

WMAG-WMKS-WTQR-WVBZ-WPTI
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/02/2014

WMAG-WMKS-WTQR-WVBZ-WPTI
Quarterly Issues/Programs List

WVBZ-WMAG-WMKS-WTQR-WPTI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breaking The Cycle of Poverty:** Bailey Dempsey is program manager for breaking the cycle. This is a 10 week program where they teach personal financial management. They have small group meetings once a week to discuss key financial principles on how and why to save. How to create a livable budget, how to take care of past debt and how to establish or improve your credit score. The class is free to Forsyth county residents. Each student should leave the program knowing how to manage their money and how to make difficult decisions between needs and wants.
- **Families dealing with Cystic Fibrosis :** Cystic Fibrosis - Mark Hanson/Kelli Clark talked about the myths and facts surrounding Cystic Fibrosis. They talked about how families dealing with a child who has this disease and find help for both the child and the entire family. We talked about the advances that have been made in fighting the disease and how it has affected the long term health and life span of people with Cystic Fibrosis.
- **Fighting Hunger:** Tommy Melson is the Director of Development and Community Relations with 2nd Harvest Food Bank of North West NC. Tommy told us about the ongoing mission of the 2nd Harvest food bank to provide it's member agencies with the food necessary for them to combat hunger in their communities. We discussed how many children and adults there are in this area that do not know from day to day if they will have enough to eat.
- **Fighting Hunger in America:** In many ways, America is the land of plenty. But for 1 in 6 Americans, hunger is a reality. Right now, nearly 13 million families in America are struggling with hunger. These are often hardworking families who simply cannot make ends meet and are forced to go without food for several meals, or even several days. Founded in 2005 by industry veteran Scott Borchetta, Big Machine Label Group contains Big Machine Records, Republic Nashville and The Valory Music Co. The company (tm)s star-studded roster of country music artists are working to help fight hunger in local communities across the United States.
- **Good Nutrition and Gardening:** Linda Brandon is the Extension Master Gardener Volunteer Coordinator. Linda talked about the resources

available for residents of Guilford County when it comes to taking care of their lawns and gardens. She also discussed the importance of local gardening in providing good nutrition for families in Guilford County.

- **Growing and finding good vegetables in summer:** Karen Neill is an Extension Agent, Agriculture - Urban Horticulture with the NC Cooperative Extension Service in Guilford County. With the percentage of home and community gardening on the rise, many gardeners might be lulled into a false sense of security, believing that the produce they are eating and feeding their families is safe, simply because they know its pedigree. They fail to consider there are several potential points of contamination for home-grown produce. So, what are backyard and community gardeners to do? We can learn and practice three key food safety principles for home-grown fruits and vegetables: Practice safe soil preparation prior to planting fruits and vegetables Practice safe garden maintenance during planting and growing of fresh produce Practice safe harvest and post-harvest handling which include: Clean hands Clean work surfaces Proper time and temperature storage
- **Helping service dogs for military vets & troops:** MA Cares is a local non profit involved with helping to cover veterinary car, food, and supplies for service dogs of veterans. They also have a Sponsor a Hero program that has the goal of providing 1,000 care packs for military troops. You can make donations of products or donate cash. Donations can be made online at www.macares.org.
- **Helping young people to reach their full potential:** Peggie Lewis Joyce is the extension agent for 4-H Youth Development at the Guilford County Cooperative Extension Service. Peggie talked about how 4-H programs have evolved over the years from just a rural program to encompass science and other subjects to reach urban youth. She talked about the Youth Outdoor awareness day, the summer adventures program and the 4-H Camp at Betsy Jeff Penn.
- **Hope Du Jour for Crisis Control Ministry:** What is Hope du Jour? Begun in 1990 by Candide Jones, the Winston-Salem Journal (tm)s restaurant reviewer, and Murphy Gregg, owner of Diamondback Grill, as a fundraiser to support Crisis Control Ministry (tm)s Food Pantry, the event has become a much-anticipated community tradition. In its earliest days, the event had participation from 50 restaurants " today that number has grown to over 135 restaurants annually. Restaurants agree to give 10% of their sales on the first Tuesday in May to support the mission of Crisis Control Ministry: To assist people in crisis to meet essential life needs and to become self-sufficient. Dion Sprinkle and Judie Holcombe-Pack talked about how important this event is to help raise money for Crisis Control Ministry.
- **Hospice Care:** Hospice & Palliative CareCenter is the first hospice in the state of North Carolina. Since 1979, hospice care has been the cornerstone of our care; but over the years, we have introduced new and expanded programs. These programs include grief counseling and advance care planning " both free of charge " for anyone in the community, as well as expanded palliative care services designed to meet the needs of patients earlier in the disease process. We reached an important milestone in 1998 when we opened our Kate B. Reynolds Hospice Home so that we could provide around-the-clock care to our patients and

families who need short-term inpatient care or respite care. Our staff is made up of specially trained professionals who work as a team to help patients and their families live fully and comfortably, with hope " even during life (tm)s most challenging time.

- **Improving childrens lives through music:** The I (tm)ll Fly Away Foundation, along with a team of experts, created a curriculum we take into schools that encourages students to get involved in a music program. The curriculum can be adapted for students from pre K-university level. This program not only encourages music involvement today, but addresses the significance of music over the past 100 years. If a school does not have a music program to get involved in we will help them find one in their area or help them set a music program up. In 2012 we helped over 700 students get involved in a music program. Our program encouraged them to take a closer look at music and most of those students have seen an academic increase in their performance. High Schools Graduation Rates Students in Music Programs 90.2% Students without Music Programs 72.9% High School Attendance Rates Students in Music Programs 93.3% Students without Music Programs 84.9% 96% of Principals feel music encourages and motivates children to stay in school. According to the American Psychological Association, children with music education had a higher I.Q. by 7.2 points over children without any music education.
- **Letter Carriers Mission to collect food:** Reggie Gentle is the President of the NALC, which is the National Association of Letter Carriers. This group is having a food drive to help out 2nd Harvest Food Bank. They are asking mail customers on their routes leave out canned and packaged food items for their mail carriers to collect. Reggie talked about the many years that the NALC has conducted this drive and how important it is to help combat hunger by helping 2nd Harvest Food Bank Of Northwest North Carolina
- **Mission of the High Point Area Arts Council:** Since 1962 the Arts Council has served the arts needs of the community. In addition to its own arts programming, the High Point Area Arts Council is a united arts council with five affiliated arts organizations under its umbrella. Arts and entertainment events at the Centennial Station Arts Center are helping to ignite downtown High Point! Discover events coming to the Centennial Station Arts Center.
- **Nutrition and food Safety in summer:** Geissler Baker is a nutrition educator with the North Carolina Cooperative Extension Service in Guilford County. She discussed why foodborne illnesses increase in the summer time. How to safely cook out foods and keep them from becoming contaminated in the heat. Also how to prepare and store foods in the summer for picnics and family gatherings without making anyone sick from spoiled foods.
- **Parenting:** NC Co-op - Barbara Strong is the Family Education Program Associate for Parenting, Energy Conservation, Home Care and Maintenance Programs, Mold & Mildew Calls, and Household Pest Calls. Barbara discussed the everyday problems that parents come up against and how they can solve those problems. Discussed the proper way to discipline a child. Barbara told us about the resources that are available for young

parents who are just beginning their family life.

- **Raising money & food donations for the hungry:** Jon Lowder is Executive Director of the Piedmont Triad Apartment Association and Dale Holder is the Food Drive Chairman. Our Annual Food Drive goes from June 1 - end of August. (while we collect food year-round, the summer is when Second Harvest needs us the most!) 1 in 6 people living in Second Harvest Food Bank of Northwest NC (tm)s 18-county service area struggles with hunger. The situation is even worse among children, with more than 1 in 4 children lacking access to sufficient food to meet their nutritional needs. Each summer hundreds of children across the Triad who normally get free lunch at school have nothing to eat. Because of this, and a seasonal drop in donations in the summer, Second Harvest is stretched very, very thin. For the 11th consecutive year PTAA will conduct our annual food drive for Second Harvest during this challenging time of year and we need your participation! Hunger is a solvable problem. We all have a role to play. Take part in the Piedmont Triad Apartment Association (tm)s annual food drive Fill the Stands with Cans! Bring a non-perishable canned food item make a cash donation here and let's help fight hunger in our area!
- **School Supply Collection for children:** MA Cares is a local non-profit that makes a difference in the lives children, familieis, veterans and animals. A program to collect school supplies for children is underway until August 8th. We talked about the items that are needed and how they can be dropped off at the Market America office in Greensboro until August 8th.
- **Summer events for the High Point Arts Council:** The legendary John Coltrane grew up in High Point and the High Point Arts Council sponsors the John Coltrane Jazz Workshop for youth as a tribute to this world famous jazz saxophonist. Once again this summer, students will be able to attend the jazz summer workshop in High Point . The workshop is available to all rising 7th through 12th graders with varying levels of ability in bass, percussion, guitar/keyboard, brass (trumpet, trombone), or woodwind instruments (clarinet, flute, saxophone). The Arts Splash summer concert series begins on July 13th. This season line up includes artists highlighting Beach, Bluegrass/Folk, Country, Jazz, R&B Motown and Swing.
- **Tattoo Safety & Laws and Tethering Of Pets:** Paula Cox and Scott Green are from the Guilford County Department of Public Health. Paula talked about how to safely get a tattoo from a licensed artist. What you should see to find out about the artist before you go in. She also discussed the how the county inspects and what they require of establishments offering tattoos. Scott Greene talked about the new county ordinance that prohibits the unattended tethering or chaining of dogs in Guilford County. The ordinance is designed to reduce unwanted litters of puppies, provide increased safety and humane treatment of dogs and reduce accidental choking of dogs as a result of unattended tethering.
- **The mission of 2nd Harvest Food Bank of NW NC:** Executive Director of 2nd Harvest Food Bank talked about what this organization is involved with. Across Second Harvest Food Bank of Northwest NC (tm)s 18-county service area, 1 in 6 people struggle against hunger. The situation is

even worse among our children, with more than 1 in 4 children lacking access to sufficient food to meet their nutritional needs. Seniors living on fixed incomes are also at great risk, often having to choose between buying food or medications. With our network of more than 400 partner food assistance programs and supporters like you, Second Harvest Food Bank is addressing the urgent nutritional needs of our hungry neighbors and working to end hunger through education, outreach and advocacy. Together, we are a source of food and hope for more than 300,000 people each year, including 100,000 children. We (tm)re proud that we can help put meals on the tables of so many of our neighbors in need, but mindful that that the reason we (tm)ve grown is because the need is so great. Our core food distribution program serves as the major source of food and grocery products for food pantries, shelters, soup kitchens and special feeding programs for children and seniors across northwest NC. We also provide a number of special programs to address specific needs and support longer-term solutions to the problem of hunger. We are a proud member of Feeding America, a collaborative and coordinated network of more than 200 food banks united nationally and operating locally, serving every community in the nation.

**Section I
LOCAL PROGRAMMING**

Triad Viewpoints Program

WMAG-WMKS-WTQR-WPTI-WVBZ

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Parenting	Triad Viewpoints #1	NC Co-op - Barbara Strong is the Family Education Program Associate for Parenting, Energy Conservation, Home Care and Maintenance Programs, Mold & Mildew Calls, and Household Pest Calls. Barbara discussed the everyday problems that parents come up against and how they can solve those problems. Discussed the proper way to discipline a child. Barbara told us about the resources that are available for young parents who are just beginning their family life.	Barbara Strong-NC Coop Ext Service	04/06/2014 07:01 AM	013:01
Good Nutrition and Gardening	Triad Viewpoints #2	Linda Brandon is the Extension Master Gardener Volunteer Coordinator. Linda talked about the resources available for residents of Guilford County when it comes to taking care of their lawns and gardens. She also discussed the importance of local gardening in providing good nutrition for families in Guilford County.	NC Co-Op - Linda Brannon	04/06/2014 07:17 AM	014:29
Families dealing with Cystic Fibrosis	Triad Viewpoints #1	Cystic Fibrosis - Mark Hanson/Kelli Clark talked about the myths and facts surrounding Cystic Fibrosis. They talked about how families dealing with a child who has this disease and find help for both the child and the entire family. We talked about the	Mark Hanson and Kelli Clark	04/13/2014 07:01 AM	014:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		advances that have been made in fighting the disease and how it has affected the long term health and life span of people with Cystic Fibrosis.			
Families dealing with Cystic Fibrosis	Triad Viewpoints #2	Cystic Fibrosis - Mark Hanson/Kelli Clark talked about the myths and facts surrounding Cystic Fibrosis. They talked about how families dealing with a child who has this disease and find help for both the child and the entire family. We talked about the advances that have been made in fighting the disease and how it has affected the long term health and life span of people with Cystic Fibrosis.	Mark Hanson and Kelli Clark	04/13/2014 07:19 AM	014:14
Parenting	Triad Viewpoints #1	NC Co-op - Barbara Strong is the Family Education Program Associate for Parenting, Energy Conservation, Home Care and Maintenance Programs, Mold & Mildew Calls, and Household Pest Calls. Barbara discussed the everyday problems that parents come up against and how they can solve those problems. Discussed the proper way to discipline a child. Barbara told us about the resources that are available for young parents who are just beginning their family life.	Barbara Strong-NC Coop Ext Service	04/20/2014 07:02 AM	013:01
Good Nutrition and Gardening	Triad Viewpoints #2	Linda Brandon is the Extension Master Gardener Volunteer Coordinator. Linda talked about the resources available for residents of Guilford County when it comes to taking care of their lawns and gardens. She also discussed the importance of local gardening in providing good nutrition for families in Guilford County.	NC Co-Op - Linda Brannon	04/20/2014 07:19 AM	014:29
Fighting Hunger	Triad Viewpoints #1	Tommy Melson is the Director of Development and Community Relations with 2nd Harvest Food Bank of North West NC. Tommy told us about the ongoing mission	Tommy Melson	04/27/2014 07:02 AM	013:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>of the 2nd Harvest food bank to provide it's member agencies with the food necessary for them to combat hunger in their communities. We discussed how many children and adults there are in this area that do not know from day to day if they will have enough to eat.</p>			
<p>Letter Carriers Mission to collect food</p>	<p>Triad Viewpoints #2</p>	<p>Reggie Gentle is the President of the NALC, which is the National Association of Letter Carriers. This group is having a food drive to help out 2nd Harvest Food Bank. They are asking mail customers on their routes leave out canned and packaged food items for their mail carriers to collect. Reggie talked about the many years that the NALC has conducted this drive and how important it is to help combat hunger by helping 2nd Harvest Food Bank Of Northwest North Carolina</p>	<p>Reggie Gentle</p>	<p>04/27/2014 07:19 AM</p>	<p>014:29</p>
<p>Hope Du Jour for Crisis Control Ministry</p>	<p>Triad Viewpoints #1</p>	<p>What is Hope du Jour? Begun in 1990 by Candide Jones, the Winston-Salem Journal (tm)s restaurant reviewer, and Murphy Gregg, owner of Diamondback Grill, as a fundraiser to support Crisis Control Ministry (tm)s Food Pantry, the event has become a much-anticipated community tradition. In its earliest days, the event had participation from 50 restaurants " today that number has grown to over 135 restaurants annually. Restaurants agree to give 10% of their sales on the first Tuesday in May to support the mission of Crisis Control Ministry: To assist people in crisis to meet essential life needs and to become self-sufficient. Dion Sprinkle and Judie Holcombe-Pack talked about how important this event is to help raise money for Crisis Control Ministry.</p>	<p>Judie Holcomb-Pack-Dion Sprinkle</p>	<p>05/04/2014 07:00 AM</p>	<p>014:03</p>

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Breaking The Cycle of Poverty	Triad Viewpoints #2	Bailey Dempsey is program manager for breaking the cycle. This is a 10 week program where they teach personal financial management. They have small group meetings once a week to discuss key financial principles on how and why to save. How to create a livable budget, how to take care of past debt and how to establish or improve your credit score. The class is free to Forsyth county residents. Each student should leave the program knowing how to manage their money and how to make difficult decisions between needs and wants.	Bailey Dempsey	05/04/2014 07:19 AM	014:03
Helping young people to reach their full potential	Triad Viewpoints #1	Peggie Lewis Joyce is the extension agent for 4-H Youth Development at the Guilford County Cooperative Extension Service. Peggie talked about how 4-H programs have evolved over the years from just a rural program to encompass science and other subjects to reach urban youth. She talked about the Youth Outdoor awareness day, the summer adventures program and the 4-H Camp at Betsy Jeff Penn.	Peggie Lewis Joyce	05/11/2014 07:04 AM	013:58
Helping young people to reach their full potential	Triad Viewpoints #2	Peggie Lewis Joyce is the extension agent for 4-H Youth Development at the Guilford County Cooperative Extension Service. Peggie talked about how 4-H programs have evolved over the years from just a rural program to encompass science and other subjects to reach urban youth. She talked about the Youth Outdoor awareness day, the summer adventures program and the 4-H Camp at Betsy Jeff Penn.	Peggie Lewis Joyce	05/11/2014 07:22 AM	014:10
Hospice Care	Triad Viewpoints #1	Hospice & Palliative Care Center is the first hospice in the state of North Carolina. Since 1979, hospice care has been the cornerstone of our care; but over the years, we have introduced new	Ann Geautruex	05/18/2014 07:02 AM	014:14

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		<p>and expanded programs. These programs include grief counseling and advance care planning " both free of charge " for anyone in the community, as well as expanded palliative care services designed to meet the needs of patients earlier in the disease process. We reached an important milestone in 1998 when we opened our Kate B. Reynolds Hospice Home so that we could provide around-the-clock care to our patients and families who need short-term inpatient care or respite care. Our staff is made up of specially trained professionals who work as a team to help patients and their families live fully and comfortably, with hope " even during life (tm)s most challenging time.</p>			
<p>Tattoo Safety & Laws and Tethering Of Pets</p>	<p>Triad Viewpoints #2</p>	<p>Paula Cox and Scott Green are from the Guilford County Department of Public Health. Paula talked about how to safely get a tattoo from a licensed artist. What you should see to find out about the artist before you go in. She also discussed the how the county inspects and what they require of establishments offering tattoos. Scott Greene talked about the new county ordinance that prohibits the unattended tethering or chaining of dogs in Guilford County. The ordinance is designed to reduce unwanted litters of puppies, provide increased safety and humane treatment of dogs and reduce accidental choking of dogs as a result of unattended tethering.</p>	<p>Scott Greene and Paula Cox</p>	<p>05/18/2014 07:20 AM</p>	<p>014:29</p>
<p>Fighting Hunger in America</p>	<p>Triad Viewpoints #1</p>	<p>In many ways, America is the land of plenty. But for 1 in 6 Americans, hunger is a reality. Right now, nearly 13 million families in America are struggling with hunger. These are often hardworking families who simply cannot make ends meet and are forced to go without food for</p>	<p>Various Country Music Artists</p>	<p>05/25/2014 07:00 AM</p>	<p>013:42</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>several meals, or even several days. Founded in 2005 by industry veteran Scott Borchetta, Big Machine Label Group contains Big Machine Records, Republic Nashville and The Valory Music Co. The company (tm)s star-studded roster of country music artists are working to help fight hunger in local communities across the United States.</p>			
Fighting Hunger In America	Triad Viewpoints #2	<p>In many ways, America is the land of plenty. But for 1 in 6 Americans, hunger is a reality. Right now, nearly 13 million families in America are struggling with hunger. These are often hardworking families who simply cannot make ends meet and are forced to go without food for several meals, or even several days. Founded in 2005 by industry veteran Scott Borchetta, Big Machine Label Group contains Big Machine Records, Republic Nashville and The Valory Music Co. The company (tm)s star-studded roster of country music artists are working to help fight hunger in local communities across the United States.</p>	Various Country Music Artists	05/25/2014 07:18 AM	015:06
Improving childrens lives through music	Triad Viewpoints #1	<p>The I (tm)ll Fly Away Foundation, along with a team of experts, created a curriculum we take into schools that encourages students to get involved in a music program. The curriculum can be adapted for students from pre K-university level. This program not only encourages music involvement today, but addresses the significance of music over the past 100 years. If a school does not have a music program to get involved in we will help them find one in their area or help them set a music program up. In 2012 we helped over 700 students get involved in a music program. Our program encouraged them to take a</p>	Kenny Sears-Betsy Brumley	06/01/2014 07:00 AM	014:01

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		<p>closer look at music and most of those students have seen an academic increase in their performance. High Schools Graduation Rates Students in Music Programs 90.2% Students without Music Programs 72.9% High School Attendance Rates Students in Music Programs 93.3% Students without Music Programs 84.9% 96% of Principals feel music encourages and motivates children to stay in school. According to the American Psychological Association, children with music education had a higher I.Q. by 7.2 points over children without any music education.</p>			
<p>Improving childrens lives through music</p>	<p>Triad Viewpoints #2</p>	<p>The I (tm)ll Fly Away Foundation, along with a team of experts, created a curriculum we take into schools that encourages students to get involved in a music program. The curriculum can be adapted for students from pre K-university level. This program not only encourages music involvement today, but addresses the significance of music over the past 100 years. If a school does not have a music program to get involved in we will help them find one in their area or help them set a music program up. In 2012 we helped over 700 students get involved in a music program. Our program encouraged them to take a closer look at music and most of those students have seen an academic increase in their performance. High Schools Graduation Rates Students in Music Programs 90.2% Students without Music Programs 72.9% High School Attendance Rates Students in Music Programs 93.3% Students without Music Programs 84.9% 96% of Principals feel music encourages and motivates children to stay in school.</p>	<p>Kenny Sears-Betsy Brumley</p>	<p>06/01/2014 07:18 AM</p>	<p>013:53</p>

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		<p>According to the American Psychological Association, children with music education had a higher I.Q. by 7.2 points over children without any music education.</p>			
<p>Nutrition and food Safety in summer</p>	<p>Triad Viewpoints #1</p>	<p>Geissler Baker is a nutrition educator with the North Carolina Cooperative Extension Service in Guilford County. She discussed why foodborne illnesses increase in the summer time. How to safely cook out foods and keep them from becoming contaminated in the heat. Also how to prepare and store foods in the summer for picnics and family gatherings without making anyone sick from spoiled foods.</p>	<p>Geissler Baker</p>	<p>06/08/2014 07:00 AM</p>	<p>013:58</p>
<p>Growing and finding good vegetables in summer</p>	<p>Triad Viewpoints #2</p>	<p>Karen Neill is an Extension Agent, Agriculture - Urban Horticulture with the NC Cooperative Extension Service in Guilford County. With the percentage of home and community gardening on the rise, many gardeners might be lulled into a false sense of security, believing that the produce they are eating and feeding their families is safe, simply because they know its pedigree. They fail to consider there are several potential points of contamination for home-grown produce. So, what are backyard and community gardeners to do? We can learn and practice three key food safety principles for home-grown fruits and vegetables: Practice safe soil preparation prior to planting fruits and vegetables Practice safe garden maintenance during planting and growing of fresh produce Practice safe harvest and post-harvest handling which include: Clean hands Clean work surfaces Proper time and temperature storage</p>	<p>Karen Neill</p>	<p>06/08/2014 07:16 AM</p>	<p>014:09</p>

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School Supply Collection for children	Triad Viewpoints #1	MA Cares is a local non-profit that makes a difference in the lives children, families, veterans and animals. A program to collect school supplies for children is underway until August 8th. We talked about the items that are needed and how they can be dropped off at the Market America office in Greensboro until August 8th.	Katie Taylor-Manny Perez-Vickie Matthews	06/15/2014 07:00 AM	014:07
Helping service dogs for military vets & troops	Triad Viewpoints #2	MA Cares is a local non profit involved with helping to cover veterinary car, food, and supplies for service dogs of veterans. They also have a Sponsor a Hero program that has the goal of providing 1,000 care packs for military troops. You can make donations of products or donate cash. Donations can be made online at www.macares.org .	Katie Taylor-Manny Perez-Vickie Matthews	06/15/2014 07:18 AM	014:01
The mission of 2nd Harvest Food Bank of NW NC	Triad Viewpoints #1	Executive Director of 2nd Harvest Food Bank talked about what this organization is involved with. Across Second Harvest Food Bank of Northwest NC (tm)s 18-county service area, 1 in 6 people struggle against hunger. The situation is even worse among our children, with more than 1 in 4 children lacking access to sufficient food to meet their nutritional needs. Seniors living on fixed incomes are also at great risk, often having to choose between buying food or medications. With our network of more than 400 partner food assistance programs and supporters like you, Second Harvest Food Bank is addressing the urgent nutritional needs of our hungry neighbors and working to end hunger through education, outreach and advocacy. Together, we are a source of food and hope for more than 300,000 people each year, including 100,000 children. We (tm)re proud that we can help put meals on the tables of so many of	Clyde Fitzgerald	06/22/2014 07:01 AM	014:53

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		<p>our neighbors in need, but mindful that that the reason we (tm)ve grown is because the need is so great. Our core food distribution program serves as the major source of food and grocery products for food pantries, shelters, soup kitchens and special feeding programs for children and seniors across northwest NC. We also provide a number of special programs to address specific needs and support longer-term solutions to the problem of hunger. We are a proud member of Feeding America, a collaborative and coordinated network of more than 200 food banks united nationally and operating locally, serving every community in the nation.</p>			
<p>Raising money & food donations for the hungry</p>	<p>Triad Viewpoints #2</p>	<p>Jon Lowder is Executive Director of the Piedmont Triad Apartment Association and Dale Holder is the Food Drive Chairman. Our Annual Food Drive goes from June 1 - end of August. (while we collect food year-round, the summer is when Second Harvest needs us the most!) 1 in 6 people living in Second Harvest Food Bank of Northwest NC (tm)s 18-county service area struggles with hunger. The situation is even worse among children, with more than 1 in 4 children lacking access to sufficient food to meet their nutritional needs. Each summer hundreds of children across the Triad who normally get free lunch at school have nothing to eat. Because of this, and a seasonal drop in donations in the summer, Second Harvest is stretched very, very thin. For the 11th consecutive year PTAA will conduct our annual food drive for Second Harvest during this challenging time of year and we need your participation! Hunger is a solvable problem. We all have a role to play. Take part in the Piedmont</p>	<p>Dale Holder and Jon Lowder</p>	<p>06/22/2014 07:21 AM</p>	<p>014:04</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Triad Apartment Association (tm)s annual food drive Fill the Stands with Cans! Bring a non-perishable canned food item make a cash donation here and let's help fight hunger in our area!			
Mission of the High Point Area Arts Council	Triad Viewpoints #1	Since 1962 the Arts Council has served the arts needs of the community. In addition to its own arts programming, the High Point Area Arts Council is a united arts council with five affiliated arts organizations under its umbrella. Arts and entertainment events at the Centennial Station Arts Center are helping to ignite downtown High Point! Discover events coming to the Centennial Station Arts Center.	Debbie Lumpkins	06/29/2014 07:00 AM	014:43
Summer events for the High Point Arts Council	Triad Viewpoints #2	The legendary John Coltrane grew up in High Point and the High Point Arts Council sponsors the John Coltrane Jazz Workshop for youth as a tribute to this world famous jazz saxophonist. Once again this summer, students will be able to attend the jazz summer workshop in High Point . The workshop is available to all rising 7th through 12th graders with varying levels of ability in bass, percussion, guitar/keyboard, brass (trumpet, trombone), or woodwind instruments (clarinet, flute, saxophone). The Arts Splash summer concert series begins on July 13th. This season line up includes artists highlighting Beach, Bluegrass/Folk, Country, Jazz, R&B Motown and Swing.	Debbie Lumpkins	06/29/2014 07:19 AM	013:56

WMAG
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	artists	000:30	077
Health Care	NC Health Care :60	000:59	001
Adoption	PSA Adoption	000:59	013
Tax filing	PSA Free File	001:00	022
Health	PSA High Blood Pressure	1:00	062
Health	PSA High Blood Pressure 30	000:30	004
Public Safety	PSA Homeland Security	000:59	052
Military	PSA Navy Being There	001:00	045
YMCA	PSA YMCA	000:59	088
Public Safety	PSA/POLICE WEEK	000:33	001
Safe Driving	WPTI PSA Don't Text and Drive	000:30	028
Safe Driving	WPTI PSA Don't Text and Drive 2	000:30	030
Safe Driving	WPTI PSA Don't Text and Drive 3	000:30	028
Safe Driving	WPTI PSA Don't Text and Drive 4	000:30	035
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	049
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	204

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	075
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	129

WPTI
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head Trauma	American Academy of Neurology	000:30	066
Head Trauma	American Academy of Neurology	000:32	065
Head Trauma	American Academy of Neurology	000:59	009
Head Trauma	American Academy of Neurology	001:00	055
Head Trauma	American Academy of Neurology	001:01	038
Head Trauma	American Academy of Neurology	001:02	013
Health Care	NC Health Care :60	000:59	002
Energy Conservation	NC Dept. Of Energy:60	001:01	003
Safe Driving	PSA Don't text	000:15	012
Military	PSA Air Force	001:00	062
Asthma	PSA Asthma 30	000:30	002
Health	PSA Cholesterol	000:30	002
Safe Driving	PSA Don't text & Drive 1	000:15	230
Safe Driving	PSA Don't Text & Drive 2	000:30	064
Veterans	PSA Fisher House	000:31	084
Veterans	PSA Fisher House 1	000:31	076
Veterans	PSA Fisher House 2	000:32	172
Insurance	PSA Insure U	001:00	041
Fundraiser	PSA People To People Flapjack Fundraiser	000:20	013
Military and Veterans	PSA Show Stripes	000:30	029
Hunger	PSA Summer Hunger 1	000:22	124
Hunger	PSA Summer Hunger 2	000:18	146
Hunger	PSA Summer Hunger 3	000:21	112

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger	PSA Summer Hunger 4	000:20	107
Adoption	PSA Adoption	000:59	022
Tax help	PSA Free File	001:00	027
Girl Scouts	PSA Girl Scouts	001:00	076
Health	PSA High Blood Pressure	000:30	073
Health	PSA High Blood Pressure 30	000:30	011
Public Safety	PSA Homeland Security	000:59	095
Health Care	PSA Imaging 2 Ferns	000:16	041
Internet	PSA Internet 60	001:00	004
Military	PSA Marines	000:59	094
Military	PSA Navy Being There	001:00	057
Health	PSA Pueumonia	000:30	002
Energy Conservation	PSA Save Energy	000:15	005
The Arts	PSA Snow Camp Theater	000:32	008
Health	PSA St Jude	000:15	025
Children	PSA Take Kids Fishing	000:59	095
Education	PSA Teacher Recruit	001:00	023
Veterans	PSA Wounded Warriors	001:00	096
YMCA	PSA YMCA	000:30	148
YMCA	PSA YMCA	000:59	116
Cystic Fibrosis	PSA - CF Foundation 2	000:30	044
Public Safety	PSA - Emergency Plan	000:30	003
Charity	PSA - Goodwill 30	000:30	002
Health	PSA - Stroke	000:30	042
Health	PSA - Family Fitness	000:30	089
Health	PSA - Nutrition 30	000:30	002
Managing Money	PSA Financial Month 2 15	000:15	039
Managing Money	PSA Financial Month 15	000:15	041
Veterans	PSA Fisher House 15	000:15	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	PSA Selective Servive	000:57	193
Safe Driving	WPTI PSA Don't Text and Drive	000:30	041
Safe Driving	WPTI PSA Don't Text and Drive 2	000:30	033
Safe Driving	WPTI PSA Don't Text and Drive 3	000:30	038
Safe Driving	WPTI PSA Don't Text and Drive 4	000:30	036
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	221

WTQR
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	PSA Air Force	001:00	028
Veterans	PSA Fisher House	000:31	030
Veterans	PSA Fisher House 1	000:31	035
Veterans	PSA Fisher House 2	000:32	071
Insurance	PSA Insure U	001:00	020
Health	PSA High Blood Pressure	000:30	034
Health	PSA High Blood Pressure 30	000:30	004
Public Safety	PSA Homeland Security	000:59	057
Internet	PSA Internet 60	001:00	001
Military	PSA Navy Being There	001:00	025
Education	PSA Teacher Recruit	001:00	006
YMCA	PSA YMCA	000:30	068
YMCA	PSA YMCA	000:59	074
Goodwill	PSA - Goodwill 30	000:30	001
Safe Driving	WPTI PSA Don't Text and Drive	000:30	025
Safe Driving	WPTI PSA Don't Text and Drive 2	000:30	024
Safe Driving	WPTI PSA Don't Text and Drive 3	000:30	027
Safe Driving	WPTI PSA Don't Text and Drive 4	000:30	026
MILITARY AND VETERANS	SHARE OUR STRENGTH	000:30	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	274
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	008

WVBZ
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans	PSA Fisher House	000:31	007
Veterans	PSA Fisher House 1	000:31	003
Veterans	PSA Fisher House 2	000:32	014
Veterans	PSA Show Stripes	000:30	003
Health	PSA High Blood Pressure	000:30	002
Health	PSA High Blood Pressure 30	000:30	001
Education	PSA Teacher Recruit	001:00	002
YMCA	PSA YMCA	000:30	015
Fitness	PSA - Family Fitness	000:30	007
Military	PSA Selective Service	000:57	021
Military and Veterans	SHOW YOUR STRIPES/RCK/DUNKIN-JACK	000:31	001
Safe Driving	WPTI PSA Don't Text and Drive	000:30	002
Safe Driving	WPTI PSA Don't Text and Drive 2	000:30	002
Safe Driving	WPTI PSA Don't Text and Drive 3	000:30	003
Safe Driving	WPTI PSA Don't Text and Drive 4	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	064
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	178

WMAG-FM Weather and Traffic

Weather - WMAG runs a weather forecast once an hour between 5a-7p Mon-Fri and 6a-7p Sat-Sun.

The forecasts last approximately 10 seconds .

Public Safety - Traffic - WMAG runs traffic weekdays in morning and afternoon drive.

There are 14 reports a day and each report lasts approximately 30 seconds.

Weekdays 5:55a, 6:10a, 6:30, 6:42a, 7:10a, 7:30a, 7:40a, 8:05a, 3:42p, 4:12p, 4:42p, 5:12p, 5:42 p.m, and 6:12P

WMKS ISSUES PROGRAMMING

WMKS News

WMKS does not currently carry news

Weather

One time an hour from 5a-8pm 7 days a week

Traffic – WMKS runs traffic weekdays in morning and afternoon drive.

There are 15 reports a day with each report lasting approximately 30 seconds

6:13am, 6:28am 6:43am, 7:13am, 6:28, 7:43am, 8:13am, 8:28am 8:43am, 3:28pm, 3:58pm, 4:28pm,
4:58pm, 5:58pm, 6:28

WPTI-News Weather and Traffic Times, M-F

WPTI-News Weather and Traffic Times, M-F			
<u>TRAFFIC (all reports :15 sec)</u>	<u>WEATHER (all reports :15 sec)</u>	<u>NEWS TOH</u>	<u>NEWS BOH</u>
6a, 6:10a, 6:20a, 6:30a, 6:40a, 6:50a	12:00am & 12:30am	12:00am (5 minutes)	12:30am (1 minute)
7a, 7:10a, 7:20a, 7:30a, 7:40a, 7:50a	1:00am & 1:30am	1:00am (5 minutes)	1:30am (1 minute)
8a, 8:10a, 8:20a, 8:30a, 8:40a, 8:50a	2:00am & 2:30am	2:00am (5 minutes)	2:30am (1 minute)
3:45pm	3:00am & 3:30am	3:00am (5 minutes)	3:30am (1 minute)
4p, 4:15p, 4:30p, 4:45p	4:00am & 4:30am	4:00am (5 minutes)	4:30am (1 minute)
5p, 5:15p, 5:30p, 5:45p	5:00am & 5:30am	5:00am (5 minutes)	5:30am (1 minute)
6p, 6:15p, 6:30p, 6:45p	6a, 6:10a, 6:20a, 6:30a, 6:40a, 6:50a	6:00am (4 minutes)	6:30am (2 minutes)
	7a, 7:10a, 7:20a, 7:30a, 7:40a, 7:50a	7:00am (4 minutes)	7:30am (2 minutes)
	8a, 8:10a, 8:20a, 8:30a, 8:40a, 8:50a	8:00am (4 minutes)	8:30am (2 minutes)
	9:00am & 9:30am	9:00am (2 minutes)	9:30am (2 minutes)
	10:00am & 10:30am	10:00am (2 minutes)	10:30am (2 minutes)
	11:00am & 11:30am	11:00am (2 minutes)	11:30am (2 minutes)
	12:00pm & 12:30pm	12:00pm (2 minutes)	12:30pm (2 minutes)
	1:00pm & 1:30pm	1:00pm (2 minutes)	1:30pm (2 minutes)
	2:00pm & 2:30pm	2:00pm (2 minutes)	2:30pm (2 minutes)
	3:00pm & 3:30pm	3:00pm (2 minutes)	3:30pm (2 minutes)
	4:00pm & 4:30pm	4:00pm (2 minutes)	4:30pm (2 minutes)
	5:00pm & 5:30pm	5:00pm (2 minutes)	5:30pm (2 minutes)
	6:00pm & 6:30pm	6:00pm (2 minutes)	6:30pm (1 minute)
	7:00pm & 7:30pm	7:00pm (5 minutes)	7:30pm (1 minute)
	8:00pm & 8:30pm	8:00pm (5 minutes)	8:30pm (1 minute)
	9:00pm & 9:30pm	9:00pm (5 minutes)	9:30pm (1 minute)
	10:00pm & 10:30pm	10:00pm (5 minutes)	10:30pm (1 minute)
	11:00pm & 11:30pm	11:00pm (5 minutes)	11:30pm (1 minute)

WTQR News runs local, state and national news during morning drive, there is a 90 second news at 5:10am, 6am and 7am total of 4:30 minutes per day, 22 minutes per week.

ACTUAL TIMES 6:10A, 6A, 7A

WTQR runs traffic weekdays in morning and afternoon drive. There are 18 reports a day and each report lasts approximately 30 seconds.
at least 9 min/day

Actual Times

5:55a

6:12a

6:26a

6:45a

7:03a

7:27a

7:55a

8:13a

8:35a

3:53p

4:27p

4:53p

5:27p

5:53p

6:27p

6:53p

WVBZ ISSUES PROGRAMMING

Issue	Program	Description	Date/Time/Length
Various	News	.No News	
Public Safety	Weather	WVBZ runs weather forecasts one an hour Mon-Fri from 6am to 8pm. Sat from 5am to 8pm and 14 times Sun between 5am and 8pm	At least 12 min/day
Public Safety	Traffic	WVBZ runs traffic, which is gathered and produced by our own staff, weekdays in morning and afternoon drive. There are 14 reports a day and each report lasts approximately 30 seconds.	Weekdays 6:30, 6:40 6:50, 7:04 7:30, 7:50 8:04, 8:15 8:50, 3:55 4:25, 4:50 5:25, 5:55 p.m. at least 7 min/day