

KOTI TV

Quarterly Issues Report

3rd Quarter

07/01/19 – 09/30/19

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

- 1. News Franchises**
- 2. Locally Produced Programming and related Community Partnerships**
- 3. In Depth Local News**
- 4. Non-News Programs**
- 5. Public Service Announcements**
- 6. Community Outreach/Tours**

1. News Franchises

Better Health

(Health Care)

Mondays, 6:30 AM

Every Monday a representative from Asante joins NBC5 for a discussion on a different health related topic. This interview style news segment covers a wide range of information from breast cancer statistics to health tips on school lunches.

Pet Talk

(Education)

Wednesdays, 5:30 AM

We feature current pets up for adoption in Jackson County by welcoming a pet and a representative from the Southern Oregon Humane Society each week for a discussion. This news segment deals with pet care issues of all types: choosing and caring for pets, spaying, neutering, etc.

Pump Patrol

(Economy)

Monday-Friday 5:30 AM and 6:30 AM

Best price for gas in Southern Oregon and Northern California.

Docs on Call

(Health Care)

Mondays, 6 - 7 PM

Medford, Oregon is the medical hub of Southern Oregon and Northern California. Two or three doctors come to our studios every Monday night to take live call-ins from 6-7pm. These calls are private. We initiated this program so that those who are too poor or too frightened to seek medical care in-person might do so from the comfort of their own homes. Many times "our" doctors have spent time on the phone convincing callers to get to a doctor who can help them. The program airs from September through the last Monday in May prior to Memorial Day.

Focus on Health

(Health Care)

Mondays, 5 PM

Doctor Robin Miller joins our team on the news set and answers topical questions for the day. She also answers appropriate email questions that she receives.

Today in Education

(Education)

Tuesdays/Thursdays 7 PM and 11 PM

We highlight education news from around the world.

Your Place, Your Money

(Economy)

Wednesdays, 7 PM

We feature experts in consumer affairs to provide tips that anyone can use to better their financial situation.

2. Locally Produced Programming & Community Partnerships

Know Your Role

Know Your Role is a multi-year alliance formed by Southern Oregon broadcaster KOB-TV/NBC5 in conjunction with Southern Oregon Sports Commission. The mission of Know Your Role is to improve the culture of youth sports in our region and create a healthy and positive experience for kids, parents and the community. (KOB 328 spots / MOB 128 spots)

Giving Care

Giving Care is an eight month campaign designed to support the seven in ten family caregivers who are feeling stressed out emotionally due to their caregiving responsibilities. The mission of Giving Care is to reinforce the importance of caregiving as well as the importance of supporting the physical and emotional health of the caregiver. (KOB 350 spots)

Marijuana

KOB-TV / NBC 5 and KOTI-TV / NBC 2 will partner with the Josephine County Prevention in an effort to increase awareness about the impact of legalizing and manufacturing of marijuana in Josephine County. The unbiased campaign will invite viewers in our 10-county region to consider the current climate created by legalizing marijuana. (KOB 559 spots)

In This Together

Stigma surrounding suicide is still rampant. Many people ask questions that seem very invasive and insensitive, but the reality is that so much of the public still doesn't understand suicide.

The best thing KOB-TV/NBC5 and United Way of Jackson County can do is help break down the stigma and report on suicide in a safe way. Safe doesn't necessarily mean censoring things. It just means that the person's suicide should not be romanticized, shamed, or exploited.

The 24 month campaign seeks proactive partners to create a television campaign that will save lives. Together, KOB-TV/NBC5 and United Way of Jackson County will report back to partners, on every current aspect of the campaign as well as provide future updates. Partners will have the opportunity to attend quarterly meetings to provide feedback and guidance.

Doing nothing, accomplishes nothing. With the collaboration of KOB, United Way, and our partners, we WILL make a difference. Our mission: To offer a steady hand, guiding those in need to the light of hope. We intend to ensure that everyone knows there is ALWAYS someone to talk to. (KOB 399 spots / MOB 80 spots)

Safety Fair

KOBI TV will air PSA's leading up to the annual Rogue Valley Safety Fair in order to create awareness and build traffic and attendance

Following the Event, 30 second "Are you Ready?" PSA's will air for two weeks, to encourage viewers to follow through with preparedness. KOBI will continue to air "Are you Ready?" PSA's throughout 4th quarter as inventory allows. (KOBI 228 spots/MOBI 100 spots)

3. In-Depth Local News

Greenway Investigation

Five Parts

TRT: 22.06

Reporter: Amanda Rose

Airdates: Monday, July 15th-Friday, July 19th during NBC5 News at 6 and 11.

What should be 20 miles of a beautiful hiking and biking path through Jackson County is full of trash, fires, drug and other crime. NBC5's Amanda Rose explores the many issues surrounding the Bear Creek Greenway and what its future holds.

In addition to the usual treatment of daily news, we host an in depth feature interview segment of 5-8 minutes with one or more guests, Monday through Friday, during the 5pm show.

FEATURE INTERVIEWS JULY - SEPTEMBER 2019

MON, JULY 1ST - SOU PRESIDENT DR LINDA SCHOTT
TUITION HIKE AT SOU

TUES, JULY 2ND – JACO COMMISSIONER RICK DYER
ECONOMIC/SMOKE IMPACTS OF FIRE SEASON

WED, JULY 3RD – SEN. RON WYDEN
WILDFIRE SEASON, DEM DEBATES, MUELLER,
RUSSIAN/ELECTIONS

THUR, JULY 4TH – RE-RACK STEVE PARKS, MEDFORD DEPUTY FIRE
MARSHAL
EVERYTHING YOU NEED TO KNOW ABOUT FIREWORKS

FRI, JULY 5TH - SOU CREATIVITY CONFERENCE CHAIR DAN DENEUI
CREATIVITY CONFERENCE UPCOMING AT SOU

MON, JULY 8TH – HELEN FUNK – JACO EXPO

JACO CO FAIR PREVIEW

- TUES, JULY 9TH – ROY LINDSAY – MAYOR, GP
MAYOR TALKS ABOUT GP GROWTH, HIS ASCENT TO MAYOR
- WED, JULY 10TH – BRUCE CAMPBELL - ACTOR
LENDING TALENTS TO BRITT'S FAMILY NIGHT, CAREER IN TV/FILM
- THUR, JULY 11TH – STEVE KIESLING – KING OF THE ROGUE
GOLD HILL WHITEWATER RAFTING COMPETITION
- FRI, JULY 12TH - BEN SMITH – CEO, MID ROGUE IMAGING
LOCAL IMAGING NON PROFIT
- MON, JULY 15TH - ERIC DITTMER, PROFESSOR EMERITUS, SOU
GEOLOGY
RECENT LA/SEATTLE EARTHQUAKES, CASCADIA SUBDUCTION
ZONE
- TUES, JULY 16TH - TEDDY ABRAMS – BRITT ORCHESTRA CONDUCTOR &
MUSIC DIRECTOR
SUMMER SEASON PREVIEW
- WED, JULY 17TH – BOB STROSSER – JACO COMMISSIONER
WILDFIRES, EFFECTS OF SMOKE ON OUR HEALTH
- THUR, JULY 18TH – DEREK DEBOER, TC CHEVY/RACE CAR DRIVER
LOCAL CAR DEALER PARTICIPATED IN ROSE CITY RACES IN PDX
LAST WEEKEND
- FRI, JULY 19TH – GRIFFIN SMITH & CHAD MONCUS – LOGOS SCHOOL
STATE CHAMP ENVIROTHON TEAM PREPPING FOR NATIONALS
- MON, JULY 22ND – BEAU LEHNERZ, ASHLAND HS FOOTBALL COACH
PACIFIC RIM BOWL VS JAPAN ALL-STARS THIS FRIDAY
- TUES, JULY 23RD - DAN RUBY, SCIENCEWORKS
NASA APOLLO CONSOLE EXHIBIT DEBUTED LAST WEEKEND
- WED, JULY 23RD – DR JIM SHAMES – HEALTH OFFICER, JACKSON CO.
YELLOW ALERTS FOR NON-FATAL OVERDOSES
- THUR, JULY 24TH - ANTONIO MELENDEZ & ROB GROBMEN, HEARTISAN
FILMS
GRANTS PASS FILMMAKERS ON NEW “GORILLA GIRL” DOC

FRI, JULY 25TH – JOHN WATT – PRES/CEO, JWA PUBLIC AFFAIRS
RECAPPING 2019 LEGISLATIVE SESSION

MON, JULY 29 – RANDY SPARACINO – FORMER MPD CHIEF
RETIREMENT, CHANGES IN CITY OVER DECADES

TUE, JULY 30TH – MARGUERITTE HICKMAN & SHANE MUSTARD - ROGUE
VALLEY FLYING CLUB.
ALL ABOUT LOCAL PILOTS CLUB

WED, JULY 31ST – LEANN MOBLEY, ROGUE POWERPACK
VOLUNTEERS ENSURE UNDERPRIVILIGIED KIDS HAVE HEALTHY
FOOD ON WEEKENDS IN SCHOOL YEAR

FRI, AUG 2ND – CPPD CHIEF KRIS ALLISON
SUICIDE AND IT'S IMPACT ON COMMUNITY

MON, AUG 5TH – JOHN VIAL – JACO ROADS & PARKS
BEAR CREEK GREENWAY HOMELESS, FIRE RISK, ROGUE RIVER
GREENWAY EXPANSION

TUES, AUG 6TH – JENNY JACKSON, SOUTHERN OREGON AIR ACADEMY
GRANTS PASS NON PROFIT TRYING TO BRING AVIATION TO
YOUTH

WED, AUG 7TH - TAMRA MARTIN, DIRECTOR JOSEPHINE COUNTY
FAIRGROUNDS
PREVIEW JOCO FAIR NEXT WEEK

THUR, AUG 8TH – SEN RON WYDEN
MASS SHOOTINGS, GUN CONTROL, FIRES

FRI, AUG 9TH - SHERYL ZIMMERER, EXEC. DIRECTOR LOGOS CHARTER
SCHOOL
OPENING SCHOOL YEAR ON BRAND NEW CAMPUS

MON, AUG 12TH – FLOYD HARMON – OREGON WINE EXPERIENCE
PREVIEW ANNUAL OWE EVENT BENEFITTING ASANTE
FOUNDATION

TUES, AUG 13TH – DYLAN KISTLER – ASHLAND HS ALUMNI
COLLEGE STUDENT RECOUNTS RECENT MIDDLE EAST TRIP

WED, AUG 14TH – STEPHANIE HENDRICKSON, C.P. CHAMBER
CP PLANNING FOOD TRUCK COMPETITION

THUR, AUG 15TH – MATT SAYRE, SOU ATHLETIC DIRECTOR
SOU AD ON NEW SCHOOL YEAR, HIS FUTURE AT SOU, FOOTBALL
BACKGROUND

FRI, AUG 16TH - STEVE NIEMELA, ODFW
MEETINGS HELD IN SEPTEMBER FOR RANCHERS ON WOLVES

MON, AUG 19TH – DAVID WICK & IRENE KAI, ASHLAND CULTURE OF
PEACE COMMISSION
LOCAL ORG'S ANNUAL CONFERENCE PREVIEW

TUE, AUG 20TH – JACO COMMISSIONER COLLEEN ROBERTS
JACO EFFORTS TO PREVENT SMOKY SUMMERS, HOW BEING
RECEIVED

WED, AUG 21ST –LAURA DEVRIES V.P., ROGUE VALLEY TERMINAL
RAILROAD
ALL ABOUT TINY-LOCAL RAILROAD IN WHITE CITY

THU, AUG 22ND – DENNIS HOKE, CHIEF ILLINOIS VALLEY FIRE
DEPARTMENT
LEAVING FOR NEW JOB UP NORTH, DANGERS OF 199

FRI, AUG 23RD - RYAN WILCOXSON, EXEC. DIRECTOR, TALENT MAKER
CITY
PUBLIC CAN USE FACILITIES AT LOCAL NON PROFIT

MON, AUG 26TH – GOV. KATE BROWN
CLIMATE EXECUTIVE ACTION, NO LNG DECISION, STATE SENATE
RUN?

TUES, AUG 27TH - ELIZABETH HAZLEWOOD & KAREN CAMPBELL,
COMPASS HOUSE
MEDFORD CLUBHOUSE-MODEL FACILITY FOR MENTALLY ILL

WED, AUG 28TH – TRACY SNYDER – HEAD GOLD PRO, RVCC
PREVIEW 90TH SOUTHERN OREGON GOLF CHAMPIONSHIPS

THUR, AUG 29TH – TERRY M. HAINES – PROJECT 22
LOCAL GROUP TRYING TO GET VETERAN SUICIDE NUMBERS TO
CHANGE

FRI, AUG 30TH – KIM WISNOVSKY & VIVIAN TAUER MEDFORD-ALBA
SISTER CITY ASSOCIATION
ITALY GROUP COMING INTO MEDFORD THIS SUNDAY

MON, SEPT 2 - ARIA ZONER – AUTHOR
ASHLAND AUTHOR TALKS ABOUT RECENT RESCUE ON MT
SHASTA & DANGERS OF TRAILS

TUES, SEP 3RD – SEN RON WYDEN
PRESCRIPTION DRUG LEGISLATION, MENTAL ILLNESS,
GUNS/WALMART, FACEBOOK/CAMBRIDGE ANALYTICA

WED, SEP 4TH – DR. BRET CHAMPION – MEDFORD SCHOOL
SUPERINTENDENT
BACKGROUND, WHY MEDFORD, LEARNING NEW DISTRICT, SPRING
BULLYING FORUM & PLANS ON IMPLEMENTING INFO LEARNED

FRI, SEPT 6TH – JULIA PINSKY & JUSTIN HON – MAX’S MISSION
INTERNATIONAL OVERDOSE AWARENESS DAY EVENT SATURDAY

MON, SEPT 9TH - TRAVIS BOERSMA, TMB RACING
NEW FALL HORSE RACING AT JOCO FAIRGROUNDS

TUE, SEPT 10TH - BILL SIMPSON, AUTHOR, ‘WILD HORSE FIRE BRIGADE’
LOCAL RANCHER/NATURALIST ON USING WILD HORSES TO
MINIMIZE FIRE FUELS

WED, SEPT 11TH - RANDY MUMMA, ROGUE RIVER GREENWAY
FOUNDATION BOARD MEMBER.
RIDE THE ROGUE CANCELLED, UPDATE ON GOALS FOR ORG

THUR, SEPT 12TH – STACEY ANDERSON BELT, JACSKON CO.
EMERGENCY MGR.
PREVIEW SAFETY FAIR, HOW TO PREP FOR DISASTER

FRI, SEPT 13TH – RICH ROSENTHAL – MEDFORD PARKS & REC DIRECTOR
MEDFORD CONCETPS OF NEW 55-MILLION DOLLAR
AQUATIC/EVENT CENTER

MON, SEPT 16TH – PAUL CHRISTY – OSF
ELIZABETHAN OPEN ALL OF 2020 SUMMER, DONATING WEEK’S
INFRASTRUCTURE FEES TO LOMAKATSI, SEARCH FOR
PERMANENT EXECUTIVE DIRECTOR

TUES, SEPT 17TH – JOYCE DEMONNIN – AARP OREGON
PREVIEW TOMORROW’S ‘GIVING CARE CALL IN NIGHT’

WED, SEPT 18TH - SHAWN MARTINEZ – PREVENTION & TREATMENT
SERVICES, JOSEPHINCE CO.

KIDS BACK IN SCHOOL, WHAT PARENTS NEED TO BE AWARE OF

THUR, SEPT 19TH - SHERIFF JON LOPEY – SISKIYOU CO.
ALL ABOUT ILLEGAL MARIJUANA, WHY FIGHTING IT IS PERSONAL
TO HIM

FRIDAY SEPT 20TH - MIKE GARY V.P. & MARLYN TAYLOR REGIONAL
DIRECTOR , MENDED HEARTS
LOCAL CHAPTER OF NATIONAL PROGRAM FOR HEART SURGERY
PATIENTS

MON, SEPT 23RD – CHESLEA ROSE – RESEARCH ARCHEOLOGIST – SOU
GOT GRANT TO FINISHER HER WORK AT PETER BRITT’S HOME

TUES, SEPT 24TH - RYAN SANDLER, METEOROLOGIST AT NATIONAL
WEATHER SERVICE
NEW TECH ON MT. ASHLAND, ROLE OF NWS LOCALLY

WED, SEPT 25TH - JAMES STEPHENS, PRESIDENT OF SOUTHERN
OREGON HYBRID AND ELECTRIC VEHICLE ASSOCIATION
LOCAL GROUP OF EV CAR OWNERS

THUR, SEPT 26TH – JONIE ANDERSON - STOCKINGS FOR SOLDIERS.
LOCAL NON PROFIT HELPS GIVE OVERSEAS SOLDIERS COMFORT
ITEMS

FRI, SEPT 27TH - MATHEW VARGAS - ODFW
DEER HUNTING SEASON KICKING OFF SATURDAY

MON, SEPT 30TH – GINA DUQUENNE – SO PRIDE
PREVIEW OF 9TH ANNUAL SOUTHERN OREGON PRIDE WEEKEND

4. Non-News Programs

Regularly Scheduled Programs

TITLE	SUBJECT	DAY/TIME	DATES
AgDay	Business/Agriculture	M-F 5-5:30am	1/1/08-TFN
US Farm Rpt	Business/Agriculture	Sat 5-6am	1/5/08-TFN
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30-5am	1/1-TFN
Missing	E/I Lost Children/Chil	Sat 3pm	10/7/17-TFN
Dog Tales	E/I Pets	Sun 3pm	10/1/17-TFN
On The Money	Business/Economy	Sundays 5-5:30am	1/6/08-TFN
Hiring America	Veterans Employment	Sundays 11:30pm	3/23/14-TFN

Hiring America	Veterans Employment	THIS TV Sun 11:30am	10/1/17-TFN
Matter of Fact	Political	Sat 6:30p	9/17/17 - TFN

OTO Programs:

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5. Public Service Announcements

Access Food Share – Mayor’s United	41
AARP – Give Care	335
Britt Music Festival	75
Collaborative Theater Project	94
Dogs for Better Lives	44
Energy Trust of Oregon – Energy Efficiency	249
Habitat for Humanity – Low Income Housing	328
In This Together – Suicide Prevention	495
Jackson County Commissioners – Wildfire & Smoke Awareness	507
Josephine County A&D	692
Klamath County Fair	122
Klamath-Lake Counties Food Bank	94
Know Your Role – Youth Sports/Parent Appropriate Participation	336
Safety Fair – Disaster Preparedness	74
Max’s Mission – Overdose Awareness Day	141
Mercy Flights – Medical Emergency Responders	200
MidRogue Imaging – Low Cost Medical Services	220
Oregon Institute of Technology	113
Oregon Shakespeare Festival	382
Pacific Power – Oregon Wine Experience (Children’s Miracle Network)	78
Rogue Valley Symphony	49
Rogue Valley Transportation District – Low Cost Transportation	96
Brava Opera	12
Ross Ragland Theater	110
Russian Ballet Theater	61

6. Community Outreach/Tours

KOBI TOUR 7/19/19 –

KOBI Morning Meteorologist, Matt Jordan, hosted a tour for 25 students, ages 1st – 5th grade, and three adults from Kids Kastle Summer Camp, on a full station tour discussing the daily operations, the history of our station, and a green screen presentation.

KOBI TOUR 8/6/19 –

KOBI HR Director, Chelsea Valdez, hosted a tour for 24 adults from the Eagle Point Women's Club on a full station tour discussing the daily operations, the history of our station, and a green screen presentation.

MOBI

Quarterly Issues Report

3rd Quarter

07/01/19 – 09/30/19

In accordance with Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were: Economy/Finances/Job Security; Water Rights/Irrigation; Health Care & Health Care Costs; Education.

This TV Network

1. Weather Reports
2. Public Service Announcements
3. Children's Programming
4. Regularly Scheduled Programming

1. Weather Reports

This TV has one weather segment each hour from 6am-11am and 5pm-11pm, Monday through Friday.

2. Public Service Announcements

Britt Music Festival	38
Energy Trust of Oregon – Energy Efficiency	80
In This Together – Suicide Prevention	332
Jackson County Commissioners – Wildfire & Smoke Awareness	222
Klamath County Fair	168
Klamath-Lake County Food Bank	126
Know Your Role – Youth Sports/Parent Appropriate Participation	130
Boy Scouts Pancake Breakfast	10
Safety Fair – Disaster Preparedness	83
MidRogue Imaging – Low Cost Medical Services	240
Oregon Shakespeare Festival	131
Rogue Valley Symphony	84
Rogue Valley Transportation District – Low Cost Transportation	103
Russian Ballet Theater	28
Brava Opera	71
NAB Congress – Walden – Vets	14
NAB Congress – Merkley – Rx Abuse	8
NAB Congress – Walden – Rx Abuse	16

3. Children’s Programming

E/I ON THIS TV

Sunday TP	Get Wild	SWAP TV	Animal Rescue Family Edition	Wild World	Eco Company Teens	Missing: Unsolved Cases
Air Day	Saturday	Saturday	Saturday	Sunday	Sunday	Sunday
Air Time	10:00 AM	10:30 AM	11:00 AM	10:00 AM	10:30 AM	11:00 AM
Target Age	13-16	13-16	13-16	13-16	13-16	13-16

Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and

teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. *Get Wild* is a series intended to educate and inform viewers all about life in the animal kingdom.

SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. *SWAP TV* is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Animal Rescue: Family Edition is a weekly half-hour reality series showcasing spectacular rescues of all types of animals and focusing on families doing their best to care for and protect pets. The series highlights the dedicated and loving families around the world who help sick, injured or abused animals. Each episode also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and their families who want to learn about animal treatment, care and protection.

Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it is following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, *Wild World* is a series intended to educate and inform viewers all about life in the animal kingdom.

Eco Company Teens explores all aspects of being green and understanding how our actions impact the world. Young viewers learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They also learn more about recycling, conservation and organics. The E-Team profiles teenagers and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future.

Missing: Unsolved Cases is a weekly half-hour educational/informational series focusing on actual unsolved cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides

information and descriptions of missing children, including endangered, runaways as well as victims of abductions. The show also presents teenage peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.

4. Regularly Scheduled Programming

Hiring America	Veterans Employment	MOBI (THIS TV) Sundays 11:30am-12pm	7/1/14- TFN
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