

CONTRACT



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

WNWO TOLEDO

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract / Revision 1033358 /		Alt Order # 09278819
Product BOB LATTA CONGRESS		
Contract Dates 10/08/18 - 10/19/18		Estimate #
Advertiser Bob Latta For Ohio Congressional District 5-		Original Date / Revision 10/05/18 / 10/05/18
Billing Cycle WEEKLY	Billing Calendar Calendar	Cash/Trade Cash
Property WNWO	Account Executive Philadelphia TeleRep	Sales Office TeleRep Philade
Special Handling		
Demographic Adults 35+		
		Total Ratings 45.00
Agency Code	Advertiser Code	Product 1/2
Agency Ref 6365		Advertiser Ref 61962

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	10/08/18	10/19/18	Today Show	7:00 AM-8:00 AM		:30				NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	MTWTF--				5	\$80.00	1.70			
Week:		10/15/18	10/21/18	MTWTF--				5	\$80.00	1.70			
N 2	WNWO	10/08/18	10/19/18	NBC Nightly News	6:30 PM-7:00 PM		:30				NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	MTWTF--				5	\$80.00	2.80			
Week:		10/15/18	10/21/18	MTWTF--				5	\$80.00	2.80			
N 3	WNWO	10/08/18	10/15/18	The Voice	8:00 PM-10:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	2-----				2	\$500.00	0.00			
Week:		10/15/18	10/21/18	2-----				2	\$500.00	0.00			
D 4	WNWO	10/09/18	10/16/18	The Voice	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 5	WNWO	10/11/18	10/18/18	Superstore	8p-8:30p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	---1---				1	\$400.00	0.00			
Week:		10/15/18	10/21/18	---1---				1	\$400.00	0.00			
N 6	WNWO	10/08/18	10/19/18	News	8:00 PM-6:30 PM		:30				NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	MTWTF--				5	\$60.00	0.00			
Week:		10/15/18	10/21/18	MTWTF--				5	\$60.00	0.00			
N 7	WNWO	10/08/18	10/19/18	News	11:00 PM-11:30 PM		:30				NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	MTWTF--				5	\$60.00	0.00			
Week:		10/15/18	10/21/18	MTWTF--				5	\$60.00	0.00			
D 8	WNWO	10/08/18	10/12/18	News	5:30 PM-6:30 PM		:30				NM	0	\$0.00
N 9	WNWO	10/09/18	10/09/18	This is Us	9-10p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-2-----				2	\$900.00	0.00			
N 10	WNWO	10/16/18	10/16/18	This is Us	9-10p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-2-----				2	\$900.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

WNWO TOLEDO

<u>Contract / Revision</u>	<u>Alt Order #</u>
1033358 /	09278819

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/18 - 10/19/18	BOB LATTA CONGRES	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bob Latta For Ohio Cong	10/05/18 / 10/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	WNWO	10/08/18	10/12/18	M-F 5a-5a (Non News)	5:30 AM-6:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	MTWTF--				6	\$30.00	0.00			
Totals								45.00				55	\$9,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/08/18 - 10/14/18	30	\$4,750.00	(\$712.50)	\$4,037.50
10/15/18 - 10/21/18	25	\$4,600.00	(\$690.00)	\$3,910.00
Totals	55	\$9,350.00	(\$1,402.50)	\$7,947.50

Signature: [Signature]

Date: 10-5-18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from Invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize Invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT5/18 13.08

REP. # _____ OFF. # 75 SALESMAN # _____
BUYER NAME HARTWELL MARABLE

BUYER NAME	HARTWELL MARABLE
SALES PRSN	PH- KRISTEN WASKIE

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>BOB LATTA CONGRESS</u>	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/15/18 13:06

STA: 10/5 PLS SEE M2
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8		S	530P-600P	30		\$30.00	10/8	10/12	0		M-F	0
PROGRAM : NEWS ORD COM1 : 1X PER DAY												
11		A	530A-600A	30		\$30.00	10/8	10/12	5		M-F	5
PROGRAM : NEWS ORD COM1 : PLS SEE LN 8. CORRECTING TP ONLY. AIRS AM, NOT PM THIS IS A MAKE-GOOD FOR OCT8 ON LINE-8 FOR 5 SPOTS/WK												
STATION MAKEGOOD OFFERS: M2 OK'D BUY#8 MISSED:M-F/530P-600P OCT8(5/WK) 30S \$30.00 (OCT5/18) OFFER:M-F/530A-600A OCT8(5/WK) 30S \$30.00 PLS ADVISE. CMT:PLS SEE LN 8. CORRECTING TP ONLY. AIRS AM, NOT PM												

REP HEADLINE# 9278619 TRF# 1033358
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/18 13.08

CHANGES ** WNNM-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/18						\$9,350.00						
CONTRACT TOTAL												\$9,350.00
TOTAL SPOTS												55

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CHECK REMITTANCE FORM

Check # 01951954

Amount \$ 7947.50

Agency Strategic Media

Advertiser Bob Latta For Congress

MC Kristen Waskie

Invoice # Pre-PAY

PREPAYS, MISCELLANEOUS, PI

STATION	AMOUNT Per Contract	CONTRACT # Please list each contract separately	AIRDATES
wnw6	7947.50	1033358	10/8 - 10/21
Misc. Please provide GL Code			
PI		Please do NOT enter a contract until AR reaches out	

****Please keep a copy of each check for your records****



Sinclair Broadcast Group, Inc.
PO Box 206270
Dallas, TX 75320-6270

Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$7967.50
October 04, 2018 08:30PM EDT
Transaction #: C01951954

[Print](#) [Return to Main Page](#)

Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
10/04/18	6365	10/04/18	\$7,947.50	\$7,947.50
Subtotal for 1 Invoice(s):				\$7,947.50
Convenience Fee:				\$20.00
Total				\$7,967.50

Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
10/04/18	6365	10/04/18	\$7,947.50	\$7,947.50
Subtotal for 1 Invoice(s):				\$7,947.50
Convenience Fee:				\$20.00
Total				\$7,967.50

Method of Payment

Type: Amex
Card Number: ****1035
Expiration Date: 06/22
Name on Card: Rex Elsass
Account Mailing ZIP Code: 43015
Reference Notes: Bob Latta 10/08-10/21 - WNWO - Est# 5677

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, StrategMediaPlacement,
 being/on behalf of: Latta for Congress,
 a legally qualified candidate of the Republican
 political party for the office of: OH-CD5
 in the General Election
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available).

I represent that the payment for the above described broadcast time has been furnished by:

Latia for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Theresa Charters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/2018

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Hartwell Marable

printed name

10/3/2018

date