

**Commercial Limits in Children's Programs Certification**

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670.

Station Call Sign: WOOD TV

Quarter: 2016 2Q

Signed: *Jane Roberts*

Date: 2/6/16

Title: Traffic Manager

July 1, 2016

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 2<sup>nd</sup> quarter of 2016. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 2<sup>nd</sup> quarter 2016 and 3<sup>rd</sup> quarter 2016.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 2<sup>nd</sup> quarter of 2016 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled  
NBCUniversal Media LLC  
Contracts Counsel, NBC Broadcasting, Affiliate Relations  
(212) 664-6858  
[karen.peled@nbcuni.com](mailto:karen.peled@nbcuni.com)

*Note Regarding FCC's Video Description Rules:* The programs supplied in the NBC Kids block are video-described to provide a better viewing experience for blind or visually impaired children. *Under the FCC's video description rules that became effective on July 1, 2015, full-power affiliates of the ABC, CBS, Fox and NBC networks that are located in the top 60 television markets must provide 50 hours per calendar quarter of video-described programming during prime time or in children's programming. A video described program may be counted toward the 50 hours when it is originally aired and on one re-airing. Although much of the programming aired with video description is likely to be newly produced, stations may count any program they are airing for the first or second time with video description after the effective date, even if the program aired on that station without video description prior to the effective date. Similarly, a station may count programming toward its 50-hour obligation even if that programming has aired elsewhere with video description, as long as it is airing with description for the first or second time on that station.*

**2nd QUARTER 2016 EDUCATIONAL OBJECTIVES**  
**[AGE TARGET 2-5]**  
**April 2, 2016 – June 25, 2016**

In compliance with the Children's Television Act regulations that became effective January 2, 1997, the **NBC Kids** programming block features an on-air icon (E/I) indicating that each program is "educational and informational" for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes "early educational and informational" objectives of **NBC Kids**, must be placed in your public file.

The **NBC Kids** programming block also meets the requirements for video-described content, as established by the Twenty-first Century Communications and Video Accessibility Act, effective October 8, 2010. Full-power affiliates of NBC that are located in the 25 television markets with the largest number of television households must provide video-described content at any time they are providing children's programming. Each episode of content can be aired no more than twice in the calendar year.

Each of the programs listed below, which make up the three-hour **NBC Kids** programming block, is specifically designed to serve the early educational and informational needs of children ages 2-5. All of the programs have educational objectives and messages that are core to the content and appropriate for the program genre.

From **April 2, 2016 – June 25, 2016**, **NBC Kids** aired three shows returning from the 1st Quarter 2016, **Floogals**, **Nina's World**, and **Ruff-Ruff, Tweet and Dave**. Two shows, **The Chica Show** and **Noodle and Doodle**, were added back into the line-up, replacing **Clangers** and **Lazy Town**.

**Floogals** is an animated show starring three space aliens--Fleeker, Flo and Boomer-- who have been sent to earth to explore, investigate, discover, and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman (that's Floogal-speak for human); the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem-solving, as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.

**Nina's World** is an animated show based on a six-year-old Latina living in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.

**Ruff-Ruff, Tweet and Dave (RRTD)** is an animated show that puts an emphasis on logical thinking and use of language through fun problem-solving adventures. The trio, **RRTD**, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle, and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

**Astroblast**, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.

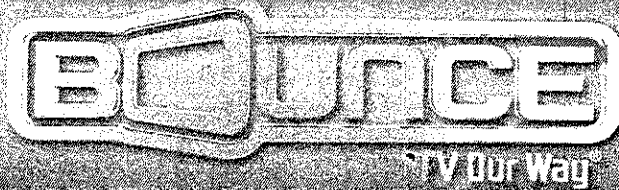
**The Chica Show** features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

**Noodle and Doodle**, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's sidekick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

### 3rd QUARTER 2016 EDUCATIONAL OBJECTIVES

There is one new show for the 3<sup>rd</sup> quarter. **Terrific Trucks**, will enter the schedule on July 9, 2016, replacing **Astroblast**. This new show will remain on the schedule until the end of the 3<sup>rd</sup> quarter, September 24, 2016.

**Terrific Trucks** is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role and duties each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.



## COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION SECOND QUARTER 2016

During the second quarter of 2016 (April 1, 2016 – June 30, 2016) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

### E/I Programs (series)

Program: Awesome Adventures (April 1, 2016 – June 30, 2016)  
Time: Saturdays 10:00 AM - 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

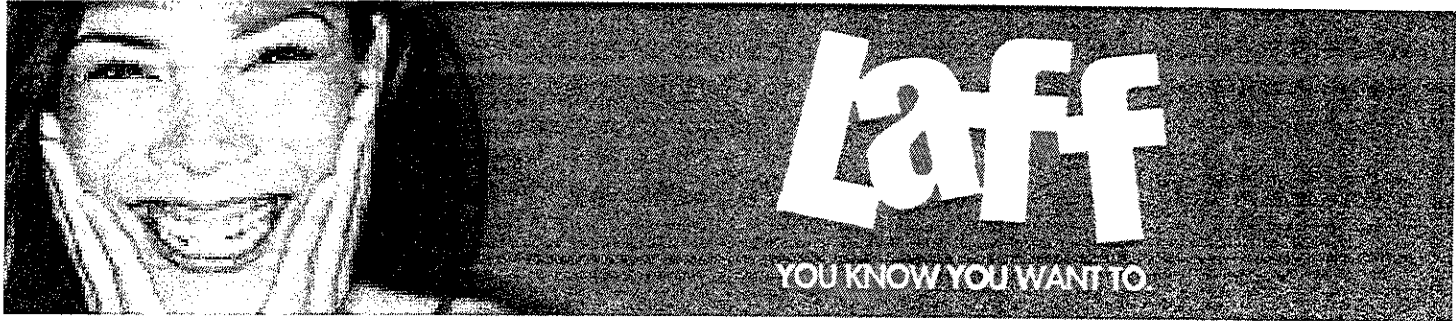
Program: Live Life and Win (April 1, 2016 – June 30, 2016)  
Time: Saturdays 10:30 AM - 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Animal Atlas (April 1, 2016 – June 30, 2016)  
Time: Saturdays 11:00 AM - 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Awesome Adventures (April 1, 2016 – June 30, 2016)  
Time: Saturdays 11:30 AM - 12:00 PM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Live Life and Win (April 1, 2016 – June 30, 2016)  
Time: Sundays 10:00 AM - 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: The Real Winning Edge (April 1, 2016 – June 30, 2016)  
Time: Sundays 10:30 AM - 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-PG E/I



## **COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION SECOND QUARTER 2016**

During the first second of 2016 (April 1, 2016 – June 30, 2016) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the LAFF Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

### E/I Programs (series)

Program: Eco Company (April 1, 2016 – June 30, 2016)  
Time: Saturdays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Swap TV (April 1, 2016 – June 30, 2016)  
Time: Saturdays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Make: television (April 1, 2016 – June 30, 2016)  
Time: Saturdays 11:00 AM- 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Animal Outtakes (April 1, 2016 – June 30, 2016)  
Time: Saturdays 11:30- 12:00 PM ET  
Duration: 30 minutes  
Rating: TV-PG E/I

Program: Eco Company (April 1, 2016 – June 30, 2016)  
Time: Saturdays 12:00- 12:30 PM ET  
Duration: 30 minutes  
Rating: TV-G E/I

Program: Swap TV (April 1, 2016 – June 30, 2016)  
Time: Saturdays 12:30- 1:00 PM ET  
Duration: 30 minutes  
Rating: TV-G E/I