



## Chris Adler

Advertiser: Chris Adler  
 Agency: Steve Ray  
 Buyer: Steve Ray  
 Length(s): :15  
 Proposal #: 32412  
 Market [Rank]: CORPUS CHRISTI [129]  
 Books: Jul-12  
 Flight Dates: 10/23/12 - 11/05/12

### Station Contact:

Name: Anita Saenz-Carvalho  
 Phone: (361) 883-2823  
 Fax:  
 Email: asaenz@entravision.com

Program	Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost	A18+			
DP Days Time	Days	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	Spots	RTG	CPP		
KORO																			
Noticias 28	\$88	-	2	2	-	-	-	-	2	2	2	2	-	-	\$1,056	1.6			
E M-F 5:00P-5:30P	6														12	\$55.00			
Despierta America	\$48	2	2	2	2	-	-	2	2	2	2	2	-	-	\$864	0.8			
M M-F 6:00A-9:00A	9														18	\$60.00			
Abismo de Pasion	\$120	2	2	2	2	-	-	2	2	2	2	2	-	-	\$2,160	4.0			
P M-F 8:00P-9:00P	9														18	\$30.00			
Amor Bravo	\$120	2	-	-	2	-	-	2	-	2	-	2	-	-	\$1,200	4.6			
P M-F 9:00P-10:00P	5														10	\$26.09			
Daily Subtotals		6	6	6	6	-	-	6	6	8	6	8	-	-	\$5,280				
															58				

Program	Rate	Mon	Cost	A18+			
DP Days Time	Days	11/5	Spots	RTG	CPP		
Noticias 28	\$88	2	\$176	1.6			
E M-F 5:00P-5:30P	1		2	\$55.00			
Abismo de Pasion	\$120	2	\$240	4.0			
P M-F 8:00P-9:00P	1		2	\$30.00			
Amor Bravo	\$120	2	\$240	4.6			
P M-F 9:00P-10:00P	1		2	\$26.09			
Daily Subtotals		6	\$656				
			6				

KORO Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
A18+R	64	\$5,936	172.00	\$34.51	47.35	3.63

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A18+R	64	\$5,936	172.00	\$34.51	47.35	3.63	188,992	399,138

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$890.40	\$5,045.60

Dayparts: E - EARLY FRINGE; L - LATE FRINGE; M - MORNING; P - PRIME; R - EARLY NEWS; S - SPECIALS; W - WEEKEND

Client Signature: 

Date: 10/22/2012



REMIT TO  
Entravision Communications  
PO Box 201977  
Dallas, TX 75320  
ph: (361) 883-2823  
fx: (361) 882-6658

**Remittance Advice**  
**Please enclose with payment**

Invoice	514589
Invoice Date	10/31/2012
Contract	265811
Period	10/1/2012 - 10/31/2012
Please Remit:	\$3413.60

Steve Ray Associates  
PO Box 1377  
Austin, TX 78767

Advertiser: Adler, Chris, Mayor (17401)

Remit to:

**REMIT TO**  
**Entravision Communications**  
**PO Box 201977**  
**Dallas, TX 75320**

Overnight Courier Address (Not Postal Service)

**\*\*NOTICE OF TERMS & CONDITIONS\*\***  
INFORMATION PROVIDED AS A COURTESY  
DO NOT INCLUDE PAGE WITH PYMT, st  
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 **PAID**

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices).



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Advertiser  
Agency  
Buyer  
Salesperson

Adler, Chris, Mayor (17401)  
Steve Ray Associates (4757)  
Ray, Steve  
HOUSE, HOUSE (1)  
ph: (000) 000-0000

Invoice 514589  
Inv Date 10/31/2012  
Terms Net 30  
Contract 265811  
Bill Type Calendar  
Period 10/1/2012 - 10/31/2012

Steve Ray Associates  
PO Box 1377  
Austin, TX 78767

AgM

Product Political - Candidates (1043)  
Brand Various (1)  
Acct Types Local/Political Agency  
Est/Headline /  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/2/2012 7:40:28AM

Corpus Christi (KORO-TV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	AD SPOT	5:00PM- 5:30PM	Day, W-1, Th-1	10/24/12 5:11PM (We)	:15/:15	Local News Early	ROBERT	\$88.00	
1.1	AD SPOT	5:00PM- 5:30PM	Day, W-1, Th-1	10/24/12 5:12PM (We)	:15/:15	Local News Early	HUGO	\$88.00	
1.1	AD SPOT	5:00PM- 5:30PM	Day, W-1, Th-1	10/25/12 5:11PM (Th)	:15/:15	Local News Early	ROBERT	\$88.00	
1.1	AD SPOT	5:00PM- 5:30PM	Day, W-1, Th-1	10/25/12 5:12PM (Th)	:15/:15	Local News Early	HUGO	\$88.00	
2.1	AD SPOT	5:00PM- 5:30PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:27PM (Tu)	:15/:15	Local News Early	ROBERT	\$88.00	
2.1	AD SPOT	5:00PM- 5:30PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:29PM (Tu)	:15/:15	Local News Early	HUGO	\$88.00	
2.1	AD SPOT	5:00PM- 5:30PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:23PM (We)	:15/:15	Local News Early	ROBERT	\$88.00	
2.1	AD SPOT	5:00PM- 5:30PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:25PM (We)	:15/:15	Local News Early	HUGO	\$88.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 6:07AM (Tu)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 6:08AM (Tu)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 7:14AM (We)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 7:16AM (We)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:27AM (Th)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:29AM (Th)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 8:16AM (Fr)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 8:18AM (Fr)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 6:29AM (Mo)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 6:29AM (Mo)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 6:20AM (Tu)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 6:21AM (Tu)	:15/:15	Despierta America	HUGO	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 8:00AM (We)	:15/:15	Despierta America	ROBERT	\$48.00	
3.1	AD SPOT	6:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 8:01AM (We)	:15/:15	Despierta America	HUGO	\$48.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 8:08PM (Tu)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 8:09PM (Tu)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 8:54PM (We)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 8:54PM (We)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 8:08PM (Th)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 8:09PM (Th)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 8:24PM (Fr)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 8:26PM (Fr)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 8:35PM (Mo)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 8:37PM (Mo)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 8:37PM (Tu)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 8:39PM (Tu)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 8:31PM (We)	:15/:15	Abismo de Pasion	ROBERT	\$120.00	
4.1	AD SPOT	8:00PM- 9:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 8:33PM (We)	:15/:15	Abismo de Pasion	HUGO	\$120.00	
5.1	AD SPOT	9:00PM-10:00PM	Day, Tu-1, F-1	10/23/12 9:39PM (Tu)	:15/:15	Amor Bravio	ROBERT	\$120.00	
5.1	AD SPOT	9:00PM-10:00PM	Day, Tu-1, F-1	10/23/12 9:40PM (Tu)	:15/:15	Amor Bravio	HUGO	\$120.00	
5.1	AD SPOT	9:00PM-10:00PM	Day, Tu-1, F-1	10/26/12 9:39PM (Fr)	:15/:15	Amor Bravio	ROBERT	\$120.00	



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Advertiser  
Agency  
Buyer  
Salesperson

Adler, Chris, Mayor (17401)  
Steve Ray Associates (4757)  
Ray, Steve  
HOUSE, HOUSE (1)  
ph: (000) 000-0000

Invoice 514589  
Inv Date 10/31/2012  
Terms Net 30  
Contract 265811  
Bill Type Calendar  
Period 10/1/2012 - 10/31/2012

Steve Ray Associates  
PO Box 1377  
Austin, TX 78767

AgM

Product Political - Candidates (1043)  
Brand Various (1)  
Acct Types Local/Political Agency  
Est/Headline /  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/2/2012 7:40:28AM

Corpus Christi (KORO-TV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	AD SPOT	9:00PM-10:00PM	Day, Tu-1, F-1	10/26/12 9:41PM (Fr)	:15/:15	Amor Bravio	HUGO	\$120.00	
6.1	AD SPOT	9:00PM-10:00PM	Day, M-1, Tu-1, F-1	10/29/12 9:39PM (Mo)	:15/:15	Amor Bravio	ROBERT	\$120.00	
6.1	AD SPOT	9:00PM-10:00PM	Day, M-1, Tu-1, F-1	10/29/12 9:41PM (Mo)	:15/:15	Amor Bravio	HUGO	\$120.00	
6.1	AD SPOT	9:00PM-10:00PM	Day, M-1, Tu-1, F-1	10/30/12 9:16PM (Tu)	:15/:15	Amor Bravio	ROBERT	\$120.00	
6.1	AD SPOT	9:00PM-10:00PM	Day, M-1, Tu-1, F-1	10/30/12 9:17PM (Tu)	:15/:15	Amor Bravio	HUGO	\$120.00	

We warrant that the actual broadcast information shown  
on this invoice was taken from the official program log.

Gross Total	\$4,016.00	Total Spots	44
Commission	(\$602.40)		
Net Total	\$3,413.60		



**ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICY  
ENTRAVISION, Corpus Christi**

This will acknowledge receipt of Entravision's "Statement of Political Advertising Broadcasting Policy."

I agree that all purchases of advertising time on KORO/KCRP which I make by or on behalf of legally qualified political candidates will be made subject to this Acknowledgement and the Political Policy.

I certify that I have been fully informed concerning all classes of time which are available to advertisers, including every level of preemptibility, the chances of preemption for the various levels of preemptibility, the availability of discount packages and rotations, including the Station's willingness to negotiate combinations of time suitable to the needs of particular candidates, and the Station's policy with respect to make goods.

I recognize the exclusive jurisdiction of the Federal Communications Commission ("FCC") under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of station facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC within ninety (90) days after the date of the election for which advertising has been purchased.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by KORO/KCRP concerning its political broadcasting policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Station on his or her behalf without the need to make such full disclosure. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

Date: 10/22/12

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Authorized Representative of Candidate

Candidate Name: Chris Adler

Office Sought: Mayor of Corpus Christi

Address: Rainbow Lane