

KRYE QUATERLY ISSUES AND PROGRAMS
1st QUARTER
(JANUARY – MARCH, 2017)

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

This weekly program shares timeless Bible stories to a second generation.

Weekly 1 hour program

DATE:	TIME:	LENGTH:
01/01/17 Every Sunday	8:30 AM – 9:30 AM	1 Hour

ISSUE:

Religious Program “Iglesia New Life Tabernacle”

This weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1hour program

DATE:	TIME:	LENGTH:
01/01/17 Every Sunday	10 AM – 10:30 AM	30 Minutes

ISSUE:

COLLEGE ACCESS:

Less than 50% of low-income students enroll in college and only 9% graduate. As people resolve to focus on their education in the new year. DJ Khaled and his unique brand of motivation guiding low-income and minority students to GetScholled.com, a free, comprehensive website that motivates and coaches students to college success.

DATE:	TIME:	LENGTH:
01/01/17-03/27/17	All day	:30 Seconds

ISSUE:

EMERGENCY PREPAREDNESS:

Only 20% of Americans say they feel very prepared for natural and man-made disasters like wildfires, hurricanes, or earthquakes. By running PSA's you can encourage parents to make a resolution to create family emergency plans-plans that keep everyone safe and in communication during floods, wildfires and others natural disasters.

DATE:	TIME:	LENGTH:
01/17/17	3:30 PM – 4 PM	:30 Minutes

ISSUE:

HIGH BLOOD PRESSURE:

80 million Americans have uncontrolled high blood pressure that can lead to stroke, heart attack or death. PSAs highlight the importance of taking care of our health now with a diet, exercise and regular check-ups during February's American Heart Month.

DATE:	TIME:	LENGTH:
02/07/17-02/28/17	All day	:30 Seconds

ISSUE:

SHELTER PET ADOPTION:

6-8 million dogs and cats will enter shelters and rescue groups. February's Spay/Neuter Awareness Month and World Spay Day on 2/28 are critical times to run PSAs that encourage your community to start a story by adopting a shelter pet.

DATE:	TIME:	LENGTH:
02/10/17-02/28/17	All day	:30 Seconds

ISSUE:

STROKE AWARENESS:

Most people are unaware of its signs. For February's American Heart Month, PSAs demonstrate how to spot a stroke when it's occurring, which can make a remarkable difference in a person's recovery.

DATE:

TIME:

LENGTH:

02/07/17-02/28/17

All day

:30 Seconds

ISSUE:

TYPE 2 DIABETES:

More than 1 in 3 American adults have prediabetes and are at risk of developing type2 diabetes, a serious condition that can lead to heart attack and stroke. In support of February's American Heart Month, PSAs motivate adults to make healthy lifestyle changes and learn their risk for prediabetes.

DATE:

TIME:

LENGTH:

02/15/17-02/28/17

All day

:30 Seconds

ISSUE:

SEAT BELT SAFETY:

Nearly half of 8-14 year-olds who died traveling in passenger vehicles from '09 to '13 were not wearing seat belts. PSAs as families go in vacation this spring break that urge parents to send a clear, unwavering message to their kids: no matter how short the trip, wearing a seat belt is non-negotiable.

DATE:

TIME:

LENGTH:

03/01/17-03/31/17

All day

:30 Seconds

ISSUE:

TEXTING AND DRIVING PREVENTION:

86% of Americas say they feel unsafe if a driver is texting while driving, but a lot of people still consider themselves immune to danger when they are distracted behind the wheel. This March, as new drivers take to the road for spring break, PSAs remind your community that an ambulance is the last they want to respond to a text.

DATE:

TIME:

LENGTH:

03/10/17-03/31/17

ALL day

:30 Seconds

KRYE QUATERLY ISSUES AND PROGRAMS

2nd QUARTER

(APRIL – JUNE, 2017)

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

A weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1 hour program

DATE:

TIME:

LENGTH:

04/01/17-6/30/17

9:00 AM – 10:00 AM

1 Hour

Every Sunday

ISSUE:

Religious Program “Iglesia New Life Tabernacle”

This weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1hour program

DATE:
04/01/17-6/30/17
Every Sunday

TIME:
10:00AM-10:30A

LENGTH:
1 Hour

ISSUE:
AUTISM AWARENESS

Teach the Signs of Autism.

Autism is one of the fastest-growing serious developmental disorders in the United States, doubling in prevalence in just one decade. In support of April's Autism Awareness Month, you can run PSAs that encourage parents to learn all the signs of autism at AutismSpeaks.org/signs.

DATE:
04/01/17-04/30/17

TIME:
All day

LENGTH:
:30 Seconds

ISSUE:

DISCOVERING NATURE:

Help Families Find Their Next Adventure in the Forest.

With over 80% of all Americans living in cities, the forest may seem far away. However, families don't have to leave the city to explore the parks, green spaces and preserves near them.

DATE:
04/01/17-04/30/17

TIME:
All day

LENGTH:
:30 Seconds

ISSUE:

CHILD PASANGER SAFETY:

Don't Think You Know, Know You Know

Ensure parents use the right car seat for their child.

Car crashes are a leading killer of children ages 1 to 13. Most parents know that car seats are important for their child's safety, but many aren't certain of the right seat for their child's age and size. Air PSAs to encourage parents that when it comes to

car seats, don't think you know, know you know.

DATE:	TIME:	LENGTH:
<u>04/01/17-04/30/17</u>	<u>ALL day</u>	<u>:30 Seconds</u>

ISSUE:

BUZZED RIVING PREVENTION:

“Probably Okay” Isn’t Okay. Teach the warning signs of buzzed driving. Taking the backroads home? Drinking that extra gulp of water? Rolling the car windows down? After a night of drinking, thinking about what you can do to drive home safely can be the biggest warning sign that you can’t drive home safely.

DATE:	TIME:	LENGTH:
<u>05/07/17-05/31/17</u>	<u>All day</u>	<u>:30 Seconds</u>

ISSUE:

UNDERAGE DRINKING AND DRIVING PREVENTION

Keep Young Drivers Sober on the Road
26% of young drivers killed in crashes had alcohol in their systems. Getting behind the wheel after drinking at a party is a mistake a teenager may never live down. As teens celebrate break for the summer, run PSAs that remind them that drinking and driving is more than just dangerous: it’s the ultimate party foul.

DATE:	TIME:	LENGTH:
<u>05/15/17-05/28/17</u>	<u>All day</u>	<u>:30 Seconds</u>

ISSUE:

SUMMER HUNGER PREVENTION

Summer isn’t fun when you’re hungry.
More than 22 million children received meal assistance during the 2015-2016 school year, but less than 4 million received a summer meal. You can help feed millions of kids by airing these PSAs May - August highlighting the Feeding America food

bank(s) in your area that provide free, nutritious meals.

DATE: TIME: LENGTH:

05/07/17-06/30/17 All day :30 Seconds

ISSUE:

SHELTER PET ADOPTION:

Help Make a Shelter Pet's Dreams Come True

Each year, only about half of the 6-8 million dogs and cats that enter shelters and rescue groups will be adopted. There are still millions of healthy and treatable pets who need our help finding a home. For June's Adopt a Cat Month, share PSAs that encourage your community to start a story by adopting a pet today.

DATE: TIME: LENGTH:

06/10/17-06/28/17 All day :30 Seconds

ISSUE:

COMMUNITIES IN SCHOOLS:

Communities In Schools is the nation's largest organization dedicated to helping students overcome hardships, from homelessness to hunger, to lack of transportation or a stable home life. We're here to help them to stay in school and succeed in life by breaking barriers, restoring stability, building trust and shaping futures.

DATE: TIME: LENGTH:

06/6/17-06/30/17 ALL day :30 Seconds

**KRYE QUATERLY ISSUES AND PROGRAMS
3rd QUARTER**

(JULY – SEPTEMBER, 2017)

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

A weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1 hour program

DATE:

TIME:

LENGTH:

**07/01/17-9/30/17
Every Sunday**

9:00 AM – 10:00 AM

1 Hour

ISSUE:

Religious Program “Iglesia New Life Tabernacle”

This weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1hour program

DATE:

TIME:

LENGTH:

**07/01/17-9/30/17
Every Sunday**

10:00AM-10:30A

1 Hour

ISSUE:

BUZZED DRIVING PREVENTION:

A drunk-driving fatality occurred every 15 minutes in 2015. After a night of drinking, overthinking how to drive home safely can be the biggest warning sign that you shouldn't get behind the wheel. Run PSA's during the summer months to challenge perceptions of impairment and shift thinking from “I'm probably okay to drive” to “I should probably get a safe and sober ride home”.

DATE:

TIME:

LENGTH:

07/01/17-07/30/17

All day

:30 Seconds

ISSUE:

LEARNING & ATTENTION ISSUES:

One in 5 children in your community struggles with dyslexia, ADHD, or other learning and attention issues. As the back to school season starts, share PSA's that remind parents to visit Understood .org, a free resource that helps their children thrive in school and in life.

DATE:	TIME:	LENGTH:
<u>07/01/17-07/30/17</u>	<u>All day</u>	<u>:30 Seconds</u>

ISSUE:

MEALS ON WHEELS VOLUNTEER RECRUITMENT:

One in six seniors already face the threat of hunger, and the senior population is projected to double by 2050. By supporting this campaign, you can showcase the meaningful connections volunteers can have with seniors when they sign up to volunteer for Meals on Wheels. Run PSA's leading up to August's National Senior Citizens Day on the 21st

DATE:	TIME:	LENGTH:
<u>07/01/17-07/21/17</u>	<u>ALL day</u>	<u>:30 Seconds</u>

ISSUE:

COMMUNITIES IN SCHOOLS:

Communities in Schools is the nation's largest organization dedicated to helping students overcome hardships, from homelessness to hunger, to lack of transportation or a stable home life. We're here to help them to stay in school and succeed in life by breaking barriers, restoring stability, building trust and shaping futures.

DATE:	TIME:	LENGTH:
--------------	--------------	----------------

08/07/17-08/31/17

All day

:30 Seconds

ISSUE:

UNDERAGE DRINKING AND DRIVING PREVENTION

Keep Young Drivers Sober on the Road

26% of young drivers killed in crashes had alcohol in their systems. Getting behind the wheel after drinking at a party is a mistake a teenager may never live down. As teens celebrate break for the summer, run PSAs that remind them that drinking and driving is more than just dangerous: it's the ultimate party foul.

DATE:

TIME:

LENGTH:

08/15/17-08/28/17

All day

:30 Seconds

ISSUE:

SUMMER HUNGER PREVENTION

Summer isn't fun when you're hungry.

More than 22 million children received meal assistance during the 2015-2016 school year, but less than 4 million received a summer meal. You can help feed millions of kids by airing these PSAs May - August highlighting the Feeding America food bank(s) in your area that provide free, nutritious meals.

DATE:

TIME:

LENGTH:

08/07/17-08/30/17

All day

:30 Seconds

ISSUE:

FINANCIAL LITERACY:

Nearly half of 24-34-year-olds paid for necessities like food or utilities on credit, and only 40% have saved more than \$10,000 for retirement. Run PSAs during the Back-to-School season to encourage young adults to develop smarter saving and spending habits for the future.

DATE:

TIME:

LENGTH:

09/10/17-09/28/17

All day

:30 Seconds

ISSUE:

HIGH SCHOOL EQUIVALENCY:

Help adults finish High School, for more than 34 million American without a high school diploma, opportunities can be limited. Psas during October's Financial Saving and Planning Month to inspire people to use the help that's waiting at Finishyourdiploma.org and earn their GED or other high school equivalency.

DATE:

TIME:

LENGTH:

09/6/17-09/30/17

ALL day

:30 Seconds

ISSUE:

Give garage another life, on average only 34.3% of the 254 million tons of trash America gets recycled. This September 30th for National Public Lands Day, run PSAs that inspire Americans to give their garbage another life by personifying recyclable materials and dramatizing the potential of each item we recycle to "live" a meaningful second life.

DATE:

TIME:

LENGTH

09/01/17-09/30/17

ALL day

:30 Seconds