



125 West 55th St
New York, NY 10019

Contract # 25324417	Changes as of: 10/4/2016 at 1:03 PM	Version: Current State Version 2
CPE: 499/924/8090	Flight: 10/25/16 - 10/31/16	Station: KLAS
Agency: RED EAGLE MEDIA GROU	Advertiser: NRA Nevadans for Freedom	Market: Las Vegas
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: NRA Nevadans for Freedom	Office: WASHINGTON
	Agency Order #: 5449926	Primary Demo: Adults 35+
	Buyer: Eagle Media Media Assistant, Red	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261
		Total \$: \$48,460.00
		Total Spots: 19
		Total CPP: \$717.93
		Total GRP: 67.5
		Traffic #: 1443664
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 4a-5a		8-NOW 4AM/8-NOW 430AM	\$180.00	1.0	30	1	1	1	1	0	0	1	5	\$900.00	\$180.00	5.0
2	Tu-F,M 4p-5p		8-NOW 4PM	\$1,320.00	2.3	30	1	1	1	1	0	0	1	5	\$6,600.00	\$573.91	11.5
3	Tu-F,M 6:30p-7p		news	\$2,190.00	6.6	30	1	1	1	1	0	0	1	5	\$10,950.00	\$331.82	33.0
4	Sa 8p-9p		CRMTM SA8P-CBS	\$2,420.00	1.8	30	0	0	0	0	1	0	0	1	\$2,420.00	\$1,344.44	1.8
5	W 8p-9p		SURVIVOR-CBS	\$7,460.00	4.4	30	0	1	0	0	0	0	0	1	\$7,460.00	\$1,695.45	4.4
6	W 10p-11p		code black	\$6,130.00	2.5	30	0	1	0	0	0	0	0	1	\$6,130.00	\$2,452.00	2.5
7	Su 10a-1p		NFL	\$14,000.00	9.3	30	0	0	0	0	0	1	0	1	\$14,000.00	\$1,505.38	9.3
TOTALS:							3	5	3	3	1	1	3	19	\$48,460.00	\$717.93	67.5



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/04/16 12:37 PM	ANJELICA DAVI	Separation: 30
10/04/16 12:37 PM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$175,524
KLAS Share:	21%
Comment:	
KSNV:	30%
KTNV:	11%
KVCW:	13%
KVVU:	24%
NLAS:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$48,460.00	\$717.93	67.5
Total	100%	19	\$48,460.00	\$717.93	67.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	16	\$44,770.00
2016-Nov	3	\$3,690.00
Total	19	\$48,460.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/4/16 1:02 PM					\$0	\$0	
Revision	10/4/16 12:37 PM	ANJELICA DAVI	Confirmed			\$0	\$48,460.00	Changes: User Entered \$ from \$0.00 to \$48,460.00. 3 buylines added or modified.
New	10/4/16 12:32 PM	ANJELICA DAVI	New	19		\$48,460.00	\$48,460.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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