

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 09/01/2020 to 09/30/2020

Grouped by: Spot Type

(Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser		Order	Product	Pri	L.F.	Schedule Target	Start	End		Totals										
											Units	M	T	W	T	F	S	S			
WUNC-FM																					
1A																					
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [7]	General	ASSISTED LIVG/RETIREMENT	255	ME	1A	9/7/2020	9/11/2020	15	❖	1	--	--	1	--	--	--			
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [8]	General	ASSISTED LIVG/RETIREMENT	255	ME	1A	9/28/2020	10/2/2020	15	❖	1	--	--	--	1	--	--			
718	KENNON CRAVER	• 718-00016 [54]	General	LEGAL SERVICES / LAW OFFICES	255	ME	1A	8/31/2020	9/4/2020	15	❖	2	--	1	--	--	1	--			
718	KENNON CRAVER	• 718-00016 [58]	General	LEGAL SERVICES / LAW OFFICES	255	ME	1A	9/14/2020	9/18/2020	15	❖	2	1	--	1	--	--	--			
718	KENNON CRAVER	• 718-00016 [62]	General	LEGAL SERVICES / LAW OFFICES	255	ME	1A	9/28/2020	10/2/2020	15	❖	2	1	--	--	1	--	--			
3045	KRASNO EVENTS	• 3045-00007 [1]	General	EDUCATION/CONTINUING EDUCATION	255	ME	1A	9/7/2020	9/8/2020	15	1	3	1	2	--	--	--	--			
3045	KRASNO EVENTS	• 3045-00008 [1]	General	LECTURES	255	ME	1A	9/21/2020	9/22/2020	15	1	3	1	2	1	--	--	--			
917	NEW LEAF LANDSCAPING	• 917-00016 [1]	General	LANDSCAPING/ YARD SERVICES	255	ME	1A	8/22/2020	8/20/2021	15	2	26	X	X	X	X	X	--			
347	TONY HALL & ASSOCIATES	• 347-00012 [2]	General	REAL ESTATE/SENIOR LIVING	255	ME	1A	10/7/2019	9/25/2020	15	4	13	X	X	X	X	X	--			
1A Totals:											53										
All Things Considered																					
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [3]	General	HEALTH/LIFE INSURANCE	225	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	5	1	1	1	1	1	--			
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [3]	General	HEALTH/LIFE INSURANCE	225	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	5	1	1	1	1	1	--			
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [3]	General	HEALTH/LIFE INSURANCE	225	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	5	1	1	1	1	1	--			
3223	CARBONITE	• 3223-00002 [2]	General	SOFTWARE/WEB DEVELOPERS	225	ME	AllThings Considered	8/31/2020	9/6/2020	15	❖	4	1	1	1	1	--	--			
3223	CARBONITE	• 3223-00002 [2]	General	SOFTWARE/WEB DEVELOPERS	225	ME	AllThings Considered	9/7/2020	9/13/2020	15	❖	5	1	1	1	1	1	--			
3223	CARBONITE	• 3223-00002 [2]	General	SOFTWARE/WEB DEVELOPERS	225	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	5	1	1	1	1	1	--			
3223	CARBONITE	• 3223-00002 [2]	General	SOFTWARE/WEB DEVELOPERS	225	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	5	1	1	1	1	1	--			
3223	CARBONITE	• 3223-00002 [2]	General	SOFTWARE/WEB DEVELOPERS	225	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	5	1	1	1	1	1	--			
3186	FRESH MARKET - DIRECT	• 3186-00003 [2]	General	GROCERY/FOOD STORES	255	ME	AllThings Considered	8/31/2020	9/6/2020	15	❖	5	1	1	1	1	1	--			
3186	FRESH MARKET - DIRECT	• 3186-00003 [2]	General	GROCERY/FOOD STORES	255	ME	AllThings Considered	9/7/2020	9/13/2020	15	❖	5	1	1	1	1	1	--			
3186	FRESH MARKET - DIRECT	• 3186-00003 [2]	General	GROCERY/FOOD STORES	255	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	5	1	1	1	1	1	--			
3186	FRESH MARKET - DIRECT	• 3186-00003 [2]	General	GROCERY/FOOD STORES	255	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	5	1	1	1	1	1	--			
3186	FRESH MARKET - DIRECT	• 3186-00003 [2]	General	GROCERY/FOOD STORES	255	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	5	1	1	1	1	1	--			
647	HILL COUNTRY WOODWORKS	• 647-00013 [4]	General	HOME/OFFICE FURNISHINGS	255	ME	AllThings Considered	12/9/2019	12/6/2020	15	4	13	X	X	X	X	X	--			
3107	MINDPATH CARE CENTERS	• 3107-00006 [3]	General	MEDICAL SERVICES	255	C	AllThings Considered	9/7/2020	9/13/2020	15	❖	2	--	--	1	--	1	--			
3107	MINDPATH CARE CENTERS	• 3107-00006 [3]	General	MEDICAL SERVICES	255	C	AllThings Considered	9/21/2020	9/27/2020	15	❖	2	--	1	--	1	--	--			
2293	PARKER POE	• 2293-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/7/2020	9/13/2020	15	❖	3	--	1	1	1	--	--			
2293	PARKER POE	• 2293-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	3	--	1	1	1	--	--			
2293	PARKER POE	• 2293-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	3	--	1	1	1	--	--			
2293	PARKER POE	• 2293-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	3	--	1	1	1	--	--			
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00021 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	8/31/2020	9/6/2020	15	❖	5	1	1	1	1	1	--			
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00021 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/7/2020	9/13/2020	15	❖	5	1	1	1	1	1	--			
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00021 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	5	1	1	1	1	1	--			
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00021 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	5	1	1	1	1	1	--			
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00021 [2]	General	LEGAL SERVICES / LAW OFFICES	255	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	5	1	1	1	1	1	--			
3185	TAKEOUT CENTRAL	• 3185-00003 [20]	General	RESTAURANTS/BARS	255	C	AllThings Considered	9/7/2020	9/13/2020	15	❖	2	1	--	--	--	1	--			
3185	TAKEOUT CENTRAL	• 3185-00003 [20]	General	RESTAURANTS/BARS	255	C	AllThings Considered	9/21/2020	9/25/2020	15	❖	2	--	--	--	--	1	--			
2699	WARD AND SMITH	• 2699-00007 [4]	General	LEGAL SERVICES / LAW OFFICES	255	C	AllThings Considered	9/14/2020	9/20/2020	15	❖	3	1	--	1	--	1	--			
2699	WARD AND SMITH	• 2699-00007 [4]	General	LEGAL SERVICES / LAW OFFICES	255	C	AllThings Considered	9/28/2020	10/4/2020	15	❖	3	1	--	1	--	1	--			
2699	WARD AND SMITH	• 2699-00007 [6]	General	LEGAL SERVICES / LAW OFFICES	255	C	AllThings Considered	9/7/2020	9/13/2020	15	❖	2	--	1	--	1	--	--			
2699	WARD AND SMITH	• 2699-00007 [6]	General	LEGAL SERVICES / LAW OFFICES	255	C	AllThings Considered	9/21/2020	9/27/2020	15	❖	2	--	1	--	1	--	--			
924	WNCN-TV	• 924-00004 [3]	General	TELEVISION STATIONS/SHOWS	225	ME	AllThings Considered	9/14/2020	9/20/2020	15	❖	7	2	2	2	1	--	--			
924	WNCN-TV	• 924-00004 [3]	General	TELEVISION STATIONS/SHOWS	225	ME	AllThings Considered	9/21/2020	9/27/2020	15	❖	8	2	2	2	2	--	--			
924	WNCN-TV	• 924-00004 [3]	General	TELEVISION STATIONS/SHOWS	225	ME	AllThings Considered	9/28/2020	10/4/2020	15	❖	7	2	1	2	2	--	--			

All Things Considered Totals:

154

Back Porch Music												
2932	NC FOLK FESTIVAL - TR	• 2932-00004 [3]	General	CONCERTS/LIVE MUSIC	125	ME	Back Porch Music	9/4/2020	9/6/2020	15	❖ 5	-- -- -- -- 2 1 2
2932	NC FOLK FESTIVAL - TR	• 2932-00004 [3]	General	CONCERTS/LIVE MUSIC	125	ME	Back Porch Music	9/7/2020	9/11/2020	15	❖ 1	-- -- -- -- 1 -- --
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00011 [1]	General	TRAVEL/TOURISM	255	ME	Back Porch Music	9/7/2020	9/13/2020	15	❖ 1	-- -- -- -- 1 -- --
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00011 [1]	General	TRAVEL/TOURISM	255	ME	Back Porch Music	9/21/2020	9/27/2020	15	❖ 1	-- -- -- -- -- -- 1
924	WNCN-TV	• 924-00004 [4]	General	TELEVISION STATIONS/SHOWS	225	ME	Back Porch Music	9/19/2020	9/20/2020	15	❖ 3	-- -- -- -- -- 2 1
924	WNCN-TV	• 924-00004 [4]	General	TELEVISION STATIONS/SHOWS	225	ME	Back Porch Music	9/21/2020	9/27/2020	15	❖ 2	-- -- -- -- -- 1 1
924	WNCN-TV	• 924-00004 [4]	General	TELEVISION STATIONS/SHOWS	225	ME	Back Porch Music	9/28/2020	10/4/2020	15	❖ 3	-- -- -- -- -- 2 1

Back Porch Music Totals:

16

Fresh Air (M-Th)												
1582	FLYLEAF BOOKS	• 1582-00015 [28]	General	BOOKSTORES/IN STORE READINGS	225	ME	Fresh Air 7pm (M-TH)	9/7/2020	9/10/2020	15	❖ 1	1 -- -- -- -- --
1582	FLYLEAF BOOKS	• 1582-00015 [30]	General	BOOKSTORES/IN STORE READINGS	225	ME	Fresh Air 7pm (M-TH)	9/21/2020	9/24/2020	15	❖ 1	1 -- -- -- -- --
3100	FUQUAY-VARINA ARTS CENTER	• 3100-00003 [2]	General	ART GALLERIES/ART ORGANIZATIONS	225	C	Fresh Air 7pm (M-TH)	9/14/2020	9/20/2020	15	❖ 1	-- -- 1 -- -- -- --
3100	FUQUAY-VARINA ARTS CENTER	• 3100-00003 [2]	General	ART GALLERIES/ART ORGANIZATIONS	225	C	Fresh Air 7pm (M-TH)	9/28/2020	10/4/2020	15	❖ 1	-- 1 -- -- -- -- --
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [58]	General	ASSISTED LIVG/RETIREMENT	255	ME	Fresh Air 7pm (M-TH)	9/7/2020	9/10/2020	15	❖ 1	1 -- -- -- -- --
3143	KENDALL PAGE ATTORNEY	• 3143-00002 [4]	General	LEGAL SERVICES / LAW OFFICES	255	ME	Fresh Air 7pm (M-TH)	9/14/2020	9/20/2020	15	❖ 1	1 -- -- -- -- --
3143	KENDALL PAGE ATTORNEY	• 3143-00002 [4]	General	LEGAL SERVICES / LAW OFFICES	255	ME	Fresh Air 7pm (M-TH)	9/28/2020	10/4/2020	15	❖ 1	-- 1 -- -- -- -- --
917	NEW LEAF LANDSCAPING	• 917-00016 [5]	General	LANDSCAPING/ YARD SERVICES	255	ME	Fresh Air 7pm (M-TH)	8/22/2020	6/2/2021	15	2 20	X X X X -- -- --
361	UNC PRESS	• 361-00014 [5]	General	PUBLISHERS	255	ME	Fresh Air 7pm (M-TH)	10/21/2019	9/25/2020	15	4 13	X X X X -- -- --

Fresh Air (M-Th) Totals:

40

Here & Now													
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [41]	General	ASSISTED LIVG/RETIREMENT	255	ME	Here & Now	8/31/2020	9/4/2020	15	❖ 1	-- -- 1 -- -- -- --	
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [42]	General	ASSISTED LIVG/RETIREMENT	255	ME	Here & Now	9/21/2020	9/25/2020	15	❖ 1	-- -- -- -- 1 -- --	

Here & Now Totals:

2

Morning Edition												
3003	BAILEY'S FINE JEWELRY	• 3003-00003 [1]	General	JEWELRY STORES	200	CE	Morning Edition	9/14/2020	9/20/2020	15	❖ 3	1 1 1 -- -- -- --
3003	BAILEY'S FINE JEWELRY	• 3003-00003 [1]	General	JEWELRY STORES	200	CE	Morning Edition	9/21/2020	9/27/2020	15	❖ 3	1 -- -- 1 1 -- --
3003	BAILEY'S FINE JEWELRY	• 3003-00003 [1]	General	JEWELRY STORES	200	CE	Morning Edition	9/28/2020	10/4/2020	15	❖ 3	-- 1 1 1 -- -- --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [1]	General	HEALTH/LIFE INSURANCE	225	ME	Morning Edition	9/14/2020	9/20/2020	15	❖ 4	1 1 1 1 -- -- --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [1]	General	HEALTH/LIFE INSURANCE	225	ME	Morning Edition	9/21/2020	9/27/2020	15	❖ 4	1 1 1 -- 1 -- --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [1]	General	HEALTH/LIFE INSURANCE	225	ME	Morning Edition	9/28/2020	10/4/2020	15	❖ 4	1 1 -- 1 1 -- --
3186	FRESH MARKET - DIRECT	• 3186-00003 [1]	General	GROCERY/FOOD STORES	255	ME	Morning Edition	8/31/2020	9/6/2020	15	❖ 5	1 1 1 1 1 -- --
3186	FRESH MARKET - DIRECT	• 3186-00003 [1]	General	GROCERY/FOOD STORES	255	ME	Morning Edition	9/7/2020	9/13/2020	15	❖ 5	1 1 1 1 1 -- --
3186	FRESH MARKET - DIRECT	• 3186-00003 [1]	General	GROCERY/FOOD STORES	255	ME	Morning Edition	9/14/2020	9/20/2020	15	❖ 5	1 1 1 1 1 -- --
3186	FRESH MARKET - DIRECT	• 3186-00003 [1]	General	GROCERY/FOOD STORES	255	ME	Morning Edition	9/21/2020	9/27/2020	15	❖ 5	1 1 1 1 1 -- --
3186	FRESH MARKET - DIRECT	• 3186-00003 [1]	General	GROCERY/FOOD STORES	255	ME	Morning Edition	9/28/2020	10/4/2020	15	❖ 5	1 1 1 1 1 -- --
3107	MINDPATH CARE CENTERS	• 3107-00006 [1]	General	MEDICAL SERVICES	255	C	Morning Edition	9/7/2020	9/13/2020	15	❖ 2	-- -- 1 -- 1 -- --
3107	MINDPATH CARE CENTERS	• 3107-00006 [1]	General	MEDICAL SERVICES	255	C	Morning Edition	9/21/2020	9/27/2020	15	❖ 2	1 -- 1 -- -- -- --
917	NEW LEAF LANDSCAPING	• 917-00016 [4]	General	LANDSCAPING/ YARD SERVICES	255	ME	Morning Edition	8/22/2020	8/18/2021	15	2 26	X X X X X -- --
3185	TAKEOUT CENTRAL	• 3185-00003 [19]	General	RESTAURANTS/BARS	255	C	Morning Edition	9/7/2020	9/13/2020	15	❖ 2	-- -- 1 1 -- -- --
3185	TAKEOUT CENTRAL	• 3185-00003 [19]	General	RESTAURANTS/BARS	255	C	Morning Edition	9/21/2020	9/25/2020	15	❖ 2	1 1 -- -- -- -- --

Morning Edition Totals:

80

On Being												
3206	ZONDERVAN PUBLISHING	• 3206-00002 [6]	General	PUBLISHERS	255	ME	On Being	8/31/2020	9/6/2020	15	❖ 1	-- -- -- -- -- 1
3206	ZONDERVAN PUBLISHING	• 3206-00002 [6]	General	PUBLISHERS	255	ME	On Being	9/7/2020	9/13/2020	15	❖ 1	-- -- -- -- -- 1
3206	ZONDERVAN PUBLISHING	• 3206-00002 [6]	General	PUBLISHERS	255	ME	On Being	9/14/2020	9/20/2020	15	❖ 1	-- -- -- -- -- 1
3206	ZONDERVAN PUBLISHING	• 3206-00002 [6]	General	PUBLISHERS	255	ME	On Being	9/21/2020	9/27/2020	15	❖ 1	-- -- -- -- -- 1

On Being Totals:

4

People's Pharmacy												
1239	BIOMERIEUX	• 1239-00016 [49]	General	PHARMACEUTICAL MFG	200	CE	People's Pharmacy	8/31/2020	9/6/2020	15	❖ 1	-- -- -- -- -- 1 --
1239	BIOMERIEUX	• 1239-00016 [49]	General	PHARMACEUTICAL MFG	200	CE	People's Pharmacy	9/14/2020	9/20/2020	15	❖ 1	-- -- -- -- -- 1 --
1239	BIOMERIEUX	• 1239-00016 [49]	General	PHARMACEUTICAL MFG	200	CE	People's Pharmacy	9/28/2020	10/4/2020	15	❖ 1	-- -- -- -- -- 1 --
458	DOCTORS MAKING HOUSECALLS	• 458-00021 [3]	General	MEDICAL SERVICES	255	ME	People's Pharmacy	8/10/2020	9/27/2020	15	1 7	-- -- -- -- -- 1 --
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [53]	General	ASSISTED LIVG/RETIREMENT	255	ME	People's Pharmacy	8/31/2020	9/6/2020	15	❖ 1	-- -- -- -- -- 1 --
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [53]	General	ASSISTED LIVG/RETIREMENT	255	ME	People's Pharmacy	9/7/2020	9/13/2020	15	❖ 1	-- -- -- -- -- 1 --
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [53]	General	ASSISTED LIVG/RETIREMENT	255	ME	People's Pharmacy	9/14/2020	9/20/2020	15	❖ 1	-- -- -- -- -- 1 --
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [53]	General	ASSISTED LIVG/RETIREMENT	255	ME	People's Pharmacy	9/28/2020	10/4/2020	15	❖ 1	-- -- -- -- -- 1 --
3107	MINDPATH CARE CENTERS	• 3107-00006 [4]	General	MEDICAL SERVICES	255	C	People's Pharmacy	9/14/2020	9/20/2020	15	❖ 1	-- -- -- -- -- 1 --
3107	MINDPATH CARE CENTERS	• 3107-00006 [4]	General	MEDICAL SERVICES	255	C	People's Pharmacy	9/28/2020	10/4/2020	15	❖ 1	-- -- -- -- -- 1 --
2708	PRIMUS INTERNAL MEDICINE	• 2708-00007 [1]	General	MEDICAL SERVICES	255	ME	People's Pharmacy	1/25/2020	6/12/2021	15	1 73	-- -- -- -- -- 1 --

People's Pharmacy Totals:
89

State of Things (8PM)												
361	UNC PRESS	• 361-00014 [1]	General	PUBLISHERS	255	ME	State of Things (8pm)	10/7/2019	9/18/2020	15	4 13	X X X X -- -- --

State of Things (8PM) Totals:
13

State of Things (Noon)												
411	HILLCREST CONVALESCENT CENTER	• 411-00019 [25]	General	ASSISTED LIVG/RETIREMENT	255	ME	State of Things (noon)	9/14/2020	9/18/2020	15	❖ 1	-- -- -- 1 -- -- --
314	MY DOG TESS	• 314-00018 [2]	General	REAL ESTATE/SENIOR LIVING	255	ME	State of Things (noon)	1/13/2020	1/10/2021	15	1 52	X X X X X X X X
924	WNCN-TV	• 924-00004 [2]	General	TELEVISION STATIONS/SHOWS	225	ME	State of Things (noon)	9/14/2020	9/20/2020	15	❖ 4	1 1 1 1 -- -- --
924	WNCN-TV	• 924-00004 [2]	General	TELEVISION STATIONS/SHOWS	225	ME	State of Things (noon)	9/21/2020	9/27/2020	15	❖ 4	1 1 1 1 -- -- --
924	WNCN-TV	• 924-00004 [2]	General	TELEVISION STATIONS/SHOWS	225	ME	State of Things (noon)	9/28/2020	10/4/2020	15	❖ 4	1 1 1 1 -- -- --

State of Things (Noon) Totals:
65

This American Life												
458	DOCTORS MAKING HOUSECALLS	• 458-00021 [5]	General	MEDICAL SERVICES	255	ME	This American Life	8/10/2020	9/27/2020	15	1 7	-- -- -- -- -- 1 --
361	UNC PRESS	• 361-00014 [4]	General	PUBLISHERS	255	ME	This American Life	10/25/2019	9/25/2020	15	4 13	-- -- -- -- -- X -- --

This American Life Totals:
20

Wait Wait Don't Tell Me												
458	DOCTORS MAKING HOUSECALLS	• 458-00021 [4]	General	MEDICAL SERVICES	255	ME	Wait Wait Don't Tell Me	8/10/2020	9/27/2020	15	1 7	-- -- -- -- -- 1 --
314	MY DOG TESS	• 314-00018 [3]	General	REAL ESTATE/SENIOR LIVING	255	ME	Wait Wait Don't Tell Me	1/13/2020	1/10/2021	15	1 52	-- -- -- -- -- X --

Wait Wait Don't Tell Me Totals:
59

Weekend Edition Saturday												
684	ALUMINUM COMPANY OF NC D	• 684-00021 [3]	General	HOME IMPROVEMENTS	255	CE	Weeknd Ed SATURDAY	9/7/2020	9/13/2020	15	❖ 1	-- -- -- -- -- 1 --
684	ALUMINUM COMPANY OF NC D	• 684-00021 [3]	General	HOME IMPROVEMENTS	255	CE	Weeknd Ed SATURDAY	9/21/2020	9/27/2020	15	❖ 1	-- -- -- -- -- 1 --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [4]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SATURDAY	9/19/2020	9/20/2020	15	❖ 2	-- -- -- -- -- 2 --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [4]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SATURDAY	9/21/2020	9/27/2020	15	❖ 2	-- -- -- -- -- 2 --
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [4]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SATURDAY	9/28/2020	10/4/2020	15	❖ 2	-- -- -- -- -- 2 --
3186	FRESH MARKET - DIRECT	• 3186-00003 [3]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SATURDAY	8/31/2020	9/6/2020	15	❖ 1	-- -- -- -- -- 1 --
3186	FRESH MARKET - DIRECT	• 3186-00003 [3]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SATURDAY	9/7/2020	9/13/2020	15	❖ 2	-- -- -- -- -- 2 --
3186	FRESH MARKET - DIRECT	• 3186-00003 [3]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SATURDAY	9/14/2020	9/20/2020	15	❖ 2	-- -- -- -- -- 2 --
3186	FRESH MARKET - DIRECT	• 3186-00003 [3]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SATURDAY	9/21/2020	9/27/2020	15	❖ 2	-- -- -- -- -- 2 --
3186	FRESH MARKET - DIRECT	• 3186-00003 [3]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SATURDAY	9/28/2020	10/4/2020	15	❖ 2	-- -- -- -- -- 2 --
647	HILL COUNTRY WOODWORKS	• 647-00013 [1]	General	HOME/OFFICE FURNISHINGS	255	ME	Weeknd Ed SATURDAY	11/23/2019	11/14/2020	15	2 26	-- -- -- -- -- 1 --
917	NEW LEAF LANDSCAPING	• 917-00016 [6]	General	LANDSCAPING/ YARD SERVICES	255	ME	Weeknd Ed SATURDAY	8/22/2020	8/19/2021	15	4 13	-- -- -- -- -- 1 --

Weekend Edition Saturday Totals:
56

Weekend Edition Sunday												
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [5]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SUNDAY	9/20/2020	9/20/2020	15	❖ 1	-- -- -- -- -- 1
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [5]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SUNDAY	9/21/2020	9/27/2020	15	❖ 1	-- -- -- -- -- 1
2790	BLUE CROSS BLUE SHIELD OF NORTH CAROLINA	• 2790-00020 [5]	General	HEALTH/LIFE INSURANCE	225	ME	Weeknd Ed SUNDAY	9/28/2020	10/4/2020	15	❖ 1	-- -- -- -- -- 1
3186	FRESH MARKET - DIRECT	• 3186-00003 [4]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SUNDAY	8/31/2020	9/6/2020	15	❖ 1	-- -- -- -- -- 1
3186	FRESH MARKET - DIRECT	• 3186-00003 [4]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SUNDAY	9/7/2020	9/13/2020	15	❖ 2	-- -- -- -- -- 2
3186	FRESH MARKET - DIRECT	• 3186-00003 [4]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SUNDAY	9/14/2020	9/20/2020	15	❖ 2	-- -- -- -- -- 2
3186	FRESH MARKET - DIRECT	• 3186-00003 [4]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SUNDAY	9/21/2020	9/27/2020	15	❖ 2	-- -- -- -- -- 2
3186	FRESH MARKET - DIRECT	• 3186-00003 [4]	General	GROCERY/FOOD STORES	255	ME	Weeknd Ed SUNDAY	9/28/2020	10/4/2020	15	❖ 2	-- -- -- -- -- 2

Weekend Edition Sunday Totals:
12

WUNC-FM Totals:

663

Report Totals:

663

- = Per Spot Order
 - ⊙ = Fixed Rate Order
 - ❖ = MultiWeek Order
 - ⏏ = MakeGood
 - 👉 = Sponsor
- 🕒 = Program Buy
 - ◆ = Top/Tail Order
 - c = combo spot rate
 - (D) = Declined New Order
 - * = Accepted Order w/pending change