

KDEM-FM/KOTS-AM

P.O. Box 470  
1700 S. Gold Avenue  
Deming, NM 88031

**Order #22258 Confirmation**  
#126 - Yvette Herrell for Congress  
10/24/2018 1:53:34 PM



Yvette Herrell for Congress  
Regional Reps  
6505 Rockside Road  
Suite 200  
Cleveland, OH 44131  
| | | | | | | | | | | | | | | | | |

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total		
1.	60773	11/06/18	11/06/18	KDEM-F	Clock	6:00:00 AM - 12:00:00 P	3	1	\$9.50	10/24/2018	\$28.50	
House Account												
12610[10/25/18-11/06/18 Pearce Endorsed(60s)]100.00%												
SPOT SUMMARY FOR ORDER LINE #60773<KDEM-FM>												
	11/06/18	11/06/18		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week
				0	3	0	0	0	0	0	3	\$28.50
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2.	60774	10/25/18	11/05/18	KDEM-FM	Day	Morning Drive	23	8	\$9.50	10/24/2018	\$218.50	
House Account												
12610[10/25/18-11/06/18 Pearce Endorsed(60s)]100.00%												
SPOT SUMMARY FOR ORDER LINE #60774<KDEM-FM>												
	10/25/18	10/26/18		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week
				0	0	0	3	3	0	0	6	\$57.00
	10/29/18	11/02/18		3	3	3	3	3	0	0	15	\$142.50
	11/05/18	11/05/18		2	0	0	0	0	0	0	2	\$19.00
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3.	60775	10/25/18	11/05/18	KDEM-FM	Day	Afternoon	24	8	\$9.50	10/24/2018	\$228.00	
House Account												
12610[10/25/18-11/06/18 Pearce Endorsed(60s)]100.00%												
SPOT SUMMARY FOR ORDER LINE #60775<KDEM-FM>												
	10/25/18	10/26/18		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week
				0	0	0	3	4	0	0	7	\$66.50
	10/29/18	11/02/18		3	3	3	3	3	0	0	15	\$142.50
	11/05/18	11/05/18		2	0	0	0	0	0	0	2	\$19.00
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Total Spots: 50						Net: \$403.75				Order Total: \$475.00		

Advertiser Authorization: \_\_\_\_\_ Station Authorization: \_\_\_\_\_

### Monthly Billing Summary

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	D
										250.33	153.43	0.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

*KDEM-FM - Deming, Nm*  
*KOTS-AM*

**Date:**

*24 Oct 18*

I, Strategic Media Placement,

being/on behalf of: Yvette Herrell for Congress - NRCC,

a legally qualified candidate of the Republican Party

political party for the office of: New Mexico Congressional District 2

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Yvette Herrell for Congress - NRCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phil Pearce


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/6/2018

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Candice G. Sweetser

Signature

Candice G. Sweetser

Printed Name

Managing Partner

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Hantrell Marable

printed name

9/6/18

date

### AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**