

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan Republican Party	MI REPUBLICAN PARTY	

Flight Dates	Order #	Alt Order #
10/08/14 - 10/14/14	584973	07149735

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/08/14	10/10/14	Wakeup 5-6a	5-6am	--WTF--	:30	3	\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 3 \$160.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 WNEM W 10/08/14 5:10 AM Wakeup 5-6a 5-6am :30 MRP14T01H \$160.00 NM								
2 WNEM Th 10/09/14 5:23 AM Wakeup 5-6a 5-6am :30 MRP14T01H \$160.00 NM								
3 WNEM F 10/10/14 5:40 AM Wakeup 5-6a 5-6am :30 MRP14T01H \$160.00 NM								
2	10/13/14	10/14/14	Wakeup 5-6a	5-6am	MT-----	:30	2	\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 2 \$160.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 WNEM M 10/13/14 5:53 AM Wakeup 5-6a 5-6am :30 MRP14T01H \$160.00 NM								
2 WNEM Tu 10/14/14 5:13 AM Wakeup 5-6a 5-6am :30 MRP14T01H \$160.00 NM								
3	10/08/14	10/10/14	CBS This Morning	7-9am	--WTF--	:30	3	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 3 \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WNEM W 10/08/14 7:29 AM CBS This Morning 7-9am :30 MRP14T01H \$150.00 NM								
1 WNEM Th 10/09/14 7:57 AM CBS This Morning 7-9am :30 MRP14T01H \$150.00 NM								
3 WNEM F 10/10/14 8:12 AM CBS This Morning 7-9am :30 MRP14T01H \$150.00 NM								
4	10/13/14	10/14/14	CBS This Morning	7-9am	MT-----	:30	2	\$150.00 NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WNEM M 10/13/14 8:42 AM CBS This Morning 7-9am :30 MRP14T01H \$150.00 NM								
1 WNEM Tu 10/14/14 7:28 AM CBS This Morning 7-9am :30 MRP14T01H \$150.00 NM								
5	10/11/14	10/11/14	Wakeup (Sa) 8-9am	8-9am	-----1-	:30	1	\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----1- 1 \$160.00								

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8	10/12/14	10/12/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$400.00	NM																																																																			
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<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WNEM</td><td>Tu</td><td>10/14/14</td><td>10:59 AM</td><td>Price Is Right w/Drew Carey</td><td>11a-12n</td><td>:30</td><td>MRP14T01H</td><td>\$275.00</td><td>NM</td></tr></table>												Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNEM	Tu	10/14/14	10:59 AM	Price Is Right w/Drew Carey	11a-12n	:30	MRP14T01H	\$275.00	NM																																													
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13	10/08/14	10/10/14	TV5 Noon News	12n-1230p	--WTF--	:30	4	\$375.00	NM																																																																					
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2	WNEM	Tu	10/14/14	12:21 PM	TV5 Noon News	12n-1230p	:30	MRP14T01H	\$375.00	NM																																																																				
15	10/08/14	10/10/14	CBS Daytime	1230-2p	--WTF--	:30	3	\$175.00	NM																																																																					
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18	10/09/14	10/10/14	TV-5 News at 5pm	5-530pm	---TF--	:30	2	\$400.00	NM																																																																					
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2	WNEM	Th	10/09/14	5:13 PM	TV-5 News at 5pm	5-530pm	:30	MRP14T01H	\$400.00	NM																																																																				
1	WNEM	F	10/10/14	5:22 PM	TV-5 News at 5pm	5-530pm	:30	MRP14T01H	\$400.00	NM																																																																				
19	10/13/14	10/14/14	TV-5 News at 5pm	5-530pm	MT-----	:30	4	\$400.00	NM																																																																					

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WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
Michigan Republican Party	MI REPUBLICAN PARTY		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
19	10/13/14	10/14/14	TV-5 News at 5pm	5-530pm	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WNEM M 10/13/14 5:11 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM									
1 WNEM M 10/13/14 5:22 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM									
3 WNEM Tu 10/14/14 5:15 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM									
2 WNEM Tu 10/14/14 5:24 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM									
20	10/08/14	10/10/14	TV-5 News at 530pm	530-6pm	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM W 10/08/14 5:40 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
6 WNEM W 10/08/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
2 WNEM Th 10/09/14 5:41 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
5 WNEM Th 10/09/14 5:53 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
3 WNEM F 10/10/14 5:39 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
4 WNEM F 10/10/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
21	10/13/14	10/14/14	TV-5 News at 530pm	530-6pm	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/13/14 5:45 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
4 WNEM M 10/13/14 5:53 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
3 WNEM Tu 10/14/14 5:40 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
2 WNEM Tu 10/14/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
22	10/08/14	10/10/14	TV-5 News at 6pm	6-630pm	--W-F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --W-F-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM W 10/08/14 6:11 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
2 WNEM F 10/10/14 6:23 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
23	10/09/14	10/09/14	TV-5 News at 6pm	6-630pm	---2---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---2--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WNEM Th 10/09/14 6:09 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
1 WNEM Th 10/09/14 6:21 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
24	10/13/14	10/14/14	TV-5 News at 6pm	6-630pm	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WNEM M 10/13/14 6:14 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
2 WNEM Tu 10/14/14 6:20 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
25	10/08/14	10/10/14	Jeopardy	7-730pm	--WTF--	:30	6	\$1,100.00	NM

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22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
Michigan Republican Party	MI REPUBLICAN PARTY		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	--WTF--	6	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	W	10/08/14	7:12 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
4	WNEM	W	10/08/14	7:24 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
6	WNEM	Th	10/09/14	7:05 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
2	WNEM	Th	10/09/14	7:24 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
3	WNEM	F	10/10/14	7:05 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
5	WNEM	F	10/10/14	7:12 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
26	10/13/14	10/14/14	Jeopardy	7-730pm	MT-----	:30	4	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/13/14	10/19/14	MT-----	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	M	10/13/14	7:14 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
3	WNEM	M	10/13/14	7:24 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
4	WNEM	Tu	10/14/14	7:06 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
2	WNEM	Tu	10/14/14	7:12 PM	Jeopardy	7-730pm	:30	MRP14T01H	\$1,100.00 NM
27	10/11/14	10/11/14	Sat 7-730pm	7-730p	-----2-	:30	2	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	-----2-	2	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	10/11/14		Sat 7-730pm	7-730p	:00		\$105.00 NM
See MG 27.3,27.4									
2	WNEM	Sa	10/11/14		Sat 7-730pm	7-730p	:00		\$105.00 NM
See MG 27.3,27.4									
3	WNEM	Sa	10/11/14		Sat 730-8pm	730-8pm	:00		\$105.00 NM
Credited									
4	WNEM	Sa	10/11/14		Sat 730-8pm	730-8pm	:00		\$105.00 NM
Credited									
28	10/11/14	10/11/14	TV-5 News at 11pm (Sat)	11-1135p	-----2-	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	-----2-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	10/11/14	11:12 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	MRP14T01H	\$225.00 NM
2	WNEM	Sa	10/11/14	11:21 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	MRP14T01H	\$225.00 NM
29	10/12/14	10/12/14	TV-5 News at 11pm (Sun)	11-1135p	-----2	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	-----2	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Su	10/12/14	11:41 PM	TV-5 News at 11pm (Sun)	11-1135p	:30	MRP14T01H	\$250.00 NM
1	WNEM	Su	10/12/14	11:49 PM	TV-5 News at 11pm (Sun)	11-1135p	:30	MRP14T01H	\$250.00 NM
30	10/08/14	10/10/14	TV5 News at 11pm (M-F)	11-1135p	--WTF--	:30	6	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	--WTF--	6	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227


www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
Michigan Republican Party	MI REPUBLICAN PARTY		

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4	WNEM	Th	10/09/14		Late Show w/David Letterman	1135p-1235a	:00		\$150.00	NM																																																																																																																																																																															
See MG 32.7,32.8																																																																																																																																																																																									
7	WNEM	Th	10/09/14	1:08 AM	Delayed Letterman	1235x-135x	:30	MRP14T01H	\$150.00	NM																																																																																																																																																																															
MG for 32.4,32.2																																																																																																																																																																																									
8	WNEM	Th	10/09/14	1:24 AM	Delayed Letterman	1235x-135x	:30	MRP14T01H	\$150.00	NM																																																																																																																																																																															
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6	WNEM	F	10/10/14		Late Show w/David Letterman	1135p-1235a	:00		\$150.00	NM																																																																																																																																																																															
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33	10/13/14	10/14/14	Late Show w/David Letter	1135p-1235a	MT-----	:30	4	\$150.00	NM																																																																																																																																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/13/14</td><td>10/19/14</td><td>MT-----</td><td>4</td><td>\$150.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/13/14	10/19/14	MT-----	4	\$150.00																																																																																																																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

www.wnem.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Michigan Republican Party		MI REPUBLICAN PARTY	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
<u>Total Spots</u>							93	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$40,420.00
<u>Agency Commission</u>	\$6,063.00
<u>Net Amount Due</u>	\$34,357.00