



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

July 1, 2021 through September 30, 2021

The order in which the issues appear does not reflect any priority or significance.
The list is by no means exhaustive.

KBSI-TV 3RD QUARTER 2021 ISSUES & PROGRAMS LIST

ISSUE: CRIME & VIOLENCE

Program: Cape Chronicle

Broadcast Date/Time: July 24/5:11am

Length: 7:51

Source: Local

Description: Interview with Jessica Hill, Executive Director of Safe House for Women, a non-profit organization which provides safe shelter and support to adults and children who have experienced domestic violence. She discusses how they have increased the amount of space to provide shelter to anyone in need. They also provide non-residential services to those who have transitioned out of the shelter. Counseling and support groups are also provided who need help with childcare, employment and legal services. She also discusses the group's annual fundraising event, Vintage Now, which is scheduled for October at the Show Me Center in Cape Girardeau. The group's Crisis Hotline number is given for those who may need help.

Program: News at 9 on FOX23

Broadcast Date/Time: September 10/9:32pm

Length: 2:36

Source: Local

Description: Two people are behind bars following a shooting incident during the Labor Day weekend in Mississippi County, which resulted in injuries to four individuals. Mississippi County Sheriff Britton Ferrell held a news conference today to discuss the incident, and pleaded with the community to help end the violence. The sheriff called out in particular two gangs of young people, who were responsible for a recent outbreak of shootings. Sheriff Ferrell says that the criminals have ruined their family names; and may have scared some people; but that he and his department aren't scared. He mentioned that mothers were carrying babies across a busy highway to escape the shooting; and it was lucky that no one was killed or ran over. He also added that they are willing to listen to anyone who can help put an end to the violence.

ISSUE: HEALTH CARE & WELFARE

Program: River Tales

Broadcast Date/Time: September 4/5:24am

Length: 2:57

Source: Local

Description: Interview with Leslie Allgier, pre-school teacher in East Prairie, Mo., and local blood drive coordinator for the American Red Cross. Ms. Allgier discusses how a medical emergency helped her understand the need for blood. She explains how the pandemic has changed how blood is collected; however, in her area, people have continued to show up and donate, in spite of the pandemic.

Program: Focus on Southeast

Broadcast Date/Time: September 11/5:15am

Length: 12:04

Source: Local

Description: Interview with Dr. Gloria Green, Chairperson for the Department of Nursing at Southeast Missouri State University. Dr. Green discusses the various programs offered by the university, ranging from a pre-licensing program, up to Bachelor and Masters degrees. She discusses some of the various training labs provided by the school, which includes learning through computer simulations as well as working with live persons. Dr. Green also cites how several of the more advanced students recently worked with the Cape Girardeau County Health Department and the National Guard, assisting at Covid-19 vaccination clinics.

Program: News at 9 on FOX23

Broadcast Date/Time: September 21/9:01pm

Length: 48 sec

Source: Local

Description: Cases of coronavirus are on the rise for school age children and a Southern Illinois doctor is seeing it happen first hand at his clinic; but he is hopeful things will turn around after Pfizer has announced that its Covid vaccine is safe for kids ages five to eleven. Southern Illinois Health pediatrician Dr. Blaine Eubanks says if it is authorized, he will take his nine year old to get a shot immediately. Dr. Eubanks says he would never recommend a shot that he wouldn't also give his own child. He adds that he and his wife have already been vaccinated, and he doesn't have any concerns. Pfizer says the shots used in the trials for children are smaller doses of the adult vaccine, and should be available by the end of October.

ISSUE: HEALTH CARE & WELFARE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 28/9:03pm

Length: 2:07

Source: Local

Description: The Jackson County Health Department, in Murphysboro, Il., is preparing to give Pfizer Covid-19 booster shots. According to Administrator Bart Hagston that just received the booster shots this week. He says the FDA and CDC have approved six month booster shots for the Pfizer vaccine, which means a person can receive a booster six months after they get their second doze. Local residents Sue and Charlie Stinson say they both got the Moderna vaccine, and they plan to get a booster once it's available. Another resident, Jacob Kerrigan, says that while he supports others getting the vaccine if they believe they need it; he has no plans to get vaccinated himself. Hagston adds that he expects that in the coming months, boosters for the Maderna and Johnson & Johnson vaccines will also be approved. Appointments for the booster shots can be scheduled through the Jackson County Health Department website, or over the phone.

ISSUE: PUBLIC SAFETY

Program: Cape Chronicle

Broadcast Date/Time: August 28/5:01am

Length: 7:10

Source: Local

Description: Interview with Cape Girardeau County Sheriff, Ruth Ann Dickerson, to discuss the recent implementation of the 911 texting service. The service allows users to send a text concerning an emergency. Afterward the person will receive a return text acknowledgement and possibly questions concerning the emergency. Sheriff Dickerson says that recent upgrades to the county's emergency communications system made it possible to begin using text messaging. She says texting benefits not just people with speech or hearing difficulties; but can also be used by people in a situation that they cannot speak out loud on the phone.

Program: Vintage Now Fashion Show PSAs

Broadcast Date/Time: September 29-30/Various

Length: 15-30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting the Vintage Now fashion show fundraising event, to benefit the Safe House for Women. The event will be held October 9th at the Show Me Center in Cape Girardeau, Mo.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: SE Connect

Broadcast Date/Time: July 31/5:00am

Length: 8:40

Source: Local

Description: Interview with Brook Lockhart, Assistant Director of Admissions at Southeast Missouri State University, to discuss the Fast Track Workforce Incentive Grant, a program by the state of Missouri to help more people acquire higher educational credentials. The program offers financial help to citizens who are 25 years or older, have not been enrolled in a college for two years, and have an income of less than \$40,000 a year. The university offers 35 various educational options which target the state's workforce goals, such as business, education, criminal justice and public service. She says that the grant is helpful for former students who had to drop out of school because of life changes. Website information is given for those who want to learn more about the program.

Program: SE Connect

Broadcast Date/Time: August 21/5:00am

Length: 13:42

Source: Local

Description: Interview with Dr. Renee Patrick, Director of the SEMO Autism Center, and psychologist Dr. Carly Beckett. The Autism Center offers diagnoses and services for children with autism and other developmental difficulties, as well as their family and caregivers throughout the Southeast Missouri area. The Center diagnoses referred children through screening and interviews to determine the child's potential treatment. If it's determined the child is not autistic, the center offers the parents information on program more suited to help the child. While the center had to adjust their methods due to Covid-19, they are happy to be able to return to more in-person treatment. Information is given on how parents, with a child who is believed to be autistic, can submit an application.

Program: News at 9 on FOX23

Broadcast Date/Time: September 20/9:05pm

Length: 46 sec

Source: Local

Description: St. John's AME Church in Kennett, Mo., is helping people in the bootheel become workforce ready. The church has partnered with Lincoln University to put on a workforce development class that will help job seekers develop soft skills, such as putting together a resume and how to answer questions during an interview. Rev. Dinah Tatman says she hopes the classes help people build their confidence in the workforce. She says their goal is to learn more about the needs of the community, and to be able to offer something that will make the community better. The workforce classes will be held every Monday at the church.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 21/9:07pm

Length: 53 sec

Source: Local

Description: A recent study finds the Missouri is second in the nation for people losing money from a cyberattack. The study found that the amount lost in Missouri would average out to more than \$14,000 per victim. Broadtek manager, Matt Hopkins, says it's important you keep high security systems on your computer. He says the best practice is to have layered security measures in place, and make sure it's kept up to date to guard against the newest threats. Hopkins adds that the next biggest threat is employees who make the mistake of clicking on suspicious links that can make your network vulnerable to a virus or malware.

Program: News at 9 on FOX23

Broadcast Date/Time: September 27/9:34pm

Length: 36 sec

Source: Local

Description: Ameren MO wants to remind viewers that although the weather is still warm, it's not too early to make sure your natural gas is connected. This is especially important if you've recently moved into a new home or apartment. Ramona Schatzer, Public Awareness Specialist for Ameren MO, says there is typically a 40% increase in service calls during October. Schatzer recommends making sure your gas is connected now, to insure your furnace is operational when the cold weather begins.

Program: News at 9 on FOX23

Broadcast Date/Time: September 29/9:03pm

Length: 56 sec

Source: Local

Description: Today, the Church Women United presented a check of \$10,000 to the Carbondale Warming Center, whose goal is to provide regional housing, treatment and workforce resources. Executive Director, Carmalita Cahill, says the center is in desperate need and this donation will help the operation continue uninterrupted for two full weeks. Cahill adds that this support from the community is amazing and they deserve a round of applause. Viewers who need help, or would like to make a donation, the Warming Center is located at 608 E. College Street, in Carbondale, IL.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: U.S. Farm Report

Broadcast Date/Time: Saturdays, July 3-August 28/7:00am

Length: 60:00

Source: Syndicated

Description: This weekly one-hour program provides information to farmers and others involved in agriculture and agribusiness. The program features information concerning agriculture news and business, rural issues and the country lifestyle.

Program: Ag PhD

Broadcast Date/Time: Saturdays, July 3-September 25/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

Program: SE Connect

Broadcast Date/Time: July 10/5:20am

Length: 7:52

Source: Local

Description: Interview with Jakob Pallesen, Director of the Small Business Development Center, which offers no-cost support and programs to help small businesses in the Southeast Missouri area. The center offers financial and marketing advice for individuals who are interested in starting a new business. They are also able to provide marketing research data that typically is only available to larger businesses. Contact information is given for anyone who wants to learn more about the center's services.

Program: SE Connect

Broadcast Date/Time: July 17/5:01am

Length: 12:18

Source: Local

Description: Interview with Dr. Brad Deken, Chair for the Department of Engineering and Technology at Southeast Missouri State University, and Ken Jackson, State Supervisor of Instruction for the Missouri Department of Elementary and Secondary Education, to discuss the creation of a new four-year professional pilot training program, beginning the fall of 2021. For several years, there has been a need for more commercial pilots. While passenger aviation is currently down due to Covid-19, there is still a need for shipping and cargo pilots. Flight training will be handled by U.S. Aviation at the Cape Girardeau Regional Airport, while traditional classes will be help on the university campus.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: SE Connect

Broadcast Date/Time: July 17/5:15am

Length: 11:15

Source: Local

Description: Interview with Andrew Chronister, Coordinator of the Unmanned Aircraft Systems Program at Southeast Missouri State University. The program began four years ago, and covers areas such as basic drone operations, aerodynamics, sensor systems and regulatory laws concerning drones. According to Mr. Chronister, the program covers more than just using drones for aerial photography; but also equipping drones with thermal or spectral imaging devices that can be used in areas such as engineering and agriculture. Mr. Chronister provides video examples of some various imaging programs that can be achieved through the use of unmanned drones. Information is given on how potential students can learn more about the program.

Program: River Tales

Broadcast Date/Time: September 4/5:00am

Length: 23:30

Source: Local

Description: A collection of interviews highlighting several small businesses in Cape Girardeau, Mo.: Musthave Macarons & More, owned by Ashlyn Williams, Mississippi Mutts, owned by Sherry Jennings, and Riverside Pottery, owned by Rob Lorenz. Each of the owners discuss their inspirations for starting their business, as well as the challenges and pleasures of running their own business.

Program: News at 9 on FOX23

Broadcast Date/Time: September 10/9:06pm

Length: 1:03

Source: Local

Description: A land based casino in Southern Illinois is closer to becoming a reality. The project by Elite Casino and Resort is expected to cost \$140-million and will include a gaming floor, 116 rooms, an event center and multiple restaurants. COO of Elite Casino, Karlyn Ollendick, says they were happy to receive approval to operate in Southern Illinois. She says they are excited to build a beautiful destination resort that the community can be proud of, which will also serve as a economic development engine for the area. The casino company will next meet with the Illinois Gaming Board to receive approval to begin construction; which could begin as soon as October and take about eighteen months.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 13/9:06pm

Length: 42 sec

Source: Local

Description: The 9th Annual Bikers at the Square is coming to Perryville, Mo., this weekend. The event is expected to bring in thousands of visitors from around the area. Perry County Economic Development Director, Scott Sattler, says the event helps out the community by bringing people downtown. Sattler adds that the event compliments the town's other tourism events. A portion of the proceeds will benefit Camp Hope and Missouri's National Veterans Memorial.

Program: News at 9 on FOX23

Broadcast Date/Time: September 23/9:06pm

Length: 41 sec

Source: Local

Description: Today, Southeast Missouri State University held its first face-to-face Career Expo in more than a year. Dozens of employers and recruiters attended the event at the Show Me Center, letting students to hand out their resumes and speak with potential employers. Director of Career Services at the university, Don Presson, says he's glad to see so many employers back on campus. He says it gives students the chance to network and meet with companies, and gives the companies a chance to find their next great employee.

ISSUE: RELIGION

Program: Living Hope

Broadcast Date/Time: Sundays, July 4-August 29/6:30am

Sundays, September 5-26/5:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

ISSUE: RELIGION cont.

Program: Cape Chronicle

Broadcast Date/Time: August 14/5:01am

Length: 6:45

Source: Local

Description: Interview with Jeremy Rowland, Director of Catholic Charities of Southern Missouri, to discuss Lighthouse, a transitional housing program whose goal is to help pregnant young women become self-sufficient. Classes are offered on parenting and life-skills. The program began in Springfield, Mo., where the project has helped numerous young women escape drug and alcohol abuse. A new facility is being planned near downtown Cape Girardeau, where they expect to break ground this summer and be completed next year. Information is given on how viewers can make contributions.

Program: News at 9 on FOX23

Broadcast Date/Time: September 14/9:05pm

Length: 59 sec

Source: Local

Description: As the area remembers the events of 9/11, a member of the Cape Girardeau Islamic Center wants everyone to know that they also feel the grief and sadness. Dr. Tahsin Khalid has lived in Cape Girardeau for more than twenty years, and he was horrified like everyone else to see the attack. He would like others to understand that those acts do not reflect true Islamic beliefs. Dr. Khalid calls the terrorists criminals, and if they were truly followers of Islam, they would not have done it. Dr. Khalid adds that he and the other members of the Islamic Center mourn the lives lost on 9/11.

Program: News at 9 on FOX23

Broadcast Date/Time: September 19/9:06pm

Length: 46 sec

Source: Local

Description: The Apple Creek Presbyterian Church, in Cape Girardeau County, celebrated 200 years of existence today. Established in May of 1821, the church is the third oldest Presbyterian church west of the Mississippi River. Over a hundred people came out to celebrate, including participating in a cemetery walk where they discussed the history of prominent people who were a part of the church. Kay Guilliland Story, who participated in the celebration, said that it's important to honor our heritage. She added that we often forget the people that made this country and that we need to remember and appreciate what they accomplished for us.

ISSUE: RELIGION cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 30/9:04pm

Length: 43 sec

Source: Local

Description: Work is underway to renovate a 125 year old church in Cairo, Il. Leaders for the Jesus Is Lord Free Will Baptist Church say they would like to get the church back to its glory days; but first a new roof and other upgrades are needed. Bishop-Elect Hubert Pirtle is looking to be a beacon of hope in Cairo. Pirtle says people believe that Cairo will soon build back up; and when it does, the church wants to be a part. Information is given on how donations can be made to the church.

ISSUE: EDUCATION

Program: SE Connect

Broadcast Date/Time: July 10/5:01am

Length: 16:32

Source: Local

Description: A look at the adjustments made by the Southeast Missouri State University College of Education in adapting over the past year to prepare new teachers to enter the job market. Dr. Jesslyn Holler, Assistant Dean of Educator Preparation, discusses how the importance of preparing new teachers has increased as many older teachers have retired early due to the Covid-19 pandemic. Dr. Julie Ray, Chairperson for the Department of Elementary Education, discusses how the university works with local school districts in giving student teachers the ability to gain experience in a real classroom; and student teacher Austin Borders talks about some of the experiences he has had being able to work with young students.

Program: News at 9 on FOX23

Broadcast Date/Time: September 22/9:07pm

Length: 45 sec

Source: Local

Description: Students at Poplar Bluff High School now has more tools to prepare for a career in robotics and engineering. The school's robotics class received a \$5,000 donation for the growing class. Science teacher, Kathy Miller, started the class in 2013, which has become more popular through the years. Ms. Miller says this year she has 28 students, and she thinks it could expand into two sections. Some of the students also participate in the Robotics Club, which competes with other schools. Ms. Miller hopes that Poplar Bluff will host a competition before the end of the fall semester.

ISSUE: EDUCATION cont.

Program: Notre Dame Activity Week PSAs

Broadcast Date/Time: September 20-30/Various

Length: 15-30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame Regional High School's Activity Week fundraising event held September 27th-October 2nd in Cape Girardeau, Mo.

EDUCATIONAL PROGRAMMING

Program: Xploration Awesome Planet

Broadcast Date/Time: Thursdays, July 1-August 26/7:00am
Saturdays, September 4-25/7:30am

Length: 30:00

Program: Xploration Weird But True

Broadcast Date/Time: Fridays, July 2-August 27/7:00am

Length: 30:00

Program: Xploration Outer Space

Broadcast Date/Time: Saturdays, July 3-August 28/5:30am
Wednesdays, July 7-August 25/7:00am
Saturdays, September 4-25/7:00am

Length: 30:00

Program: Xploration DIY Sci

Broadcast Date/Time: Saturdays, July 3-September 25/6:00am

Length: 30:00

Program: Teen Kids News

Broadcast Date/Time: Sundays, July 4-August 29/5:30am
Sundays, September 5-26/6:30pm

Length: 30:00

Program: Wild America

Broadcast Date/Time: Sundays, July 4-September 5/6:00am

Length: 30:00

Program: Xploration Life 2.0

Broadcast Date/Time: Mondays, July 5-August 23/7:00am

Length: 30:00

EDUCATIONAL PROGRAMMING cont.

Program: Xploration Nature Knows Best
Broadcast Date/Time: Tuesdays, July 6-August 24/7:00am
Length: 30:00

Program: Xploration Sci Q
Broadcast Date/Time: Saturdays, September 4-25/6:30am
Length: 30:00

Program: Science Now
Broadcast Date/Time: Sundays, September 12-26/7:00am
Length: 30:00

Description: These syndicated educational programs aired on KBSI during the third quarter of 2021, targeting children ages 16 and under.

ISSUE: GOVERNMENT

Program: SE Connect
Broadcast Date/Time: July 3/5:15am
Length: 6:48
Source: Local

Description: Interview with Dr. Pam Parry, Professor for the Department of Mass Media at Southeast Missouri State University, to discuss the history of how the news media has covered the health of the president. Along with President Trump's recent bout of Covid-19, she provides stories and anecdotes concerning how presidents, including Cleveland, Eisenhower and Kennedy, sometimes downplayed or hid their health difficulties from the public.

Program: Cape Chronicle
Broadcast Date/Time: September 18/5:00am
Length: 28:30
Source: Local

Description: Interview with Scott Meyer, Cape Girardeau City Manager, as he nears retirement. After 38 years of public service in the Cape Girardeau area, Mr. Meyer looks back at several of the projects in which he has played a part; including the construction of the Bill Emerson Memorial Bridge, when he was employed by the Missouri Department of Transportation. He later oversaw the construction of the Southeast Missouri State University River Campus. He has since been the city manager for twelve years, during which he has been responsible for numerous projects, including the new Police Station, the Wastewater Treatment Center, a new firestation and several parks projects.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the third quarter of 2021. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Cape Chronicle

Broadcast Date/Time: August 28/5:20am

Length: 7:17

Source: Local

Description: Interview with Dr. Melissa Stickel, Executive Director of the Community Partnership of Southeast Missouri, to discuss the approaching grand opening of their new facilities, previously the home of the Cape Girardeau Police Department. With the new facilities, more area will be available for support services for homeless persons. The building will also provide more space for offices and work areas. Dr. Stickel expects that they will begin moving into the building in May, with a ribbon cutting in June.