

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 05/01/2023 to 05/31/2023

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/1/2023	5/7/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/8/2023	5/14/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/15/2023	5/21/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/22/2023	5/28/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/29/2023	6/4/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2022	12/10/2023	15
347	TONY HALL & ASSOCIATES	• 347-00015 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/10/2022	9/22/2023	15

1A Totals:

All Things Considered

3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	5/1/2023	5/7/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	5/8/2023	5/14/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	5/15/2023	5/21/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	5/22/2023	5/28/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	5/29/2023	6/4/2023	15
647	HILL COUNTRY WOODWORKS	• 647-00016 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/30/2022	12/21/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [2]	General	PHARMACEUTICAL MFG	C	<u>AllThings Considered</u>	5/1/2023	5/7/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [2]	General	PHARMACEUTICAL MFG	C	<u>AllThings Considered</u>	5/8/2023	5/14/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [2]	General	PHARMACEUTICAL MFG	C	<u>AllThings Considered</u>	5/15/2023	5/21/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [2]	General	PHARMACEUTICAL MFG	C	<u>AllThings Considered</u>	5/22/2023	5/28/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [2]	General	PHARMACEUTICAL MFG	C	<u>AllThings Considered</u>	5/29/2023	6/4/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/1/2023	5/7/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/8/2023	5/14/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/15/2023	5/21/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/22/2023	5/28/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/29/2023	6/4/2023	15

All Things Considered Totals:

American Routes

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	5/8/2023	5/14/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	5/22/2023	5/28/2023	15

American Routes Totals:

Back Porch Music

2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00013 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	5/1/2023	5/7/2023	15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00013 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	5/8/2023	5/14/2023	15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00009 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	5/1/2023	5/7/2023	15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00009 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	5/8/2023	5/14/2023	15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00009 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	5/15/2023	5/21/2023	15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00009 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	5/22/2023	5/28/2023	15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00009 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	5/29/2023	6/4/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	5/8/2023	5/14/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	5/15/2023	5/21/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	5/22/2023	5/28/2023	15

Back Porch Music Totals:

Fresh Air (M-Th)

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	5/1/2023	5/7/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	5/8/2023	5/14/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00381 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	5/15/2023	5/19/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00398 [9]	General	THEATER/DANCE PRODUCTIONS	ME	Fresh Air 7pm (M-TH)	5/22/2023	5/25/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00406 [5]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/16/2023	5/18/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00408 [5]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	5/22/2023	5/25/2023	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00026 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	Fresh Air 7pm (M-TH)	5/22/2023	5/28/2023	15
3143	KENDALL PAGE ATTORNEY	• 3143-00006 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	5/8/2023	5/14/2023	15
3143	KENDALL PAGE ATTORNEY	• 3143-00006 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	5/22/2023	5/28/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [5]	General	LANDSCAPING/ YARD SERVICES	ME	Fresh Air 7pm (M-TH)	12/13/2022	9/23/2023	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00079 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/29/2023	6/2/2023	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00086 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/22/2023	5/26/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES/IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	5/8/2023	5/14/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES/IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	5/22/2023	5/28/2023	15
3261	RALEIGH MARKET,THE	• 3261-00007 [2]	General	SPECIALTY STORES	ME	Fresh Air 7pm (M-TH)	5/9/2023	5/11/2023	15
361	UNC PRESS	• 361-00018 [5]	General	PUBLISHERS	C	Fresh Air 7pm (M-TH)	10/7/2022	6/23/2023	15

Fresh Air (M-Th) Totals:

Here & Now

361	UNC PRESS	• 361-00018 [2]	General	PUBLISHERS	C	Here & Now	10/10/2022	6/23/2023	15
-----	-----------	-----------------	---------	------------	---	--------------------------------	------------	-----------	----

Here & Now Totals:

Marketplace

3558	CATAPULT	• 3558-00002 [5]	General	CONSULTANTS	C	Mrktplce (6:30p) (M-F)	5/15/2023	5/21/2023	15
3558	CATAPULT	• 3558-00002 [5]	General	CONSULTANTS	C	Mrktplce (6:30p) (M-F)	5/22/2023	5/28/2023	15
3558	CATAPULT	• 3558-00002 [5]	General	CONSULTANTS	C	Mrktplce (6:30p) (M-F)	5/29/2023	6/4/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [3]	General	FINANCIAL SERVICES/BANKS	ME	Mrktplce (6:30p) (M-F)	5/8/2023	5/14/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [3]	General	FINANCIAL SERVICES/BANKS	ME	Mrktplce (6:30p) (M-F)	5/15/2023	5/21/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [3]	General	FINANCIAL SERVICES/BANKS	ME	Mrktplce (6:30p) (M-F)	5/22/2023	5/28/2023	15

Marketplace Totals:

Morning Edition

3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/1/2023	5/7/2023	15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/8/2023	5/14/2023	15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/15/2023	5/21/2023	15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/22/2023	5/28/2023	15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/29/2023	6/4/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	12/13/2022	12/9/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [2]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/8/2023	5/14/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [2]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/15/2023	5/21/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00004 [2]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	5/22/2023	5/28/2023	15

Morning Edition Totals:

People's Pharmacy

2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00006 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/1/2023	5/7/2023	15
2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00006 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/8/2023	5/14/2023	15
2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00006 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/15/2023	5/21/2023	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/1/2023	5/7/2023	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/8/2023	5/14/2023	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/15/2023	5/21/2023	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/22/2023	5/28/2023	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/29/2023	6/4/2023	15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	12/4/2021	5/7/2023	15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00009 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/13/2023	10/13/2024	15

People's Pharmacy Totals:

Science Friday

3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00026 [5]	General	CAR DEALERSHIP	E	Science Friday	5/8/2023	5/14/2023	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00026 [5]	General	CAR DEALERSHIP	E	Science Friday	5/22/2023	5/28/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [1]	General	PHARMACEUTICAL MFG	C	Science Friday	5/1/2023	5/7/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [1]	General	PHARMACEUTICAL MFG	C	Science Friday	5/8/2023	5/14/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [1]	General	PHARMACEUTICAL MFG	C	Science Friday	5/15/2023	5/21/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [1]	General	PHARMACEUTICAL MFG	C	Science Friday	5/22/2023	5/28/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [1]	General	PHARMACEUTICAL MFG	C	Science Friday	5/29/2023	6/4/2023	15
2204	SCIMED SOLUTIONS	• 2204-00011 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	5/8/2023	5/14/2023	15
2204	SCIMED SOLUTIONS	• 2204-00011 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	5/22/2023	5/28/2023	15

Science Friday Totals:

Sound Opinions

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	5/1/2023	5/7/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	5/15/2023	5/21/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	5/29/2023	6/4/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00407 [4]	General	CONCERTS/LIVE MUSIC	E	Sound Opinions	5/20/2023	5/20/2023	15

Sound Opinions Totals:

Splendid Table

3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/1/2023	5/7/2023	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/8/2023	5/14/2023	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/15/2023	5/21/2023	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/22/2023	5/28/2023	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/29/2023	6/4/2023	15

Splendid Table Totals:**The Takeaway (Noon)**

361	UNC PRESS	• 361-00018 [3]	General	PUBLISHERS	C	The Takeaway (Noon)	10/17/2022	5/11/2023	15
-----	-----------	-----------------	---------	------------	---	-------------------------------------	------------	-----------	----

The Takeaway (Noon) Totals:**This American Life**

361	UNC PRESS	• 361-00018 [4]	General	PUBLISHERS	C	This American Life	10/7/2022	6/23/2023	15
-----	-----------	-----------------	---------	------------	---	------------------------------------	-----------	-----------	----

This American Life Totals:**Wait Wait Don't Tell Me**

3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00026 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	5/6/2023	5/7/2023	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00026 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	5/8/2023	5/14/2023	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00026 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	5/15/2023	5/21/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [3]	General	PHARMACEUTICAL MFG	C	Wait Wait Don't Tell Me	5/1/2023	5/7/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [3]	General	PHARMACEUTICAL MFG	C	Wait Wait Don't Tell Me	5/8/2023	5/14/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [3]	General	PHARMACEUTICAL MFG	C	Wait Wait Don't Tell Me	5/15/2023	5/21/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [3]	General	PHARMACEUTICAL MFG	C	Wait Wait Don't Tell Me	5/22/2023	5/28/2023	15
3528	Q SQUARED LAB SOLUTIONS	• 3528-00002 [3]	General	PHARMACEUTICAL MFG	C	Wait Wait Don't Tell Me	5/29/2023	6/4/2023	15

Wait Wait Don't Tell Me Totals:**Weekend Edition Saturday**

684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	Weeknd Ed SATURDAY	5/1/2023	5/7/2023	15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	Weeknd Ed SATURDAY	5/15/2023	5/21/2023	15
684	ALUMINUM COMPANY OF NC	D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	Weeknd Ed SATURDAY	5/29/2023	6/4/2023	15
647	HILL COUNTRY WOODWORKS		• 647-00016 [1]	General	HOME/OFFICE FURNISHINGS	ME	Weeknd Ed SATURDAY	12/14/2022	12/6/2023	15
917	NEW LEAF LANDSCAPING		• 917-00019 [6]	General	LANDSCAPING/ YARD SERVICES	ME	Weeknd Ed SATURDAY	12/13/2022	12/10/2023	15
347	TONY HALL & ASSOCIATES		• 347-00015 [4]	General	REAL ESTATE/SENIOR LIVING	ME	Weeknd Ed SATURDAY	11/7/2022	6/24/2023	15

Weekend Edition Saturday Totals:**WUNC-FM Totals:****Report Totals:**

Printed: 6/6/2023 At: 8:03:18AM

C:\Program Files (x86)\Marketron\VT\Reports\Orders\OrdSpotTargetDetail_sp.rpt v. 12072009.1445