



Contract

Rooster Strategic Solutions, LLC
Attn: Josh Turney
PO Box 401
Clinton IL 61727

Contract		Order #	Ver #	Rev #	# Wks	Page #
		15894	0		5	1
Advertiser	Product	Date	Time	Start	End	
Farmers For Free Trade	FFT (15894)	8/1/18	4:10:55PM	8/6/18	9/9/18	
Salesperson	Salesperson Phone #	Demos				
Jill Makovec	(608)848-2770					
Sales Office	Agency Phone #	Survey				
Learfield	(309)319-7149					

Line #	Vehicle	Days & Times M T W T F S S	Aug 6	Aug 13	Aug 20	Aug 27	Sep 3	Sep 10	Sep 17	Sep 24	Oct 1	Oct 8	Oct 15	Oct 22	Oct 29	Total Units	Len	Unit Rate	Extended Total
1	Brownfield Illinois	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	564.40	42330
2	Brownfield Indiana	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	577.15	43286.25
3	Brownfield Iowa	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	500.65	37548.75
4	Brownfield Michigan	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	480.25	36018.75
5	Brownfield Minnesota	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	450.50	33787.50
6	Brownfield Nebraska	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	385.05	28878.75
7	Brownfield Ohio	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	595.85	44688.75
8	Brownfield Wisconsin	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	447.10	33532.50
9	Kansas Ag Network	Mo-Fr 6AM-2PM	15	15	15	15	15									75	30	403.75	30281.25
Weekly Units			135	135	135	135	135	0	0	0	0	0	0	0	0	675			
Weekly Gross \$			66071	66071	66071	66071	66071												330352.50

Total Gross:	\$330,352.50	Agency Commission:	Total Net:	\$330,352.50
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Total	Total Units
Brownfield Illinois	0	25,398	16,932	0	0	0	0	0	0	0	0	0	42,330				42,330	75
Brownfield Indiana	0	25,972	17,315	0	0	0	0	0	0	0	0	0	43,286				43,286	75
Brownfield Iowa	0	22,529	15,020	0	0	0	0	0	0	0	0	0	37,549				37,549	75
Brownfield Michigan	0	21,611	14,408	0	0	0	0	0	0	0	0	0	36,019				36,019	75
Brownfield Minnesota	0	20,273	13,515	0	0	0	0	0	0	0	0	0	33,788				33,788	75
Brownfield Nebraska	0	17,327	11,552	0	0	0	0	0	0	0	0	0	28,879				28,879	75
Brownfield Ohio	0	26,813	17,876	0	0	0	0	0	0	0	0	0	44,689				44,689	75
Brownfield Wisconsin	0	20,120	13,413	0	0	0	0	0	0	0	0	0	33,533				33,533	75
Kansas Ag Network	0	18,169	12,113	0	0	0	0	0	0	0	0	0	30,281				30,281	75
All Vehicles - Total Gross		198,212	132,141										330,353				330,353	675
All Vehicles - Total Units		405	270										675					675
Air Time Gross:		\$330,352.50				Agency Commission:				Total Net:				\$330,352.50				

Commission Splits: 50% Jill Makovec
50% Laurie Bonnot





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