

# CONTRACT



**KORO-TV**  
**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 430185 /		<u>Alt Order #</u> 09301652
<u>Product</u> TEXANS FOR GREG ABBO		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 4632
<u>Advertiser</u> Abbott for Governor, Greg		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KORO-TV	<u>Account Executive</u> Darrah Wright	<u>Sales Office</u> Univision-New
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KORO	11/05/18	11/05/18	Despierta America	6:00 AM-8:00 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$55.00				
N 2	KORO	11/05/18	11/05/18	Noticiero Univision	530p-6p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$175.00				
N 3	KORO	11/01/18	11/01/18	Noticiero Univision	530p-6p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$175.00				
N 4	KORO	11/02/18	11/02/18	Noticiero Univision	530p-6p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----1--				1	\$175.00				
N 5	KORO	11/05/18	11/05/18	M-F Prime A	6p-7p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$260.00				
N 6	KORO	11/01/18	11/01/18	M-F Prime A	6p-7p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$260.00				
N 7	KORO	11/02/18	11/02/18	M-F Prime A	6p-7p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----1--				1	\$260.00				
N 8	KORO	11/05/18	11/05/18	M-F Prime B	7p-8p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$260.00				
N 9	KORO	11/01/18	11/01/18	M-F Prime B	7p-8p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$260.00				
N 10	KORO	11/02/18	11/02/18	M-F Prime B	7p-8p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----1--				1	\$260.00				
N 11	KORO	11/05/18	11/05/18	M-F Prime C	8p-9p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$260.00				
N 12	KORO	11/01/18	11/01/18	Despierta America	6:00 AM-8:00 AM		:30				NM	1	\$55.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



**KORO-TV**  
**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

Contract / Revision	Alt Order #
430185 /	09301652

Contract Dates	Product	Estimate #
11/01/18 - 11/06/18	TEXANS FOR GREG AB	4632

Advertiser	Original Date / Revision
Abbott for Governor, Greg	10/31/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$55.00				
N 13	KORO	11/01/18	11/01/18	M-F Prime C	8p-9p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$260.00				
N 14	KORO	11/02/18	11/02/18	M-F Prime C	8p-9p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$260.00				
N 15	KORO	11/05/18	11/05/18	M-F Prime D	9p-10p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$275.00				
N 16	KORO	11/01/18	11/01/18	M-F Prime D	9p-10p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$275.00				
N 17	KORO	11/02/18	11/02/18	M-F Prime D	9p-10p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$275.00				
N 18	KORO	11/05/18	11/05/18	10p Local news	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$175.00				
N 19	KORO	11/01/18	11/01/18	10p Local news	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$175.00				
N 20	KORO	11/02/18	11/02/18	10p Local news	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$175.00				
N 21	KORO	11/03/18	11/03/18	Early Fringe Sa Hour 2	4p-5p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$80.00				
N 22	KORO	11/03/18	11/03/18	Sa Rotator	7:00 PM-11:00 PM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----2-				2	\$205.00				
N 23	KORO	11/02/18	11/02/18	Despierta America	6:00 AM-8:00 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$55.00				
N 24	KORO	11/05/18	11/05/18	5p Local News	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$175.00				
N 25	KORO	11/01/18	11/01/18	5p Local News	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$175.00				
N 26	KORO	11/02/18	11/02/18	5p Local News	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$175.00				
<b>Totals</b>								<b>0.00</b>				<b>27</b>	<b>\$5,395.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	27	\$5,395.00	(\$809.25)	\$4,585.75
<b>Totals</b>	<b>27</b>	<b>\$5,395.00</b>	<b>(\$809.25)</b>	<b>\$4,585.75</b>

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430185 /	09301652

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/18 - 11/06/18	TEXANS FOR GREG AB	4632

<u>Advertiser</u>	<u>Original Date / Revision</u>
Abbott for Governor, Greg	10/31/18 / 10/31/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales).

W/O # 430185

Est 4632



Rep: TELEREP, INC.  
Run On: Oct31/18 at 15:00

REP BUYLINES

Page: 1  
Requested by: KORO ORO 883

E-Order#: 2116747 (Rev 0) Agt#7908813  
Station: KORO-TV CORPUS CHRISTI  
Agency: CROSSROADS MEDIA LLC  
Advertiser: POLIG ABBOTT/RGOV/TX  
Buyer: PATTI HECK

HiDate: 9301652 (Mod 1.1)  
Dates: Nov01/18 - Nov06/18  
Prod: TEXANS FOR GREG ABBO  
Tel #:

Traffic:  
Salesperson: DARAH WRIGHT (H)  
Est#: 4632  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Start Date	End Date	# of Wks	Sp/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Last Activity	Last Mod/Rev
	##CASH	TEXANS FOR GREG ABBOTT												
	1	Mon/6-8A	30S	\$55	Nov05/18	Nov05/18	1	1	1	\$55	DESPIERTA AMERICA MORNING	0.0	Oct31/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA MORNING												
R	2	Mon/530-6P	30S	\$175	Nov05/18	Nov05/18	1	1	1	\$175	NOTICIERO UNIVISION	0.0	Oct31/18	Mod #1.1: R
		Contract Comment: NOTICIERO UNIVISION												
R	3	Thu/530-6P	30S	\$175	Nov01/18	Nov01/18	1	1	1	\$175	NOTICIERO UNIVISION	0.0	Oct31/18	Mod #1.1: R
		Contract Comment: NOTICIERO UNIVISION												
R	4	Fri/530-6P	30S	\$175	Nov02/18	Nov02/18	1	1	1	\$175	NOTICIERO UNIVISION	0.0	Oct31/18	Mod #1.1: R
		Contract Comment: NOTICIERO UNIVISION												
	5	Mon/6-7P	30S	\$260	Nov05/18	Nov05/18	1	1	1	\$260	LA ROSA DE GUADALUPE	0.0	Oct31/18	Rev #0: A
		Contract Comment: LA ROSA DE GUADALUPE												
	6	Thu/6-7P	30S	\$260	Nov01/18	Nov01/18	1	1	1	\$260	LA ROSA DE GUADALUPE	0.0	Oct31/18	Rev #0: A
		Contract Comment: LA ROSA DE GUADALUPE												
	7	Fri/6-7P	30S	\$260	Nov02/18	Nov02/18	1	1	1	\$260	LA ROSA DE GUADALUPE	0.0	Oct31/18	Rev #0: A
		Contract Comment: LA ROSA DE GUADALUPE												
	8	Mon/7-8P	30S	\$260	Nov05/18	Nov05/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	9	Thu/7-8P	30S	\$260	Nov01/18	Nov01/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	10	Fri/7-8P	30S	\$260	Nov02/18	Nov02/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	11	Mon/8-9P	30S	\$260	Nov05/18	Nov05/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	12	Thu/6-8A	30S	\$55	Nov01/18	Nov01/18	1	1	1	\$55	DESPIERTA AMERICA MORNING	0.0	Oct31/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA MORNING												
	13	Thu/8-9P	30S	\$260	Nov01/18	Nov01/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	14	Fri/8-9P	30S	\$260	Nov02/18	Nov02/18	1	1	1	\$260	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	15	Mon/9-10P	30S	\$275	Nov05/18	Nov05/18	1	1	1	\$275	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	16	Thu/9-10P	30S	\$275	Nov01/18	Nov01/18	1	1	1	\$275	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	17	Fri/9-10P	30S	\$275	Nov02/18	Nov02/18	1	1	1	\$275	NOVELA	0.0	Oct31/18	Rev #0: A
		Contract Comment: NOVELA												
	18	Mon/10-1030P	30S	\$175	Nov05/18	Nov05/18	1	1	1	\$175	NEWS	0.0	Oct31/18	Mod #0.1: R
		Contract Comment: NEWS												
	19	Thu/10-1030P	30S	\$175	Nov01/18	Nov01/18	1	1	1	\$175	NEWS	0.0	Oct31/18	Mod #0.1: R
		Contract Comment: NEWS												
	20	Fri/10-1030P	30S	\$175	Nov02/18	Nov02/18	1	1	1	\$175	NEWS	0.0	Oct31/18	Mod #0.1: R
		Contract Comment: NEWS												
	21	Sat/4-5P	30S	\$80	Nov03/18	Nov03/18	1	1	1	\$80	DESPIERTA AMERICA: DR. JUAN	0.0	Oct31/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA: DR. JUAN												
	22	Sat/7-11P	30S	\$205	Nov03/18	Nov03/18	1	2	2	\$410	SABADO FUTBOLERO	0.0	Oct31/18	Rev #0: A
		Contract Comment: SABADO FUTBOLERO												
	23	Fri/6-8A	30S	\$55	Nov02/18	Nov02/18	1	1	1	\$55	DESPIERTA AMERICA MORNING	0.0	Oct31/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA MORNING												
	24	Sun/9-10P	30S	\$90	Nov04/18	Nov04/18	1	0	0	\$0	BIO SERIES	0.0	Oct31/18	Mod #0.1: S
		Contract Comment: BIO SERIES												
S	25	Mon/3-4P	30S	\$60	Nov05/18	Nov05/18	1	0	0	\$0	EL GORDO Y LA FLACA	0.0	Oct31/18	Mod #1.1: S
		Contract Comment: EL GORDO Y LA FLACA												
S	26	Thu/3-4P	30S	\$60	Nov01/18	Nov01/18	1	0	0	\$0	EL GORDO Y LA FLACA	0.0	Oct31/18	Mod #1.1: S
		Contract Comment: EL GORDO Y LA FLACA												
S	27	Fri/3-4P	30S	\$60	Nov02/18	Nov02/18	1	0	0	\$0	EL GORDO Y LA FLACA	0.0	Oct31/18	Mod #1.1: S
		Contract Comment: EL GORDO Y LA FLACA												
R	28	Mon/5-530P	30S	\$175	Nov05/18	Nov05/18	1	1	1	\$175	LOCAL NEWS	0.0	Oct31/18	Mod #1.1: R
		Contract Comment: LOCAL NEWS												
R	29	Thu/5-530P	30S	\$175	Nov01/18	Nov01/18	1	1	1	\$175	LOCAL NEWS	0.0	Oct31/18	Mod #1.1: R
		Contract Comment: LOCAL NEWS												
R	30	Fri/5-530P	30S	\$175	Nov02/18	Nov02/18	1	1	1	\$175	LOCAL NEWS	0.0	Oct31/18	Mod #1.1: R

Codes



Rep: TELEREP, INC.  
Run On: Oct31/18 at 15:00

### REP BUYLINES

Page: 2  
Requested by: KORO ORO 883

E-Order#: 2118747 (Rev 0) Agt#7908813  
Station: KORO-TV CORPUS CHRISTI

Headline#: 9301652 (Mod 1.1)  
Dates: Nov01/18 - Nov08/18

Traffic:  
Salesperson: DARAH WRIGHT (H)

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Sp/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA36+	Last Activity	Last Mod/Rev
Contract Comment: LOCAL NEWS														
Total 27 Spots for:				\$5,395					27	\$5,395		0.0		
Monthly Estimate Dollars:										\$5,395	Nov18	0.0	0.0	0.0

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Crossroads Media,

being/on behalf of: Texans for Greg Abbott,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

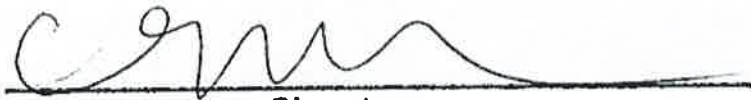
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/18

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Anita Saenz

Printed Name

SVP

Title