

**KELA PROVIDES ITS LISTENERS WITH 8 HOURS OF LOCAL NEWS AND WEATHER EACH WEEK, PLUS ADDITIONAL NEWS COVERAGE AND BULLETINS WHEN DICTATED BY EVENTS PLACING THE PUBLIC SAFETY AT RISK. IN ADDITION, KELA BROADCASTS NUMEROUS PUBLIC SERVICE ANNOUNCEMENTS THROUGHOUT THE WEEK. THE FOLLOWING LISTS ANNOUNCEMENTS FROM THIS CALENDAR QUARTER.**

<b><u>ISSUE</u></b>	<b><u>ORGANIZATION</u></b>
DIABETES EDUCATION	DIABETES ASSOCIATION
VETERANS	WOUNDED WARRIORS
SHERIFF VOLUNTEERS	LEWIS COUNTY SHERIFF VOLUNTEERS
VOLUNTEER FIREFIGHTERS	NAT. VOLUNTEER FIREFIGHTER COUNCIL
WILDLIFE LAND TRUST	HUMANE SOCIETY
MUSIC IN EDUCATION	WA MUSIC EDUCATION ASSOC.
LEAD POISONING	EPA
CHILD IMMUNIZATIONS	CENTER FOR DISEASE CONTROL
AUTISM	AUTISM SPEAKS
MACULAR DEGENERATION	FOUNDATION FIGHTING BLINDNESS
CHILD SAFETY	NATIONAL HIWAY SAFETY COMMISSION
RECYCLING	NEW LIFE HOME
TEXTING WHILE DRIVING	CTIA
HEALTH CARE	CHOICE
CAREGIVING	AARP
GED ASSISTANCE	GRAVITY GED PLUS
CRIME PREVENTION	CRIMESTOPPERS OF LEWIS COUNTY
CHILD ORAL HEALTH	PARTNERSHIP FOR HEALTHY MOUTHS
ORGAN DONATIONS	HEALTH RESOUCES/ENERGY EFFICIENCY
FORECLOSURES	U.S. TREASURY
FOOD SAFETY	DEPT. OF AGRICULTURE
SUPPLEMENTAL NUTRITION	W.I.C.
HIGH SCHOOL SPORTS	WIAA
IMPROVED COMMUNITIES	UNITED WAY
VISION LOSS	AMERICAN HEALTH ASSISTANCE
READING	LIBRARY OF CONGRESS
DRUNK DRIVING	NAT. HIWAY SAFETY ADMINISTRATION
HEART HEALTH	AMERICAN HEART ASSOCIATION

**ISSUE****RESPONSIVE PROGRAMMING****DATE/TIME/DURATION**

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

February 11, 2016

8:35 a.m.

4 minutes

**Description:** Caller believes the Mellen Street overpass is a huge mess and asks why they don't widen I-5 to 3 lanes through the area.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

March 21, 2016

8:50 a.m.

4 minutes

**Description:** Caller asked about the student delegation asking for sidewalk in streets leading up to Centralia HS. Caller believes it should be a school project.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

March 25, 2016

8:45 a.m.

10 minutes

**Description:** Caller says the Borst sidewalk leading up to Centralia HS was supposed to be part of a stimulus project but the city couldn't afford the extra costs associated with it, including the fact that they don't own the properties on the street so would have to purchase them to get rights.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

March 30, 2016

8:50 a.m.

5 minutes

**Description:** Caller wondered why they lowered the speed limit coming off Winlock rather than spend money to straighten the "dangerous" curves.

**6. Local Traffic Issues**

**Program:** "Let's Talk About It" a daily local call in program (locally produced)

January 12, 2016  
8:35 a.m.  
10 minutes

**Description:** Host feels a stop light is needed at Market and 20<sup>th</sup> in Chehalis and also wondered if there should be a pedestrian walkway connecting high school and other schools in Chehalis.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

January 20, 2016  
8:40 a.m.  
8 minutes

**Description:** Caller believes the Mellen Street interchange must have been "purposely" designed to be "awful." And that the LaBree Road overpass in Chehalis is dangerous as well.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

January 20, 2016  
8:50 a.m.  
4 minutes

**Description:** Another caller complained that the Airport Road roundabout by Walmarts. Says it is too fast in one direction and has trouble seeing over it. Also asked when the DOT will fix the Koontz Road overpass in Napavine.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

February 9, 2016  
8:45 a.m.  
4 minutes

**Description:** Host believes that due to the long backups because of the stoplight at the Mellen Street overpass in Centralia someone is going to get seriously hurt in a traffic accident especially if an ambulance from the hospital goes the wrong way in an emergence situation to save time.

early who went to Spokane and was able to obtain a gun illegally.

**Program:** "Let's Talk About It" a daily local call in program (locally produced)

January 6, 2016  
8:30 a.m.  
10 minutes

**Description:** Host, in reference to previous days topic, said that it's a doctor who decides whether the condition merits calling FBI which could mean that whether a person owns a gun could be jeopardized if the doctor is anti-gun.

#### **4. Women in Military**

**Program:** "Let's Talk About It" a daily local call in program (locally produced)

January 11, 2016  
8:35 a.m.  
5 minutes

**Description:** Caller feels move to introduce women into direct military combat is wrong and harmful to women for more than one reason.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

January 11, 2016  
8:40 a.m.  
5 minutes

**Description:** A local man, a new Army Ranger, fears impact of putting women in combat and expressed his concern with the idea.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

February 5, 2016  
8:50 a.m.  
3 minutes

**Description:** Host says there is a congress bill that would make females register for the draft.

#### **5. Water System Safety**

**Program:** "Let's Talk About It" a daily local call in program (locally produced)

February 9, 2016  
8:35 a.m.  
5 minutes

**Description:** In light of the Flint Michigan water problems, host says there has been big changes to the Centralia water system and many are allergic to chlorine in the city water.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 29, 2016  
8:35 a.m.  
3 minutes

**Description:** Host believes that the "bathroom bill" correction will not pass the House Committee.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

February 1, 2016  
8:30 a.m.  
5 minutes

**Description:** Host asked if a boy can join the high school girls' golf team if he says he feels like he is a girl.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

February 22, 2016  
8:40 a.m.  
5 minutes

**Description:** Caller says she is going to get a gun in order to protect herself when she uses the bathroom (female bathroom).

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

March 10, 2016  
8:35 a.m.  
5 minutes

**Description:** Host says that there are complications with gender identity bathroom use and the mayor NY imposed gender neutral rules

### 3. Gun Control

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

January 5, 2016  
8:35 a.m.  
5 minutes

**Description:** Host brought up an issue where an executive order lets doctors tell the FBI whether or not a person can own a gun.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced)

January 5, 2016  
8:40 a.m.  
5 minutes

**Description:** Caller feels that gun control laws only apply to honest people. Mentioned an inmate released

**ISSUE****RESPONSIVE PROGRAMMING****DATE/TIME/DURATION**

produced).

8:35 a.m.

5 minutes

**Description:** Caller says it was the governor who stated he was ok with all sexes in the same restroom (unsubstantiated comment).

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 6, 2016

8:50 a.m.

5 minutes

**Description:** Caller expressed that at highway rest stops, frequently the bathrooms have opposite sex parents, grandparents/guardians there to help and protect a child.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 7, 2016

8:38 a.m.

5 minutes

**Description:** Another caller stated she feels that the bathroom ruling takes away the dignity of women.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 14, 2016

8:55 a.m.

4 minutes

**Description:** Caller says he has a solution to the "bathroom issue." Says it would be to have portable toilets available for those who feel uncomfortable in normal bathroom.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 28, 2016

8:35 a.m.

5 minutes

**Description:** Host said the legislature may reverse bathroom policy but will still keep "sexual orientation" as an issue to not discriminate against.

**Program:** "Let's Talk About It" a daily local call in program (locally-produced).

January 28, 2016

8:55 a.m.

3 minutes

**Description:** Caller says she just won't allow her 5-year old daughter to go to the swimming pool if it is legal for a man to undress in the women's shower room.

## STATION KELA

### QUARTERLY ISSUES/PROGRAMS LIST – APRIL 2016 (For programming aired January 1 through March 31, 2016)

This Quarterly Issues/Programs List is a list of non-entertainment programming which, in the opinion of the management of the Station, represents the most significant treatment by the Station of certain issues believed to be of community concern. The list is not intended to be a comprehensive list of all of the Station's non-entertainment programming. Nor is it designed to list every program broadcast by the Station that is responsive to the selected issues. Included are only those programs in which the Station devoted significant time or depth to the various issues.

<u>ISSUE</u>	<u>RESPONSIVE PROGRAMMING</u>	<u>DATE/TIME/DURATION</u>
1. Washington State Patrol	<b><u>Program:</u></b> "Let's Talk About It" a daily local call in program (locally-produced).	January 1, 2016 8:40 a.m. 5 minutes
	<b><u>Description:</u></b> Caller brought up topic of WSP and why they are unable to keep troopers. Host asked if there's a way to ticket vehicles without stopping to talk to driver (as to eliminate lack of safety of the trooper). That would bring up another issue which would be that the owner of the car, and not the driver, would be ticketed.	
	<b><u>Program:</u></b> "Let's Talk About It" a daily local call in program (locally-produced)	March 17, 2016 8:30 a.m. 3 minutes
	<b><u>Description:</u></b> In reference to WSP putting an emphasis on left lane "camping," host asked why the WSP is only issuing "warnings" for left lane hogs and not ticketing?	
2. Transgender use of Restrooms	<b><u>Program:</u></b> "Let's Talk About It" a daily local call in program (locally-produced).	January 4, 2016 8:53 a.m. 5 minutes
	<b><u>Description:</u></b> In light of recent law allowing males who <i>identify</i> as females to use the female restroom, a caller expressed fear of going into women's dressing rooms knowing that there could be a man in there too.	
	<b><u>Program:</u></b> "Let's Talk About It" a daily local call in program (locally-	January 6, 2016

**Issues covered:**

**Urban Planning**

**Public Transportation**

**Length: 8:16**

**Jason R. Wiles, PhD, Associate Professor, Biology, Syracuse University**

Dr. Wiles led a study that found that minority college students learn many science, technology, engineering, and mathematics lessons more effectively when they are taught by a recent minority student, rather than a traditional classroom instructor. He explained why STEM subjects are so important for today's students, and the possible reasons why this alternative method of teaching works so well.

**Issues covered:**

**Education**

**Minority Concerns**

**Length: 5:05**



**Issues covered:**  
Traffic Safety  
Government

**Length: 7:09**

**Brandon L. Alderman, PhD**, Assistant Professor of Exercise Science and Sport Studies, Director of the Exercise Psychophysiology Lab at Rutgers University

Dr. Alderman led a study that examined whether a combination of activities can effectively treat depression. Participants who were asked to meditate for 30 minutes before exercising for 30 minutes twice a week had 40 percent less depressive symptoms than they did before the study began. He explained the likely reasons behind these results. He said that even study participants who were not depressed received noticeable benefits.

**Issues covered:**  
Mental Health  
Personal Health

**Length: 10:08**

**Paul Redman**, Executive Director of Longwood Gardens near Philadelphia, one of the leading public gardens in the country, co-chair of the Seed Your Future initiative, which promotes horticulture as a career path for young people

Mr. Redman is concerned about the increasing shortage of professional horticulturalists and horticulture programs at universities. He noted that enrollment in horticulture programs has declined dramatically at a time when the need for graduates of these programs is more important than ever. He outlined the wide variety of good jobs available and discussed possible reasons that horticulture is not considered by young adults preparing to enter college or the job market.

**Issues covered:**  
Horticulture  
Education  
Career

**Length: 5:03**

Show # 2016-13  
Date aired: 3/27 Time Aired: 7:30am

**Michael J. Blaha, MD, MPH**, Preventive Cardiologist, Director of Clinical Research at the Ciccarone Center for the Prevention of Heart Disease at Johns Hopkins Hospital

Dr. Blaha recently led a study that suggests that people who exercise habitually are more likely to survive their first heart attack. He discussed the wide-ranging benefits of exercise and how much is enough. He said even older people can get in shape and get the heart-protective benefits of physical activity. He also offered ideas for how to get started.

**Issues covered:**  
Personal Health  
Senior Citizens

**Length: 9:03**

**Janette Sadik-Khan**, transportation and urban transformation expert, former transportation commissioner of New York City, author of "Streetfight: Handbook for an Urban Revolution"

Ms. Sadik-Khan discussed the importance of incorporating innovative transportation plans into modern urban environments. She explained how cities can add protected bike paths, improve crosswalk space, and provide visual cues to reduce speeding. She said redesigning streets can reduce congestion and increase foot traffic, which often improves the bottom line of local businesses.

Show # 2016-11

Date aired: 3/13 Time Aired: 7:30am

**Brian Fleming**, combat veteran, co-author of *"Redeployed: How Combat Veterans Can Fight the Battle Within and Win the War at Home"*

Mr. Fleming discussed Post Traumatic Stress Disorder and other difficulties faces by combat veterans and their families. He noted that the suicide rate among veterans under the age of 30 has risen by 44% in the past several years. He said no one prepares veterans to successfully make the transition back home. He offered strategies for both vets and their families who are struggling with a return to civilian life.

Issues covered:

**Military Families Issues**  
**Government Policies**  
**Mental Health**

Length: 9:16

**Bradley F. Bale, MD**, heart attack and stroke prevention specialist, Medical Director of the Heart Health Program for Grace Clinic, Lubbock, TX, author of *"Beat the Heart Attack Gene: The Revolutionary Plan to Prevent Heart Disease, Stroke, and Diabetes"*

Heart disease affects 81 million Americans and is the culprit in one of every two deaths in the United States. Dr. Bale said most people think that they are not at risk of a heart attack if they control their cholesterol and blood pressure, but they aren't aware of other major risk factors. He outlined some relatively inexpensive lab tests than can uncover arterial inflammation and its underlying causes. He also talked about the importance of simple changes in lifestyle that can dramatically cut the risk of heart attack and stroke.

Issues covered:

**Personal Health**

Length: 9:16

**Alfie Kohn**, education watchdog, author of *"The Homework Myth: Why Our Kids Get Too Much of a Bad Thing"*

Mr. Kohn shared results of a study that found that more homework is being assigned to younger students each school year. He believes that homework provides no benefits in elementary school. He explained why homework is still so widely accepted, despite evidence against it.

Issues covered:

**Education**  
**Government Policies**  
**Children's Issues**

Length: 4:37

Show # 2016-12

Date aired: 3/20 Time Aired: 7:30am

**Richard Retting, MS, FITE**, transportation consultant for the Governors Highway Safety Association

Pedestrian fatalities in the U.S. jumped last year, the largest annual increase ever measured. Mr. Retting said numerous factors may have contributed to the spike, including an increase in the number of miles driven, alcohol consumption, and the growing use of cell phones among walkers and drivers. He believes states and localities can apply the right mix of engineering, education and enforcement to counteract this troubling trend.

**Phil Reed**, Senior Consumer Advice Editor at Edmunds.com

Today's cars no longer need to have their oil changed every 3,000 miles. Mr. Reed talked about design improvements in recent years, and how drivers can decide when it really is time for an oil change. He talked about the positive effects of this rapidly advancing technology for both the environment and consumers' pocketbooks.

Issues covered:  
Environment  
Consumer Matters

Length: 4:52

Show # 2016-10 3/6  
Date aired: 3/6 Time Aired: 7:30am

**Patty Ann Tublin, PhD**, author of *"Money Can Buy You Happiness: Secrets Women Need to Know To Get Paid What They Are Worth!"*

Dr. Tublin outlined ways women can close the gender wage gap and negotiate their true worth at work. She explained why women have a harder time accepting the emotional and financial value of money, and how to change that attitude. She also offered suggestions for women who would like to determine what the appropriate pay range is for a particular job.

Issues covered:  
Women's Issues  
Career

Length: 7:08

**Henry S. Gornbein**, attorney, author of *"Divorce Demystified: Everything You Need to Know Before You File for Divorce"*

Mr. Gornbein said next to the death of a loved one, divorce is one of the most traumatic of life's experiences. He discussed the sometimes complicated steps to take when deciding whether to proceed with a divorce. He talked about the significant ways divorce has changed in recent years, including the surprising influence of social media and changes in child custody arrangements.

Issues covered:  
Legal Matters  
Marriage  
Parenting

Length: 9:57

**Jerry Brewer, MD**, dermatologist and researcher at the Mayo Clinic

Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

Issues covered:  
Cancer  
Personal Health

Length: 4:51

Dr. Pollack believes that everything Americans need to know about managing their money could fit on a single index card. He explained why his nine simple rules outperform more complicated financial strategies. He also discussed the most responsible way to select a financial advisor and why he felt one of his most important rules should be to support the nation's social safety net.

**Issues covered:**  
Personal Finance  
Charitable Contributions

**Length:** 9:33

**Maria Corkern**, reading specialist, teacher, author of "*Doris Thesaurus*"

Recent studies have found that since 1950, the average teenager's vocabulary has dropped from 25,000 words to only 10,000. Ms. Corkern said that a limited vocabulary translates into a reduced ability to think critically and communicate effectively, which results poor educational performance. She offered suggestions for parents on how to help a child improve his vocabulary.

**Issues covered:**  
Education  
Teen Concerns  
Youth at Risk

**Length:** 5:02

Show # 2016-09

Date aired:

*2/28* Time Aired: *lt*  
*Thu 7:30 am*

**Katy J. Harriger, PhD**, Chair and Professor, Department of Politics and International Affairs at Wake Forest University

Our nation's political climate is more polarized than ever, and voter turnout among young people is abysmal. But Dr. Harriger led a study that found that learning to talk about controversial issues while in college can inspire young adults to be more engaged citizens even ten years later. She explained what the students were taught and how it could be applied to voters of any age.

**Issues covered:**  
Civic Participation  
Voting  
Youth Concerns

**Length:** 8:34

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

25 million credit cardholders haven't changed their go-to credit card in at least ten years. Mr. Schultz said that people are missing many rewards because card issuers are hotly competing for new customers and giving big sign-up bonuses. He outlined some of the methods savvy consumers use to get the most out of their credit cards. He also explained why many consumers are reluctant to switch cards.

**Issues covered:**  
Personal Finance  
Consumer Matters

**Length:** 8:27

**Issues covered:**  
Personal Health  
Obesity

**Length:** 9:31

**R. Douglas Fields, PhD**, Chief of the Section on Nervous System Development and Plasticity at the National Institute of Child Health and Human Development, a part of the National Institutes of Health, Adjunct Professor in the Neuroscience and Cognitive Science Program at the University of Maryland, College Park, author of *"Why We Snap: Understanding the Rage Circuit in Your Brain"*

Today's headlines are filled with examples of otherwise rational people with no history of violence or mental illness who suddenly snap in a domestic dispute, an altercation with police, or road rage attack. Dr. Fields explained the reasons behind these seemingly random episodes. He said every human has been hardwired with the potential to snap. He also said the same pathway in the brain that can result in a violent outburst can also enable us to act heroically and altruistically before our conscious brain knows what we are doing.

**Issues covered:**  
Mental Health  
Domestic Violence

**Length:** 7:46

**Thomas Nassif, Ph.D.**, Professorial Lecturer in American University's Department of Health Studies, researcher at the D.C. Veterans Affairs Medical Center

U.S. veterans often return home with multiple types of trauma, and suffer from one of the highest rates of chronic pain of any population in the U.S. Dr. Nassif led a study that found that veterans who practiced meditation reported a 20 percent reduction in pain intensity, and in how pain interferes with everyday aspects of life, such as sleep, mood, and activity level.

**Issues covered:**  
Military Affairs  
Mental Health  
Personal Health

**Length:** 4:46

Show # 2016-08  
Date aired: 2/21 Time Aired: 7:30am

**Rashmi Shetgiri, MD**, Assistant Professor of Pediatrics, Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center

Dr. Shetgiri led a study of what factors influence teens to get involved with weapons. She said emotional distress and substance abuse both increase the odds for white, black and Hispanic youth to carry or use a gun or knife. She also discussed the importance of parents and positive role models in the prevention of youth violence.

**Issues covered:**  
Youth Violence  
Youth at Risk  
Minority Concerns

**Length:** 7:47

**Harold Pollack, PhD**, Helen Ross Professor of Social Service Administration at the University of Chicago, where he researches health and urban policy concerns, nonresident fellow at the Century Foundation, co-author of *"The Index Card: Why Personal Finance Doesn't Have to Be Complicated"*

Show # 2016-06

Date aired: 2/7 Time Aired: 7:30am

**Brandi Britton**, District President of Office Team, a staffing service providing temporary administrative and office support staff

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Issues covered:

Length: 7:28

Employment

Career

Social Media

**Jennifer Bradley**, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered:

Length: 9:43

Human Trafficking

Child Abuse

Poverty

**Richard Thaler, PhD**, Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business, President of the American Economic Association

Prof. Thaler discussed what happens when economics meets psychology and how irrational human beings greatly influence the US and world economies. He explained how research is in progress to understand human miscalculations, with the goal of developing better decision making in business, government and life in general.

Issues covered:

Length: 4:49

Economics

Consumer Matters

Mental Health

Show # 2016-07

Date aired: 2/14 Time Aired: 7:30am

**Jamie Cooper**, Associate Professor in the University of Georgia Department of Foods and Nutrition

Prof. Cooper led a study that found that vacations often lead to small amounts of long-term gradual weight gain and contribute to 'creeping obesity'. She talked about the primary causes of weight gain during vacations and explained why it's important to lose the added weight as soon as possible upon returning from a trip.

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

**Issues covered:**

Science

Government Spending

**Length:** 5:02

Show # 2016-05

Date aired: 1/31 Time Aired: 7:30 a.m.

**Susan B. Roberts, Ph.D.**, Director of the Energy Metabolism Laboratory at the Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston

Most people think of fast food when they imagine the unhealthy effects of eating out. Dr. Roberts led a study that found that 92 percent of meals from both large-chain and non-chain local restaurants exceeded recommended calorie requirements for a single meal. She explained how to keep tabs on restaurant portion sizes and calorie information. She proposed local legislation to require restaurants to offer partial portions at partial prices.

**Issues covered:**

Nutrition

Personal Health

Consumer Matters

Government Regulations

**Length:** 8:31

**Marc Goodman**, law enforcement and counterterrorism expert, author of *"Future Crimes: Inside the Digital Underground and the Battle for Our Connected World"*

Technology has improved our lives immeasurably, but Mr. Goodman said that a new tidal wave of tech advancements—from implantable medical devices to drones to WiFi thermostats—are all susceptible to hacking, with disastrous consequences. He explained some of the greatest concerns for the average consumer and how to attempt to keep devices secure.

**Issues covered:**

Crime

Online Security

**Length:** 8:45

**Sissy Lappin**, veteran real estate agent, author of *"Simple and Sold: Sell Your House Fast and Keep the Commission"*

Selling a house can be expensive. Ms. Lappin said that sales commissions typically devour 40-60% of a home seller's equity. However, she believes that the Internet has made it far easier for a property owner to take control of their own home-selling process and save money. She outlined the basic steps and common pitfalls.

**Issues covered:**

Consumer Matters

Personal Finance

**Length:** 4:57

**Mary Norris**, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

**Issues covered:**

Education  
Career

**Length: 8:21**

**Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

**Issues covered:**

Personal Health  
Minority Concerns

**Length: 4:54**

Show # 2016-04

Date aired: 1/24 Time Aired: 7:30 a.m.

**Maria Konnikova**, journalist, psychologist, author of *"The Confidence Game: Why We Fall for It . . . Every Time"*

Ms. Konnikova explained how the world's most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs. She talked about the most common methods used by crooks to lure their victims in.

**Issues covered:**

Crime  
Consumer Matters

**Length: 9:04**

**Elizabeth Levy Paluck, PhD**, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University

Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

**Issues covered:**

Bullying  
Youth at Risk

**Length: 7:51**

**Alex Hutchinson, PhD**, contributing editor at Popular Mechanics magazine, author of *"Big Ideas: 100 Modern Inventions That Transformed Our World"*



Show # 2016-02

Date aired:

1/10

Time Aired:

7:30am

**Jane Bryant Quinn**, personal finance journalist, syndicated columnist, author of *"How To Make Your Money Last: The Indispensable Retirement Guide"*

Even with her decades of experience in the field, Ms. Quinn found planning her own retirement overwhelming, so she set out to find answers. She explained how to determine how much money may be needed for retirement, how to greatly simplify investment decisions, and why communication between a husband and wife is so important in retirement planning.

Issues covered:

Retirement Planning  
Personal Finance

Length: 9:06

**Kate Carr**, President and CEO of Safe Kids Worldwide, a nonprofit organization working to prevent childhood injury

Last year, more than six million car seats were recalled for a safety defect, yet fewer than half of them were fixed. Ms. Carr outlined her organization's concerns and explained why so many recalled car seats were not repaired. She noted that 80 percent of parents believe car seat registration cards are important, but only 42 percent return the card.

Issues covered:

Children's Health  
Parenting

Length: 8:14

**Roger Beckett**, Executive Director of the Ashbrook Center at Ashland University, Ashland, Ohio

For years, the teaching of history and civics has taken a back seat to STEM (science, technology, engineering, math) education. Testing has found that only 18 percent of 8<sup>th</sup> graders are deemed "proficient" or better in history; only 23 percent in civics or government. Mr. Beckett explained why he believes the founding documents of our country should be essential reading for every American, especially students.

Issues covered:

Education  
Government Policies

Length: 5:04

Show # 2016-03

Date aired:

1/17

Time Aired:

7:30am

**Stephen Kohn**, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.

Issues covered:

Whistleblowing  
Crime  
Government Regulations

Length: 8:53



Weekly Public Affairs Program

Call Letters: KELA

## QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2016

Show # 2016-01

Date aired: 1/3 Time Aired: 7:30am

**John A. Eterno, Ph.D.**, Professor, Associate Dean and Director of Graduate Studies in Criminal Justice at Molloy College, former Captain with the New York City Police Department, co-author of *"The Crime Numbers Game: Management by Manipulation"*

Dr. Eterno conducted the first scientific examination of crime statistics manipulation in the New York City Police Department. He explained how increasing pressure to show decreasing crime rates by any means necessary has affected police departments throughout the United States. He discussed how this affects crime victims and explained what citizens can do, to ensure that their local police department is reporting crime statistics in an honest manner.

Issues covered:

Crime  
Government Policies

Length: 8:47

**Kristen Copeland, MD**, Assistant Professor of Pediatrics at Cincinnati Children's Hospital Medical Center

75% of young children in the US are in some form of pre-school or daycare outside the home. Dr. Copeland conducted a study that found that most children in daycare get far too little exercise. She explained the reasons behind this trend and why parents should be concerned. She outlined the types of questions parents should ask when they are looking for a pre-school or daycare center.

Issues covered:

Children's Health  
Parenting  
Education

Length: 8:24

**Phil Reed**, Senior Consumer Advice Editor at Edmunds.com

Today's cars no longer need to have their oil changed every 3,000 miles. Mr. Reed talked about design improvements in recent years, and how drivers can decide when it really is time for an oil change. He talked about the positive effects of this rapidly advancing technology for both the environment and consumers' pocketbooks.

Issues covered:

Environment  
Consumer Matters

Length: 4:52

**KELA-AM CENTRALIA WA  
SIGNIFICANT TREATMENT OF ISSUES  
JANUARY 1 THRU MARCH 31 2016 (1<sup>ST</sup> QUARTER)**

**( SECTION 1) PROGRAMS**

**KELA PROVIDES ITS LISTENERS WITH PROGRAMMING, NEWS, AND PUBLIC SERVICE  
ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO THE LOCAL REGION.**

**PROGRAM: INFOTRAK  
DATES (SEE ATTACHED TOPIC SHEETS)  
TIME (SEE ATTACHED TOPIC SHEETS)  
ISSUES AND TREATMENT (SEE ATTACHED TOPIC SHEETS PAGES 2-12)**