

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan Republican Party	MI REPUBLICAN PARTY	

Flight Dates	Order #	Alt Order #
10/08/14 - 10/14/14	584973	07149735

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice # 584973-1	Invoice Date 10/19/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/14/14
Advertiser Michigan Republican Party	Product MI REPUBLICAN PARTY	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																																								
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19	10/13/14	10/14/14	TV-5 News at 5pm	5-530pm	MT-----	:30	4	\$400.00		NM																																																																																								

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
Michigan Republican Party	MI REPUBLICAN PARTY		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/13/14	10/14/14	TV-5 News at 5pm	5-530pm	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WNEM M 10/13/14 5:11 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM 1 WNEM M 10/13/14 5:22 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM 3 WNEM Tu 10/14/14 5:15 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM 2 WNEM Tu 10/14/14 5:24 PM TV-5 News at 5pm 5-530pm :30 MRP14T01H \$400.00 NM									
20	10/08/14	10/10/14	TV-5 News at 530pm	530-6pm	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/08/14 5:40 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 6 WNEM W 10/08/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 2 WNEM Th 10/09/14 5:41 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 5 WNEM Th 10/09/14 5:53 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 3 WNEM F 10/10/14 5:39 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 4 WNEM F 10/10/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
21	10/13/14	10/14/14	TV-5 News at 530pm	530-6pm	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 10/13/14 5:45 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 4 WNEM M 10/13/14 5:53 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 3 WNEM Tu 10/14/14 5:40 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM 2 WNEM Tu 10/14/14 5:54 PM TV-5 News at 530pm 530-6pm :30 MRP14T01H \$400.00 NM									
22	10/08/14	10/10/14	TV-5 News at 6pm	6-630pm	--W-F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --W-F-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/08/14 6:11 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM 2 WNEM F 10/10/14 6:23 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
23	10/09/14	10/09/14	TV-5 News at 6pm	6-630pm	---2---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---2--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 10/09/14 6:09 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM 1 WNEM Th 10/09/14 6:21 PM TV-5 News at 6pm 6-630pm :30 MRP14T01H \$1,200.00 NM									
24	10/13/14	10/14/14	TV-5 News at 6pm	6-630pm	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 2 \$1,200.00									
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25	10/08/14	10/10/14	Jeopardy	7-730pm	--WTF--	:30	6	\$1,100.00	NM

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice # 584973-1	Invoice Date 10/19/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/14/14
Advertiser Michigan Republican Party	Product MI REPUBLICAN PARTY	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																																																																									
26	10/13/14	10/14/14	Jeopardy	7-730pm	MT-----	:30	4	\$1,100.00		NM																																																																																																																									
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27	10/11/14	10/11/14	Sat 7-730pm	7-730p	-----2-	:30	2	\$105.00		NM																																																																																																																									
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28	10/11/14	10/11/14	TV-5 News at 11pm (Sat)	11-1135p	-----2-	:30	2	\$225.00		NM																																																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
584973-1	10/19/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
Michigan Republican Party	MI REPUBLICAN PARTY		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

<u>Invoice #</u> 584973-1	<u>Invoice Date</u> 10/19/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/14/14
<u>Advertiser</u> Michigan Republican Party		<u>Product</u> MI REPUBLICAN PARTY	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
<u>Total Spots</u>							93	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$40,420.00
<u>Agency Commission</u>	\$6,063.00
<u>Net Amount Due</u>	\$34,357.00

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