

# North Carolina Public Radio-WUNC

## Order Spot Targeting Detail

For Dates 03/01/2021 to 03/31/2021

Grouped by: Spot Type

( Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The" )  
Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

| Id#            | Advertiser                    | Order             | Product | Pri                          | I.F. | Schedule Target | Start      | End       |    |
|----------------|-------------------------------|-------------------|---------|------------------------------|------|-----------------|------------|-----------|----|
| <b>WUNC-FM</b> |                               |                   |         |                              |      |                 |            |           |    |
| <b>1A</b>      |                               |                   |         |                              |      |                 |            |           |    |
| 411            | HILLCREST CONVALESCENT CENTER | • 411-00019 [16]  | General | ASSISTED LIVG/RETIREMENT     | 255  | ME 1A           | 3/15/2021  | 3/19/2021 | 15 |
| 718            | KENNON CRAVER                 | • 718-00016 [106] | General | LEGAL SERVICES / LAW OFFICES | 255  | ME 1A           | 3/1/2021   | 3/5/2021  | 15 |
| 718            | KENNON CRAVER                 | • 718-00016 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255  | ME 1A           | 3/15/2021  | 3/19/2021 | 15 |
| 3045           | KRASNO EVENTS                 | • 3045-00015 [1]  | General | LECTURES                     | 255  | ME 1A           | 3/5/2021   | 3/9/2021  | 15 |
| 3045           | KRASNO EVENTS                 | • 3045-00016 [1]  | General | LECTURES                     | 255  | ME 1A           | 3/22/2021  | 3/24/2021 | 15 |
| 917            | NEW LEAF LANDSCAPING          | • 917-00016 [1]   | General | LANDSCAPING/ YARD SERVICES   | 255  | ME 1A           | 8/22/2020  | 8/20/2021 | 15 |
| 347            | TONY HALL & ASSOCIATES        | • 347-00013 [2]   | General | REAL ESTATE/SENIOR LIVING    | 255  | ME 1A           | 10/12/2020 | 9/24/2021 | 15 |

### 1A Totals:

#### All Things Considered

|      |  |                   |         |                              |     |   |            |            |    |
|------|--|-------------------|---------|------------------------------|-----|---|------------|------------|----|
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [3]  | General | HEALTH/AUTO/LIFE INSURANCE   | 225 | ME <a href="#">AllThings Considered</a> | 3/10/2021  | 3/14/2021  | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [3]  | General | HEALTH/AUTO/LIFE INSURANCE   | 225 | ME <a href="#">AllThings Considered</a> | 3/15/2021  | 3/21/2021  | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [3]  | General | HEALTH/AUTO/LIFE INSURANCE   | 225 | ME <a href="#">AllThings Considered</a> | 3/22/2021  | 3/28/2021  | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [3]  | General | HEALTH/AUTO/LIFE INSURANCE   | 225 | ME <a href="#">AllThings Considered</a> | 3/29/2021  | 4/4/2021   | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [2]  | General | GROCERY/FOOD STORES          | 255 | ME <a href="#">AllThings Considered</a> | 3/1/2021   | 3/7/2021   | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [2]  | General | GROCERY/FOOD STORES          | 255 | ME <a href="#">AllThings Considered</a> | 3/8/2021   | 3/14/2021  | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [2]  | General | GROCERY/FOOD STORES          | 255 | ME <a href="#">AllThings Considered</a> | 3/15/2021  | 3/21/2021  | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [2]  | General | GROCERY/FOOD STORES          | 255 | ME <a href="#">AllThings Considered</a> | 3/22/2021  | 3/28/2021  | 15 |
| 647  | HILL COUNTRY WOODWORKS                   | • 647-00014 [4]   | General | HOME/OFFICE FURNISHINGS      | 255 | ME <a href="#">AllThings Considered</a> | 12/23/2020 | 12/14/2021 | 15 |
| 3241 | KUHN ADVISORS                            | • 3241-00002 [13] | General | FINANCIAL SERVICES/BANKS     | 255 | ME <a href="#">AllThings Considered</a> | 3/29/2021  | 4/4/2021   | 15 |
| 3107 | MINDPATH CARE CENTERS                    | • 3107-00006 [3]  | General | MEDICAL SERVICES             | 255 | C <a href="#">AllThings Considered</a>  | 3/15/2021  | 3/21/2021  | 15 |
| 355  | SHAKORI HILLS GRASSROOTS FEST            | • 355-00028 [2]   | General | CONCERTS/LIVE MUSIC          | 255 | E <a href="#">AllThings Considered</a>  | 3/22/2021  | 3/26/2021  | 15 |
| 950  | SOUTHERN ENVIRONMENTAL LAW CENTER        | • 950-00021 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255 | ME <a href="#">AllThings Considered</a> | 3/1/2021   | 3/7/2021   | 15 |
| 950  | SOUTHERN ENVIRONMENTAL LAW CENTER        | • 950-00021 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255 | ME <a href="#">AllThings Considered</a> | 3/8/2021   | 3/14/2021  | 15 |
| 950  | SOUTHERN ENVIRONMENTAL LAW CENTER        | • 950-00021 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255 | ME <a href="#">AllThings Considered</a> | 3/15/2021  | 3/21/2021  | 15 |
| 950  | SOUTHERN ENVIRONMENTAL LAW CENTER        | • 950-00021 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255 | ME <a href="#">AllThings Considered</a> | 3/22/2021  | 3/28/2021  | 15 |
| 950  | SOUTHERN ENVIRONMENTAL LAW CENTER        | • 950-00022 [2]   | General | LEGAL SERVICES / LAW OFFICES | 255 | ME <a href="#">AllThings Considered</a> | 3/29/2021  | 4/4/2021   | 15 |

#### All Things Considered Totals:

#### Back Porch Music

|     |                               |                 |         |                     |     |                                    |           |           |    |
|-----|-------------------------------|-----------------|---------|---------------------|-----|------------------------------------|-----------|-----------|----|
| 355 | SHAKORI HILLS GRASSROOTS FEST | • 355-00028 [3] | General | CONCERTS/LIVE MUSIC | 255 | E <a href="#">Back Porch Music</a> | 3/26/2021 | 3/27/2021 | 15 |
|-----|-------------------------------|-----------------|---------|---------------------|-----|------------------------------------|-----------|-----------|----|

#### Back Porch Music Totals:

| Id#                     | Advertiser                        | Order             | Product | Pri                             | I.F. | Schedule Target                         | Start      | End       |    |
|-------------------------|-----------------------------------|-------------------|---------|---------------------------------|------|---|------------|-----------|----|
| <b>Fresh Air (M-Th)</b> |                                   |                   |         |                                 |      |   |            |           |    |
| 1828                    | CHAMBER ORCHESTRA OF THE TRIANGLE | • 1828-00020 [12] | General | CONCERTS/LIVE MUSIC             | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/15/2021  | 3/18/2021 | 15 |
| 1828                    | CHAMBER ORCHESTRA OF THE TRIANGLE | • 1828-00020 [18] | General | CONCERTS/LIVE MUSIC             | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/29/2021  | 4/4/2021  | 15 |
| 1582                    | FLYLEAF BOOKS                     | • 1582-00016 [2]  | General | BOOKSTORES/IN STORE READINGS    | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/1/2021   | 3/7/2021  | 15 |
| 1582                    | FLYLEAF BOOKS                     | • 1582-00016 [2]  | General | BOOKSTORES/IN STORE READINGS    | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/15/2021  | 3/21/2021 | 15 |
| 1582                    | FLYLEAF BOOKS                     | • 1582-00016 [4]  | General | BOOKSTORES/IN STORE READINGS    | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/29/2021  | 4/4/2021  | 15 |
| 3100                    | FUQUAY-VARINA ARTS CENTER         | • 3100-00003 [2]  | General | ART GALLERIES/ART ORGANIZATIONS | 225  | C <a href="#">Fresh Air 7pm (M-TH)</a>  | 3/8/2021   | 3/14/2021 | 15 |
| 3100                    | FUQUAY-VARINA ARTS CENTER         | • 3100-00003 [2]  | General | ART GALLERIES/ART ORGANIZATIONS | 225  | C <a href="#">Fresh Air 7pm (M-TH)</a>  | 3/22/2021  | 3/28/2021 | 15 |
| 3077                    | HAWTHORNE AND WOOD                | • 3077-00005 [4]  | General | RESTAURANTS/BARS                | 255  | C <a href="#">Fresh Air 7pm (M-TH)</a>  | 3/1/2021   | 3/7/2021  | 15 |
| 3077                    | HAWTHORNE AND WOOD                | • 3077-00005 [4]  | General | RESTAURANTS/BARS                | 255  | C <a href="#">Fresh Air 7pm (M-TH)</a>  | 3/15/2021  | 3/21/2021 | 15 |
| 3077                    | HAWTHORNE AND WOOD                | • 3077-00005 [4]  | General | RESTAURANTS/BARS                | 255  | C <a href="#">Fresh Air 7pm (M-TH)</a>  | 3/29/2021  | 4/4/2021  | 15 |
| 411                     | HILLCREST CONVALESCENT CENTER     | • 411-00019 [64]  | General | ASSISTED LIVG/RETIREMENT        | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/1/2021   | 3/4/2021  | 15 |
| 3143                    | KENDALL PAGE ATTORNEY             | • 3143-00004 [2]  | General | LEGAL SERVICES / LAW OFFICES    | 225  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/8/2021   | 3/14/2021 | 15 |
| 3143                    | KENDALL PAGE ATTORNEY             | • 3143-00004 [2]  | General | LEGAL SERVICES / LAW OFFICES    | 225  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 3/22/2021  | 3/28/2021 | 15 |
| 917                     | NEW LEAF LANDSCAPING              | • 917-00016 [5]   | General | LANDSCAPING/ YARD SERVICES      | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 8/22/2020  | 6/2/2021  | 15 |
| 361                     | UNC PRESS                         | • 361-00015 [5]   | General | PUBLISHERS                      | 255  | ME <a href="#">Fresh Air 7pm (M-TH)</a> | 10/12/2020 | 6/24/2021 | 15 |

**Fresh Air (M-Th) Totals:**

**Here & Now**

|     |                               |                  |         |                          |     |                                   |           |           |    |
|-----|-------------------------------|------------------|---------|--------------------------|-----|-----------------------------------|-----------|-----------|----|
| 411 | HILLCREST CONVALESCENT CENTER | • 411-00019 [50] | General | ASSISTED LIVG/RETIREMENT | 255 | ME <a href="#">Here &amp; Now</a> | 3/8/2021  | 3/12/2021 | 15 |
| 411 | HILLCREST CONVALESCENT CENTER | • 411-00019 [51] | General | ASSISTED LIVG/RETIREMENT | 255 | ME <a href="#">Here &amp; Now</a> | 3/29/2021 | 4/2/2021  | 15 |

**Here & Now Totals:**

**Morning Edition**

|      |  |                  |         |                            |     |                                    |           |           |    |
|------|--|------------------|---------|----------------------------|-----|------------------------------------|-----------|-----------|----|
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [1] | General | HEALTH/AUTO/LIFE INSURANCE | 225 | ME <a href="#">Morning Edition</a> | 3/10/2021 | 3/14/2021 | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [1] | General | HEALTH/AUTO/LIFE INSURANCE | 225 | ME <a href="#">Morning Edition</a> | 3/15/2021 | 3/21/2021 | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [1] | General | HEALTH/AUTO/LIFE INSURANCE | 225 | ME <a href="#">Morning Edition</a> | 3/22/2021 | 3/28/2021 | 15 |
| 2790 | BLUE CROSS BLUE SHIELD OF NORTH CAROLINA | • 2790-00022 [1] | General | HEALTH/AUTO/LIFE INSURANCE | 225 | ME <a href="#">Morning Edition</a> | 3/29/2021 | 4/4/2021  | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [1] | General | GROCERY/FOOD STORES        | 255 | ME <a href="#">Morning Edition</a> | 3/1/2021  | 3/7/2021  | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [1] | General | GROCERY/FOOD STORES        | 255 | ME <a href="#">Morning Edition</a> | 3/8/2021  | 3/14/2021 | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [1] | General | GROCERY/FOOD STORES        | 255 | ME <a href="#">Morning Edition</a> | 3/15/2021 | 3/21/2021 | 15 |
| 3186 | FRESH MARKET - DIRECT                    | • 3186-00006 [1] | General | GROCERY/FOOD STORES        | 255 | ME <a href="#">Morning Edition</a> | 3/22/2021 | 3/28/2021 | 15 |
| 3107 | MINDPATH CARE CENTERS                    | • 3107-00006 [1] | General | MEDICAL SERVICES           | 255 | C <a href="#">Morning Edition</a>  | 3/15/2021 | 3/21/2021 | 15 |
| 917  | NEW LEAF LANDSCAPING                     | • 917-00016 [4]  | General | LANDSCAPING/ YARD SERVICES | 255 | ME <a href="#">Morning Edition</a> | 8/22/2020 | 8/18/2021 | 15 |
| 355  | SHAKORI HILLS GRASSROOTS FEST            | • 355-00028 [1]  | General | CONCERTS/LIVE MUSIC        | 255 | E <a href="#">Morning Edition</a>  | 3/22/2021 | 3/26/2021 | 15 |

**Morning Edition Totals:**

| Id#                      | Advertiser                            | Order            | Product | Pri                       | I.F. | Schedule Target                      | Start     | End       |    |
|--------------------------|---------------------------------------|------------------|---------|---------------------------|------|--------------------------------------|-----------|-----------|----|
| <b>People's Pharmacy</b> |                                       |                  |         |                           |      |                                      |           |           |    |
| 411                      | HILLCREST CONVALESCENT CENTER         | • 411-00019 [53] | General | ASSISTED LIVG/RETIREMENT  | 255  | ME <a href="#">People's Pharmacy</a> | 3/1/2021  | 3/7/2021  | 15 |
| 411                      | HILLCREST CONVALESCENT CENTER         | • 411-00019 [53] | General | ASSISTED LIVG/RETIREMENT  | 255  | ME <a href="#">People's Pharmacy</a> | 3/8/2021  | 3/14/2021 | 15 |
| 411                      | HILLCREST CONVALESCENT CENTER         | • 411-00019 [53] | General | ASSISTED LIVG/RETIREMENT  | 255  | ME <a href="#">People's Pharmacy</a> | 3/15/2021 | 3/21/2021 | 15 |
| 411                      | HILLCREST CONVALESCENT CENTER         | • 411-00019 [53] | General | ASSISTED LIVG/RETIREMENT  | 255  | ME <a href="#">People's Pharmacy</a> | 3/29/2021 | 4/4/2021  | 15 |
| 3286                     | INTERVENTIONAL ORTHOPEDICS OF RALEIGH | • 3286-00002 [4] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 3/6/2021  | 3/7/2021  | 15 |
| 3286                     | INTERVENTIONAL ORTHOPEDICS OF RALEIGH | • 3286-00002 [4] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 3/8/2021  | 3/14/2021 | 15 |
| 3286                     | INTERVENTIONAL ORTHOPEDICS OF RALEIGH | • 3286-00002 [4] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 3/15/2021 | 3/21/2021 | 15 |
| 3286                     | INTERVENTIONAL ORTHOPEDICS OF RALEIGH | • 3286-00002 [4] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 3/22/2021 | 3/28/2021 | 15 |
| 3286                     | INTERVENTIONAL ORTHOPEDICS OF RALEIGH | • 3286-00002 [4] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 3/29/2021 | 4/4/2021  | 15 |
| 3107                     | MINDPATH CARE CENTERS                 | • 3107-00006 [4] | General | MEDICAL SERVICES          | 255  | C <a href="#">People's Pharmacy</a>  | 3/8/2021  | 3/14/2021 | 15 |
| 3267                     | PBS NORTH CAROLINA                    | • 3267-00008 [4] | General | TELEVISION STATIONS/SHOWS | 200  | C <a href="#">People's Pharmacy</a>  | 3/27/2021 | 3/28/2021 | 15 |
| 3267                     | PBS NORTH CAROLINA                    | • 3267-00008 [4] | General | TELEVISION STATIONS/SHOWS | 200  | C <a href="#">People's Pharmacy</a>  | 3/29/2021 | 4/3/2021  | 15 |
| 2708                     | PRIMUS INTERNAL MEDICINE              | • 2708-00007 [1] | General | MEDICAL SERVICES          | 255  | ME <a href="#">People's Pharmacy</a> | 1/25/2020 | 6/12/2021 | 15 |

**People's Pharmacy Totals:**

**Science Friday**

|      |                 |                  |         |                |     |                                   |           |           |    |
|------|-----------------|------------------|---------|----------------|-----|-----------------------------------|-----------|-----------|----|
| 3285 | FLOW VOLKSWAGEN | • 3285-00002 [5] | General | CAR DEALERSHIP | 255 | CE <a href="#">Science Friday</a> | 3/8/2021  | 3/14/2021 | 15 |
| 3285 | FLOW VOLKSWAGEN | • 3285-00002 [5] | General | CAR DEALERSHIP | 255 | CE <a href="#">Science Friday</a> | 3/22/2021 | 3/28/2021 | 15 |

**Science Friday Totals:**

**State of Things (Noon)**

|     |                               |                  |         |                           |     |  |           |           |    |
|-----|-------------------------------|------------------|---------|---------------------------|-----|--|-----------|-----------|----|
| 411 | HILLCREST CONVALESCENT CENTER | • 411-00019 [33] | General | ASSISTED LIVG/RETIREMENT  | 255 | ME <a href="#">1A</a>                  | 3/1/2021  | 3/5/2021  | 15 |
| 411 | HILLCREST CONVALESCENT CENTER | • 411-00019 [34] | General | ASSISTED LIVG/RETIREMENT  | 255 | ME <a href="#">1A</a>                  | 3/22/2021 | 3/26/2021 | 15 |
| 314 | MY DOG TESS                   | • 314-00020 [1]  | General | REAL ESTATE/SENIOR LIVING | 255 | ME <a href="#">The Takeaway (Noon)</a> | 1/21/2021 | 1/16/2022 | 15 |

**State of Things (Noon) Totals:**

**The Takeaway (Noon)**

|      |                |                  |         |                              |     |  |            |           |    |
|------|----------------|------------------|---------|------------------------------|-----|--|------------|-----------|----|
| 361  | UNC PRESS      | • 361-00015 [3]  | General | PUBLISHERS                   | 255 | ME <a href="#">The Takeaway (Noon)</a> | 10/19/2020 | 5/15/2021 | 15 |
| 2699 | WARD AND SMITH | • 2699-00009 [5] | General | LEGAL SERVICES / LAW OFFICES | 200 | C <a href="#">The Takeaway (9pm)</a>   | 3/22/2021  | 3/28/2021 | 15 |
| 2699 | WARD AND SMITH | • 2699-00009 [5] | General | LEGAL SERVICES / LAW OFFICES | 200 | C <a href="#">The Takeaway (9pm)</a>   | 3/29/2021  | 4/4/2021  | 15 |

**The Takeaway (Noon) Totals:**

**This American Life**

|     |           |                 |         |            |     |                                       |            |           |    |
|-----|-----------|-----------------|---------|------------|-----|---------------------------------------|------------|-----------|----|
| 361 | UNC PRESS | • 361-00015 [2] | General | PUBLISHERS | 255 | ME <a href="#">This American Life</a> | 10/17/2020 | 5/15/2021 | 15 |
| 361 | UNC PRESS | • 361-00015 [4] | General | PUBLISHERS | 255 | ME <a href="#">This American Life</a> | 10/16/2020 | 6/25/2021 | 15 |

**This American Life Totals:**

**Thistle & Shamrock**

|     |                               |                 |         |                     |     |  |           |           |    |
|-----|-------------------------------|-----------------|---------|---------------------|-----|--|-----------|-----------|----|
| 355 | SHAKORI HILLS GRASSROOTS FEST | • 355-00028 [4] | General | CONCERTS/LIVE MUSIC | 255 | E <a href="#">Thistle &amp; Shamrock</a> | 3/28/2021 | 3/28/2021 | 15 |
|-----|-------------------------------|-----------------|---------|---------------------|-----|--|-----------|-----------|----|

**Thistle & Shamrock Totals:**

**Wait Wait Don't Tell Me**

|      |                 |                  |         |                           |     |  |           |           |    |
|------|-----------------|------------------|---------|---------------------------|-----|--|-----------|-----------|----|
| 3285 | FLOW VOLKSWAGEN | • 3285-00002 [4] | General | CAR DEALERSHIP            | 255 | CE <a href="#">Wait Wait Don't Tell Me</a> | 3/1/2021  | 3/7/2021  | 15 |
| 3285 | FLOW VOLKSWAGEN | • 3285-00002 [4] | General | CAR DEALERSHIP            | 255 | CE <a href="#">Wait Wait Don't Tell Me</a> | 3/15/2021 | 3/21/2021 | 15 |
| 314  | MY DOG TESS     | • 314-00020 [2]  | General | REAL ESTATE/SENIOR LIVING | 255 | ME <a href="#">Wait Wait Don't Tell Me</a> | 1/21/2021 | 1/19/2022 | 15 |

**Wait Wait Don't Tell Me Totals:**

| Id#                             | Advertiser             | Order | Product          | Pri     | I.F. | Schedule Target            | Start | End |                           |           |            |    |
|---------------------------------|------------------------|-------|------------------|---------|------|----------------------------|-------|-----|---------------------------|-----------|------------|----|
| <b>Weekend Edition Saturday</b> |                        |       |                  |         |      |                            |       |     |                           |           |            |    |
| 684                             | ALUMINUM COMPANY OF NC | D     | • 684-00021 [3]  | General |      | HOME IMPROVEMENTS          | 255   | CE  | <u>Weeknd Ed SATURDAY</u> | 3/8/2021  | 3/14/2021  | 15 |
| 684                             | ALUMINUM COMPANY OF NC | D     | • 684-00021 [3]  | General |      | HOME IMPROVEMENTS          | 255   | CE  | <u>Weeknd Ed SATURDAY</u> | 3/22/2021 | 3/28/2021  | 15 |
| 3186                            | FRESH MARKET - DIRECT  |       | • 3186-00006 [3] | General |      | GROCERY/FOOD STORES        | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 3/1/2021  | 3/7/2021   | 15 |
| 3186                            | FRESH MARKET - DIRECT  |       | • 3186-00006 [3] | General |      | GROCERY/FOOD STORES        | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 3/8/2021  | 3/14/2021  | 15 |
| 3186                            | FRESH MARKET - DIRECT  |       | • 3186-00006 [3] | General |      | GROCERY/FOOD STORES        | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 3/15/2021 | 3/21/2021  | 15 |
| 3186                            | FRESH MARKET - DIRECT  |       | • 3186-00006 [3] | General |      | GROCERY/FOOD STORES        | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 3/22/2021 | 3/28/2021  | 15 |
| 647                             | HILL COUNTRY WOODWORKS |       | • 647-00014 [1]  | General |      | HOME/OFFICE FURNISHINGS    | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 12/7/2020 | 11/29/2021 | 15 |
| 917                             | NEW LEAF LANDSCAPING   |       | • 917-00016 [6]  | General |      | LANDSCAPING/ YARD SERVICES | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 8/22/2020 | 8/19/2021  | 15 |
| 347                             | TONY HALL & ASSOCIATES |       | • 347-00013 [4]  | General |      | REAL ESTATE/SENIOR LIVING  | 255   | ME  | <u>Weeknd Ed SATURDAY</u> | 11/7/2020 | 6/26/2021  | 15 |

**Weekend Edition Saturday Totals:**

**Weekend Edition Sunday**

|      |                       |  |                  |         |  |                     |     |    |                         |           |           |    |
|------|-----------------------|--|------------------|---------|--|---------------------|-----|----|-------------------------|-----------|-----------|----|
| 3186 | FRESH MARKET - DIRECT |  | • 3186-00006 [4] | General |  | GROCERY/FOOD STORES | 255 | ME | <u>Weeknd Ed SUNDAY</u> | 3/1/2021  | 3/7/2021  | 15 |
| 3186 | FRESH MARKET - DIRECT |  | • 3186-00006 [4] | General |  | GROCERY/FOOD STORES | 255 | ME | <u>Weeknd Ed SUNDAY</u> | 3/8/2021  | 3/14/2021 | 15 |
| 3186 | FRESH MARKET - DIRECT |  | • 3186-00006 [4] | General |  | GROCERY/FOOD STORES | 255 | ME | <u>Weeknd Ed SUNDAY</u> | 3/15/2021 | 3/21/2021 | 15 |
| 3186 | FRESH MARKET - DIRECT |  | • 3186-00006 [4] | General |  | GROCERY/FOOD STORES | 255 | ME | <u>Weeknd Ed SUNDAY</u> | 3/22/2021 | 3/28/2021 | 15 |

**Weekend Edition Sunday Totals:**

**WUNC-FM Totals:**

Printed: 4/6/2021 At: 4:55:06PM

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