

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
607368-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan Republican Party	MI REP PARTY- SKED B	

Flight Dates	Order #	Alt Order #
10/24/14 - 11/04/14	607368	07385450

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/24/14	10/24/14	THE DOCTORS	M-F 3-4pm	----1--	:30	1	\$200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 3:17 PM THE DOCTORS M-F 3-4pm :30 MRP14T61H \$200.00 NM										
4	10/24/14	10/24/14	Late Show w/David Letter 1135p-1235a		----2--	:30	2	\$250.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----2-- 2 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 11:45 PM Late Show w/David Letterman 1135p-1235a :30 MRP14T61H \$250.00 NM 2 WNEM F 10/24/14 12:31 AM Late Show w/David Letterman 1135p-1235a :30 MRP14T61H \$250.00 NM										
7	10/24/14	10/24/14	Wakeup 5-6a	5-6am	----1--	:30	1	\$250.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 5:57 AM Wakeup 5-6a 5-6am :30 MRP14T61H \$250.00 NM										
10	10/24/14	10/24/14	Dr. Phil	4-5pm	----1--	:30	1	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 4:10 PM Dr. Phil 4-5pm :30 MRP14T61H \$300.00 NM										
13	10/26/14	10/26/14	Wakeup (Su) 7-9am	7-9am	-----2	:30	2	\$300.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----2 2 \$300.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Su 10/26/14 8:14 AM Wakeup (Su) 7-9am 7-9am :30 MRP14T61H \$300.00 NM 1 WNEM Su 10/26/14 8:30 AM Wakeup (Su) 7-9am 7-9am :30 MRP14T61H \$300.00 NM										
14	10/24/14	10/24/14	CBS This Morning	7-9am	----1--	:30	1	\$300.00		NM

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Invoice # 607368-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Michigan Republican Party	Product MI REP PARTY- SKED B	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
14	10/24/14	10/24/14	CBS This Morning	7-9am	----1--	:30	1	\$300.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	----1--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	F	10/24/14	7:59 AM	CBS This Morning	7-9am	:30	MRP14T61H	\$300.00	NM
17	10/24/14	10/24/14	CBS Daytime	1230-2p	----1--	:30	1	\$300.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	----1--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	F	10/24/14		CBS Daytime	1230-2p	:00		\$300.00	NM
See MG 59.3,59.4,59.5,59.6,59.7										
20	10/24/14	10/24/14	The Talk	2-3p	----1--	:30	1	\$300.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	----1--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	F	10/24/14	2:59 PM	The Talk	2-3p	:30	MRP14T61H	\$300.00	NM
23	10/24/14	10/24/14	10a-11a	10-11a	----1--	:30	1	\$300.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	----1--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	F	10/24/14	9:59 AM	10a-11a	10-11a	:30	MRP14T61H	\$300.00	NM
26	10/26/14	10/26/14	NFL Today	12-1p	-----2	:30	2	\$400.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	-----2	2	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	Su	10/26/14	12:37 PM	NFL Today	12-1p	:30	MRP14T61H	\$400.00	NM
2	WNEM	Su	10/26/14	12:57 PM	NFL Today	12-1p	:30	MRP14T61H	\$400.00	NM
30	10/25/14	10/25/14	NCAA Football	330-7p	-----1-	:30	1	\$400.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	-----1-	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	Sa	10/25/14		NCAA Football	330-7p	:00		\$400.00	NM
See MG 30.2										
32	10/25/14	11/01/14	Wakeup (Sa) 8-9am	8-9am	-----1-	:30	1	\$400.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	-----1-	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	Sa	10/25/14	8:10 AM	Wakeup (Sa) 8-9am	8-9am	:30	MRP14T61H	\$400.00	NM
35	10/24/14	10/24/14	TV5 Noon News	12n-1230p	----1--	:30	1	\$500.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/14	10/26/14	----1--	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNEM	F	10/24/14	12:15 PM	TV5 Noon News	12n-1230p	:30	MRP14T61H	\$500.00	NM

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Invoice # 607368-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Michigan Republican Party	Product MI REP PARTY- SKED B	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
38	10/24/14	10/24/14	Price Is Right w/Drew Car	11a-12n	----1--	:30	1	\$500.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	10:59 AM	Price Is Right w/Drew Carey	11a-12n	:30	MRP14T61H	\$500.00	NM
41	10/24/14	10/24/14	Wakeup 6-7a	6-7a	----1--	:30	1	\$550.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	6:25 AM	Wakeup 6-7a	6-7a	:30	MRP14T61H	\$550.00	NM
44	10/26/14	10/26/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$600.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/26/14	8:59 AM	CBS Sun AM 9a-1030am	9-1030am	:30	MRP14T61H	\$600.00	NM
45	10/26/14	11/02/14	Face The Nation	1028a-11a	-----1	:30	1	\$600.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/26/14	10:59 AM	Face The Nation	1028a-11a	:30	MRP14T61H	\$600.00	NM
46	10/24/14	10/24/14	TV-5 News at 5pm	5-530pm	----1--	:30	1	\$650.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	5:17 PM	TV-5 News at 5pm	5-530pm	:30	MRP14T61H	\$650.00	NM
49	10/24/14	10/24/14	TV-5 News at 530pm	530-6pm	----1--	:30	1	\$700.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	5:57 PM	TV-5 News at 530pm	530-6pm	:30	MRP14T61H	\$700.00	NM
52	10/24/14	10/24/14	TV5 News at 11pm (M-F)	11-1135p	----2--	:30	2	\$800.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----2--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	11:15 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MRP14T61H	\$800.00	NM
2	WNEM	F	10/24/14	11:29 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MRP14T61H	\$800.00	NM
55	10/24/14	10/24/14	Friday 9-10pm	9-10p	----1--	:30	1	\$900.00		NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	10/24/14	9:48 PM	Friday 9-10pm	9-10p	:30	MRP14T61H	\$900.00	NM
57	10/24/14	10/24/14	Jeopardy	7-730pm	----2--	:30	2	\$1,000.00		NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
57	10/24/14	10/24/14	Jeopardy	7-730pm	----2--	:30	2	\$1,000.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----2-- 2 \$1,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 Jeopardy 7-730pm :00 \$1,000.00 NM See MG 57.3 2 WNEM F 10/24/14 Jeopardy 7-730pm :00 \$1,000.00 NM See MG 59.3,59.4,59.5,59.6,59.7 3 WNEM Su 10/26/14 10:51 PM Delayed The Good Wife 930-1030p :30 MRP14T61H \$1,000.00 NM MG for 57.1 10/24										
61	10/24/14	10/24/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$1,000.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 7:42 PM Wheel of Fortune 730-8pm :30 MRP14T61H \$1,000.00 NM										
64	10/26/14	10/26/14	NFL Football	4p-7p	-----1	:30	1	\$1,200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 10/26/14 7:08 PM NFL Football 4p-7p :30 MRP14T61H \$1,200.00 NM										
69	10/24/14	10/24/14	Friday 10-11pm	10-11pm	----1--	:30	1	\$1,200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 Friday 10-11pm 10-11pm :00 \$1,200.00 NM See MG 59.3,59.4,59.5,59.6,59.7										
72	10/24/14	10/24/14	TV-5 News at 6pm	6-630pm	----1--	:30	1	\$1,500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 6:26 PM TV-5 News at 6pm 6-630pm :30 MRP14T61H \$1,500.00 NM										
77	10/25/14	10/25/14	CBS Sat AM 9a-11am	9a-11a	-----S-	:30	1	\$400.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 1 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 10/25/14 9:24 AM CBS Sat AM 9a-11am 9a-11a :30 MRP14T61H \$400.00 NM										
78	10/25/14	10/25/14	TV-5 News at 11pm (Sat)	11-1135p	-----S-	:30	2	\$400.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 2 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Sa 10/25/14 11:22 PM TV-5 News at 11pm (Sat) 11-1135p :30 MRP14T61H \$400.00 NM 1 WNEM Sa 10/25/14 11:32 PM TV-5 News at 11pm (Sat) 11-1135p :30 MRP14T61H \$400.00 NM										
79	10/26/14	10/26/14	Delayed News M-SU	1130-1205a	-----S	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S 1 \$500.00										

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<u>Advertiser</u> Michigan Republican Party		<u>Product</u> MI REP PARTY- SKED B	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
79	10/26/14	10/26/14	Delayed News M-SU	1130-1205a	-----S	:30	1	\$500.00	NM																																												
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81	10/24/14	11/02/14	Delayed The Good Wife	930-1030p	-----S	:30	1	\$1,200.00	NM																																												
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82	10/24/14	11/02/14	Delayed 830-930p	830-930p	-----S	:30	1	\$1,400.00	NM																																												
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<u>Total Spots</u>							33																																														

Payment Terms Net 30 Days

<u>Gross Total</u>	\$19,550.00
<u>Agency Commission</u>	\$2,932.50
<u>Net Amount Due</u>	\$16,617.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.