

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

**WNEM.COM**

www.wnem.com

And:

**Strategic Media Services**  
 1911 North Ft. Myer Drive, Suite 400  
 Arlington, VA 22209  
 USA

<u>Contract / Revision</u> 584974 / 4		<u>Alt Order #</u> 07149894
<u>Product</u> MI REPUBLICAN PARTY		
<u>Contract Dates</u> 10/22/14 - 10/28/14	<u>Estimate #</u>	
<u>Advertiser</u> Michigan Republican Party		<u>Original Date / Revision</u> 10/21/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNEM	10/22/14	10/24/14	Wakeup 5-6a	5-6am		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				3	\$160.00				
2	WNEM	10/27/14	10/28/14	Wakeup 5-6a	5-6am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$160.00				
3	WNEM	10/22/14	10/24/14	CBS This Morning	7-9am		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$150.00				
4	WNEM	10/27/14	10/28/14	CBS This Morning	7-9am		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$150.00				
5	WNEM	10/25/14	10/25/14	Wakeup (Sa) 8-9am	8-9am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2-				2	\$160.00				
6	WNEM	10/25/14	10/25/14	CBS Sat AM 9a-11am	9a-11a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$130.00				
7	WNEM	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2				2	\$130.00				
8	WNEM	10/26/14	10/26/14	CBS Sun AM 9a-1030am	9-1030am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$400.00				
9	WNEM	10/22/14	10/23/14	10a-11a	10-11a		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WT---				2	\$140.00				
10	WNEM	10/27/14	10/28/14	10a-11a	10-11a		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$140.00				
N 11	WNEM	10/22/14	10/24/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584974 / 4	07149894

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/14 - 10/28/14	MI REPUBLICAN PART	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Par	10/21/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$275.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WNEM	10/20/14-10/26/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		\$275.00		NM		
See MG 15.4													
3	WNEM	10/20/14-10/26/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		\$275.00		NM		
See MG 11.7,11.8													
5	WNEM	10/20/14-10/26/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		\$275.00		NM		
See MG 11.7,11.8													
6	WNEM	10/20/14-10/26/14		Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		\$275.00		NM		
See MG 11.9													
7	WNEM	10/26/14-10/26/14		Wakeup (Su) 7-9am	7-9am	-----Su	:30		\$275.00		NM		
Ⓜ MG for 11.5,11.3													
8	WNEM	10/26/14-10/26/14		Wakeup (Su) 7-9am	7-9am	-----Su	:30		\$275.00		NM		
Ⓜ MG for 11.5,11.3													
9	WNEM	10/22/14-10/24/14		Late Show w/David Letterman	1135p-1235a	---W--F----	:30		\$275.00		NM		
Ⓜ MG for 11.6 10/24													
12	WNEM	10/27/14	10/28/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$275.00				
13	WNEM	10/22/14	10/24/14	TV5 Noon News	12n-1230p		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				4	\$375.00				
14	WNEM	10/27/14	10/28/14	TV5 Noon News	12n-1230p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$375.00				
N 15	WNEM	10/22/14	10/24/14	CBS Daytime	1230-2p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				3	\$175.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	10/20/14-10/26/14		CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
See MG 15.4													
2	WNEM	10/20/14-10/26/14		CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
See MG 15.4													
3	WNEM	10/20/14-10/26/14		CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
See MG 15.4													
4	WNEM	10/22/14-10/22/14		Wednesday 10-11pm	10-11pm	---W-----	:30		\$1,900.00		NM		
Ⓜ MG for 26.2,11.2,15.2,15.3,15.1													
16	WNEM	10/27/14	10/28/14	CBS Daytime	1230-2p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$175.00				
17	WNEM	10/22/14	10/24/14	TV-5 News at 5pm	5-530pm		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$400.00				
18	WNEM	10/27/14	10/28/14	TV-5 News at 5pm	5-530pm		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$400.00				
19	WNEM	10/22/14	10/24/14	TV-5 News at 530pm	530-6pm		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$400.00				
20	WNEM	10/27/14	10/28/14	TV-5 News at 530pm	530-6pm		:30				NM	4	\$1,600.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$400.00				
21	WNEM	10/22/14	10/24/14	TV-5 News at 6pm	6-630pm		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W-F--				2	\$1,200.00				
22	WNEM	10/23/14	10/23/14	TV-5 News at 6pm	6-630pm		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	---2---				2	\$1,200.00				
23	WNEM	10/27/14	10/28/14	TV-5 News at 6pm	6-630pm		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$1,200.00				
24	WNEM	10/22/14	10/24/14	Jeopardy	7-730pm		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				3	\$1,100.00				
25	WNEM	10/27/14	10/28/14	Jeopardy	7-730pm		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$1,100.00				
N 26	WNEM	10/22/14	10/24/14	Wheel of Fortune	730-8pm		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				3	\$1,100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WNEM	10/20/14-10/26/14	Wheel of Fortune	730-8pm	---WThF----	:30		<del>\$1,100.00</del>		NM		
	See MG 15.4												
27	WNEM	10/27/14	10/28/14	Wheel of Fortune	730-8pm		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				2	\$1,100.00				
28	WNEM	10/25/14	10/25/14	TV-5 News Saturday	6-730pm & 730p		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2-				2	\$105.00				
29	WNEM	10/25/14	10/25/14	TV-5 News at 11pm (Sat)	11-1135p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2-				2	\$225.00				
30	WNEM	10/26/14	10/26/14	TV-5 News at 11pm (Sun)	11-1135p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2				2	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/20/14-10/26/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 30.3,30.4												
	2	WNEM	10/20/14-10/26/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 30.3,30.4												
	3	WNEM	10/26/14-10/26/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
	Ⓜ MG for 30.2,30.1												
	4	WNEM	10/26/14-10/26/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
	Ⓜ MG for 30.2,30.1												
31	WNEM	10/22/14	10/24/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$500.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WNEM	10/20/14-10/26/14		TV5 News at 11pm (M-F)	11-1135p	---wThF----	:30		\$500.00		NM		
				See MG 31.7,31.8									
5	WNEM	10/20/14-10/26/14		TV5 News at 11pm (M-F)	11-1135p	---wThF----	:30		\$500.00		NM		
				See MG 31.7,31.8									
7	WNEM	10/23/14-10/23/14		Delayed News M-SU	1115-1150p	----Th-----	:30		\$500.00		NM		
				MG for 31.5,31.2									
8	WNEM	10/23/14-10/23/14		Delayed News M-SU	1115-1150p	----Th-----	:30		\$500.00		NM		
				MG for 31.5,31.2									
32	WNEM	10/27/14	10/28/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$500.00				
33	WNEM	10/22/14	10/24/14	Late Show w/David Letterman	1135p-1235a		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--WTF--				6	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WNEM	10/20/14-10/26/14		Late Show w/David Letterman	1135p-1235a	---wThF----	:30		\$150.00		NM		
				See MG 33.7,33.8									
5	WNEM	10/20/14-10/26/14		Late Show w/David Letterman	1135p-1235a	---wThF----	:30		\$150.00		NM		
				See MG 33.7,33.8									
7	WNEM	10/23/14-10/23/14		Delayed Letterman	1235x-135x	----Th-----	:30		\$150.00		NM		
				MG for 33.5,33.2									
8	WNEM	10/23/14-10/23/14		Delayed Letterman	1235x-135x	----Th-----	:30		\$150.00		NM		
				MG for 33.5,33.2									
34	WNEM	10/27/14	10/28/14	Late Show w/David Letterman	1135p-1235a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	MT-----				4	\$150.00				
35	WNEM	10/26/14	10/26/14	NFL Football	4p-7p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$525.00				
36	WNEM	10/28/14	10/28/14	Tuesday 8-9pm	8-9pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-----				1	\$2,000.00				
<b>Totals</b>											<b>106</b>	<b>\$46,230.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	67	\$28,230.00	(\$4,234.50)	\$23,995.50
10/27/14 - 10/28/14	39	\$18,000.00	(\$2,700.00)	\$15,300.00
<b>Totals</b>	<b>106</b>	<b>\$46,230.00</b>	<b>(\$6,934.50)</b>	<b>\$39,295.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 7341389 TRF# 603943 REP: TEL# 610-293-4111 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT21/14 13.08  
 \*\*CHANGES\*\* \*\*\* WNEM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/MI ADVOCACY TRUST 2014 REP. # \_\_\_\_\_ OFF. # 1584 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME NEBO MEDIA, INC. BUYER NAME BENJAMIN RHEAULT  
 P.O. BOX 9825 SALES PRSN PH- JARED KELHART  
 ARLINGTON, VA 22219

ORDER # \_\_\_\_\_ CONTRACT # 7341389 CLASS: NATL. LOCAL REGIONAL  
 PRDCT MI ADVOCACY TRUST EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT22/14 OCT28/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT21/14 13.08

REP: TO KELLY  
 FR JARED  
 OK'D M3, SEE LN 38  
 TOTAL SAME  
 PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		630P-700P	30		\$1,000.00	10/22	10/24	1		W,F	1
PROGRAM : CBSEVENING NWS												
CON COM1 : CBSEVENING NWS												
38	A		1200N-1230P	30		\$500.00	10/23	10/24	2		TH-F	2
PROGRAM : NOON NEWS												
ORD COM1 : SPOT PREEMPTED DUE TO OVERSOLD INVENTORY/HIGHER RATE. PLEASE ADVISE ON												
ORD COM2 : MAKE GOOD OFFER. THANKS!												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-13 FOR 1 SPOT/WK												

REP HEADLINE# 7341389 TRF# 603943 REP: TEL# 610-293-4111 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT21/14 13.08  
 \*\*CHANGES\*\* \*\*\* WNEM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M3 OK'D BUY#13 MISSED: W, F/630P-700P OCT24 30S \$1,000.00 (OCT21/14)  
 OFFER: TH-F/1200N-1230P OCT23 (2/WK) 30S \$500.00 PLS ADVISE.  
 CMT: SPOT PREEMPTED DUE TO OVERSOLD INVENTORY/HIGHER RATE. PLEASE ADVISE ON  
 CMT: MAKE GOOD OFFER. THANKS!

OCT/14 20100.00 NOV/14 15000.00 CONTRACT TOTAL 35100.00  
 TOTAL SPOTS 51

MARKET TOTALS \$92,368 WN  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE  
 P-CLASS, PLAN, SECT Q-PAID F  
 PROGRAM NAME  
 \*-MULTIPLE