KFVR QUATERLY ISSUES AND PROGRAMS 4TH QUARTER (OCTOBER – DECEMBER 2017)

Religious Program "Amor de Dios"

ISSUE:

DATE:

This weekly program shares	s timeless Bible stories to a second	generation.
Weekly 1 hour program		
DATE:	TIME:	LENGTH:
10/01/17-12/31/17 Every Sunday	8:00 AM – 10:00 AM	2 Hour
ISSUE: EPA This weekly informational p "smelter" issues. Weekly program	rogram educating the residents of	Pueblo on the
DATE: 10/01/17-12/31/17 Tuesdays	TIME: 2:00 PM-2:15 PM	LENGTH: 15 min
ISSUE: PATHWAYS TO EM	IPLOYMENT:	
candidates are often immedi professional credentials. Ru	spends on a HR manager's desk is lately dismissed if they don't yet pe n PSAs to cap off National Hispan employers discover new ways to de	ossess typical ic Heritage Month,

TIME:

LENGTH:

Taking the backroads home? Drinking that extra gulp of water to sober up? Overthinking how to drive after a night of drinking can be the biggest sign that you shouldn't be driving. With drunk driving prevalent during the holiday season, run new PSAs, "The Probablys" and "One More," to shift thinking from "I'm probably ok" to "I should probably get a safe ride home."

DATE: TIME: LENGTH: 11/07/17-11/30/17 All day :30 Seconds

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CAREGIVER ASSISTANCE:

40 million caregivers in the U.S. provide unpaid care to older aging loved ones. Caregiving may start with a simple errand or scheduling a doctor's appointment, but can expand into a major commitment. Aid caregivers by running PSAs for November's National Family Caregivers Month that direct them to AARP.org/caregiving for Care Guides and other practical tips and tools.

DATE:	TIME:	LENGTH:	
11/01/17-11/28/17	All day	:30 Seconds	
ISSUE: CHILD PASSENG	ER SAFETY:		
_	killer of children ages 1 to 13. A eason to remind parents to use	U 1	
DATE:	TIME:	LENGTH:	
12/01/17-12/31/17	All day	:30 Seconds	
ISSUE:			

FATHERHOOD INVOLVEMENT:

Kids that spend time with their dads grow up to be smarter and more successful. Show dads it only takes a moment to make a moment. Spread laughs and heartwarming cheer this holiday season with these PSAs featuring kids and their lovable dads.

DATE:	TIME:	LENGTH:
12/01/17-12/31/17	All day	:30 Seconds

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JOB TRAINING & EMPLOYMENT

More than 313,000 people in 2016 alone were connected to jobs in the United States and Canada because of donations to local Goodwill organizations. This holiday season, run PSAs that encourage listeners to become job creators in their communities by donating clothes and household items to Goodwill.

DATE: TIME: LENGTH

12/01/17-12/31/17 All day :30 Seconds