



Contract

Order #	Ver #	Rev #	# Wks	Page #
16371	0		1	1

Advertiser	Product	Date	Time	Start	End
IA Utilities Assoc.	Energy Efficiency (16371)	10/11/18	11:01:49PM	10/15/18	10/21/18
Salesperson	Salesperson Phone #	Demos			
* Statenets					
Sales Office	Agency Phone #	Survey			
Learfield	(804)364-3075				

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Dec 31	Jan 7	Total Units	Len	Unit Rate	Extended Total
1	Brownfield Iowa	M-F 6A-7P	9													9	60	589.00	5301
		Weekly Units	9	0	0	0	0	0	0	0	0	0	0	0	0	9			
		Weekly Gross \$	5301																5301

Total Gross:	\$5,301.00	Agency Commission:	\$795.15	Total Net:	\$4,505.85
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Brownfield Iowa	5,301	0	0	0	0	0	0	0	0	0	0	0	5,301				5,301	9
All Vehicles - Total Gross													5,301				5,301	9
All Vehicles - Total Units																	9	9

Air Time Gross:	\$5,301.00	Agency Commission:	\$795.15	Total Net:	\$4,505.85
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