit On-Air Host		Full Time	06/30/2021	
6398076	Beasley Media Group Detroit Digital Program Director		Full Time	06/07/2021	
6327201	Beasley Media Group Detroit Associate Media Coordinator		Full Time	02/15/2021	
6316910	Beasley Media Group Detroit Digital Project Coordinator		Full Time	01/20/2021	
6282653	Beasley Media Group Detroit Account Executive		Full Time	12/21/2020	
6274558	105.1 The BOUNCE Assistant Program Director/Afternoon Host		Full Time	11/07/2020	
6222742	Beasley Media Group Detroit		Full Time	08/08/2020	
6167270	WMGC and WDMK Brand Manager		Full Time	04/09/2020	
6100164	WMGC, WDMK, WDMK-HD2 Marketing Director		Full Time	01/18/2020	

Showing 1 to 10 of 26 entries

Previous **1** 2 3 Next



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Thursday, September 16, 2021 2:17 PM  
**To:** Kevin (Kevin@RAMP247.com)  
**Subject:** Beasley Media Group Detroit Job Opening Opportunities  
**Attachments:** Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf; PRAISE Account Executive Ad 09.10.2021.pdf

Hi Kevin~

Beasley Media Group Detroit has 2 open opportunities available. I'm attaching the new postings. We are hiring for Account Executive and an Account Executive for the Detroit Praise Network. Wasn't sure if these should still come to you. ☺

Thanks!



*Lauren Conn*

**Executive Assistant**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Thursday, September 16, 2021 2:25 PM  
**To:** Kevin Carter  
**Subject:** RE: Beasley Media Group Detroit Job Opening Opportunities

Sounds good. 😊 Thanks so much!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgi.com](http://www.bbgi.com)



**From:** Kevin Carter [mailto:[kevin@ramp247.com](mailto:kevin@ramp247.com)]  
**Sent:** Thursday, September 16, 2021 2:24 PM  
**To:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Subject:** Re: Beasley Media Group Detroit Job Opening Opportunities

Thanks, Lauren... will try and get to these this week.

Kevin Carter  
RAMP (Radio and Music Pros)  
661-294-9408

**From:** Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)>  
**Date:** Thursday, September 16, 2021 at 11:21 AM  
**To:** "Kevin ([Kevin@RAMP247.com](mailto:Kevin@RAMP247.com))" <[Kevin@RAMP247.com](mailto:Kevin@RAMP247.com)>  
**Subject:** Beasley Media Group Detroit Job Opening Opportunities

Hi Kevin~

## Job Detail Information

### Job Information

**Job ID** 6552638

**Job Title** Beasley Media Group Detroit Account Executive

### Job Description

Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
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- College degree preferred
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- Ability to take direction, meet deadlines, and thrive when challenged
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# Schoolcraft College

## Beasley Media Group

[DASHBOARD](#) [JOB BOARD](#) [OFFERS/HIRES](#) [MY ACCOUNT](#)

### Job Postings

The job has been reposted as Job #6552638.

Listed below are the jobs you have posted to Schoolcraft College.

- On Hold:** not yet reviewed; displayed on a pink background
  - Pending:** reviewed and approved; scheduled to become Active on a future date
  - Under Review:** additional information is needed for approval
  - Active:** reviewed and approved; visible to job seekers
  - Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
  - Not Approved:** reviewed but not approved for display to job seekers
- Click on the **Status** header to sort the jobs by status (Active, Expired, etc.)

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- Click the icon to Expire an active job posting.
- Click the icon to Repost a job posting.
- Click the icon to view Submissions to a posting.

[Post a New Job](#)

Show 10 entries

Search:

Job ID	Job Title	Status	Job Type	Deadline	Actions
		<b>On Hold</b>			
6552638	Account Executive		Full Time	10/16/2021	
		<b>Expired</b>			
6332001	Beasley Media Group Detroit On-Air Host		Full Time	06/30/2021	
6398090	Beasley Media Group Detroit Digital Program Director		Full Time	06/07/2021	
6327160	Digital Assistant		Full Time	02/15/2021	
6316919	Detroit Digital Project Coordinator		Full Time	01/31/2021	
6281915	Account Executive		Full Time	12/30/2020	
6274565	105.1 The BOUNCE Assistant Program Director/Afternoon Host		Full Time	11/07/2020	
6222748	Beasley Media Group Detroit Operations Manager		Full Time	08/08/2020	
6167279	WMGC and WDMK Brand Manager		Full Time	04/09/2020	
6100173	WMGC, WDMK, WDMK-HD2 Marketing Director		Full Time	01/18/2020	

Showing 1 to 10 of 39 entries

Previous **1** 2 3 4 Next



# Employer Portal

Consider us your free, specialized staffing service.

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### SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries

#### A few of the areas our programs prepare students to work in include:

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#### A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Producer
- Promotions and sales

#### A few of the areas our programs prepare students to work in include:

- Board op
- Camera operator
- Editor
- PA
- Packaging
- Producer
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)

- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live, on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you!

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000.

## Job Candidate Request Form

Department

Admin/HR

Company Address

1 RADIO PLAZA ST

Ferndale

Michigan

48220

Phone

(248) 591-6804

Email

lauren.conn@bbgi.com

Company and Culture

Title of Position You Are Seeking to Fill \*

Beasley Media Group Detroit Praise Network Account Executive

Job Description

Position Available

Date September 10th, 2021

Title Account Executive - Detroit PRAISE Network

Location Detroit, MI

Upload Job Description

Choose File No file chosen

Accepted file types: pdf, doc, docx, txt, Max. file size: 8 MB.

Permitted files: pdf, doc, docx, txt

Submit

**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Thursday, September 16, 2021 2:47 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** September 16, 2021  
**Order #:** 00413998  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Account Executive  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** October 16, 2021

Share now!



**ORDER DETAILS:**

Keywords

Company

Location

Distance

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# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

Post a Job

### Sign up for Job Alerts

Email Address

Keywords

Location

Select your Category -

Create Alert



### Beasley Media Group Detroit Account Executive

Beasley Media Group Ferndale, MI, USA

Apr 16



### Beasley Media Group Detroit Praise Network Account Executive

Beasley Media Group Ferndale, MI, USA

Apr 16



### Account Representative for Paid Media & Public Affairs

Alper Strategies & Media Grosse Pointe, MI, USA

Apr 16



### Financial Management Consultant - Corporate F.A.C.T.S.

Corporate F.A.C.T.S. Plymouth, MI, USA

Apr 16



### Business Development Specialist - SBD Automotive - North America

SBD Automotive Ann Arbor, MI, USA

Apr 16



### Corporate Counsel

Piper Aircraft Vero Beach, FL, USA

Apr 16



### Veterinarian, Community Medicine

ASPCA Miami, FL, USA

Apr 16



### Veterinarian, Community Medicine

ASPCA New York, New York, USA

Apr 16



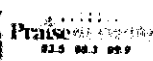
### Mail Order Seasonal Customer Service Center Holiday Crew

Zingerman's Mail Order Ann Arbor, MI, USA

Apr 16



**Documentation of announcements sent to organizations requesting job notifications.**



## Position Available

**Date:** September 10, 2021  
**Title:** Account Executive  
**Location:** Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group-Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

### Qualifications:

- Minimum of 2 year sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have valid driver's license with stellar driving record.

### Vaccination – Condition of Employment

As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:29 AM  
**To:** 'marcia.fishman@sagaftra.org'; 'Detroit Urban League- Shelita Richmond (shelita.richmond@deturbanleague.org)'; 'Detroit Urban League-NC Anderson'; 'Detroit Workfoce Development Department'; 'Sandra Rice (Sandra.Rice@nbcuni.com)'; 'placement@focushope.edu'; 'dwhite@detroitnaacp.org'; 'MI Works Oak Park Center-Pat Edmonds'; 'laked@oakgov.com'; 'University of Detroit Mercy (careerlink@udmercy.edu)'; 'umd-careersv@umich.edu'; 'University of Phoenix Detroit Main Campus- Ebony Taylor'; 'mwhitf1@wcccd.edu'; 'MSU Alumni Association (careers@uadv.msu.edu)'; 'kimberlyh@myacc.org'; 'radiofacts@gmail.com'  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

Hi everyone~

Beasley Media Group Detroit, 94.7 WCSX, 101.1 WRIF, 105.1 The BOUNCE, 105.9 WDMK, The Detroit Praise Network and The ROAR WCSX-HD2, has new job openings for an Account Executive and a Detroit Praise Network Account Executive. Please see attached and post. ☺

Thanks!



*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
BEASLEY MEDIA GROUP, LLC | DETROIT  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



## Lauren Conn

---

**From:** Lauren Conn  
**Sent:** Friday, September 10, 2021 11:27 AM  
**To:** 'Albion College'; 'CMU'; 'Davenport University'; 'Davenport University'; 'Madonna University- cbrant@madonna.edu'; 'Mustapha Mounajed'; 'Oakland University'; 'The Association for Women in Communications, Detroit Chapter'; 'Wayne State University Career Services'; Jason Charnas (JVS) (jcharnas@jvshumanservices.org)  
**Subject:** Beasley Media Group Job Posting- Account Executive and Detroit Praise Network Account Executive  
**Attachments:** PRAISE Account Executive Ad 09.10.2021.pdf; Beasley Media Group Detroit Account Executive Ad 09.10.2021.pdf

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*Lauren Conn*

**Executive Assistant/HR Assistant/  
EEO & Public File Coordinator**  
**BEASLEY MEDIA GROUP, LLC | DETROIT**  
WCSX-FM/ WRIF-FM /WMGC-FM/  
WDMK/WDMK-HD  
Phone: 248-591-6804  
Cell: 586-477-8398  
Email: [lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



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You have 119 unread NetTalk stories

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## WANTED- Beasley Media Group Detroit Account Executive

Moderators: shawnski, jdenver, mpaulsen68

### Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post • Page 1 of 1

Conn

## WANTED- Beasley Media Group Detroit Account Executive

Fri Sep 10, 2021 1:46 pm

### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high level decision makers?
- Can you be direct and convincing when you know it's right for the client?
- Are you patient with a longer selling cycle and can follow it through?
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### WANTED- Beasley Media Group Detroit Account Executive

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Search this topic...

1 post • Page 1 of 1

icontt

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[@broadcastersFDN](#)

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# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

**Details (/jobs/5336804)**

**Schools (/jobs/5336804/schools)**

**Matches (/jobs/5336804/matches)**

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

- Pending (13)
- Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Adrian College	Approved	0	0	9/10/21	12/31/21	☰
Albion College	Pending	0	0	9/10/21	12/31/21	☰
Aquinas College	Approved	0	0	9/10/21	12/31/21	☰
Baker College	Pending	0	0	9/10/21	12/31/21	☰
Calvin University	Pending	0	0	9/10/21	12/31/21	☰
Central Michigan University	Pending	0	0	9/10/21	12/31/21	☰

School	Status	Count 1	Count 2	Start Date	End Date	Menu
Columbia College Chicago	Pending	0	0	9/10/21	12/31/21	≡
Davenport University	Pending	0	0	9/10/21	12/31/21	≡
Eastern Michigan University	Pending	0	0	9/10/21	12/31/21	≡
Ferris State University and KCAD	Approved	0	0	9/10/21	12/31/21	≡

< 1/3 >



← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

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Pending (13)

Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Grand Valley State University	Pending	0	0	9/10/21	12/31/21	≡
Lawrence Technological University	Approved	0	0	9/10/21	12/31/21	≡
Macomb Community College	Pending	0	0	9/10/21	12/31/21	≡
Madonna University	Approved	0	0	9/10/21	12/31/21	≡
Michigan State University	Approved	0	0	9/10/21	12/31/21	≡

Michigan Technological University	Approved	0	0	9/10/21	12/31/21	≡
Oakland University	Pending	0	0	9/10/21	12/31/21	≡
Saginaw Valley State University	Pending	0	0	9/10/21	12/31/21	≡
The University of Michigan	Approved	0	0	9/10/21	12/31/21	≡
University of Michigan-Filnt	Pending	0	0	9/10/21	12/31/21	≡

← Jobs (/jobs)

# Beasley Media Group Detroit Account Executive

Job #5336804 • Created 9/10/2021 by Lauren Conn • Expires 12/31/2021

Edit  
(/jobs/5336804/edit)

More Actions ▾

[Details \(/jobs/5336804\)](/jobs/5336804)

[Schools \(/jobs/5336804/schools\)](/jobs/5336804/schools)

[Matches \(/jobs/5336804/matches\)](/jobs/5336804/matches)

## Targeted schools

[Post to more schools \(/jobs/5336804/edit?initial\\_page=3\)](/jobs/5336804/edit?initial_page=3)

- Pending (13)
- Approved (8)

School	Status	Applications	Comments	Apply Start	Expiration	
Western Michigan University	Pending	0	0	9/10/21	12/31/21	☰

< 3 / 3 >

## Job Detail Information

## Job Information

Job ID 6552614

Job Title Beasley Media Group Detroit Account Executive

## Job Description

## Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

Attention Sales Professionals! Are you a marketing pro who enjoys making the BIG sale – and are you ready for a new career challenge?

## Description

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
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- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk! Beasley Media Group- Detroit's top-rated stations 101.1 WRIF

- Are you patient with a longer selling cycle and can follow it through?
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If you answered yes to these questions, we should talk! Beasley Media Group- Detroit's top-rated stations 101.1 WRIF 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HQ2 have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

## Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment
- Must have a valid driver's license with a stellar driving record

## Vaccination – Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, except those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated (or partially vaccinated) currently but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last Date for Consideration: Ongoing - Until Filled

E-mail: Detroitjobs@oakcol.com. No Phone Calls Please.

Beasley Media Group, LLC is an Equal Opportunity Employer.

Type of Job Full Time  
Job Location Ferndale, Michigan 48220  
Expiration Date 10/16/2021

Job Requirements

Degrees Wanted None Required  
Majors Wanted Any Major  
Job Targets Wanted Any Job Target

Special Skills Wanted  
Other Job Requirements

Company Information



Company Name Beasley Media Group  
Employer Web Site <http://bbqi.com>  
Company Description Radio Stations 101.1 WRIF, 94.7 WCSX, 105.1 WMGC, The ROAR WCSX-HD2, 105.9 WDMK-FM and The Detroit Praise Network  
Equal Opportunity Employer Yes

Contact Information

Contact Name: Lauren Conn  
Address: 1 Radio Plaza, Ferndale, MI 48220  
Email: [detroitjobs@bbqi.com](mailto:detroitjobs@bbqi.com)  
[Apply Online](#)

Application Instructions Last Date for Consideration, Ongoing - Until Filled  
E-mail [DetronJobs@bbqi.com](mailto:DetronJobs@bbqi.com).  
No Phone Calls Please





[Go Back](#)

## Job Postings

The job has been reposted as job #6552614

Listed below are the jobs you have posted to Oakland Community College



- On Hold** not yet reviewed, displayed on a pink background
- Pending** reviewed and approved, scheduled to become Active on a future date
- Under Review** additional information is needed for approval
- Active** reviewed and approved, visible to job seekers
- Expired** Expiration Date has been reached, no longer visible to job seekers, displayed in red text
- Not Approved** reviewed but not approved for display to job seekers

- Click the **Job ID** to view a posting as job seekers will see it
- Click the  icon to Edit a job posting
- Click the  icon to Expire an active job posting
- Click the  icon to Repost a job posting
- Click the  icon to view Submissions to a posting

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.)

[Post a New Job](#)

Show 10 entries

Job ID	Job Title	Job Type	Deadline				
		<b>On Hold</b>					
6552614	Beasley Media Group Detroit Account Executive	Full Time	10/16/2021				
		<b>Expired</b>					
6552614	Beasley Media Group Detroit On Air Host	Full Time	06/30/2021				
6552614	Beasley Media Group Detroit Digital Program Director	Full Time	06/07/2021				
6552614	Beasley Media Group Detroit Associate Media Producer	Full Time	02/10/2021				
6552614	Beasley Media Group Detroit Digital Project Coordinator	Full Time	01/29/2021				
6552614	Beasley Media Group Detroit Account Executive	Full Time	12/01/2020				
6552614	WJLH The EDGE Assistant Program Director Afternoon Host	Full Time	11/07/2020				
6552614	Beasley Media Group Detroit	Full Time	09/08/2020				
6552614	WJLH and WJLW Brand Manager	Full Time	04/09/2020				
6552614	WJLH, WJLW, WJLH HD 2 Marketing Director	Full Time	01/16/2020				

Showing 1 to 10 of 26 entries

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## SAVE TIME AND TAKE THE HASSLE OUT OF INTERVIEWING!

Placing the right ads in the right places to get the right results, and then sifting through hundreds of resumes to find qualified candidates is a lot of work. And you already have a lot of work!

That's where Specs Howard's Career Services Department comes in. For nearly 50 years, the Specs Howard School of Media Arts has been helping employers find candidates for opportunities in the Broadcast Media, Digital Media and Graphic Design industries

A few of the areas our programs prepare students to work in include:

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- Script writing and storyboarding
- Social media
- Talent (live on-air, recorded)

- Camera operator
- Editor
- PA
- Packaging
- Print & electronic graphics
- Promotions and sales
- Script writing and storyboarding
- Social media
- Talent (live on-air, recorded)
- Web design & creation

Whether you need someone for a one-day event, weekend help, long-term or short-term, part-time or full-time, we've got the candidates for you!

• Freelancers

We know our students and graduates. We know their skill sets. We know what they learned in class or at their last job. We know their strengths and weaknesses. And we know who wants the job you're offering.

Please complete the form below, or give the Specs Howard Career Services Department a call at (248) 358-9000

## Job Candidate Request Form



Department

Admin/HR

University Address

1 RADIO PLAZA ST

Ferndale

Michigan

48220

Phone

313-311-1200

Fax

lauren.conn@bbgi.com

City/State/Zip

My Account Information

Beasley Media Group Detroit Praise Network Account Executive

Profile

Settings

My Account Information

My Account Information

My Account Information

My Account Information

Choose File No file chosen

Accepted file types: pdf, doc, docx, txt. Max. file size: 8 MB.

My Account Information





**Lauren Conn**

---

**From:** Alumni Association of the University of Michigan Job Board <aaumcareer@umich.edu>  
**Sent:** Thursday, September 16, 2021 2:47 PM  
**To:** Lauren Conn  
**Cc:** Lauren Conn  
**Subject:** Your order on Alumni Association of the University of Michigan Job Board



Thank you for using Alumni Association of the University of Michigan Job Board.

Good luck with your search, and Go Blue!

[Manage your purchase](#)

**RECEIPT INFORMATION:**

**Date:** September 16, 2021  
**Order #:** 00413998  
**Contact:** lauren.conn@bbgi.com

**JOB POSTING DETAILS:**

**Title:** Beasley Media Group Detroit Account Executive  
**Company:** Beasley Media Group  
**Location:** Ferndale, MI, USA  
**Expires:** October 16, 2021

Share now!



**ORDER DETAILS:**



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# Browse the Alumni Association's Exclusive Job Board

Employers are always seeking alumni talent, and you have access to available positions through the Alumni Association's job board. Browse the directory below to view open internship and employment positions posted by companies and recruiters, many of whom are U-M alumni.

## Latest Jobs

Post a Job

Sign up for Job Alerts

Select your Category

Create Alert



### Beasley Media Group Detroit Account Executive

Beasley Media Group Ferndale, MI, USA



### Beasley Media Group Detroit Praise Network Account Executive

Beasley Media Group Ferndale, MI, USA



### Account Representative for Paid Media & Public Affairs

Alper Strategies & Media Grosse Pointe, MI, USA



### Financial Management Consultant - Corporate F.A.C.T.S.

Corporate F.A.C.T.S. Plymouth, MI, USA



### Business Development Specialist - SBD Automotive - North America

SBD Automotive Ann Arbor, MI, USA



### Corporate Counsel

Piper Aircraft Vero Beach, FL, USA



### Veterinarian, Community Medicine

ASPCA Miami, FL, USA



### Veterinarian, Community Medicine

ASPCA New York, New York, USA



### Mail Order Seasonal Customer Service Center Holiday Crew

Zingerman's Mail Order Ann Arbor, MI, USA

Preview

# Beasley Media Group Detroit Account Executive

## Preview your Job Posting

This is how your job posting will appear to job seekers. If you need to make corrections, just edit and preview it again.

### Beasley Media Group

Ferndale, MI, USA

Sales Arts/entertainment/media

#### Position Available

Date: September 10, 2021

Title: Account Executive

Location: Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

Location: Detroit, MI

**Attention Sales Professionals!** Are you a marketing pro who enjoys making the BIG sale... and are you ready for a new career challenge?

#### Description:

- Do you naturally build trust and relationships with people you meet?
- Are you comfortable dealing with high-level decision-makers?
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- Are you patient with a longer selling cycle and can follow it through?
- Do you get a charge out of helping clients maximize their marketing?

If you answered yes to these questions, we should talk. **Beasley Media Group- Detroit's top-rated stations 101.1 WRIF, 105.1 The BOUNCE, 94.7 WCSX, 105.9 KISS-FM, Detroit Praise Network, & The ROAR 94.7 WCSX-HD2** have immediate openings for highly motivated individuals with marketing know-how. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts and budgets, and developing and presenting customized solutions designed to meet the needs of clients. We offer a commitment to excellence, tremendous marketing resources, plus best-in-market media properties and digital assets. If you are looking for unlimited income potential, then you have found the right place. No order takers!

#### Qualifications:

- Minimum of 2 years sales experience
- Strong oral and written communication skills
- College degree preferred
- Ability to take direction, meet deadlines, and thrive when challenged
- Must be able to work in a fast-paced environment.
- Must have a valid driver's license with a stellar driving record.

#### Vaccination - Condition of Employment

As a company, we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations.

If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for an accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last Date for Consideration: Ongoing - Until Filled

E-mail: [DetroitJobs@bbgl.com](mailto:DetroitJobs@bbgl.com). No Phone Calls Please



Attachment C

**Kim O'Brien**

---

**From:** Lauren Conn  
**Sent:** Wednesday, April 10, 2024 12:38 PM  
**To:** Kim O'Brien  
**Subject:** FW: Internship Sheet

Warm Regards,

	<p><i>Lauren Conn</i> <b>Client Services Manager</b> <b>BEASLEY MEDIA GROUP, LLC</b></p> <p>☎ Phone: 248- ☎ Cell: 586- ✉ Email: <a href="mailto:@beasley.digital">@beasley.digital</a></p>
 beasley.digital	<p>📍 Work Location: Michigan <a href="#">Beasley.digital</a> 📅 <a href="#">Book a Meeting With Me</a></p>

---

**From:** Leslie Fitzsimmons <@bbgi.com>  
**Date:** Monday, April 12, 2021 at 3:11 PM  
**To:** Norris Howard <@checkpointxp.com>, Lauren Conn <@bbgi.com>  
**Subject:** RE: Internship Sheet

Thanks, Norris –

The UNLV program is a little different, but to Norris's point, we have a full-on internship program going

---

**From:** Norris Howard <@checkpointxp.com>  
**Sent:** Monday, April 12, 2021 2:07 PM  
**To:** Lauren Conn <@bbgi.com>  
**Cc:** Leslie Fitzsimmons <@bbgi.com>  
**Subject:** Re: Internship Sheet

**Name of Event:**  
Checkpoint XP Esports Internship

**Date:**  
October 2019 - Now

**Location:**

Detroit, Las Vegas, Digital

**Description of Event/Audience:**

The Checkpoint XP Esports Internship is a two-pronged program in partnership with University of Nevada - Las Vegas and many other schools in North America. We open our doors to a number of college students looking to learn more about esports, radio/digital production and esports journalism. Since 2019 we've joined forces with UNLV to create our college esports feature show "Checkpoint XP On Campus". As of April 2021, we have five students in various roles helping us to create the show. This is a UNLV specific program that is offered first and foremost to the students on that campus.

The second part of the program is a more traditional, individual based Internship. Students can get college internship credit for assisting with production, editing, interviewing and marketing/social. There are even on-air opportunities for students who are interested in becoming hosts. As it stands, we have two interns from Shawnee State University and Shenandoah University, with more to come as local Michigan colleges aim to open in the Fall.

Students get to join Checkpoint XP for 1-2 semesters to talk about video games, esports and their favorite nerd culture topics and hopefully further thier careers in esports journalism.

**Participating BMG Employees:**

Norris Howard - Head of Collegiate Content

Chadd Callahan - Brand Manager

Leslie Fitzsimmons - Executive Director of Marketing/Sales

Robbie Landis - Host, Producer

**Level of Involvement:**

We are in a joint agreement with UNLV, but all other interns participate on an individual basis.

---

**From:** Lauren Conn <[lauren.conn@bbgi.com](mailto:lauren.conn@bbgi.com)>  
**Sent:** Monday, April 12, 2021 1:51 PM  
**To:** Norris Howard <[norris.howard@checkpointxp.com](mailto:norris.howard@checkpointxp.com)>  
**Subject:** Re: Internship Sheet

Sure thing 🙌

Lauren Conn  
Sent from my iPhone

On Apr 12, 2021, at 1:50 PM, Norris Howard <[norris.howard@checkpointxp.com](mailto:norris.howard@checkpointxp.com)> wrote:

Hey Lauren,

My workstation isn't connected to the printer up here. Can I just email you the information for it?

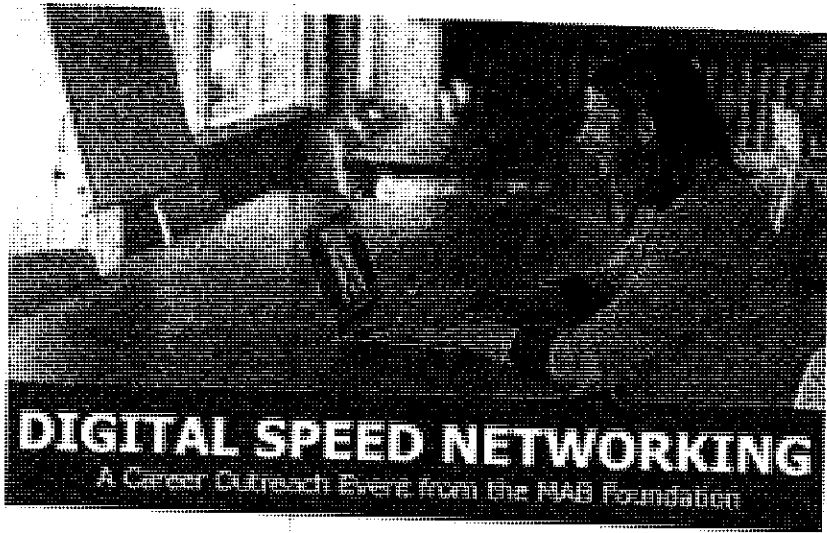


### EEO Supplemental Initiative Program Participation

Name of Event:	2022 MAB Foundation Digital Speed Networking Career Outreach event
Date:	March 25, 2022
Location:	Zoom event on office Computer
Description of Event and Audience:	5 minute speed networking Interviews with young Professionals + Panel Discussions with various media guest speakers. Via Zoom sessions.

Participating Beasley Media Group Employees and Titles:	Ben Perez - Marketing Director (WESX, WOMB, WMBZ, WMBZ-TV) Ken Wasilewski - Marketing Director (WREF)
Level of Involvement (Host, Participant, Joint Venture, etc.):	Participant

The Outreach programs are:	<ol style="list-style-type: none"><li>1. Internship Program</li><li>2. Job Banks, especially <a href="http://www.Michmab.com">www.Michmab.com</a> and <a href="http://www.NAB.org">www.NAB.org</a></li><li>3. Sales Talent Bank Program</li><li>4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.</li><li>5. Community Group Employment Outreach</li><li>6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office</li><li>7. Station Tours</li><li>8. Business Expo's</li><li>9. Networking Events</li><li>10. Mentoring Students</li></ol>
----------------------------	--



## Sample PSAs for MABF Digital Speed Networking

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30: (Friday, March 25, 2022 – Online)

HAVE YOU EVER THOUGHT ABOUT A MEDIA CAREER IN RADIO OR TELEVISION? HERE'S YOUR CHANCE TO LEARN MORE ABOUT THIS EXCITING INDUSTRY AND NETWORK WITH BROADCASTERS FROM AROUND THE STATE, VIRTUALLY, ON **FRIDAY, MARCH 25 DURING 'DIGITAL SPEED NETWORKING PRESENTED BY THE M-A-B FOUNDATION.'** LEARN INDUSTRY INSIGHTS FROM A PANEL OF YOUNG MEDIA PROFESSIONALS THEN SPEED NETWORK WITH PRO'S FROM AROUND THE STATE. THE ONLINE EVENT IS FROM 10:30 A.M. TO 1:30 P.M. AND REGISTRATION FOR STUDENTS OR JOB-SEEKERS IS FREE. BROADCASTERS IN THIS STATE ARE LOOKING FOR HIGHLY MOTIVATED INDIVIDUALS TO WORK IN THIS VERY EXCITING INDUSTRY! VISIT [MICHIGANBROADCASTCAREERS DOT COM](http://MICHIGANBROADCASTCAREERS.DOT.COM) FOR INFORMATION. SPONSORED BY THE MICHIGAN ASSOCIATION OF BROADCASTERS FOUNDATION AND THIS STATION.





**Kim O'Brien**

---

**From:** Lauren Conn  
**Sent:** Wednesday, April 10, 2024 12:50 PM  
**To:** Kim O'Brien  
**Subject:** FW: MAB Digital Speed Networking

Warm Regards,

	<p><i>Lauren Conn</i> <b>Client Services Manager</b> <b>BEASLEY MEDIA GROUP, LLC</b></p> <p>☎ Phone: 248- ☎ Cell: 586 ✉ Email: <a href="mailto:lauren@beasley.digital">@beasley.digital</a></p>
 beasley.digital	<p>📍 Work Location: Michigan <b>Beasley.digital</b> 📅 Book a Meeting With Me</p>

---

**From:** Ben Perez <[ben@bbgi.com](mailto:ben@bbgi.com)>  
**Date:** Thursday, February 24, 2022 at 12:32 PM  
**To:** Lauren Conn <[lauren@bbgi.com](mailto:lauren@bbgi.com)>  
**Subject:** RE: MAB Digital Speed Networking

- Avondale High School - Radio
- Avondale High School - Radio
- Bloomfield Hills High School - Radio
- Plymouth-Canton Community Schools - Radio
- West Bloomfield High School - Radio - WBLD
- Cousino High School
- Fraser High School - TV
- Detroit School of Arts

These high schools, I asked to send to past students that they may still be in contact with that are at least 18 years old.

I also sent to Washtenaw, Wayne State and the MAB. Rachel is going to post for me on the MAB sites as well.

---

**From:** Lauren Conn  
**Sent:** Thursday, February 24, 2022 12:30 PM  
**To:** Ben Perez <[ben@bbgi.com](mailto:ben@bbgi.com)>  
**Subject:** RE: MAB Digital Speed Networking

### EEO Supplemental Initiative Program Participation

Name of Event: Collage Assignment
Date: April 13 <sup>th</sup> 2022
Location:  Virtual
Description of Event and Audience:  Andrew S. a student at Lourdes University was asked to interview a professional broadcaster. Preferably one he hopes to emulate.

Participating Beasley Media Group Employees and Titles:  Steve Black Air talent
Level of Involvement (Host, Participant, Joint Venture, etc.):  Participant

The Outreach programs are:  <ol style="list-style-type: none"><li>1. Internship Program</li><li>2. Job Banks, especially <a href="http://www.Michmab.com">www.Michmab.com</a> and <a href="http://www.NAB.org">www.NAB.org</a></li><li>3. Sales Talent Bank Program</li><li>4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.</li><li>5. Community Group Employment Outreach</li><li>6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office</li><li>7. Station Tours</li><li>8. Business Expo's</li><li>9. Networking Events</li></ol>
---

EEO Supplemental Initiative  
Program Participation

Name of Event:	Plymouth Salem High School
Date:	OCT 6 <sup>TH</sup> 2021
Location:	Plymouth
Description of Event and Audience:	TALKED TO A CLASS OF MEDIA STUDENTS

Participating Beasley Media Group Employees and Titles:	MURPHY PM DRIVE AIR TALENT
Level of Involvement (Host, Participant, Joint Venture, etc.):	HOST

- The Outreach programs are:
1. Internship Program
  2. Job Banks, especially [www.Michmab.com](http://www.Michmab.com) and [www.NAB.org](http://www.NAB.org)
  3. Sales Talent Bank Program
  4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.
  5. Community Group Employment Outreach
  6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office
  7. Station Tours
  8. Business Expo's
  9. Networking Events
  10. Mentoring Students

**From:** WRIF Meltdown  
**Sent:** Thursday, May 19, 2022 10:58 AM  
**To:** Lauren Conn <@bbgl.com>  
**Subject:** Re: Radio Class

I talked about my job, radio, interviewing rock stars, all that kind of stuff.

Meltdown - WRIF  
3-7pm



## EEO Supplemental Initiative Program Participation

Name of Event: Sunrise Networking Group Mixer
Date: 3/23/22 We also meet twice a month every other Wednesday
Location: Aloccino Restaurant
Description of Event and Audience: A group of 15-40 people depending on the location and attendance per meeting


Participating Beasley Media Group Employees and Titles: Leigh Ann Waltz-Account Executive
Level of Involvement (Host, Participant, Joint Venture, etc.): Participant

The Outreach programs are: <ol style="list-style-type: none"><li>1. Internship Program</li><li>2. Job Banks, especially <a href="http://www.Michmap.com">www.Michmap.com</a> and <a href="http://www.NAB.org">www.NAB.org</a></li><li>3. Sales Talent Bank Program</li><li>4. Job Fairs and Educational Institution Outreach Programs</li></ol>
---

Kim O'Brien

**From:** Lauren Conn  
**Sent:** Wednesday, April 10, 2024 12:54 PM  
**To:** Kim O'Brien  
**Subject:** FW: Speeches, Job Fairs Etc.  
**Attachments:** BMG EEO Supplemental Initiative Program Participation Document.doc

Warm Regards,

	<p><i>Lauren Conn</i> <b>Client Services Manager</b> <b>BEASLEY MEDIA GROUP, LLC</b> Phone: 248- Cell: 586- Email   <a href="mailto:lauren@beasley.digital">beasley.digital</a></p>
	<p>Work Location: Michigan <a href="#">Beasley.digital</a> <a href="#">Book a Meeting With Me</a></p>

**From:** Leigh Waltz <[leigh@bbgi.com](mailto:leigh@bbgi.com)>  
**Date:** Tuesday, April 5, 2022 at 2:21 PM  
**To:** Lauren Conn <[lauren@bbgi.com](mailto:lauren@bbgi.com)>  
**Subject:** RE: Speeches, Job Fairs Etc.

I just recently joined. They have several different groups that meet throughout the Detroit area. My group is more towards Rochester/Auburn Hills/Clarkston area. I'm sure there will be an event that we cross paths at. 😊



*Leigh Ann Waltz*  
Integrated Marketing Specialist  
Beasley Media Group LLC | Detroit  
Mobile: 937-  
Email: [leigh@bbgi.com](mailto:leigh@bbgi.com)  
[www.bbgidetroit.com](http://www.bbgidetroit.com)

**Kim O'Brien**

---

**From:** Lauren Conn  
**Sent:** Wednesday, April 10, 2024 12:54 PM  
**To:** Kim O'Brien  
**Subject:** FW: Speeches, Job Fairs Etc.

Warm Regards,

	<h1>Lauren Conn</h1>
<p><b>Client Services Manager</b> <b>BEASLEY MEDIA GROUP, LLC</b></p>	
<p>☎ Phone: 248-</p>	
<p>☎ Cell: 586-</p>	
<p>✉ Email: <a href="mailto:@beasley.digital">@beasley.digital</a></p>	
 <b>beasley.digital</b>	<p>📍 Work Location: Michigan</p>
<p><b>Beasley.digital</b></p>	
<p>📅 <b>Book a Meeting With Me</b></p>	

---

**From:** Steve Black <[@wrif.com](mailto:@wrif.com)>  
**Date:** Tuesday, April 19, 2022 at 11:45 AM  
**To:** Lauren Conn <[@bbgi.com](mailto:@bbgi.com)>  
**Cc:** Detroit All Staff <[@bbgi.com](mailto:@bbgi.com)>  
**Subject:** Re: Speeches, Job Fairs Etc.

I was just interviewed by a student.  
Written. It was very mentor ish in nature.

Steve Black  
Sent from my iPhone complete with voice to txt errors.

On Apr 19, 2022, at 11:32 AM, Lauren Conn <[Lauren.Conn@bbgi.com](mailto:Lauren.Conn@bbgi.com)> wrote:

Hi everyone~

I hope you all are doing well!! I wanted to check in with everyone to see if anyone has done any speeches, job fairs, mentoring, station tours, or anything out and talking to members of the community about the radio industry from **May 2021 through now or have anything coming up.** I know these past 2 years

*PARTICIPANT: Client Services Manager*

# Love Your Next Gig

YOUR CAREER IN A CLICK



 BEASLEY







# Love Your Next Gig

YOUR CAREER IN A CLICK



## Overview / Concept

As the country continues to recover from the pandemic, businesses are finding it more and more difficult to recruit qualified employees. Traditional means for recruitment such as the newspaper and online tools, Indeed and ZipRecruiter, are no longer delivering targeted results for small businesses and manufacturers.



## Where are the qualified employees? At work!

Beasley Media Group has developed LOVEYOURNEXTGIG.COM, a complete recruitment kit to help employers connect with the current workforce in an effort to recruit for better opportunities. By using a multi platform campaign including traditional media, digital marketing and additional online assets, we will help business partners target qualified workers for available positions.



**Kim O'Brien**

---

**From:** Ben Perez  
**Sent:** Thursday, April 11, 2024 10:49 AM  
**To:** Kim O'Brien  
**Subject:** FW: Patrick G I paid intern paperwork  
**Attachments:** Patrick G intern hire paperwork.pdf

**From:** Ben Perez  
**Sent:** Thursday, May 11, 2023 12:55 PM  
**To:** Lisa Thorn <@bbgi.com>  
**Cc:** Ken Wasilewski <@bbgi.com>  
**Subject:** Patrick G paid intern paperwork

Hello Lisa,

We are bringing Patrick G on as a paid summer intern that will be working in the promotions department. Attached is all his paperwork.

Please let me know once this goes through the approval process. If you need anything from me to get things going, please let me know. Thanks

**Date of Hire** 5/15/23  
**Job Title** Beasley Detroit Promotions Street Team internship

**Home Dept.** WCSX Promotions  
**Dept Allocations**  
**Time off Manager** Ben Perez  
**Timecard Manager** Ben Perez  
**Job Duties/description:** Work with Beasley Media Detroit promotions street team on set ups, tear downs and executing on site events at client locations. Will help in any area in promotions and programming as needed. More duties may be added if needed.



TOMORROW'S MEDIA COMPANY TODAY



Ben Perez  
Marketing Director  
Beasley Media Group LLC | Detroit

Office: 248  
Mobile: 248  
Email: @bbai.com

One Radio Plaza  
Ferndale, MI 48220  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**Kim O'Brien**

---

**From:** Ben Perez  
**Sent:** Thursday, April 11, 2024 10:49 AM  
**To:** Kim O'Brien  
**Subject:** FW: Internship information  
**Attachments:** APPORVAL FORM .docx

-----Original Message-----

**From:** Jenny D <[redacted]@gmail.com>  
**Sent:** Tuesday, January 17, 2023 5:10 AM  
**To:** Jim Obrien <[redacted]@wcsx.com>; Ben Perez <[redacted]:z@bbgi.com>; Ryan Logan <[redacted]@bbgi.com>  
**Subject:** Internship information

Good morning!

Attached you will see the paperwork I must turn in to receive credit for an internship through WCSX. I look forward to hearing back and let me know if I'm able to turn it in by the end of this week!

Thank you.

**Kim O'Brien**

---

**From:** Ben Perez  
**Sent:** Thursday, April 11, 2024 10:49 AM  
**To:** Kim O'Brien  
**Subject:** FW: Jessica K part time paid intern paperwork  
**Attachments:** Jessica pdf

**From:** Ben Perez  
**Sent:** Monday, May 15, 2023 11:29 AM  
**To:** Lisa Thorn <@bbgi.com>  
**Subject:** Jessica K part time paid intern paperwork

Hello Lisa,

We are bringing Jessica K on as a paid summer intern that will be working in the promotions department. Attached is all her paperwork. Please let me know once this goes through the approval process. If you need anything from me to get things going, please let me know. Thanks

**Date of Hire** 5/15/23  
**Job Title** Beasley Detroit Promotions Street Team Internship

**Home Dept.** WCSX Promotions

**Dept Allocations**

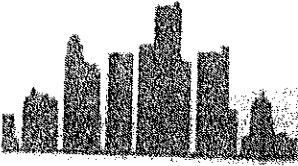
**Time off Manager** Ben Perez

**Timecard Manager** Ben Perez

**Job Duties/description:** Work with Beasley Media Detroit promotions street team on set ups, tear downs and executing on site events at client locations. Will help in any area in promotions and programming as needed. More duties may be added if needed.



TO INDEPENDENT MEDIA COMPANIES TODAY



Ben Perez  
Marketing Director  
Beasley Media Group LLC | Detroit

Office: 248  
Mobile: 248  
Email: [@bbgi.com](mailto:bbgi.com)

One Radio Plaza  
Ferndale, MI 48220  
[www.bbgidetroit.com](http://www.bbgidetroit.com)



**EEO Supplemental Initiative  
Program Participation**

Name of Event: MAB Student Conference
Date: 12/7/22
Location: Ford field
Description of Event and Audience: High School & College students who were interested in broadcasting were able to talk w/ and ask questions of people in broadcasting. There were both presentations & panels.

Participating Beasley Media Group Employees and Titles: Albert Dale - Engineer
Level of Involvement (Host, Participant, Joint Venture, etc.): Panelist

- The Outreach programs are:
1. Internship Program
  2. Job Banks, especially [www.Michmab.com](http://www.Michmab.com) and [www.NAB.org](http://www.NAB.org)
  3. Sales Talent Bank Program
  4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.
  5. Community Group Employment Outreach
  6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office
  7. Station Tours
  8. Business Expo's
  9. Networking Events
  10. Mentoring Students

**Lisa Thorn**

---

**From:** Ben Perez  
**Sent:** Tuesday, May 9, 2023 3:59 PM  
**To:** Lisa Thorn  
**Subject:** RE: Speeches, Job Fairs Etc.

Sorry Lisa, I thought I sent you this info. I was wrong☺ Does this count? This is a MAB student visit!

This Friday May 12<sup>th</sup> from 12p-2p here at Beasley Media we will have 22 students and 3 instructors from Thurston High School arrive for a lunch and Q&A session with members of the staff

The itinerary is below...

12pm- We will bring the students out to the Beasley Hub Area where we will welcome everyone and start the Q&A session. None of the times below are in stone. The speakers will try and keep each Q&A to roughly 10- 15 minutes each.

Each speaker will describe their position, how long they have been in radio and a few of their experiences. Then go into your Q&A.

12:05- Scott Jameson (Director of Programming)

12:15 – Sherri Powers (Chief Engineer)

12:25 – Jade Springart (Program Director for 101 WRIF)

12:35- Morgan Holsworth ( Digital Program Director)

12:45 – Lynn Montemayor ( Beasley Detroit Sales Manager)

12:55 - Justin Valentine ( Beasley Detroit Event Coordinator and Program Director for The ROAR)

1:10 – Mean Jean to wrap up Q&A session ( Morning show host on 105.1 The BOUNCE and Assistant Program Director for The BOUNCE)

We will take the students on a tour of the building after the Q&A session. Then wrap it up!

**From:** Lisa Thorn <bbgi.com>  
**Sent:** Tuesday, May 9, 2023 3:54 PM  
**To:** Detroit All Staff <@bbgi.com>  
**Subject:** FW: Speeches, Job Fairs Etc.



### EEO Supplemental Initiative Program Participation

Name of Event: 2023 DETROIT WOMEN IN MINISTRY AND BUSINESS
Date: APRIL 22, 23
Location: GOSPEL MUSIC CAFÉ IN DETROIT
Description of Event and Audience: I spoke on the benefits of branding your business through advertising and social media. I was also honored with a certificate of appreciation from the Wayne County Commission and a 2023 Forbes Circle Awards for "Influencer of the Year."

Participating Beasley Media Group Employees and Titles: RANDI MYLES - Program Director & Host on The Detroit Praise Network
Level of Involvement (Host, Participant, Joint Venture, etc.): PARTICIPANT

The Outreach programs are: <ol style="list-style-type: none"><li>1. Internship Program</li><li>2. Job Banks, especially <a href="http://www.Michmab.com">www.Michmab.com</a> and <a href="http://www.NAB.org">www.NAB.org</a></li><li>3. Sales Talent Bank Program</li><li>4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.</li><li>5. Community Group Employment Outreach</li><li>6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office</li></ol>
---

**Lisa Thorn**

---

**From:** Randi Myles  
**Sent:** Tuesday, May 2, 2023 3:30 PM  
**To:** Lisa Thorn  
**Subject:** Re: Speeches, Job Fairs Etc.

I spoke at the **2023 Detroit Women In Ministry and Business** on April 22, 2023 at the Gospel Music Café in Detroit. I spoke on the benefits of branding your business through advertising and social media. I was also honored with a certificate of appreciation from the Wayne County Commission and a 2023 Forbes Circle Awards for "Influencer of the Year."





## EEO Supplemental Initiative Program Participation

Name of Event:

Faxon Academy Career Day

Date: 5/5/23

Location:

Faxon Academy K-8  
26275 Northwestern Hwy, Southfield, MI 48076

Description of Event and Audience:

Kindergarten through eighth grade students completed surveys by asking professionals questions about their careers, like how technology ties in, ties to the community and pros and cons of each profession.

Participating Beasley Media Group Employees and Titles:

Melody Parker (Melody Freshhh) Personality 105.9 KISS FM

Level of Involvement (Host, Participant, Joint Venture, etc.): participant

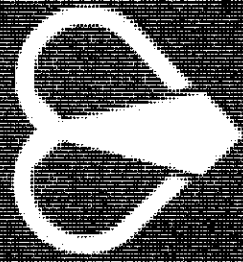
**EEO Supplemental Initiative  
Program Participation**

Name of Event: I am UnStoppable
Date: Jan 28, 2023
Location: 17100 W. 12 mile Rd Southfield 48076
Description of Event and Audience: empowerment for women career motivation seminar

Participating Beasley Media Group Employees and Titles: Angie Starr
Level of Involvement (Host, Participant, Joint Venture, etc.): Key note speaker

- The Outreach programs are:
1. Internship Program
  2. Job Banks, especially [www.Michmab.com](http://www.Michmab.com) and [www.NAB.org](http://www.NAB.org)
  3. Sales Talent Bank Program
  4. Job Fairs and Educational Institution Outreach, focusing on U of M, MSU, Wayne State.
  5. Community Group Employment Outreach
  6. Job postings with Wayne State Placement office, AWRT, WICI, U of D/Mercy Placement Office
  7. Station Tours
  8. Business Expo's
  9. Networking Events
  10. Mentoring Students

*Participant: Digital Sales Manager*



# Love Your Next Gig

YOUR CAREER IN A CLICK



**BEASLEY**  
DIGITAL

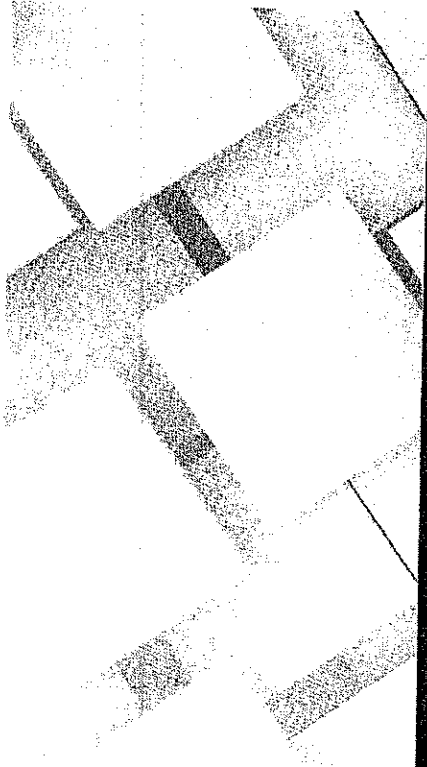


beasley.digital



# Love Your Next Gig

YOUR CAREER IN A CLICK



## Overview / Concept:

As the country continues to recover from the pandemic, businesses are finding it more and more difficult to recruit qualified employees. Traditional means for recruitment such as the newspaper and online tools, Indeed and ZipRecruiter, are no longer delivering targeted results for small businesses and manufacturers.



## Where are the qualified employees? At work!

Beasley Media Group has developed LOVEYOURNEXTGIG.COM- a complete recruitment kit to help employers connect with the current workforce in an effort to recruit for better opportunities. By using a multi platform campaign including traditional media, digital marketing and additional online assets, we will help business partners target qualified workers for available positions.

