



WCWJ  
9117 Hogan Rd  
Jacksonville, FL 32216

Hamburger Gibson Creative  
5614 Connecticut Ave, NW #219  
Washington, DC 20015

## Contract # 1442653

### Schedule Dates

11/01/16-11/07/16

### Advertiser

People United for Medical Marijuana (67607)

### Agency

Hamburger Gibson Creative (21603)

### Product

Political - Issues / Propositions (1068)

### Brand

Ballot Measure (565720)

### Salesperson

Katz - Washington DC, Washington DC (1179)

### Sales Office

Katz - Washington DC

### Buyer Name

Janet Katowitz,

### Phone/Fax

/

### CPE

738/766/3996

### Account Types

National/Spot Agency

### Billing Type

Standard

### Comments

Ballot Measure

11/17/16-11/8/16 PUMM - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered 10/04/16

Last Modified 10/04/16

Entered By Marissa Garrett

CO-OP No

Headline # ECR25323285

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$174.00

Net Total \$986.00

Sales Tax

## Jacksonville (WCWJ)

By Broadcast Month Spots Rate

Nov. 2016 14 \$1,160.00

Grand Total: 14 \$1,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	10A-11A (EST)	1		X						1	\$75.00	\$75.00	Jacksonville (WCWJ)	Judge Mathis	10/4/16
2.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	10A-11A (EST)	1			X					1	\$75.00	\$75.00	Jacksonville (WCWJ)	Judge Mathis	10/4/16
3.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	10A-11A (EST)	1				X				1	\$75.00	\$75.00	Jacksonville (WCWJ)	Judge Mathis	10/4/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10A-11A (EST)	1	X							1	\$75.00	\$75.00	Jacksonville (WCWJ)	Judge Mathis	10/4/16
5.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	11A-12P (EST)	1		X						1	\$75.00	\$75.00	Jacksonville (WCWJ)	Maury	10/4/16
6.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	11A-12P (EST)	1			X					1	\$75.00	\$75.00	Jacksonville (WCWJ)	Maury	10/4/16
7.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	11A-12P (EST)	1				X				1	\$75.00	\$75.00	Jacksonville (WCWJ)	Maury	10/4/16
8.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	11A-12P (EST)	1					X			1	\$75.00	\$75.00	Jacksonville (WCWJ)	Maury	10/4/16
9.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	1P-2P (EST)	1		X						1	\$70.00	\$70.00	Jacksonville (WCWJ)	Supreme Justice	10/4/16
10.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	1P-2P (EST)	1			X					1	\$70.00	\$70.00	Jacksonville (WCWJ)	Supreme Justice	10/4/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	1P-2P (EST)	1	X							1	\$70.00	\$70.00	Jacksonville (WCWJ)	Supreme Justice	10/4/16
12.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	5P-6P (EST)	1			X					1	\$125.00	\$125.00	Jacksonville (WCWJ)	People's Court	10/4/16
13.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	5P-6P (EST)	1				X				1	\$125.00	\$125.00	Jacksonville (WCWJ)	People's Court	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions



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Hamburger Gibson Creative  
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## Contract # 1442653

**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** People United for Medical Marijuana (67607)  
**Agency** Hamburger Gibson Creative (21603)  
**Product** Political - Issues / Propositions (1068)  
**Brand** Ballot Measure (565720)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Janet, Katowitz,  
**Phone/Fax** /  
**CPE** 738/766/3996  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/04/16  
**Last Modified** 10/04/16  
**Entered By** Marissa Garrett  
**CO-OP** No  
**Headline #** ECR25323285  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$174.00  
**Net Total** \$986.00  
**Sales Tax**

Jacksonville (WCVJ)		
By Broadcast Month	Spots	Rate
Nov. 2016	14	\$1,160.00
<b>Grand Total:</b>	<b>14</b>	<b>\$1,160.00</b>

Ballot Measure  
11/1/16-11/8/16 PUMM - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	2P- 3P (EST)	1				X				1	\$100.00	\$100.00	Jacksonville (WCVJ)	Judge Mathis	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Hamburger Gibson Creative

do hereby request station time concerning the following issue:

Florida Amendment 2

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: People United for Medical Marijuana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

People United for Medical Marijuana, 20 North Orange Avenue, Suite 1600, Orlando, FL  
32801, (850)845-0561

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chairperson: John Morgan  
Treasurer: Benjamin Pollara

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

<b>Janet</b>		
<small>Digitally signed by Janet DN: cn=Janet, email=janel@munkato.com, o=Mundy Kalowitz Media, Inc. Date: 2016.10.01 16:21:46 -04'00'</small>		
_____	_____	_____
Date	Signature	Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

<input type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**