

## **WKTV COMMUNITY ISSUES**

### **JANUARY 2016-MARCH 2016**

The following issues were discussed on the indicated broadcasts of WKTV NEWSChannel 2's local newscasts:

#### **Education Issues:**

1/10/16: Governor Andrew Cuomo has a \$7.5 million plan to help prison inmates get an associate's or bachelor's degree. :30 segment; 5p and 6p

1/27/16: The state Education Commissioner calls on the Governor to revise his budget and make changes to funding set aside for educational needs. :50 segment; 5p and 6p

1/28/16: The state Education Commissioner officially announces a request for a \$2.4 billion increase to education funding. :25 segment; AM and Noon

3/3/16: The state Education Commissioner visited Otsego County to announce changes being made to the teacher's assessments for Common Core learning. 1:30 segment; 5p, 6p, 10p and 11p

3/7/16: Changes (albeit mild) are made to the state's Common Core learning. 1:50 segment; Noon, 5p, 6p, 10p and 11p

#### **General Health/Medical Concerns:**

1/15/16: ACR Health moves locations into a bigger building to help more people. ACR Health provides services to gay, lesbian, bisexual and transgendered teens in the Mohawk Valley. :30 segment; 5p, 6p, 10p and 11p

1/25/16: Oneida County has only seen 11 cases of the flu where traditionally there are more than 200 cases at this point. :50 segment; 10p and 11p

1/28/16: Seasonal Affective Disorder affects many Central New Yorkers and when is the appropriate time to see a doctor. :25 segment; 10p and 11p

2/8/16: Tanning Beds are reason for increased risk among skin cancer but there is a shocking new trend among many women. :25 segment; 5p and 6p

Continuing Weekly: "Moving Mondays" – A locally-produced series which teaches people with sedentary lifestyles low-impact exercises they can do in the comfort of their own homes. 2:00 segment; AM

### **Environmental Concerns:**

1/9/16: Skunks are migrating in mass into several villages due to the unusually warm winter. :25 segment; 6p

1/18/16: Environmental factors may lead to nerve loss causing decline of specific senses in seniors. :50 segment; 5p, 6p, 10p and 11p

2/17/16: The Community Foundation announced money for a 3 year initiative called "Lead-Free Mohawk Valley." The initiative is aimed at eliminating all lead paint from homes. 1:00 segment; 5p and 6p

3/24/16: Due to the unusually warm winter and lack of the cold killing nuisance species, ticks are going to be a large problem this spring according to area veterinarians. 1:45 segment; 5p and 6p

### **Economic Concerns:**

2/4/16: The Herkimer County Legislature Chairman delivered the State of the County address touching upon topics such as the Frankfort Business Park to Shared Services between municipalities like highway garages. 2:00 segment; Noon, 5p, 6p, 10 and 11p

2/5/16: The former St. Peter's School in Rome is up for sale by the Syracuse Diocese but no word on why, any potential buyers or what that means for the future of the building. :30 segment; 10p and 11p

2/18/16: Utica College received \$2.5 million from the state for projects to enhance the school's athletic facilities. :50 segment; Noon, 5p and 6p

3/1/16: For the first time in half a decade gas prices were under two dollars in the region, but how long will they stay that way? We spoke to local AAA travel expert about the subject. :50 segment; 5p, 6p, 10p and 11p

3/1/16: Utica's mayor proposed a 1.75% tax increase in the city's 2016 proposed budget. :25 segment; 10p and 11p

### **Political:**

1/28/16: Former District Attorney & Congressman Michael Arcuri announced will be running for Oneida County Court Judge. 1:00 segment; 5p, 6p, 10p, 11p

1/29/16: With the announcement that Congressman Richard Hanna won't seek re-election in the 22<sup>nd</sup> Congressional District Race, Oneida County Executive Anthony Picente announced he will not be entering that race and will remain the County Executive. :50 segment; 5, 6, 10 & 11p

2/3/16: The Otsego County Conservative Party announced their endorsement of John Faso for the 19<sup>th</sup> Congressional District Race. :25 segment; 10p and 11p

2/10/16: Businessman Patrick Vincent from Poland announced he will be entering the race for 118<sup>th</sup> Assembly District challenging incumbent Marc Butler. :25 segment; 5,6,10 and 11p

3/3/16: Area resident Kim Myers announces her candidacy for the 22<sup>nd</sup> Congressional District Race challenging three others. :25 segment; 5p, 6p, 10p and 11p