

COMMUNITY DEVELOPMENT -2014

Station: KMYA-TV

DATE	EVENT	ORGANIZATION
April 11th	SEMO Booster Club Golf Tournament---PD Appear with Sportsdesk	Southeast Missouri State University
April 19th	Sikeston Youth Baseball Games---PD attend with SEMO ESPN vehicle	Sikeston Youth Baseball
April 25th	Jackson Chamber of Commerce Golf Tournament---PD Appear	Jackson Chamber of Commerce
April 26th	Cape Friends of Park Day---PD Appear with SEMO ESPN Vehicle	Cape Parks and Rec Dept.
May 2nd	Notre Dame HS Booster Club Tournament---PD Appear	Notre Dame Regional HS
May 17th	Cape Girardeau Air Festival---PD Appear	Cape Regional Airport
May 28th	Notre Dame HS Baseball Team banquet---PD Appear	Notre Dame Regional HS
June 13th	River Radio Blood Drive---PD Appear	American Red Cross
June 19th	Annual Man Show Expo---PD and SD Appear---special Sports Huddle	Cape Parks and Rec Dept.
June 21st	Annual semoball awards banquet---PD and SD Appear	Southeast Missourian Newspaper

COMMUNITY DEVELOPMENT

Station: KMHL-AM

June 1st-June 30th	American Legion and Plaza Tire Capahas baseball games---PD Appear	Cape American Legion Post 63/Cape Capahas
April 1st-June 1st	Around SEMO Athletics---weekly feature on SEMO Athletics	Southeast Missouri State University
April 1st-June 1st	High School Player of the Week	Various Local High Schools Spotlighted
April 1st-June 1st	Southeast Missouri State Athlete of the Week	Southeast Missouri State University
June 1st-June 30th	Summer Athlete of the Week	Various Local Summer Baseball Teams
April 1st-June 30th	Weekly PSAs---Recorded	Various Local events, charities promoted
April 1st-June 30th	Daily Facebook and Twitter Posts, promoting local NFP events---PD	Various Local events, charities promoted