

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

**Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 08/14

**Invoice ID: 774016**

**Campaign ID:**

Description

**Invoice Date: 09-04-2014**

**Estimate ID: 3366**

**Contract ID: 526237**

**P.O Number:**

**Client ID: 25215**

**Tax ID:**

Amount

Gross Advertising Fee  
Agency Commission  
Rep. Firm Commission

\$212.00  
(\$31.80)  
(\$63.07)

**Net Advertising Fee**

**\$117.13**

**Sub Total**

**\$117.13**

**Total This Invoice**

**\$117.13**

/62057296/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available



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### Affidavit of Performance

Client Name:Senate Majority PAC  
 Remarks:/62057296/  
 Bill Cycle:08/14  
 Rep. Firm:VNS/NCC

Contract ID:526237  
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
08/16/14	Saturday	ESPN-E	1145-GBO-VISIONS	NASCAR Racing	4:03pm	SMPNC141230	00:00:30	Charged	7.00	*
08/16/14	Saturday	TBSC-E	1145-GBO-VISIONS	Friends	4:13pm	SMPNC141230	00:00:30	Charged	7.00	*
08/16/14	Saturday	HGTV-E	1145-GBO-VISIONS	Flip or Flop	4:17pm	SMPNC141230	00:00:30	Charged	7.00	*
08/16/14	Saturday	FOOD-E	1145-GBO-VISIONS	Chopped	4:22pm	SMPNC141230	00:00:30	Charged	7.00	*
08/16/14	Saturday	HIST-E	1145-GBO-VISIONS	Pawn Stars	8:14pm	SMPNC141230	00:00:30	Charged	5.00	*
08/16/14	Saturday	AEN-E	1145-GBO-VISIONS	Criminal Minds	8:18pm	SMPNC141230	00:00:30	Charged	9.00	*
08/16/14	Saturday	TNT-E	1145-GBO-VISIONS	Sherlock Holmes...	8:20pm	SMPNC141230	00:00:30	Charged	12.00	*
08/16/14	Saturday	USA-E	1145-GBO-VISIONS	NCIS: Los Angeles	8:22pm	SMPNC141230	00:00:30	Charged	12.00	*
08/16/14	Saturday	FXNC-E	1145-GBO-VISIONS	Huckabee	8:23pm	SMPNC141230	00:00:30	Charged	12.00	*
08/17/14	Sunday	TNT-E	1145-GBO-VISIONS	Law & Order	5:03am	SMPNC141230	00:00:30	Charged	5.00	*
08/17/14	Sunday	AEN-E	1145-GBO-VISIONS	Paid Programming	5:12am	SMPNC141230	00:00:30	Charged	2.00	*
08/17/14	Sunday	USA-E	1145-GBO-VISIONS	House	5:18am	SMPNC141230	00:00:30	Charged	3.00	*
08/17/14	Sunday	FXNC-E	1145-GBO-VISIONS	Huckabee	5:23am	SMPNC141230	00:00:30	Charged	5.00	*
08/17/14	Sunday	TBSC-E	1145-GBO-VISIONS	Father of the Bride	9:57am	SMPNC141230	00:00:30	Charged	7.00	*
08/17/14	Sunday	ESPN-E	1145-GBO-VISIONS	SportsCenter	10:24am	SMPNC141230	00:00:30	Charged	7.00	*
08/17/14	Sunday	CNN-E	1145-GBO-VISIONS	Fareed Zakaria	10:25am	SMPNC141230	00:00:30	Charged	7.00	*
08/18/14	Monday	FOOD-E	1145-GBO-VISIONS	King of Cones	8:21pm	SMPNC141230	00:00:30	Charged	7.00	*
08/18/14	Monday	HGTV-E	1145-GBO-VISIONS	Love It or List It	8:42pm	SMPNC141230	00:00:30	Charged	9.00	*
08/19/14	Tuesday	TNT-E	1145-GBO-VISIONS	Castle	4:09pm	SMPNC141230	00:00:30	Charged	7.00	*
08/19/14	Tuesday	AEN-E	1145-GBO-VISIONS	The First 48	4:18pm	SMPNC141230	00:00:30	Charged	7.00	*
08/19/14	Tuesday	FXNC-E	1145-GBO-VISIONS	Your World: Neil Cavuto	4:22pm	SMPNC141230	00:00:30	Charged	7.00	*
08/19/14	Tuesday	USA-E	1145-GBO-VISIONS	Law & Order: SVU	4:30pm	SMPNC141230	00:00:30	Charged	7.00	*
08/19/14	Tuesday	TBSC-E	1145-GBO-VISIONS	The Big Bang Theory	8:14pm	SMPNC141230	00:00:30	Charged	12.00	*
08/19/14	Tuesday	ESPN-E	1145-GBO-VISIONS	Little League Baseball	8:17pm	SMPNC141230	00:00:30	Charged	12.00	*
08/19/14	Tuesday	CNN-E	1145-GBO-VISIONS	Anderson Cooper 360	8:29pm	SMPNC141230	00:00:30	Charged	9.00	*
08/20/14	Wednesday	TNT-E	1145-GBO-VISIONS	Supernatural	10:16am	SMPNC141230	00:00:30	Charged	7.00	*
08/20/14	Wednesday	FXNC-E	1145-GBO-VISIONS	America's Newsroom	10:23am	SMPNC141230	00:00:30	Charged	7.00	*
08/20/14	Wednesday	USA-E	1145-GBO-VISIONS	Law & Order: SVU	10:29am	SMPNC141230	00:00:30	Charged	7.00	*
<b>Grand Total</b>									<b>212.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.