

WVBZ-WTQR-WMKS-WPTI-WMAG
Greensboro, NC
Quarterly Issues/Programs List
Second Quarter, 2013

WVBZ-WTQR-WMKS-WPTI-WMAG provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4-H Programs available in NC:** 4-H programs available to young people in Guilford County. 4-H now is nothing like the program used to be. It is no longer just a rural farm type program. Now young people can learn robotics and other type of tech skills in today's 4H.
- **Blood Drives and Red Cross Classes:** The need for blood donations goes up in the summer because of vacations and more people being outdoors and being involved in accidents. Donors can go online to make reservations to donate blood or they can go to any of the fixed donation sites in the triad. The Red Cross also offers training for life saving, baby sitting, CPR and many more things. Being certified by the Red Cross can help you make more money being a life guard or a baby sitter.
- **Conserving energy and saving money:** Tips on how to cut down on your energy consumption and save money. Lower your thermostat. Check your insulation. Replace insulation if necessary. Install a programmable thermostat. Look for the energy star logo when you buy appliances
- **Crime issues in Guilford County:** Sheriff Barnes discussed two local issues that happened in the Guilford County Jail recently. And escape and and death of a prisoner. The escape occurred because procedures were not followed properly. Local officers in the jail were dealt with and disciplined because of the incident. Also discussed the unique circumstances of Guilford County having two large urban areas in the county resulting in having to duplicate services such as the courthouse and jail in both urban areas and the special problems that entails.
- **Disaster Relief:** The Local Red Cross is involved in lots of disaster relief incidents both locally and nationally. The Red Cross has sent volunteers to help out with the floods out west and to the tornado stricken areas in the midwest and the south. The Red Cross can always use volunteers to help out locally for events that happen in this area. The Red Cross will train the volunteers.
- **Fisher House:** Located in close proximity to the medical center or hospital it serves, each Fisher House consists of between 8 and 21 suites, with private bedrooms and baths. Families share a common kitchen, laundry facilities, spacious dining room and an inviting living room with a library and toys for children. Fisher House Foundation ensures that there is no fee to stay in a Fisher House. Since 1990, the foundation has saved military, veterans and their

families an estimated \$200 million in out of pocket costs for lodging and transportation.

- **GOFAR and fighting obesity:** How did the GCDPH get started? What does it offer to the citizens of Guilford County and what is the mission? What is GOFAR and how does it help fight obesity in our community? What are the health consequences of obesity?
- **Great Tomato Festival:** The Great Tomato Festival in Guilford County. Saturday, July 20 8 am -Noon Rain or Shine! NC A&T Farm 3136 McConnell Rd. Greensboro, NC 27405 Activities: Tasting and ranking of heirloom and hybrid tomatoes Tours of the farm's research plots Tomato cookery and canning "Ask a Master Gardener" all day Live music Kids' activities: Make Your Own Salsa, Story Time COST: \$5.00 per person FREE if you enter a recipe for the Tomato Cook-Off. Judging at 10:30; be there by 10:00. FREE to children 10 and younger NC A&T and Extension staff and Extension Master Gardeners will be available throughout the event to answer your gardening questions. Feel free to bring plant samples! Learn More: www.guilfordextension.com or call 375-5876
- **Helping citizens in time of disaster:** Flooding in Midwest and the response of the local chapter of the red cross. The explosion at the fertilizer plant in west texas and how the red cross was able to help. The response at the Boston marathon bombings.
- **Helping kids spend more time outdoors:** Triad outdoor awareness day is sponsored by the NC Cooperative extension service and is held at North East Guilford Park. There are planned supervised activities for young people in different age groups that lasts all day and into the night. The purpose is to encourage young people to get outside and play by showing them the different activities that are available.
- **Hunger In America:** Big Machine Label Group (tm)s star-studded roster of country music artists are working to help fight hunger in local communities across the United States. BMLG artists also will offer select special codes on Facebook that help Feeding America secure five meals for local food banks.
- **Hunger in the Triad:** Today, more than 1 in 6 Northwest North Carolinians lives with uncertainty about where their next meal will come, and 1 in 4 children in our region is at significant risk of going hungry. Increasing poverty, extended high unemployment and significant underemployment are contributing factors to a worsening of the problem of hunger in our communities. During the last four years of economic difficulty, the number of people we (tm)re serving has grown from 135,000 to well over 300,000, including 100,000 children. Many seeking food assistance never imagined they'd have to turn for help to feed their families. Together with our network of more than 400 partner food assistance programs, supported by compassionate and generous community of donors and volunteers, Second Harvest Food Bank of Northwest NC is helping to ensure no one goes without food in their time of need.
- **Identity Theft Prvention:** How to avoid having your identity stolen. Avoid falling for scams on the internet, Be careful using your credit cards in public. Change your passwords frequently.

- **Law Enforcement Issues in Guilford County:** What are some of the problem areas the sheriffs department has in dealing with the county commissioners? What would you most like to see change in your dealings with the county commissioners?
- **Public Health Month and GOFAR:** How did the GCDPH get started? What does it offer to the citizens of Guilford County and what is the mission? What special activities are planned for Public Health Month
- **Solving the Hunger problem in America:** "It takes a Big Machine to Outnumber Hunger, and we have an opportunity to make a huge difference in local communities, said Scott Borchetta, President and CEO, of Big Machine Label Group. That (tm)s why we (tm)re thrilled to come together with our artists, General Mills and Feeding America to help the hunger issue in a significant way. Together we can Outnumber Hunger."
- **Spending time outside:** Triad outdoor awareness day is a day set aside to encourage youth to spend more time outdoors. Children with adult supervision are allowed to participate in all sorts of outdoor activites such as fishing, hiking, bike riding, nature classes and sports activities.
- **The Environment:** The environmental center is located within the city limits of High Point and Jamestown bordering High Point city lake, the source for drinking water for a larger portion of Guilford County. The center is home to all sorts of wildlife and the center teaches how an urban population can co-exist with this wildlife and the plants and trees that make up the water shed area.
- **Volunteering, blood donations and teaching classes:** How to volunteer to help the red cross. What types of skills are needed and how everyone can help. Red cross blood donations and how critical blood supplies get in the summer months. The types of classes the red cross teaches in CPR, life guarding, baby sitting and basic first aid.

WMAG-FM Weather and Traffic

Weather - WMAG runs weather forecasts at least once an hour, 24 hours a day, 7 days a week.

2 forecasts in morning drive and 2 forecasts in afternoon drive are produced by WGHP Fox 8.

The forecasts last approximately 30 seconds .

At least 12 min/day

Public Safety - Traffic - WMAG runs traffic weekdays in morning and afternoon drive.

There are 12 reports a day and each report lasts approximately 30 seconds.

Weekdays 6:00, 6:10:30, 6:40:10, 7:30:40, 7:55 a.m. 4:25, 4:55, 5:30:55 p.m. at least 6 min/day

WMKS ISSUES PROGRAMMING

WMKS News

WMKS Runs local, state and national news during morning drive, at the top and bottom of the hour, Monday through Friday.

Each newscast contains approximately 90 seconds of content.

Weekdays

6:00, 6:30

7:00, 7:30

8:00 a.m.

at least 7 min/day

Weather morning host runs one brief weather overview each morning

Traffic – WMKS runs traffic weekdays in morning and afternoon drive.

There are 12 reports a day with each report lasting approximately 30 seconds

6:13am – 6:45am – 7:13am – 7:45am – 8:13am – 8:45am – 4:25am – 4:55pm – 5:25pm – 5:55pm

WPTI-News Weather and Traffic Times

<u>TRAFFIC</u>	<u>WEATHER (all reports :30 sec)</u>	<u>NEWS TOH</u>	<u>NEWS BOH</u>
6:00am (:30 seconds)	midnight & 12:30am	midnight (5 minutes)	12:30am (1 minute)
6:15am (:30 seconds)	1:00am & 1:30am	1:00am (5 minutes)	1:30am (1 minute)
6:30am (:30 seconds)	2:00am & 2:30am	2:00am (5 minutes)	2:30am (1 minute)
6:45am (:30 seconds)	3:00am & 3:30am	3:00am (5 minutes)	3:30am (1 minute)
7:00am (:30 seconds)	4:00am & 4:30am	4:00am (5 minutes)	4:30am (1 minute)
7:15am (:30 seconds)	5:00am, 5:30am, 5:45am	5:00am (5 minutes)	5:30am (1 minute)
7:30am (:30 seconds)	6a, 6:15a, 6:30a, 6:45a	6:00am (6 minutes)	6:30am (6 minutes)
7:45am (:30 seconds)	7a, 7:15a, 7:30a, 7:45a	7:00am (6 minutes)	7:30am (6 minutes)
8:00am (:30 seconds)	8a, 8:15a, 8:30a, 8:45a	8:00am (6 minutes)	8:30am (6 minutes)
8:15am (:30 seconds)	9:00am & 9:30am	9:00am (5 minutes)	9:30am (2:30 min)
8:30am (:30 seconds)	10:00am & 10:30am	10:00am (5 minutes)	10:30am (2:30 min)
8:45am (:30 seconds)	11:00am & 11:30am	11:00am (5 minutes)	11:30am (2:30 min)
3:30pm (:30 seconds)	noon & 12:30pm	noon (5 minutes)	12:30pm (2:30 min)
3:45pm (:15 seconds)	1:00pm & 1:30pm	1:00pm (5 minutes)	1:30pm (2:30 min)
4:00pm (:30 seconds)	2:00pm & 2:30pm	2:00pm (5 minutes)	2:30pm (2:30 min)
4:15pm (:15 seconds)	3:00pm & 3:30pm	3:00pm (5 minutes)	3:30pm (2:30 min)
4:30pm (:30 seconds)	4:00pm & 4:30pm	4:00pm (5 minutes)	4:30pm (2:30 min)
4:45pm (:15 seconds)	5:00pm & 5:30pm	5:00pm (5 minutes)	5:30pm (2:30 min)
5:00pm (:30 seconds)	6:00pm & 6:30pm	6:00pm (5 minutes)	6:30pm (1 minute)
5:15pm (:15 seconds)	7:00pm & 7:30pm	7:00pm (5 minutes)	7:30pm (1 minute)
5:30pm (:30 seconds)	8:00pm & 8:30pm	8:00pm (5 minutes)	8:30pm (1 minute)
5:45pm (:15 seconds)	9:00pm & 9:30pm	9:00pm (5 minutes)	9:30pm (1 minute)
6:00pm (:30 seconds)	10:00pm & 10:30pm	10:00pm (5 minutes)	10:30pm (1 minute)
	11:00pm & 11:30pm	11:00pm (5 minutes)	11:30pm (1 minute)

WTQR News runs local, state and national news during morning drive, there is a 90 second news at 5:10, 6:10, 7:10 and 8:10am. total of 6 minutes per day, 30 minutes per week.

ACTUAL TIMES 5A, 5:30A, 6A, 6:30A & 7A.

WTQR runs traffic weekdays in morning and afternoon drive. There are 18 reports a day and each report lasts approximately 30 seconds.
at least 9 min/day

Actual Times

5:55a

6:12a

6:26a

6:45a

7:03a

7:27a

7:55a

8:13a

8:35a

3:53p

4:27p

4:53p

5:27p

5:53p

6:27p

WVBZ ISSUES PROGRAMMING

Issue	Program	Description	Date/Time/Length
Various	News	WVBZ News runs local, state and national news, produced by our news department during morning drive, at the top and bottom of the hour, Monday through Friday. Each newscast contains approximately one minute of content.	Weekdays 6:00, 6:30 7:00, 7:30 8:00, 8:30 a.m. at least 6 min/day
Public Safety	Weather	WVBZ runs weather forecasts at least once an hour, 24 hours a day, 7 days a week. The forecasts are locally generated and last approximately 30 to 45 seconds.	At least 12 min/day
Public Safety	Traffic	WVBZ runs traffic, which is gathered and produced by our own staff, weekdays in morning and afternoon drive. There are 14 reports a day and each report lasts approximately 30 seconds.	Weekdays 6:30, 6:40 6:50, 7:04 7:30, 7:50 8:04, 8:15 8:50, 3:55 4:25, 4:50 5:25, 5:55 p.m. at least 7 min/day

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health Month and GOFAR	Triad Viewpoints #1	How did the GCDPH get started? What does it offer to the citizens of Guilford County and what is the mission? What special activities are planned for Public Health Month	Sandy Ellington GCDPH	04/07/2013 07:02 AM	013:51
GOFAR and fighting obesity	Triad Viewpoints #2	How did the GCDPH get started? What does it offer to the citizens of Guilford County and what is the mission? What is GOFAR and how does it help fight obesity in our community? What are the health consequences of obesity?	Robin Lindsay GOFAR Founder	04/07/2013 07:21 AM	014:10
Conserving energy and saving money	Triad Viewpoints #1	Tips on how to cut down on your energy consumption and save money. Lower your thermostat. Check your insulation. Replace insulation if necessary. Install a programmable thermostat. Look for the energy star logo when you buy appliances	Barbara Strong - GCCooperExt Service	04/14/2013 07:04 AM	014:05
Identity Theft Prevention	Triad Viewpoints #2	How to avoid having your identity stolen. Avoid falling for scams on the internet, Be careful using your credit cards in public. Change your passwords frequently.	Shelia Dalco - GCCooperExt Service	04/14/2013 07:23 AM	014:39
The Environment	Triad Viewpoints #1	The environmental center is located within the city limits of High Point and Jamestown bordering High Point city lake, the source for drinking water for a larger portion of Guilford County. The center is home to all sorts of wildlife and the center teaches how an urban population can co-exist with this wildlife and the plants and trees	Dick Thomas - Dir Piedmont Env Ctr	04/21/2013 07:00 AM	013:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		that make up the water shed area.			
The environment	Triad Viewpoints #2	Piedmont Environmental Center is dedicated to teaching environmental issues. The center has hiking trails and demonstrations of how the environment can be affected by the population living within it.	Dick Thomas - Dir Piedmont Env Ctr	04/21/2013 07:18 AM	013:57
Helping citizens in time of disaster	Triad Viewpoints #1	Flooding in Midwest and the response of the local chapter of the red cross. The explosion at the fertilizer plant in west texas and how the red cross was able to help. The response at the Boston marathon bombings.	Melanie McDonough - Red Cross	04/28/2013 07:02 AM	013:45
Volunteering, blood donations and teaching classes	Triad Viewpoints #2	How to volunteer to help the red cross. What types of skills are needed and how everyone can help. Red cross blood donations and how critical blood supplies get in the summer months. The types of classes the red cross teaches in CPR, life guarding, baby sitting and basic first aid.	Melanie McDonough - Red Cross	04/28/2013 07:19 AM	014:02
Helping kids spend more time outdoors	Triad Viewpoints #1	Triad outdoor awareness day is sponsored by the NC Cooperative extension service and is held at North East Guilford Park. There are planned supervised activities for young people in different age groups that lasts all day and into the night. The purpose is to encourage young people to get outside and play by showing them the different activities that are available.	Todd Moore-Michael Magnus-Peggy Lewis Joyce	05/12/2013 07:00 AM	013:31
Spending time outside	Triad Viewpoints #2	Triad outdoor awareness day is a day set aside to encourage youth to spend more time outdoors. Children with adult supervision are allowed to participate in all sorts of outdoor activites such as fishing, hiking, bike riding, nature classes and sports activities.	Todd Moore-Michael Magnus-Peggy Lewis Joyce	05/12/2013 07:19 AM	014:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Solving the Hunger problem in America	Triad Viewpoints #1	"It takes a Big Machine to Outnumber Hunger, and we have an opportunity to make a huge difference in local communities, said Scott Borchetta, President and CEO, of Big Machine Label Group. That (tm)s why we (tm)re thrilled to come together with our artists, General Mills and Feeding America to help the hunger issue in a significant way. Together we can Outnumber Hunger."	Band Perry	05/19/2013 07:03 AM	013:04
Hunger In America	Triad Viewpoints #2	Big Machine Label Group (tm)s star-studded roster of country music artists are working to help fight hunger in local communities across the United States. BMLG artists also will offer select special codes on Facebook that help Feeding America secure five meals for local food banks.	Band Perry	05/19/2013 07:20 AM	011:05
Fisher House	Triad Viewpoints #1	Fisher House Foundation is best known for the network of comfort homes built on the grounds of major military and VA medical centers nationwide and in Europe. Fisher Houses are beautiful homes, donated to the military and Department of Veterans Affairs. These homes enable family members to be close to a loved one at the most stressful time - during the hospitalization for a combat injury, illness or disease.	Fisher House	05/26/2013 07:02 AM	012:00
Fisher House	Triad Viewpoints #2	Located in close proximity to the medical center or hospital it serves, each Fisher House consists of between 8 and 21 suites, with private bedrooms and baths. Families share a common kitchen, laundry facilities, spacious dining room and an inviting living room with a library and toys for children. Fisher House Foundation	Fisher House	05/26/2013 07:18 AM	017:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>ensures that there is no fee to stay in a Fisher House. Since 1990, the foundation has saved military, veterans and their families an estimated \$200 million in out of pocket costs for lodging and transportation.</p>			
Hunger in the Triad	Triad Viewpoints #1	<p>Research indicates that even mild under-nutrition experienced by a young child during critical periods of growth may lead to reductions in physical growth and affect brain development, threatening a child (tm)s natural abilities and potential over a lifetime. Potential consequences for our communities and nation include higher rates of school failure, poorer returns on educational investments and weakened workforce productivity when children reach the age of employment. In collaboration with our partner food assistance programs, schools, funding partners and others, we're turning the tables on childhood hunger in northwest NC through targeted special programs. Seniors Seniors whose fixed incomes have not kept pace with rising prices are also increasingly at risk of hunger. For older adults, inadequate diets can contribute to or exacerbate disease, quicken the advance of age-related degenerative diseases and delay recovery from illnesses. According to Feeding America (tm)s most recent Hunger in America Study (2010), nearly 10% of people served by Second Harvest Food Bank's partner food assistance programs are age 65 or older.</p>	Chuck Harmon - 2nd Harvest Food Bank	06/02/2013 07:01 AM	013:51
Hunger in the Triad	Triad Viewpoints #2	<p>Today, more than 1 in 6 Northwest North Carolinians lives with uncertainty about</p>	Chuck Harmon -	06/02/2013 07:19 AM	014:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>where their next meal will come, and 1 in 4 children in our region is at significant risk of going hungry. Increasing poverty, extended high unemployment and significant underemployment are contributing factors to a worsening of the problem of hunger in our communities. During the last four years of economic difficulty, the number of people we (tm)re serving has grown from 135,000 to well over 300,000, including 100,000 children. Many seeking food assistance never imagined they'd have to turn for help to feed their families. Together with our network of more than 400 partner food assistance programs, supported by compassionate and generous community of donors and volunteers, Second Harvest Food Bank of Northwest NC is helping to ensure no one goes without food in their time of need.</p>	2nd Harvest Food Bank		
Great Tomato Festival	Triad Viewpoints #1	<p>The Great Tomato Festival in Guilford County. Saturday, July 20 8 am -Noon Rain or Shine! NC A&T Farm 3136 McConnell Rd. Greensboro, NC 27405 Activities: Tasting and ranking of heirloom and hybrid tomatoes Tours of the farm's research plots Tomato cookery and canning "Ask a Master Gardener" all day Live music Kids' activities: Make Your Own Salsa, Story Time COST: \$5.00 per person FREE if you enter a recipe for the Tomato Cook-Off. Judging at 10:30; be there by 10:00. FREE to children 10 and younger NC A&T and Extension staff and Extension Master Gardeners will be available throughout the event to answer your gardening questions. Feel free to bring</p>	Peggy Joyce - NC Cooperative Extension Service	06/09/2013 07:01 AM	013:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		plant samples! Learn More: www.guilfordextension.com or call 375-5876			
4-H Programs available in NC	Triad Viewpoints #2	4-H programs available to young people in Guilford County. 4-H now is nothing like the program used to be. It is no longer just a rural farm type program. Now young people can learn robotics and other type of tech skills in today's 4H.	Peggy Joyce - 4-H NC Coop Extension Service	06/09/2013 07:18 AM	014:18
Crime issues in Guilford County	Triad Viewpoints #1	Sheriff Barnes discussed two local issues that happened in the Guilford County Jail recently. And escape and and death of a prisoner. The escape occurred because procedures were not followed properly. Local officers in the jail were dealt with and disciplined because of the incident. Also discussed the unique circumstances of Guilford County having two large urban areas in the county resulting in having to duplicate services such as the courthouse and jail in both urban areas and the special problems that entails.	Guilford County Sheriff BJ Barnes	06/16/2013 07:05 AM	013:42
Law Enforcement Issues in Guilford County	Triad Viewpoints #2	What are some of the problem areas the sheriffs department has in dealing with the county commissioners? What would you most like to see change in your dealings with the county commissioners?	Guilford County Sheriff BJ Barnes	06/16/2013 07:23 AM	013:43
Blood Drives and Red Cross Classes	Triad Viewpoints #1	The need for blood donations goes up in the summer because of vacations and more people being outdoors and being involved in accidents. Donors can go online to make reservations to donate blood or they can go to any of the fixed donation sites in the triad. The Red Cross also offers training for life saving, baby sitting, CPR and many more things. Being certified by the Red Cross can help you make more money	Melanie McDonough - Red Cross	06/23/2013 07:01 AM	014:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		being a life guard or a baby sitter.			
Disaster Relief	Triad Viewpoints #2	The Local Red Cross is involved in lots of disaster relief incidents both locally and nationally. The Red Cross has sent volunteers to help out with the floods out west and to the tornado stricken areas in the midwest and the south. The Red Cross can always use volunteers to help out locally for events that happen in this area. The Red Cross will train the volunteers.	Melanie McDonough - Red Cross	06/23/2013 07:19 AM	014:03
Breast Cancer	Triad Viewpoints #1	Komen race for the cure moved to the fall of the year. Who are the recipients of the sizable grants the the Komen organization makes each year? What kind of progress is being made in fighting breast cancer? Who is most at risk? What are some of the risk factors for developing breast cancer?	Natasha Gore – Board President, Susan G Komen of NW North Carolina	6/28/2013 7:00am	13:39
Brca Gene and Breast Cancer	Triad Viewpoints #2	What is the BRCA gene? Does it determine if you will get breast cancer or not? When Angelina Jolie had a double mastectomy, was this a smart thing to do in spite of the fact that she didn't yet have breast cancer? Should other women have this gene test to determine if they have the BRCA gene? How prevelant is it?	Carla Strom – Susan G Komen board member and cancer survivor	6/28/2013 7:15am	14:12

Section III
WMAG PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head injuries	American Academy of Neurology	000:30	028
Head Injuries	American Academy of Neurology	001:00	035
Public Safety	Homeland Security Drop Off	000:31	005
Tourism	NC Tourism :60	001:00	049
Tourism	NC Tourism :60	001:01	028
Asthma	NOW PSA FILLER - Asthma	000:15	014
Lupus	NOW PSA FILLER - Lupus	000:15	020
Blindness	PSA Blindness 30	000:30	025
Driving Safety	PSA Don't Text and Drive 30	000:30	021
Cancer	PSA Fisher House 4th July :60	001:00	003
Bike Safety	PSA May Is Bike Month	001:00	011
Health Care	PSA Shire Caregiver Awards 60	000:59	040
Child Safety	PSA - Car Seats:30	000:30	018
Health	PSA - Don't Get Fat :30	000:30	016
MILITARY AND VETERANS	PSA - Fisher House 30	000:30	067
MILITARY AND VETERANS	PSA - Fisher House 4th July :30	000:30	003
Public Safety	PSA - Homeland Security :30	000:30	018
Mens Health	PSA - Men's Preventive Health	000:15	036
Military	PSA - Navy	000:30	017
United Way	PSA - United Way/30	000:30	032
ARTS	SMITHSONIAN	000:31	032
MILITARY AND VETERANS	Fisher House	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	099
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	033
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	SHARE OUR STRENGTH	000:31	044

WMKS PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head Injuries	American Academy of Neurology	000:30	003
Head Injuries	American Academy of Neurology	001:00	003
Public Safety	Homeland Security Drop Off	000:31	001
ARTS	SMITHSONIAN	000:31	033
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
MILITARY AND VETERANS	Fisher House	000:30	028
POVERTY	SHARE OUR STRENGTH	000:31	042
PSA	SHOW YOUR STRIPES	000:29	028
PSA	SHOW YOUR STRIPES	000:30	082
PSA	SHOW YOUR STRIPES	000:31	029

WPTI PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head Injuries	American Academy of Neurology	000:30	145
Head Injuries	American Academy of Neurology	000:31	119
Head Injuries	American Academy of Neurology	001:00	099
Public Safety	Homeland Security Drop Off	000:31	040
Tourism	NC Tourism :60	001:00	152
Tourism	NC Tourism :60	001:01	089
Blindness	PSA Blindness	001:00	080
Alcohol Abuse	PSA Alcohol Abuse #2 :20	000:20	050
Alcohol Abuse	PSA Alcohol Abuse :20	000:20	065
Blindness	PSA Blindness 30	000:30	065
Driving safety	PSA Don't Text and Drive 30	000:30	068
Economic Development	PSA East Market Street Development	000:19	021
Fire Safety	PSA Fire Safety 60	001:00	093
Bike Safety	PSA May Is Bike Month	001:00	050
Health Care	PSA Shire Caregiver Awards 60	000:59	081
Child Safety	PSA - Car Seats:30	000:30	100
Health	PSA - Don't Get Fat :30	000:30	098
MILITARY AND VETERANS	PSA - Fisher House 30	000:30	241
MILITARY AND VETERANS	PSA - Fisher House 30	000:31	239
MILITARY AND VETERANS	PSA - Fisher House 4th July :30	000:30	005
Public Safety	PSA - Homeland Security :30	000:30	107
Mens Health	PSA - Men's Preventive Health	000:15	173
Military	PSA - Navy	000:30	094
United Way	PSA - United Way/30	000:30	201
Military	PSA Selective Service	000:15	353

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	PSA Selective Service 30	000:30	127
Military	PSA Selective Servive	000:57	079
Bullying	PSA Stop Bullying	001:00	077
ARTS	SMITHSONIAN	000:31	033
DISASTER RELIEF	AMERICAN RED CROSS	000:30	014
MILITARY AND VETERANS	Fisher House	000:30	026
POVERTY	SHARE OUR STRENGTH	000:31	044
PSA	SHOW YOUR STRIPES	000:30	128
PSA	SHOW YOUR STRIPES	000:31	015

WTQR PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head Injuries	American Academy of Neurology	000:30	079
Head Injuries	American Academy of Neurology	000:31	051
Head Injuries	American Academy of Neurology	001:00	084
Public Safety	Homeland Security Drop Off	000:31	024
Tourism	NC Tourism :60	001:00	166
Tourism	NC Tourism :60	001:01	080
Asthma	NOW PSA FILLER - Asthma	000:15	032
Driving safety	PSA Don't Text and Drive 30	000:30	057
Child safety	PSA - Car Seats:30	000:30	060
Health	PSA - Don't Get Fat :30	000:30	061
MILITARY AND VETERANS	PSA - Fisher House 30	000:30	160
MILITARY AND VETERANS	PSA - Fisher House 30	000:31	158
MILITARY AND VETERANS	PSA - Fisher House 4th July :30	000:30	001
Public safety	PSA - Homeland Security :30	000:30	058
Mens heath	PSA - Men's Preventive Health	000:15	043
Military	PSA - Navy	000:30	055
United way	PSA - United Way/30	000:30	110
Arts	PSA/SMITHSONIAN	000:31	001
ARTS	SMITHSONIAN	000:31	031
DISASTER RELIEF	AMERICAN RED CROSS	000:30	010
MILITARY AND VETERANS	Fisher House	000:30	028
POVERTY	SHARE OUR STRENGTH	000:31	043
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	119

**Section III
WVBZ PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Head Injuries	American Academy of Neurology	000:31	001
Driving Safety	PSA Don't Text and Drive 30	000:30	001
MILITARY AND VETERANS	PSA - Fisher House 30	000:30	001
Public Safety	PSA - Homeland Security :30	000:30	001
Mens Health	PSA - Men's Preventive Health	000:15	001
Military	PSA - Navy	000:30	006
United Way	PSA - United Way/30	000:30	004
Selective Service	PSA Selective Service	000:15	003
ARTS	SMITHSONIAN	000:31	032
DISASTER RELIEF	AMERICAN RED CROSS	000:30	014
DISASTER RELIEF	MUSIC FOR RELIEF	000:30	031
MILITARY AND VETERANS	Fisher House	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	124
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	016
POVERTY	SHARE OUR STRENGTH	000:31	044

DAWSON MCALLISTER LIVE BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS APRIL 2013

Issues	Date	Time	Duration	Description
<p>School Pregnancy Positive Positive</p>	<p>4/7/13</p>	<p>11pm</p>	<p>Hour 2</p>	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Stay In College Or Drop Out To Help? Mainaw is in her first year of college. Her parents can't afford their house anymore. Should she stay in college or drop out and get a job to help her parents? Dawson said you don't want to quit. Dawson said your parents are going to get through this. Dawson said talk to your parents before you do anything rash like this.</p> <p>TITLE: On Probation And Girlfriend Is Pregnant Jacob just found out that his girlfriend is pregnant. They have been dating 3 months. He is on felony probation and can't get a job anywhere. Dawson said as the pressure of your girlfriend plays out then the stress is going to get to you. Dawson said you could always tell your story to who you are trying to get a job with. Jacob was on probation for stealing some ATVs. Dawson says your probation officer might know someone that can help you face all of this.</p> <p>TITLE: He Followed Dawson's Advice Caleb called about 6 months ago. He had recently moved and didn't have any friends and had some other things going on. He said he went to counseling like Dawson advised. During the counseling, he renewed his life with God and realized that some of the problems he was facing were not as big as he thought. Dawson said it takes a man to humble yourself, go to a counselor, follow the advice and follow God. Caleb says he supports Dawson 100% and he hopes he doesn't stop doing what he is doing.</p> <p>TITLE: Thank You Dawson, App Is Great Matt said he's been a listener since 2005 or 2006. Then the station he was listening to stopped carrying the show. He tried listening online but he is blind so had a little difficulty. He downloaded the Dawson McAllister App and the built in screen reader on the iPhone interacted with the show app on his phone and so Matt is able to listen to the show again through the app. Matt says thank you so much for the show and for all the help that you give everyone.</p>

Issues	Date	Time	Duration	Description
Addiction Positive Relationship Self-Harm	4/14/13	11pm	Hour 2	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Addicted To Opiates, Hiding Addiction Cassie is addicted to opiates. Cassie said she is hiding it all from her boyfriend and her family right now. Cassie said she doesn't want to tell her parents because it will break their heart. Dawson said there are different degrees of broken heartedness. What about your parent's broken heartedness when they go to your funeral? She said she is waiting in a parking lot right now to get some drugs and was listening to the show. She said she doesn't want to be there. Dawson said start your car and rev the engine so I can hear it. He said it's time to go home. Dawson said there is a reason you called me tonight. He said someone bigger than you or me is trying to help you.</p> <p>TITLE: Thank You Dawson For Being There Trevon's mom was raped and she was hurting and he was messed up for a long time after that. He was trying to go to bed one night and turned on the radio and heard the show. He said Dawson was telling another caller that things would be okay and it really touched Trevon's heart and helped him make it through a hard time. Thank you!</p> <p>TITLE: Girlfriend Having Issues, Needs Space James just got of relationship a few weeks ago. He is not over her and he doesn't think she is over him. She was molested as a child by her cousin. And her counselor thinks she may need to be single to work through some of her issues. He has gone to some of the meetings with her. James said he has no closure. Dawson said you may not get closure but you may be able to move on at some point. Dawson said you need to give the relationship time and space.</p> <p>TITLE: Cutting Herself, Sometimes Blacks Out Wendy started cutting in the 8th grade. It has gotten to the point where she blacks out. She said she has to cover her arms because they are very scarred. Wendy is tired of her life. She wants to be free of cutting. Dawson said you have a deep undercurrent in your life. You are a stuffer and a cutter. Dawson said the pressure keeps increasing and then you have to do something so you cut yourself to get some relief. Dawson said that it is time to get help.</p>

<p>Abuse Addiction Friendship Positive</p>	<p>4/21/13</p>	<p>11pm</p>	<p>Hour 2</p>	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Dad Put His Hands On Her Throat Leanne’s dad screams at her and throws things at her. He will slap her every now and then. He puts his hand around her throat. Leanne said not enough to totally choke her. Dawson said he is committing a crime on you. Leanne said he also calls her stupid and says that she can’t make it in life. Dawson said do you know a friend of his that is a cop? Dawson said find the one you trust the most and tell them your story and ask them to connect you with the chaplain so you can talk to the chaplain about the rage issues. Dawson said he is a sick man full of rage and he has no business doing what he is doing.</p> <p>TITLE: Addicted To Pain Pills Chris is addicted to pain pills. He said it costs him at least \$100 a day. Chris said he has a great job. Dawson said not for long. Chris said he also has a bunch of money from his grandparents, about \$25,000 total. Dawson said that will be gone in a year. Dawson said definitely go to rehab, it may mean missing a couple months of work, it means a lot of hard things that you will have to do but otherwise you are going to lose a lot.</p> <p>TITLE: Friend Sending Girl Online Money Jay has a buddy that is disabled and legally blind in one eye. His friend will not stop sending a girl money that he met online. She said she wants to visit his friend in Illinois but even when his friend sends her money she makes excuses why she can’t visit him. Jay said he has sent her \$900 of the \$1100 of disability he brings home. Jay has looked her up on Facebook and she has 7 different Facebook profiles. Jay said something is not right. Dawson said his friend is living in a fantasy world.</p> <p>TITLE: Thank You and Thanks To Your Staff Johnny wants to say thank you to Dawson and Dawson’s staff. He found the show a few months ago while he was driving. He said he is a 28 year old alcoholic. He said he was going through some issues at the time including his dad drinking and giving alcohol to his little brother. He said he talked to a HopeCoach off air and it was very helpful. She sent him a book on addiction. Dawson said speaking for all the HopeCoaches across America, we are very thankful for you calling in to say thank you.</p>
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<p>Family Positive Relationship Relationship</p>	<p>4/28/13</p>	<p>11pm</p>	<p>Hour 2</p>	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Raising Her Sister’s Son Amanda is raising her sister’s son. Her sister is into drugs and in and out of jail. Amanda said it breaks her heart because she doesn’t want him to be emotionally damaged because his mom was never around. Dawson said we can’t take away all the pain but we can make it less severe. Dawson said you need to talk to a minister or counselor and see how they suggest you can help him. Dawson said talk to a lawyer so you can find out what rights you can get. Dawson said you have a great heart and I’m so glad he has an aunt like you.</p> <p>TITLE: Writing Out Thoughts Helped Her Bailey said the past few years she has been dealing with suicidal thoughts and self-harm. She said she wants to tell others it gets better. Bailey said she has a bad self-esteem but it helped to write down things. She wrote down all the things she didn’t like about herself and then ripped up the paper and she felt better. Dawson said all these things that you have been through, we say: talk it out, pray it out, cry it out, write it out, etc. Dawson said if you internalize it then that’s not good but you have to get it out.</p> <p>TITLE: Boyfriend Wants To “Miss Her More” Jessica lived with her boyfriend then he told her to go to her mom’s so that he would miss her more. Dawson said that is a new one and a nonsense statement. He told her mom that they both weren’t allowed to date anyone. Her mom asked him what about one night stands and he didn’t say anything. Dawson said I think we have the answer, turn out the lights, the party is over. Dawson said life is hard enough without letting that clown make you miserable. Dawson said it’s going to hurt but its better that it hurt now. He is telling you in so many words that your relationship is dead as a hammer but he is not man enough to say it.</p> <p>TITLE: Baggage from Past Ruining Relationship Rachel is dating again and she is taking all the baggage from her marriage and letting it ruin her current relationship. Dawson said you don’t trust and you sabotage your relationship and you have a negative look at your future with a man. Dawson said without a plan you’re going to lose him and other guys and end up being bitter. Dawson said take a time out and then try to get healthy so you don’t repeat this pattern over and over again.</p>
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DAWSON MCALLISTER LIVE BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS APRIL 2013

Issues	Date	Time	Duration	Description
Relationship Abuse Family Grief	4/7/13	12am	Hour 3	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Has Jealousy Issues With Girlfriend Brynlee has a lot of jealousy issues with his girlfriend. Dawson said nothing kills off a relationship like jealousy. Your relationship will fail unless you change. Dawson said somewhere back in the day, you are angry at someone and haven't forgiven someone. Dawson said you have below the surface rage that boils over. Dawson said he has some blogs on forgiveness that he wants Brynlee to check out. Brynlee said he does have a lot of people he needs to forgive.</p> <p>TITLE: Son's Father Was Abusive To Her Chelsea's 3 year old son's father was abusive to both of them. It took Chelsea about 2 years to leave him. Chelsea has an order of protection against him for herself and she wants an order of protection against him for her son. Is she doing the right thing? Dawson said yes a thousand times over. Dawson said do everything in your power to keep your child away from that man. Chelsea says when will it be safe for her son to see his father? Dawson said you could set up supervised visits.</p> <p>TITLE: Aunt Bringing Family Drama To Work Lloyd has been working at a warehouse and his aunt is his supervisor. She is bringing family drama into the work area and making work harder. Lloyd has 2 kids and a wife and can't just leave the job. Dawson said maybe there is someone at work that can help you deal with the drama at the workplace. Dawson said don't make the mistake of leaving there without having another job lined up unless it's just killing you to be there.</p> <p>TITLE: Hard Time Dealing With Loss Of Mom Jackson has been a heroin addict for about 5 years. He has been clean for a year. His mom was also a heroin addict. She died about 3 weeks ago. Jackson is having a really hard time dealing with his mom's loss. Dawson said he is so sorry for Jackson's loss. Dawson said your mom would not want you to be in drugs so one way to honor her is to stay clean. Dawson said you may need to go to 2 or 3 meetings a day until you work through this.</p>

Issues	Date	Time	Duration	Description
Family Positive Bullying Family	4/14/13	12am	Hour 3	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Mom Left Dad For An 18 Year Old Nadia's 35 year old mom cheated on her dad and left her dad for an 18 year old. Nadia said everyone else in her family has moved on but she doesn't know if she can move on. Dawson said there is nothing more devastating than mother abandonment. Dawson said you need to work on how you can forgive her. Dawson said your mom can destroy her life but you can't give her power to destroy your life. When you forgive her, you give up her right to destroy your life.</p> <p>TITLE: Thank You For The Radio Show Daniel says Thank you. He struggled for years with opiate addiction. When he was going to purchase things he shouldn't be purchasing he would hear the show on the radio. After a few months of hearing Dawson's advice he finally sought help. He has been clean since last year and he has started to do charity work to help others. Dawson says that helping others is one of the great ways to stay clean.</p> <p>TITLE: He Is Bullied, Has Suicidal Thoughts Ben has had suicidal thoughts because of bullying. His mom is 54 years old and he doesn't want to stress her out. Dawson said would it be worse for her to find out about your issues or find you dead? Ben said find him dead. Ben said people at school say that he has stolen things. Ben said he has told principals and teachers but they tend to believe the other students and Ben gets blamed for starting it. Dawson said we need to untangle these things one at a time. Dawson said school will be out soon. Dawson said you need to get a lawyer and then go talk to the principal.</p> <p>TITLE: Dad Threatening To Kick Him Out Jasper's dad has been threatening to kick him out after every argument they have. Jasper went through rehab and is clean but it's hard to stay clean. Dawson said you need a family meeting with a minister or counselor or someone you trust. Dawson said write up a contract that explains what you are responsible for and what your dad is responsible for because you are struggling from lack of clarity. Dawson said if you don't deal with it then you will go back to drugs.</p>

<p>Addiction Family Addiction Relationship</p>	<p>4/21/13</p>	<p>12am</p>	<p>Hour 3</p>	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Quit Crystal Meth Cold Turkey Melissa is a recovering drug addict. Her drug of choice is crystal meth. She quit cold turkey. Melissa wants to know if she should move back home. Dawson said he doesn't think she is ready to go home. He said you're going through the pink cloud phase where you think you have it whipped. He said if you go back you are a dead girl walking. Dawson said do you believe that? She said she doesn't want to believe it but she knows it's true. Dawson said stay where you are and get to NA meeting and get accountable to someone.</p> <p>TITLE: Mom Chose Her Husband Over Him Zach moved out of his mom's house 2 years ago. Since then, she has pretty much jumped out of his life. Zach said his mom is focused on her husband. Dawson said I think that the husband might be making her choose between him and Zach. Zach said that is probably true. Dawson said try to keep in contact with her, even through email or something like that.</p> <p>TITLE: Wants To Be Clean And Sober Brittany wants to be clean and sober. She said she takes hits multiple times daily. She said she gets the money by dealing. Brittany said she really wants to be clean. She said she has no money for treatment and no insurance. She has tried to get into a half-way house. She said she has called several places and they say they can't help her since she can't stay clean for more than a week at a time. She said she doesn't know what to do and feels lost. Dawson said you came to the right place. We have connects that can help you. Dawson said you haven't hit bottom but you can see it from here.</p> <p>TITLE: Boyfriend Using Her For Sex Cheyanna has been with her fiancé for a year now. She feels like he uses her for sex. She only ever sees him at night. Cheyanna is cutting again because of the pain she is feeling. Dawson said I don't know how to tell you this but he is getting his sex somewhere else. Dawson said it sounds like he is a sex addict. Cheyenna knows that is true even though he denies it. Dawson said this relationship is over and has been for a while and you have known but you haven't wanted to admit it.</p>
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<p>Family Family Relationship Family</p>	<p>4/28/13</p>	<p>12am</p>	<p>Hour 3</p>	<p>Dawson spoke to the following young people about their issues:</p> <p>TITLE: Mom Left Her Dad and Her Family Jackie's senior year in high school, her mom cheated on her dad and left their family to run off with the guy. Jackie went down the wrong path and was doing drugs. She woke up one day and realized she needed to change. Her mom will talk to her now but she'll never say she loves her. Dawson said one of the most devastating things is mother abandonment. Dawson said freedom will come to you as you learn to forgive so you need some kind of counseling to forgive her and work through all the hurt.</p> <p>TITLE: Mom Stole His Money Darth started working at 16 years old. He got \$2500 saved from working and his mom's name was on the account and his mom took all his money. She did the same thing to Darth's brother and then also took \$10,000 from his grandparents. Darth said should he pursue a relationship with his mom. Dawson said no, stay away from her as much as possible for now. Dawson said your mom is a very sick person. Dawson said you are going to have to get strong and work through forgiving her. She has been psychologically abusive</p> <p>TITLE: Ex Uses Her For Money And Booty Calls Erin was with a guy, he was her first kiss, first person she made love to, she thought they would be together forever. He packed up and left one day. He has a girlfriend now but if he needs money she is the first place he comes. She said on the weekends she is the booty call. He says the most horrible things to her but she can't turn off her feelings for him. Erin said she has cut off her friends and family. Dawson said you let him try to ruin your life. Dawson said you are going to have to approach this as an addict with an addiction. You are a love addict and you need help.</p> <p>TITLE: Taking Care Of Teenage Brother Haley is taking care of her 13 year old brother and her 16 year old sister. Her mom is a drug addict and her dad is in prison. Her brother has been getting into trouble lately. Haley is not sure how to handle the discipline with him. Dawson said you need some counseling to help guide you through this process. Dawson said your brother will do you in if you let him, you know he will. Dawson said I respect you but he needs more authority.</p>
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Addendum for Public File

The Dawson McAllister Report ran only on WMKS-FM