


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Majority PAC

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 08/14

Invoice ID: 774016

Campaign ID:

Description

Invoice Date: 09-04-2014

Estimate ID: 3366

Contract ID: 526237

P.O Number:

Client ID: 25215

Tax ID:

Amount

Gross Advertising Fee

\$212.00

Agency Commission

(\$31.80)

Rep. Firm Commission

(\$63.07)

Net Advertising Fee

\$117.13

Sub Total

\$117.13

Total This Invoice

\$117.13

/62057296/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available



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Affidavit of Performance

Client Name:Senate Majority PAC

Contract ID:526237

Remarks:/62057296/

Contract Type:Political

Bill Cycle:08/14

Rep. Firm:VNS/NCC

| Date | Weekday | Network | Zone/ Zonegroup | Program Name | Air Time | Spot Name | Spot Length | Billing Status | Spot Cost | |
|--------------------|-----------|---------|--------------------|-------------------------|-------------|--------------|----------------|-------------------|---------------|---|
| 08/16/14 | Saturday | ESPN-E | 1145-GB0-VISIONS | NASCAR Racing | 4:03pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/16/14 | Saturday | TBSC-E | 1145-GB0-VISIONS | Friends | 4:13pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/16/14 | Saturday | HGTV-E | 1145-GB0-VISIONS | Flip or Flop | 4:17pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/16/14 | Saturday | FOOD-E | 1145-GB0-VISIONS | Chopped | 4:22pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/16/14 | Saturday | HIST-E | 1145-GB0-VISIONS | Pawn Stars | 8:14pm | SMPNC141230 | 00:00:30 | Charged | 5.00 | * |
| 08/16/14 | Saturday | AEN-E | 1145-GB0-VISIONS | Criminal Minds | 8:18pm | SMPNC141230 | 00:00:30 | Charged | 9.00 | * |
| 08/16/14 | Saturday | TNT-E | 1145-GB0-VISIONS | Sherlock Holmes... | 8:20pm | SMPNC141230 | 00:00:30 | Charged | 12.00 | * |
| 08/16/14 | Saturday | USA-E | 1145-GB0-VISIONS | NCIS: Los Angeles | 8:22pm | SMPNC141230 | 00:00:30 | Charged | 12.00 | * |
| 08/16/14 | Saturday | FXNC-E | 1145-GB0-VISIONS | Huckabee | 8:23pm | SMPNC141230 | 00:00:30 | Charged | 12.00 | * |
| 08/17/14 | Sunday | TNT-E | 1145-GB0-VISIONS | Law & Order | 5:03am | SMPNC141230 | 00:00:30 | Charged | 5.00 | * |
| 08/17/14 | Sunday | AEN-E | 1145-GB0-VISIONS | Paid Programming | 5:12am | SMPNC141230 | 00:00:30 | Charged | 2.00 | * |
| 08/17/14 | Sunday | USA-E | 1145-GB0-VISIONS | House | 5:18am | SMPNC141230 | 00:00:30 | Charged | 3.00 | * |
| 08/17/14 | Sunday | FXNC-E | 1145-GB0-VISIONS | Huckabee | 5:23am | SMPNC141230 | 00:00:30 | Charged | 5.00 | * |
| 08/17/14 | Sunday | TBSC-E | 1145-GB0-VISIONS | Father of the Bride | 9:57am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/17/14 | Sunday | ESPN-E | 1145-GB0-VISIONS | SportsCenter | 10:24am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/17/14 | Sunday | CNN-E | 1145-GB0-VISIONS | Fareed Zakaria | 10:25am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/18/14 | Monday | FOOD-E | 1145-GB0-VISIONS | King of Cones | 8:21pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/18/14 | Monday | HGTV-E | 1145-GB0-VISIONS | Love It or List It | 8:42pm | SMPNC141230 | 00:00:30 | Charged | 9.00 | * |
| 08/19/14 | Tuesday | TNT-E | 1145-GB0-VISIONS | Castle | 4:09pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/19/14 | Tuesday | AEN-E | 1145-GB0-VISIONS | The First 48 | 4:18pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/19/14 | Tuesday | FXNC-E | 1145-GB0-VISIONS | Your World: Neil Cavuto | 4:22pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/19/14 | Tuesday | USA-E | 1145-GB0-VISIONS | Law & Order: SVU | 4:30pm | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/19/14 | Tuesday | TBSC-E | 1145-GB0-VISIONS | The Big Bang Theory | 8:14pm | SMPNC141230 | 00:00:30 | Charged | 12.00 | * |
| 08/19/14 | Tuesday | ESPN-E | 1145-GB0-VISIONS | Little League Baseball | 8:17pm | SMPNC141230 | 00:00:30 | Charged | 12.00 | * |
| 08/19/14 | Tuesday | CNN-E | 1145-GB0-VISIONS | Anderson Cooper 360 | 8:29pm | SMPNC141230 | 00:00:30 | Charged | 9.00 | * |
| 08/20/14 | Wednesday | TNT-E | 1145-GB0-VISIONS | Supernatural | 10:16am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/20/14 | Wednesday | FXNC-E | 1145-GB0-VISIONS | America's Newsroom | 10:23am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| 08/20/14 | Wednesday | USA-E | 1145-GB0-VISIONS | Law & Order: SVU | 10:29am | SMPNC141230 | 00:00:30 | Charged | 7.00 | * |
| Grand Total | | | | | | | | | 212.00 | |

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.