

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

[www.wnem.com](http://www.wnem.com)

And:

**Strategic Media Services**  
 1911 North Ft. Myer Drive, Suite 400  
 Arlington, VA 22209  
 USA

<u>Contract / Revision</u> 584977 / 10		<u>Alt Order #</u> 07149903
<u>Product</u> <b>MI REPUBLICAN PARTY</b>		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> <b>Michigan Republican Party</b>		<u>Original Date / Revision</u> 11/04/14 / 11/04/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WNEM</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNEM	10/29/14	10/31/14	Wakeup 5-6a	5-6am		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$160.00				
2	WNEM	11/03/14	11/04/14	Wakeup 5-6a	5-6am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				2	\$160.00				
3	WNEM	10/29/14	10/31/14	Wakeup 6-7a	6-7a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$350.00				
4	WNEM	11/03/14	11/03/14	Wakeup 6-7a	6-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$350.00				
5	WNEM	10/29/14	10/31/14	CBS This Morning	7-9am		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$150.00				
6	WNEM	11/03/14	11/04/14	CBS This Morning	7-9am		:30				NM	3	\$6,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WNEM	11/03/14-11/09/14	CBS This Morning	7-9am	MTu-----	:30		\$150.00		NM		
			See MG 6.3,6.4										
	3	WNEM	11/03/14-11/03/14	Monday 9-10pm	9-10pm	M-----	:30		\$6,000.00		NM		
			Ⓜ MG for 17.2,42.1,32.1,32.2,10.1,43.1,40.4,14.10,6.2										
	4	WNEM	11/03/14-11/03/14	Better Mid Michigan	9-10am	M-----	:30		\$175.00		NM		
			Ⓜ MG for 17.2,42.1,32.1,32.2,10.1,43.1,40.4,14.10,6.2										
7	WNEM	11/01/14	11/01/14	Wakeup (Sa) 8-9am	8-9am		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$160.00				
8	WNEM	11/01/14	11/01/14	CBS Sat AM 9a-11am	9a-11a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$130.00				
9	WNEM	11/02/14	11/02/14	Wakeup (Su) 7-9am	7-9am		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/14	11/02/14					2					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 584977 / 10		<u>Alt Order #</u> 07149903
<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> MI REPUBLICAN PART	<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Par		<u>Original Date / Revision</u> 11/04/14 / 11/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2				2	\$130.00				
10	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		CBS Sun AM 9a-1030am	9-1030am	-----Su	:30		<del>\$400.00</del>		NM		
See MG 6.3,6.4													
11	WNEM	11/02/14	11/02/14	Face The Nation	1028a-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$250.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		Face The Nation	1028a-11a	-----Su	:30		<del>\$250.00</del>		NM		
See MG 28.7,28.8													
12	WNEM	10/29/14	10/30/14	10a-11a	10-11a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WT---				2	\$140.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WNEM	10/27/14-11/02/14		10a-11a	10-11a	---WTh----	:30		<del>\$140.00</del>		NM		
See MG 28.7,28.8													
13	WNEM	11/03/14	11/04/14	10a-11a	10-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				2	\$140.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		10a-11a	10-11a	MTu-----	:30		<del>\$140.00</del>		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
2	WNEM	11/03/14-11/09/14		10a-11a	10-11a	MTu-----	:30		<del>\$140.00</del>		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
14	WNEM	10/29/14	10/31/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				6	\$275.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
2	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
3	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
4	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
5	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
6	WNEM	10/27/14-11/02/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
See MG 14.7,14.8,14.9,14.10													
7	WNEM	10/29/14-10/31/14		Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
Ⓜ MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1													
8	WNEM	10/29/14-10/31/14		Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
Ⓜ MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1													
9	WNEM	10/29/14-10/31/14		Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
Ⓜ MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1													
10	WNEM	11/02/14-11/02/14		Delayed 830-930p	830-930p	-----Su	:30		<del>\$1,400.00</del>		NM		
Ⓜ See MG 6.3,6.4													

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<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> MI REPUBLICAN PART	<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Par		<u>Original Date / Revision</u> 11/04/14 / 11/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
15	WNEM	11/03/14	11/04/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				4	\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		\$275.00		NM		
				See MG 28.7,28.8									
	2	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		\$275.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
	3	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		\$275.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
	4	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		\$275.00		NM		
				See MG 28.7,28.8									
16	WNEM	10/29/14	10/31/14	TV5 Noon News	12n-1230p		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				4	\$375.00				
17	WNEM	11/03/14	11/04/14	TV5 Noon News	12n-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	TV5 Noon News	12n-1230p	M-----	:30		\$375.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
	2	WNEM	11/03/14-11/09/14	TV5 Noon News	12n-1230p	M-----	:30		\$375.00		NM		
				See MG 6.3,6.4									
18	WNEM	10/29/14	10/31/14	CBS Daytime	1230-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
				See MG 14.7,14.8,14.9,14.10									
	2	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
				See MG 14.7,14.8,14.9,14.10									
	3	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
				See MG 28.7,28.8									
19	WNEM	11/03/14	11/04/14	CBS Daytime	1230-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	CBS Daytime	1230-2p	M-----	:30		\$175.00		NM		
				See MG 28.7,28.8									
	2	WNEM	11/03/14-11/09/14	CBS Daytime	1230-2p	M-----	:30		\$175.00		NM		
				See MG 28.7,28.8									
20	WNEM	10/30/14	10/31/14	The Talk	2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---TF--				2	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	The Talk	2-3p	----ThF----	:30		\$175.00		NM		
				See MG 28.7,28.8									
	2	WNEM	10/27/14-11/02/14	The Talk	2-3p	----ThF----	:30		\$175.00		NM		
				See MG 28.7,28.8									
21	WNEM	11/03/14	11/04/14	The Talk	2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		The Talk	2-3p	M-----	:30		\$175.00		NM		
				See MG 28.7,28.8									
2	WNEM	11/03/14-11/09/14		The Talk	2-3p	M-----	:30		\$175.00		NM		
				See MG 28.7,28.8									
22	WNEM	10/29/14	10/31/14	Dr. Phil	4-5pm		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$175.00				
23	WNEM	11/03/14	11/04/14	Dr. Phil	4-5pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		Dr. Phil	4-5pm	M-----	:30		\$175.00		NM		
				Credited									
2	WNEM	11/03/14-11/09/14		Dr. Phil	4-5pm	M-----	:30		\$175.00		NM		
				Credited									
24	WNEM	10/29/14	10/29/14	TV-5 News at 5pm	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--1----				1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		TV-5 News at 5pm	5-530pm	---W-----	:30		\$400.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
25	WNEM	10/30/14	10/31/14	TV-5 News at 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---TF--				4	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		TV-5 News at 5pm	5-530pm	----ThF----	:30		\$400.00		NM		
				See MG 28.7,28.8									
2	WNEM	10/27/14-11/02/14		TV-5 News at 5pm	5-530pm	----ThF----	:30		\$400.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
3	WNEM	10/27/14-11/02/14		TV-5 News at 5pm	5-530pm	----ThF----	:30		\$400.00		NM		
				Credited									
26	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		TV-5 News at 5pm	5-530pm	M-----	:30		\$400.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
28	WNEM	10/29/14	10/31/14	TV-5 News at 530pm	530-6pm		:30				NM	2	\$5,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				6	\$400.00				

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**Saginaw, MI 48607**  
**(989)755-8191**

www.wnem.com

<u>Contract / Revision</u> 584977 / 10		<u>Alt Order #</u> 07149903
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Product</u> MI REPUBLICAN PART
<u>Advertiser</u> Michigan Republican Par		<u>Estimate #</u> 11/04/14 / 11/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
2	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
3	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
4	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
5	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
6	WNEM	10/27/14-11/02/14		TV-5 News at 530pm	530-6pm	---WThF----	:30		\$400.00		NM		
See MG 28.7,28.8													
7	WNEM	10/30/14-10/31/14		TV-5 News at 530pm	530-6pm	----ThF----	:30		\$5,000.00		NM		
Ⓜ MG for 20.1,19.2,19.1,18.3,15.1,15.4,20.2,11.1,28.4,28.6,21.1,12.2,25.1,28.3,49.1,29.2,28.2,21.2,28.1,28.5													
8	WNEM	10/30/14-10/31/14		Wakeup 5-6a	5-6am	----ThF----	:30		\$765.00		NM		
Ⓜ MG for 20.1,19.2,19.1,18.3,15.1,15.4,20.2,11.1,28.4,28.6,21.1,12.2,25.1,28.3,49.1,29.2,28.2,21.2,28.1,28.5													
29	WNEM	11/03/14	11/03/14	TV-5 News at 530pm	530-6pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----	2			\$400.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		TV-5 News at 530pm	530-6pm	M-----	:30		\$400.00		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
2	WNEM	11/03/14-11/09/14		TV-5 News at 530pm	530-6pm	M-----	:30		\$400.00		NM		
See MG 28.7,28.8													
31	WNEM	10/29/14	10/31/14	TV-5 News at 6pm	6-630pm		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	--WTF--	3			\$1,200.00					
32	WNEM	11/03/14	11/04/14	TV-5 News at 6pm	6-630pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/03/14	11/09/14	M-----	2			\$1,200.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		TV-5 News at 6pm	6-630pm	M-----	:30		\$1,200.00		NM		
See MG 6.3,6.4													
2	WNEM	11/03/14-11/09/14		TV-5 News at 6pm	6-630pm	M-----	:30		\$1,200.00		NM		
See MG 6.3,6.4													
33	WNEM	10/29/14	10/31/14	Jeopardy	7-730pm		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	--WTF--	3			\$1,100.00					
34	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----	1			\$1,100.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		Jeopardy	7-730pm	M-----	:30		\$1,100.00		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
36	WNEM	10/29/14	10/31/14	Wheel of Fortune	730-8pm		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	--WTF--	3			\$1,100.00					
N 37	WNEM	11/03/14	11/04/14	Wheel of Fortune	730-8pm		:30				NM	5	\$8,505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/03/14	11/09/14	M-----	2			\$1,100.00					

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584977 / 10	07149903

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	MI REPUBLICAN PART	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Par	11/04/14 / 11/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		Wheel of Fortune	730-8pm	M-----	:30		\$1,100.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
2	WNEM	11/03/14-11/09/14		Wheel of Fortune	730-8pm	M-----	:30		\$1,100.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
3	WNEM	11/04/14-11/04/14		Price Is Right w/Drew Carey	11a-12n	-Tu-----	:30		\$800.00		NM		
Ⓜ Credited													
4	WNEM	11/03/14-11/03/14		Wheel of Fortune	730-8pm	M-----	:30		\$3,000.00		NM		
Ⓜ MG for 15.2,13.2,13.1,15.3,37.2,45.1,50.1,29.1,25.2,48.1,41.1,17.1,26.1,34.1,24.1,42.4,37.1													
5	WNEM	11/03/14-11/03/14		Jeopardy	7-730pm	M-----	:30		\$3,000.00		NM		
Ⓜ MG for 15.2,13.2,13.1,15.3,37.2,45.1,50.1,29.1,25.2,48.1,41.1,17.1,26.1,34.1,24.1,42.4,37.1													
6	WNEM	11/04/14-11/04/14		10a-11a	10-11a	-Tu-----	:30		\$400.00		NM		
Ⓜ MG for 15.2,13.2,13.1,15.3,37.2,45.1,50.1,29.1,25.2,48.1,41.1,17.1,26.1,34.1,24.1,42.4,37.1													
7	WNEM	11/03/14-11/03/14		TV-5 News at 5pm	5-530pm	M-----	:30		\$2,000.00		NM		
Ⓜ MG for 15.2,13.2,13.1,15.3,37.2,45.1,50.1,29.1,25.2,48.1,41.1,17.1,26.1,34.1,24.1,42.4,37.1													
8	WNEM	10/30/14-10/31/14		Ferguson	1236a-0135a	----ThF----	:30		\$105.00		NM		
Ⓜ MG for 15.2,13.2,13.1,15.3,37.2,45.1,50.1,29.1,25.2,48.1,41.1,17.1,26.1,34.1,24.1,42.4,37.1													
38	WNEM	11/01/14	11/01/14	Sat 7-730pm	7-730p		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	-----2-	2			\$105.00					
39	WNEM	11/01/14	11/01/14	TV-5 News at 11pm (Sat)	11-1135p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	-----2-	2			\$225.00					
40	WNEM	11/02/14	11/02/14	TV-5 News at 11pm (Sun)	11-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	-----2	2			\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		\$250.00		NM		
				See MG 40.3,40.4									
2	WNEM	10/27/14-11/02/14		TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		\$250.00		NM		
				See MG 40.3,40.4									
3	WNEM	11/02/14-11/02/14		Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
Ⓜ MG for 40.1,40.2													
4	WNEM	11/02/14-11/02/14		Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
Ⓜ See MG 6.3,6.4													
41	WNEM	10/29/14	10/31/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	--WTF--	6			\$500.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/27/14-11/02/14		TV5 News at 11pm (M-F)	11-1135p	---WThF----	:30		\$500.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
42	WNEM	11/03/14	11/04/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/03/14	11/09/14	M-----	2			\$500.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	11/03/14-11/09/14		TV5 News at 11pm (M-F)	11-1135p	M-----	:30		\$500.00		NM		
				See MG 6.3,6.4									
4	WNEM	11/03/14-11/09/14		TV5 News at 11pm (M-F)	11-1135p	M-----	:30		\$500.00		NM		
				See MG 37.3,37.4,37.5,37.6,37.7,37.8									
43	WNEM	11/02/14	11/02/14	NFL Football	4p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract / Revision</u> 584977 / 10		<u>Alt Order #</u> 07149903
<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> MI REPUBLICAN PART	<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Par		<u>Original Date / Revision</u> 11/04/14 / 11/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$525.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	NFL Football	4p-7p	-----Su	:30	<del>\$525.00</del>		NM		
See MG 6.3,6.4													
45	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$1,100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNEM	11/03/14-11/09/14	Jeopardy	7-730pm	M-----	:30	<del>\$1,100.00</del>		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
46	WNEM	10/30/14	10/30/14	Thursday 8-9pm	8-9pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---T---				1	\$2,000.00				
47	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----S				1	\$400.00				
48	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$400.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNEM	11/03/14-11/09/14	TV-5 News at 5pm	5-530pm	M-----	:30	<del>\$400.00</del>		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
49	WNEM	10/29/14	10/29/14	TV-5 News at 5pm	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--W----				1	\$400.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNEM	10/27/14-11/02/14	TV-5 News at 5pm	5-530pm	--W----	:30	<del>\$400.00</del>		NM		
See MG 28.7,28.8													
50	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$1,100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNEM	11/03/14-11/09/14	Jeopardy	7-730pm	M-----	:30	<del>\$1,100.00</del>		NM		
See MG 37.3,37.4,37.5,37.6,37.7,37.8													
51	WNEM	10/29/14	11/02/14	Wednesday 10-11pm	10-11pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--W----				1	\$1,000.00				
<b>Totals</b>												<b>60</b>	<b>\$43,970.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	60	\$43,970.00	(\$6,595.50)	\$37,374.50
<b>Totals</b>	<b>60</b>	<b>\$43,970.00</b>	<b>(\$6,595.50)</b>	<b>\$37,374.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.