



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25180825	<b>Changes as of:</b> 10/11/2016 at 3:58 PM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 499/924/7133	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Station:</b> KLAS
<b>Agency:</b> RED EAGLE MEDIA GROU	<b>Advertiser:</b> NRA Nevadans for Freedom	<b>Market:</b> Las Vegas
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	<b>Product:</b> NRA Nevadans for Freedom	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5077344	<b>Primary Demo:</b> Adults 35-64	<b>Total \$:</b> \$107,730.00
<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 30
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total CPP:</b> \$1,487.98
		<b>Total GRP:</b> 72.4
		<b>Traffic #:</b> 1363753
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4 - 10/10								Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10					
1	Tu-F,M 5a-6a		8-NOW 5AM	\$1,890.00	1.7	30	0	1	1	1	0	0	1		4	\$7,560.00	\$1,111.76	6.8
2	Sa 6p-6:30p		8NW NOW SAT 6P	\$1,040.00	2.7	30	0	0	0	0	1	0	0		1	\$1,040.00	\$385.19	2.7
3	Sa 5p-5:30p		8-NOW SA 5PM	\$880.00	1.9	30	0	0	0	0	0	0	0		0	\$0.00	\$463.16	0.0
4	Su 6:30p-7p		8-NOW SU 630PM	\$1,320.00	2.5	30	0	0	0	0	0	0	0		0	\$0.00	\$528.00	0.0
5	Su 4:30p-5p		8-NOW SU 5PM	\$2,190.00	1.6	30	0	0	0	0	0	0	0		0	\$0.00	\$1,368.75	0.0
6	Sa 7:30p-8p		JEOPARDY II	\$2,010.00	2.2	30	0	0	0	0	1	0	0		1	\$2,010.00	\$913.64	2.2
7	M-F 7p-7:30p		JEOPARDY	\$2,860.00	3.9	30	0	1	0	1	0	0	1		3	\$8,580.00	\$733.33	11.7
8	Th 8:30p-9:30p		NEWS AFTER NFL	\$2,400.00	5.2	30	0	0	1	0	0	0	0		1	\$2,400.00	\$461.54	5.2
9	Th 9:30p-10:30p		JEOP/WHEEL	\$1,840.00	3.1	30	0	0	1	0	0	0	0		1	\$1,840.00	\$593.55	3.1
10	Sa 10p-11p		48 HOURS-CBS	\$3,290.00	3.4	30	0	0	0	0	1	0	0		1	\$3,290.00	\$967.65	3.4
11	Sa 9p-10p		CRIMTME SA-CBS	\$2,420.00	1.9	30	0	0	0	0	0	0	0		0	\$0.00	\$1,273.68	0.0
12	Su 7p-8p		60 MINUTES-CBS	\$10,000.00	5.9	30	0	0	0	0	0	0	0		0	\$0.00	\$1,694.92	0.0
13	Sa 11p-11:35p		8-NOW SA 11PM	\$1,210.00	2.5	30	0	0	0	0	1	0	0		1	\$1,210.00	\$484.00	2.5
14	Su 11p-11:35p		8-NOW SU 11PM	\$1,210.00	1.8	30	0	0	0	0	0	1	0		1	\$1,210.00	\$672.22	1.8
15	Tu-F,M 11p-11:35p		8-NOW 11PM	\$6,600.00	2.4	30	1	1	1	0	0	0	0		3	\$19,800.00	\$2,750.00	7.2
16	Su 10a-1p		NFL GM 1	\$14,000.00	9.3	30	0	0	0	0	0	1	0		1	\$14,000.00	\$1,505.38	9.3
17	Su 1p-4p		NFL GM 2	\$18,000.00	11.7	30	0	0	0	0	0	1	0		1	\$18,000.00	\$1,538.46	11.7
18	Tu-F,M 11p-11:35p		8-NOW 11PM	\$1,650.00	2.4	30	0	0	0	1	0	0	1		2	\$3,300.00	\$687.50	4.8
19	Tu-F 4a-5a		NEWS	\$180.00	1.0	30	0	0	0	0	0	0	0		0	\$0.00	\$180.00	0.0



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	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880
		<b>Total \$:</b> \$107,730.00
		<b>Total Spots:</b> 30
		<b>Total CPP:</b> \$1,487.98
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							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
20	Su 5:30a-6a		On The Money	\$230.00	0.7	30	0	0	0	0	0	0	0	0	\$0.00	\$328.57	0.0
21	F 8p-9p		MACGVYER	\$10,000.00	0.0	30	0	0	0	1	0	0	0	1	\$10,000.00	\$0.00	0.0
22	Su 4:30p-5p		news after nfl	\$2,190.00	0.0	30	0	0	0	0	0	1	0	1	\$2,190.00	\$0.00	0.0
23	Th 4p-4:30p		pre sports news	\$1,320.00	0.0	30	0	0	1	0	0	0	0	1	\$1,320.00	\$0.00	0.0
24	Tu 10p-10:30p		jeopardy	\$2,860.00	0.0	30	1	0	0	0	0	0	0	1	\$2,860.00	\$0.00	0.0
25	Tu 10:30p-11p		wheel of fortune	\$2,630.00	0.0	30	1	0	0	0	0	0	0	1	\$2,630.00	\$0.00	0.0
26	Su 12:35a-1:35a		scandal	\$230.00	0.0	30	0	0	0	0	0	1	0	1	\$230.00	\$0.00	0.0
27	Su 4:30p-5p		news ater nfl	\$2,190.00	0.0	30	0	0	0	0	0	1	0	1	\$2,190.00	\$0.00	0.0
28	Su 8a-8:30a		news II	\$1,650.00	0.0	30	0	0	0	0	0	1	0	1	\$1,650.00	\$0.00	0.0
29	Su 11:35p-12:35a		Elementary	\$420.00	0.0	30	0	0	0	0	0	1	0	1	\$420.00	\$0.00	0.0
<b>TOTALS:</b>							<b>3</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>30</b>	<b>\$107,730.00</b>	<b>\$1,487.98</b>	<b>72.4</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/08/16 12:46 PM	JENNA NUBAR	Separation: 30
05/25/16 6:48 AM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$384,750</b>
<b>KLAS Share:</b>	<b>28%</b>
<b>Comment:</b>	
<b>KSNV:</b>	<b>21%</b>
<b>KTNV:</b>	<b>21%</b>
<b>KVCW:</b>	<b>2%</b>
<b>KVVU:</b>	<b>27%</b>
<b>NLAS:</b>	<b>1%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$107,730.00	\$1,487.98	72.4
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$107,730.00</b>	<b>\$1,487.98</b>	<b>72.4</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$107,730.00
<b>Total</b>	<b>30</b>	<b>\$107,730.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 2:24 PM	ANJELICA DAVI	Confirmed		1	\$-880.00	\$107,730.00	Changes: Total Spots from 31 to 30, Calculated Dollars from \$108,610.00 to \$107,730.00, Total GRPs from 74.3 to 72.4, Total CPP from \$1,461.78 to \$1,487.98, Competitive Market Budget from \$387,893 to \$384,750, User Entered \$ from \$108,610.00 to \$107,730.00, Total \$ from \$108,610.00 to \$107,730.00. 1 buyline added or modified.
Revision	10/4/16 1:47 PM	ANJELICA DAVI	Confirmed	2		\$-50.00	\$108,610.00	Changes: Total Spots from 29 to 31, Calculated Dollars from \$108,660.00 to \$108,610.00, Total GRPs from 95.7 to 74.3, Total CPP from \$1,135.42 to \$1,461.78, Competitive Market Budget from \$388,071 to \$387,893, User Entered \$ from \$108,660.00 to \$108,610.00, Total \$ from \$108,660.00 to \$108,610.00. 15 buylines added or modified.
Revision	8/4/16 5:44 AM	JENNA NUBAR	Confirmed		4	\$-770.00	\$108,660.00	Changes: Total Spots from 33 to 29, Calculated Dollars from \$109,430.00 to \$108,660.00, Total GRPs from 99.4 to 95.7, Total CPP from \$1,100.91 to \$1,135.42, Competitive Market Budget from \$390,821 to \$388,071, User Entered \$ from \$109,430.00 to \$108,660.00, Total \$ from \$109,430.00 to \$108,660.00. 2 buylines added or modified.
Revision	7/8/16 12:46 PM	JENNA NUBAR	Confirmed	4		\$0	\$109,430.00	Changes: Total CPP from \$1,143.47 to \$1,100.91, Total Spots from 29 to 33, Total GRPs from 95.7 to 99.4, User Entered \$ from \$0.00 to \$109,430.00. 13 buylines added or modified.
Queued for Electronic Contracting	5/25/16 9:17 AM					\$0	\$0	
New	5/25/16 6:45 AM	JENNA NUBAR	Confirmed	29		\$109,430.00	\$109,430.00	



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<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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