

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
753560-1	08/17/14	August 2014	07/28/14 - 08/04/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
Smart KC	Issue	August 2014 Electio

Billing Address:

Media Marketing
Attention: Accounts Payable
845 W 52nd St.
Kansas City, MO 64112

Flight Dates	Order #	Alt Order #
07/28/14 - 08/04/14	753560	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
***** New Remit To Address *****
32846 Collection Center Drive
Chicago, IL 60693-0328

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/28/14	08/04/14	M-F 530-6a	530-6a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 MTWTF-- 5 \$300.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 M 07/28/14 5:53 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
4 4 Tu 07/29/14 5:45 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
1 4 W 07/30/14 5:39 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
3 4 Th 07/31/14 5:54 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
5 4 F 08/01/14 5:54 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
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6 4 M 08/04/14 5:36 AM M-F 530-6a 530-6a :30 SMARTKCTV01 \$300.00 NM									
2	07/28/14	08/04/14	M-F 6-7a	6-7a	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 MTWTF-- 5 \$450.00									
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1 4 M 07/28/14 6:42 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
3 4 Tu 07/29/14 6:12 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
2 4 W 07/30/14 6:39 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
5 4 Th 07/31/14 6:15 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
4 4 F 08/01/14 6:58 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
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6 4 M 08/04/14 6:08 AM M-F 6-7a 6-7a :30 SMARTKCTV01 \$450.00 NM									
3	07/28/14	08/04/14	M-F 7-9a	7-9a	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 MTWTF-- 5 \$325.00									
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4 4 M 07/28/14 7:53 AM M-F 7-9a 7-9a :30 SMARTKCTV01 \$325.00 NM									
3 4 Tu 07/29/14 7:12 AM M-F 7-9a 7-9a :30 SMARTKCTV01 \$325.00 NM									
2 4 W 07/30/14 8:59 AM M-F 7-9a 7-9a :30 SMARTKCTV01 \$325.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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Send Payment To:

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*** New Remit To Address ***

32846 Collection Center Drive
Chicago, IL 60693-0328

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Total Spots							28																																																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$12,650.00
<u>Agency Commission</u>	\$1,897.50
<u>Net Amount Due</u>	\$10,752.50

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