


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice
CROSSROADS GPS

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 08/14

Invoice ID: 767138
Campaign ID:
Description

Invoice Date: 09-04-2014 **Contract ID: 527965**
Estimate ID: 2006 **P.O Number:**

Client ID: 25015
Tax ID:

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

Amount

\$271.00
(\$40.65)
(\$80.62)

Net Advertising Fee **\$149.73**

Sub Total **\$149.73**

Total This Invoice **\$149.73**

/62059945/
1145

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: CROSSROADS GPS
 Remarks: 62059945/
 Bill Cycle: 08/14
 Rep. Firm: VNS/NCC

Contract ID: 527965
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
08/25/14	Monday	FXNC-E	1145-GB0-VISIONS	Fox and Friends	6:53am	GPSNC1405H	00:00:30	Charged	5.00	*
08/25/14	Monday	FXNC-E	1145-GB0-VISIONS	Your World: Neil Cavuto	4:48pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/25/14	Monday	ESPN-E	1145-GB0-VISIONS	Tennis	5:39pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/25/14	Monday	ESPN-E	1145-GB0-VISIONS	SportsCenter	6:54pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/25/14	Monday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	8:45pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/26/14	Tuesday	FXNC-E	1145-GB0-VISIONS	Fox and Friends First	5:19am	GPSNC1405H	00:00:30	Charged	5.00	*
08/26/14	Tuesday	FXNC-E	1145-GB0-VISIONS	America's Newsroom	10:51am	GPSNC1405H	00:00:30	Charged	7.00	*
08/26/14	Tuesday	FXNC-E	1145-GB0-VISIONS	Tennis	6:09pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/26/14	Tuesday	ESPN-E	1145-GB0-VISIONS	Tennis	8:42pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/27/14	Wednesday	FXNC-E	1145-GB0-VISIONS	Fox and Friends	8:50am	GPSNC1405H	00:00:30	Charged	5.00	*
08/27/14	Wednesday	FXNC-E	1145-GB0-VISIONS	Shepard Smith	3:21pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/27/14	Wednesday	ESPN-E	1145-GB0-VISIONS	SportsCenter	6:57pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/27/14	Wednesday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	11:20pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/28/14	Thursday	FXNC-E	1145-GB0-VISIONS	Fox and Friends First	5:50am	GPSNC1405H	00:00:30	Charged	5.00	*
08/28/14	Thursday	FXNC-E	1145-GB0-VISIONS	Shepard Smith	3:48pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	ESPN-E	1145-GB0-VISIONS	Tennis	4:23pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	ESPN-E	1145-GB0-VISIONS	Tennis	5:05pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	FXNC-E	1145-GB0-VISIONS	The Five	5:47pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	FXNC-E	1145-GB0-VISIONS	Special Report	6:48pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	ESPN-E	1145-GB0-VISIONS	College Football	7:25pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/28/14	Thursday	FXNC-E	1145-GB0-VISIONS	The Kelly File	9:22pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/29/14	Friday	FXNC-E	1145-GB0-VISIONS	Fox and Friends First	5:21am	GPSNC1405H	00:00:30	Charged	5.00	*
08/29/14	Friday	FXNC-E	1145-GB0-VISIONS	Shepard Smith	3:17pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/29/14	Friday	FXNC-E	1145-GB0-VISIONS	Special Report	6:50pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/29/14	Friday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	11:16pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/30/14	Saturday	FXNC-E	1145-GB0-VISIONS	Hannity	5:15am	GPSNC1405H	00:00:30	Charged	5.00	*
08/30/14	Saturday	FXNC-E	1145-GB0-VISIONS	Cavuto on Business	10:50am	GPSNC1405H	00:00:30	Charged	7.00	*
08/30/14	Saturday	FXNC-E	1145-GB0-VISIONS	America's News HQ	12:48pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/30/14	Saturday	FXNC-E	1145-GB0-VISIONS	Huckabee	8:25pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/30/14	Saturday	ESPN-E	1145-GB0-VISIONS	Wisconsin at LSU	11:41pm	GPSNC1405H	00:00:30	Charged	12.00	*
08/31/14	Sunday	FXNC-E	1145-GB0-VISIONS	Huckabee	5:25am	GPSNC1405H	00:00:30	Charged	5.00	*
08/31/14	Sunday	FXNC-E	1145-GB0-VISIONS	America's News HQ	1:17pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/31/14	Sunday	FXNC-E	1145-GB0-VISIONS	MediaBuzz	5:16pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/31/14	Sunday	FXNC-E	1145-GB0-VISIONS	FOX Report	7:51pm	GPSNC1405H	00:00:30	Charged	7.00	*
08/31/14	Sunday	ESPN-E	1145-GB0-VISIONS	NASCAR Racing	8:38pm	GPSNC1405H	00:00:30	Charged	12.00	*
Grand Total									271.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.