

# CONTRACT



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

[www.wnem.com](http://www.wnem.com)

And:

**Strategic Media Services**  
**1911 North Ft. Myer Drive, Suite 400**  
**Arlington, VA 22209**  
**USA**

<u>Contract / Revision</u> 584977 / 7		<u>Alt Order #</u> 07149903
<u>Product</u> <b>MI REPUBLICAN PARTY</b>		
<u>Contract Dates</u> <b>10/29/14 - 11/04/14</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Michigan Republican Party</b>		<u>Original Date / Revision</u> 04/28/14 / 10/28/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WNEM</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNEM	10/29/14	10/31/14	Wakeup 5-6a	5-6am		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$160.00				
E 2	WNEM	11/03/14	11/04/14	Wakeup 5-6a	5-6am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				2	\$160.00				
E 3	WNEM	10/29/14	10/31/14	Wakeup 6-7a	6-7a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$350.00				
E 4	WNEM	11/03/14	11/03/14	Wakeup 6-7a	6-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$350.00				
E 5	WNEM	10/29/14	10/31/14	CBS This Morning	7-9am		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$150.00				
E 6	WNEM	11/03/14	11/04/14	CBS This Morning	7-9am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	MT-----				2	\$150.00				
E 7	WNEM	11/01/14	11/01/14	Wakeup (Sa) 8-9am	8-9am		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$160.00				
E 8	WNEM	11/01/14	11/01/14	CBS Sat AM 9a-11am	9a-11a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$130.00				
E 9	WNEM	11/02/14	11/02/14	Wakeup (Su) 7-9am	7-9am		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2				2	\$130.00				
E 10	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$400.00				
E 11	WNEM	11/02/14	11/02/14	Face The Nation	1028a-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584977 / 7	07149903

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	MI REPUBLICAN PART	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Par	04/28/14 / 10/28/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/27/14   11/02/14   -----1   1   \$250.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	Face The Nation	1028a-11a	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 28.7,28.8												
E 12	WNEM	10/29/14	10/30/14	10a-11a	10-11a		:30				NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/27/14   11/02/14   --WT---   2   \$140.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WNEM	10/27/14-11/02/14	10a-11a	10-11a	---WTh----	:30		<del>\$140.00</del>		NM		
	See MG 28.7,28.8												
E 13	WNEM	11/03/14	11/04/14	10a-11a	10-11a		:30				NM	2	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/03/14   11/09/14   MT-----   2   \$140.00													
E 14	WNEM	10/29/14	10/31/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/27/14   11/02/14   --WTF--   6   \$275.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	2	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	3	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	4	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	5	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	6	WNEM	10/27/14-11/02/14	Price Is Right w/Drew Carey	11a-12n	---WThF----	:30		<del>\$275.00</del>		NM		
	See MG 14.7,14.8,14.9,14.10												
	7	WNEM	10/29/14-10/31/14	Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
	Ⓜ	MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1											
	8	WNEM	10/29/14-10/31/14	Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
	Ⓜ	MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1											
	9	WNEM	10/29/14-10/31/14	Wakeup 5-6a	5-6am	---WThF----	:30		\$200.00		NM		
	Ⓜ	MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1											
	10	WNEM	11/02/14-11/02/14	Delayed 830-930p	830-930p	-----Su	:30		\$1,400.00		NM		
	Ⓜ	MG for 14.6,14.5,18.2,14.2,14.4,14.3,18.1,14.1											
E 15	WNEM	11/03/14	11/04/14	Price Is Right w/Drew Carey	11a-12n		:30				NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/03/14   11/09/14   MT-----   4   \$275.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		<del>\$275.00</del>		NM		
	See MG 28.7,28.8												
	4	WNEM	11/03/14-11/09/14	Price Is Right w/Drew Carey	11a-12n	MTu-----	:30		<del>\$275.00</del>		NM		
	See MG 28.7,28.8												
E 16	WNEM	10/29/14	10/31/14	TV5 Noon News	12n-1230p		:30				NM	4	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/27/14   11/02/14   --WTF--   4   \$375.00													
17	WNEM	11/03/14	11/04/14	TV5 Noon News	12n-1230p		:30				NM	2	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/03/14   11/09/14   M-----   2   \$375.00													

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<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> MI REPUBLICAN PART	<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Par		<u>Original Date / Revision</u> 04/28/14 / 10/28/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 18	WNEM	10/29/14	10/31/14	CBS Daytime	1230-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
		See MG 14.7,14.8,14.9,14.10											
	2	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
		See MG 14.7,14.8,14.9,14.10											
	3	WNEM	10/27/14-11/02/14	CBS Daytime	1230-2p	---WThF----	:30		\$175.00		NM		
		See MG 28.7,28.8											
E 19	WNEM	11/03/14	11/04/14	CBS Daytime	1230-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	CBS Daytime	1230-2p	M-----	:30		\$175.00		NM		
		See MG 28.7,28.8											
	2	WNEM	11/03/14-11/09/14	CBS Daytime	1230-2p	M-----	:30		\$175.00		NM		
		See MG 28.7,28.8											
E 20	WNEM	10/30/14	10/31/14	The Talk	2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---TF--				2	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	The Talk	2-3p	----ThF----	:30		\$175.00		NM		
		See MG 28.7,28.8											
	2	WNEM	10/27/14-11/02/14	The Talk	2-3p	----ThF----	:30		\$175.00		NM		
		See MG 28.7,28.8											
E 21	WNEM	11/03/14	11/04/14	The Talk	2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	11/03/14-11/09/14	The Talk	2-3p	M-----	:30		\$175.00		NM		
		See MG 28.7,28.8											
	2	WNEM	11/03/14-11/09/14	The Talk	2-3p	M-----	:30		\$175.00		NM		
		See MG 28.7,28.8											
E 22	WNEM	10/29/14	10/31/14	Dr. Phil	4-5pm		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$175.00				
E 23	WNEM	11/03/14	11/04/14	Dr. Phil	4-5pm		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$175.00				
E 24	WNEM	10/29/14	10/29/14	TV-5 News at 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--1----				1	\$400.00				
E 25	WNEM	10/30/14	10/31/14	TV-5 News at 5pm	5-530pm		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---TF--				4	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 5pm	5-530pm	----ThF----	:30		\$400.00		NM		
		See MG 28.7,28.8											
E 26	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30				NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$400.00				
E 28	WNEM	10/29/14	10/31/14	TV-5 News at 530pm	530-6pm		:30				NM	2	\$5,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				6	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	2	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	3	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	4	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	5	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	6	WNEM	10/27/14-11/02/14	TV-5 News at 530pm	530-6pm	---WThF----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
	7	WNEM	10/30/14-10/31/14	TV-5 News at 530pm	530-6pm	----ThF----	:30		\$5,000.00		NM		
	Ⓜ MG for 20.1,19.2,19.1,18.3,15.1,15.4,20.2,11.1,28.4,28.6,21.1,12.2,25.1,28.3,49.1,29.2,28.2,21.2,28.1,28.5												
	8	WNEM	10/30/14-10/31/14	Wakeup 5-6a	5-6am	----ThF----	:30		\$765.00		NM		
	Ⓜ MG for 20.1,19.2,19.1,18.3,15.1,15.4,20.2,11.1,28.4,28.6,21.1,12.2,25.1,28.3,49.1,29.2,28.2,21.2,28.1,28.5												
E 29	WNEM	11/03/14	11/03/14	TV-5 News at 530pm	530-6pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	2-----				2	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WNEM	11/03/14-11/09/14	TV-5 News at 530pm	530-6pm	M-----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
E 31	WNEM	10/29/14	10/31/14	TV-5 News at 6pm	6-630pm		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$1,200.00				
E 32	WNEM	11/03/14	11/04/14	TV-5 News at 6pm	6-630pm		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$1,200.00				
E 33	WNEM	10/29/14	10/31/14	Jeopardy	7-730pm		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$1,100.00				
E 34	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$1,100.00				
E 36	WNEM	10/29/14	10/31/14	Wheel of Fortune	730-8pm		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				3	\$1,100.00				
E 37	WNEM	11/03/14	11/04/14	Wheel of Fortune	730-8pm		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$1,100.00				
E 38	WNEM	11/01/14	11/01/14	Sat 7-730pm	7-730p		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2-				2	\$105.00				
E 39	WNEM	11/01/14	11/01/14	TV-5 News at 11pm (Sat)	11-1135p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

[www.wnem.com](http://www.wnem.com)

<u>Contract / Revision</u> 584977 / 7		<u>Alt Order #</u> 07149903
<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> MI REPUBLICAN PART	<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Par		<u>Original Date / Revision</u> 04/28/14 / 10/28/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2-				2	\$225.00				
E 40	WNEM	11/02/14	11/02/14	TV-5 News at 11pm (Sun)	11-1135p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2				2	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 40.3,40.4												
	2	WNEM	10/27/14-11/02/14	TV-5 News at 11pm (Sun)	11-1135p	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 40.3,40.4												
	3	WNEM	11/02/14-11/02/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
	(M) MG for 40.1,40.2												
	4	WNEM	11/02/14-11/02/14	Delayed News M-SU	1130p-1205a	-----Su	:30		\$250.00		NM		
	(M) MG for 40.1,40.2												
E 41	WNEM	10/29/14	10/31/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--WTF--				6	\$500.00				
42	WNEM	11/03/14	11/04/14	TV5 News at 11pm (M-F)	11-1135p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				2	\$500.00				
43	WNEM	11/02/14	11/02/14	NFL Football	4p-7p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$525.00				
E 45	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$1,100.00				
E 46	WNEM	10/30/14	10/30/14	Thursday 8-9pm	8-9pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---T---				1	\$2,000.00				
E 47	WNEM	11/02/14	11/02/14	CBS Sun AM 9a-1030am	9-1030am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----S				1	\$400.00				
E 48	WNEM	11/03/14	11/03/14	TV-5 News at 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$400.00				
E 49	WNEM	10/29/14	10/29/14	TV-5 News at 5pm	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--W----				1	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	10/27/14-11/02/14	TV-5 News at 5pm	5-530pm	---W-----	:30		<del>\$400.00</del>		NM		
	See MG 28.7,28.8												
E 50	WNEM	11/03/14	11/03/14	Jeopardy	7-730pm		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----				1	\$1,100.00				
51	WNEM	10/29/14	11/02/14	Wednesday 10-11pm	10-11pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--W----				1	\$1,000.00				
<b>Totals</b>												<b>82</b>	<b>\$45,745.00</b>

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584977 / 7	07149903

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	MI REPUBLICAN PART	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Par	04/28/14 / 10/28/14

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
10/27/14 - 11/04/14	82	\$45,745.00	(\$6,861.75)	\$38,883.25
<b>Totals</b>	<b>82</b>	<b>\$45,745.00</b>	<b>(\$6,861.75)</b>	<b>\$38,883.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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