

KOTI-TV (NBC) and KOTI-D2 (COZI)
Quarterly Issues Report
1st Quarter 2024
01/01/2024 – 03/31/2024

Per Federal Communications Commission rules and regulations, we have identified the community issues most significant to our viewers. The top issues of concern were Crime, Economy, Education/Funding, Health/Safety, Illegal Drug Use, Politics, and Water Rights/Irrigation.

- 1) Local Newscasts
- 2) Locally Produced Programming & Community Partnerships
- 3) In-Depth Local News
- 4) Non-News Programs
- 5) Public Service Announcements

1) Local Newscasts

NBC5 News local newscasts were presented weekdays from 5:30am to 7am, 5pm to 5:30pm, 6pm to 7:30pm and 11pm to 11:35pm. On weekends, NBC5 News aired Saturdays and Sundays at 6pm (or appx. 8:30pm due to NBC Sports coverage on certain dates), and 11pm.

The following topics and issues were addressed in NBC5 News at 6pm and other newscasts this past quarter:

DATE	ISSUE	LENGTH	BRIEF SYNOPSIS OF STORY
01/26/2024	Politics	0:25	A jury ruled against a 12 million dollar civil suit filed by El Palacio against the City of Klamath Falls.
01/31/2024	Health/ Safety	0:33	OSU researchers are working on an edible spray coating that fully blocks smoke compounds from wildfires.
01/02/2024	Crime	0:34	A mortuary worker in Coos County was arrested after stealing from a deceased person's wallet.
01/17/2024	Politics	0:30	Josephine County Commissioners voted unanimously to lift the hold on allowing residents to opt in to the library district.
01/31/2024	Economy	0:30	Lithia & Driveways fields brought in close to 12 million dollars for 2023 according to the City of Medford.

01/11/2024	Crime	0:26	A Klamath Falls teenager was arrested after police say he made a threat towards Klamath Union High School.
01/24/2024	Illegal Drug Use	0:34	A 37 rd old woman was arrested for distributing Fentanyl in Klamath Falls since 2023.
01/08/2024	Education/Funding	0:33	Students at Bonanza Jr./Sr. High School are learning skilled trades through a new pre-apprenticeship program.
01/05/2024	Crime	0:44	Police are investigating deaths at Asante's RRMC after a nurse replaced patient's pain meds with tap water.
02/22/2024	Politics	0:23	Grants Pass City Council rejected an opportunity to create food & beverage tax to help fun public safety.
02/09/2024	Health/Safety	0:24	The Eagle Point Police Department now has new life-saving Automated External Defibrillators in their patrol cars.
02/23/2024	Crime	0:38	Two people are dead after an apparent murder-suicide at the Charles Point Apartments.
02/21/2024	Politics	0:39	Jackson County For All is filing a grievance against the county's board of commissioners.
02/16/2024	Economy	0:31	Medford's City Council unanimously approved the extension of their housing incentive program.
02/27/2024	Crime	0:34	A Medford attorney names Asante & a nurse as defendants in a wrongful death lawsuit for alleged drug diversion.
02/09/2024	Illegal Drug Use	0:32	The Basin Interagency Narcotics Team arrested a Klamath Falls man who they say has been distributing fentanyl.
02/19/2024	Education/Funding	0:34	The Rogue Community College Board of Education is considering a tuition increase for students.
02/12/2024	Crime	0:27	Oregon State Police and U.S. Department of Fish and Wildlife offer reward over death of gray wolves in Klamath County.
03/01/2024	Politics	0:17	House Bill 4002 which would recriminalize drugs under certain circumstances passed in the House and Senate.
03/15/2024	Health/Safety	0:38	Medford Hazmat Team 8 taught first responders how to safely handle hazardous materials.

03/21/2024	Crime	0:35	A month-long investigation by the Southern Oregon Child Exploitation Team led to multiple arrests in Jackson County.
03/21/2024	Politics	0:48	Grants Pass City Council fails to override Mayor's veto on park ordinance
03/20/2024	Economy	0:40	Trails Outdoor School' in Ashland is leading the local green economy with their newest source of renewable energy.
03/12/2024	Crime	0:39	A driver was arrested for homicide and felony evading in Siskiyou County.
03/04/2024	Illegal Drug Use	0:49	Two people are in jail after police responded to an overdose call and confiscated a large amount of drugs & paraphernalia.
03/12/2024	Education/Funding	1:09	SOU was awarded funding for two of its top three priorities in the short legislative session.
03/05/2024	Crime	0:27	The US Marshal's office is assisting JC Sheriff's office in search of man who abandoned two children in the woods.

The following NBC5 News segments, addressing the issues noted, aired each week during this quarter:

Docs on Call (Health Care)

Mondays on NBC5 News at 6pm from 6-7:00 PM (excluding holidays)

Medford, Oregon, is the medical hub of Southern Oregon and Northern California. Two doctors visit our studio every Monday night to take live calls from 6-7 PM. The callers are kept anonymous and their information is kept private.

Focus on Health (Health Care)

Mondays on NBC5 News at 5:00 PM

Dr. Robin Miller reports on medical breakthroughs and answers topical questions on current health and health care topics, including treatment and medications. This quarter she also focused on digital health, with information and direction on how best to avoid physical and mental issues that can be exacerbated through our use of digital technology.

Financial Quick Hits (Education)

Mondays on NBC5 News Your Place @7

Each week Kevin McDermott of Morgan Stanley defines complicated financial terms while sharing easy-to-understand financial strategies. The goal is to take the stress out of investing, and help viewers save for the future, from retirement to children's education.

2) Locally Produced Programming & Community Partnerships

If Not Now, When (Drug Abuse)

KOBI 793 spots, KOTI 793 spots, COZI 391 spots

Opioid and fentanyl abuse prevention program with multiple non-profit and business partners determined to reduce the abuse of drugs.

In This Together (Health & Safety)

KOBI 214 spots, KOTI 214 spots, COZI 129 spots

The stigma surrounding suicide is still rampant. This campaign strives to enable viewers to ask the right questions, and have the difficult conversations, that can save lives. In partnership with the United Way of Jackson County, KOBI-TV and KOTI-TV are trying to help break down the stigma

Mental Health Minute (Health & Safety)

KOBI 238 spots, KOTI 238 spots

NBC5 has partnered with Jackson Care Connect and other local agencies that deal with mental health. The Mental Health Minute offers coping strategies for mental health issues, including depression, substance abuse, the holidays, and everyday challenges.

United in Kindness (Health & Safety)

KOBI 16 spots, KOTI 16 spots

Promotes being kind to others by sharing stories of acts of kindness and caring from multiple non-profit and business partners.

3) In-Depth Local News

In addition to the daily news reports and coverage, NBC5 News regularly presents in-depth interviews with elected officials, community leaders, and other people of note. Here are the Five on 5 Interviews that aired on NBC5 News at 6 PM this quarter:

01/10/2024 – Senator Jeff Merkley (Politics, Economy)

Topics: Preview of this year's legislative session including preventing a government shutdown, infrastructure, bringing semiconductor chip manufacturing back to the United States, and investing in renewable energy. They also discuss preventing wildfires, and the upcoming Presidential election.

01/11/2024 – Rick Bailey – President, SOU (Education/Funding)

Topics: Challenges facing higher education, and opportunities to serve the community.

01/25/2024 – Representative Cliff Bentz (Politics)

Topics: National Monuments on public lands, this year's Presidential election, and border security.

02/08/2024 – Brian Sjothun – City Manager, Medford (Economy)

Topics: Recent opening of Rogue X Recreation and Events Center, Medford downtown parking changes, changes to accommodate population growth, Measure 110 changes, and plans for hiring a new city manager after he retires at year-end.

02/12/2024 – Michael Cole – President, Regence BlueCross BlueShield of Oregon (Health/Safety)

Topics: Insurance changes around affordability and access.

02/16/2024 – Dr. Sejal Hathi – Director, Oregon Health Authority (Health/Safety)

Topics: Her plans as the new Director of OHA, the role of OHA in the changing landscape in healthcare as impacted by Measure 110, and helping Oregonians get better healthcare.

03/04/2024 – Senator Jeff Merkley (Politics, Water rights/irrigation)

Topics: Federal funding for Klamath Basin agriculture infrastructure, changing weather patterns, homelessness and affordable housing, border security, the war in Ukraine, and Hamas-Israel conflict civilian casualties.

03/14/2024 – Attorney General Ellen Rosenblum (Politics, Health/Safety)

Topics: The Grants Pass homeless case going before the Supreme Court, online privacy and consumer protection, and the proposed Albertsons-Kroger merger.

03/25/2024 – Senator Ron Wyden (Politics)

Topics: Averting the government shutdown, Crater Lake change in concessionaire, polls for upcoming Presidential election, and Israel/Hams war and civilian casualties.

4) Non-News Programs

Regularly Scheduled Syndicated Programs

TITLE	SUBJECT	DAY/TIME	DATES
AgDay:	Business/Agriculture	M-F 5-5:30am	1/1/08-TFN
US Farm Rpt	Business/Agriculture	Sat 5-6am	1/5/08-TFN
Missing	E/I Lost Children/Child Safety	Friday/Saturday 4:30-5am	1/1-TFN
Missing	E/I Lost Children/Children/Child Safety	Sat 3pm	10/7/17-TFN
Dog Tales	E/I Pets	Sun 3:30pm	1/1/24 – 3/31/24
Hiring America	Veterans Employment	Sun/Mon 12:30am	10/1/23-TFN
Hiring America	Veterans Employment	Sundays 5am	9/6/20 - TFN
Matter of Fact	Political	Sat 630-7pm	1/1/24 – 3/31/24

SOS: How To Survive	Stories of survival and survival techniques in emergency situations	Sun/Mon 2-3am	10/1-12/31
SOS: How To Survive	Stories of survival and survival techniques in emergency situations	Sun 4-5pm	1/21/24 - TFN

5) Public Service Announcements

ORGANIZATION	CAMPAIGN	COMMUNITY ISSUE(S)	# OF TIMES AIRED
Addictions Recovery Center	Drug/Alcohol Treatment – ARC promotes building a healthy community through addiction treatment.	Health/Safety	KOBI: 26 KOTI: 26 COZI: 11
Children’s Advocacy Center	Protecting children and encouraging participation in training to recognize and respond to child neglect and abuse 2024 Gala (Fundraiser)	Health/Safety	KOBI: 76 KOTI: 76 COZI: 48
City of Gold Beach	Tourism and economic driver for local area	Economy	KOBI: 135 KOTI: 135
Douglas County Spring Fair	Tourism and economic driver for local area	Economy	KOBI: 38 KOTI: 38 COZI: 9
Grants Pass & Jo. Co. Chamber of Commerce	Band Applications: Recruiting bands for free “Concerts in The Park” Community Event	Education/Funding, Economy	KOBI: 76 KOTI: 76 COZI: 45
Great Holiday Meal Drive	Raising Funds to provide food donations to food banks in each local community to provide food to those in need during the holidays and beyond.	Health/Safety	KOBI: 146 KOTI: 146

Habitat for Humanity	Community improvement by helping fund building homes for low-income families through construction supplies store.	Economy, Education/Funding	KOBI: 289 KOTI: 289
Jacksonville Presbyterian Church	PSA Advertising their Yard Sale to raise money for March mission trip to Mexico.	Economy	KOBI: 34 KOTI: 34 COZI: 24
Josephine County A&D	Promotes the Super Positive Video Contest, which invites teens to create positive messages of encouragement to share with the community.	Education/Funding	KOBI: 347 KOTI: 349 COZI: 194
Klamath Basin Behavior Health	Messages encouraging people to be aware of good mental health practices and seek help if necessary, and also to promote awareness of the availability of Narcan to treat drug overdoses.	Health/Safety	KOBI: 65 KOTI: 165 COZI: 142
KOBI/KOTI: Candyland family event	Promotes free community Candyland event sponsored by Medford Rotary and Family Nurturing Center.	Education/Funding	KOBI: 54 KOTI: 54 COZI: 53
KOBI/KOTI: Golf fundraiser	Southern Oregon Golf Classic Fundraiser for CASA & Asante Foundation.	Health/Safety	KOBI: 30 KOTI: 30 COZI: 30
Medford First Christian Church	Artists Show 2024 where all proceeds benefit vital community service programs provided by the church.	Health/Safety	KOBI: 105 KOTI: 105 COZI: 50
Mercy Flights	Subscription service for emergency medical transportation	Health/Safety	KOBI: 103 KOTI: 103

Oregon Community Foundation	The Spirit of Community campaign celebrates 50 years of positive impact in Southern Oregon and throughout the state that has been created through donations to the Oregon Community Foundation.	Education/Funding	KOBI: 36 KOTI: 36 COZI: 18
Oregon Forest Resources Institute	Protecting Oregon's Natural Resources	Economy	KOBI: 138 KOTI: 138
Oregon Health Authority	This campaign encourages people to sign up for health insurance when they become eligible.	Health/Safety	KOBI: 138 KOTI: 138
Oregon Institute of Technology	Promotes educational opportunities at Oregon's only polytechnic university.	Education/Funding	KOBI: 82 KOTI: 114 COZI: 91
Oregon Shakespeare Festival	Tourism Promoting this non-profit regional theater, which is an economic driver for local businesses.	Economy	KOBI: 276 KOTI: 276 COZI: 50
Oregon's Adventure Coast	Storm Watching campaign promoting regional tourism in the Coos Bay-North Bend area.	Economy	KOBI: 128 KOTI: 128
Pear Blossom Festival	Annual Festival including a parade and other events bringing visitors to downtown Medford and raising money for scholarships.	Economy, Education/Funding	KOBI: 84 KOTI: 84 COZI: 59
Riding Beyond	Non-profit using horses for therapy for breast cancer patients and survivors	Health/Safety	KOBI: 123 KOTI: 123 COZI: 48
Rogue Community College	Promotes educational opportunities that can lead to certificates and skills that employers seek.	Education/Funding	KOBI: 140 KOTI: 50

Rogue Valley Transportation District	Promotes public transportation, and the availability of inexpensive means of community to school, work, and recreational opportunities.	Economy	KOBI: 206 KOTI: 206 COZI: 78
Ross Ragland Theatre	Promotions of events at non-profit theater venue in Klamath Falls	Economy, Education/Funding	KOTI: 40
SOU Foundation	State of the University messages updating the community on news and activities at Southern Oregon University	Education/Funding	KOBI: 103 KOTI: 103
Special Olympics Oregon	Polar Plunge Fundraiser	Education/Funding	KOBI: 62 KOTI: 62 COZI: 150
United Way of Jackson County	Message about the importance of community and supporting the work of the United Way of Jackson County	Education/Funding	KOBI: 263 KOTI: 263 COZI: 142