

INVOICE



WPME
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207) 774-0051
Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
15355-1	11/05/17	November 2017	10/23/17 - 10/30/17

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Advertiser	Product	Estimate Number
Mainers for Health Care	Mainers for Health Care TV	5005

Flight Dates	Order #	Alt Order #
10/24/17 - 10/30/17	15355	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Pre Paid (Stamp invoice paid)

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092

IDB #	Advertiser Code	Product Code
TV14019	834	865

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

INVOICE

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092



Invoice # 15355-1	Invoice Date 11/05/17	Invoice Month November 2017	Invoice Period 10/23/17 - 10/30/17
Advertiser Mainers for Health Care	Product Mainers for Health Care TV	Estimate Number 5005	

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4	10/24/17	10/30/17	M-F 3p-4p	3p-4p	11111--	:30	5	\$10.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPME Tu 10/24/17 5:20 PM M-F 5p-530p 5p-530p :30 TV104X28017H \$20.00 NM 11 WPME W 10/25/17 5:08 PM M-F 5p-530p 5p-530p :30 TV104X28017H \$20.00 NM 12 WPME Th 10/26/17 5:17 PM M-F 5p-530p 5p-530p :30 TV104X28017H \$20.00 NM 13 WPME F 10/27/17 5:10 PM M-F 5p-530p 5p-530p :30 TV104X28017H \$20.00 NM									
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7	10/24/17	10/30/17	M-F 530p-6p	530p-6p	11111--	:30	5	\$20.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

INVOICE

Send Payment To:



WPME
 4 Ledgeview Drive
 Westbrook, ME 04092

Invoice # 15355-1	Invoice Date 11/05/17	Invoice Month November 2017	Invoice Period 10/23/17 - 10/30/17
Advertiser Mainers for Health Care	Product Mainers for Health Care TV	Estimate Number 5005	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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12	WPME	Th	10/26/17	7:46 PM	M-F 730p-8p	730p-8p	:30	TV104X28017H	\$55.00	NM																																																																																																																								
13	WPME	F	10/27/17	7:51 PM	M-F 730p-8p	730p-8p	:30	TV104X28017H	\$55.00	NM																																																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

INVOICE

Send Payment To:



WPME
 4 Ledgeview Drive
 Westbrook, ME 04092

Invoice # 15355-1	Invoice Date 11/05/17	Invoice Month November 2017	Invoice Period 10/23/17 - 10/30/17
Advertiser Mainers for Health Care	Product Mainers for Health Care TV	Estimate Number 5005	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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16	10/28/17	10/28/17	Sa 6p-7p	6p-7p	-----1-	:30	1	\$7.00	NM																																																																																																																									
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INVOICE

Send Payment To:

WPME
 4 Ledgeview Drive
 Westbrook, ME 04092



Invoice # 15355-1	Invoice Date 11/05/17	Invoice Month November 2017	Invoice Period 10/23/17 - 10/30/17
Advertiser Mainers for Health Care	Product Mainers for Health Care TV	Estimate Number 5005	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/28/17	10/28/17	Sa 7p-8p	7p-8p	-----1-	:30	1	\$25.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/28/17 9:01 PM University of Maine Hocke Various :30 TV104X28017H \$25.00 NM									
18	10/28/17	10/28/17	Sat 8p-9p	8p-9p	-----S-	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S- 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/28/17 7:51 PM University of Maine Hocke Various :30 TV104X28017H \$7.00 NM									
19	10/28/17	10/28/17	Sa 9p-10p	9p-10p	-----S-	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S- 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/28/17 8:10 PM University of Maine Hocke Various :30 TV104X28017H \$7.00 NM									
20	10/29/17	10/29/17	Su 1p-3p	1:00 PM-3:00 PM	-----S	:30	2	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 2 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME Su 10/29/17 2:13 PM Su 1p-3p 1:00 PM-3:00 PM :30 TV104X28017H \$7.00 NM 6 WPME Su 10/29/17 2:44 PM Su 1p-3p 1:00 PM-3:00 PM :30 TV104X28017H \$7.00 NM									
21	10/29/17	10/29/17	Su 3p-4p	3p-4p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/29/17 3:31 PM Su 3p-4p 3p-4p :30 TV104X28017H \$7.00 NM									
22	10/29/17	10/29/17	Su 4p-5p	4p-5p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/29/17 4:09 PM Su 4p-5p 4p-5p :30 TV104X28017H \$7.00 NM									
23	10/29/17	10/29/17	Su 5p-6p	5p-6p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/29/17 5:51 PM Su 5p-6p 5p-6p :30 TV104X28017H \$7.00 NM									
24	10/29/17	10/29/17	Su 6p-7p	6p-7p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/29/17 6:20 PM Su 6p-7p 6p-7p :30 TV104X28017H \$7.00 NM									
25	10/29/17	10/29/17	Su 7p-8p	7p-8p	-----S	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/17 10/29/17 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Invoice #</u> 15355-1	<u>Invoice Date</u> 11/05/17	<u>Invoice Month</u> November 2017	<u>Invoice Period</u> 10/23/17 - 10/30/17
<u>Advertiser</u> Mainers for Health Care		<u>Product</u> Mainers for Health Care TV	<u>Estimate Number</u> 5005

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
25	10/29/17	10/29/17	Su 7p-8p	7p-8p	-----S	:30	1	\$25.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
3	WPME	Su	10/29/17	7:23 PM	Su 7p-8p	7p-8p	:30	TV104X28017H	\$25.00	NM																					
<u>Total Spots</u>							74																								

Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	\$1,434.00
<u>Agency Commission</u>	\$215.10
<u>Net Amount Due</u>	\$1,218.90

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