

WTQR
Greensboro, NC
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/08/2016

WTQR
Quarterly Issues/Programs List

WTQR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4H activities in 2016:** Upcoming camps, bake sales, cooking classes and more are being offered to local young people through the 4H clubs in schools. This month is the time to register your kids for the classes and for the summer camps before they all fill up.
- **Arts and the local economy:** David Briggs is the manager of the High Point Theatre and he talked about how the arts contribute to the local economy and the overall cultural atmosphere in our community. Having a vibrant arts community will attract more jobs and industry to area.
- **Balanced Nutrition:** Laura is the Assistant Director of Nutrition Affairs for the Southeast Dairy Industry Association. We talked about the value of milk and milk products in a well balanced diet. Also discussed how to incorporate milk into recipes for health meals.
- **Body cameras for police:** Sheriff Barnes talked about how his department is implementing body cams for all of his officers. Discussed the guidelines they will use for body cameras and how the video will be handled on a daily basis. Video will not be available to the press.
- **Child education through 4H Programs:** 4H offers learning programs for children of all ages in the piedmont area. 4H is no longer just a program for rural youth as the program offers science programs also.
- **Childrens Holiday Events:** Talked about the upcoming holiday programs for kids including cooking, and other activities. Programs are free or cost just a small fee. Also talked about the upcoming camps for the next summer. Registration will take place in December.
- **Crime rates and local law enforcement:** Discussed the crime rate and how it has fallen over the past few years, in part due to new police enforcement techniques
- **Fighting Hunger :** Don Milholin is director of Out of the Garden, an organization helping to fight the problem of children and families not having enough to eat. They provide food for children during the summer months when children are out of school and on the weekends when children cannot attend school to get a good meal.

- **Food Desert:** Food Deserts are areas where local residents do not have a source for fresh and local vegetable in easy access to their homes. Helping local residents to grow their own vegetables in community gardens or at their own homes or apartments can help to alleviate this situation. The NCCS master gardeners can help local residents with their needs in this area. Master Gardener classes begin in January.
- **Free Culinary Training Program:** Second Harvest Food Bank of Northwest NC is excited to announce the expansion of its Triad Community Kitchen Culinary Training Program by partnering with Paragon Hotel Company and establishing dining and catering operations at the new DoubleTree by Hilton "closing the circle on a journey that began nearly 10 years ago. The new DoubleTree by Hilton hotel (tm)s address is 5790 University Parkway, Winston Salem, NC 27105. All revenues from Providence (tm)s restaurant and catering operations will go to support the Triad Community Kitchen Training Program, which Clyde Fitzgerald, executive director of Second Harvest, describes as the meaning behind Serving Something Beautiful. Providence Restaurant will not only serve as a place for locals and travelers to gather and dine, but will also be a new way the community can experience and support our mission. Second Harvest Food Bank (tm)s capacity to address its core hunger-relief mission will grow even stronger, as Triad Community Kitchen expands its revenue base to become a self-sufficient program of the food bank.
- **Helping Needy Children at Chrstmas:** The Salvation Army's red kettle drive begins soon and families are already signing up for help over the holidays. People can donate money or buy a toy for a needy child.
- **Home grown terrorism:** We talked about the recent attacks in Paris and San Bernadino California and how the local law enforcement is working to prevent this sort of thing from happening locally.
- **Littering:** Sgt Mike Baker with the NC Highway Patrol talked about the ways that law enforcement is working to prevent littering in North Carolina. Sgt Baker told how citizens can notify law enforcement officials if they see motorists littering. He urges everyone to avoid littering and to report it if you see it.
- **Prescription drug addiction:** Prescription pill drug addiction
- **Preserving forest and farm land in the Piedmont:** John talked about how the state of NC works with local landowners to set aside large tracts of land to preserve them from being developed for business or residential areas. There are requirements on what they must do with the land once it is set aside.
- **Providing toys for needy children at Christmas:** Toys for Tots - Raising money/toys for children in community. Talked about the upcoming campaign to gather toys for children for Christmas. How many toys are needed and also how to help make a donation of money or toys.
- **Public Librarys:** Part of the once city one book campaign to spur more reading of books and use of the city library by children in the community. Kids would learn there is more to the library than just

books. There is also music and digital offerings.

- **Racial Profiling by Local Law Enforcement:** Sheriff Barnes discussed the problem of racial profiling and how it might happen in a community. He discussed the steps his department and the Greensboro police department are taking to prevent this problem.
- **Relief for flooding victims:** Recent floods in SC caused thousands of people to be left homeless and hungry. The Salvation Army was working to help those people with food, shelter and money.
- **Salt in your diet:** Discussed how to control having excess salt in your diet. How to avoid salt when dining out. How salt affects your body and can cause problems such as high blood pressure. How to cook with salt substitutes.
- **Successful Farming Programs:** Farming Programs for Piedmont area are available through the NC Cooperative Extension Service. The service can help local farmers plan and execute a program that will make them money and help to contribute to the community with jobs and fresh vegetables, milk and meat.
- **Teaching children cooking and nutrition:** The NC Cooperative Extension service and 4H is holding classes for kids giving them an introduction to cooking and proper nutrition. Classes are taught by a profession chef
- **Teen Challenge Drug Rehab:** Life-controlling problems of teens are not limited to drugs or alcohol. Many of them struggle with the debris of divorce, have experienced traumas like sexual assault or violence, bullying, peer pressure, and awkwardness that accompanies the challenges of growing up. Through the structure, accountability, and camaraderie set in a Christian environment, Teen Challenge offers adolescents and their families constructive time and space to regroup and rediscover life, health, and well-being.
- **Toys For Tots Campaign:** Toys for Tots - Raising money/toys for children in community. Talked about the upcoming campaign to gather toys for children for Christmas. How many toys are needed and also how to help make a donation of money or toys.
- **Urban/rural gardening:** Hannah and Crystal are both the new cooperative extension service agents for this area. They will be available to help local residents with questions about residential and commercial gardening and landscaping. They can educate residents on how to grow their on local foods to fight both high prices from the stores and bad nutrition.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Libraries	Triad Viewpoints #1	Part of the once city one book campaign to spur more reading of books and use of the city library by children in the community. Kids would learn there is more to the library that just books. There is also music and digital offerings.	Beth Sheffield	10/04/2015 06:00 AM	014:50
Fighting Hunger	Triad Viewpoints #2	Don Milholin is director of Out of the Garden, an organization helping to fight the problem of children and families not having enough to eat. They provide food for children during the summer months when children are out of school and on the weekends when children cannot attend school to get a good meal.	Don Milholin	10/04/2015 06:21 AM	015:02
Free Culinary Training Program	Triad Viewpoints #1	Second Harvest Food Bank of Northwest NC is excited to announce the expansion of its Triad Community Kitchen Culinary Training Program by partnering with Paragon Hotel Company and establishing dining and catering operations at the new DoubleTree by Hilton "closing the circle on a journey that began nearly 10 years ago. The new DoubleTree by Hilton hotel (tm)s address is 5790 University Parkway, Winston Salem, NC 27105. All revenues from Providence (tm)s restaurant and catering operations will go to support the Triad Community Kitchen Training Program, which Clyde Fitzgerald, executive director of Second Harvest, describes as the meaning behind Serving Something Beautiful. Providence Restaurant will not only serve	Jeff Bacon. Chef	10/11/2015 06:00 AM	014:09

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		as a place for locals and travelers to gather and dine, but will also be a new way the community can experience and support our mission. Second Harvest Food Bank (tm)s capacity to address its core hunger-relief mission will grow even stronger, as Triad Community Kitchen expands its revenue base to become a self-sufficient program of the food bank.			
Balanced Nutrition	Triad Viewpoints #2	Laura is the Assistant Director of Nutrition Affairs for the Southeast Dairy Industry Association. We talked about the value of milk and milk products in a well balanced diet. Also discussed how to incorporate milk into recipes for health meals.	Laura Buxenbaum	10/11/2015 06:20 AM	014:51
Helping Needy Children at Chrstmas	Triad Viewpoints #1	The Salvation Army's red kettle drive begins soon and families are already signing up for help over the holidays. People can donate money or buy a toy for a needy child.	Major Allison from the Salvation Army	10/18/2015 06:00 AM	014:09
Relief for flooding victims	Triad Viewpoints #2	Recent floods in SC caused thousands of people to be left homeless and hungry. The Salvation Army was working to help those people with food, shelter and money.	Salvation Army Maj Allison	10/18/2015 06:19 AM	014:51
Arts and the local economy	Triad Viewpoints #1	David Briggs is the manager of the High Point Theatre and he talked about how the arts contribute to the local economy and the overall cultural atmosphere in our community. Having a vibrant arts community will attract more jobs and industry to area.	David Briggs	10/25/2015 06:00 AM	014:33
Littering	Triad Viewpoints #2	Sgt Mike Baker with the NC Highway Patrol talked about the ways that law enforcement is working to prevent littering in North Carolina. Sgt Baker	Mike Baker	10/25/2015 06:20 AM	014:31

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		told how citizens can notify law enforcement officials if they see motorists littering. He urges everyone to avoid littering and to report it if you see it.			
Salt in your diet	Triad Viewpoints #1	Discussed how to control having excess salt in your diet. How to avoid salt when dining out. How salt affects your body and can cause problems such as high blood pressure. How to cook with salt substitutes.	Geissler Baker	11/01/2015 06:00 AM	014:31
Teen Challenge Drug Rehab	Triad Viewpoints #2	Life-controlling problems of teens are not limited to drugs or alcohol. Many of them struggle with the debris of divorce, have experienced traumas like sexual assault or violence, bullying, peer pressure, and awkwardness that accompanies the challenges of growing up. Through the structure, accountability, and camaraderie set in a Christian environment, Teen Challenge offers adolescents and their families constructive time and space to regroup and rediscover life, health, and well-being.	Chance Walters	11/01/2015 06:21 AM	014:41
Successful Farming Programs	Triad Viewpoints #1	Farming Programs for Piedmont area are available through the NC Cooperative Extension Service. The service can help local farmers plan and execute a program that will make them money and help to contribute to the community with jobs and fresh vegetables, milk and meat.	John Ivey	11/08/2015 06:00 AM	014:18
Child education through 4H Programs	Triad Viewpoints #2	4H offers learning programs for children of all ages in the piedmont area. 4H is no longer just a program for rural youth as the program offers science programs also.	Peggy Lewis	11/08/2015 06:20 AM	014:05

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Preserving forest and farm land in the Piedmont	Triad Viewpoints #1	John talked about how the state of NC works with local landowners to set aside large tracts of land to preserve them from being developed for business or residential areas. There are requirements on what they must do with the land once it is set aside.	John Ivey	11/15/2015 06:00 AM	014:33
Childrens Holiday Events	Triad Viewpoints #2	Talked about the upcoming holiday programs for kids including cooking, and other activities. Programs are free or cost just a small fee. Also talked about the upcoming camps for the next summer. Registration will take place in December.	Peggy Lewis	11/15/2015 06:20 AM	014:33
Prescription drug addiction	Triad Viewpoints #1	Prescription pill drug addiction	I Heart programming	11/22/2015 06:00 AM	015:00
Prescription drug addiction	Triad Viewpoints #2	Prescription drug addiction	I Heart programming	11/22/2015 06:21 AM	014:16
Providing toys for needy children at Christmas	Triad Viewpoints #1	Toys for Tots - Raising money/toys for children in community. Talked about the upcoming campaign to gather toys for children for Christmas. How many toys are needed and also how to help make a donation of money or toys.	Staff Sgt Rimington	11/29/2015 06:00 AM	014:44
Toys For Tots Campaign	Triad Viewpoints #2	Toys for Tots - Raising money/toys for children in community. Talked about the upcoming campaign to gather toys for children for Christmas. How many toys are needed and also how to help make a donation of money or toys.	Staff Sgt Rimington	11/29/2015 06:20 AM	014:38
4H activities in 2016	Triad Viewpoints #1	Upcoming camps, bake sales, cooking classes and more are being offered to local young people through the 4H clubs in schools. This month is the time	Peggy Lewis	12/06/2015 06:00 AM	013:53

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		to register your kids for the classes and for the summer camps before they all fill up.			
Urban/rural gardening	Triad Viewpoints #2	Hannah and Crystal are both the new cooperative extension service agents for this area. They will be available to help local residents with questions about residential and commercial gardening and landscaping. They can educate residents on how to grow their on local foods to fight both high prices from the stores and bad nutrition.	Hannah Pettus Crystal Mercer	12/06/2015 06:19 AM	015:00
Teaching children cooking and nutrition	Triad Viewpoints #1	The NC Cooperative Extension service and 4H is holding classes for kids giving them an introduction to cooking and proper nutrition. Classes are taught by a profession chef	Peggy Lewis	12/13/2015 06:00 AM	014:53
Food Desert	Triad Viewpoints #2	Food Deserts are areas where local residents do not have a source for fresh and local vegetable in easy access to their homes. Helping local residents to grow their own vegetables in community gardens or at their own homes or apartments can help to alleviate this situation. The NCCS master gardeners can help local residents with their needs in this area. Master Gardener classes begin in January.	Hannah Pettus Crystal Mercer	12/13/2015 06:20 AM	013:59
Racial Profiling by Local Law Enforcement	Triad Viewpoints #1	Sheriff Barnes discussed the problem of racial profiling and how it might happen in a community. He discussed the steps his department and the Greensboro police department are taking to prevent this problem.	BJ Barnes	12/20/2015 06:00 AM	014:19
Home grown terrorism	Triad Viewpoints #2	We talked about the recent attacks in Paris and San Bernadino California and how	Guilford County	12/20/2015 06:20 AM	015:24

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		the local law enforcement is working to prevent this sort of thing from happening locally.	Sheriff BJ Barnes		
Body cameras for police	Triad Viewpoints #1	Sheriff Barnes talked about how his department is implementing body cams for all of his officers. Discussed the guidelines they will use for body cameras and how the video will be handled on a daily basis. Video will not be available to the press.	BJ Barnes	12/27/2015 06:00 AM	013:55
Crime rates and local law enforcement	Triad Viewpoints #2	Discussed the crime rate and how it has fallen over the past few years, in part due to new police enforcement techniques	Sheriff BJ Barnes	12/27/2015 06:19 AM	014:39

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PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts	COMMUNITY THEATRE OF GSO	000:18	017
Aging	PSA aarp caregiver	001:00	001
Health Care	PSA Brenner Hospital Radiothon 2	000:15	002
Child Safety	PSA Child Seat	001:00	026
Fire safety	PSA Dear Smokey Bear	000:30	005
Environment	PSA Do Something Recycle	000:15	003
Health	PSA Dr without Borders - 60	000:59	016
Health	PSA Give Blood	000:29	003
Health	PSA High Blood Pressure	000:29	007
Jobs	PSA Job Training Goodwill	000:30	002
Health	Q	000:29	002
Gun safety	PSA Lock Your Gun Up	000:30	001
Project Hope	PSA Project Hope (60) 1	000:59	016
Project Hope	PSA Project Hope (60) 2	001:00	015
Project Hope	PSA Project HOPE - 60	001:00	008
Veterans	PSA PTSD	001:00	021
Education	PSA Reading Connections	000:31	004
Health	PSA Smoking 1	000:30	004
Health	PSA Smoking 2	001:00	025
Health	PSA Smoking 3	001:00	010
Hope	PSA WHope	000:59	003
Children bullying	PSA Bully	000:30	015
Auto safety	PSA Seat Belt 1	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA St Judes	000:58	019
Veterans	PSA Wounded Warrior	001:00	015
Veterans	PSA Wounded Warrior 1	001:00	009
Health	PSA - Lung Cancer November	000:30	001
Health	PSA - Lung Cancer November (30)	000:30	005
Education	PSA - Teachers	000:30	002
Veterans	PSA - Paralyzed Vets 2	000:30	001
Homeless	Salvation Army	000:15	014
Breast Cancer	Breast Cancer Awareness	000:30	028
Breast Cancer	JADE AVEDA	000:16	007
Breast Cancer	PANERA BREAD	000:17	002
BULLYING	BYSTANDER REVOLTUION	000:30	009
COMM THEATRE OF GSO	CTG WIZARD	000:30	016
HOLIDAY PARADES	HOLIDAY PARADES	000:29	013
Holiday Toy Drive	Salvation Army	000:30	024
LOCAL THEATRE	COMMUNITY THEATRE OF GSO	000:18	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
Toys for Tots	TOYS FOR TOTS	000:30	018
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	008